

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	9.3	9.4	-0.1	2	8.6	6.8	1.8	6.9	5.4	1.5	7.1	6.3	0.8	8.2	7.8	0.4	11.0	11.1	-0.1	11.1	11.4	-0.3	9.6	9.7	-0.1							
Network Channel X	2.9	3.2	-0.3	12	3.5	3.0	0.5	4.9	6.7	-1.8	5.5	6.9	-1.4	4.7	5.4	-0.7	2.5	2.3	0.2	1.3	1.3	0.0	3.1	3.1	0.0							
Network Coast	4.5	5.0	-0.5	11	1.6	1.4	0.2	1.9	1.2	0.7	2.4	1.8	0.6	2.8	3.5	-0.7	5.4	8.3	-2.9	6.4	8.0	-1.6	3.3	6.5	-3.2							
Network The Edge	4.6	4.5	0.1	10	11.4	11.1	0.3	8.4	8.5	-0.1	6.5	6.9	-0.4	5.6	5.7	-0.1	3.2	2.5	0.7	1.8	1.2	0.6	5.1	5.3	-0.2							
Network Flava	1.6	1.7	-0.1	15	4.2	3.8	0.4	2.6	3.1	-0.5	2.4	2.6	-0.2	2.0	2.2	-0.2	1.0	1.2	-0.2	0.5	0.6	-0.1	2.5	1.8	0.7							
Network George FM	2.3	2.6	-0.3	14	3.6	3.2	0.4	3.6	4.3	-0.7	4.2	5.0	-0.8	3.9	4.5	-0.6	2.0	2.2	-0.2	0.4	0.5	-0.1	2.4	2.9	-0.5							
Network Gold Sport	0.3	0.3	0.0	23	0.1	0.1	0.0	*	0.1	*	*	0.1	*	*	0.1	0.5	-0.2	0.5	0.5	0.0	0.1	0.5	0.0	0.1	0.3	-0.2						
Network Hokonui	0.2	0.2	0.0	25	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.2	-0.1	0.2	0.2	0.0	0.3	0.3	0.0	0.1	0.1	0.0							
Network Humm FM	1.2	1.1	0.1	16	0.2	0.6	-0.4	2.0	1.7	0.3	2.1	1.7	0.4	1.7	1.3	0.4	0.9	0.6	0.3	0.4	0.5	-0.1	1.6	1.3	0.3							
Network Life FM	1.2	1.2	0.0	16	1.6	1.4	0.2	1.3	1.6	-0.3	1.6	1.5	0.1	1.9	1.7	0.2	1.4	1.5	-0.1	0.4	0.7	-0.3	1.5	1.7	-0.2							
Network Magic	6.4	6.4	0.0	5	0.7	1.6	-0.9	0.8	1.5	-0.7	1.2	1.3	-0.1	1.5	1.7	-0.2	4.4	5.5	-1.1	12.2	11.9	0.3	2.9	2.9	0.0							
Network Mai FM	6.0	5.8	0.2	6	14.3	15.5	-1.2	13.3	11.7	1.6	10.8	9.3	1.5	8.4	7.5	0.9	3.0	2.9	0.1	1.1	1.0	0.1	7.5	7.9	-0.4							
Network Maori Radio	0.8	0.8	0.0	19	1.2	1.5	-0.3	1.0	0.9	0.1	1.1	1.0	0.1	0.9	0.8	0.1	0.5	0.6	-0.1	0.4	0.5	-0.1	0.9	0.9	0.0							
Network More FM	7.6	6.7	0.9	3	9.0	7.5	1.5	6.6	5.8	0.8	7.8	6.6	1.2	8.6	7.1	1.5	9.0	8.0	1.0	7.2	7.2	0.0	11.3	8.4	2.9							
Network Newstalk ZB	14.9	14.5	0.4	1	2.6	3.9	-1.3	4.0	4.0	0.0	5.2	4.6	0.6	6.2	5.7	0.5	11.9	11.6	0.3	22.0	21.0	1.0	8.1	7.7	0.4							
Network Radio Hauraki	2.5	2.6	-0.1	13	1.8	2.0	-0.2	3.2	3.3	-0.1	3.3	3.4	-0.1	3.2	3.3	-0.1	3.2	2.9	0.3	2.8	3.0	-0.2	2.4	2.5	-0.1							
Network Rhema	0.6	0.6	0.0	20	0.1	0.2	-0.1	0.4	0.3	0.1	0.4	0.4	0.0	0.4	0.5	-0.1	0.7	0.9	-0.2	1.0	1.1	-0.1	0.6	0.9	-0.3							
Network The Rock	7.6	8.0	-0.4	3	9.6	9.8	-0.2	11.3	12.3	-1.0	10.9	12.5	-1.6	11.8	12.9	-1.1	9.2	9.1	0.1	3.3	3.2	0.1	6.8	7.1	-0.3							
Network Sanctuary**	0.3	0.4	-0.1	23	0.3	0.3	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.3	0.3	0.0	0.6	0.6	0.0	0.2	0.3	-0.1							
Network Sport Nation*	0.5	0.5	0.0	22	0.1	0.2	-0.1	0.1	0.1	0.0	0.2	0.1	0.1	0.3	0.2	0.1	0.5	0.4	0.1	0.5	0.5	0.0	0.5	0.3	0.2							
Network Student Radio***	0.6	n.a.	*	20	0.6	n.a.	*	0.7	n.a.	*	0.8	n.a.	*	0.7	n.a.	*	0.9	n.a.	*	0.7	n.a.	*	0.5	n.a.	*	0.5	n.a.	*	0.5	n.a.	*	
Network Tarana	1.2	1.3	-0.1	16	0.6	0.9	-0.3	1.0	1.1	-0.1	1.3	1.6	-0.3	1.5	1.4	0.1	1.8	1.0	0.8	1.3	0.8	0.5	1.8	1.1	0.7							
Network The Hits	5.2	5.5	-0.3	9	6.3	6.9	-0.6	7.2	8.0	-0.8	7.0	8.1	-1.1	6.4	6.9	-0.5	5.3	4.8	0.5	4.6	4.3	0.3	7.6	7.8	-0.2							
Network The Sound	5.9	5.9	0.0	7	4.0	4.1	-0.1	3.7	3.1	0.6	3.1	3.0	0.1	4.8	4.6	0.2	9.8	9.9	-0.1	10.0	10.4	-0.4	3.4	3.5	-0.1							
Network ZM	5.7	5.4	0.3	8	8.4	8.5	-0.1	10.5	10.2	0.3	10.1	9.7	0.4	9.0	8.3	0.7	4.7	3.8	0.9	1.8	1.6	0.2	8.7	8.9	-0.2							
MediaWorks Combo	53.8	53.6	0.2		65.0	63.4	1.6	61.4	61.0	0.4	59.2	59.4	-0.2	59.3	58.7	0.6	54.9	54.2	0.7	48.7	48.6	0.1	53.8	52.0	1.8							
NZME Combo	35.2	36.3	-1.1		25.3	27.3	-2.0	29.7	30.5	-0.8																						

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2025

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

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	This	Last	+/-
Potential (000)	4,764.1	4,764.1	0.0
Sample Size	14,706	15,153	-447

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.9	7.9	0.0	3	9.9	10.4	-0.5		10.5	10.3	0.2		8.8	8.6	0.2		8.4	8.7	-0.3		6.8	7.6	-0.8		9.7	9.8	-0.1	
Network Channel X	2.5	2.8	-0.3	12	4.0	4.2	-0.2		4.1	4.3	-0.2		2.8	3.2	-0.4		1.3	2.0	-0.7		0.8	0.8	0.0		2.2	2.4	-0.2	
Network Coast	3.7	4.3	-0.6	11	5.3	5.9	-0.6		5.2	5.9	-0.7		3.3	4.3	-1.0		2.9	3.4	-0.5		2.7	3.0	-0.3		5.0	5.1	-0.1	
Network The Edge	4.7	4.5	0.2	7	4.0	4.0	0.0		4.8	4.4	0.4		5.2	5.3	-0.1		3.9	3.9	0.0		3.8	4.9	-1.1		4.7	4.5	0.2	
Network Flava	1.5	1.3	0.2	15	1.3	1.8	-0.5		1.6	1.6	0.0		1.5	1.7	-0.2		2.2	2.3	-0.1		1.7	1.4	0.3		1.9	2.0	-0.1	
Network George FM	1.8	2.1	-0.3	14	2.4	2.4	0.0		2.5	2.8	-0.3		2.8	3.0	-0.2		2.2	2.1	0.1		1.2	2.0	-0.8		2.6	3.0	-0.4	
Network Gold Sport	0.2	0.2	0.0	24	0.3	0.2	0.1		0.3	0.3	0.0		0.1	0.1	0.0		0.3	0.4	-0.1		0.1	0.1	0.0		0.5	0.6	-0.1	
Network Hokonui	0.2	0.2	0.0	24	0.2	0.2	0.0		0.3	0.4	-0.1		0.1	0.1	0.0		*	0.1	*		0.1	0.1	0.0		0.1	0.2	-0.1	
Network Humm FM	1.1	0.9	0.2	17	1.1	0.9	0.2		1.2	1.0	0.2		1.5	1.2	0.3		1.0	1.7	-0.7		0.9	0.6	0.3		1.4	1.3	0.1	
Network Life FM	1.4	1.5	-0.1	16	0.8	0.7	0.1		0.7	0.9	-0.2		1.4	1.4	0.0		1.1	1.4	-0.3		2.6	2.0	0.6		1.4	1.4	0.0	
Network Magic	4.2	4.2	0.0	9	7.5	7.6	-0.1		7.2	7.1	0.1		5.0	5.5	-0.5		6.1	7.0	-0.9		3.6	3.5	0.1		7.7	7.7	0.0	
Network Mai FM	6.8	6.8	0.0	6	4.8	4.3	0.5		5.1	4.9	0.2		7.2	6.9	0.3		7.4	8.0	-0.6		8.6	7.3	1.3		5.8	5.7	0.1	
Network Maori Radio	0.7	0.7	0.0	19	0.7	0.7	0.0		0.7	0.7	0.0		0.9	0.9	0.0		0.9	0.8	0.1		0.5	1.3	-0.8		0.8	0.8	0.0	
Network More FM	8.3	7.3	1.0	2	8.0	7.0	1.0		8.1	6.8	1.3		7.5	6.6	0.9		5.3	5.1	0.2		4.8	5.5	-0.7		7.4	6.6	0.8	
Network Newstalk ZB	21.0	20.5	0.5	1	11.4	10.0	1.4		8.7	8.5	0.2		13.9	14.5	-0.6		23.6	21.3	2.3		33.6	32.5	1.1		13.9	13.9	0.0	
Network Radio Hauraki	2.3	2.2	0.1	13	2.7	2.8	-0.1		2.7	3.1	-0.4		2.9	2.6	0.3		2.1	1.8	0.3		1.5	1.3	0.2		2.6	2.8	-0.2	
Network Rhema	0.4	0.4	0.0	22	0.5	0.5	0.0		0.5	0.4	0.1		0.6	0.6	0.0		1.2	1.0	0.2		0.5	0.9	-0.4		0.6	0.9	-0.3	
Network The Rock	7.4	7.8	-0.4	4	8.3	9.2	-0.9		9.6	10.4	-0.8		8.1	8.7	-0.6		5.5	5.1	0.4		6.8	6.6	0.2		5.5	5.7	-0.2	
Network Sanctuary**	0.4	0.5	-0.1	22	0.4	0.4	0.0		0.2	0.3	-0.1		0.2	0.2	0.0		0.4	0.3	0.1		0.6	0.4	0.2		0.3	0.5	-0.2	
Network Sport Nation*	0.5	0.5	0.0	21	0.7	0.5	0.2		0.5	0.6	-0.1		0.5	0.4	0.1		0.2	0.2	0.0		1.0	1.0	0.0		0.4	0.3	0.1	
Network Student Radio***	0.6	n.a.	*	20	0.5	n.a.	*		0.5	n.a.	*		0.8	n.a.	*		0.9	n.a.	*		0.3	n.a.	*		1.0	n.a.	*	
Network Tarana	1.1	1.4	-0.3	17	1.0	1.4	-0.4		0.7	0.9	-0.2		1.4	1.0	0.4		2.0	2.1	-0.1		1.0	0.8	0.2		1.5	1.6	-0.1	
Network The Hits	4.7	5.0	-0.3	7	5.8	6.0	-0.2		6.0	6.0	0.0		5.3	5.8	-0.5		3.1	4.0	-0.9		3.6	4.2	-0.6		5.0	5.2	-0.2	
Network The Sound	4.1	4.2	-0.1	10	7.0	7.0	0.0		7.3	7.2	0.1		5.4	5.1	0.3		3.9	4.8	-0.9		3.4	3.9	-0.5		6.3	6.0	0.3	
Network ZM	7.2	6.9	0.3	5	5.2	4.8	0.4		5.7	5.6	0.1		6.6	6.3	0.3		4.1	3.5	0.6		3.3	2.9	0.4		5.3	4.6	0.7	
MediaWorks Combo	48.7	48.4	0.3		57.0	57.0	0.0		60.4	59.1	1.3		54.3	54.0	0.3		44.9	48.3	-3.4		40.8	42.7	-1.9		53.2	52.7	0.5	
NZME Combo	40.9	41.7	-0.8		32.2	33.1	-0.9		30.7	32.4	-1.7		34.0	36.5	-2.5		38.7	37.8	0.9		48.0	46.5	1.5		34.6	35.8	-1.2	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDDING

MediaWorks Combi: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Rock, The Sound.

NZME Combo: Coast Flava Gold (until S1 2025), Gold Sport, Hokusai, Newcastle ZB, Radio Hauraki, The Hits, ZM, **PPC** (Auckland)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

*SENZ rebranded to Sport Nation from Nov 19th 2024. **Star rebranded to Sanctuary from S1 2025. ***Network Student Radio included from S2 2025.

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	558.4	614.1	-55.7	2	96.9	99.1	-2.2	133.4	146.1	-12.7	146.5	164.9	-18.4	238.4	263.1	-24.7	201.9	221.0	-19.1	180.5	200.8	-20.3	103.5	125.1	-21.6						
Network Channel X	199.2	202.5	-3.3	13	37.7	38.9	-1.2	91.2	108.6	-17.4	104.5	113.1	-8.6	136.3	144.2	-7.9	52.3	46.4	5.9	24.3	18.4	5.9	44.4	49.8	-5.4						
Network Coast	270.0	288.3	-18.3	11	20.7	20.6	0.1	44.9	38.9	6.0	58.3	55.5	2.8	96.8	103.1	-6.3	98.3	119.0	-20.7	107.5	123.2	-15.7	42.5	52.2	-9.7						
Network The Edge	489.4	482.1	7.3	5	176.2	184.2	-8.0	261.9	255.5	6.4	216.4	214.3	2.1	263.4	263.6	-0.2	79.3	71.6	7.7	45.9	31.4	14.5	105.2	109.7	-4.5						
Network Flava	154.7	164.6	-9.9	15	52.8	55.1	-2.3	82.8	94.0	-11.2	75.3	80.3	-5.0	90.6	96.7	-6.1	24.8	27.3	-2.5	11.3	12.7	-1.4	38.6	38.9	-0.3						
Network George FM	192.6	202.0	-9.4	14	48.1	49.9	-1.8	102.6	115.3	-12.7	100.1	106.8	-6.7	126.9	133.1	-6.2	40.3	42.4	-2.1	17.5	18.8	-1.3	39.8	46.1	-6.3						
Network Gold Sport	25.3	30.9	-5.6	23	2.2	3.6	-1.4	1.9	4.6	-2.7	2.3	4.2	-1.9	3.4	7.8	-4.4	6.5	10.4	-3.9	12.0	13.4	-1.4	2.0	2.9	-0.9						
Network Hokonui	14.3	18.6	-4.3	25	1.4	2.0	-0.6	2.1	2.0	0.1	2.5	2.6	-0.1	4.5	5.0	-0.5	3.5	4.1	-0.6	5.9	8.3	-2.4	1.7	1.0	0.7						
Network Humm FM	43.0	48.3	-5.3	20	6.8	12.5	-5.7	22.9	21.2	1.7	23.5	19.3	4.2	28.4	25.5	2.9	10.3	11.5	-1.2	5.4	6.9	-1.5	7.1	6.5	0.6						
Network Life FM	101.0	106.8	-5.8	16	22.7	25.7	-3.0	37.2	48.5	-11.3	41.1	49.0	-7.9	62.1	69.3	-7.2	31.3	28.3	3.0	13.3	10.1	3.2	22.2	24.2	-2.0						
Network Magic	281.6	284.1	-2.5	10	16.6	20.5	-3.9	23.3	34.1	-10.8	26.3	32.7	-6.4	47.2	52.9	-5.7	71.1	78.3	-7.2	147.8	145.6	2.2	30.8	31.3	-0.5						
Network Mai FM	437.8	469.6	-31.8	7	145.2	162.8	-17.6	247.1	270.0	-22.9	208.9	227.4	-18.5	255.6	278.4	-22.8	72.7	71.4	1.3	30.8	24.4	6.4	98.9	117.7	-18.8						
Network Maori Radio	72.8	73.3	-0.5	17	23.1	28.9	-5.8	28.9	27.5	1.4	26.6	24.2	2.4	33.7	30.1	3.6	16.4	14.4	2.0	14.5	12.5	2.0	16.1	18.0	-1.9						
Network More FM	514.0	500.2	13.8	3	122.3	133.0	-10.7	161.1	161.5	-0.4	167.4	162.1	5.3	263.6	248.4	15.2	173.7	157.1	16.6	116.8	105.2	11.6	127.3	123.6	3.7						
Network Newstalk ZB	620.0	647.3	-27.3	1	55.7	65.1	-9.4	95.7	103.6	-7.9	112.4	113.3	-0.9	194.3	194.4	-0.1	203.4	216.2	-12.8	248.9	258.9	-10.0	86.6	86.7	-0.1						
Network Radio Hauraki	204.3	218.1	-13.8	12	30.2	32.8	-2.6	70.0	84.0	-14.0	83.0	93.3	-10.3	129.1	142.8	-13.7	74.7	75.5	-0.8	42.0	39.7	2.3	44.3	51.1	-6.8						
Network Rhema	39.5	50.2	-10.7	21	3.3	7.4	-4.1	7.0	8.8	-1.8	7.5	9.8	-2.3	11.9	17.8	-5.9	14.6	18.2	-3.6	21.5	21.9	-0.4	7.5	9.5	-2.0						
Network The Rock	450.8	476.8	-26.0	6	109.4	110.3	-0.9	179.4	195.8	-16.4	188.9	204.3	-15.4	280.6	303.5	-22.9	137.9	143.4	-5.5	58.4	57.4	1.0	79.3	92.8	-13.5						
Network Sanctuary**	21.5	25.8	-4.3	24	2.1	3.7	-1.6	3.0	3.8	-0.8	3.5	3.1	0.4	5.6	7.2	-1.6	7.9	8.5	-0.6	9.7	9.9	-0.2	3.1	4.5	-1.4						
Network Sport Nation*	31.1	30.7	0.4	22	3.8	5.8	-2.0	4.3	3.4	0.9	5.6	4.0	1.6	12.4	8.8	3.6	12.4	10.2	2.2	8.9	10.6	-1.7	6.8	5.4	1.4						
Network Student Radio***	67.9	n.a.	*	18	13.9	n.a.	*	23.7	n.a.	*	24.4	n.a.	*	34.6	n.a.	*	24.0	n.a.	*	18.5	n.a.	*	11.8	n.a.	*						
Network Tarana	47.7	54.9	-7.2	19	7.2	9.1	-1.9	15.4	18.8	-3.4	18.5	25.8	-7.3	25.7	30.8	-5.1	15.2	11.3	3.9	12.0	9.7	2.3	11.4	9.2	2.2						
Network The Hits	413.2	430.2	-17.0	8	103.7	117.1	-13.4	170.8	179.2	-8.4	162.7	174.0	-11.3	230.1	234.8	-4.7	115.4	106.8	8.6	71.7	70.9	0.8	109.2	112.3	-3.1						
Network The Sound	331.9	336.1	-4.2	9	41.5	46.7	-5.2	70.1	75.6	-5.5	70.1	75.2	-5.1	136.1	137.9	-1.8	161.9	153.8	8.1	148.8	144.1	4.7	46.1	51.9	-5.8						
Network ZM	500.5	500.1	0.4	4	133.4	141.4	-8.0	255.8	264.4	-8.6	247.3	254.7	-7.4	316.8	314.6	2.2	100.0	88.4	11.6	44.5	39.3	5.2	119.8	130.2	-10.4						
MediaWorks Combo	2,401.7	2,487.7	-86.0		513.3	535.7	-22.4</td																								

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2025

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	This	Last	+/-
Potential (000)	4,764.1	4,764.1	0.0
Sample Size	14,706	15,153	-447

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	272.2	290.8	-18.6	5	260.2	285.5	-25.3	306.8	324.8	-18.0	248.9	265.7	-16.8	108.3	114.7	-6.4	59.1	66.0	-6.9	323.6	362.3	-38.7						
Network Channel X	107.8	108.2	-0.4	12	91.9	95.7	-3.8	101.7	111.2	-9.5	102.2	107.7	-5.5	28.8	38.9	-10.1	13.7	12.8	0.9	116.0	115.4	0.6						
Network Coast	129.3	139.8	-10.5	10	132.7	143.9	-11.2	146.8	148.0	-1.2	108.7	119.4	-10.7	40.3	44.4	-4.1	20.9	32.6	-11.7	156.2	164.9	-8.7						
Network The Edge	247.8	251.0	-3.2	6	168.3	165.9	2.4	231.0	222.7	8.3	218.3	220.2	-1.9	83.7	83.9	-0.2	54.7	59.3	-4.6	273.0	259.6	13.4						
Network Flava	69.6	77.4	-7.8	15	60.1	70.8	-10.7	71.8	66.1	5.7	62.3	71.4	-9.1	26.9	32.6	-5.7	16.7	19.2	-2.5	77.8	83.6	-5.8						
Network George FM	87.5	87.9	-0.4	14	68.4	67.9	0.5	86.2	91.3	-5.1	98.1	103.6	-5.5	36.7	38.5	-1.8	15.5	23.3	-7.8	108.8	118.1	-9.3						
Network Gold Sport	6.6	10.5	-3.9	24	6.3	7.8	-1.5	8.2	8.4	-0.2	7.5	7.1	0.4	4.9	5.7	-0.8	1.2	3.0	-1.8	15.6	18.4	-2.8						
Network Hokonui	5.7	6.5	-0.8	25	5.2	6.8	-1.6	8.6	10.8	-2.2	4.6	4.7	-0.1	0.9	2.5	-1.6	1.7	2.1	-0.4	6.4	7.5	-1.1						
Network Humm FM	30.2	29.2	1.0	17	15.7	17.8	-2.1	22.9	23.0	-0.1	27.7	24.9	2.8	10.3	14.8	-4.5	6.7	5.4	1.3	25.8	32.7	-6.9						
Network Life FM	54.2	58.8	-4.6	16	29.6	33.8	-4.2	39.2	42.4	-3.2	46.6	47.7	-1.1	20.1	26.3	-6.2	10.9	15.5	-4.6	62.9	68.2	-5.3						
Network Magic	126.6	129.7	-3.1	11	167.7	166.3	1.4	176.3	174.5	1.8	127.7	135.8	-8.1	61.2	68.1	-6.9	29.3	34.6	-5.3	192.0	201.5	-9.5						
Network Mai FM	276.9	289.6	-12.7	4	182.0	186.6	-4.6	203.7	217.7	-14.0	203.6	214.2	-10.6	95.3	108.7	-13.4	74.7	73.6	1.1	231.4	256.7	-25.3						
Network Maori Radio	29.3	31.1	-1.8	18	20.9	24.1	-3.2	25.1	28.4	-3.3	31.7	30.7	1.0	15.2	14.2	1.0	5.5	8.2	-2.7	32.8	32.8	0.0						
Network More FM	293.4	273.8	19.6	3	218.0	205.8	12.2	250.9	235.4	15.5	231.5	214.6	16.9	93.0	91.9	1.1	42.7	62.3	-19.6	291.4	268.7	22.7						
Network Newstalk ZB	433.4	439.8	-6.4	1	291.9	288.7	3.2	273.0	296.2	-23.2	296.4	310.2	-13.8	189.0	186.6	2.4	170.1	173.9	-3.8	385.4	407.5	-22.1						
Network Radio Hauraki	97.3	100.7	-3.4	13	73.1	85.0	-11.9	93.0	103.2	-10.2	89.6	87.3	2.3	33.0	30.3	2.7	12.9	13.9	-1.0	96.4	113.0	-16.6						
Network Rhema	17.5	23.3	-5.8	21	16.3	19.9	-3.6	19.6	22.2	-2.6	16.9	19.6	-2.7	10.5	14.3	-3.8	4.1	6.5	-2.4	25.2	31.8	-6.6						
Network The Rock	244.9	257.9	-13.0	7	195.4	212.7	-17.3	239.1	257.7	-18.6	227.0	238.6	-11.6	92.5	92.3	0.2	53.7	60.7	-7.0	241.7	249.8	-8.1						
Network Sanctuary**	15.8	17.2	-1.4	22	11.9	12.6	-0.7	10.5	13.4	-2.9	7.6	7.4	0.2	5.0	5.6	-0.6	4.4	4.8	-0.4	14.9	19.0	-4.1						
Network Sport Nation*	14.1	12.7	1.4	23	14.0	12.1	1.9	12.6	14.5	-1.9	10.4	10.7	-0.3	3.9	4.4	-0.5	5.8	5.8	0.0	16.0	12.7	3.3						
Network Student Radio***	23.4	n.a.	*	20	24.0	n.a.	*	23.7	n.a.	*	26.5	n.a.	*	14.3	n.a.	*	5.1	n.a.	*	43.6	n.a.	*						
Network Tarana	27.2	35.2	-8.0	19	23.2	28.0	-4.8	18.7	25.8	-7.1	22.7	23.4	-0.7	17.9	17.2	0.7	8.4	8.5	-0.1	33.5	40.1	-6.6						
Network The Hits	199.3	209.8	-10.5	8	172.2	177.6	-5.4	213.7	216.9	-3.2	178.1	197.1	-19.0	67.5	77.3	-9.8	36.1	38.7	-2.6	216.3	220.5	-4.2						
Network The Sound	147.9	152.7	-4.8	9	160.3	163.7	-3.4	189.8	187.1	2.7	153.4	148.4	5.0	67.1	69.1	-2.0	30.6	35.9	-5.3	200.9	191.6	9.3						
Network ZM	294.3	293.9	0.4	2	201.2	186.2	15.0	246.7	254.2	-7.5	232.9	244.8	-															

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:25	8:13	0:12	6:03	5:15	0:48	7:00	5:21	1:38	6:55	5:54	1:01	7:45	7:02	0:43	8:59	8:42	0:16	9:28	9:07	0:21	7:49	7:09	0:39
Network Channel X	7:29	8:31	-1:01	6:23	5:55	0:28	7:15	9:03	-1:48	7:30	9:19	-1:48	7:43	8:54	-1:11	7:53	8:37	-0:43	7:59	11:11	-3:12	5:59	5:44	0:14
Network Coast	8:24	9:21	-0:57	5:18	5:15	0:03	5:40	4:32	1:07	5:50	5:01	0:48	6:28	8:08	-1:40	8:59	12:02	-3:02	9:10	10:27	-1:17	6:33	11:32	-4:58
Network The Edge	4:44	4:59	-0:14	4:25	4:37	-0:11	4:19	4:51	-0:31	4:18	4:54	-0:35	4:46	5:09	-0:22	6:40	6:08	0:32	5:54	5:55	-0:00	4:06	4:31	-0:24
Network Flava	5:14	5:30	-0:15	5:29	5:16	0:13	4:16	4:51	-0:34	4:37	4:55	-0:18	4:58	5:19	-0:21	6:26	7:36	-1:09	6:24	8:04	-1:39	5:31	4:24	1:07
Network George FM	6:09	6:53	-0:44	5:05	4:56	0:08	4:46	5:24	-0:38	6:00	7:08	-1:08	6:54	7:58	-1:03	8:04	8:54	-0:49	3:36	4:30	-0:53	5:10	5:49	-0:38
Network Gold Sport	5:30	5:17	0:12	2:07	1:20	0:47	2:53	2:24	0:28	2:43	2:37	0:06	2:08	4:22	-2:14	8:19	7:43	0:36	6:53	6:17	0:35	2:12	8:32	-6:20
Network Hokonui	6:43	6:21	0:21	2:29	2:01	0:28	7:25	7:00	0:24	7:25	6:57	0:27	6:26	7:19	-0:52	8:34	9:59	-1:25	7:17	6:19	0:57	4:43	5:13	-0:29
Network Humm FM	14:17	12:01	2:15	2:20	3:50	-1:30	11:37	12:01	-0:23	12:49	13:41	-0:51	13:31	12:10	1:20	14:08	9:33	4:34	11:41	10:42	0:59	18:57	18:15	0:42
Network Life FM	5:54	5:55	-0:01	4:40	4:16	0:24	4:45	4:42	0:03	5:36	4:38	0:58	6:45	5:54	0:50	7:14	9:23	-2:08	4:24	10:48	-6:24	5:53	6:24	-0:31
Network Magic	11:26	12:13	-0:47	2:58	6:00	-3:02	4:44	6:38	-1:54	6:34	6:08	0:26	7:19	7:48	-0:28	10:09	12:06	-1:57	12:41	13:07	-0:25	7:55	8:35	-0:39
Network Mai FM	6:57	6:40	0:17	6:42	7:16	-0:34	7:16	6:20	0:55	7:27	6:14	1:12	7:25	6:23	1:02	6:41	7:01	-0:19	5:28	6:40	-1:11	6:24	6:12	0:12
Network Maori Radio	5:14	5:39	-0:25	3:38	3:53	-0:14	4:42	4:33	0:08	6:04	6:34	-0:29	5:55	6:37	-0:42	5:00	6:59	-1:58	4:40	6:58	-2:17	4:51	4:52	-0:01
Network More FM	7:31	7:14	0:17	5:02	4:17	0:45	5:33	5:13	0:20	6:44	6:17	0:26	7:23	6:47	0:36	8:33	8:48	-0:14	9:32	11:00	-1:28	7:30	6:19	1:11
Network Newstalk ZB	12:12	12:01	0:11	3:09	4:33	-1:23	5:37	5:35	0:02	6:42	6:13	0:28	7:12	6:54	0:17	9:40	9:17	0:23	13:38	12:59	0:38	7:52	8:16	-0:23
Network Radio Hauraki	6:18	6:27	-0:08	4:07	4:36	-0:28	6:12	5:44	0:27	5:45	5:34	0:11	5:36	5:24	0:12	6:57	6:36	0:21	10:24	12:09	-1:45	4:37	4:31	0:06
Network Rhema	7:05	6:34	0:30	2:34	2:04	0:30	7:24	5:17	2:07	8:04	6:58	1:06	7:59	7:02	0:57	7:47	8:32	-0:45	6:57	8:10	-1:12	6:22	8:31	-2:08
Network The Rock	8:30	9:05	-0:35	5:59	6:46	-0:47	8:30	9:12	-0:42	8:17	9:23	-1:05	9:30	10:05	-0:35	11:00	11:02	-0:02	8:44	8:57	-0:12	7:16	7:04	0:11
Network Sanctuary**	7:33	8:16	-0:42	8:36	6:15	2:21	3:22	4:18	-0:56	3:18	3:24	-0:06	3:00	4:20	-1:20	7:01	5:35	1:26	9:22	9:38	-0:16	6:31	5:34	0:57
Network Sport Nation*	8:15	8:27	-0:12	1:58	2:28	-0:30	3:08	2:40	0:27	4:39	5:03	-0:23	5:25	5:25	0:00	7:03	6:56	0:07	7:57	8:15	-0:18	5:46	5:44	0:01
Network Student Radio***	4:48	n.a.	*	3:05	n.a.	*	3:46	n.a.	*	4:36	n.a.	*	4:51	n.a.	*	6:00	n.a.	*	5:53	n.a.	*	3:36	n.a.	*
Network Tarana	12:24	12:36	-0:12	5:18	7:15	-1:57	8:31	8:11	0:19	10:08	9:43	0:24	13:00	10:26	2:33	19:07	14:54	4:12	17:16	13:08	4:08	13:31	11:06	2:25
Network The Hits	6:20	6:50	-0:29	4:09	4:30	-0:21	5:44	6:31	-0:46	6:14	7:07	-0:53	6:13	6:59	-0:46	7:34	7:49	-0:15	9:47	9:41	0:06	5:53	6:26	-0:33
Network The Sound	8:58	9:24	-0:25	6:34	6:43	-0:09	7:08	6:02	1:06	6:27	6:02	0:25	8:00	7:54	0:05	9:57	11:11	-1:14	10:19	11:36	-1:16	6:18	6:18	0:00
Network ZM	5:48	5:47	0:01	4:17	4:36	-0:19	5:33	5:38	-0:05	5:52	5:50	0:01	6:22	6:13	0:08	7:41	7:28	0:13	6:19	6:36	-0:16	6:09	6:22	-0:12
MediaWorks Combo	11:21	11:36	-0:15	8:38	9:01	-0:23	9:58	9:53	0:04	10:26	10:21	0:04	11:16	11:08	0:08	12:42	13:05	-0:22	13:02	13:38	-0:36	9:41	9:35	0:05
NZME Combo	9:56	10:18	-0:22	5:24	6:05	-0:40	6:59	7:13	-0:14	7:35	7:34	0:00	7:58	8:14	-0:16	10:10	11:01	-0:51	13:04	13:39	-0:35	7:50	8:53	-1:03
All Commercial Radio	14:54	15:22	-0:28	10:32	11:24	-0:51	12:18	12:31	-0:13	12:57	13:05	-0:07	13:46	13:57	-0:11	16:09	16:49	-0:39</td						

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	This	Last	+/-
Potential (000)	4,764.1	4,764.1	0.0
Sample Size	14,706	15,153	-447

	Dayparts												Weekend								
	Breakfast			Morning			Afternoon			Drive			Night								
	Mon-Fri 6am-9am		Mon-Fri 9am-12md	Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm	Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn										
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-						
Network Breeze	2:48	2:44	0:03	3:26	3:28	-0:01	3:39	3:38	0:00	2:07	2:04	0:03	2:04	2:11	-0:07	2:07	2:14	-0:06	3:14	3:07	0:06
Network Channel X	2:14	2:34	-0:20	3:56	4:09	-0:13	4:20	4:27	-0:06	1:37	1:51	-0:14	1:12	1:31	-0:19	1:03	1:10	-0:07	1:59	2:24	-0:25
Network Coast	2:47	3:08	-0:21	3:37	3:56	-0:18	3:49	4:37	-0:47	1:49	2:16	-0:26	1:55	2:13	-0:17	2:21	1:45	0:36	3:26	3:31	-0:05
Network The Edge	1:49	1:50	-0:00	2:08	2:17	-0:08	2:14	2:15	-0:01	1:26	1:31	-0:05	1:14	1:20	-0:06	1:16	1:35	-0:18	1:50	1:59	-0:09
Network Flava	2:01	1:39	0:22	1:57	2:27	-0:29	2:23	2:41	-0:18	1:24	1:28	-0:04	2:09	2:02	0:06	1:51	1:24	0:27	2:37	2:43	-0:06
Network George FM	1:59	2:22	-0:22	3:10	3:22	-0:11	3:08	3:28	-0:20	1:42	1:52	-0:09	1:35	1:36	-0:01	1:28	1:39	-0:10	2:31	2:54	-0:23
Network Gold Sport	2:38	1:56	0:41	3:41	2:54	0:46	3:44	3:39	0:05	1:01	1:06	-0:05	1:35	1:51	-0:15	0:56	0:54	0:02	3:17	3:43	-0:26
Network Hokonui	3:09	3:06	0:02	3:11	3:20	-0:09	4:10	4:05	0:05	1:34	1:33	0:01	0:47	1:04	-0:17	1:24	1:12	0:11	2:21	2:27	-0:05
Network Humm FM	3:24	3:08	0:15	6:09	4:41	1:27	5:41	5:03	0:37	3:21	3:08	0:12	2:41	3:16	-0:34	2:26	2:00	0:25	5:43	4:38	1:04
Network Life FM	2:26	2:30	-0:04	2:25	1:52	0:33	2:02	2:19	-0:17	1:47	1:49	-0:02	1:30	1:29	0:00	4:22	2:29	1:52	2:25	2:19	0:05
Network Magic	3:12	3:16	-0:04	4:01	4:20	-0:18	4:24	4:40	-0:15	2:21	2:34	-0:12	2:39	2:57	-0:18	2:17	1:57	0:19	4:18	4:24	-0:05
Network Mai FM	2:22	2:23	-0:01	2:23	2:12	0:11	2:40	2:35	0:05	2:07	2:03	0:04	2:04	2:07	-0:03	2:07	1:55	0:12	2:41	2:32	0:08
Network Maori Radio	2:19	2:22	-0:02	3:06	2:49	0:17	3:00	2:53	0:07	1:44	1:47	-0:03	1:33	1:41	-0:07	1:48	2:58	-1:10	2:33	2:40	-0:06
Network More FM	2:43	2:41	0:02	3:18	3:14	0:03	3:27	3:20	0:06	1:56	1:57	-0:00	1:31	1:35	-0:04	2:04	1:43	0:20	2:44	2:48	-0:04
Network Newstalk ZB	4:41	4:43	-0:02	3:31	3:18	0:12	3:25	3:17	0:07	2:49	2:58	-0:09	3:20	3:18	0:01	3:38	3:37	0:00	3:52	3:56	-0:03
Network Radio Hauraki	2:14	2:10	0:03	3:18	3:11	0:07	3:06	3:24	-0:17	1:58	1:54	0:03	1:43	1:40	0:02	2:09	1:51	0:17	2:52	2:50	0:01
Network Rhema	2:20	1:56	0:23	2:36	2:37	-0:00	2:30	2:19	0:11	2:08	1:53	0:14	3:09	1:58	1:10	2:29	2:35	-0:06	2:41	3:06	-0:24
Network The Rock	2:56	3:03	-0:06	3:48	4:06	-0:18	4:17	4:37	-0:20	2:08	2:18	-0:10	1:34	1:36	-0:01	2:20	2:05	0:15	2:25	2:37	-0:11
Network Sanctuary**	2:28	3:12	-0:44	2:45	2:43	0:01	2:18	2:58	-0:40	1:24	1:52	-0:27	2:08	1:26	0:41	2:28	1:45	0:43	2:19	2:48	-0:29
Network Sport Nation*	3:20	4:15	-0:54	4:25	4:16	0:08	4:27	4:25	0:01	2:41	2:27	0:14	1:21	1:21	-0:00	2:59	3:29	-0:29	2:28	2:55	-0:26
Network Student Radio***	2:16	n.a.	*	1:48	n.a.	*	2:02	n.a.	*	1:45	n.a.	*	1:43	n.a.	*	1:11	n.a.	*	2:22	n.a.	*
Network Tarana	4:02	4:08	-0:05	4:00	4:38	-0:37	3:51	3:54	-0:02	3:42	2:42	1:00	2:57	3:28	-0:30	2:05	1:44	0:21	4:48	4:27	0:21
Network The Hits	2:16	2:23	-0:07	3:01	3:14	-0:13	3:01	3:12	-0:11	1:48	1:52	-0:04	1:14	1:29	-0:15	1:49	2:06	-0:17	2:27	2:43	-0:16
Network The Sound	2:41	2:49	-0:07	3:57	4:05	-0:08	4:07	4:24	-0:17	2:06	2:10	-0:03	1:32	2:01	-0:29	2:02	2:07	-0:05	3:21	3:37	-0:15
Network ZM	2:21	2:23	-0:02	2:20	2:26	-0:06	2:28	2:31	-0:02	1:42	1:38	0:03	1:15	1:05	0:09	1:22	1:16	0:06	2:01	2:01	0:00
MediaWorks Combo	3:08	3:10	-0:01	4:01	4:10	-0:08	4:24	4:31	-0:07	2:24	2:27	-0:03	2:00	2:13	-0:12	2:15	2:12	0:03	3:30	3:36	-0:06
NZME Combo	3:28	3:32	-0:03	3:21	3:27	-0:06	3:26	3:37	-0:10	2:14	2:20	-0:06	2:24	2:21	0:03	2:57	2:48	0:08	3:19	3:28	-0:08
All Commercial Radio	3:54	3:58	-0:03	4:29	4:37	-0:07	4:45	4:56	-0:10	2:46	2:50	-0:03	2:28	2:35	-0:07	2:58	2:52	0:05	4:11	4:20	-0:09

MediaWorks Combo: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold (until S1 2025), Gold Sport, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland,