

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids					
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
Network Breeze	9.3	9.3	0.0	2	9.0	6.7	2.3	7.0	5.3	1.7	7.0	6.3	0.7	8.2	7.8	0.4	11.1	11.2	-0.1	10.8	11.1	-0.3	9.5	9.5	0.0									
Network Channel X	3.0	3.3	-0.3	12	3.7	3.2	0.5	5.1	6.9	-1.8	5.4	6.8	-1.4	4.7	5.4	-0.7	2.6	2.4	0.2	1.3	1.3	0.0	3.2	3.1	0.1									
Network Coast	4.4	5.1	-0.7	11	1.7	1.5	0.2	1.9	1.2	0.7	2.4	1.8	0.6	2.7	3.5	-0.8	5.1	8.3	-3.2	6.2	8.2	-2.0	3.4	6.7	-3.3									
Network The Edge	4.6	4.5	0.1	10	11.1	10.8	0.3	8.3	8.6	-0.3	6.5	7.0	-0.5	5.7	5.9	-0.2	3.4	2.7	0.7	1.9	1.2	0.7	5.1	5.4	-0.3									
Network Flava	1.7	1.7	0.0	15	4.6	4.1	0.5	2.7	3.1	-0.4	2.5	2.5	0.0	2.1	2.2	-0.1	1.0	1.3	-0.3	0.5	0.7	-0.2	2.6	1.9	0.7									
Network George FM	2.4	2.6	-0.2	14	3.3	3.0	0.3	3.5	4.1	-0.6	4.3	5.1	-0.8	4.0	4.6	-0.6	2.0	2.3	-0.3	0.4	0.6	-0.2	2.5	2.9	-0.4									
Network Gold Sport	0.3	0.3	0.0	23	0.1	0.1	0.0	*	0.1	*	*	0.1	*	*	0.2	*	0.3	0.5	-0.2	0.6	0.6	0.0	0.1	0.3	-0.2									
Network Hokonui	0.2	0.2	0.0	25	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.2	-0.1	0.2	0.2	0.0	0.3	0.4	-0.1	0.1	0.1	0.0									
Network Humm FM	1.3	1.2	0.1	16	0.3	0.7	-0.4	2.1	1.9	0.2	2.2	1.8	0.4	1.8	1.4	0.4	0.9	0.7	0.2	0.4	0.5	-0.1	1.7	1.4	0.3									
Network Life FM	1.2	1.2	0.0	17	1.6	1.5	0.1	1.3	1.6	-0.3	1.6	1.5	0.1	1.9	1.8	0.1	1.5	1.6	-0.1	0.4	0.7	-0.3	1.6	1.7	-0.1									
Network Magic	6.4	6.4	0.0	5	0.8	1.7	-0.9	0.8	1.5	-0.7	1.2	1.3	-0.1	1.6	1.7	-0.1	4.5	5.6	-1.1	12.5	12.0	0.5	3.0	3.0	0.0									
Network Mai FM	6.3	6.0	0.3	6	15.0	16.3	-1.3	13.8	12.1	1.7	11.1	9.4	1.7	8.6	7.6	1.0	3.1	3.0	0.1	1.2	1.1	0.1	7.5	7.9	-0.4									
Network Maori Radio	0.7	0.8	-0.1	19	1.3	1.6	-0.3	1.1	0.9	0.2	1.1	1.1	0.0	0.9	0.9	0.0	0.5	0.6	-0.1	0.4	0.6	-0.2	1.0	1.0	0.0									
Network More FM	7.7	6.7	1.0	3	9.1	7.4	1.7	6.6	5.9	0.7	7.8	6.8	1.0	8.7	7.3	1.4	9.1	7.8	1.3	7.3	6.8	0.5	11.3	8.5	2.8									
Network Newstalk ZB	14.6	14.2	0.4	1	2.6	4.0	-1.4	4.1	4.1	0.0	5.4	4.8	0.6	6.3	5.7	0.6	11.9	11.6	0.3	22.0	20.9	1.1	7.5	6.9	0.6									
Network Radio Hauraki	2.5	2.7	-0.2	13	1.6	1.9	-0.3	3.2	3.3	-0.1	3.4	3.4	0.0	3.2	3.2	0.0	3.1	2.9	0.2	2.9	3.2	-0.3	2.5	2.6	-0.1									
Network Rhema	0.6	0.6	0.0	21	0.1	0.2	-0.1	0.4	0.3	0.1	0.4	0.5	-0.1	0.4	0.6	-0.2	0.7	0.9	-0.2	1.0	1.1	-0.1	0.6	0.9	-0.3									
Network The Rock	7.3	7.8	-0.5	4	8.9	9.3	-0.4	10.6	11.8	-1.2	10.7	12.3	-1.6	11.4	12.5	-1.1	8.8	8.8	0.0	3.2	3.2	0.0	6.9	7.1	-0.2									
Network Sanctuary**	0.3	0.4	-0.1	23	0.3	0.3	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.4	0.3	0.1	0.6	0.6	0.0	0.2	0.3	-0.1									
Network Sport Nation*	0.5	0.5	0.0	22	0.1	0.2	-0.1	0.1	0.1	0.0	0.2	0.1	0.1	0.3	0.2	0.1	0.6	0.4	0.2	0.5	0.6	-0.1	0.5	0.4	0.1									
Network Student Radio***	0.7	n.a.	*	19	0.7	n.a.	*	0.7	n.a.	*	0.8	n.a.	*	0.8	n.a.	*	0.9	n.a.	*	0.8	n.a.	*	0.5	n.a.	*	0.5	n.a.	*						
Network Tarana	1.2	1.4	-0.2	17	0.6	0.9	-0.3	1.0	1.1	-0.1	1.4	1.7	-0.3	1.6	1.4	0.2	1.9	1.0	0.9	1.4	0.9	0.5	1.9	1.2	0.7									
Network The Hits	5.2	5.5	-0.3	9	6.7	7.2	-0.5	7.5	8.2	-0.7	7.2	8.2	-1.0	6.4	6.9	-0.5	5.3	4.8	0.5	4.6	4.4	0.2	7.5	7.6	-0.1									
Network The Sound	5.8	5.9	-0.1	7	3.7	3.9	-0.2	3.5	3.0	0.5	3.1	2.9	0.2	4.9	4.7	0.2	9.8	10.0	-0.2	9.9	10.5	-0.6	3.5	3.6	-0.1									
Network ZM	5.7	5.4	0.3	8	8.5	8.7	-0.2	10.1	9.9	0.2	9.6	9.3	0.3	8.7	8.1	0.6	4.8	4.0	0.8	1.9	1.7	0.2	8.5	8.8	-0.3									
MediaWorks Combo	54.1	53.8	0.3		64.8	63.1	1.7	61.4	61.2	0.2	59.4	59.6	-0.2	59.6	59.0	0.6	55.4	54.5	0.9	48.9	48.2	0.7	54.1	52.2	1.9									

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2025

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	This	Last	+/-
Potential (000)	3,905.2	3,905.2	0.0
Sample Size	13,892	14,312	-420

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8.0	7.8	0.2	3	10.0	10.3	-0.3	10.5	10.3	0.2	8.8	8.6	0.2	8.2	8.5	-0.3	7.1	8.1	-1.0	9.8	9.8	0.0						
Network Channel X	2.6	2.8	-0.2	12	4.1	4.3	-0.2	4.2	4.4	-0.2	2.8	3.2	-0.4	1.3	2.0	-0.7	0.8	0.7	0.1	2.2	2.5	-0.3						
Network Coast	3.7	4.3	-0.6	11	5.3	6.0	-0.7	5.3	6.1	-0.8	3.3	4.3	-1.0	3.0	3.6	-0.6	2.4	3.1	-0.7	5.0	5.1	-0.1						
Network The Edge	4.7	4.6	0.1	7	4.0	4.0	0.0	4.9	4.5	0.4	5.2	5.3	-0.1	4.0	4.2	-0.2	3.9	5.1	-1.2	4.7	4.5	0.2						
Network Flava	1.5	1.3	0.2	15	1.4	1.8	-0.4	1.7	1.5	0.2	1.5	1.7	-0.2	2.3	2.5	-0.2	1.8	1.5	0.3	2.0	2.1	-0.1						
Network George FM	1.8	2.1	-0.3	14	2.4	2.4	0.0	2.6	2.9	-0.3	2.8	3.1	-0.3	2.3	2.3	0.0	1.1	1.8	-0.7	2.6	3.0	-0.4						
Network Gold Sport	0.2	0.2	0.0	24	0.3	0.3	0.0	0.3	0.3	0.0	0.1	0.1	0.0	0.3	0.4	-0.1	0.1	0.2	-0.1	0.5	0.6	-0.1						
Network Hokonui	0.2	0.2	0.0	24	0.2	0.3	-0.1	0.4	0.4	0.0	0.1	0.1	0.0	*	0.1	*	0.1	0.1	0.0	0.1	0.2	-0.1						
Network Humm FM	1.1	1.0	0.1	18	1.1	0.9	0.2	1.3	1.1	0.2	1.6	1.3	0.3	1.1	1.8	-0.7	1.0	0.6	0.4	1.5	1.4	0.1						
Network Life FM	1.4	1.5	-0.1	16	0.8	0.7	0.1	0.8	0.9	-0.1	1.4	1.4	0.0	1.2	1.4	-0.2	2.7	2.0	0.7	1.5	1.4	0.1						
Network Magic	4.3	4.2	0.1	9	7.6	7.6	0.0	7.4	7.1	0.3	5.1	5.6	-0.5	6.2	7.0	-0.8	3.4	3.4	0.0	7.7	7.6	0.1						
Network Mai FM	7.0	7.0	0.0	6	5.1	4.5	0.6	5.3	5.1	0.2	7.5	7.1	0.4	7.9	8.5	-0.6	9.1	7.8	1.3	6.0	5.8	0.2						
Network Maori Radio	0.7	0.7	0.0	19	0.7	0.8	-0.1	0.7	0.8	-0.1	0.9	0.9	0.0	0.8	0.9	-0.1	0.6	1.4	-0.8	0.8	0.8	0.0						
Network More FM	8.2	7.1	1.1	2	8.1	7.1	1.0	8.2	6.9	1.3	7.5	6.5	1.0	5.6	5.3	0.3	4.7	5.0	-0.3	7.3	6.4	0.9						
Network Newstalk ZB	20.7	20.5	0.2	1	11.3	10.1	1.2	8.5	8.3	0.2	13.7	14.4	-0.7	22.8	19.9	2.9	33.3	31.5	1.8	13.4	13.5	-0.1						
Network Radio Hauraki	2.1	2.1	0.0	13	2.7	3.0	-0.3	2.8	3.2	-0.4	2.9	2.5	0.4	1.9	1.6	0.3	1.4	1.3	0.1	2.7	2.9	-0.2						
Network Rhema	0.4	0.5	-0.1	22	0.5	0.6	-0.1	0.5	0.4	0.1	0.6	0.6	0.0	1.3	1.0	0.3	0.6	0.9	-0.3	0.6	0.9	-0.3						
Network The Rock	7.3	7.7	-0.4	4	7.8	8.8	-1.0	9.1	10.0	-0.9	7.7	8.3	-0.6	5.2	5.0	0.2	6.8	6.6	0.2	5.4	5.7	-0.3						
Network Sanctuary**	0.4	0.6	-0.2	22	0.4	0.4	0.0	0.2	0.4	-0.2	0.2	0.2	0.0	0.4	0.3	0.1	0.6	0.4	0.2	0.3	0.5	-0.2						
Network Sport Nation*	0.5	0.6	-0.1	21	0.7	0.6	0.1	0.6	0.6	0.0	0.5	0.4	0.1	0.2	0.2	0.0	1.0	1.1	-0.1	0.4	0.3	0.1						
Network Student Radio***	0.6	n.a.	*	20	0.5	n.a.	*	0.5	n.a.	*	0.8	n.a.	*	1.0	n.a.	*	0.4	n.a.	*	1.0	n.a.	*						
Network Tarana	1.2	1.5	-0.3	17	1.1	1.5	-0.4	0.7	0.9	-0.2	1.5	1.1	0.4	2.1	2.2	-0.1	1.0	0.8	0.2	1.6	1.7	-0.1						
Network The Hits	4.7	5.0	-0.3	7	5.9	6.1	-0.2	6.1	6.1	0.0	5.4	5.9	-0.5	3.3	4.1	-0.8	3.6	4.4	-0.8	5.0	5.3	-0.3						
Network The Sound	4.1	4.2	-0.1	10	6.9	7.1	-0.2	7.1	7.1	0.0	5.4	5.1	0.3	3.9	5.0	-1.1	3.5	4.1	-0.6	6.3	6.0	0.3						
Network ZM	7.1	7.0	0.1	5	5.0	4.6	0.4	5.5	5.4	0.1	6.6	6.4	0.2	4.3	3.7	0.6	3.5	3.1	0.4	5.4	4.8	0.6						
MediaWorks Combo	49.2	48.5	0.7		57.2	57.1	0.1	60.7	59.4	1.3	54.4	54.0	0.4	45.7	49.6	-3.9	41.3	43.2	-1.9	53.5	52.7	0.8						
NZME Combo	40.5	41.6	-1.1		32.2	33.3	-1.1	30.6	32.5	-1.9	33.9	36.6	-2.7															

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	458.6	499.5	-40.9	2	79.1	79.1	0.0	107.3	117.7	-10.4	120.1	134.8	-14.7	196.3	215.2	-18.9	166.4	180.9	-14.5	147.1	163.1	-16.0	84.7	101.0	-16.3						
Network Channel X	164.0	166.6	-2.6	13	31.5	32.8	-1.3	76.3	90.5	-14.2	85.9	92.7	-6.8	112.4	118.1	-5.7	42.7	37.9	4.8	19.5	15.1	4.4	36.3	40.1	-3.8						
Network Coast	217.2	233.5	-16.3	11	17.4	16.9	0.5	35.7	30.9	4.8	46.3	44.2	2.1	75.8	82.0	-6.2	77.8	96.0	-18.2	86.7	100.0	-13.3	34.7	42.4	-7.7						
Network The Edge	401.2	395.4	5.8	5	142.6	148.9	-6.3	212.5	209.6	2.9	177.0	175.8	1.2	216.0	217.3	-1.3	66.6	60.6	6.0	39.1	26.8	12.3	86.2	89.3	-3.1						
Network Flava	131.0	140.2	-9.2	15	45.1	47.2	-2.1	69.5	79.8	-10.3	63.0	68.0	-5.0	76.2	82.1	-5.9	21.4	23.5	-2.1	9.7	11.0	-1.3	32.6	33.2	-0.6						
Network George FM	154.0	163.8	-9.8	14	37.2	38.9	-1.7	79.3	90.9	-11.6	80.6	87.4	-6.8	102.9	109.6	-6.7	32.7	35.0	-2.3	13.9	15.2	-1.3	33.3	38.3	-5.0						
Network Gold Sport	20.5	25.1	-4.6	23	1.9	2.9	-1.0	1.6	3.9	-2.3	1.7	3.4	-1.7	2.7	6.5	-3.8	4.6	7.9	-3.3	9.3	10.3	-1.0	1.8	2.5	-0.7						
Network Hokonui	10.8	14.5	-3.7	25	1.2	1.7	-0.5	1.8	1.7	0.1	2.0	2.1	-0.1	3.2	3.8	-0.6	2.6	3.2	-0.6	5.0	7.1	-2.1	1.5	0.9	0.6						
Network Humm FM	37.0	41.6	-4.6	20	5.9	10.7	-4.8	19.7	18.2	1.5	20.2	16.5	3.7	24.4	21.9	2.5	8.9	9.9	-1.0	4.7	5.9	-1.2	6.1	5.6	0.5						
Network Life FM	84.7	88.3	-3.6	16	18.6	20.8	-2.2	31.7	39.8	-8.1	34.8	40.4	-5.6	52.3	57.5	-5.2	26.1	23.8	2.3	11.2	8.4	2.8	18.5	20.4	-1.9						
Network Magic	228.3	229.3	-1.0	10	13.9	17.2	-3.3	18.0	27.0	-9.0	20.6	25.7	-5.1	38.3	42.8	-4.5	58.3	63.6	-5.3	118.3	116.6	1.7	24.9	25.7	-0.8						
Network Mai FM	369.8	397.1	-27.3	6	123.5	138.6	-15.1	208.7	228.5	-19.8	175.1	191.0	-15.9	214.5	234.1	-19.6	61.8	60.6	1.2	26.5	20.9	5.6	82.3	98.3	-16.0						
Network Maori Radio	60.8	62.3	-1.5	17	19.9	24.8	-4.9	24.6	23.1	1.5	22.1	20.2	1.9	27.7	25.2	2.5	13.6	12.2	1.4	12.1	10.8	1.3	13.8	14.9	-1.1						
Network More FM	422.5	413.7	8.8	3	102.3	111.3	-9.0	132.9	134.9	-2.0	137.7	134.4	3.3	215.7	206.2	9.5	141.2	128.5	12.7	95.7	84.8	10.9	105.5	103.0	2.5						
Network Newstalk ZB	498.8	525.2	-26.4	1	44.7	52.3	-7.6	78.4	85.5	-7.1	94.6	95.9	-1.3	160.7	161.2	-0.5	161.6	173.3	-11.7	196.8	207.4	-10.6	70.8	70.5	0.3						
Network Radio Hauraki	166.7	180.0	-13.3	12	24.6	26.9	-2.3	56.9	68.5	-11.6	68.6	77.1	-8.5	105.3	117.7	-12.4	59.8	61.8	-2.0	34.2	33.0	1.2	37.4	43.5	-6.1						
Network Rhema	32.5	40.7	-8.2	21	2.7	6.1	-3.4	6.1	7.2	-1.1	6.4	8.0	-1.6	10.0	14.6	-4.6	12.2	14.8	-2.6	17.4	17.5	-0.1	6.4	8.2	-1.8						
Network The Rock	362.3	387.3	-25.0	7	88.6	89.1	-0.5	141.6	157.5	-15.9	151.6	165.8	-14.2	225.3	247.2	-21.9	110.3	117.3	-7.0	46.3	46.3	0.0	65.0	76.3	-11.3						
Network Sanctuary**	17.7	21.4	-3.7	24	1.8	3.1	-1.3	2.6	3.3	-0.7	3.1	2.7	0.4	4.6	6.1	-1.5	6.6	7.3	-0.7	8.3	8.4	-0.1	2.5	3.8	-1.3						
Network Sport Nation*	26.6	26.1	0.5	22	3.3	5.0	-1.7	3.7	2.9	0.8	4.8	3.4	1.4	10.7	7.6	3.1	10.7	8.8	1.9	7.7	9.1	-1.4	5.9	4.7	1.2						
Network Student Radio***	58.5	n.a.	*	18	12.0	n.a.	*	20.5	n.a.	*	21.0	n.a.	*	29.9	n.a.	*	20.7	n.a.	*	16.0	n.a.	*	10.2	n.a.	*						
Network Tarana	40.9	47.0	-6.1	19	6.2	7.7	-1.5	13.3	16.2	-2.9	16.0	22.2	-6.2	22.1	26.6	-4.5	13.1	9.8	3.3	10.2	8.3	1.9	9.8	8.0	1.8						
Network The Hits	340.6	351.6	-11.0	8	86.8	96.3	-9.5	143.3	148.6	-5.3	135.5	143.2	-7.7	189.7	192.4	-2.7	93.8	86.7	7.1	57.5	57.3	0.2	90.4	91.7	-1.3						
Network The Sound	269.7	272.9	-3.2	9	33.9	38.5	-4.6	55.4	60.6	-5.2	55.4	59.8	-4.4	110.1	112.3	-2.2	132.6	125.2	7.4	121.3	116.4	4.9	38.3	43.4	-5.1						
Network ZM	408.8	408.4	0.4	4	108.9	115.8	-6.9	205.8	211.9	-6.1	200.7	205.2	-4.5	257.8	255.6	2.2	82.3	74.0	8.3	37.2	32.8	4.4	95.8	104.8	-9.0						
MediaWorks Combo	1,972.0	2,044.3	-72.3		424.5	442.9	-18.4	684.3	745.4	-61.1	670.8	726.2</td																			

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2025

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	This	Last	+/-
Potential (000)	3,905.2	3,905.2	0.0
Sample Size	13,892	14,312	-420

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	224.5	237.8	-13.3	5	209.3	226.6	-17.3	252.4	263.5	-11.1	202.0	214.3	-12.3	88.1	94.4	-6.3	48.2	54.8	-6.6	266.0	293.4	-27.4						
Network Channel X	90.0	89.4	0.6	12	76.6	79.2	-2.6	83.1	91.2	-8.1	84.2	89.7	-5.5	23.5	31.1	-7.6	10.9	9.7	1.2	96.6	94.4	2.2						
Network Coast	103.2	113.7	-10.5	11	107.9	117.3	-9.4	120.4	121.7	-1.3	87.9	97.7	-9.8	32.8	37.2	-4.4	16.9	27.6	-10.7	126.2	133.1	-6.9						
Network The Edge	200.5	202.6	-2.1	6	137.2	133.8	3.4	190.6	185.3	5.3	177.8	180.0	-2.2	70.0	70.7	-0.7	42.4	46.1	-3.7	222.1	211.7	10.4						
Network Flava	59.1	65.7	-6.6	15	50.8	60.0	-9.2	61.6	56.4	5.2	53.2	60.6	-7.4	23.2	28.1	-4.9	14.4	16.5	-2.1	66.5	71.2	-4.7						
Network George FM	69.0	70.4	-1.4	14	53.0	53.8	-0.8	70.2	74.3	-4.1	79.1	83.6	-4.5	30.1	32.0	-1.9	9.9	15.6	-5.7	88.6	96.3	-7.7						
Network Gold Sport	4.7	7.9	-3.2	25	5.3	6.7	-1.4	6.8	7.0	-0.2	6.3	5.8	0.5	4.2	4.9	-0.7	1.0	2.6	-1.6	12.4	14.8	-2.4						
Network Hokonui	4.9	5.6	-0.7	24	3.9	5.7	-1.8	7.4	9.4	-2.0	3.2	3.1	0.1	0.8	2.1	-1.3	1.4	1.8	-0.4	5.5	6.1	-0.6						
Network Humm FM	26.0	25.2	0.8	17	13.5	15.3	-1.8	19.7	19.9	-0.2	23.8	21.4	2.4	8.9	12.7	-3.8	5.7	4.6	1.1	22.3	28.2	-5.9						
Network Life FM	45.7	49.4	-3.7	16	25.4	27.6	-2.2	33.6	35.1	-1.5	39.7	40.5	-0.8	17.1	22.3	-5.2	9.3	11.7	-2.4	52.5	56.4	-3.9						
Network Magic	104.3	104.5	-0.2	10	136.4	134.2	2.2	144.7	142.7	2.0	106.1	111.6	-5.5	50.3	55.3	-5.0	23.0	27.7	-4.7	154.8	161.2	-6.4						
Network Mai FM	234.1	244.2	-10.1	4	154.5	157.5	-3.0	171.1	182.5	-11.4	171.9	180.3	-8.4	81.4	93.1	-11.7	63.7	62.4	1.3	194.4	216.2	-21.8						
Network Maori Radio	24.8	26.2	-1.4	18	16.9	20.4	-3.5	20.8	24.0	-3.2	25.9	26.4	-0.5	12.4	12.1	0.3	4.7	6.9	-2.2	26.9	27.6	-0.7						
Network More FM	240.6	223.1	17.5	2	179.8	168.8	11.0	206.3	193.0	13.3	190.5	176.6	13.9	77.5	77.6	-0.1	34.1	49.3	-15.2	240.0	222.6	17.4						
Network Newstalk ZB	350.6	358.0	-7.4	1	238.5	236.3	2.2	221.1	242.7	-21.6	238.9	252.9	-14.0	149.1	146.4	2.7	133.1	136.4	-3.3	307.3	328.4	-21.1						
Network Radio Hauraki	79.4	81.4	-2.0	13	60.9	71.3	-10.4	78.0	86.8	-8.8	71.4	70.3	1.1	26.1	24.2	1.9	10.3	11.1	-0.8	80.5	95.2	-14.7						
Network Rhema	14.5	18.5	-4.0	21	13.1	15.8	-2.7	15.9	17.7	-1.8	14.3	16.7	-2.4	8.8	11.8	-3.0	3.4	5.5	-2.1	20.4	25.2	-4.8						
Network The Rock	194.5	209.0	-14.5	7	152.8	166.2	-13.4	189.1	204.6	-15.5	179.4	189.5	-10.1	70.7	70.4	0.3	41.7	47.5	-5.8	194.9	202.3	-7.4						
Network Sanctuary**	12.8	14.1	-1.3	22	9.9	10.6	-0.7	8.9	11.3	-2.4	6.5	6.4	0.1	4.3	4.9	-0.6	3.6	4.0	-0.4	12.8	16.4	-3.6						
Network Sport Nation*	12.1	10.9	1.2	23	12.1	10.4	1.7	10.9	12.4	-1.5	8.9	9.2	-0.3	3.4	3.8	-0.4	5.0	5.0	0.0	13.7	10.6	3.1						
Network Student Radio***	20.2	n.a.	*	20	20.7	n.a.	*	20.5	n.a.	*	22.8	n.a.	*	12.3	n.a.	*	4.4	n.a.	*	37.6	n.a.	*						
Network Tarana	23.5	30.2	-6.7	19	20.0	24.2	-4.2	16.1	22.3	-6.2	19.5	20.2	-0.7	15.5	14.8	0.7	7.3	7.3	0.0	28.7	34.3	-5.6						
Network The Hits	163.3	170.7	-7.4	8	141.0	144.8	-3.8	174.4	173.9	0.5	146.6	161.4	-14.8	56.2	64.3	-8.1	28.9	31.8	-2.9	179.1	181.4	-2.3						
Network The Sound	121.5	126.2	-4.7	9	129.4	132.3	-2.9	153.7	150.3	3.4	126.0	120.9	5.1	55.4	57.7	-2.3	25.0	29.3	-4.3	164.6	155.2	9.4						
Network ZM	239.7	240.6	-0.9	3	162.1	148.8	13.3	196.8	203.1	-6.3	190.9	201.1	-10.2	73.4	76.9	-3.5												

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:21	8:07	0:13	6:12	5:11	1:00	7:08	5:20	1:48	6:55	5:50	1:04	7:46	7:01	0:44	8:54	8:39	0:15	9:05	8:44	0:21	7:43	7:04	0:39
Network Channel X	7:31	8:31	-1:00	6:29	6:00	0:29	7:21	9:03	-1:41	7:25	9:14	-1:49	7:42	8:53	-1:11	8:06	8:47	-0:40	8:13	11:13	-3:00	5:59	5:50	0:09
Network Coast	8:23	9:27	-1:03	5:18	5:17	0:00	5:50	4:28	1:22	6:01	5:05	0:55	6:39	8:13	-1:34	8:44	12:06	-3:21	8:50	10:30	-1:40	6:39	11:56	-5:16
Network The Edge	4:43	4:58	-0:15	4:14	4:27	-0:12	4:19	4:52	-0:33	4:22	4:59	-0:36	4:51	5:14	-0:22	6:43	6:09	0:34	5:53	5:56	-0:02	4:06	4:31	-0:25
Network Flava	5:17	5:23	-0:05	5:31	5:17	0:13	4:19	4:36	-0:17	4:40	4:38	0:01	5:01	5:05	-0:04	6:26	7:35	-1:08	6:24	8:04	-1:39	5:35	4:24	1:11
Network George FM	6:19	6:58	-0:39	4:55	4:46	0:08	4:50	5:23	-0:32	6:16	7:16	-0:59	7:09	8:05	-0:55	8:19	9:03	-0:44	3:51	4:45	-0:53	5:04	5:37	-0:33
Network Gold Sport	5:41	5:33	0:08	2:07	1:23	0:43	2:43	2:20	0:22	2:49	2:39	0:09	2:08	4:27	-2:18	9:53	8:39	1:14	7:31	6:54	0:36	2:12	8:32	-6:20
Network Hokonui	7:31	6:55	0:36	2:29	2:01	0:28	7:25	7:00	0:24	7:59	7:20	0:38	7:29	8:05	-0:35	9:52	10:57	-1:04	7:25	6:23	1:02	4:43	5:13	-0:29
Network Humm FM	14:18	12:03	2:15	2:20	3:50	-1:30	11:40	12:04	-0:24	12:52	13:44	-0:52	13:33	12:12	1:20	14:08	9:33	4:34	11:41	10:42	0:59	18:57	18:15	0:42
Network Life FM	5:57	6:02	-0:04	4:46	4:23	0:23	4:38	4:43	-0:04	5:31	4:37	0:53	6:46	5:58	0:48	7:26	9:35	-2:09	4:28	11:08	-6:39	5:50	6:25	-0:35
Network Magic	11:32	12:09	-0:36	3:01	6:07	-3:06	4:54	6:47	-1:53	6:55	6:14	0:40	7:34	7:53	-0:18	10:15	12:18	-2:02	13:00	13:08	-0:08	8:10	8:37	-0:26
Network Mai FM	6:56	6:36	0:20	6:38	7:12	-0:34	7:17	6:16	1:01	7:30	6:10	1:19	7:26	6:18	1:07	6:35	6:54	-0:19	5:26	6:39	-1:13	6:14	6:02	0:12
Network Maori Radio	4:58	5:39	-0:41	3:38	3:53	-0:15	4:44	4:35	0:08	6:00	6:40	-0:39	5:52	6:38	-0:46	4:59	6:52	-1:53	4:34	6:58	-2:23	4:51	4:47	0:03
Network More FM	7:26	7:01	0:25	4:52	4:04	0:48	5:29	5:11	0:18	6:44	6:21	0:22	7:26	6:52	0:34	8:35	8:28	0:07	9:24	10:13	-0:48	7:24	6:11	1:13
Network Newstalk ZB	12:01	11:46	0:15	3:11	4:43	-1:31	5:43	5:39	0:03	6:43	6:14	0:28	7:14	6:52	0:22	9:50	9:17	0:32	13:47	12:55	0:52	7:19	7:23	-0:04
Network Radio Hauraki	6:14	6:25	-0:10	3:37	4:13	-0:35	6:07	5:37	0:30	5:49	5:34	0:15	5:37	5:20	0:17	6:51	6:36	0:14	10:25	12:29	-2:03	4:39	4:32	0:06
Network Rhema	7:08	6:36	0:32	2:16	1:46	0:30	7:24	5:30	1:53	8:01	7:13	0:47	8:04	7:19	0:45	7:45	8:25	-0:40	7:01	8:09	-1:08	6:17	8:29	-2:11
Network The Rock	8:16	8:47	-0:30	5:28	6:26	-0:57	8:12	8:51	-0:38	8:19	9:18	-0:59	9:23	9:46	-0:22	10:40	10:24	0:15	8:28	8:44	-0:16	7:19	6:59	0:19
Network Sanctuary**	7:41	8:26	-0:45	8:36	6:31	2:05	3:22	4:18	-0:56	3:18	3:24	-0:06	3:00	4:21	-1:21	7:08	5:37	1:31	9:11	9:28	-0:17	6:46	5:38	1:08
Network Sport Nation*	8:16	8:29	-0:13	1:58	2:28	-0:30	3:08	2:40	0:27	4:39	5:03	-0:23	5:25	5:25	0:00	7:03	6:56	0:07	7:57	8:14	-0:16	5:46	5:44	0:01
Network Student Radio***	4:48	n.a.	*	3:05	n.a.	*	3:46	n.a.	*	4:36	n.a.	*	4:51	n.a.	*	6:00	n.a.	*	5:53	n.a.	*	3:36	n.a.	*
Network Tarana	12:27	12:41	-0:14	5:18	7:22	-2:04	8:31	8:11	0:20	10:08	9:44	0:24	13:00	10:26	2:33	19:07	14:54	4:12	17:23	13:11	4:12	13:31	11:06	2:25
Network The Hits	6:18	6:48	-0:29	4:12	4:34	-0:21	5:44	6:33	-0:48	6:15	7:11	-0:55	6:12	6:56	-0:44	7:33	7:42	-0:08	9:47	9:51	-0:04	5:43	6:14	-0:31
Network The Sound	8:53	9:19	-0:26	5:55	6:12	-0:16	7:00	5:46	1:13	6:40	6:10	0:30	8:16	8:06	0:10	9:50	11:08	-1:17	10:06	11:31	-1:24	6:20	6:13	0:07
Network ZM	5:42	5:44	-0:01	4:15	4:38	-0:22	5:24	5:30	-0:06	5:41	5:41	-0:00	6:13	6:08	0:05	7:41	7:33	0:07	6:19	6:38	-0:19	6:05	6:20	-0:15
MediaWorks Combo	11:15	11:25	-0:09	8:21	8:44	-0:23	9:52	9:42	0:09	10:28	10:18	0:09	11:18	11:04	0:14	12:37	12:53	-0:16	12:54	13:19	-0:24	9:37	9:29	0:08
NZME Combo	9:48	10:10	-0:22	5:25	6:09	-0:44	6:57	7:08	-0:11	7:32	7:29	0:03	7:55	8:07	-0:12	10:10	11:01	-0:51	13:03	13:41	-0:38	7:37	8:37	-0:59
All Commercial Radio	14:45	15:10	-0:24	10:15	11:08	-0:53	12:08	12:18	-0:10	12:56	12:59	-0:03	13:45	13:50	-0:05	16:05	16:37	-0:3						

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Metro - Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025 / Regional - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025

Last Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	This	Last	+/-
Potential (000)	3,905.2	3,905.2	0.0
Sample Size	13,892	14,312	-420

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:47	2:43	0:04	3:28	3:29	-0:00	3:37	3:36	0:01	2:08	2:04	0:03	1:59	2:05	-0:05	2:09	2:15	-0:05	3:12	3:05	0:06
Network Channel X	2:14	2:33	-0:18	3:54	4:08	-0:13	4:21	4:29	-0:07	1:37	1:52	-0:14	1:11	1:30	-0:19	1:01	1:09	-0:07	2:01	2:25	-0:24
Network Coast	2:47	3:08	-0:21	3:36	3:56	-0:20	3:47	4:36	-0:48	1:49	2:16	-0:27	1:57	2:14	-0:17	2:04	1:44	0:19	3:24	3:33	-0:08
Network The Edge	1:51	1:52	-0:00	2:08	2:18	-0:10	2:15	2:14	0:00	1:25	1:30	-0:05	1:12	1:21	-0:08	1:20	1:41	-0:21	1:49	1:57	-0:08
Network Flava	2:01	1:37	0:24	1:57	2:19	-0:22	2:22	2:32	-0:09	1:25	1:28	-0:03	2:09	2:02	0:06	1:51	1:24	0:27	2:38	2:45	-0:06
Network George FM	2:02	2:26	-0:24	3:19	3:29	-0:09	3:14	3:33	-0:19	1:44	1:54	-0:09	1:37	1:38	-0:00	1:42	1:48	-0:05	2:32	2:53	-0:21
Network Gold Sport	3:01	2:07	0:54	3:41	2:55	0:46	3:51	3:45	0:06	0:57	1:07	-0:10	1:35	1:51	-0:15	0:56	0:54	0:02	3:29	3:58	-0:29
Network Hokonui	3:09	3:06	0:02	3:34	3:23	0:10	4:10	4:05	0:05	1:42	1:43	-0:00	0:47	1:04	-0:17	1:27	1:14	0:13	2:21	2:33	-0:12
Network Humm FM	3:24	3:08	0:15	6:09	4:41	1:27	5:41	5:03	0:37	3:21	3:09	0:12	2:41	3:16	-0:34	2:26	2:00	0:25	5:43	4:38	1:04
Network Life FM	2:25	2:32	-0:06	2:26	1:56	0:29	2:01	2:23	-0:21	1:46	1:50	-0:03	1:30	1:29	0:00	4:19	2:34	1:44	2:24	2:21	0:03
Network Magic	3:13	3:16	-0:03	4:03	4:19	-0:15	4:26	4:36	-0:10	2:21	2:34	-0:13	2:38	2:56	-0:17	2:12	1:53	0:18	4:19	4:22	-0:02
Network Mai FM	2:21	2:21	-0:00	2:24	2:12	0:11	2:41	2:36	0:05	2:07	2:01	0:06	2:04	2:07	-0:03	2:05	1:54	0:10	2:39	2:29	0:09
Network Maori Radio	2:14	2:21	-0:06	3:01	2:52	0:09	2:50	2:55	-0:05	1:43	1:47	-0:03	1:27	1:40	-0:12	1:48	3:00	-1:12	2:25	2:40	-0:14
Network More FM	2:41	2:37	0:04	3:16	3:13	0:02	3:28	3:18	0:09	1:56	1:54	0:01	1:32	1:35	-0:03	2:00	1:33	0:26	2:38	2:41	-0:02
Network Newstalk ZB	4:39	4:43	-0:03	3:26	3:17	0:09	3:20	3:11	0:09	2:48	2:56	-0:08	3:16	3:08	0:07	3:40	3:33	0:07	3:46	3:48	-0:01
Network Radio Hauraki	2:07	2:05	0:02	3:15	3:11	0:03	3:03	3:24	-0:20	1:58	1:51	0:07	1:35	1:34	0:00	2:03	1:51	0:11	2:51	2:51	-0:00
Network Rhema	2:23	2:00	0:22	2:42	2:42	0:00	2:32	2:20	0:11	2:08	1:53	0:14	3:08	1:53	1:15	2:31	2:36	-0:04	2:41	3:07	-0:26
Network The Rock	2:58	3:02	-0:04	3:43	4:03	-0:19	4:11	4:31	-0:19	2:05	2:15	-0:09	1:35	1:38	-0:02	2:24	2:07	0:17	2:24	2:35	-0:11
Network Sanctuary**	2:29	3:15	-0:46	2:41	2:40	0:01	2:18	3:02	-0:43	1:24	1:52	-0:27	2:08	1:26	0:41	2:26	1:41	0:44	2:18	2:48	-0:29
Network Sport Nation*	3:20	4:15	-0:54	4:25	4:17	0:08	4:27	4:26	0:00	2:41	2:27	0:14	1:21	1:21	-0:00	2:59	3:29	-0:29	2:27	2:51	-0:24
Network Student Radio***	2:16	n.a.	*	1:48	n.a.	*	2:02	n.a.	*	1:45	n.a.	*	1:43	n.a.	*	1:11	n.a.	*	2:22	n.a.	*
Network Tarana	4:02	4:09	-0:06	4:00	4:38	-0:37	3:51	3:54	-0:02	3:42	2:42	1:00	2:57	3:28	-0:30	2:05	1:44	0:21	4:48	4:27	0:21
Network The Hits	2:16	2:24	-0:08	3:01	3:12	-0:10	3:01	3:13	-0:12	1:48	1:52	-0:03	1:14	1:28	-0:13	1:48	2:07	-0:18	2:26	2:42	-0:15
Network The Sound	2:40	2:46	-0:05	3:54	4:05	-0:11	4:01	4:23	-0:21	2:04	2:09	-0:04	1:30	2:01	-0:30	2:04	2:10	-0:05	3:19	3:34	-0:14
Network ZM	2:19	2:23	-0:03	2:15	2:22	-0:07	2:25	2:28	-0:03	1:41	1:39	0:02	1:16	1:07	0:09	1:23	1:16	0:07	2:02	2:03	-0:00
MediaWorks Combo	3:07	3:08	-0:00	4:00	4:09	-0:08	4:22	4:29	-0:06	2:23	2:26	-0:03	2:00	2:13	-0:13	2:15	2:11	0:03	3:28	3:32	-0:04
NZME Combo	3:27	3:32	-0:04	3:18	3:25	-0:06	3:23	3:34	-0:10	2:13	2:19	-0:06	2:21	2:15	0:06	2:56	2:44	0:11	3:16	3:25	-0:08
All Commercial Radio	3:54	3:57	-0:03	4:27	4:35	-0:07	4:43	4:52	-0:09	2:45	2:48	-0:03	2:25	2:32	-0:07	2:55	2:49	0:05	4:08	4:17	-0:08

MediaWorks Combo: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold (until S1 2025), Gold Sport, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)