



AUCKLAND COMMERCIAL RADIO - SURVEY 3 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn  
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025  
Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

|                         | All 10+ |         |      |      | People 10-24 |       |      | People 18-39 |       |      | People 25-44 |       |      | People 25-54 |       |      | People 45-64 |       |      | People 55-74 |       |      | MGS with Kids |       |      |
|-------------------------|---------|---------|------|------|--------------|-------|------|--------------|-------|------|--------------|-------|------|--------------|-------|------|--------------|-------|------|--------------|-------|------|---------------|-------|------|
|                         | This    | Last    | +/-  | Rank | This         | Last  | +/-  | This         | Last  | +/-  | This         | Last  | +/-  | This         | Last  | +/-  | This         | Last  | +/-  | This         | Last  | +/-  | This          | Last  | +/-  |
| 95bFM                   | 1.4     | 1.0     | 0.4  | 19   | 1.0          | 0.7   | 0.3  | 0.5          | 0.6   | -0.1 | 0.6          | 1.2   | -0.6 | 1.5          | 1.0   | 0.5  | 2.8          | 1.4   | 1.4  | 2.0          | 1.3   | 0.7  | 1.2           | 0.7   | 0.5  |
| BBC                     | 0.6     | 0.8     | -0.2 | 21   | 0.9          | 0.6   | 0.3  | 0.4          | 0.3   | 0.1  | 0.2          | 0.2   | 0.0  | 0.3          | 0.2   | 0.1  | 0.8          | 0.9   | -0.1 | 0.8          | 1.1   | -0.3 | 0.4           | 1.0   | -0.6 |
| Breeze                  | 11.4    | 9.6     | 1.8  | 2    | 11.9         | 9.3   | 2.6  | 8.8          | 9.3   | -0.5 | 8.6          | 9.1   | -0.5 | 11.2         | 9.6   | 1.6  | 13.6         | 11.3  | 2.3  | 12.0         | 9.2   | 2.8  | 15.2          | 10.0  | 5.2  |
| Channel X               | 2.2     | 2.0     | 0.2  | 17   | 2.8          | 0.9   | 1.9  | 3.4          | 3.6   | -0.2 | 2.9          | 3.7   | -0.8 | 3.3          | 3.6   | -0.3 | 2.6          | 2.3   | 0.3  | 0.5          | 0.6   | -0.1 | 1.8           | 2.6   | -0.8 |
| Coast                   | 6.3     | 4.5     | 1.8  | 4    | 0.6          | 1.8   | -1.2 | 2.2          | 2.3   | -0.1 | 2.3          | 2.5   | -0.2 | 5.4          | 2.5   | 2.9  | 10.4         | 5.3   | 5.1  | 9.6          | 6.7   | 2.9  | 2.7           | 2.6   | 0.1  |
| Edge                    | 2.6     | 3.4     | -0.8 | 14   | 5.5          | 7.5   | -2.0 | 4.8          | 6.3   | -1.5 | 3.9          | 4.6   | -0.7 | 3.0          | 3.4   | -0.4 | 1.6          | 2.4   | -0.8 | 1.0          | 2.2   | -1.2 | 3.2           | 2.9   | 0.3  |
| Flava                   | 3.2     | 3.1     | 0.1  | 9    | 5.2          | 8.7   | -3.5 | 4.9          | 4.6   | 0.3  | 5.6          | 4.2   | 1.4  | 4.6          | 3.4   | 1.2  | 2.1          | 1.7   | 0.4  | 0.5          | 0.8   | -0.3 | 4.4           | 4.3   | 0.1  |
| George FM               | 3.0     | 3.4     | -0.4 | 12   | 4.6          | 4.0   | 0.6  | 4.5          | 4.3   | 0.2  | 3.7          | 5.3   | -1.6 | 3.5          | 5.5   | -2.0 | 3.5          | 3.6   | -0.1 | 2.2          | 0.8   | 1.4  | 3.2           | 3.5   | -0.3 |
| Gold Sport              | 0.2     | 0.1     | 0.1  | 23   | 0.2          | 0.1   | 0.1  | 0.1          | *     | *    | 0.1          | *     | *    | 0.1          | *     | *    | *            | *     | *    | 0.4          | 0.1   | 0.3  | 0.1           | *     | *    |
| Humm FM                 | 2.3     | 3.2     | -0.9 | 16   | 1.0          | 0.6   | 0.4  | 3.1          | 4.6   | -1.5 | 3.7          | 4.8   | -1.1 | 3.4          | 4.1   | -0.7 | 1.7          | 2.5   | -0.8 | 1.5          | 1.2   | 0.3  | 2.5           | 3.5   | -1.0 |
| iHeartCountry           | 1.1     | n.a.    | *    | 20   | 1.2          | n.a.  | *    | 1.8          | n.a.  | *    | 1.4          | n.a.  | *    | 1.0          | n.a.  | *    | 0.4          | n.a.  | *    | 1.2          | n.a.  | *    | 1.6           | n.a.  | *    |
| Life FM                 | 3.1     | 2.1     | 1.0  | 11   | 7.6          | 2.6   | 5.0  | 4.4          | 2.1   | 2.3  | 4.8          | 2.7   | 2.1  | 3.9          | 3.3   | 0.6  | 1.5          | 2.4   | -0.9 | 0.3          | 0.4   | -0.1 | 2.6           | 2.4   | 0.2  |
| Magic (Breeze Classic)* | 4.9     | 4.5     | 0.4  | 5    | 1.2          | 0.9   | 0.3  | 0.4          | 0.5   | -0.1 | 0.3          | 0.6   | -0.3 | 0.9          | 0.6   | 0.3  | 2.7          | 2.4   | 0.3  | 9.8          | 10.0  | -0.2 | 1.0           | 2.4   | -1.4 |
| Mai FM                  | 11.2    | 11.8    | -0.6 | 3    | 24.4         | 25.9  | -1.5 | 20.4         | 23.4  | -3.0 | 19.1         | 19.2  | -0.1 | 14.6         | 15.3  | -0.7 | 5.1          | 6.2   | -1.1 | 1.8          | 2.7   | -0.9 | 13.7          | 12.0  | 1.7  |
| More FM                 | 4.6     | 5.3     | -0.7 | 6    | 6.6          | 6.0   | 0.6  | 3.6          | 4.0   | -0.4 | 5.0          | 4.9   | 0.1  | 4.7          | 6.5   | -1.8 | 4.3          | 7.9   | -3.6 | 4.6          | 4.6   | 0.0  | 5.6           | 6.8   | -1.2 |
| Newstalk ZB             | 14.7    | 14.3    | 0.4  | 1    | 3.1          | 4.1   | -1.0 | 6.3          | 5.5   | 0.8  | 7.0          | 6.7   | 0.3  | 7.0          | 7.4   | -0.4 | 13.9         | 10.8  | 3.1  | 24.7         | 22.6  | 2.1  | 12.4          | 10.0  | 2.4  |
| Radio Hauraki           | 2.6     | 2.5     | 0.1  | 14   | 1.5          | 0.7   | 0.8  | 3.8          | 1.8   | 2.0  | 3.5          | 2.1   | 1.4  | 2.9          | 2.0   | 0.9  | 2.1          | 3.6   | -1.5 | 3.3          | 5.2   | -1.9 | 1.5           | 1.2   | 0.3  |
| Radio Waatea            | *       | *       | *    | *    | *            | 0.1   | *    | *            | *     | *    | *            | *     | *    | *            | *     | *    | *            | *     | *    | *            | *     | *    | *             | *     | *    |
| Rhema                   | 0.3     | 0.4     | -0.1 | 22   | *            | *     | *    | 0.8          | 0.6   | 0.2  | 0.7          | 0.6   | 0.1  | 0.5          | 0.4   | 0.1  | 0.2          | 0.2   | 0.0  | 0.2          | 0.5   | -0.3 | 0.2           | 0.4   | -0.2 |
| Rock                    | 4.5     | 4.2     | 0.3  | 7    | 4.5          | 4.0   | 0.5  | 6.4          | 5.7   | 0.7  | 5.9          | 5.7   | 0.2  | 6.7          | 6.6   | 0.1  | 6.0          | 5.7   | 0.3  | 2.1          | 1.8   | 0.3  | 3.5           | 4.3   | -0.8 |
| Sanctuary               | 0.2     | 0.2     | 0.0  | 23   | 0.2          | 0.3   | -0.1 | *            | 0.2   | *    | *            | 0.1   | *    | *            | 0.1   | *    | 0.4          | 0.3   | 0.1  | 0.4          | 0.4   | 0.0  | 0.4           | 0.5   | -0.1 |
| Sport Nation            | 0.1     | 0.3     | -0.2 | 25   | 0.1          | 0.2   | -0.1 | 0.1          | 0.1   | 0.0  | 0.1          | 0.1   | 0.0  | 0.1          | 0.1   | 0.0  | 0.1          | 0.5   | -0.4 | *            | 0.6   | *    | *             | 0.8   | *    |
| Tainui Live             | *       | 0.1     | *    | *    | *            | 0.1   | *    | 0.1          | 0.2   | -0.1 | 0.1          | 0.2   | -0.1 | 0.1          | 0.1   | 0.0  | *            | *     | *    | *            | *     | *    | *             | *     | *    |
| Tarana                  | 2.2     | 2.9     | -0.7 | 17   | 0.6          | 1.2   | -0.6 | 0.9          | 1.9   | -1.0 | 1.6          | 2.6   | -1.0 | 2.4          | 3.2   | -0.8 | 3.9          | 4.8   | -0.9 | 3.5          | 4.0   | -0.5 | 3.0           | 3.9   | -0.9 |
| The Hits                | 3.9     | 3.5     | 0.4  | 8    | 2.9          | 4.6   | -1.7 | 6.5          | 4.0   | 2.5  | 6.5          | 4.4   | 2.1  | 5.2          | 4.1   | 1.1  | 3.5          | 4.1   | -0.6 | 3.0          | 3.1   | -0.1 | 5.6           | 5.4   | 0.2  |
| The Sound               | 3.0     | 3.6     | -0.6 | 12   | 1.4          | 1.4   | 0.0  | 1.5          | 1.2   | 0.3  | 1.3          | 1.2   | 0.1  | 2.3          | 2.6   | -0.3 | 5.1          | 7.0   | -1.9 | 6.0          | 7.7   | -1.7 | 1.5           | 1.9   | -0.4 |
| ZM                      | 3.2     | 3.9     | -0.7 | 9    | 3.9          | 5.0   | -1.1 | 4.0          | 5.9   | -1.9 | 4.5          | 5.9   | -1.4 | 4.4          | 5.7   | -1.3 | 3.5          | 3.6   | -0.1 | 1.5          | 1.6   | -0.1 | 3.8           | 3.4   | 0.4  |
|                         |         |         |      |      |              |       |      |              |       |      |              |       |      |              |       |      |              |       |      |              |       |      |               |       |      |
| MediaWorks Combo        | 50.4    | 52.0    | -1.6 |      | 65.3         | 61.6  | 3.7  | 57.8         | 63.8  | -6.0 | 55.3         | 60.5  | -5.2 | 54.5         | 59.1  | -4.6 | 46.6         | 51.6  | -5.0 | 41.8         | 41.7  | 0.1  | 52.7          | 52.5  | 0.2  |
| NZME Combo              | 35.5    | 32.8    | 2.7  |      | 19.5         | 25.6  | -6.1 | 29.9         | 24.4  | 5.5  | 31.2         | 26.0  | 5.2  | 30.9         | 25.4  | 5.5  | 36.8         | 29.9  | 6.9  | 45.0         | 41.3  | 3.7  | 32.5          | 27.9  | 4.6  |
|                         |         |         |      |      |              |       |      |              |       |      |              |       |      |              |       |      |              |       |      |              |       |      |               |       |      |
| Potential (000)         | 1,558.0 | 1,558.0 | 0.0  |      | 350.0        | 350.0 | 0.0  | 585.0        | 589.8 | -4.8 | 563.0        | 563.0 | 0.0  | 781.0        | 781.0 | 0.0  | 409.0        | 409.0 | 0.0  | 324.0        | 324.0 | 0.0  | 301.2         | 299.8 | 1.4  |
| Sample                  | 2,477   | 2,493   | -16  |      | 611          | 605   | 6    | 837          | 875   | -38  | 854          | 901   | -47  | 1,221        | 1,275 | -54  | 643          | 671   | -28  | 524          | 512   | 12   | 506           | 524   | -18  |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic (Breeze Classic), Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

\*Magic rebranded to Breeze Classic from Nov 1st 2025



AUCKLAND COMMERCIAL RADIO - SURVEY 3 2025

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

|                 | This    | Last    | +/- |
|-----------------|---------|---------|-----|
| Potential (000) | 1,558.0 | 1,558.0 | 0.0 |
| Sample Size     | 2,477   | 2,493   | -16 |

|                         | Breakfast       |      |      |      | Morning          |      |      | Afternoon        |      |      | Drive           |      |      | Night            |      |      | Mid Dawn         |      |      | Weekend           |      |      |   |
|-------------------------|-----------------|------|------|------|------------------|------|------|------------------|------|------|-----------------|------|------|------------------|------|------|------------------|------|------|-------------------|------|------|---|
|                         | Mon-Fri 6am-9am |      |      |      | Mon-Fri 9am-12md |      |      | Mon-Fri 12md-4pm |      |      | Mon-Fri 4pm-7pm |      |      | Mon-Fri 7pm-12mn |      |      | Mon-Fri 12mn-6am |      |      | Sat-Sun 12mn-12mn |      |      |   |
|                         | This            | Last | +/-  | Rank | This             | Last | +/-  | This             | Last | +/-  | This            | Last | +/-  | This             | Last | +/-  | This             | Last | +/-  | This              | Last | +/-  |   |
| 95bFM                   | 1.1             | 0.9  | 0.2  | 19   | 1.1              | 0.6  | 0.5  | 1.4              | 0.7  | 0.7  | 1.6             | 0.9  | 0.7  | 1.0              | 1.1  | -0.1 | 0.2              | 0.1  | 0.1  | 2.3               | 1.5  | 0.8  |   |
| BBC                     | 0.6             | 0.7  | -0.1 | 21   | 0.4              | 0.4  | 0.0  | 0.2              | 0.4  | -0.2 | 0.3             | 0.5  | -0.2 | 0.9              | 1.1  | -0.2 | 2.5              | 3.7  | -1.2 | 0.8               | 1.0  | -0.2 |   |
| Breeze                  | 10.1            | 7.7  | 2.4  | 3    | 11.6             | 11.2 | 0.4  | 11.7             | 11.7 | 0.0  | 10.4            | 9.0  | 1.4  | 12.4             | 6.9  | 5.5  | 16.6             | 6.5  | 10.1 | 11.5              | 9.6  | 1.9  |   |
| Channel X               | 2.0             | 1.8  | 0.2  | 18   | 2.5              | 2.7  | -0.2 | 2.2              | 2.9  | -0.7 | 2.7             | 1.9  | 0.8  | 1.2              | 0.8  | 0.4  | 0.8              | 0.7  | 0.1  | 2.2               | 1.6  | 0.6  |   |
| Coast                   | 4.8             | 3.1  | 1.7  | 4    | 8.1              | 6.2  | 1.9  | 7.9              | 6.1  | 1.8  | 5.7             | 3.4  | 2.3  | 4.3              | 1.5  | 2.8  | 2.5              | 2.2  | 0.3  | 6.7               | 5.0  | 1.7  |   |
| Edge                    | 2.8             | 3.4  | -0.6 | 11   | 2.4              | 2.8  | -0.4 | 2.9              | 3.7  | -0.8 | 2.3             | 4.0  | -1.7 | 1.8              | 2.8  | -1.0 | 1.8              | 2.3  | -0.5 | 2.7               | 3.4  | -0.7 |   |
| Flava                   | 3.1             | 2.9  | 0.2  | 10   | 2.7              | 2.7  | 0.0  | 3.6              | 3.6  | 0.0  | 3.2             | 2.6  | 0.6  | 3.3              | 3.4  | -0.1 | 2.6              | 2.9  | -0.3 | 3.2               | 3.4  | -0.2 |   |
| George FM               | 2.6             | 2.5  | 0.1  | 13   | 2.5              | 3.2  | -0.7 | 3.2              | 3.5  | -0.3 | 3.8             | 4.3  | -0.5 | 2.3              | 3.4  | -1.1 | 1.3              | 2.1  | -0.8 | 3.7               | 3.9  | -0.2 |   |
| Gold Sport              | 0.1             | *    | *    | 22   | 0.1              | *    | *    | *                | 0.1  | *    | 0.1             | 0.1  | 0.0  | 0.3              | 0.4  | -0.1 | 0.1              | *    | *    | 0.4               | 0.2  | 0.2  |   |
| Humm FM                 | 2.6             | 2.7  | -0.1 | 13   | 2.4              | 3.2  | -0.8 | 2.5              | 3.6  | -1.1 | 2.9             | 3.8  | -0.9 | 0.9              | 2.4  | -1.5 | 2.3              | 2.1  | 0.2  | 1.9               | 3.5  | -1.6 |   |
| iHeartCountry           | 0.7             | n.a. | *    | 20   | 1.3              | n.a. | *    | 1.0              | n.a. | *    | 0.7             | n.a. | *    | 0.9              | n.a. | *    | 0.3              | n.a. | *    | 1.7               | n.a. | *    |   |
| Life FM                 | 2.6             | 2.2  | 0.4  | 13   | 3.6              | 1.5  | 2.1  | 2.7              | 1.4  | 1.3  | 3.6             | 2.1  | 1.5  | 2.2              | 1.5  | 0.7  | 5.0              | 6.0  | -1.0 | 3.3               | 2.6  | 0.7  |   |
| Magic (Breeze Classic)* | 3.4             | 2.9  | 0.5  | 9    | 6.1              | 5.4  | 0.7  | 6.8              | 6.1  | 0.7  | 3.0             | 3.2  | -0.2 | 3.6              | 3.7  | -0.1 | 1.1              | 1.6  | -0.5 | 6.1               | 5.5  | 0.6  |   |
| Mai FM                  | 12.4            | 12.4 | 0.0  | 2    | 7.9              | 9.9  | -2.0 | 10.1             | 10.2 | -0.1 | 13.5            | 13.4 | 0.1  | 11.6             | 14.3 | -2.7 | 12.1             | 16.9 | -4.8 | 11.4              | 11.6 | -0.2 |   |
| More FM                 | 3.7             | 4.7  | -1.0 | 8    | 5.9              | 6.5  | -0.6 | 5.3              | 6.0  | -0.7 | 4.0             | 4.5  | -0.5 | 4.2              | 5.9  | -1.7 | 2.2              | 3.9  | -1.7 | 4.9               | 4.8  | 0.1  |   |
| Newstalk ZB             | 19.3            | 21.6 | -2.3 | 1    | 12.5             | 11.0 | 1.5  | 10.9             | 8.3  | 2.6  | 14.7            | 14.8 | -0.1 | 16.1             | 16.7 | -0.6 | 25.1             | 29.7 | -4.6 | 12.7              | 11.9 | 0.8  |   |
| Radio Hauraki           | 2.7             | 2.1  | 0.6  | 12   | 3.1              | 3.3  | -0.2 | 3.3              | 3.1  | 0.2  | 1.6             | 2.1  | -0.5 | 1.0              | 0.6  | 0.4  | 0.4              | 0.7  | -0.3 | 2.8               | 2.9  | -0.1 |   |
| Radio Waatea            | *               | *    | *    | *    | *                | *    | *    | 0.1              | *    | *    | *               | *    | *    | *                | *    | *    | *                | *    | *    | *                 | *    | *    | * |
| Rhema                   | *               | 0.2  | *    | *    | 0.1              | 0.1  | 0.0  | 0.3              | 0.3  | 0.0  | 0.5             | 0.5  | 0.0  | 2.1              | 1.7  | 0.4  | 0.4              | 0.3  | 0.1  | 0.2               | 0.3  | -0.1 |   |
| Rock                    | 4.4             | 3.8  | 0.6  | 6    | 5.4              | 4.4  | 1.0  | 5.3              | 5.6  | -0.3 | 4.3             | 4.0  | 0.3  | 3.0              | 3.6  | -0.6 | 5.7              | 3.6  | 2.1  | 3.5               | 3.7  | -0.2 |   |
| Sanctuary               | 0.1             | 0.3  | -0.2 | 22   | 0.2              | 0.1  | 0.1  | 0.2              | 0.2  | 0.0  | 0.1             | 0.1  | 0.0  | 0.6              | 0.5  | 0.1  | 0.5              | 0.4  | 0.1  | 0.2               | 0.2  | 0.0  |   |
| Sport Nation            | 0.1             | 0.1  | 0.0  | 22   | *                | 0.3  | *    | *                | 0.5  | *    | 0.2             | 0.2  | 0.0  | *                | 0.1  | *    | *                | 0.4  | *    | 0.1               | 0.3  | -0.2 |   |
| Tainui Live             | *               | *    | *    | *    | *                | *    | *    | *                | *    | *    | *               | *    | *    | *                | *    | *    | *                | *    | *    | 0.1               | 0.2  | -0.1 |   |
| Tarana                  | 2.3             | 2.6  | -0.3 | 17   | 1.7              | 3.0  | -1.3 | 1.0              | 1.9  | -0.9 | 2.7             | 3.1  | -0.4 | 3.7              | 4.1  | -0.4 | 2.2              | 2.1  | 0.1  | 2.8               | 3.7  | -0.9 |   |
| The Hits                | 4.0             | 3.9  | 0.1  | 7    | 4.5              | 3.8  | 0.7  | 4.9              | 4.3  | 0.6  | 3.5             | 3.8  | -0.3 | 3.8              | 2.4  | 1.4  | 3.0              | 0.6  | 2.4  | 2.9               | 2.8  | 0.1  |   |
| The Sound               | 2.4             | 2.9  | -0.5 | 16   | 3.9              | 4.0  | -0.1 | 4.0              | 4.4  | -0.4 | 2.8             | 3.2  | -0.4 | 2.5              | 2.5  | 0.0  | 2.0              | 3.1  | -1.1 | 2.7               | 3.9  | -1.2 |   |
| ZM                      | 4.5             | 5.6  | -1.1 | 5    | 3.3              | 3.5  | -0.2 | 2.6              | 3.4  | -0.8 | 3.6             | 4.2  | -0.6 | 2.1              | 3.1  | -1.0 | 1.2              | 1.4  | -0.2 | 2.7               | 3.6  | -0.9 |   |
| MediaWorks Combo        | 46.8            | 45.2 | 1.6  |      | 51.6             | 54.4 | -2.8 | 54.7             | 59.0 | -4.3 | 50.7            | 52.8 | -2.1 | 44.0             | 46.7 | -2.7 | 46.2             | 43.2 | 3.0  | 51.3              | 52.5 | -1.2 |   |
| NZME Combo              | 39.6            | 39.9 | -0.3 |      | 35.9             | 31.0 | 4.9  | 34.5             | 29.5 | 5.0  | 33.4            | 31.5 | 1.9  | 32.6             | 29.2 | 3.4  | 37.8             | 41.2 | -3.4 | 33.9              | 30.9 | 3.0  |   |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic (Breeze Classic), Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

\*Magic rebranded to Breeze Classic from Nov 1st 2025



AUCKLAND COMMERCIAL RADIO - SURVEY 3 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn  
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025  
Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

|                         | All 10+ |         |       |      | People 10-24 |       |       | People 18-39 |       |       | People 25-44 |       |       | People 25-54 |       |       | People 45-64 |       |       | People 55-74 |       |       | MGS with Kids |       |       |
|-------------------------|---------|---------|-------|------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|---------------|-------|-------|
|                         | This    | Last    | +/-   | Rank | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This          | Last  | +/-   |
| 95bFM                   | 39.1    | 31.2    | 7.9   | 17   | 9.3          | 5.3   | 4.0   | 8.4          | 9.4   | -1.0  | 9.4          | 12.8  | -3.4  | 18.9         | 17.2  | 1.7   | 16.9         | 10.8  | 6.1   | 10.9         | 8.7   | 2.2   | 7.0           | 6.0   | 1.0   |
| BBC                     | 24.4    | 31.7    | -7.3  | 21   | 4.6          | 3.4   | 1.2   | 5.5          | 4.4   | 1.1   | 4.9          | 5.7   | -0.8  | 9.7          | 8.0   | 1.7   | 7.8          | 8.6   | -0.8  | 5.0          | 9.5   | -4.5  | 5.8           | 4.6   | 1.2   |
| Breeze                  | 191.8   | 195.3   | -3.5  | 3    | 37.0         | 36.3  | 0.7   | 52.8         | 53.1  | -0.3  | 54.7         | 58.1  | -3.4  | 90.8         | 86.3  | 4.5   | 66.8         | 67.6  | -0.8  | 51.0         | 57.9  | -6.9  | 42.1          | 36.7  | 5.4   |
| Channel X               | 52.5    | 56.9    | -4.4  | 15   | 10.0         | 8.1   | 1.9   | 24.7         | 30.0  | -5.3  | 25.7         | 32.8  | -7.1  | 37.3         | 42.6  | -5.3  | 15.6         | 15.6  | 0.0   | 5.3          | 6.3   | -1.0  | 8.9           | 14.0  | -5.1  |
| Coast                   | 74.9    | 90.3    | -15.4 | 11   | 4.0          | 5.5   | -1.5  | 10.5         | 16.0  | -5.5  | 13.3         | 24.8  | -11.5 | 30.8         | 37.0  | -6.2  | 36.7         | 35.2  | 1.5   | 33.2         | 37.8  | -4.6  | 12.7          | 17.9  | -5.2  |
| Edge                    | 112.1   | 132.5   | -20.4 | 6    | 33.3         | 49.7  | -16.4 | 61.7         | 78.5  | -16.8 | 53.9         | 60.3  | -6.4  | 62.4         | 69.5  | -7.1  | 19.7         | 18.5  | 1.2   | 13.8         | 12.2  | 1.6   | 23.3          | 25.1  | -1.8  |
| Flava                   | 79.1    | 93.5    | -14.4 | 10   | 22.8         | 33.3  | -10.5 | 35.9         | 49.5  | -13.6 | 38.1         | 44.1  | -6.0  | 51.5         | 54.1  | -2.6  | 17.8         | 15.7  | 2.1   | 4.8          | 6.1   | -1.3  | 17.9          | 22.8  | -4.9  |
| George FM               | 91.4    | 86.7    | 4.7   | 9    | 24.7         | 20.1  | 4.6   | 47.1         | 42.8  | 4.3   | 42.8         | 43.5  | -0.7  | 54.2         | 56.1  | -1.9  | 20.6         | 21.1  | -0.5  | 12.5         | 10.5  | 2.0   | 21.6          | 20.5  | 1.1   |
| Gold Sport              | 7.1     | 7.8     | -0.7  | 22   | 1.5          | 0.7   | 0.8   | 0.7          | 0.5   | 0.2   | 1.3          | 1.0   | 0.3   | 2.2          | 1.6   | 0.6   | 1.5          | 0.6   | 0.9   | 2.2          | 2.3   | -0.1  | 1.4           | 1.1   | 0.3   |
| Humm FM                 | 28.6    | 33.6    | -5.0  | 18   | 2.1          | 5.8   | -3.7  | 12.9         | 17.3  | -4.4  | 17.5         | 17.4  | 0.1   | 22.1         | 21.7  | 0.4   | 4.7          | 8.4   | -3.7  | 1.6          | 4.1   | -2.5  | 6.1           | 5.6   | 0.5   |
| iHeartCountry           | 25.0    | n.a.    | *     | 20   | 4.2          | n.a.  | *     | 10.2         | n.a.  | *     | 8.3          | n.a.  | *     | 11.1         | n.a.  | *     | 4.7          | n.a.  | *     | 6.9          | n.a.  | *     | 5.1           | n.a.  | *     |
| Life FM                 | 47.3    | 48.4    | -1.1  | 16   | 14.0         | 10.5  | 3.5   | 18.1         | 18.6  | -0.5  | 19.1         | 20.6  | -1.5  | 28.2         | 30.6  | -2.4  | 12.9         | 14.1  | -1.2  | 4.6          | 5.2   | -0.6  | 12.6          | 12.9  | -0.3  |
| Magic (Breeze Classic)* | 72.9    | 72.9    | 0.0   | 12   | 6.4          | 5.4   | 1.0   | 2.7          | 6.1   | -3.4  | 3.9          | 6.7   | -2.8  | 6.6          | 11.1  | -4.5  | 13.8         | 16.1  | -2.3  | 34.5         | 35.6  | -1.1  | 5.8           | 13.1  | -7.3  |
| Mai FM                  | 227.1   | 256.8   | -29.7 | 1    | 74.4         | 82.7  | -8.3  | 118.1        | 140.1 | -22.0 | 111.3        | 122.3 | -11.0 | 134.7        | 149.5 | -14.8 | 36.2         | 44.4  | -8.2  | 15.2         | 20.3  | -5.1  | 48.8          | 55.7  | -6.9  |
| More FM                 | 130.2   | 147.4   | -17.2 | 4    | 30.8         | 35.8  | -5.0  | 43.0         | 50.2  | -7.2  | 47.2         | 52.3  | -5.1  | 68.8         | 80.9  | -12.1 | 38.3         | 46.2  | -7.9  | 28.2         | 28.6  | -0.4  | 31.0          | 40.7  | -9.7  |
| Newstalk ZB             | 222.7   | 234.3   | -11.6 | 2    | 21.0         | 26.9  | -5.9  | 47.2         | 46.4  | 0.8   | 59.4         | 56.8  | 2.6   | 90.0         | 89.1  | 0.9   | 78.4         | 74.2  | 4.2   | 84.9         | 86.2  | -1.3  | 39.0          | 41.3  | -2.3  |
| Radio Hauraki           | 60.5    | 57.6    | 2.9   | 14   | 10.5         | 7.2   | 3.3   | 25.2         | 17.9  | 7.3   | 26.1         | 23.1  | 3.0   | 35.3         | 33.9  | 1.4   | 17.9         | 20.2  | -2.3  | 14.7         | 15.4  | -0.7  | 11.9          | 13.1  | -1.2  |
| Radio Waatea            | 2.9     | 2.9     | 0.0   | 26   | 1.5          | 2.0   | -0.5  | 0.4          | 0.3   | 0.1   | 0.4          | 0.3   | 0.1   | 0.4          | 0.3   | 0.1   | 1.0          | 0.6   | 0.4   | 1.0          | 0.6   | 0.4   | 0.4           | 0.3   | 0.1   |
| Rhema                   | 6.6     | 10.7    | -4.1  | 23   | 0.8          | 0.6   | 0.2   | 2.6          | 2.9   | -0.3  | 1.8          | 3.0   | -1.2  | 2.6          | 3.7   | -1.1  | 3.1          | 2.9   | 0.2   | 3.2          | 6.4   | -3.2  | 3.1           | 2.7   | 0.4   |
| Rock                    | 114.5   | 116.0   | -1.5  | 5    | 32.6         | 32.2  | 0.4   | 44.5         | 47.8  | -3.3  | 42.4         | 50.0  | -7.6  | 67.2         | 69.4  | -2.2  | 34.8         | 27.2  | 7.6   | 12.7         | 13.0  | -0.3  | 16.4          | 22.2  | -5.8  |
| Sanctuary               | 4.0     | 6.1     | -2.1  | 25   | 0.6          | 1.2   | -0.6  | 0.4          | 2.1   | -1.7  | 0.4          | 2.1   | -1.7  | 0.4          | 2.9   | -2.5  | 1.4          | 2.3   | -0.9  | 1.9          | 2.0   | -0.1  | 0.9           | 1.9   | -1.0  |
| Sport Nation            | 4.5     | 7.8     | -3.3  | 24   | 1.2          | 2.1   | -0.9  | 0.9          | 1.5   | -0.6  | 1.5          | 1.6   | -0.1  | 3.3          | 4.4   | -1.1  | 1.8          | 3.6   | -1.8  | *            | 1.3   | *     | 0.8           | 3.1   | -2.3  |
| Tainui Live             | 2.7     | 4.6     | -1.9  | 27   | 0.3          | 1.1   | -0.8  | 1.3          | 3.4   | -2.1  | 1.3          | 3.0   | -1.7  | 2.0          | 3.5   | -1.5  | 0.7          | 0.5   | 0.2   | 0.4          | *     | *     | *             | *     | *     |
| Tarana                  | 25.9    | 33.5    | -7.6  | 19   | 5.1          | 5.1   | 0.0   | 6.4          | 10.0  | -3.6  | 8.2          | 11.9  | -3.7  | 13.9         | 16.8  | -2.9  | 10.3         | 11.2  | -0.9  | 6.9          | 9.6   | -2.7  | 6.6           | 7.9   | -1.3  |
| The Hits                | 101.0   | 107.1   | -6.1  | 8    | 18.0         | 26.1  | -8.1  | 43.6         | 45.2  | -1.6  | 46.5         | 48.7  | -2.2  | 63.3         | 66.0  | -2.7  | 29.4         | 27.6  | 1.8   | 17.6         | 13.2  | 4.4   | 26.7          | 32.9  | -6.2  |
| The Sound               | 67.4    | 88.2    | -20.8 | 13   | 8.7          | 10.4  | -1.7  | 13.1         | 17.8  | -4.7  | 13.6         | 19.6  | -6.0  | 28.1         | 37.1  | -9.0  | 32.7         | 44.0  | -11.3 | 29.2         | 40.8  | -11.6 | 8.4           | 13.9  | -5.5  |
| ZM                      | 109.4   | 136.9   | -27.5 | 7    | 26.5         | 35.1  | -8.6  | 43.3         | 65.0  | -21.7 | 48.6         | 65.0  | -16.4 | 70.8         | 86.6  | -15.8 | 30.6         | 29.8  | 0.8   | 10.2         | 13.9  | -3.7  | 24.1          | 27.2  | -3.1  |
| MediaWorks Combo        | 769.1   | 804.7   | -35.6 |      | 165.7        | 180.0 | -14.3 | 281.7        | 309.0 | -27.3 | 287.2        | 298.3 | -11.1 | 402.5        | 418.9 | -16.4 | 211.9        | 225.9 | -14.0 | 155.2        | 165.8 | -10.6 | 162.2         | 172.0 | -9.8  |
| NZME Combo              | 537.3   | 592.2   | -54.9 |      | 87.1         | 102.9 | -15.8 | 171.0        | 189.3 | -18.3 | 183.8        | 202.1 | -18.3 | 270.5        | 286.2 | -15.7 | 171.2        | 172.6 | -1.4  | 140.1        | 153.8 | -13.7 | 111.1         | 124.7 | -13.6 |
| All Commercial Radio    | 1,082.5 | 1,131.0 | -48.5 |      | 212.0        | 218.1 | -6.1  | 367.1        | 394.7 | -27.6 | 375.4        | 401.8 | -26.4 | 551.1        | 578.3 | -27.2 | 324.2        | 327.6 | -3.4  | 246.5        | 258.0 | -11.5 | 227.9         | 241.7 | -13.8 |
| Potential (000)         | 1,558.0 | 1,558.0 | 0.0   |      | 350.0        | 350.0 | 0.0   | 585.0        | 589.8 | -4.8  | 563.0        | 563.0 | 0.0   | 781.0        | 781.0 | 0.0   | 409.0        | 409.0 | 0.0   | 324.0        | 324.0 | 0.0   | 301.2         | 299.8 | 1.4   |
| Sample                  | 2,477   | 2,493   | -16   |      | 611          | 605   | 6     | 837          | 875   | -38   | 854          | 901   | -47   | 1,221        | 1,275 | -54   | 643          | 671   | -28   | 524          | 512   | 12    | 506           | 524   | -18   |

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic (Breeze Classic), Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

\*Magic rebranded to Breeze Classic from Nov 1st 2025



AUCKLAND COMMERCIAL RADIO - SURVEY 3 2025

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

|                 | This    | Last    | +/- |
|-----------------|---------|---------|-----|
| Potential (000) | 1,558.0 | 1,558.0 | 0.0 |
| Sample Size     | 2,477   | 2,493   | -16 |

|                         | Breakfast       |       |       |      | Morning          |       |       | Afternoon        |       |       | Drive           |       |       | Night            |       |       | Mid Dawn         |       |       | Weekend           |       |       |
|-------------------------|-----------------|-------|-------|------|------------------|-------|-------|------------------|-------|-------|-----------------|-------|-------|------------------|-------|-------|------------------|-------|-------|-------------------|-------|-------|
|                         | Mon-Fri 6am-9am |       |       |      | Mon-Fri 9am-12md |       |       | Mon-Fri 12md-4pm |       |       | Mon-Fri 4pm-7pm |       |       | Mon-Fri 7pm-12mn |       |       | Mon-Fri 12mn-6am |       |       | Sat-Sun 12mn-12mn |       |       |
|                         | This            | Last  | +/-   | Rank | This             | Last  | +/-   | This             | Last  | +/-   | This            | Last  | +/-   | This             | Last  | +/-   | This             | Last  | +/-   | This              | Last  | +/-   |
| 95bFM                   | 15.0            | 11.7  | 3.3   | 19   | 12.0             | 11.5  | 0.5   | 15.5             | 12.6  | 2.9   | 14.5            | 11.0  | 3.5   | 7.4              | 3.7   | 3.7   | 2.2              | 1.8   | 0.4   | 24.4              | 21.4  | 3.0   |
| BBC                     | 9.3             | 13.1  | -3.8  | 20   | 8.2              | 11.5  | -3.3  | 4.7              | 11.1  | -6.4  | 5.6             | 8.6   | -3.0  | 6.0              | 4.4   | 1.6   | 5.5              | 8.7   | -3.2  | 15.8              | 21.0  | -5.2  |
| Breeze                  | 104.1           | 92.7  | 11.4  | 3    | 92.0             | 89.4  | 2.6   | 103.3            | 103.8 | -0.5  | 87.1            | 85.7  | 1.4   | 43.0             | 35.4  | 7.6   | 30.4             | 20.6  | 9.8   | 113.5             | 108.4 | 5.1   |
| Channel X               | 29.6            | 31.5  | -1.9  | 14   | 22.6             | 25.9  | -3.3  | 20.2             | 22.9  | -2.7  | 30.8            | 29.4  | 1.4   | 9.7              | 10.1  | -0.4  | 3.9              | 4.4   | -0.5  | 33.3              | 34.0  | -0.7  |
| Coast                   | 43.4            | 40.0  | 3.4   | 10   | 35.4             | 39.0  | -3.6  | 41.6             | 46.4  | -4.8  | 34.0            | 37.8  | -3.8  | 11.5             | 10.8  | 0.7   | 8.3              | 6.0   | 2.3   | 47.7              | 53.5  | -5.8  |
| Edge                    | 56.5            | 59.6  | -3.1  | 7    | 37.3             | 42.1  | -4.8  | 44.2             | 55.8  | -11.6 | 43.5            | 60.4  | -16.9 | 16.1             | 21.1  | -5.0  | 11.6             | 11.1  | 0.5   | 59.2              | 70.7  | -11.5 |
| Flava                   | 36.7            | 41.7  | -5.0  | 11   | 27.0             | 34.5  | -7.5  | 41.1             | 45.5  | -4.4  | 34.1            | 35.5  | -1.4  | 16.7             | 16.3  | 0.4   | 9.9              | 10.6  | -0.7  | 37.9              | 44.9  | -7.0  |
| George FM               | 44.6            | 39.1  | 5.5   | 9    | 26.9             | 28.0  | -1.1  | 37.4             | 36.0  | 1.4   | 45.4            | 43.5  | 1.9   | 14.1             | 17.8  | -3.7  | 6.7              | 5.3   | 1.4   | 52.0              | 52.7  | -0.7  |
| Gold Sport              | 1.1             | 0.5   | 0.6   | 23   | 2.1              | 1.2   | 0.9   | 1.5              | 1.0   | 0.5   | 2.4             | 3.3   | -0.9  | 2.4              | 2.2   | 0.2   | 0.6              | *     | *     | 3.4               | 4.8   | -1.4  |
| Humm FM                 | 23.4            | 24.0  | -0.6  | 17   | 10.2             | 12.6  | -2.4  | 10.6             | 18.0  | -7.4  | 20.6            | 21.4  | -0.8  | 4.0              | 7.9   | -3.9  | 6.4              | 4.6   | 1.8   | 17.5              | 20.4  | -2.9  |
| iHeartCountry           | 9.0             | n.a.  | *     | 21   | 13.9             | n.a.  | *     | 13.2             | n.a.  | *     | 9.2             | n.a.  | *     | 4.7              | n.a.  | *     | 1.3              | n.a.  | *     | 20.5              | n.a.  | *     |
| Life FM                 | 25.8            | 26.7  | -0.9  | 16   | 16.5             | 13.4  | 3.1   | 21.6             | 20.4  | 1.2   | 26.1            | 23.4  | 2.7   | 12.4             | 10.0  | 2.4   | 7.5              | 6.0   | 1.5   | 37.5              | 31.3  | 6.2   |
| Magic (Breeze Classic)* | 32.7            | 28.6  | 4.1   | 13   | 50.2             | 41.9  | 8.3   | 49.2             | 46.3  | 2.9   | 26.3            | 32.4  | -6.1  | 14.4             | 17.7  | -3.3  | 3.8              | 6.7   | -2.9  | 45.1              | 46.2  | -1.1  |
| Mai FM                  | 145.7           | 167.9 | -22.2 | 2    | 83.8             | 109.4 | -25.6 | 102.9            | 117.6 | -14.7 | 109.6           | 114.0 | -4.4  | 51.8             | 55.5  | -3.7  | 41.0             | 48.2  | -7.2  | 126.1             | 136.1 | -10.0 |
| More FM                 | 66.7            | 75.8  | -9.1  | 4    | 58.4             | 57.7  | 0.7   | 62.1             | 59.3  | 2.8   | 54.4            | 55.8  | -1.4  | 25.8             | 29.3  | -3.5  | 9.1              | 10.5  | -1.4  | 67.5              | 77.3  | -9.8  |
| Newstalk ZB             | 155.6           | 160.5 | -4.9  | 1    | 105.5            | 100.5 | 5.0   | 92.9             | 91.9  | 1.0   | 107.6           | 114.1 | -6.5  | 52.1             | 56.8  | -4.7  | 47.2             | 57.0  | -9.8  | 126.3             | 134.8 | -8.5  |
| Radio Hauraki           | 33.4            | 29.1  | 4.3   | 12   | 20.2             | 20.7  | -0.5  | 24.3             | 27.6  | -3.3  | 24.4            | 23.1  | 1.3   | 9.8              | 5.6   | 4.2   | 2.4              | 3.8   | -1.4  | 24.5              | 26.6  | -2.1  |
| Radio Waatea            | 1.0             | 0.6   | 0.4   | 24   | 0.5              | 1.1   | -0.6  | 1.5              | 1.3   | 0.2   | *               | *     | *     | *                | *     | *     | *                | *     | *     | *                 | *     | *     |
| Rhema                   | 0.4             | 3.1   | -2.7  | 26   | 1.2              | 2.3   | -1.1  | 2.2              | 3.2   | -1.0  | 2.2             | 4.0   | -1.8  | 2.3              | 3.4   | -1.1  | 0.7              | 0.5   | 0.2   | 5.7               | 8.3   | -2.6  |
| Rock                    | 62.6            | 49.2  | 13.4  | 6    | 45.6             | 45.2  | 0.4   | 43.9             | 50.7  | -6.8  | 52.6            | 50.3  | 2.3   | 16.2             | 22.3  | -6.1  | 13.7             | 9.0   | 4.7   | 57.6              | 65.7  | -8.1  |
| Sanctuary               | 0.9             | 4.7   | -3.8  | 25   | 1.5              | 2.3   | -0.8  | 3.1              | 3.3   | -0.2  | 1.4             | 3.0   | -1.6  | 1.4              | 1.4   | 0.0   | 0.9              | 0.8   | 0.1   | 1.5               | 4.9   | -3.4  |
| Sport Nation            | 2.6             | 3.1   | -0.5  | 22   | 0.9              | 3.5   | -2.6  | 2.1              | 2.5   | -0.4  | 2.3             | 2.1   | 0.2   | *                | 0.7   | *     | *                | 1.4   | *     | 2.3               | 3.1   | -0.8  |
| Tainui Live             | *               | 0.4   | *     | *    | *                | *     | *     | 1.0              | 1.3   | -0.3  | 0.7             | 1.3   | -0.6  | *                | 0.4   | *     | *                | *     | *     | 1.7               | 3.4   | -1.7  |
| Tarana                  | 15.5            | 18.4  | -2.9  | 18   | 11.6             | 16.8  | -5.2  | 8.5              | 12.9  | -4.4  | 12.7            | 15.2  | -2.5  | 9.2              | 12.9  | -3.7  | 5.5              | 5.6   | -0.1  | 17.3              | 25.0  | -7.7  |
| The Hits                | 46.6            | 49.4  | -2.8  | 8    | 37.1             | 37.4  | -0.3  | 47.2             | 47.9  | -0.7  | 39.6            | 46.3  | -6.7  | 16.3             | 18.6  | -2.3  | 7.0              | 5.2   | 1.8   | 56.9              | 53.1  | 3.8   |
| The Sound               | 27.7            | 34.9  | -7.2  | 15   | 29.5             | 38.9  | -9.4  | 36.6             | 46.5  | -9.9  | 34.6            | 38.2  | -3.6  | 12.5             | 20.2  | -7.7  | 7.7              | 10.4  | -2.7  | 40.3              | 54.5  | -14.2 |
| ZM                      | 63.8            | 69.6  | -5.8  | 5    | 41.2             | 50.1  | -8.9  | 38.5             | 50.4  | -11.9 | 43.6            | 53.2  | -9.6  | 15.2             | 25.4  | -10.2 | 8.2              | 9.0   | -0.8  | 57.4              | 67.8  | -10.4 |
|                         |                 |       |       |      |                  |       |       |                  |       |       |                 |       |       |                  |       |       |                  |       |       |                   |       |       |
| MediaWorks Combo        | 489.0           | 503.4 | -14.4 |      | 372.7            | 413.5 | -40.8 | 426.4            | 463.3 | -36.9 | 425.3           | 444.1 | -18.8 | 188.3            | 208.8 | -20.5 | 118.8            | 118.9 | -0.1  | 517.1             | 545.1 | -28.0 |
| NZME Combo              | 354.7           | 360.4 | -5.7  |      | 255.7            | 266.0 | -10.3 | 267.8            | 286.1 | -18.3 | 270.9           | 292.5 | -21.6 | 122.1            | 129.7 | -7.6  | 83.9             | 93.3  | -9.4  | 327.1             | 352.9 | -25.8 |
| All Commercial Radio    | 790.5           | 817.3 | -26.8 |      | 588.2            | 638.6 | -50.4 | 649.1            | 710.0 | -60.9 | 679.8           | 718.4 | -38.6 | 351.1            | 375.3 | -24.2 | 203.0            | 215.7 | -12.7 | 800.3             | 856.2 | -55.9 |

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic (Breeze Classic), Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

\*Magic rebranded to Breeze Classic from Nov 1st 2025



AUCKLAND COMMERCIAL RADIO - SURVEY 3 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn  
Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025  
Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

|                         | All 10+ |         |       | People 10-24 |       |       | People 18-39 |       |       | People 25-44 |       |       | People 25-54 |       |       | People 45-64 |       |       | People 55-74 |       |       | MGS with Kids |       |       |
|-------------------------|---------|---------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|---------------|-------|-------|
|                         | This    | Last    | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This          | Last  | +/-   |
| 95bFM                   | 5:31    | 4:46    | 0:44  | 2:23         | 2:50  | -0:26 | 2:24         | 2:59  | -0:35 | 2:56         | 4:26  | -1:30 | 5:52         | 4:27  | 1:24  | 8:09         | 6:29  | 1:39  | 7:37         | 6:34  | 1:02  | 5:10          | 3:29  | 1:41  |
| BBC                     | 3:39    | 3:52    | -0:12 | 4:18         | 3:43  | 0:35  | 3:19         | 3:03  | 0:15  | 1:45         | 1:39  | 0:05  | 2:14         | 2:05  | 0:09  | 4:57         | 4:52  | 0:04  | 6:29         | 5:15  | 1:14  | 2:13          | 6:32  | -4:19 |
| Breeze                  | 8:49    | 7:40    | 1:09  | 7:01         | 5:45  | 1:16  | 7:01         | 7:55  | -0:54 | 7:02         | 7:40  | -0:37 | 8:53         | 8:17  | 0:35  | 9:58         | 8:14  | 1:43  | 9:57         | 6:55  | 3:02  | 10:49         | 8:32  | 2:17  |
| Channel X               | 6:08    | 5:33    | 0:34  | 6:02         | 2:38  | 3:23  | 5:45         | 5:22  | 0:22  | 5:07         | 5:29  | -0:22 | 6:26         | 6:21  | 0:05  | 8:04         | 7:16  | 0:48  | 4:15         | 3:58  | 0:16  | 5:55          | 5:52  | 0:02  |
| Coast                   | 12:29   | 7:50    | 4:38  | 3:14         | 7:11  | -3:56 | 8:45         | 6:26  | 2:18  | 7:50         | 4:54  | 2:56  | 12:40        | 5:05  | 7:35  | 13:53        | 7:23  | 6:30  | 12:11        | 7:42  | 4:29  | 6:16          | 4:32  | 1:43  |
| Edge                    | 3:26    | 3:58    | -0:31 | 3:34         | 3:23  | 0:11  | 3:15         | 3:38  | -0:22 | 3:13         | 3:43  | -0:30 | 3:25         | 3:41  | -0:15 | 3:59         | 6:21  | -2:21 | 3:12         | 8:03  | -4:51 | 4:06          | 3:37  | 0:28  |
| Flava                   | 5:56    | 5:12    | 0:44  | 4:58         | 5:53  | -0:54 | 5:41         | 4:14  | 1:26  | 6:37         | 4:39  | 1:58  | 6:30         | 4:45  | 1:44  | 5:50         | 5:20  | 0:29  | 4:34         | 5:31  | -0:56 | 7:23          | 5:52  | 1:30  |
| George FM               | 4:55    | 6:08    | -1:12 | 4:04         | 4:26  | -0:22 | 4:02         | 4:31  | -0:28 | 3:53         | 5:57  | -2:03 | 4:42         | 7:16  | -2:33 | 8:16         | 8:25  | -0:09 | 7:33         | 3:17  | 4:16  | 4:24          | 5:17  | -0:53 |
| Gold Sport              | 3:42    | 2:06    | 1:35  | 2:40         | 3:39  | -0:58 | 3:00         | 3:00  | 0:00  | 2:04         | 1:58  | 0:05  | 1:44         | 1:42  | 0:02  | 1:15         | 1:15  | 0:00  | 7:23         | 2:37  | 4:46  | 1:09          | 1:08  | 0:01  |
| Humm FM                 | 12:08   | 15:01   | -2:52 | 9:46         | 2:17  | 7:28  | 10:03        | 12:12 | -2:09 | 9:26         | 13:38 | -4:11 | 11:06        | 14:15 | -3:09 | 17:17        | 14:42 | 2:35  | 39:37        | 12:32 | 27:05 | 12:12         | 19:44 | -7:32 |
| iHeartCountry           | 6:16    | n.a.    | *     | 6:08         | n.a.  | *     | 7:22         | n.a.  | *     | 7:46         | n.a.  | *     | 6:35         | n.a.  | *     | 3:40         | n.a.  | *     | 7:13         | n.a.  | *     | 9:18          | n.a.  | *     |
| Life FM                 | 9:48    | 6:53    | 2:55  | 11:56        | 5:40  | 6:16  | 10:06        | 5:04  | 5:01  | 11:24        | 6:32  | 4:52  | 9:58         | 8:05  | 1:53  | 5:30         | 8:25  | -2:54 | 2:51         | 3:21  | -0:29 | 6:16          | 5:50  | 0:26  |
| Magic (Breeze Classic)* | 10:01   | 9:43    | 0:17  | 4:14         | 3:31  | 0:42  | 6:32         | 3:33  | 2:58  | 3:40         | 4:37  | -0:56 | 9:52         | 4:01  | 5:50  | 9:36         | 7:30  | 2:06  | 12:01        | 12:19 | -0:17 | 5:17          | 5:43  | -0:25 |
| Mai FM                  | 7:19    | 7:12    | 0:07  | 7:10         | 7:03  | 0:07  | 7:14         | 7:34  | -0:20 | 7:44         | 7:43  | 0:01  | 7:47         | 7:40  | 0:07  | 6:49         | 6:52  | -0:02 | 4:58         | 5:41  | -0:42 | 8:25          | 6:45  | 1:39  |
| More FM                 | 5:14    | 5:37    | -0:22 | 4:38         | 3:48  | 0:50  | 3:29         | 3:39  | -0:10 | 4:44         | 4:37  | 0:07  | 4:56         | 6:00  | -1:04 | 5:29         | 8:28  | -2:59 | 6:55         | 7:03  | -0:08 | 5:26          | 5:12  | 0:14  |
| Newstalk ZB             | 9:49    | 9:35    | 0:14  | 3:15         | 3:27  | -0:11 | 5:36         | 5:20  | 0:16  | 5:18         | 5:49  | -0:31 | 5:34         | 6:13  | -0:38 | 8:41         | 7:14  | 1:27  | 12:17        | 11:26 | 0:51  | 9:28          | 7:34  | 1:54  |
| Radio Hauraki           | 6:19    | 6:48    | -0:28 | 3:04         | 2:07  | 0:56  | 6:16         | 4:39  | 1:37  | 6:06         | 4:32  | 1:34  | 5:57         | 4:24  | 1:33  | 5:48         | 8:49  | -3:00 | 9:34         | 14:47 | -5:12 | 3:48          | 2:46  | 1:02  |
| Radio Waatea            | 0:41    | 0:40    | 0:01  | 0:40         | 0:36  | 0:03  | 1:45         | 1:45  | 0:00  | 1:45         | 1:45  | 0:00  | 1:45         | 1:45  | 0:00  | 0:15         | 0:15  | 0:00  | 0:15         | 0:15  | 0:00  | 1:45          | 1:45  | 0:00  |
| Rhema                   | 7:09    | 5:13    | 1:55  | 1:15         | 1:15  | 0:00  | 13:04        | 9:40  | 3:24  | 18:30        | 9:13  | 9:17  | 13:50        | 8:36  | 5:13  | 2:42         | 2:51  | -0:09 | 3:13         | 3:39  | -0:26 | 2:19          | 4:57  | -2:37 |
| Rock                    | 5:50    | 5:43    | 0:07  | 3:01         | 2:48  | 0:13  | 6:00         | 5:25  | 0:35  | 6:19         | 5:34  | 0:44  | 7:09         | 7:07  | 0:02  | 8:28         | 10:18 | -1:49 | 6:47         | 6:02  | 0:45  | 6:21          | 6:00  | 0:21  |
| Sanctuary               | 6:45    | 5:27    | 1:17  | 6:22         | 6:06  | 0:16  | 2:30         | 3:21  | -0:51 | 2:30         | 3:21  | -0:51 | 2:30         | 2:35  | -0:05 | 13:39        | 6:54  | 6:45  | 9:55         | 9:19  | 0:36  | 14:34         | 7:25  | 7:09  |
| Sport Nation            | 2:43    | 5:19    | -2:36 | 1:35         | 1:58  | -0:22 | 6:00         | 3:10  | 2:49  | 3:59         | 4:25  | -0:25 | 3:07         | 2:13  | 0:54  | 2:21         | 7:04  | -4:43 | *            | 21:22 | *     | 0:30          | 8:01  | -7:31 |
| Tainui Live             | 2:12    | 2:21    | -0:08 | 1:00         | 2:23  | -1:23 | 3:04         | 2:33  | 0:30  | 3:04         | 2:28  | 0:35  | 2:31         | 2:20  | 0:11  | 1:30         | 1:30  | 0:00  | 1:30         | *     | *     | *             | *     | *     |
| Tarana                  | 12:45   | 13:29   | -0:43 | 2:30         | 5:25  | -2:55 | 5:46         | 8:39  | -2:52 | 8:34         | 10:33 | -1:58 | 12:14        | 14:17 | -2:03 | 18:45        | 21:02 | -2:16 | 21:25        | 18:12 | 3:13  | 13:37         | 15:31 | -1:53 |
| The Hits                | 5:42    | 5:08    | 0:34  | 3:30         | 3:58  | -0:28 | 6:14         | 4:03  | 2:11  | 6:16         | 4:24  | 1:51  | 5:57         | 4:35  | 1:21  | 5:49         | 7:22  | -1:33 | 7:13         | 10:16 | -3:03 | 6:19          | 5:05  | 1:13  |
| The Sound               | 6:43    | 6:25    | 0:17  | 3:31         | 3:07  | 0:23  | 4:40         | 3:00  | 1:40  | 4:21         | 3:06  | 1:14  | 5:56         | 5:19  | 0:37  | 7:36         | 7:51  | -0:14 | 8:38         | 8:15  | 0:22  | 5:12          | 4:19  | 0:52  |
| ZM                      | 4:19    | 4:29    | -0:09 | 3:14         | 3:14  | -0:00 | 3:53         | 4:06  | -0:13 | 4:12         | 4:26  | -0:13 | 4:27         | 4:56  | -0:28 | 5:37         | 5:53  | -0:16 | 6:11         | 4:53  | 1:18  | 4:41          | 3:56  | 0:44  |
|                         |         |         |       |              |       |       |              |       |       |              |       |       |              |       |       |              |       |       |              |       |       |               |       |       |
| MediaWorks Combo        | 9:45    | 10:07   | -0:21 | 8:36         | 7:42  | 0:53  | 8:36         | 9:22  | -0:45 | 8:41         | 9:57  | -1:16 | 9:46         | 10:32 | -0:46 | 10:44        | 11:18 | -0:33 | 11:22        | 10:57 | 0:24  | 9:42          | 9:32  | 0:10  |
| NZME Combo              | 9:51    | 8:41    | 1:10  | 4:53         | 5:36  | -0:42 | 7:20         | 5:51  | 1:28  | 7:38         | 6:19  | 1:19  | 8:14         | 6:38  | 1:35  | 10:30        | 8:34  | 1:55  | 13:33        | 11:44 | 1:49  | 8:44          | 6:59  | 1:45  |
| All Commercial Radio    | 13:46   | 13:52   | -0:05 | 10:18        | 10:19 | -0:00 | 11:25        | 11:30 | -0:04 | 12:00        | 12:12 | -0:12 | 13:04        | 12:55 | 0:09  | 15:05        | 15:06 | -0:00 | 17:07        | 16:54 | 0:13  | 13:07         | 12:55 | 0:11  |
|                         |         |         |       |              |       |       |              |       |       |              |       |       |              |       |       |              |       |       |              |       |       |               |       |       |
| Potential (000)         | 1,558.0 | 1,558.0 | 0.0   | 350.0        | 350.0 | 0.0   | 585.0        | 589.8 | -4.8  | 563.0        | 563.0 | 0.0   | 781.0        | 781.0 | 0.0   | 409.0        | 409.0 | 0.0   | 324.0        | 324.0 | 0.0   | 301.2         | 299.8 | 1.4   |
| Sample                  | 2,477   | 2,493   | -16   | 611          | 605   | 6     | 837          | 875   | -38   | 854          | 901   | -47   | 1,221        | 1,275 | -54   | 643          | 671   | -28   | 524          | 512   | 12    | 506           | 524   | -18   |

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic (Breeze Classic), Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

\*Magic rebranded to Breeze Classic from Nov 1st 2025





AUCKLAND COMMERCIAL RADIO - SURVEY 3 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2025 - 3/2025

This Survey Period: Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025

Last Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

|                 | This    | Last    | +/- |
|-----------------|---------|---------|-----|
| Potential (000) | 1,558.0 | 1,558.0 | 0.0 |
| Sample Size     | 2,477   | 2,493   | -16 |

|                         | Breakfast       |      |       | Morning          |      |       | Afternoon        |      |       | Drive           |      |       | Night            |      |       | Mid Dawn         |      |       | Weekend           |      |       |
|-------------------------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-------------------|------|-------|
|                         | Mon-Fri 6am-9am |      |       | Mon-Fri 9am-12md |      |       | Mon-Fri 12md-4pm |      |       | Mon-Fri 4pm-7pm |      |       | Mon-Fri 7pm-12mn |      |       | Mon-Fri 12mn-6am |      |       | Sat-Sun 12mn-12mn |      |       |
|                         | This            | Last | +/-   | This             | Last | +/-   | This             | Last | +/-   | This            | Last | +/-   | This             | Last | +/-   | This             | Last | +/-   | This              | Last | +/-   |
| 95bFM                   | 2:20            | 2:27 | -0:06 | 2:00             | 1:26 | 0:34  | 2:35             | 1:46 | 0:49  | 2:16            | 1:42 | 0:34  | 1:04             | 2:41 | -1:36 | 0:29             | 0:28 | 0:00  | 3:03              | 2:26 | 0:36  |
| BBC                     | 2:07            | 1:42 | 0:24  | 1:09             | 0:50 | 0:19  | 1:18             | 1:11 | 0:06  | 0:57            | 1:14 | -0:16 | 1:13             | 2:16 | -1:02 | 2:41             | 2:33 | 0:07  | 1:41              | 1:40 | 0:01  |
| Breeze                  | 3:02            | 2:34 | 0:27  | 2:52             | 3:12 | -0:20 | 3:09             | 3:24 | -0:15 | 2:24            | 2:06 | 0:17  | 2:22             | 1:45 | 0:37  | 3:14             | 1:51 | 1:23  | 3:18              | 3:06 | 0:11  |
| Channel X               | 2:10            | 1:43 | 0:26  | 2:34             | 2:40 | -0:06 | 2:58             | 3:50 | -0:51 | 1:46            | 1:16 | 0:29  | 1:01             | 0:42 | 0:19  | 1:14             | 0:58 | 0:16  | 2:07              | 1:38 | 0:29  |
| Coast                   | 3:26            | 2:26 | 1:00  | 5:11             | 4:04 | 1:07  | 5:16             | 3:58 | 1:18  | 3:24            | 1:46 | 1:37  | 3:05             | 1:17 | 1:48  | 1:45             | 2:09 | -0:23 | 4:33              | 3:15 | 1:18  |
| Edge                    | 1:34            | 1:47 | -0:13 | 1:28             | 1:43 | -0:14 | 1:48             | 1:58 | -0:10 | 1:05            | 1:18 | -0:13 | 0:54             | 1:11 | -0:16 | 0:54             | 1:15 | -0:20 | 1:30              | 1:41 | -0:10 |
| Flava                   | 2:37            | 2:07 | 0:29  | 2:16             | 2:02 | 0:14  | 2:26             | 2:23 | 0:02  | 1:55            | 1:26 | 0:28  | 1:37             | 1:55 | -0:17 | 1:33             | 1:36 | -0:03 | 2:46              | 2:40 | 0:05  |
| George FM               | 1:48            | 1:57 | -0:09 | 2:08             | 2:58 | -0:49 | 2:21             | 2:56 | -0:35 | 1:41            | 1:59 | -0:17 | 1:19             | 1:43 | -0:23 | 1:09             | 2:19 | -1:09 | 2:19              | 2:36 | -0:16 |
| Gold Sport              | 1:26            | 1:00 | 0:26  | 1:18             | 0:45 | 0:32  | 0:49             | 2:28 | -1:38 | 1:11            | 0:28 | 0:42  | 1:09             | 1:41 | -0:32 | 1:15             | *    | *     | 4:14              | 1:31 | 2:42  |
| Humm FM                 | 3:26            | 3:26 | 0:00  | 5:22             | 6:31 | -1:08 | 6:39             | 6:02 | 0:36  | 2:50            | 3:30 | -0:40 | 1:52             | 2:44 | -0:51 | 2:10             | 2:40 | -0:29 | 3:30              | 5:57 | -2:27 |
| iHeartCountry           | 2:25            | n.a. | *     | 2:03             | n.a. | *     | 2:07             | n.a. | *     | 1:30            | n.a. | *     | 1:31             | n.a. | *     | 1:34             | n.a. | *     | 2:43              | n.a. | *     |
| Life FM                 | 3:06            | 2:36 | 0:29  | 4:55             | 2:50 | 2:04  | 3:26             | 2:05 | 1:20  | 2:44            | 1:48 | 0:56  | 1:27             | 1:21 | 0:05  | 3:56             | 5:56 | -2:00 | 2:54              | 2:54 | 0:00  |
| Magic (Breeze Classic)* | 3:13            | 3:06 | 0:07  | 2:46             | 3:16 | -0:29 | 3:49             | 3:57 | -0:07 | 2:20            | 1:59 | 0:21  | 2:05             | 1:52 | 0:13  | 1:45             | 1:25 | 0:20  | 4:25              | 4:10 | 0:14  |
| Mai FM                  | 2:40            | 2:18 | 0:22  | 2:09             | 2:19 | -0:10 | 2:43             | 2:37 | 0:06  | 2:29            | 2:20 | 0:08  | 1:51             | 2:19 | -0:28 | 1:45             | 2:04 | -0:19 | 2:57              | 2:58 | -0:01 |
| More FM                 | 1:43            | 1:56 | -0:13 | 2:17             | 2:54 | -0:36 | 2:22             | 3:02 | -0:40 | 1:28            | 1:36 | -0:08 | 1:20             | 1:49 | -0:28 | 1:27             | 2:13 | -0:45 | 2:21              | 2:10 | 0:10  |
| Newstalk ZB             | 3:53            | 4:10 | -0:17 | 2:42             | 2:49 | -0:07 | 3:16             | 2:44 | 0:31  | 2:44            | 2:34 | 0:09  | 2:33             | 2:39 | -0:06 | 3:09             | 3:05 | 0:04  | 3:17              | 3:06 | 0:10  |
| Radio Hauraki           | 2:31            | 2:12 | 0:18  | 3:31             | 4:02 | -0:30 | 3:48             | 3:21 | 0:27  | 1:21            | 1:49 | -0:27 | 0:51             | 0:56 | -0:04 | 1:04             | 1:04 | 0:00  | 3:43              | 3:47 | -0:04 |
| Radio Waatea            | 0:15            | 0:15 | 0:00  | 0:30             | 0:30 | 0:00  | 1:02             | 1:00 | 0:02  | *               | *    | *     | *                | *    | *     | *                | *    | *     | *                 | *    | *     |
| Rhema                   | 1:00            | 2:08 | -1:08 | 1:39             | 1:08 | 0:31  | 3:23             | 2:40 | 0:43  | 4:23            | 2:13 | 2:09  | 7:32             | 4:34 | 2:57  | 3:00             | 3:00 | 0:00  | 1:22              | 1:25 | -0:02 |
| Rock                    | 2:12            | 2:23 | -0:10 | 2:42             | 2:31 | 0:11  | 3:21             | 3:21 | -0:00 | 1:38            | 1:34 | 0:04  | 1:33             | 1:27 | 0:05  | 2:29             | 2:21 | 0:08  | 1:59              | 1:57 | 0:01  |
| Sanctuary               | 2:30            | 2:09 | 0:20  | 2:39             | 1:21 | 1:17  | 1:58             | 1:28 | 0:29  | 0:59            | 0:27 | 0:31  | 3:46             | 3:04 | 0:42  | 3:14             | 3:17 | -0:02 | 3:15              | 1:23 | 1:52  |
| Sport Nation            | 1:15            | 0:58 | 0:16  | 0:30             | 2:16 | -1:46 | 0:28             | 5:47 | -5:19 | 1:47            | 1:31 | 0:15  | *                | 1:15 | *     | *                | 1:50 | *     | 1:24              | 2:55 | -1:30 |
| Tainui Live             | *               | 1:00 | *     | *                | *    | *     | 1:00             | 1:09 | -0:09 | 0:30            | 0:39 | -0:09 | *                | 1:15 | *     | *                | *    | *     | 2:42              | 2:19 | 0:23  |
| Tarana                  | 4:44            | 4:22 | 0:21  | 3:22             | 4:31 | -1:08 | 3:24             | 4:21 | -0:57 | 4:16            | 4:01 | 0:14  | 3:18             | 2:54 | 0:23  | 2:20             | 2:15 | 0:05  | 5:18              | 5:07 | 0:10  |
| The Hits                | 2:39            | 2:25 | 0:14  | 2:45             | 2:37 | 0:07  | 2:53             | 2:42 | 0:11  | 1:46            | 1:39 | 0:07  | 1:54             | 1:09 | 0:45  | 2:34             | 0:42 | 1:51  | 1:39              | 1:52 | -0:12 |
| The Sound               | 2:45            | 2:33 | 0:12  | 3:00             | 2:36 | 0:23  | 3:03             | 2:51 | 0:11  | 1:37            | 1:41 | -0:04 | 1:38             | 1:08 | 0:30  | 1:31             | 1:44 | -0:12 | 2:10              | 2:30 | -0:20 |
| ZM                      | 2:12            | 2:30 | -0:18 | 1:49             | 1:48 | 0:00  | 1:53             | 2:02 | -0:09 | 1:39            | 1:34 | 0:05  | 1:08             | 1:05 | 0:03  | 0:53             | 0:54 | -0:00 | 1:31              | 1:51 | -0:19 |
|                         |                 |      |       |                  |      |       |                  |      |       |                 |      |       |                  |      |       |                  |      |       |                   |      |       |
| MediaWorks Combo        | 3:00            | 2:47 | 0:12  | 3:09             | 3:22 | -0:13 | 3:34             | 3:50 | -0:16 | 2:24            | 2:22 | 0:02  | 1:56             | 2:01 | -0:05 | 2:19             | 2:09 | 0:09  | 3:14              | 3:22 | -0:07 |
| NZME Combo              | 3:30            | 3:26 | 0:04  | 3:12             | 2:59 | 0:12  | 3:35             | 3:07 | 0:28  | 2:29            | 2:08 | 0:20  | 2:13             | 2:02 | 0:10  | 2:40             | 2:37 | 0:03  | 3:23              | 3:03 | 0:19  |
| All Commercial Radio    | 3:58            | 3:47 | 0:10  | 3:52             | 4:01 | -0:08 | 4:17             | 4:15 | 0:02  | 2:58            | 2:46 | 0:11  | 2:21             | 2:24 | -0:02 | 2:56             | 2:44 | 0:11  | 4:05              | 4:05 | -0:00 |

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic (Breeze Classic), Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold Sport, iHeartCountry (from S3 2025), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

\*Magic rebranded to Breeze Classic from Nov 1st 2025