



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025
Last Survej Period: Sun Feb 9 to Sat Mav 3 & Sun Mav 11 to Sat Aug 2 2025

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.4	0.9	0.5	14	1.5	2.0	-0.5	2.7	1.1	1.6	2.7	1.2	1.5	2.0	1.0	1.0	1.2	1.0	0.2	0.9	0.7	0.2	1.4	0.7	0.7
Breeze	9.9	10.7	-0.8	3	7.7	12.5	-4.8	6.3	6.8	-0.5	7.0	6.8	0.2	8.9	10.1	-1.2	13.3	15.3	-2.0	13.0	12.3	0.7	11.7	13.1	-1.4
Coast	1.8	1.4	0.4	12	0.1	0.9	-0.8	0.6	0.4	0.2	0.6	0.4	0.2	1.9	0.4	1.5	2.9	1.4	1.5	2.1	2.5	-0.4	1.7	0.3	1.4
Edge	6.4	6.7	-0.3	6	19.5	21.2	-1.7	12.4	10.2	2.2	9.2	8.1	1.1	8.1	8.0	0.1	3.9	5.4	-1.5	1.7	2.0	-0.3	7.3	7.2	0.1
Flava	0.3	1.1	-0.8	18	*	2.3	*	0.6	1.7	-1.1	0.9	1.7	-0.8	0.6	1.6	-1.0	0.2	1.0	-0.8	0.2	0.3	-0.1	0.9	1.3	-0.4
George FM	4.0	3.4	0.6	10	9.3	5.7	3.6	9.1	5.8	3.3	7.8	7.4	0.4	6.1	5.7	0.4	2.2	2.0	0.2	0.4	0.5	-0.1	2.9	2.3	0.6
Gold Sport	0.1	0.2	-0.1	21	*	*	*	*	*	*	*	*	*	*	*	*	0.1	0.1	0.0	0.2	0.7	-0.5	*	*	*
iHeartCountry	1.5	n.a.	*	13	0.8	n.a.	*	2.3	n.a.	*	2.1	n.a.	*	1.3	n.a.	*	1.8	n.a.	*	2.2	n.a.	*	0.7	n.a.	*
Life FM	0.3	0.2	0.1	18	1.4	*	*	0.1	0.2	-0.1	0.3	0.2	0.1	0.2	0.4	-0.2	0.1	0.5	-0.4	0.2	0.2	0.0	0.4	0.1	0.3
Magic (Breeze Classic)*	8.9	7.4	1.5	5	0.5	0.7	-0.2	0.5	0.8	-0.3	0.8	0.9	-0.1	2.1	1.8	0.3	6.4	5.3	1.1	17.3	14.1	3.2	5.0	5.7	-0.7
More FM	13.4	12.6	0.8	2	21.2	20.6	0.6	12.5	13.7	-1.2	14.2	14.0	0.2	16.4	13.0	3.4	15.8	10.6	5.2	9.9	11.9	-2.0	19.4	18.1	1.3
Newstalk ZB	16.8	17.5	-0.7	1	3.2	1.8	1.4	2.8	5.6	-2.8	4.6	6.1	-1.5	5.4	6.2	-0.8	13.1	12.0	1.1	22.7	23.6	-0.9	7.3	5.8	1.5
Radio Hauraki	2.8	2.9	-0.1	11	1.6	1.0	0.6	7.1	6.0	1.1	7.3	6.5	0.8	5.1	5.1	0.0	1.2	2.6	-1.4	0.7	1.6	-0.9	5.6	4.7	0.9
RDU	0.4	0.4	0.0	16	*	0.1	*	0.4	0.2	0.2	0.6	0.1	0.5	0.6	0.1	0.5	0.4	0.6	-0.2	0.3	0.9	-0.6	*	*	*
Rhema	0.2	0.4	-0.2	20	*	*	*	*	*	*	0.2	*	*	0.2	0.3	-0.1	0.3	1.2	-0.9	0.5	1.0	-0.5	0.6	0.2	0.4
Rock	9.7	9.3	0.4	4	8.1	8.2	-0.1	18.5	15.6	2.9	17.6	16.2	1.4	16.3	16.0	0.3	10.6	11.6	-1.0	4.0	3.3	0.7	11.8	10.6	1.2
Sanctuary	0.1	0.3	-0.2	21	*	*	*	*	*	*	*	*	*	*	*	*	0.2	0.2	0.0	0.3	0.4	-0.1	*	*	*
Sport Nation	0.5	0.6	-0.1	15	0.7	0.1	0.6	0.3	*	*	*	0.3	*	0.3	0.7	-0.4	0.9	1.2	-0.3	1.0	0.8	0.2	0.1	0.7	-0.6
Tahu FM	0.4	1.2	-0.8	16	1.7	2.5	-0.8	0.9	3.3	-2.4	0.4	3.2	-2.8	0.2	1.9	-1.7	0.3	0.3	0.0	0.4	0.3	0.1	0.3	1.5	-1.2
The Hits	4.5	4.1	0.4	9	10.0	5.6	4.4	6.1	5.5	0.6	4.7	4.3	0.4	4.6	4.8	-0.2	3.8	4.4	-0.6	4.1	4.0	0.1	3.7	5.7	-2.0
The Sound	6.2	6.9	-0.7	7	2.1	1.4	0.7	3.4	5.0	-1.6	3.6	5.2	-1.6	5.0	6.7	-1.7	9.5	11.1	-1.6	10.9	10.8	0.1	2.7	4.0	-1.3
ZM	5.4	6.9	-1.5	8	5.8	9.0	-3.2	7.3	12.1	-4.8	9.0	11.6	-2.6	8.5	10.8	-2.3	5.9	7.3	-1.4	2.2	2.5	-0.3	10.4	12.7	-2.3
MediaWorks Combo	60.9	59.1	1.8		72.3	74.7	-2.4	68.6	63.2	5.4	65.7	62.9	2.8	66.6	64.5	2.1	63.0	62.6	0.4	58.1	55.8	2.3	63.9	63.4	0.5
NZME Combo	33.2	34.1	-0.9		21.5	20.5	1.0	26.9	31.4	-4.5	29.3	30.6	-1.3	27.4	28.9	-1.5	29.0	28.8	0.2	34.5	35.3	-0.8	30.4	30.3	0.1
Potential (000)	542.6	542.6	0.0		114.2	114.2	0.0	186.3	187.0	-0.7	176.8	176.8	0.0	252.3	252.3	0.0	148.7	148.7	0.0	130.3	130.3	0.0	97.6	95.9	1.7
Sample	1,534	1,567	-33		283	322	-39	479	492	-13	469	446	23	677	649	28	430	447	-17	409	422	-13	281	288	-7

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic (Breeze Classic), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2025

Station Share (%) by Daypart, People 10+
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025
Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

	This	Last	+/-
Potential (000)	542.6	542.6	0.0
Sample Size	1,534	1,567	-33

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.2	0.8	0.4	13	1.5	1.1	0.4	1.8	1.0	0.8	1.4	0.9	0.5	0.8	0.5	0.3	*	*	*	1.3	1.0	0.3
Breeze	9.5	10.3	-0.8	4	9.7	10.7	-1.0	9.5	11.6	-2.1	10.9	9.1	1.8	7.5	10.1	-2.6	10.0	10.4	-0.4	10.7	11.0	-0.3
Coast	2.3	1.4	0.9	11	1.0	1.2	-0.2	1.6	1.4	0.2	2.3	0.5	1.8	1.6	1.5	0.1	1.7	2.0	-0.3	2.2	1.7	0.5
Edge	6.7	7.7	-1.0	5	4.6	6.6	-2.0	5.2	6.4	-1.2	7.4	6.0	1.4	7.7	5.2	2.5	7.1	4.8	2.3	7.8	7.1	0.7
Flava	0.4	0.9	-0.5	17	0.1	0.5	-0.4	0.2	0.8	-0.6	0.2	1.1	-0.9	0.2	1.6	-1.4	*	0.4	*	0.7	1.9	-1.2
George FM	4.4	2.6	1.8	8	4.7	4.0	0.7	5.0	4.1	0.9	3.6	3.3	0.3	1.8	2.6	-0.8	2.7	0.9	1.8	2.8	3.3	-0.5
Gold Sport	*	0.2	*	*	0.1	0.4	-0.3	0.1	0.3	-0.2	*	*	*	0.2	0.2	0.0	*	*	*	0.1	0.3	-0.2
iHeartCountry	1.0	n.a.	*	14	1.4	n.a.	*	1.1	n.a.	*	2.4	n.a.	*	1.6	n.a.	*	*	n.a.	*	1.9	n.a.	*
Life FM	0.4	0.3	0.1	17	0.1	0.3	-0.2	0.3	0.3	0.0	0.3	0.1	0.2	0.6	0.1	0.5	*	0.2	*	0.3	0.1	0.2
Magic (Breeze Classic)*	5.3	4.3	1.0	7	10.8	8.7	2.1	9.1	8.2	0.9	6.2	6.7	-0.5	7.4	6.0	1.4	5.2	4.1	1.1	12.7	9.3	3.4
More FM	16.5	16.1	0.4	2	14.7	12.2	2.5	14.0	12.6	1.4	15.0	13.8	1.2	7.4	7.0	0.4	3.5	5.6	-2.1	11.0	11.7	-0.7
Newstalk ZB	20.7	22.6	-1.9	1	12.8	13.8	-1.0	9.4	9.6	-0.2	13.1	15.1	-2.0	37.0	36.9	0.1	50.0	48.8	1.2	16.8	16.2	0.6
Radio Hauraki	1.5	2.5	-1.0	12	2.7	2.1	0.6	3.2	2.5	0.7	4.0	4.5	-0.5	3.6	4.1	-0.5	1.3	2.4	-1.1	3.1	3.4	-0.3
RDU	0.2	0.1	0.1	20	0.3	0.3	0.0	0.3	0.1	0.2	0.7	0.6	0.1	0.8	0.8	0.0	*	*	*	0.5	0.7	-0.2
Rhema	0.6	0.3	0.3	15	0.1	0.1	0.0	0.1	0.3	-0.2	0.2	1.0	-0.8	0.4	1.2	-0.8	0.1	*	*	0.3	0.6	-0.3
Rock	10.4	9.1	1.3	3	11.2	10.6	0.6	12.5	12.5	0.0	10.6	11.0	-0.4	4.9	5.1	-0.2	7.3	5.1	2.2	5.9	5.7	0.2
Sanctuary	0.1	0.5	-0.4	21	0.2	0.4	-0.2	*	*	*	0.1	0.1	0.0	*	*	*	*	0.5	*	0.2	0.3	-0.1
Sport Nation	0.3	0.4	-0.1	19	0.9	1.3	-0.4	0.5	0.7	-0.2	0.3	0.4	-0.1	*	0.1	*	0.7	0.8	-0.1	0.6	0.4	0.2
Tahu FM	0.6	1.4	-0.8	15	0.2	0.9	-0.7	0.4	1.0	-0.6	0.4	1.2	-0.8	0.7	1.6	-0.9	0.1	1.4	-1.3	0.5	1.6	-1.1
The Hits	2.4	2.9	-0.5	10	5.7	4.3	1.4	6.0	4.5	1.5	4.4	4.1	0.3	2.4	2.3	0.1	4.7	4.9	-0.2	4.0	4.7	-0.7
The Sound	4.3	4.3	0.0	9	6.8	8.7	-1.9	7.4	9.6	-2.2	5.0	6.4	-1.4	4.1	2.7	1.4	2.9	2.7	0.2	7.5	7.0	0.5
ZM	6.3	7.5	-1.2	6	5.0	7.0	-2.0	6.0	7.9	-1.9	7.0	8.4	-1.4	4.0	4.8	-0.8	1.9	2.4	-0.5	4.3	5.6	-1.3
MediaWorks Combo	59.5	56.6	2.9		65.2	63.9	1.3	65.9	67.3	-1.4	61.3	58.7	2.6	43.9	41.2	2.7	38.8	34.1	4.7	60.2	57.1	3.1
NZME Combo	34.8	38.1	-3.3		28.9	29.5	-0.6	27.7	27.1	0.6	33.5	33.8	-0.3	50.6	51.5	-0.9	59.8	60.8	-1.0	33.1	33.9	-0.8

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

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NZME Combo: Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025
Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	18.7	15.1	3.6	12	2.6	2.9	-0.3	8.3	5.4	2.9	10.4	8.0	2.4	13.8	10.2	3.6	5.1	4.2	0.9	2.3	2.0	0.3	3.9	2.3	1.6
Breeze	72.5	75.3	-2.8	3	11.5	13.3	-1.8	16.6	15.6	1.0	19.5	17.4	2.1	34.2	33.0	1.2	29.4	28.7	0.7	21.6	23.4	-1.8	16.4	14.1	2.3
Coast	14.0	13.4	0.6	13	0.9	0.7	0.2	2.7	2.0	0.7	3.1	2.5	0.6	8.1	4.5	3.6	7.2	4.6	2.6	4.1	6.0	-1.9	2.9	1.5	1.4
Edge	78.9	82.0	-3.1	2	25.0	27.5	-2.5	38.7	36.4	2.3	34.8	33.8	1.0	47.2	44.4	2.8	16.3	16.9	-0.6	6.0	9.4	-3.4	18.7	18.0	0.7
Flava	4.8	11.0	-6.2	18	0.7	2.3	-1.6	2.0	4.9	-2.9	3.4	6.9	-3.5	3.7	8.0	-4.3	0.8	1.6	-0.8	0.5	0.7	-0.2	2.4	3.9	-1.5
George FM	29.5	34.1	-4.6	10	6.4	8.5	-2.1	17.0	19.3	-2.3	17.2	19.8	-2.6	22.3	24.3	-2.0	5.9	5.2	0.7	0.8	1.4	-0.6	4.6	7.1	-2.5
Gold Sport	0.4	2.1	-1.7	22	*	*	*	*	*	*	*	*	*	*	*	*	0.2	0.5	-0.3	0.4	1.8	-1.4	*	*	*
iHeartCountry	8.7	n.a.	*	14	2.8	n.a.	*	3.8	n.a.	*	3.0	n.a.	*	3.7	n.a.	*	2.4	n.a.	*	1.7	n.a.	*	1.2	n.a.	*
Life FM	5.8	4.7	1.1	16	1.9	*	*	1.0	1.7	-0.7	1.5	2.1	-0.6	2.6	3.5	-0.9	1.8	2.4	-0.6	1.4	1.2	0.2	1.0	0.5	0.5
Magic (Breeze Classic)*	43.1	40.1	3.0	8	1.5	3.4	-1.9	2.7	3.8	-1.1	3.8	3.0	0.8	7.9	7.0	0.9	12.5	10.7	1.8	24.8	22.8	2.0	6.7	4.0	2.7
More FM	88.6	90.5	-1.9	1	21.0	20.4	0.6	24.8	25.5	-0.7	25.3	27.3	-2.0	45.9	44.9	1.0	33.3	33.1	0.2	19.7	23.6	-3.9	20.5	22.3	-1.8
Newstalk ZB	66.8	62.3	4.5	4	4.4	4.3	0.1	4.1	5.9	-1.8	6.2	6.4	-0.2	16.6	14.7	1.9	24.1	18.5	5.6	27.8	26.1	1.7	8.4	6.4	2.0
Radio Hauraki	20.7	26.3	-5.6	11	2.9	1.8	1.1	7.6	9.4	-1.8	9.7	12.7	-3.0	15.5	18.6	-3.1	7.3	9.8	-2.5	2.3	5.7	-3.4	4.9	7.2	-2.3
RDU	4.9	4.3	0.6	17	*	1.0	*	1.4	1.5	-0.1	2.3	0.9	1.4	4.1	1.1	3.0	2.3	1.5	0.8	0.8	1.9	-1.1	0.2	*	*
Rhema	3.4	3.0	0.4	20	0.3	*	*	0.2	*	*	0.7	*	*	1.3	1.1	0.2	0.9	2.2	-1.3	1.8	1.9	-0.1	1.0	0.2	0.8
Rock	52.0	55.8	-3.8	6	7.4	10.3	-2.9	24.0	19.7	4.3	26.9	23.8	3.1	38.3	37.7	0.6	17.1	21.2	-4.1	6.3	7.8	-1.5	9.1	13.1	-4.0
Sanctuary	1.4	1.6	-0.2	21	0.3	*	*	0.3	*	*	0.3	*	*	0.3	*	*	0.3	0.2	0.1	0.5	1.1	-0.6	*	*	*
Sport Nation	4.8	7.1	-2.3	18	1.0	0.4	0.6	1.0	0.4	0.6	*	0.8	*	0.9	2.7	-1.8	2.2	4.2	-2.0	2.7	3.2	-0.5	0.4	2.1	-1.7
Tahu FM	7.8	10.1	-2.3	15	1.9	3.9	-2.0	3.4	4.4	-1.0	2.6	3.9	-1.3	3.4	4.1	-0.7	2.5	2.0	0.5	2.5	2.1	0.4	1.5	2.6	-1.1
The Hits	37.5	36.3	1.2	9	9.6	10.1	-0.5	13.9	13.3	0.6	12.6	11.8	0.8	21.0	19.2	1.8	12.6	11.7	0.9	5.9	6.6	-0.7	8.3	8.3	0.0
The Sound	48.8	42.7	6.1	7	4.7	3.4	1.3	9.1	6.4	2.7	8.8	7.2	1.6	17.6	17.3	0.3	24.4	23.7	0.7	25.4	21.0	4.4	5.2	6.3	-1.1
ZM	53.4	56.2	-2.8	5	11.3	12.4	-1.1	24.0	29.9	-5.9	27.7	29.7	-2.0	36.8	37.9	-1.1	13.4	12.0	1.4	4.5	5.0	-0.5	15.7	15.2	0.5
MediaWorks Combo	300.2	295.5	4.7		58.2	57.8	0.4	93.0	89.2	3.8	94.2	96.3	-2.1	148.9	146.0	2.9	99.6	92.7	6.9	77.8	77.6	0.2	60.9	59.5	1.4
NZME Combo	171.2	178.1	-6.9		26.2	26.7	-0.5	47.3	55.0	-7.7	51.8	58.0	-6.2	82.2	86.3	-4.1	54.8	51.2	3.6	42.7	45.4	-2.7	35.4	37.1	-1.7
All Commercial Radio	373.0	380.3	-7.3		66.4	66.6	-0.2	111.3	114.5	-3.2	115.5	122.3	-6.8	181.1	185.1	-4.0	123.0	119.1	3.9	97.8	101.5	-3.7	76.5	75.6	0.9
Potential (000)	542.6	542.6	0.0		114.2	114.2	0.0	186.3	187.0	-0.7	176.8	176.8	0.0	252.3	252.3	0.0	148.7	148.7	0.0	130.3	130.3	0.0	97.6	95.9	1.7
Sample	1,534	1,567	-33		283	322	-39	479	492	-13	469	446	23	677	649	28	430	447	-17	409	422	-13	281	288	-7

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic (Breeze Classic), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2025

Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025
Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

	This	Last	+/-
Potential (000)	542.6	542.6	0.0
Sample Size	1,534	1,567	-33

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	9.2	5.3	3.9	11	8.3	6.3	2.0	9.9	6.4	3.5	6.9	5.2	1.7	2.7	1.0	1.7	0.2	0.3	-0.1	10.6	10.4	0.2
Breeze	33.0	37.3	-4.3	4	31.2	34.9	-3.7	42.2	46.4	-4.2	33.6	33.0	0.6	13.7	14.8	-1.1	7.7	9.1	-1.4	45.6	51.6	-6.0
Coast	7.2	4.7	2.5	13	4.9	5.3	-0.4	6.8	6.9	-0.1	9.6	3.6	6.0	3.7	2.1	1.6	1.9	1.1	0.8	7.5	7.0	0.5
Edge	38.8	43.1	-4.3	3	27.8	30.6	-2.8	33.0	40.1	-7.1	32.6	34.4	-1.8	16.0	15.4	0.6	8.5	6.6	1.9	46.1	50.3	-4.2
Flava	1.7	4.9	-3.2	20	1.9	5.3	-3.4	2.4	6.1	-3.7	1.6	5.9	-4.3	0.9	2.4	-1.5	*	1.3	*	2.7	8.6	-5.9
George FM	16.3	15.1	1.2	9	13.2	11.4	1.8	19.0	16.3	2.7	15.3	20.1	-4.8	5.2	5.5	-0.3	2.8	2.0	0.8	12.1	19.4	-7.3
Gold Sport	*	0.9	*	*	0.2	0.9	-0.7	0.2	1.4	-1.2	*	0.2	*	0.2	0.4	-0.2	*	*	*	0.4	1.2	-0.8
iHeartCountry	3.8	n.a.	*	15	3.8	n.a.	*	4.9	n.a.	*	4.1	n.a.	*	2.5	n.a.	*	0.2	n.a.	*	5.4	n.a.	*
Life FM	2.6	1.9	0.7	16	1.4	1.6	-0.2	2.6	1.9	0.7	1.8	1.7	0.1	1.8	0.6	1.2	*	0.5	*	4.0	2.3	1.7
Magic (Breeze Classic)*	17.5	18.2	-0.7	8	26.6	24.7	1.9	25.2	24.5	0.7	18.9	18.0	0.9	8.1	8.7	-0.6	2.9	3.9	-1.0	30.8	29.9	0.9
More FM	56.8	60.4	-3.6	1	41.2	38.3	2.9	46.0	44.3	1.7	45.4	43.6	1.8	13.8	16.0	-2.2	5.5	5.9	-0.4	53.7	52.1	1.6
Newstalk ZB	47.6	46.8	0.8	2	35.6	35.3	0.3	33.8	31.9	1.9	30.1	33.4	-3.3	24.7	27.8	-3.1	19.7	19.7	0.0	46.9	43.3	3.6
Radio Hauraki	7.7	11.6	-3.9	12	7.2	10.6	-3.4	9.2	14.5	-5.3	11.6	14.7	-3.1	5.8	5.5	0.3	1.9	1.3	0.6	10.9	15.4	-4.5
RDU	2.3	0.6	1.7	17	1.8	2.0	-0.2	2.4	1.4	1.0	2.1	1.6	0.5	1.3	2.3	-1.0	*	*	*	2.8	3.2	-0.4
Rhema	2.1	1.9	0.2	18	1.1	0.8	0.3	0.5	2.0	-1.5	0.8	2.2	-1.4	0.2	1.4	-1.2	0.2	*	*	1.9	2.5	-0.6
Rock	31.4	31.9	-0.5	6	28.2	22.4	5.8	30.8	34.5	-3.7	31.2	31.0	0.2	12.1	13.5	-1.4	7.9	6.1	1.8	25.7	28.1	-2.4
Sanctuary	1.1	1.6	-0.5	21	0.5	0.8	-0.3	0.6	0.2	0.4	0.3	0.2	0.1	*	*	*	*	0.5	*	0.8	1.1	-0.3
Sport Nation	1.9	3.4	-1.5	19	2.0	3.0	-1.0	2.9	3.7	-0.8	2.0	2.6	-0.6	0.5	0.8	-0.3	1.3	1.6	-0.3	4.2	4.1	0.1
Tahu FM	3.9	5.8	-1.9	14	2.2	3.2	-1.0	3.1	4.1	-1.0	3.3	4.8	-1.5	1.5	4.2	-2.7	0.3	1.2	-0.9	3.8	5.9	-2.1
The Hits	15.3	15.7	-0.4	10	15.9	17.2	-1.3	21.6	18.0	3.6	15.7	15.2	0.5	5.9	7.6	-1.7	3.3	4.4	-1.1	18.9	19.7	-0.8
The Sound	19.5	18.5	1.0	7	21.0	19.7	1.3	28.5	26.6	1.9	17.2	19.8	-2.6	7.3	6.6	0.7	4.3	3.0	1.3	31.2	29.1	2.1
ZM	32.0	38.1	-6.1	5	22.6	26.0	-3.4	27.6	34.5	-6.9	27.4	33.2	-5.8	12.3	12.0	0.3	4.3	6.8	-2.5	28.3	33.4	-5.1
MediaWorks Combo	190.7	187.3	3.4		159.3	161.2	-1.9	185.7	189.6	-3.9	171.5	175.9	-4.4	75.2	74.9	0.3	34.6	33.7	0.9	213.2	216.7	-3.5
NZME Combo	108.0	114.6	-6.6		86.6	94.0	-7.4	96.3	105.1	-8.8	92.4	99.2	-6.8	54.6	55.9	-1.3	30.4	34.1	-3.7	111.3	119.2	-7.9
All Commercial Radio	275.0	274.0	1.0		224.0	233.0	-9.0	251.6	266.0	-14.4	235.7	252.3	-16.6	128.4	130.3	-1.9	62.5	65.7	-3.2	286.0	304.7	-18.7

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic (Breeze Classic), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025
Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	4:19	3:42	0:36	3:34	4:55	-1:21	4:51	3:06	1:45	4:20	2:34	1:45	4:06	2:48	1:17	4:48	5:01	-0:12	6:28	6:30	-0:02	3:50	3:11	0:39
Breeze	7:58	8:51	-0:53	4:04	6:28	-2:23	5:45	6:37	-0:51	5:55	6:41	-0:46	7:14	8:47	-1:33	9:34	11:06	-1:32	10:30	10:22	0:08	7:38	9:34	-1:55
Coast	7:30	6:17	1:12	0:43	8:50	-8:06	3:14	3:22	-0:07	3:13	2:45	0:27	6:32	2:25	4:06	8:30	6:21	2:09	8:43	8:23	0:20	6:20	2:01	4:19
Edge	4:42	5:04	-0:21	4:43	5:18	-0:34	4:51	4:14	0:36	4:23	4:09	0:14	4:43	5:09	-0:25	5:03	6:40	-1:36	4:48	4:16	0:31	4:12	4:07	0:04
Flava	3:54	6:05	-2:11	0:15	6:51	-6:36	4:53	5:09	-0:15	4:30	4:12	0:17	4:14	5:41	-1:27	4:20	13:11	-8:51	6:14	7:58	-1:44	4:17	3:23	0:53
George FM	7:51	6:10	1:41	8:44	4:38	4:05	8:06	4:34	3:31	7:33	6:25	1:07	7:35	6:39	0:55	7:47	7:53	-0:06	8:16	6:52	1:24	6:47	3:18	3:29
Gold Sport	8:04	7:04	0:59	*	*	*	*	*	*	*	*	*	*	*	*	5:30	6:30	-1:00	8:04	7:47	0:16	*	*	*
iHeartCountry	9:51	n.a.	*	1:41	n.a.	*	9:06	n.a.	*	11:26	n.a.	*	9:40	n.a.	*	16:33	n.a.	*	22:29	n.a.	*	6:17	n.a.	*
Life FM	3:00	3:05	-0:05	4:34	*	*	1:31	1:40	-0:08	3:06	1:38	1:28	2:07	3:19	-1:12	1:33	4:37	-3:04	2:33	2:26	0:07	4:18	1:20	2:57
Magic (Breeze Classic)*	12:05	11:33	0:32	2:01	1:31	0:29	2:52	3:06	-0:13	3:42	5:25	-1:42	7:21	7:28	-0:06	10:42	10:13	0:29	12:14	12:14	-0:00	8:06	14:41	-6:34
More FM	8:52	8:40	0:11	6:07	6:56	-0:48	7:38	8:07	-0:28	9:20	8:49	0:31	9:54	8:18	1:36	10:03	6:40	3:22	8:45	9:56	-1:11	10:09	8:19	1:50
Newstalk ZB	14:41	17:33	-2:51	4:21	2:49	1:32	10:39	14:12	-3:33	12:16	16:21	-4:04	9:03	12:05	-3:02	11:31	13:33	-2:02	14:15	17:52	-3:36	9:16	9:13	0:02
Radio Hauraki	7:56	6:57	0:59	3:25	3:48	-0:22	14:12	9:40	4:32	12:27	8:50	3:36	9:09	7:48	1:21	3:22	5:35	-2:12	5:21	5:27	-0:06	12:17	6:38	5:38
RDU	4:26	5:12	-0:45	*	0:54	*	4:35	1:30	3:04	4:19	2:35	1:43	4:07	2:14	1:53	3:39	8:49	-5:10	6:07	9:33	-3:25	2:30	*	*
Rhema	4:07	9:01	-4:54	0:15	*	*	1:00	*	*	4:02	*	*	4:25	7:07	-2:41	6:56	11:19	-4:23	4:29	10:09	-5:40	5:57	10:45	-4:47
Rock	10:56	10:23	0:32	6:37	5:28	1:09	11:42	12:02	-0:20	10:49	11:44	-0:55	11:45	12:09	-0:24	13:08	11:23	1:45	10:58	8:21	2:37	13:49	8:18	5:31
Sanctuary	4:30	10:31	-6:01	0:15	*	*	1:00	*	*	1:00	*	*	1:00	*	*	15:30	15:30	0:00	10:08	7:13	2:54	*	*	*
Sport Nation	6:23	5:35	0:47	4:30	1:30	3:00	4:30	1:30	3:00	*	5:50	*	8:42	7:41	1:00	8:30	6:07	2:22	6:33	4:52	1:40	2:30	3:19	-0:49
Tahu FM	3:05	7:42	-4:36	5:26	4:22	1:03	3:58	11:22	-7:23	2:25	14:05	-11:39	1:59	13:21	-11:21	2:08	2:54	-0:46	2:48	2:49	-0:01	2:23	5:59	-3:36
The Hits	6:59	7:02	-0:02	6:21	3:48	2:33	6:43	6:17	0:25	6:10	6:20	-0:09	6:00	7:08	-1:07	6:20	7:49	-1:29	12:04	11:53	0:10	4:49	7:02	-2:13
The Sound	7:23	10:09	-2:45	2:42	2:51	-0:08	5:44	11:54	-6:09	6:44	12:24	-5:40	7:49	11:08	-3:18	8:15	9:48	-1:33	7:29	10:11	-2:41	5:33	6:36	-1:03
ZM	5:55	7:39	-1:43	3:06	5:01	-1:54	4:38	6:08	-1:30	5:24	6:44	-1:20	6:25	8:11	-1:46	9:16	12:40	-3:23	8:25	9:47	-1:21	7:04	8:34	-1:30
MediaWorks Combo	11:52	12:29	-0:37	7:32	8:53	-1:21	11:12	10:43	0:28	11:33	11:16	0:16	12:22	12:39	-0:16	13:22	14:05	-0:43	13:03	14:12	-1:08	11:15	10:58	0:16
NZME Combo	11:20	11:57	-0:37	4:59	5:16	-0:17	8:38	8:38	-0:00	9:21	9:05	0:15	9:14	9:35	-0:20	11:12	11:44	-0:32	14:07	15:21	-1:14	9:12	8:25	0:47
All Commercial Radio	15:40	16:25	-0:44	9:07	10:20	-1:12	13:38	13:14	0:24	14:20	14:06	0:13	15:18	15:27	-0:09	17:11	17:31	-0:19	17:51	19:27	-1:35	14:01	13:36	0:24
Potential (000)	542.6	542.6	0.0	114.2	114.2	0.0	186.3	187.0	-0.7	176.8	176.8	0.0	252.3	252.3	0.0	148.7	148.7	0.0	130.3	130.3	0.0	97.6	95.9	1.7
Sample	1,534	1,567	-33	283	322	-39	479	492	-13	469	446	23	677	649	28	430	447	-17	409	422	-13	281	288	-7

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic (Breeze Classic), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

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*Magic rebranded to Breeze Classic from Nov 1st 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025
Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

	This	Last	+/-
Potential (000)	542.6	542.6	0.0
Sample Size	1,534	1,567	-33

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1:26	1:37	-0:11	2:01	1:59	0:02	2:26	2:11	0:14	1:20	1:09	0:10	0:52	1:25	-0:33	0:15	0:15	0:00	1:25	1:15	0:09
Breeze	3:11	3:07	0:03	3:23	3:30	-0:06	2:57	3:30	-0:32	2:09	1:55	0:14	1:35	2:05	-0:30	2:27	2:33	-0:06	2:48	2:51	-0:02
Coast	3:31	3:28	0:03	2:10	2:32	-0:22	3:00	2:48	0:12	1:35	1:00	0:34	1:13	2:08	-0:54	1:40	3:56	-2:15	3:27	3:17	0:10
Edge	1:54	2:01	-0:07	1:49	2:27	-0:38	2:05	2:13	-0:08	1:30	1:13	0:16	1:24	1:02	0:21	1:33	1:36	-0:02	2:01	1:53	0:07
Flava	2:32	2:01	0:31	0:34	1:09	-0:35	1:11	1:56	-0:44	0:42	1:19	-0:36	0:40	2:02	-1:21	*	0:45	*	3:20	2:59	0:21
George FM	2:58	1:58	0:59	3:52	4:01	-0:09	3:27	3:29	-0:01	1:32	1:08	0:23	0:58	1:26	-0:27	1:46	1:01	0:45	2:44	2:18	0:26
Gold Sport	*	2:38	*	3:00	4:39	-1:39	4:15	2:33	1:41	*	0:15	*	2:30	1:23	1:06	*	*	*	3:26	3:18	0:08
iHeartCountry	3:02	n.a.	*	3:59	n.a.	*	3:01	n.a.	*	3:58	n.a.	*	1:51	n.a.	*	0:15	n.a.	*	4:12	n.a.	*
Life FM	1:50	1:55	-0:04	0:51	1:55	-1:03	1:39	2:27	-0:48	1:02	0:33	0:28	0:52	0:30	0:22	*	0:45	*	0:56	0:44	0:12
Magic (Breeze Classic)*	3:18	2:40	0:38	4:26	4:02	0:24	4:46	4:41	0:04	2:10	2:35	-0:24	2:38	2:08	0:29	3:24	2:20	1:04	4:56	4:10	0:46
More FM	3:11	3:00	0:11	3:53	3:38	0:14	4:00	3:58	0:02	2:11	2:13	-0:01	1:32	1:21	0:11	1:11	2:06	-0:55	2:27	3:00	-0:33
Newstalk ZB	4:47	5:26	-0:38	3:55	4:29	-0:34	3:40	4:13	-0:32	2:53	3:09	-0:16	4:20	4:06	0:14	4:45	5:31	-0:45	4:17	5:02	-0:45
Radio Hauraki	2:09	2:26	-0:16	4:05	2:16	1:49	4:35	2:26	2:08	2:18	2:09	0:08	1:47	2:20	-0:33	1:16	4:07	-2:51	3:21	2:57	0:24
RDU	1:03	1:05	-0:01	1:32	1:58	-0:26	1:44	1:11	0:32	2:07	2:34	-0:27	1:46	1:01	0:45	*	*	*	1:59	2:57	-0:58
Rhema	2:55	1:44	1:10	1:08	1:14	-0:06	1:30	1:57	-0:27	1:49	3:14	-1:24	5:00	2:38	2:21	0:30	*	*	1:35	3:16	-1:40
Rock	3:39	3:13	0:25	4:18	5:25	-1:06	5:19	5:04	0:14	2:14	2:29	-0:14	1:10	1:09	0:00	1:43	1:52	-0:08	2:44	2:44	-0:00
Sanctuary	1:11	3:43	-2:32	3:17	5:45	-2:27	0:28	0:45	-0:16	2:00	2:00	0:00	*	*	*	*	2:30	*	3:06	4:01	-0:55
Sport Nation	1:48	1:27	0:20	4:53	5:01	-0:08	2:24	2:32	-0:08	0:52	1:11	-0:18	0:15	0:25	-0:10	1:02	1:02	0:00	1:48	1:11	0:36
Tahu FM	1:37	2:40	-1:03	0:52	3:19	-2:27	1:46	3:15	-1:29	0:42	1:44	-1:01	1:18	1:08	0:09	0:45	2:44	-1:59	1:32	3:40	-2:08
The Hits	1:45	2:05	-0:19	3:54	2:53	1:00	3:40	3:28	0:12	1:51	1:52	-0:01	1:11	0:55	0:16	2:42	2:27	0:14	2:33	3:13	-0:39
The Sound	2:27	2:35	-0:08	3:31	5:02	-1:30	3:26	5:01	-1:34	1:54	2:15	-0:20	1:38	1:17	0:21	1:15	1:59	-0:43	2:53	3:13	-0:20
ZM	2:10	2:12	-0:02	2:24	3:05	-0:40	2:52	3:11	-0:19	1:42	1:46	-0:04	0:56	1:14	-0:18	0:49	0:46	0:03	1:48	2:16	-0:28
MediaWorks Combo	3:26	3:24	0:01	4:27	4:32	-0:04	4:40	4:57	-0:16	2:22	2:20	0:01	1:41	1:41	-0:00	2:05	2:15	-0:09	3:22	3:32	-0:09
NZME Combo	3:32	3:44	-0:11	3:38	3:35	0:02	3:47	3:35	0:11	2:24	2:23	0:01	2:41	2:50	-0:09	3:41	3:58	-0:17	3:33	3:49	-0:15
All Commercial Radio	4:00	4:06	-0:06	4:52	4:54	-0:02	5:14	5:14	-0:00	2:48	2:46	0:02	2:15	2:22	-0:06	2:59	3:23	-0:23	4:11	4:24	-0:13

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic (Breeze Classic), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*Magic rebranded to Breeze Classic from Nov 1st 2025