



# TOTAL NZ COMMERCIAL RADIO - GfK SURVEY 1 2026

## Station Share (%) by Demographic, Mon-Sun 12mn-12mn

### Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Metro - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026/ Regional - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026

Last Survey Period: Metro - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025/ Regional - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

|                         | All 10+ |         |      |      | People 10-24 |         |      | People 18-39 |         |      | People 25-44 |         |      | People 25-54 |         |      | People 45-64 |         |       | People 55-74 |         |      | MGS with Kids |       |      |
|-------------------------|---------|---------|------|------|--------------|---------|------|--------------|---------|------|--------------|---------|------|--------------|---------|------|--------------|---------|-------|--------------|---------|------|---------------|-------|------|
|                         | This    | Last    | +/-  | Rank | This         | Last    | +/-  | This         | Last    | +/-  | This         | Last    | +/-  | This         | Last    | +/-  | This         | Last    | +/-   | This         | Last    | +/-  | This          | Last  | +/-  |
| Network Breeze          | 9.5     | 9.5     | 0.0  | 2    | 7.8          | 8.5     | -0.7 | 6.1          | 7.0     | -0.9 | 7.3          | 7.0     | 0.3  | 8.6          | 8.8     | -0.2 | 11.0         | 11.8    | -0.8  | 11.2         | 11.5    | -0.3 | 11.4          | 11.7  | -0.3 |
| Network Breeze Classic* | 6.5     | 6.8     | -0.3 | 5    | 0.9          | 1.0     | -0.1 | 0.9          | 0.8     | 0.1  | 0.9          | 1.1     | -0.2 | 1.8          | 1.7     | 0.1  | 5.5          | 4.6     | 0.9   | 12.1         | 12.4    | -0.3 | 2.5           | 2.5   | 0.0  |
| Network Channel X       | 3.1     | 3.1     | 0.0  | 12   | 3.5          | 4.1     | -0.6 | 5.0          | 5.5     | -0.5 | 5.7          | 5.9     | -0.2 | 5.3          | 5.0     | 0.3  | 2.8          | 2.5     | 0.3   | 1.1          | 1.2     | -0.1 | 3.2           | 2.9   | 0.3  |
| Network Coast           | 5.3     | 5.4     | -0.1 | 9    | 1.6          | 2.0     | -0.4 | 1.6          | 1.9     | -0.3 | 2.0          | 2.1     | -0.1 | 3.4          | 4.0     | -0.6 | 7.5          | 7.5     | 0.0   | 8.5          | 7.9     | 0.6  | 4.4           | 3.9   | 0.5  |
| Network The Edge        | 4.7     | 4.3     | 0.4  | 11   | 11.1         | 10.3    | 0.8  | 8.7          | 8.3     | 0.4  | 6.7          | 6.5     | 0.2  | 5.8          | 5.4     | 0.4  | 2.9          | 2.6     | 0.3   | 1.5          | 1.3     | 0.2  | 6.0           | 4.9   | 1.1  |
| Network Flava           | 1.6     | 1.5     | 0.1  | 15   | 2.4          | 2.8     | -0.4 | 3.1          | 2.6     | 0.5  | 3.3          | 2.8     | 0.5  | 2.5          | 2.3     | 0.2  | 0.7          | 1.1     | -0.4  | 0.4          | 0.4     | 0.0  | 2.1           | 2.6   | -0.5 |
| Network George FM       | 2.8     | 2.4     | 0.4  | 13   | 3.7          | 4.0     | -0.3 | 5.2          | 4.4     | 0.8  | 5.2          | 4.1     | 1.1  | 4.6          | 3.5     | 1.1  | 2.2          | 1.9     | 0.3   | 0.7          | 0.9     | -0.2 | 2.5           | 2.6   | -0.1 |
| Network Gold Sport      | 0.2     | 0.3     | -0.1 | 25   | 0.1          | 0.1     | 0.0  | 0.1          | 0.1     | 0.0  | 0.1          | 0.1     | 0.0  | *            | 0.1     | *    | 0.2          | 0.3     | -0.1  | 0.4          | 0.5     | -0.1 | *             | 0.1   | *    |
| Network Hokonui         | 0.2     | 0.2     | 0.0  | 25   | *            | *       | *    | 0.1          | 0.1     | 0.0  | 0.1          | 0.1     | 0.0  | 0.1          | 0.1     | 0.0  | 0.2          | 0.1     | 0.1   | 0.2          | 0.2     | 0.0  | 0.1           | 0.1   | 0.0  |
| Network Humm FM         | 1.2     | 0.9     | 0.3  | 17   | 0.4          | 0.4     | 0.0  | 1.9          | 1.4     | 0.5  | 2.3          | 1.6     | 0.7  | 1.7          | 1.4     | 0.3  | 0.3          | 0.6     | -0.3  | 1.0          | 0.5     | 0.5  | 1.1           | 1.1   | 0.0  |
| Network iHeartCountry** | 0.6     | 0.6     | 0.0  | 21   | 0.6          | 0.5     | 0.1  | 1.2          | 1.0     | 0.2  | 1.0          | 0.9     | 0.1  | 0.8          | 0.6     | 0.2  | 0.5          | 0.4     | 0.1   | 0.4          | 0.7     | -0.3 | 1.1           | 0.8   | 0.3  |
| Network Life FM         | 1.3     | 1.5     | -0.2 | 16   | 1.9          | 3.6     | -1.7 | 2.1          | 2.1     | 0.0  | 2.4          | 2.4     | 0.0  | 2.0          | 2.0     | 0.0  | 0.8          | 0.9     | -0.1  | 0.3          | 0.4     | -0.1 | 2.0           | 1.6   | 0.4  |
| Network Mai FM          | 5.9     | 5.9     | 0.0  | 6    | 12.8         | 14.1    | -1.3 | 10.8         | 12.2    | -1.4 | 9.8          | 10.8    | -1.0 | 7.8          | 8.2     | -0.4 | 3.2          | 2.7     | 0.5   | 1.6          | 1.1     | 0.5  | 7.3           | 8.0   | -0.7 |
| Network Maori Radio     | 0.7     | 0.6     | 0.1  | 20   | 0.6          | 1.2     | -0.6 | 0.9          | 0.7     | 0.2  | 1.1          | 0.7     | 0.4  | 0.9          | 0.6     | 0.3  | 0.5          | 0.4     | 0.1   | 0.5          | 0.3     | 0.2  | 0.8           | 0.8   | 0.0  |
| Network More FM         | 7.1     | 7.2     | -0.1 | 4    | 8.6          | 9.5     | -0.9 | 6.2          | 6.1     | 0.1  | 6.4          | 7.4     | -1.0 | 7.3          | 8.0     | -0.7 | 8.9          | 8.2     | 0.7   | 7.4          | 6.4     | 1.0  | 9.5           | 9.9   | -0.4 |
| Network Newstalk ZB     | 14.4    | 14.8    | -0.4 | 1    | 4.3          | 2.4     | 1.9  | 3.5          | 3.8     | -0.3 | 4.3          | 4.9     | -0.6 | 5.3          | 5.6     | -0.3 | 13.6         | 13.1    | 0.5   | 22.0         | 22.7    | -0.7 | 8.2           | 9.1   | -0.9 |
| Network Radio Hauraki   | 2.7     | 2.6     | 0.1  | 14   | 2.0          | 2.4     | -0.4 | 3.2          | 4.0     | -0.8 | 3.6          | 4.0     | -0.4 | 3.8          | 3.6     | 0.2  | 3.3          | 2.4     | 0.9   | 2.2          | 2.1     | 0.1  | 2.7           | 2.7   | 0.0  |
| Network Rhema           | 0.6     | 0.6     | 0.0  | 21   | 0.2          | 0.2     | 0.0  | 0.2          | 0.5     | -0.3 | 0.3          | 0.5     | -0.2 | 0.4          | 0.4     | 0.0  | 0.7          | 0.7     | 0.0   | 0.8          | 1.0     | -0.2 | 0.4           | 0.5   | -0.1 |
| Network The Rock        | 7.9     | 7.9     | 0.0  | 3    | 12.7         | 9.3     | 3.4  | 13.2         | 12.1    | 1.1  | 11.1         | 11.9    | -0.8 | 11.1         | 12.4    | -1.3 | 7.9          | 9.3     | -1.4  | 3.7          | 3.5     | 0.2  | 7.5           | 7.4   | 0.1  |
| Network Sanctuary       | 0.3     | 0.4     | -0.1 | 24   | 0.2          | 0.3     | -0.1 | 0.1          | 0.1     | 0.0  | 0.1          | 0.1     | 0.0  | 0.2          | 0.1     | 0.1  | 0.3          | 0.5     | -0.2  | 0.4          | 0.6     | -0.2 | 0.2           | 0.3   | -0.1 |
| Network Sport Nation    | 0.4     | 0.3     | 0.1  | 23   | 0.2          | 0.1     | 0.1  | 0.2          | 0.1     | 0.1  | 0.2          | 0.1     | 0.1  | 0.2          | 0.2     | 0.0  | 0.3          | 0.2     | 0.1   | 0.3          | 0.3     | 0.0  | *             | *     | *    |
| Network Student Radio   | 0.8     | 0.8     | 0.0  | 19   | 0.8          | 0.6     | 0.2  | 0.6          | 0.5     | 0.1  | 0.7          | 0.8     | -0.1 | 1.2          | 1.1     | 0.1  | 1.2          | 1.3     | -0.1  | 0.5          | 0.8     | -0.3 | 0.8           | 0.8   | 0.0  |
| Network Tarana          | 1.1     | 1.1     | 0.0  | 18   | 0.7          | 0.3     | 0.4  | 1.1          | 0.9     | 0.2  | 1.5          | 1.2     | 0.3  | 1.4          | 1.4     | 0.0  | 1.3          | 1.7     | -0.4  | 1.0          | 1.4     | -0.4 | 1.3           | 1.6   | -0.3 |
| Network The Hits        | 5.4     | 5.2     | 0.2  | 7    | 7.4          | 6.3     | 1.1  | 8.0          | 7.8     | 0.2  | 7.5          | 7.5     | 0.0  | 6.8          | 6.6     | 0.2  | 5.2          | 4.9     | 0.3   | 4.1          | 4.2     | -0.1 | 8.1           | 7.2   | 0.9  |
| Network The Sound       | 5.4     | 5.6     | -0.2 | 7    | 3.8          | 4.0     | -0.2 | 3.3          | 3.4     | -0.1 | 3.1          | 2.9     | 0.2  | 4.4          | 4.2     | 0.2  | 8.1          | 8.8     | -0.7  | 8.8          | 9.8     | -1.0 | 3.6           | 3.6   | 0.0  |
| Network ZM              | 5.1     | 5.1     | 0.0  | 10   | 8.0          | 7.2     | 0.8  | 8.2          | 8.3     | -0.1 | 8.5          | 8.6     | -0.1 | 7.6          | 8.0     | -0.4 | 4.3          | 4.7     | -0.4  | 1.9          | 1.6     | 0.3  | 8.2           | 8.2   | 0.0  |
| MediaWorks Combo        | 54.0    | 53.6    | 0.4  |      | 65.3         | 65.1    | 0.2  | 61.4         | 61.3    | 0.1  | 58.5         | 59.2    | -0.7 | 58.3         | 58.6    | -0.3 | 52.9         | 53.1    | -0.2  | 49.0         | 48.7    | 0.3  | 54.4          | 54.6  | -0.2 |
| NZME Combo              | 35.8    | 35.9    | -0.1 |      | 26.6         | 24.0    | 2.6  | 29.1         | 29.6    | -0.5 | 30.6         | 30.9    | -0.3 | 30.8         | 30.9    | -0.1 | 35.9         | 34.9    | 1.0   | 40.6         | 40.6    | 0.0  | 35.4          | 34.8  | 0.6  |
| Potential (000)         | 4,772.2 | 4,764.1 | 8.1  |      | 1,059.0      | 1,049.7 | 9.3  | 1,655.5      | 1,654.0 | 1.5  | 1,567.5      | 1,565.7 | 1.8  | 2,222.0      | 2,224.7 | -2.7 | 1,271.2      | 1,283.8 | -12.6 | 1,096.5      | 1,103.2 | -6.7 | 880.5         | 839.3 | 41.2 |
| Sample                  | 14,516  | 14,792  | -276 |      | 2,817        | 2,824   | -7   | 4,310        | 4,158   | 152  | 4,478        | 4,277   | 201  | 6,430        | 6,345   | 85   | 3,766        | 4,058   | -292  | 3,863        | 4,059   | -196 | 2,768         | 2,695 | 73   |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport, Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

\*Network Magic rebranded to Network Breeze Classic from Nov 1st 2025

\*\*Network iHeartCountry includes Auckland, Wellington & Christchurch only in S3 2025 & S1 2026



# TOTAL NZ COMMERCIAL RADIO - GfK SURVEY 1 2026

## Station Share (%) by Daypart, People 10+

### Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Metro - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026/ Regional - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026

Last Survey Period: Metro - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025/ Regional - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

|                 | This    | Last    | +/-  |
|-----------------|---------|---------|------|
| Potential (000) | 4,772.2 | 4,764.1 | 8.1  |
| Sample Size     | 14,516  | 14,792  | -276 |

|                         | Breakfast       |      |      |      | Morning          |      |      | Afternoon        |      |      | Drive           |      |      | Night            |      |      | Mid Dawn         |      |      | Weekend           |      |      |
|-------------------------|-----------------|------|------|------|------------------|------|------|------------------|------|------|-----------------|------|------|------------------|------|------|------------------|------|------|-------------------|------|------|
|                         | Mon-Fri 6am-9am |      |      |      | Mon-Fri 9am-12md |      |      | Mon-Fri 12md-4pm |      |      | Mon-Fri 4pm-7pm |      |      | Mon-Fri 7pm-12mn |      |      | Mon-Fri 12mn-6am |      |      | Sat-Sun 12mn-12mn |      |      |
|                         | This            | Last | +/-  | Rank | This             | Last | +/-  | This             | Last | +/-  | This            | Last | +/-  | This             | Last | +/-  | This             | Last | +/-  | This              | Last | +/-  |
| Network Breeze          | 8.7             | 8.9  | -0.2 | 2    | 9.3              | 9.4  | -0.1 | 9.3              | 9.5  | -0.2 | 9.2             | 9.4  | -0.2 | 10.0             | 9.6  | 0.4  | 11.3             | 10.2 | 1.1  | 10.2              | 10.0 | 0.2  |
| Network Breeze Classic* | 4.4             | 4.5  | -0.1 | 9    | 8.0              | 8.3  | -0.3 | 7.8              | 7.9  | -0.1 | 5.1             | 4.9  | 0.2  | 6.0              | 5.9  | 0.1  | 2.8              | 3.5  | -0.7 | 7.6               | 8.6  | -1.0 |
| Network Channel X       | 2.6             | 2.8  | -0.2 | 12   | 4.2              | 4.1  | 0.1  | 4.3              | 4.1  | 0.2  | 3.0             | 3.1  | -0.1 | 1.9              | 1.7  | 0.2  | 1.0              | 1.0  | 0.0  | 2.5               | 2.5  | 0.0  |
| Network Coast           | 4.2             | 4.5  | -0.3 | 10   | 6.2              | 6.1  | 0.1  | 6.0              | 6.1  | -0.1 | 4.8             | 4.8  | 0.0  | 4.0              | 3.7  | 0.3  | 3.3              | 3.2  | 0.1  | 5.7               | 6.2  | -0.5 |
| Network The Edge        | 4.9             | 4.2  | 0.7  | 8    | 4.3              | 3.7  | 0.6  | 4.6              | 4.4  | 0.2  | 5.4             | 4.7  | 0.7  | 4.6              | 3.8  | 0.8  | 3.7              | 3.6  | 0.1  | 4.6               | 4.5  | 0.1  |
| Network Flava           | 1.4             | 1.5  | -0.1 | 16   | 1.6              | 1.2  | 0.4  | 1.8              | 1.5  | 0.3  | 1.5             | 1.7  | -0.2 | 2.0              | 1.8  | 0.2  | 1.4              | 1.6  | -0.2 | 1.5               | 1.7  | -0.2 |
| Network George FM       | 2.5             | 2.2  | 0.3  | 13   | 2.8              | 2.5  | 0.3  | 3.2              | 2.7  | 0.5  | 3.1             | 2.8  | 0.3  | 2.0              | 1.6  | 0.4  | 1.5              | 1.2  | 0.3  | 2.8               | 2.5  | 0.3  |
| Network Gold Sport      | 0.1             | 0.1  | 0.0  | 26   | 0.2              | 0.3  | -0.1 | 0.1              | 0.2  | -0.1 | 0.1             | 0.1  | 0.0  | 0.1              | 0.2  | -0.1 | 0.3              | 0.2  | 0.1  | 0.5               | 0.5  | 0.0  |
| Network Hokonui         | 0.2             | 0.2  | 0.0  | 25   | 0.2              | 0.2  | 0.0  | 0.2              | 0.2  | 0.0  | 0.1             | 0.1  | 0.0  | *                | *    | *    | 0.1              | 0.1  | 0.0  | 0.1               | 0.1  | 0.0  |
| Network Humm FM         | 1.3             | 1.1  | 0.2  | 17   | 1.1              | 0.8  | 0.3  | 1.1              | 0.9  | 0.2  | 1.5             | 1.3  | 0.2  | 1.3              | 0.4  | 0.9  | 1.4              | 1.0  | 0.4  | 0.9               | 0.8  | 0.1  |
| Network iHeartCountry** | 0.4             | 0.4  | 0.0  | 22   | 0.7              | 0.6  | 0.1  | 0.6              | 0.5  | 0.1  | 0.6             | 0.6  | 0.0  | 0.5              | 0.6  | -0.1 | 0.2              | 0.1  | 0.1  | 0.9               | 0.9  | 0.0  |
| Network Life FM         | 1.6             | 1.5  | 0.1  | 15   | 1.0              | 1.4  | -0.4 | 1.3              | 1.2  | 0.1  | 1.4             | 1.9  | -0.5 | 1.1              | 1.4  | -0.3 | 1.4              | 2.3  | -0.9 | 1.4               | 1.8  | -0.4 |
| Network Mai FM          | 6.7             | 6.9  | -0.2 | 5    | 4.5              | 4.4  | 0.1  | 5.2              | 5.3  | -0.1 | 6.8             | 7.3  | -0.5 | 6.1              | 6.2  | -0.1 | 7.9              | 7.6  | 0.3  | 5.9               | 5.7  | 0.2  |
| Network Maori Radio     | 0.6             | 0.6  | 0.0  | 19   | 0.8              | 0.7  | 0.1  | 0.6              | 0.6  | 0.0  | 0.5             | 0.6  | -0.1 | 0.8              | 0.6  | 0.2  | 1.3              | 0.3  | 1.0  | 0.7               | 0.5  | 0.2  |
| Network More FM         | 7.6             | 7.7  | -0.1 | 4    | 7.5              | 7.8  | -0.3 | 7.5              | 7.7  | -0.2 | 6.6             | 6.9  | -0.3 | 4.4              | 4.6  | -0.2 | 4.4              | 3.8  | 0.6  | 7.1               | 6.9  | 0.2  |
| Network Newstalk ZB     | 20.4            | 19.7 | 0.7  | 1    | 10.5             | 11.3 | -0.8 | 8.3              | 9.4  | -1.1 | 14.0            | 13.8 | 0.2  | 21.6             | 23.5 | -1.9 | 28.1             | 30.8 | -2.7 | 13.8              | 14.2 | -0.4 |
| Network Radio Hauraki   | 2.3             | 2.4  | -0.1 | 14   | 3.2              | 2.7  | 0.5  | 3.3              | 2.9  | 0.4  | 2.7             | 2.7  | 0.0  | 2.0              | 2.1  | -0.1 | 1.7              | 1.8  | -0.1 | 2.3               | 2.5  | -0.2 |
| Network Rhema           | 0.5             | 0.4  | 0.1  | 20   | 0.6              | 0.5  | 0.1  | 0.5              | 0.5  | 0.0  | 0.5             | 0.6  | -0.1 | 1.0              | 1.4  | -0.4 | 0.7              | 0.6  | 0.1  | 0.8               | 0.6  | 0.2  |
| Network The Rock        | 7.7             | 7.8  | -0.1 | 3    | 9.0              | 9.1  | -0.1 | 9.6              | 9.7  | -0.1 | 8.8             | 8.4  | 0.4  | 5.1              | 5.5  | -0.4 | 6.0              | 7.5  | -1.5 | 6.4               | 5.5  | 0.9  |
| Network Sanctuary       | 0.3             | 0.3  | 0.0  | 24   | 0.3              | 0.5  | -0.2 | 0.3              | 0.3  | 0.0  | 0.2             | 0.2  | 0.0  | 0.5              | 0.8  | -0.3 | 0.3              | 0.6  | -0.3 | 0.4               | 0.4  | 0.0  |
| Network Sport Nation    | 0.4             | 0.4  | 0.0  | 22   | 0.6              | 0.5  | 0.1  | 0.4              | 0.3  | 0.1  | 0.4             | 0.4  | 0.0  | 0.1              | 0.1  | 0.0  | 0.2              | 0.3  | -0.1 | 0.3               | 0.3  | 0.0  |
| Network Student Radio   | 0.5             | 0.6  | -0.1 | 20   | 0.7              | 0.6  | 0.1  | 0.7              | 0.7  | 0.0  | 0.9             | 1.1  | -0.2 | 1.0              | 0.8  | 0.2  | 0.3              | 0.3  | 0.0  | 1.2               | 1.3  | -0.1 |
| Network Tarana          | 1.2             | 1.1  | 0.1  | 18   | 0.8              | 0.7  | 0.1  | 0.5              | 0.5  | 0.0  | 1.5             | 1.4  | 0.1  | 2.4              | 2.6  | -0.2 | 0.7              | 1.0  | -0.3 | 1.3               | 1.4  | -0.1 |
| Network The Hits        | 5.1             | 4.7  | 0.4  | 7    | 5.7              | 5.7  | 0.0  | 6.1              | 6.1  | 0.0  | 5.4             | 5.2  | 0.2  | 5.1              | 4.0  | 1.1  | 4.6              | 4.5  | 0.1  | 5.0               | 4.7  | 0.3  |
| Network The Sound       | 4.1             | 4.0  | 0.1  | 11   | 6.7              | 7.0  | -0.3 | 6.8              | 7.0  | -0.2 | 4.3             | 4.8  | -0.5 | 3.9              | 4.2  | -0.3 | 3.6              | 3.3  | 0.3  | 5.6               | 5.9  | -0.3 |
| Network ZM              | 6.0             | 6.3  | -0.3 | 6    | 4.5              | 4.6  | -0.1 | 5.0              | 5.0  | 0.0  | 6.2             | 6.0  | 0.2  | 3.9              | 3.7  | 0.2  | 4.8              | 3.7  | 1.1  | 4.8               | 4.5  | 0.3  |
| MediaWorks Combo        | 50.5            | 50.1 | 0.4  |      | 57.3             | 57.2 | 0.1  | 59.4             | 59.3 | 0.1  | 53.8            | 53.6 | 0.2  | 45.2             | 43.5 | 1.7  | 43.6             | 42.6 | 1.0  | 53.6              | 52.9 | 0.7  |
| NZME Combo              | 40.3            | 40.1 | 0.2  |      | 32.9             | 32.9 | 0.0  | 31.5             | 32.0 | -0.5 | 35.6            | 35.0 | 0.6  | 40.3             | 40.1 | 0.2  | 45.9             | 46.8 | -0.9 | 35.0              | 35.6 | -0.6 |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport, Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

\*Network Magic rebranded to Network Breeze Classic from Nov 1st 2025

\*\*Network iHeartCountry includes Auckland, Wellington & Christchurch only in S3 2025 & S1 2026



# TOTAL NZ COMMERCIAL RADIO - GfK SURVEY 1 2026

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Metro - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026/ Regional - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026

Last Survey Period: Metro - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025/ Regional - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

|                         | All 10+ |         |       |      | People 10-24 |         |      | People 18-39 |         |       | People 25-44 |         |      | People 25-54 |         |      | People 45-64 |         |       | People 55-74 |         |       | MGS with Kids |       |      |
|-------------------------|---------|---------|-------|------|--------------|---------|------|--------------|---------|-------|--------------|---------|------|--------------|---------|------|--------------|---------|-------|--------------|---------|-------|---------------|-------|------|
|                         | This    | Last    | +/-   | Rank | This         | Last    | +/-  | This         | Last    | +/-   | This         | Last    | +/-  | This         | Last    | +/-  | This         | Last    | +/-   | This         | Last    | +/-   | This          | Last  | +/-  |
| Network Breeze          | 616.0   | 547.9   | 68.1  | 2    | 113.0        | 89.8    | 23.2 | 168.7        | 133.6   | 35.1  | 175.0        | 146.7   | 28.3 | 269.2        | 246.5   | 22.7 | 208.2        | 203.1   | 5.1   | 187.4        | 171.8   | 15.6  | 128.5         | 110.5 | 18.0 |
| Network Breeze Classic* | 279.3   | 292.1   | -12.8 | 10   | 19.3         | 18.7    | 0.6  | 30.3         | 18.8    | 11.5  | 31.0         | 23.5    | 7.5  | 54.0         | 43.9    | 10.1 | 71.9         | 71.9    | 0.0   | 135.5        | 150.2   | -14.7 | 28.2          | 28.0  | 0.2  |
| Network Channel X       | 216.9   | 201.9   | 15.0  | 14   | 39.1         | 37.7    | 1.4  | 87.1         | 90.0    | -2.9  | 104.0        | 102.5   | 1.5  | 150.4        | 139.2   | 11.2 | 67.1         | 56.1    | 11.0  | 26.5         | 24.6    | 1.9   | 46.1          | 41.1  | 5.0  |
| Network Coast           | 273.5   | 255.9   | 17.6  | 11   | 26.5         | 20.3    | 6.2  | 43.3         | 40.8    | 2.5   | 47.0         | 45.8    | 1.2  | 86.0         | 91.3    | -5.3 | 107.1        | 104.9   | 2.2   | 120.7        | 109.1   | 11.6  | 43.7          | 39.2  | 4.5  |
| Network The Edge        | 504.6   | 445.0   | 59.6  | 4    | 181.4        | 142.2   | 39.2 | 268.6        | 237.3   | 31.3  | 224.6        | 205.4   | 19.2 | 273.3        | 252.1   | 21.2 | 79.5         | 79.5    | 0.0   | 44.6         | 44.9    | -0.3  | 110.7         | 98.2  | 12.5 |
| Network Flava           | 143.9   | 132.3   | 11.6  | 15   | 45.4         | 40.3    | 5.1  | 75.2         | 64.1    | 11.1  | 71.0         | 63.7    | 7.3  | 87.9         | 82.6    | 5.3  | 26.2         | 27.2    | -1.0  | 10.7         | 9.4     | 1.3   | 32.1          | 32.1  | 0.0  |
| Network George FM       | 222.7   | 198.8   | 23.9  | 13   | 52.7         | 51.3    | 1.4  | 121.1        | 107.2   | 13.9  | 111.1        | 99.0    | 12.1 | 147.1        | 127.3   | 19.8 | 53.5         | 42.8    | 10.7  | 22.0         | 20.0    | 2.0   | 42.2          | 38.8  | 3.4  |
| Network Gold Sport      | 18.6    | 20.5    | -1.9  | 25   | 4.1          | 2.5     | 1.6  | 3.0          | 2.1     | 0.9   | 3.6          | 2.9     | 0.7  | 4.6          | 4.5     | 0.1  | 5.0          | 6.8     | -1.8  | 7.5          | 9.2     | -1.7  | 1.9           | 2.5   | -0.6 |
| Network Hokonui         | 12.5    | 10.5    | 2.0   | 26   | 0.9          | 0.8     | 0.1  | 1.5          | 1.5     | 0.0   | 2.2          | 1.8     | 0.4  | 3.6          | 3.7     | -0.1 | 3.6          | 3.5     | 0.1   | 4.6          | 3.0     | 1.6   | 1.6           | 1.9   | -0.3 |
| Network Humm FM         | 49.6    | 37.7    | 11.9  | 20   | 4.2          | 2.7     | 1.5  | 22.9         | 18.2    | 4.7   | 30.2         | 23.9    | 6.3  | 36.2         | 29.3    | 6.9  | 6.1          | 6.1     | 0.0   | 5.4          | 2.5     | 2.9   | 9.5           | 7.8   | 1.7  |
| Network iHeartCountry** | 54.4    | 40.2    | 14.2  | 19   | 11.1         | 8.4     | 2.7  | 24.4         | 16.8    | 7.6   | 23.0         | 13.9    | 9.1  | 29.0         | 18.2    | 10.8 | 13.0         | 8.4     | 4.6   | 11.3         | 10.0    | 1.3   | 15.0          | 7.8   | 7.2  |
| Network Life FM         | 104.7   | 103.1   | 1.6   | 16   | 25.9         | 29.4    | -3.5 | 43.3         | 36.3    | 7.0   | 51.0         | 40.6    | 10.4 | 68.9         | 58.9    | 10.0 | 24.0         | 27.7    | -3.7  | 8.4          | 12.9    | -4.5  | 29.7          | 24.2  | 5.5  |
| Network Mai FM          | 434.5   | 390.7   | 43.8  | 8    | 147.2        | 127.5   | 19.7 | 239.2        | 212.5   | 26.7  | 215.3        | 193.3   | 22.0 | 258.4        | 233.2   | 25.2 | 62.6         | 61.4    | 1.2   | 23.5         | 25.9    | -2.4  | 92.3          | 85.9  | 6.4  |
| Network Maori Radio     | 67.4    | 62.2    | 5.2   | 18   | 15.3         | 14.7    | 0.6  | 30.2         | 26.0    | 4.2   | 33.1         | 24.6    | 8.5  | 41.1         | 32.1    | 9.0  | 11.9         | 15.5    | -3.6  | 8.6          | 13.2    | -4.6  | 14.5          | 14.2  | 0.3  |
| Network More FM         | 518.1   | 485.5   | 32.6  | 3    | 124.0        | 111.3   | 12.7 | 171.5        | 149.3   | 22.2  | 169.6        | 158.5   | 11.1 | 261.2        | 247.3   | 13.9 | 173.0        | 163.6   | 9.4   | 119.1        | 114.4   | 4.7   | 130.6         | 113.9 | 16.7 |
| Network Newstalk ZB     | 657.4   | 603.6   | 53.8  | 1    | 71.0         | 44.9    | 26.1 | 103.1        | 90.2    | 12.9  | 119.8        | 114.0   | 5.8  | 200.4        | 192.4   | 8.0  | 230.5        | 213.5   | 17.0  | 263.9        | 250.4   | 13.5  | 96.6          | 90.3  | 6.3  |
| Network Radio Hauraki   | 225.5   | 211.1   | 14.4  | 12   | 40.7         | 37.3    | 3.4  | 73.5         | 77.3    | -3.8  | 86.8         | 83.8    | 3.0  | 138.0        | 130.2   | 7.8  | 80.3         | 72.5    | 7.8   | 45.1         | 41.9    | 3.2   | 47.2          | 41.9  | 5.3  |
| Network Rhema           | 41.5    | 36.5    | 5.0   | 22   | 3.6          | 4.4     | -0.8 | 6.6          | 7.4     | -0.8  | 8.1          | 7.0     | 1.1  | 13.5         | 10.6    | 2.9  | 12.4         | 13.9    | -1.5  | 16.8         | 18.3    | -1.5  | 6.4           | 9.1   | -2.7 |
| Network The Rock        | 494.2   | 444.4   | 49.8  | 5    | 122.2        | 99.0    | 23.2 | 213.2        | 181.3   | 31.9  | 212.1        | 191.2   | 20.9 | 307.9        | 286.7   | 21.2 | 142.1        | 141.5   | 0.6   | 59.7         | 55.9    | 3.8   | 85.6          | 75.8  | 9.8  |
| Network Sanctuary       | 22.4    | 23.7    | -1.3  | 24   | 3.3          | 3.7     | -0.4 | 2.3          | 2.4     | -0.1  | 2.6          | 2.7     | -0.1 | 5.2          | 4.6     | 0.6  | 6.8          | 8.5     | -1.7  | 8.5          | 9.7     | -1.2  | 2.9           | 3.1   | -0.2 |
| Network Sport Nation    | 30.3    | 22.0    | 8.3   | 23   | 5.2          | 2.6     | 2.6  | 6.0          | 3.3     | 2.7   | 6.5          | 3.4     | 3.1  | 11.4         | 7.6     | 3.8  | 10.2         | 8.0     | 2.2   | 9.0          | 7.4     | 1.6   | 4.0           | 1.8   | 2.2  |
| Network Student Radio   | 82.0    | 78.8    | 3.2   | 17   | 21.1         | 16.9    | 4.2  | 27.1         | 19.8    | 7.3   | 24.4         | 22.2    | 2.2  | 44.0         | 41.3    | 2.7  | 30.5         | 33.7    | -3.2  | 16.2         | 20.2    | -4.0  | 15.0          | 13.5  | 1.5  |
| Network Tarana          | 47.5    | 42.8    | 4.7   | 21   | 9.8          | 7.0     | 2.8  | 16.0         | 14.9    | 1.1   | 19.2         | 17.3    | 1.9  | 26.6         | 25.3    | 1.3  | 12.7         | 15.2    | -2.5  | 9.8          | 10.0    | -0.2  | 10.0          | 10.2  | -0.2 |
| Network The Hits        | 461.2   | 404.9   | 56.3  | 7    | 124.6        | 92.2    | 32.4 | 202.5        | 166.0   | 36.5  | 182.5        | 166.0   | 16.5 | 249.7        | 231.9   | 17.8 | 124.3        | 115.7   | 8.6   | 79.5         | 73.1    | 6.4   | 119.0         | 98.8  | 20.2 |
| Network The Sound       | 331.7   | 312.5   | 19.2  | 9    | 53.8         | 40.7    | 13.1 | 78.8         | 65.0    | 13.8  | 74.6         | 65.0    | 9.6  | 130.4        | 124.3   | 6.1  | 138.2        | 147.1   | -8.9  | 135.1        | 139.1   | -4.0  | 45.0          | 41.6  | 3.4  |
| Network ZM              | 476.0   | 439.6   | 36.4  | 6    | 140.8        | 110.4   | 30.4 | 232.2        | 201.3   | 30.9  | 224.7        | 209.5   | 15.2 | 289.9        | 282.7   | 7.2  | 97.4         | 104.3   | -6.9  | 40.4         | 39.4    | 1.0   | 122.1         | 112.7 | 9.4  |
| MediaWorks Combo        | 2,513.2 | 2,364.3 | 148.9 |      | 538.9        | 478.9   | 60.0 | 901.0        | 802.1   | 98.9  | 883.3        | 811.4   | 71.9 | 1,258.7      | 1,181.3 | 77.4 | 716.1        | 707.1   | 9.0   | 577.2        | 567.8   | 9.4   | 503.4         | 461.4 | 42.0 |
| NZME Combo              | 1,838.7 | 1,713.2 | 125.5 |      | 355.9        | 294.4   | 61.5 | 593.1        | 531.4   | 61.7  | 586.6        | 550.2   | 36.4 | 846.0        | 812.9   | 33.1 | 543.4        | 521.9   | 21.5  | 469.7        | 445.6   | 24.1  | 376.0         | 342.9 | 33.1 |
| All Commercial Radio    | 3,495.7 | 3,326.7 | 169.0 |      | 697.1        | 626.0   | 71.1 | 1,156.4      | 1,053.9 | 102.5 | 1,152.0      | 1,073.7 | 78.3 | 1,675.6      | 1,600.7 | 74.9 | 1,029.7      | 1,019.8 | 9.9   | 860.6        | 841.4   | 19.2  | 700.1         | 649.9 | 50.2 |
| Potential (000)         | 4,772.2 | 4,764.1 | 8.1   |      | 1,059.0      | 1,049.7 | 9.3  | 1,655.5      | 1,654.0 | 1.5   | 1,567.5      | 1,565.7 | 1.8  | 2,222.0      | 2,224.7 | -2.7 | 1,271.2      | 1,283.8 | -12.6 | 1,096.5      | 1,103.2 | -6.7  | 880.5         | 839.3 | 41.2 |
| Sample                  | 14,516  | 14,792  | -276  |      | 2,817        | 2,824   | -7   | 4,310        | 4,158   | 152   | 4,478        | 4,277   | 201  | 6,430        | 6,345   | 85   | 3,766        | 4,058   | -292  | 3,863        | 4,059   | -196  | 2,768         | 2,695 | 73   |

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport, Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

\*Network Magic rebranded to Network Breeze Classic from Nov 1st 2025

\*\*Network iHeartCountry includes Auckland, Wellington & Christchurch only in S3 2025 & S1 2026



# TOTAL NZ COMMERCIAL RADIO - GfK SURVEY 1 2026

Cumulative Audience (000's) by Daypart, People 10+  
Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Metro - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026/ Regional - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026  
Last Survey Period: Metro - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025/ Regional - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

|                 | This    | Last    | +/-  |
|-----------------|---------|---------|------|
| Potential (000) | 4,772.2 | 4,764.1 | 8.1  |
| Sample Size     | 14,516  | 14,792  | -276 |

|                         | Breakfast       |         |       |      | Morning          |         |       | Afternoon        |         |       | Drive           |         |      | Night            |         |      | Mid Dawn         |       |      | Weekend           |         |       |
|-------------------------|-----------------|---------|-------|------|------------------|---------|-------|------------------|---------|-------|-----------------|---------|------|------------------|---------|------|------------------|-------|------|-------------------|---------|-------|
|                         | Mon-Fri 6am-9am |         |       |      | Mon-Fri 9am-12md |         |       | Mon-Fri 12md-4pm |         |       | Mon-Fri 4pm-7pm |         |      | Mon-Fri 7pm-12mn |         |      | Mon-Fri 12mn-6am |       |      | Sat-Sun 12mn-12mn |         |       |
|                         | This            | Last    | +/-   | Rank | This             | Last    | +/-   | This             | Last    | +/-   | This            | Last    | +/-  | This             | Last    | +/-  | This             | Last  | +/-  | This              | Last    | +/-   |
| Network Breeze          | 300.1           | 287.5   | 12.6  | 2    | 263.4            | 248.3   | 15.1  | 298.5            | 292.5   | 6.0   | 267.5           | 240.5   | 27.0 | 124.7            | 114.1   | 10.6 | 79.5             | 69.3  | 10.2 | 368.8             | 318.6   | 50.2  |
| Network Breeze Classic* | 120.7           | 132.0   | -11.3 | 11   | 172.4            | 187.0   | -14.6 | 178.8            | 185.1   | -6.3  | 114.8           | 121.0   | -6.2 | 54.0             | 56.8    | -2.8 | 22.5             | 24.3  | -1.8 | 186.2             | 191.3   | -5.1  |
| Network Channel X       | 111.7           | 112.4   | -0.7  | 12   | 104.1            | 91.9    | 12.2  | 120.1            | 105.5   | 14.6  | 109.7           | 107.9   | 1.8  | 37.9             | 33.3    | 4.6  | 13.6             | 14.6  | -1.0 | 128.9             | 116.5   | 12.4  |
| Network Coast           | 136.7           | 140.1   | -3.4  | 10   | 142.1            | 132.3   | 9.8   | 145.1            | 144.9   | 0.2   | 117.7           | 117.3   | 0.4  | 40.2             | 40.9    | -0.7 | 29.0             | 25.1  | 3.9  | 152.3             | 147.3   | 5.0   |
| Network The Edge        | 262.3           | 232.6   | 29.7  | 6    | 179.6            | 157.6   | 22.0  | 217.2            | 194.2   | 23.0  | 213.2           | 184.3   | 28.9 | 92.1             | 77.9    | 14.2 | 49.8             | 49.7  | 0.1  | 282.7             | 240.8   | 41.9  |
| Network Flava           | 63.0            | 62.7    | 0.3   | 15   | 57.7             | 46.0    | 11.7  | 70.6             | 63.0    | 7.6   | 50.9            | 56.4    | -5.5 | 27.7             | 26.1    | 1.6  | 16.7             | 15.6  | 1.1  | 66.2              | 65.0    | 1.2   |
| Network George FM       | 99.1            | 97.6    | 1.5   | 14   | 84.8             | 73.2    | 11.6  | 111.2            | 95.5    | 15.7  | 105.5           | 97.4    | 8.1  | 40.9             | 32.9    | 8.0  | 24.4             | 17.0  | 7.4  | 111.0             | 101.2   | 9.8   |
| Network Gold Sport      | 3.8             | 4.2     | -0.4  | 26   | 3.4              | 6.2     | -2.8  | 7.6              | 6.5     | 1.1   | 2.6             | 4.9     | -2.3 | 3.3              | 5.0     | -1.7 | 3.4              | 2.6   | 0.8  | 10.3              | 12.5    | -2.2  |
| Network Hokonui         | 5.3             | 5.4     | -0.1  | 25   | 4.9              | 4.5     | 0.4   | 7.5              | 6.4     | 1.1   | 5.1             | 4.0     | 1.1  | 1.8              | 1.3     | 0.5  | 1.3              | 1.0   | 0.3  | 6.0               | 5.8     | 0.2   |
| Network Humm FM         | 34.6            | 29.9    | 4.7   | 17   | 22.2             | 13.1    | 9.1   | 22.9             | 14.3    | 8.6   | 32.5            | 26.8    | 5.7  | 11.9             | 5.9     | 6.0  | 9.6              | 9.1   | 0.5  | 34.7              | 22.8    | 11.9  |
| Network iHeartCountry** | 18.1            | 14.8    | 3.3   | 22   | 23.8             | 21.0    | 2.8   | 28.4             | 21.3    | 7.1   | 21.6            | 16.2    | 5.4  | 10.9             | 8.7     | 2.2  | 2.4              | 1.7   | 0.7  | 35.7              | 31.0    | 4.7   |
| Network Life FM         | 54.5            | 57.5    | -3.0  | 16   | 38.0             | 33.8    | 4.2   | 50.3             | 44.6    | 5.7   | 43.3            | 50.7    | -7.4 | 25.1             | 25.2    | -0.1 | 10.3             | 12.5  | -2.2 | 75.8              | 73.5    | 2.3   |
| Network Mai FM          | 255.8           | 248.4   | 7.4   | 7    | 156.4            | 150.5   | 5.9   | 190.6            | 188.8   | 1.8   | 192.7           | 188.9   | 3.8  | 93.3             | 88.2    | 5.1  | 68.7             | 65.8  | 2.9  | 249.9             | 206.0   | 43.9  |
| Network Maori Radio     | 24.9            | 26.6    | -1.7  | 20   | 22.6             | 17.7    | 4.9   | 24.6             | 22.5    | 2.1   | 24.5            | 24.1    | 0.4  | 9.8              | 9.2     | 0.6  | 5.9              | 3.5   | 2.4  | 32.4              | 21.9    | 10.5  |
| Network More FM         | 276.4           | 273.1   | 3.3   | 4    | 224.6            | 215.3   | 9.3   | 265.6            | 250.0   | 15.6  | 226.5           | 222.9   | 3.6  | 80.7             | 85.0    | -4.3 | 50.8             | 39.4  | 11.4 | 283.6             | 274.4   | 9.2   |
| Network Newstalk ZB     | 458.5           | 424.3   | 34.2  | 1    | 299.3            | 282.9   | 16.4  | 271.1            | 270.0   | 1.1   | 274.2           | 280.3   | -6.1 | 181.1            | 178.4   | 2.7  | 159.3            | 149.9 | 9.4  | 403.4             | 372.8   | 30.6  |
| Network Radio Hauraki   | 107.2           | 102.3   | 4.9   | 13   | 86.1             | 72.2    | 13.9  | 99.4             | 86.5    | 12.9  | 103.4           | 94.0    | 9.4  | 40.0             | 40.1    | -0.1 | 16.5             | 12.2  | 4.3  | 108.0             | 95.1    | 12.9  |
| Network Rhema           | 20.1            | 16.0    | 4.1   | 21   | 21.3             | 15.0    | 6.3   | 19.1             | 17.0    | 2.1   | 13.6            | 12.8    | 0.8  | 7.9              | 7.7     | 0.2  | 4.6              | 5.0   | -0.4 | 26.3              | 22.2    | 4.1   |
| Network The Rock        | 272.6           | 265.3   | 7.3   | 5    | 207.8            | 204.9   | 2.9   | 235.2            | 226.9   | 8.3   | 245.2           | 231.0   | 14.2 | 92.1             | 84.2    | 7.9  | 70.1             | 59.8  | 10.3 | 253.2             | 228.9   | 24.3  |
| Network Sanctuary       | 10.9            | 13.8    | -2.9  | 24   | 11.9             | 13.4    | -1.5  | 14.2             | 14.8    | -0.6  | 6.7             | 6.3     | 0.4  | 8.6              | 9.2     | -0.6 | 2.6              | 4.5   | -1.9 | 15.0              | 15.0    | 0.0   |
| Network Sport Nation    | 12.3            | 10.0    | 2.3   | 23   | 11.6             | 8.9     | 2.7   | 14.9             | 10.2    | 4.7   | 11.9            | 8.8     | 3.1  | 2.8              | 2.2     | 0.6  | 4.6              | 3.1   | 1.5  | 17.1              | 13.1    | 4.0   |
| Network Student Radio   | 30.3            | 29.7    | 0.6   | 19   | 28.3             | 25.4    | 2.9   | 27.8             | 29.5    | -1.7  | 32.1            | 32.4    | -0.3 | 20.5             | 17.0    | 3.5  | 6.6              | 5.2   | 1.4  | 49.0              | 46.6    | 2.4   |
| Network Tarana          | 31.5            | 28.4    | 3.1   | 18   | 20.0             | 17.4    | 2.6   | 16.1             | 13.2    | 2.9   | 24.5            | 22.0    | 2.5  | 18.1             | 18.9    | -0.8 | 7.7              | 8.0   | -0.3 | 35.5              | 28.6    | 6.9   |
| Network The Hits        | 228.5           | 197.9   | 30.6  | 8    | 193.5            | 165.8   | 27.7  | 228.7            | 211.2   | 17.5  | 192.7           | 167.4   | 25.3 | 82.5             | 69.6    | 12.9 | 42.3             | 35.0  | 7.3  | 236.4             | 209.9   | 26.5  |
| Network The Sound       | 154.7           | 141.4   | 13.3  | 9    | 149.7            | 149.6   | 0.1   | 167.4            | 175.6   | -8.2  | 153.3           | 142.8   | 10.5 | 63.0             | 60.0    | 3.0  | 32.4             | 31.0  | 1.4  | 180.5             | 186.2   | -5.7  |
| Network ZM              | 280.7           | 263.2   | 17.5  | 3    | 184.7            | 174.2   | 10.5  | 221.2            | 209.6   | 11.6  | 219.0           | 202.7   | 16.3 | 78.3             | 74.0    | 4.3  | 51.5             | 42.8  | 8.7  | 263.1             | 245.9   | 17.2  |
| MediaWorks Combo        | 1,544.7         | 1,499.7 | 45.0  |      | 1,282.7          | 1,226.6 | 56.1  | 1,474.1          | 1,410.6 | 63.5  | 1,383.1         | 1,307.8 | 75.3 | 610.0            | 570.8   | 39.2 | 354.8            | 329.2 | 25.6 | 1,705.9           | 1,578.1 | 127.8 |
| NZME Combo              | 1,174.3         | 1,116.0 | 58.3  |      | 908.5            | 825.4   | 83.1  | 967.1            | 914.6   | 52.5  | 894.3           | 870.6   | 23.7 | 451.8            | 422.2   | 29.6 | 312.3            | 276.5 | 35.8 | 1,145.0           | 1,062.9 | 82.1  |
| All Commercial Radio    | 2,537.3         | 2,445.0 | 92.3  |      | 2,030.5          | 1,917.2 | 113.3 | 2,261.9          | 2,143.2 | 118.7 | 2,161.0         | 2,073.3 | 87.7 | 1,103.9          | 1,057.9 | 46.0 | 649.6            | 594.2 | 55.4 | 2,625.2           | 2,454.5 | 170.7 |

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport, Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

\*Network Magic rebranded to Network Breeze Classic from Nov 1st 2025

\*\*Network iHeartCountry includes Auckland, Wellington & Christchurch only in S3 2025 & S1 2026



# TOTAL NZ COMMERCIAL RADIO - GfK SURVEY 1 2026

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Metro - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026/ Regional - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026

Last Survey Period: Metro - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025/ Regional - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

|                         | All 10+ |         |       | People 10-24 |         |       | People 18-39 |         |       | People 25-44 |         |       | People 25-54 |         |       | People 45-64 |         |       | People 55-74 |         |       | MGS with Kids |       |       |
|-------------------------|---------|---------|-------|--------------|---------|-------|--------------|---------|-------|--------------|---------|-------|--------------|---------|-------|--------------|---------|-------|--------------|---------|-------|---------------|-------|-------|
|                         | This    | Last    | +/-   | This         | Last    | +/-   | This         | Last    | +/-   | This         | Last    | +/-   | This         | Last    | +/-   | This         | Last    | +/-   | This         | Last    | +/-   | This          | Last  | +/-   |
| Network Breeze          | 7:45    | 8:29    | -0:44 | 5:17         | 6:10    | -0:52 | 5:03         | 6:51    | -1:47 | 5:54         | 6:39    | -0:44 | 6:58         | 7:50    | -0:51 | 8:36         | 9:26    | -0:49 | 9:15         | 10:04   | -0:48 | 7:50          | 8:58  | -1:08 |
| Network Breeze Classic* | 11:44   | 11:24   | 0:20  | 3:37         | 3:28    | 0:08  | 3:56         | 5:50    | -1:54 | 4:14         | 6:33    | -2:18 | 7:21         | 8:34    | -1:12 | 12:28        | 10:24   | 2:03  | 13:53        | 12:21   | 1:31  | 7:47          | 7:33  | 0:14  |
| Network Channel X       | 7:18    | 7:37    | -0:18 | 6:48         | 7:04    | -0:15 | 8:00         | 8:01    | -0:01 | 7:48         | 7:56    | -0:08 | 7:38         | 7:50    | -0:11 | 6:52         | 7:13    | -0:21 | 6:19         | 7:15    | -0:56 | 6:03          | 5:54  | 0:08  |
| Network Coast           | 9:42    | 10:21   | -0:38 | 4:43         | 6:19    | -1:35 | 5:00         | 6:09    | -1:08 | 5:58         | 6:22    | -0:24 | 8:46         | 9:34    | -0:47 | 11:25        | 11:32   | -0:07 | 10:51        | 10:54   | -0:02 | 8:54          | 8:23  | 0:30  |
| Network The Edge        | 4:40    | 4:40    | 0:00  | 4:41         | 4:43    | -0:02 | 4:30         | 4:32    | -0:02 | 4:14         | 4:22    | -0:08 | 4:38         | 4:44    | -0:06 | 5:56         | 5:24    | 0:32  | 5:04         | 4:23    | 0:41  | 4:49          | 4:13  | 0:36  |
| Network Flava           | 5:32    | 5:39    | -0:06 | 4:04         | 4:35    | -0:31 | 5:48         | 5:11    | 0:36  | 6:39         | 5:59    | 0:40  | 6:15         | 6:04    | 0:10  | 4:32         | 6:25    | -1:53 | 5:59         | 6:33    | -0:34 | 5:55          | 6:51  | -0:56 |
| Network George FM       | 6:15    | 5:56    | 0:19  | 5:23         | 5:09    | 0:14  | 6:01         | 5:21    | 0:39  | 6:36         | 5:47    | 0:49  | 6:48         | 6:05    | 0:42  | 6:38         | 7:20    | -0:42 | 4:56         | 7:00    | -2:04 | 5:09          | 5:40  | -0:30 |
| Network Gold Sport      | 5:21    | 6:02    | -0:40 | 1:41         | 2:01    | -0:20 | 2:24         | 4:07    | -1:42 | 2:16         | 3:17    | -1:00 | 2:18         | 2:32    | -0:14 | 5:31         | 7:46    | -2:14 | 7:38         | 8:20    | -0:42 | 1:55          | 2:09  | -0:14 |
| Network Hokonui         | 6:36    | 7:25    | -0:49 | 3:03         | 4:10    | -1:07 | 5:24         | 5:55    | -0:31 | 5:37         | 6:53    | -1:15 | 6:36         | 6:18    | 0:17  | 8:22         | 7:00    | 1:21  | 7:12         | 9:40    | -2:27 | 6:10          | 5:02  | 1:08  |
| Network Humm FM         | 11:49   | 11:40   | 0:08  | 6:54         | 9:14    | -2:20 | 11:34        | 9:53    | 1:40  | 10:49        | 9:24    | 1:24  | 10:30        | 10:52   | -0:22 | 8:41         | 15:58   | -7:17 | 28:17        | 30:33   | -2:16 | 9:51          | 12:06 | -2:14 |
| Network iHeartCountry** | 5:54    | 7:04    | -1:10 | 3:57         | 4:16    | -0:18 | 7:04         | 7:44    | -0:40 | 6:20         | 8:30    | -2:09 | 6:22         | 7:07    | -0:45 | 5:49         | 7:45    | -1:56 | 5:32         | 10:12   | -4:40 | 6:30          | 8:17  | -1:47 |
| Network Life FM         | 6:16    | 7:19    | -1:03 | 5:44         | 8:07    | -2:23 | 6:49         | 7:43    | -0:53 | 6:38         | 8:11    | -1:32 | 6:26         | 7:28    | -1:01 | 5:34         | 5:04    | 0:29  | 5:59         | 4:33    | 1:26  | 6:00          | 5:27  | 0:33  |
| Network Mai FM          | 6:47    | 7:24    | -0:37 | 6:37         | 7:14    | -0:37 | 6:18         | 7:28    | -1:10 | 6:27         | 7:44    | -1:16 | 6:36         | 7:42    | -1:05 | 8:16         | 7:11    | 1:04  | 10:18        | 6:21    | 3:56  | 7:00          | 7:51  | -0:51 |
| Network Maori Radio     | 5:06    | 4:41    | 0:25  | 3:02         | 5:11    | -2:08 | 4:11         | 3:21    | 0:50  | 4:52         | 4:05    | 0:46  | 4:34         | 3:58    | 0:36  | 7:09         | 3:44    | 3:25  | 9:09         | 3:55    | 5:13  | 5:09          | 4:32  | 0:37  |
| Network More FM         | 6:52    | 7:13    | -0:20 | 5:17         | 5:35    | -0:18 | 5:01         | 5:21    | -0:20 | 5:20         | 6:28    | -1:07 | 6:05         | 7:08    | -1:03 | 8:20         | 8:06    | 0:14  | 9:34         | 8:24    | 1:10  | 6:27          | 7:21  | -0:54 |
| Network Newstalk ZB     | 11:02   | 12:02   | -1:00 | 4:34         | 3:27    | 1:06  | 4:44         | 5:25    | -0:41 | 5:06         | 5:57    | -0:51 | 5:48         | 6:21    | -0:33 | 9:34         | 9:58    | -0:23 | 12:54        | 13:35   | -0:40 | 7:32          | 8:32  | -0:59 |
| Network Radio Hauraki   | 5:55    | 6:01    | -0:05 | 3:44         | 4:09    | -0:25 | 6:04         | 6:43    | -0:39 | 5:54         | 6:39    | -0:44 | 6:02         | 6:05    | -0:03 | 6:37         | 5:28    | 1:09  | 7:36         | 7:33    | 0:02  | 5:07          | 5:28  | -0:20 |
| Network Rhema           | 7:22    | 7:45    | -0:23 | 3:42         | 3:22    | 0:20  | 3:58         | 8:00    | -4:02 | 4:53         | 9:41    | -4:47 | 6:18         | 8:36    | -2:18 | 9:16         | 8:12    | 1:03  | 7:43         | 8:17    | -0:34 | 5:10          | 4:35  | 0:34  |
| Network The Rock        | 8:06    | 8:40    | -0:34 | 7:54         | 6:08    | 1:45  | 8:37         | 8:41    | -0:03 | 7:25         | 8:36    | -1:10 | 7:55         | 9:30    | -1:35 | 9:02         | 10:40   | -1:37 | 9:42         | 9:16    | 0:25  | 7:45          | 8:16  | -0:31 |
| Network Sanctuary       | 7:13    | 8:02    | -0:49 | 4:26         | 5:45    | -1:19 | 3:21         | 3:01    | 0:19  | 3:59         | 2:51    | 1:07  | 7:04         | 6:10    | 0:53  | 7:01         | 10:00   | -2:59 | 7:32         | 9:36    | -2:04 | 6:29          | 8:24  | -1:54 |
| Network Sport Nation    | 6:24    | 7:44    | -1:20 | 2:26         | 2:55    | -0:28 | 4:31         | 4:43    | -0:12 | 4:28         | 4:04    | 0:24  | 4:15         | 4:23    | -0:08 | 4:39         | 4:58    | -0:18 | 5:39         | 6:07    | -0:28 | 1:05          | 1:17  | -0:12 |
| Network Student Radio   | 4:56    | 5:09    | -0:13 | 3:04         | 2:25    | 0:38  | 3:10         | 3:18    | -0:08 | 3:53         | 4:51    | -0:58 | 5:57         | 5:49    | 0:07  | 6:36         | 6:21    | 0:15  | 4:37         | 6:01    | -1:24 | 4:40          | 4:43  | -0:02 |
| Network Tarana          | 11:29   | 12:14   | -0:45 | 5:05         | 2:44    | 2:21  | 9:27         | 8:09    | 1:18  | 10:53        | 9:21    | 1:32  | 11:34        | 11:49   | -0:14 | 16:41        | 18:19   | -1:37 | 15:21        | 20:31   | -5:09 | 11:55         | 13:04 | -1:09 |
| Network The Hits        | 5:53    | 6:15    | -0:21 | 4:31         | 4:26    | 0:05  | 5:28         | 6:07    | -0:38 | 5:51         | 6:14    | -0:22 | 5:58         | 6:14    | -0:16 | 6:45         | 6:54    | -0:09 | 7:56         | 8:31    | -0:35 | 6:03          | 6:08  | -0:04 |
| Network The Sound       | 8:14    | 8:49    | -0:35 | 5:26         | 6:26    | -1:00 | 5:54         | 6:48    | -0:53 | 5:48         | 6:11    | -0:22 | 7:20         | 7:23    | -0:02 | 9:34         | 9:41    | -0:06 | 10:04        | 10:36   | -0:31 | 7:04          | 7:21  | -0:17 |
| Network ZM              | 5:26    | 5:41    | -0:14 | 4:21         | 4:16    | 0:04  | 4:53         | 5:21    | -0:27 | 5:21         | 5:43    | -0:21 | 5:44         | 6:13    | -0:29 | 7:13         | 7:21    | -0:08 | 7:26         | 6:11    | 1:15  | 5:57          | 6:09  | -0:11 |
| MediaWorks Combo        | 10:50   | 11:06   | -0:15 | 9:15         | 8:54    | 0:21  | 9:29         | 9:57    | -0:28 | 9:23         | 10:07   | -0:43 | 10:08        | 10:55   | -0:46 | 12:00        | 12:11   | -0:10 | 13:09        | 12:51   | 0:18  | 9:34          | 10:01 | -0:26 |
| NZME Combo              | 9:48    | 10:15   | -0:26 | 5:42         | 5:20    | 0:22  | 6:50         | 7:15    | -0:25 | 7:24         | 7:48    | -0:23 | 7:57         | 8:20    | -0:23 | 10:44        | 10:51   | -0:06 | 13:24        | 13:38   | -0:14 | 8:21          | 8:35  | -0:13 |
| All Commercial Radio    | 14:25   | 14:43   | -0:17 | 10:57        | 10:27   | 0:29  | 12:02        | 12:21   | -0:19 | 12:18        | 12:55   | -0:37 | 13:03        | 13:44   | -0:40 | 15:47        | 15:55   | -0:08 | 18:00        | 17:49   | 0:11  | 12:39         | 13:01 | -0:21 |
| Potential (000)         | 4,772.2 | 4,764.1 | 8.1   | 1,059.0      | 1,049.7 | 9.3   | 1,655.5      | 1,654.0 | 1.5   | 1,567.5      | 1,565.7 | 1.8   | 2,222.0      | 2,224.7 | -2.7  | 1,271.2      | 1,283.8 | -12.6 | 1,096.5      | 1,103.2 | -6.7  | 880.5         | 839.3 | 41.2  |
| Sample                  | 14,516  | 14,792  | -276  | 2,817        | 2,824   | -7    | 4,310        | 4,158   | 152   | 4,478        | 4,277   | 201   | 6,430        | 6,345   | 85    | 3,766        | 4,058   | -292  | 3,863        | 4,059   | -196  | 2,768         | 2,695 | 73    |

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport, Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

\*Network Magic rebranded to Network Breeze Classic from Nov 1st 2025

\*\*Network iHeartCountry includes Auckland, Wellington & Christchurch only in S3 2025 & S1 2026



# TOTAL NZ COMMERCIAL RADIO - GfK SURVEY 1 2026

Average Time Spent Listening (hh:mm) by Daypart, People 10+  
 Survey Comparisons: 3/2025 - 1/2026

|                 | This    | Last    | +/-  |
|-----------------|---------|---------|------|
| Potential (000) | 4,772.2 | 4,764.1 | 8.1  |
| Sample Size     | 14,516  | 14,792  | -276 |

This Survey Period: Metro - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026/ Regional - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026  
 Last Survey Period: Metro - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025/ Regional - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

|                         | Breakfast       |      |       | Morning          |      |       | Afternoon        |      |       | Drive           |      |       | Night            |      |       | Mid Dawn         |      |       | Weekend           |      |       |
|-------------------------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-------------------|------|-------|
|                         | Mon-Fri 6am-9am |      |       | Mon-Fri 9am-12md |      |       | Mon-Fri 12md-4pm |      |       | Mon-Fri 4pm-7pm |      |       | Mon-Fri 7pm-12mn |      |       | Mon-Fri 12mn-6am |      |       | Sat-Sun 12mn-12mn |      |       |
|                         | This            | Last | +/-   | This             | Last | +/-   | This             | Last | +/-   | This            | Last | +/-   | This             | Last | +/-   | This             | Last | +/-   | This              | Last | +/-   |
| Network Breeze          | 2:52            | 3:00 | -0:07 | 3:06             | 3:13 | -0:07 | 3:10             | 3:16 | -0:06 | 2:02            | 2:18 | -0:15 | 2:12             | 2:14 | -0:02 | 2:39             | 2:38 | 0:00  | 3:00              | 3:14 | -0:13 |
| Network Breeze Classic* | 3:39            | 3:18 | 0:21  | 4:02             | 3:46 | 0:16  | 4:25             | 4:17 | 0:07  | 2:40            | 2:23 | 0:16  | 3:01             | 2:43 | 0:17  | 2:17             | 2:33 | -0:15 | 4:25              | 4:37 | -0:11 |
| Network Channel X       | 2:21            | 2:24 | -0:02 | 3:30             | 3:45 | -0:15 | 3:38             | 3:56 | -0:18 | 1:37            | 1:42 | -0:04 | 1:21             | 1:22 | -0:00 | 1:22             | 1:11 | 0:10  | 2:05              | 2:12 | -0:07 |
| Network Coast           | 3:03            | 3:08 | -0:04 | 3:49             | 3:56 | -0:06 | 4:13             | 4:16 | -0:02 | 2:26            | 2:23 | 0:03  | 2:43             | 2:22 | 0:20  | 2:08             | 2:15 | -0:07 | 4:04              | 4:18 | -0:13 |
| Network The Edge        | 1:51            | 1:46 | 0:05  | 2:05             | 1:59 | 0:05  | 2:10             | 2:17 | -0:07 | 1:30            | 1:29 | 0:01  | 1:22             | 1:18 | 0:04  | 1:23             | 1:17 | 0:06  | 1:47              | 1:56 | -0:08 |
| Network Flava           | 2:08            | 2:23 | -0:15 | 2:24             | 2:07 | 0:16  | 2:35             | 2:21 | 0:13  | 1:48            | 1:47 | 0:01  | 1:59             | 1:48 | 0:11  | 1:34             | 1:49 | -0:15 | 2:31              | 2:41 | -0:09 |
| Network George FM       | 2:28            | 2:09 | 0:18  | 2:52             | 2:55 | -0:03 | 2:55             | 2:48 | 0:07  | 1:47            | 1:43 | 0:03  | 1:19             | 1:17 | 0:02  | 1:10             | 1:17 | -0:06 | 2:47              | 2:32 | 0:15  |
| Network Gold Sport      | 1:52            | 2:31 | -0:38 | 4:29             | 3:48 | 0:40  | 1:39             | 3:02 | -1:22 | 2:03            | 1:33 | 0:30  | 1:07             | 1:18 | -0:10 | 1:24             | 1:25 | -0:00 | 4:55              | 4:07 | 0:48  |
| Network Hokonui         | 3:18            | 3:11 | 0:07  | 3:27             | 3:22 | 0:05  | 3:05             | 3:48 | -0:42 | 1:36            | 1:30 | 0:06  | 0:36             | 0:35 | 0:01  | 1:19             | 0:58 | 0:20  | 2:18              | 2:17 | 0:01  |
| Network Humm FM         | 3:39            | 3:26 | 0:13  | 4:10             | 5:00 | -0:49 | 5:05             | 6:00 | -0:55 | 2:43            | 2:46 | -0:03 | 3:00             | 2:00 | 1:00  | 2:38             | 2:01 | 0:37  | 2:54              | 3:32 | -0:38 |
| Network iHeartCountry** | 2:07            | 2:36 | -0:28 | 2:44             | 2:25 | 0:18  | 2:13             | 2:21 | -0:07 | 1:46            | 2:10 | -0:24 | 1:12             | 1:42 | -0:30 | 1:38             | 1:22 | 0:16  | 2:45              | 2:59 | -0:13 |
| Network Life FM         | 2:52            | 2:33 | 0:18  | 2:11             | 3:30 | -1:18 | 2:33             | 2:42 | -0:08 | 1:54            | 2:10 | -0:16 | 1:13             | 1:25 | -0:11 | 2:28             | 3:17 | -0:48 | 1:57              | 2:27 | -0:29 |
| Network Mai FM          | 2:35            | 2:42 | -0:07 | 2:31             | 2:27 | 0:04  | 2:47             | 2:48 | -0:01 | 2:06            | 2:17 | -0:10 | 1:46             | 1:51 | -0:04 | 2:08             | 2:04 | 0:04  | 2:33              | 2:51 | -0:17 |
| Network Maori Radio     | 2:25            | 2:11 | 0:14  | 3:12             | 3:25 | -0:12 | 2:22             | 2:38 | -0:16 | 1:18            | 1:34 | -0:16 | 2:08             | 1:49 | 0:19  | 3:56             | 1:38 | 2:17  | 2:23              | 2:22 | 0:00  |
| Network More FM         | 2:44            | 2:43 | 0:00  | 2:56             | 3:05 | -0:09 | 2:53             | 3:07 | -0:13 | 1:44            | 1:50 | -0:05 | 1:30             | 1:26 | 0:03  | 1:35             | 1:45 | -0:09 | 2:44              | 2:36 | 0:08  |
| Network Newstalk ZB     | 4:25            | 4:30 | -0:05 | 3:05             | 3:23 | -0:18 | 3:07             | 3:29 | -0:21 | 3:03            | 2:54 | 0:08  | 3:15             | 3:29 | -0:13 | 3:16             | 3:42 | -0:25 | 3:43              | 3:54 | -0:11 |
| Network Radio Hauraki   | 2:10            | 2:18 | -0:07 | 3:13             | 3:11 | 0:01  | 3:20             | 3:22 | -0:01 | 1:33            | 1:43 | -0:10 | 1:20             | 1:25 | -0:04 | 1:57             | 2:37 | -0:39 | 2:17              | 2:45 | -0:27 |
| Network Rhema           | 2:27            | 2:28 | -0:00 | 2:31             | 2:52 | -0:20 | 2:36             | 3:02 | -0:26 | 2:12            | 2:50 | -0:37 | 3:17             | 4:41 | -1:23 | 2:44             | 2:17 | 0:27  | 3:12              | 2:56 | 0:16  |
| Network The Rock        | 2:48            | 2:51 | -0:03 | 3:48             | 3:45 | 0:02  | 4:10             | 4:19 | -0:09 | 2:08            | 2:09 | -0:00 | 1:30             | 1:42 | -0:12 | 1:35             | 2:15 | -0:39 | 2:45              | 2:28 | 0:16  |
| Network Sanctuary       | 2:26            | 2:22 | 0:04  | 2:21             | 2:50 | -0:29 | 2:22             | 2:13 | 0:08  | 1:36            | 1:30 | 0:06  | 1:41             | 2:10 | -0:28 | 2:04             | 2:33 | -0:29 | 2:52              | 3:04 | -0:12 |
| Network Sport Nation    | 3:23            | 3:32 | -0:08 | 4:19             | 4:46 | -0:27 | 2:38             | 3:05 | -0:26 | 2:10            | 2:38 | -0:28 | 0:47             | 1:10 | -0:23 | 0:45             | 1:43 | -0:57 | 1:51              | 2:16 | -0:25 |
| Network Student Radio   | 1:35            | 2:05 | -0:30 | 2:18             | 1:59 | 0:19  | 2:42             | 2:18 | 0:24  | 1:46            | 2:00 | -0:14 | 1:19             | 1:16 | 0:02  | 0:45             | 1:07 | -0:22 | 2:35              | 2:52 | -0:16 |
| Network Tarana          | 3:51            | 3:47 | 0:03  | 3:19             | 3:25 | -0:06 | 2:57             | 3:27 | -0:29 | 3:44            | 3:46 | -0:02 | 3:36             | 3:35 | 0:00  | 1:35             | 2:10 | -0:34 | 3:57              | 4:58 | -1:01 |
| Network The Hits        | 2:12            | 2:19 | -0:06 | 2:34             | 2:55 | -0:21 | 2:43             | 2:53 | -0:10 | 1:41            | 1:50 | -0:09 | 1:41             | 1:32 | 0:08  | 2:02             | 2:18 | -0:16 | 2:18              | 2:17 | 0:00  |
| Network The Sound       | 2:38            | 2:46 | -0:08 | 3:55             | 3:59 | -0:04 | 4:07             | 4:02 | 0:04  | 1:41            | 1:59 | -0:17 | 1:40             | 1:50 | -0:09 | 2:05             | 1:54 | 0:10  | 3:24              | 3:15 | 0:08  |
| Network ZM              | 2:07            | 2:20 | -0:13 | 2:07             | 2:15 | -0:08 | 2:18             | 2:25 | -0:07 | 1:41            | 1:44 | -0:02 | 1:21             | 1:19 | 0:01  | 1:43             | 1:32 | 0:11  | 2:00              | 1:53 | 0:06  |
| MediaWorks Combo        | 3:15            | 3:14 | 0:00  | 3:55             | 3:57 | -0:02 | 4:06             | 4:14 | -0:07 | 2:19            | 2:25 | -0:05 | 2:01             | 2:01 | 0:00  | 2:17             | 2:19 | -0:02 | 3:25              | 3:27 | -0:01 |
| NZME Combo              | 3:24            | 3:29 | -0:04 | 3:10             | 3:22 | -0:12 | 3:19             | 3:31 | -0:11 | 2:23            | 2:22 | 0:00  | 2:26             | 2:30 | -0:04 | 2:44             | 3:02 | -0:18 | 3:20              | 3:27 | -0:06 |
| All Commercial Radio    | 3:55            | 3:58 | -0:03 | 4:19             | 4:25 | -0:06 | 4:30             | 4:42 | -0:11 | 2:46            | 2:51 | -0:05 | 2:28             | 2:30 | -0:01 | 2:51             | 3:01 | -0:09 | 4:09              | 4:11 | -0:02 |

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport, Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

\*Network Magic rebranded to Network Breeze Classic from Nov 1st 2025

\*\*Network iHeartCountry includes Auckland, Wellington & Christchurch only in S3 2025 & S1 2026