



CHRISTCHURCH COMMERCIAL RADIO - GfK SURVEY 1 2026

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026

Last Survey Period: Sun Mar 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	2.0	1.4	0.6	13	3.0	1.5	1.5	4.2	2.7	1.5	3.8	2.7	1.1	3.1	2.0	1.1	1.4	1.2	0.2	0.6	0.9	-0.3	1.7	1.4	0.3
Breeze	11.0	9.9	1.1	3	7.4	7.7	-0.3	8.9	6.3	2.6	11.6	7.0	4.6	10.4	8.9	1.5	10.8	13.3	-2.5	12.3	13.0	-0.7	15.7	11.7	4.0
Breeze Classic*	6.8	8.9	-2.1	6	0.5	0.5	0.0	0.9	0.5	0.4	1.0	0.8	0.2	2.1	2.1	0.0	5.0	6.4	-1.4	14.0	17.3	-3.3	3.3	5.0	-1.7
Coast	2.4	1.8	0.6	11	0.5	0.1	0.4	0.5	0.6	-0.1	1.2	0.6	0.6	2.3	1.9	0.4	3.1	2.9	0.2	2.1	2.1	0.0	1.9	1.7	0.2
Edge	7.9	6.4	1.5	5	20.1	19.5	0.6	12.7	12.4	0.3	9.2	9.2	0.0	8.7	8.1	0.6	6.6	3.9	2.7	4.2	1.7	2.5	9.7	7.3	2.4
Flava	0.2	0.3	-0.1	21	0.3	*	*	0.5	0.6	-0.1	0.4	0.9	-0.5	0.2	0.6	-0.4	0.2	0.2	0.0	0.2	0.2	0.0	0.5	0.9	-0.4
George FM	4.4	4.0	0.4	10	8.9	9.3	-0.4	11.1	9.1	2.0	8.6	7.8	0.8	6.9	6.1	0.8	2.2	2.2	0.0	0.1	0.4	-0.3	4.6	2.9	1.7
Gold Sport	0.2	0.1	0.1	21	*	*	*	0.2	*	*	0.1	*	*	0.1	*	*	*	0.1	*	0.5	0.2	0.3	*	*	*
iHeartCountry	1.2	1.5	-0.3	14	0.2	0.8	-0.6	2.3	2.3	0.0	2.2	2.1	0.1	1.4	1.3	0.1	1.1	1.8	-0.7	1.2	2.2	-1.0	0.6	0.7	-0.1
Life FM	0.7	0.3	0.4	16	1.6	1.4	0.2	0.5	0.1	0.4	0.8	0.3	0.5	0.9	0.2	0.7	0.6	0.1	0.5	0.1	0.2	-0.1	1.7	0.4	1.3
More FM	12.3	13.4	-1.1	2	11.7	21.2	-9.5	11.5	12.5	-1.0	11.6	14.2	-2.6	13.8	16.4	-2.6	15.8	15.8	0.0	12.2	9.9	2.3	14.7	19.4	-4.7
Newstalk ZB	16.9	16.8	0.1	1	3.7	3.2	0.5	2.9	2.8	0.1	3.9	4.6	-0.7	5.0	5.4	-0.4	16.0	13.1	2.9	27.4	22.7	4.7	7.4	7.3	0.1
Radio Hauraki	2.3	2.8	-0.5	12	1.2	1.6	-0.4	3.4	7.1	-3.7	3.7	7.3	-3.6	3.4	5.1	-1.7	3.4	1.2	2.2	2.2	0.7	1.5	2.7	5.6	-2.9
RDU	0.9	0.4	0.5	15	0.1	*	*	0.4	0.4	0.0	1.3	0.6	0.7	1.6	0.6	1.0	1.3	0.4	0.9	0.6	0.3	0.3	2.3	*	*
Rhema	0.3	0.2	0.1	19	*	*	*	0.1	*	*	0.3	0.2	0.1	0.3	0.2	0.1	0.2	0.3	-0.1	0.4	0.5	-0.1	0.4	0.6	-0.2
Rock	9.0	9.7	-0.7	4	13.9	8.1	5.8	15.8	18.5	-2.7	14.4	17.6	-3.2	14.2	16.3	-2.1	8.4	10.6	-2.2	2.7	4.0	-1.3	6.3	11.8	-5.5
Sanctuary	0.4	0.1	0.3	17	*	*	*	0.1	*	*	0.1	*	*	0.2	*	*	0.2	0.2	0.0	0.9	0.3	0.6	0.5	*	*
Sport Nation	0.4	0.5	-0.1	17	0.3	0.7	-0.4	0.1	0.3	-0.2	*	*	*	*	0.3	*	0.7	0.9	-0.2	1.3	1.0	0.3	*	0.1	*
Tahu FM	0.3	0.4	-0.1	19	0.3	1.7	-1.4	0.8	0.9	-0.1	0.8	0.4	0.4	0.5	0.2	0.3	0.1	0.3	-0.2	0.2	0.4	-0.2	0.6	0.3	0.3
The Hits	5.0	4.5	0.5	9	11.5	10.0	1.5	6.4	6.1	0.3	5.6	4.7	0.9	5.3	4.6	0.7	4.3	3.8	0.5	3.3	4.1	-0.8	6.4	3.7	2.7
The Sound	5.3	6.2	-0.9	7	2.6	2.1	0.5	4.0	3.4	0.6	4.8	3.6	1.2	5.3	5.0	0.3	7.3	9.5	-2.2	7.5	10.9	-3.4	4.6	2.7	1.9
ZM	5.2	5.4	-0.2	8	8.4	5.8	2.6	7.5	7.3	0.2	8.8	9.0	-0.2	7.9	8.5	-0.6	4.6	5.9	-1.3	1.5	2.2	-0.7	7.2	10.4	-3.2
MediaWorks Combo	59.0	60.9	-1.9		69.7	72.3	-2.6	69.8	68.6	1.2	65.3	65.7	-0.4	64.8	66.6	-1.8	57.5	63.0	-5.5	53.7	58.1	-4.4	60.8	63.9	-3.1
NZME Combo	33.6	33.2	0.4		25.9	21.5	4.4	23.6	26.9	-3.3	25.8	29.3	-3.5	25.6	27.4	-1.8	32.8	29.0	3.8	38.6	34.5	4.1	26.7	30.4	-3.7
Potential (000)	548.2	542.6	5.6		116.7	114.2	2.5	188.6	186.3	2.3	178.4	176.8	1.6	253.5	252.3	1.2	148.1	148.7	-0.6	130.5	130.3	0.2	104.1	97.6	6.5
Sample	1,508	1,534	-26		309	283	26	501	479	22	521	469	52	729	677	52	388	430	-42	368	409	-41	327	281	46

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz, Breeze, Breeze Classic, Edge, George FM, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - GfK SURVEY 1 2026

Station Share (%) by Daypart, People 10+
Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026
Last Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

	This	Last	+/-
Potential (000)	548.2	542.6	5.6
Sample Size	1,508	1,534	-26

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.5	1.2	0.3	13	2.5	1.5	1.0	3.1	1.8	1.3	1.9	1.4	0.5	1.0	0.8	0.2	0.6	*	*	1.3	1.3	0.0
Breeze	9.7	9.5	0.2	3	12.0	9.7	2.3	11.8	9.5	2.3	10.2	10.9	-0.7	10.5	7.5	3.0	13.8	10.0	3.8	10.5	10.7	-0.2
Breeze Classic*	3.5	5.3	-1.8	10	7.8	10.8	-3.0	6.9	9.1	-2.2	4.9	6.2	-1.3	7.7	7.4	0.3	6.3	5.2	1.1	9.5	12.7	-3.2
Coast	2.1	2.3	-0.2	11	2.4	1.0	1.4	2.4	1.6	0.8	3.0	2.3	0.7	1.8	1.6	0.2	0.7	1.7	-1.0	2.8	2.2	0.6
Edge	8.2	6.7	1.5	5	6.5	4.6	1.9	6.9	5.2	1.7	10.2	7.4	2.8	8.4	7.7	0.7	7.4	7.1	0.3	8.7	7.8	0.9
Flava	0.1	0.4	-0.3	21	0.1	0.1	0.0	0.3	0.2	0.1	0.3	0.2	0.1	0.1	0.2	-0.1	*	*	*	0.4	0.7	-0.3
George FM	5.5	4.4	1.1	7	4.5	4.7	-0.2	5.2	5.0	0.2	4.2	3.6	0.6	2.5	1.8	0.7	3.0	2.7	0.3	3.2	2.8	0.4
Gold Sport	0.1	*	*	21	0.1	0.1	0.0	0.1	0.1	0.0	0.1	*	*	0.2	0.2	0.0	0.2	*	*	0.4	0.1	0.3
iHeartCountry	1.1	1.0	0.1	15	1.5	1.4	0.1	1.1	1.1	0.0	1.3	2.4	-1.1	1.2	1.6	-0.4	0.5	*	*	1.4	1.9	-0.5
Life FM	1.5	0.4	1.1	13	0.2	0.1	0.1	0.5	0.3	0.2	0.6	0.3	0.3	0.7	0.6	0.1	*	*	*	0.6	0.3	0.3
More FM	14.7	16.5	-1.8	2	14.2	14.7	-0.5	13.0	14.0	-1.0	12.9	15.0	-2.1	8.8	7.4	1.4	4.9	3.5	1.4	9.5	11.0	-1.5
Newstalk ZB	22.7	20.7	2.0	1	11.5	12.8	-1.3	9.3	9.4	-0.1	15.1	13.1	2.0	32.0	37.0	-5.0	42.1	50.0	-7.9	17.6	16.8	0.8
Radio Hauraki	1.7	1.5	0.2	12	2.7	2.7	0.0	3.4	3.2	0.2	2.8	4.0	-1.2	1.4	3.6	-2.2	0.9	1.3	-0.4	1.8	3.1	-1.3
RDU	0.5	0.2	0.3	16	0.6	0.3	0.3	0.9	0.3	0.6	1.6	0.7	0.9	1.5	0.8	0.7	*	*	*	1.2	0.5	0.7
Rhema	0.5	0.6	-0.1	16	0.2	0.1	0.1	0.1	0.1	0.0	*	0.2	*	0.5	0.4	0.1	0.1	0.1	0.0	0.4	0.3	0.1
Rock	8.4	10.4	-2.0	4	10.5	11.2	-0.7	10.9	12.5	-1.6	9.4	10.6	-1.2	4.3	4.9	-0.6	6.8	7.3	-0.5	7.9	5.9	2.0
Sanctuary	0.3	0.1	0.2	18	0.4	0.2	0.2	0.6	*	*	0.5	0.1	0.4	*	*	*	*	*	*	0.4	0.2	0.2
Sport Nation	0.3	0.3	0.0	18	0.7	0.9	-0.2	0.3	0.5	-0.2	0.4	0.3	0.1	*	*	*	*	0.7	*	0.6	0.6	0.0
Tahu FM	0.2	0.6	-0.4	20	0.4	0.2	0.2	0.2	0.4	-0.2	0.3	0.4	-0.1	0.3	0.7	-0.4	0.1	0.1	0.0	0.4	0.5	-0.1
The Hits	3.7	2.4	1.3	9	5.3	5.7	-0.4	5.2	6.0	-0.8	5.1	4.4	0.7	6.6	2.4	4.2	4.3	4.7	-0.4	5.2	4.0	1.2
The Sound	4.1	4.3	-0.2	8	6.6	6.8	-0.2	5.9	7.4	-1.5	4.3	5.0	-0.7	3.5	4.1	-0.6	1.6	2.9	-1.3	6.1	7.5	-1.4
ZM	6.4	6.3	0.1	6	3.9	5.0	-1.1	5.3	6.0	-0.7	6.3	7.0	-0.7	3.1	4.0	-0.9	5.1	1.9	3.2	5.1	4.3	0.8
MediaWorks Combo	55.9	59.5	-3.6		64.9	65.2	-0.3	64.2	65.9	-1.7	58.4	61.3	-2.9	46.9	43.9	3.0	44.6	38.8	5.8	57.0	60.2	-3.2
NZME Combo	38.0	34.8	3.2		27.8	28.9	-1.1	27.1	27.7	-0.6	34.0	33.5	0.5	46.3	50.6	-4.3	53.8	59.8	-6.0	34.6	33.1	1.5

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*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - GfK SURVEY 1 2026

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026

Last Survey Period: Sun Mar 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	21.5	18.7	2.8	12	3.5	2.6	0.9	9.3	8.3	1.0	11.6	10.4	1.2	15.8	13.8	2.0	5.8	5.1	0.7	2.2	2.3	-0.1	4.8	3.9	0.9
Breeze	83.1	72.5	10.6	3	14.4	11.5	2.9	25.4	16.6	8.8	25.0	19.5	5.5	37.6	34.2	3.4	27.7	29.4	-1.7	23.1	21.6	1.5	19.6	16.4	3.2
Breeze Classic*	37.3	43.1	-5.8	9	0.9	1.5	-0.6	5.1	2.7	2.4	5.5	3.8	1.7	9.2	7.9	1.3	10.5	12.5	-2.0	18.5	24.8	-6.3	6.3	6.7	-0.4
Coast	19.0	14.0	5.0	13	1.3	0.9	0.4	3.2	2.7	0.5	4.3	3.1	1.2	9.3	8.1	1.2	8.5	7.2	1.3	5.3	4.1	1.2	2.2	2.9	-0.7
Edge	93.0	78.9	14.1	1	31.7	25.0	6.7	42.5	38.7	3.8	37.4	34.8	2.6	51.0	47.2	3.8	20.9	16.3	4.6	9.6	6.0	3.6	23.1	18.7	4.4
Flava	5.6	4.8	0.8	18	2.1	0.7	1.4	3.5	2.0	1.5	2.0	3.4	-1.4	2.0	3.7	-1.7	1.4	0.8	0.6	1.4	0.5	0.9	1.2	2.4	-1.2
George FM	34.8	29.5	5.3	10	9.8	6.4	3.4	20.7	17.0	3.7	17.0	17.2	-0.2	23.1	22.3	0.8	8.0	5.9	2.1	1.9	0.8	1.1	6.2	4.6	1.6
Gold Sport	2.1	0.4	1.7	22	0.2	*	*	0.8	*	*	0.6	*	*	0.6	*	*	*	0.2	*	1.3	0.4	0.9	0.2	*	*
iHeartCountry	12.7	8.7	4.0	14	1.8	2.8	-1.0	6.2	3.8	2.4	5.9	3.0	2.9	7.0	3.7	3.3	3.8	2.4	1.4	3.0	1.7	1.3	1.6	1.2	0.4
Life FM	7.0	5.8	1.2	17	2.7	1.9	0.8	1.8	1.0	0.8	2.7	1.5	1.2	3.9	2.6	1.3	1.2	1.8	-0.6	0.4	1.4	-1.0	2.0	1.0	1.0
More FM	85.5	88.6	-3.1	2	19.5	21.0	-1.5	24.9	24.8	0.1	23.7	25.3	-1.6	43.7	45.9	-2.2	33.1	33.3	-0.2	20.2	19.7	0.5	21.1	20.5	0.6
Newstalk ZB	75.9	66.8	9.1	4	6.1	4.4	1.7	6.1	4.1	2.0	6.5	6.2	0.3	15.4	16.6	-1.2	28.9	24.1	4.8	35.9	27.8	8.1	9.4	8.4	1.0
Radio Hauraki	25.4	20.7	4.7	11	3.3	2.9	0.4	9.2	7.6	1.6	11.4	9.7	1.7	18.1	15.5	2.6	10.3	7.3	3.0	4.0	2.3	1.7	6.8	4.9	1.9
RDU	9.3	4.9	4.4	15	1.1	*	*	2.4	1.4	1.0	3.3	2.3	1.0	5.9	4.1	1.8	4.6	2.3	2.3	2.3	0.8	1.5	1.4	0.2	1.2
Rhema	4.9	3.4	1.5	19	0.2	0.3	-0.1	1.3	0.2	1.1	1.8	0.7	1.1	2.7	1.3	1.4	0.9	0.9	0.0	2.0	1.8	0.2	1.2	1.0	0.2
Rock	64.0	52.0	12.0	5	13.3	7.4	5.9	31.3	24.0	7.3	32.8	26.9	5.9	45.1	38.3	6.8	16.1	17.1	-1.0	5.5	6.3	-0.8	10.8	9.1	1.7
Sanctuary	2.5	1.4	1.1	21	0.3	0.3	0.0	0.5	0.3	0.2	0.5	0.3	0.2	0.9	0.3	0.6	0.4	0.3	0.1	0.8	0.5	0.3	0.6	*	*
Sport Nation	4.8	4.8	0.0	20	0.6	1.0	-0.4	0.6	1.0	-0.4	*	*	*	0.5	0.9	-0.4	2.4	2.2	0.2	3.4	2.7	0.7	*	0.4	*
Tahu FM	7.5	7.8	-0.3	16	1.0	1.9	-0.9	3.5	3.4	0.1	4.0	2.6	1.4	5.2	3.4	1.8	2.0	2.5	-0.5	1.3	2.5	-1.2	1.5	1.5	0.0
The Hits	46.1	37.5	8.6	8	12.2	9.6	2.6	17.4	13.9	3.5	15.7	12.6	3.1	26.2	21.0	5.2	15.8	12.6	3.2	6.0	5.9	0.1	12.8	8.3	4.5
The Sound	50.8	48.8	2.0	7	7.5	4.7	2.8	14.9	9.1	5.8	13.7	8.8	4.9	22.0	17.6	4.4	19.1	24.4	-5.3	20.0	25.4	-5.4	8.2	5.2	3.0
ZM	57.9	53.4	4.5	6	15.0	11.3	3.7	27.3	24.0	3.3	29.0	27.7	1.3	37.1	36.8	0.3	12.7	13.4	-0.7	5.0	4.5	0.5	15.0	15.7	-0.7
MediaWorks Combo	319.1	300.2	18.9		64.4	58.2	6.2	111.1	93.0	18.1	108.5	94.2	14.3	162.5	148.9	13.6	98.0	99.6	-1.6	74.9	77.8	-2.9	69.4	60.9	8.5
NZME Combo	197.1	171.2	25.9		32.7	26.2	6.5	58.0	47.3	10.7	58.6	51.8	6.8	88.8	82.2	6.6	63.5	54.8	8.7	51.8	42.7	9.1	39.1	35.4	3.7
All Commercial Radio	401.8	373.0	28.8		75.7	66.4	9.3	128.5	111.3	17.2	128.6	115.5	13.1	192.6	181.1	11.5	125.7	123.0	2.7	101.6	97.8	3.8	85.0	76.5	8.5
Potential (000)	548.2	542.6	5.6		116.7	114.2	2.5	188.6	186.3	2.3	178.4	176.8	1.6	253.5	252.3	1.2	148.1	148.7	-0.6	130.5	130.3	0.2	104.1	97.6	6.5
Sample	1,508	1,534	-26		309	283	26	501	479	22	521	469	52	729	677	52	388	430	-42	368	409	-41	327	281	46

MediaWorks Combo: Anthemz, Breeze, Breeze Classic, Edge, George FM, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - GfK SURVEY 1 2026

Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026
Last Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

	This	Last	+/-
Potential (000)	548.2	542.6	5.6
Sample Size	1,508	1,534	-26

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	10.8	9.2	1.6	11	10.4	8.3	2.1	13.0	9.9	3.1	10.7	6.9	3.8	4.5	2.7	1.8	1.5	0.2	1.3	11.5	10.6	0.9
Breeze	37.4	33.0	4.4	4	35.1	31.2	3.9	43.7	42.2	1.5	40.1	33.6	6.5	16.1	13.7	2.4	10.7	7.7	3.0	50.7	45.6	5.1
Breeze Classic*	15.8	17.5	-1.7	10	21.1	26.6	-5.5	22.1	25.2	-3.1	14.2	18.9	-4.7	5.3	8.1	-2.8	2.9	2.9	0.0	27.4	30.8	-3.4
Coast	8.6	7.2	1.4	13	7.5	4.9	2.6	8.8	6.8	2.0	11.4	9.6	1.8	3.9	3.7	0.2	1.1	1.9	-0.8	9.9	7.5	2.4
Edge	46.1	38.8	7.3	3	34.2	27.8	6.4	41.1	33.0	8.1	40.7	32.6	8.1	19.9	16.0	3.9	9.8	8.5	1.3	57.1	46.1	11.0
Flava	1.2	1.7	-0.5	20	1.8	1.9	-0.1	2.2	2.4	-0.2	2.4	1.6	0.8	0.8	0.9	-0.1	*	*	*	3.8	2.7	1.1
George FM	18.9	16.3	2.6	9	14.9	13.2	1.7	20.2	19.0	1.2	16.1	15.3	0.8	6.6	5.2	1.4	3.1	2.8	0.3	16.6	12.1	4.5
Gold Sport	0.6	*	*	22	0.6	0.2	0.4	1.1	0.2	0.9	0.6	*	*	0.2	0.2	0.0	0.2	*	*	1.8	0.4	1.4
iHeartCountry	5.2	3.8	1.4	15	5.2	3.8	1.4	4.4	4.9	-0.5	3.8	4.1	-0.3	2.2	2.5	-0.3	0.8	0.2	0.6	7.0	5.4	1.6
Life FM	5.5	2.6	2.9	14	1.5	1.4	0.1	3.4	2.6	0.8	2.2	1.8	0.4	2.1	1.8	0.3	*	*	*	5.9	4.0	1.9
More FM	54.7	56.8	-2.1	1	42.8	41.2	1.6	44.8	46.0	-1.2	39.9	45.4	-5.5	16.3	13.8	2.5	6.5	5.5	1.0	47.2	53.7	-6.5
Newstalk ZB	52.3	47.6	4.7	2	31.7	35.6	-3.9	31.8	33.8	-2.0	30.9	30.1	0.8	28.6	24.7	3.9	23.0	19.7	3.3	56.7	46.9	9.8
Radio Hauraki	10.7	7.7	3.0	12	8.7	7.2	1.5	11.2	9.2	2.0	13.3	11.6	1.7	5.3	5.8	-0.5	1.8	1.9	-0.1	14.0	10.9	3.1
RDU	5.2	2.3	2.9	15	2.5	1.8	0.7	4.5	2.4	2.1	4.6	2.1	2.5	2.0	1.3	0.7	*	*	*	6.3	2.8	3.5
Rhema	2.4	2.1	0.3	17	2.1	1.1	1.0	1.1	0.5	0.6	0.5	0.8	-0.3	0.4	0.2	0.2	0.2	0.2	0.0	3.2	1.9	1.3
Rock	32.9	31.4	1.5	6	32.2	28.2	4.0	34.9	30.8	4.1	33.7	31.2	2.5	14.1	12.1	2.0	7.0	7.9	-0.9	37.2	25.7	11.5
Sanctuary	1.2	1.1	0.1	20	1.7	0.5	1.2	2.0	0.6	1.4	0.8	0.3	0.5	*	*	*	*	*	*	1.9	0.8	1.1
Sport Nation	2.0	1.9	0.1	18	1.5	2.0	-0.5	2.1	2.9	-0.8	2.1	2.0	0.1	*	0.5	*	*	1.3	*	3.2	4.2	-1.0
Tahu FM	1.9	3.9	-2.0	19	3.3	2.2	1.1	1.5	3.1	-1.6	2.4	3.3	-0.9	0.4	1.5	-1.1	0.2	0.3	-0.1	3.0	3.8	-0.8
The Hits	20.1	15.3	4.8	8	19.0	15.9	3.1	22.4	21.6	0.8	21.3	15.7	5.6	9.3	5.9	3.4	4.9	3.3	1.6	26.2	18.9	7.3
The Sound	20.5	19.5	1.0	7	22.4	21.0	1.4	23.7	28.5	-4.8	20.1	17.2	2.9	8.4	7.3	1.1	3.5	4.3	-0.8	30.0	31.2	-1.2
ZM	35.2	32.0	3.2	5	22.0	22.6	-0.6	26.1	27.6	-1.5	29.1	27.4	1.7	11.6	12.3	-0.7	4.3	4.3	0.0	30.5	28.3	2.2
MediaWorks Combo	198.6	190.7	7.9		171.6	159.3	12.3	197.1	185.7	11.4	182.3	171.5	10.8	83.4	75.2	8.2	39.2	34.6	4.6	226.5	213.2	13.3
NZME Combo	122.2	108.0	14.2		88.5	86.6	1.9	98.0	96.3	1.7	104.0	92.4	11.6	59.6	54.6	5.0	35.1	30.4	4.7	132.2	111.3	20.9
All Commercial Radio	293.5	275.0	18.5		238.4	224.0	14.4	271.6	251.6	20.0	260.1	235.7	24.4	138.9	128.4	10.5	71.0	62.5	8.5	312.5	286.0	26.5

MediaWorks Combo: Anthemz, Breeze, Breeze Classic, Edge, George FM, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - GfK SURVEY 1 2026

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026

Last Survey Period: Sun Mar 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	5:48	4:19	1:29	7:32	3:34	3:58	7:40	4:51	2:49	5:49	4:20	1:29	5:34	4:06	1:28	5:04	4:48	0:15	4:46	6:28	-1:42	3:53	3:50	0:02
Breeze	8:18	7:58	0:20	4:32	4:04	0:28	5:56	5:45	0:10	8:09	5:55	2:14	7:48	7:14	0:34	8:05	9:34	-1:28	9:30	10:30	-1:00	8:39	7:38	1:01
Breeze Classic*	11:26	12:05	-0:39	4:39	2:01	2:38	2:59	2:52	0:07	3:15	3:42	-0:27	6:31	7:21	-0:49	9:51	10:42	-0:51	13:31	12:14	1:17	5:41	8:06	-2:24
Coast	7:57	7:30	0:26	3:40	0:43	2:56	2:28	3:14	-0:46	4:52	3:13	1:39	6:52	6:32	0:19	7:39	8:30	-0:51	6:58	8:43	-1:45	9:17	6:20	2:56
Edge	5:21	4:42	0:39	5:34	4:43	0:50	5:02	4:51	0:11	4:20	4:23	-0:03	4:47	4:43	0:03	6:29	5:03	1:25	7:44	4:48	2:55	4:32	4:12	0:20
Flava	2:21	3:54	-1:32	1:19	0:15	1:04	2:34	4:53	-2:19	3:12	4:30	-1:18	3:12	4:14	-1:01	2:39	4:20	-1:40	2:39	6:14	-3:34	4:29	4:17	0:11
George FM	7:54	7:51	0:02	7:58	8:44	-0:46	9:04	8:06	0:57	8:55	7:33	1:21	8:24	7:35	0:49	5:38	7:47	-2:09	1:18	8:16	-6:58	7:57	6:47	1:10
Gold Sport	5:25	8:04	-2:38	1:30	*	*	3:34	*	*	4:30	*	*	4:30	*	*	*	5:30	*	6:33	8:04	-1:30	1:30	*	*
iHeartCountry	6:06	9:51	-3:44	0:51	1:41	-0:49	6:19	9:06	-2:46	6:32	11:26	-4:54	5:45	9:40	-3:55	6:01	16:33	-10:31	7:14	22:29	-15:15	4:04	6:17	-2:13
Life FM	5:58	3:00	2:58	5:07	4:34	0:33	4:37	1:31	3:05	5:18	3:06	2:11	6:47	2:07	4:40	10:15	1:33	8:41	3:45	2:33	1:11	9:14	4:18	4:56
More FM	9:02	8:52	0:09	5:16	6:07	-0:51	7:48	7:38	0:09	8:34	9:20	-0:45	8:53	9:54	-1:01	9:52	10:03	-0:10	10:46	8:45	2:01	7:32	10:09	-2:37
Newstalk ZB	14:02	14:41	-0:39	5:20	4:21	0:58	7:50	10:39	-2:48	10:29	12:16	-1:47	9:04	9:03	0:01	11:24	11:31	-0:06	13:39	14:15	-0:36	8:29	9:16	-0:46
Radio Hauraki	5:46	7:56	-2:10	3:05	3:25	-0:20	6:10	14:12	-8:02	5:46	12:27	-6:41	5:21	9:09	-3:48	6:45	3:22	3:23	9:57	5:21	4:36	4:14	12:17	-8:02
RDU	6:08	4:26	1:41	1:03	*	*	2:53	4:35	-1:42	7:06	4:19	2:47	7:41	4:07	3:33	6:00	3:39	2:20	4:34	6:07	-1:33	18:01	2:30	15:31
Rhema	3:32	4:07	-0:34	0:15	0:15	0:00	1:35	1:00	0:35	2:42	4:02	-1:19	3:34	4:25	-0:51	5:16	6:56	-1:40	3:51	4:29	-0:37	3:25	5:57	-2:32
Rock	8:53	10:56	-2:03	9:10	6:37	2:32	8:32	11:42	-3:09	7:42	10:49	-3:06	8:49	11:45	-2:55	10:44	13:08	-2:24	8:36	10:58	-2:22	6:19	13:49	-7:30
Sanctuary	10:17	4:30	5:47	0:15	0:15	0:00	1:54	1:00	0:54	1:54	1:00	0:54	6:33	1:00	5:33	13:15	15:30	-2:15	19:06	10:08	8:58	9:54	*	*
Sport Nation	5:30	6:23	-0:53	4:30	4:30	0:00	4:30	4:30	0:00	*	*	*	0:30	8:42	-8:12	6:21	8:30	-2:08	6:40	6:33	0:07	*	2:30	*
Tahu FM	2:37	3:05	-0:28	2:37	5:26	-2:49	3:38	3:58	-0:20	3:20	2:25	0:54	2:43	1:59	0:43	1:09	2:08	-0:58	2:10	2:48	-0:37	4:15	2:23	1:51
The Hits	6:46	6:59	-0:12	8:19	6:21	1:58	6:11	6:43	-0:31	6:12	6:10	0:02	5:41	6:00	-0:19	5:39	6:20	-0:40	9:48	12:04	-2:15	5:25	4:49	0:36
The Sound	6:32	7:23	-0:51	3:05	2:42	0:22	4:34	5:44	-1:10	6:07	6:44	-0:36	6:45	7:49	-1:04	7:56	8:15	-0:18	6:43	7:29	-0:46	6:06	5:33	0:33
ZM	5:38	5:55	-0:16	4:58	3:06	1:51	4:39	4:38	0:00	5:18	5:24	-0:05	5:59	6:25	-0:26	7:27	9:16	-1:49	5:27	8:25	-2:57	5:12	7:04	-1:52
MediaWorks Combo	11:37	11:52	-0:14	9:32	7:32	2:00	10:36	11:12	-0:36	10:35	11:33	-0:57	11:13	12:22	-1:09	12:08	13:22	-1:14	12:47	13:03	-0:16	9:27	11:15	-1:47
NZME Combo	10:42	11:20	-0:37	6:58	4:59	1:59	6:51	8:38	-1:46	7:45	9:21	-1:35	8:06	9:14	-1:08	10:40	11:12	-0:31	13:18	14:07	-0:48	7:22	9:12	-1:49
All Commercial Radio	15:38	15:40	-0:01	11:38	9:07	2:31	13:09	13:38	-0:29	13:41	14:20	-0:39	14:36	15:18	-0:41	16:26	17:11	-0:44	17:34	17:51	-0:17	12:42	14:01	-1:18
Potential (000)	548.2	542.6	5.6	116.7	114.2	2.5	188.6	186.3	2.3	178.4	176.8	1.6	253.5	252.3	1.2	148.1	148.7	-0.6	130.5	130.3	0.2	104.1	97.6	6.5
Sample	1,508	1,534	-26	309	283	26	501	479	22	521	469	52	729	677	52	388	430	-42	368	409	-41	327	281	46

MediaWorks Combo: Anthemz, Breeze, Breeze Classic, Edge, George FM, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - GfK SURVEY 1 2026

Average Time Spent Listening (hh:mm) by Daypart, People 10+
Survey Comparisons: 3/2025 - 1/2026

This Survey Period: Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 2026
Last Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

	This	Last	+/-
Potential (000)	548.2	542.6	5.6
Sample Size	1,508	1,534	-26

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1:43	1:26	0:17	2:44	2:01	0:43	3:15	2:26	0:48	1:13	1:20	-0:06	0:44	0:52	-0:07	0:46	0:15	0:31	1:32	1:25	0:07
Breeze	3:08	3:11	-0:03	3:51	3:23	0:27	3:40	2:57	0:43	1:45	2:09	-0:24	2:16	1:35	0:41	2:26	2:27	-0:01	2:49	2:48	0:00
Breeze Classic*	2:40	3:18	-0:38	4:11	4:26	-0:15	4:14	4:46	-0:31	2:21	2:10	0:11	5:06	2:38	2:28	4:03	3:24	0:38	4:44	4:56	-0:12
Coast	2:57	3:31	-0:34	3:34	2:10	1:23	3:45	3:00	0:44	1:49	1:35	0:13	1:34	1:13	0:21	1:08	1:40	-0:32	3:49	3:27	0:22
Edge	2:08	1:54	0:13	2:09	1:49	0:20	2:16	2:05	0:11	1:43	1:30	0:13	1:28	1:24	0:03	1:25	1:33	-0:07	2:05	2:01	0:04
Flava	1:10	2:32	-1:21	0:26	0:34	-0:08	1:41	1:11	0:29	0:45	0:42	0:02	0:15	0:40	-0:25	*	*	*	1:23	3:20	-1:56
George FM	3:30	2:58	0:32	3:26	3:52	-0:25	3:29	3:27	0:02	1:48	1:32	0:15	1:19	0:58	0:20	1:48	1:46	0:01	2:35	2:44	-0:08
Gold Sport	1:30	*	*	2:45	3:00	-0:15	1:38	4:15	-2:36	1:45	*	*	2:30	2:30	0:00	1:30	*	*	2:47	3:26	-0:38
iHeartCountry	2:33	3:02	-0:28	3:21	3:59	-0:38	3:16	3:01	0:15	2:17	3:58	-1:41	1:51	1:51	-0:00	1:18	0:15	1:03	2:38	4:12	-1:33
Life FM	3:15	1:50	1:24	1:30	0:51	0:38	1:56	1:39	0:16	1:54	1:02	0:52	1:10	0:52	0:18	*	*	*	1:29	0:56	0:32
More FM	3:14	3:11	0:02	3:45	3:53	-0:08	3:56	4:00	-0:03	2:13	2:11	0:01	1:51	1:32	0:18	1:25	1:11	0:13	2:43	2:27	0:16
Newstalk ZB	5:14	4:47	0:27	4:06	3:55	0:11	3:58	3:40	0:17	3:22	2:53	0:28	3:53	4:20	-0:27	3:28	4:45	-1:16	4:13	4:17	-0:04
Radio Hauraki	1:52	2:09	-0:17	3:29	4:05	-0:36	4:05	4:35	-0:29	1:27	2:18	-0:50	0:53	1:47	-0:53	0:57	1:16	-0:18	1:45	3:21	-1:36
RDU	1:14	1:03	0:10	2:34	1:32	1:02	2:43	1:44	0:58	2:24	2:07	0:16	2:38	1:46	0:51	*	*	*	2:29	1:59	0:30
Rhema	2:35	2:55	-0:19	1:04	1:08	-0:03	1:09	1:30	-0:20	0:39	1:49	-1:10	5:00	5:00	0:00	0:30	0:30	0:00	1:44	1:35	0:08
Rock	3:05	3:39	-0:34	3:41	4:18	-0:37	4:14	5:19	-1:05	1:55	2:14	-0:19	1:02	1:10	-0:07	1:51	1:43	0:07	2:53	2:44	0:09
Sanctuary	2:58	1:11	1:47	2:54	3:17	-0:23	4:15	0:28	3:46	4:24	2:00	2:24	*	*	*	*	*	*	3:14	3:06	0:08
Sport Nation	1:43	1:48	-0:04	5:19	4:53	0:26	1:57	2:24	-0:26	1:28	0:52	0:35	*	0:15	*	*	1:02	*	2:25	1:48	0:37
Tahu FM	1:31	1:37	-0:06	1:22	0:52	0:30	2:19	1:46	0:33	0:59	0:42	0:17	2:45	1:18	1:26	1:00	0:45	0:15	1:44	1:32	0:11
The Hits	2:13	1:45	0:27	3:10	3:54	-0:43	3:07	3:40	-0:32	1:39	1:51	-0:12	2:28	1:11	1:16	1:41	2:42	-1:00	2:43	2:33	0:09
The Sound	2:23	2:27	-0:03	3:19	3:31	-0:11	3:23	3:26	-0:03	1:27	1:54	-0:26	1:26	1:38	-0:12	0:51	1:15	-0:24	2:47	2:53	-0:06
ZM	2:11	2:10	0:01	2:00	2:24	-0:23	2:45	2:52	-0:06	1:29	1:42	-0:13	0:56	0:56	0:00	2:13	0:49	1:24	2:16	1:48	0:28
MediaWorks Combo	3:24	3:26	-0:02	4:17	4:27	-0:10	4:25	4:40	-0:14	2:12	2:22	-0:09	1:57	1:41	0:15	2:09	2:05	0:03	3:25	3:22	0:02
NZME Combo	3:45	3:32	0:12	3:33	3:38	-0:04	3:45	3:47	-0:01	2:15	2:24	-0:08	2:41	2:41	0:00	2:54	3:41	-0:46	3:34	3:33	0:00
All Commercial Radio	4:06	4:00	0:06	4:45	4:52	-0:07	5:00	5:14	-0:14	2:39	2:48	-0:09	2:29	2:15	0:14	2:40	2:59	-0:19	4:21	4:11	0:10

MediaWorks Combo: Anthemz, Breeze, Breeze Classic, Edge, George FM, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025