



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025
Last Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	0.9	1.3	-0.4	15	2.0	1.3	0.7	1.1	3.5	-2.4	1.2	3.0	-1.8	1.0	2.1	-1.1	1.0	0.8	0.2	0.7	0.5	0.2	0.7	1.4	-0.7
Breeze	10.7	11.9	-1.2	3	12.5	8.6	3.9	6.8	9.2	-2.4	6.8	9.4	-2.6	10.1	11.7	-1.6	15.3	14.6	0.7	12.3	12.9	-0.6	13.1	10.4	2.7
Coast	1.4	1.8	-0.4	12	0.9	0.7	0.2	0.4	0.6	-0.2	0.4	0.9	-0.5	0.4	1.4	-1.0	1.4	2.8	-1.4	2.5	2.8	-0.3	0.3	0.2	0.1
Edge	6.7	6.6	0.1	8	21.2	16.7	4.5	10.2	10.6	-0.4	8.1	9.0	-0.9	8.0	8.3	-0.3	5.4	4.9	0.5	2.0	2.2	-0.2	7.2	9.3	-2.1
Flava	1.1	1.0	0.1	14	2.3	2.1	0.2	1.7	1.9	-0.2	1.7	1.7	0.0	1.6	1.3	0.3	1.0	0.5	0.5	0.3	0.2	0.1	1.3	0.4	0.9
George FM	3.4	3.0	0.4	10	5.7	2.8	2.9	5.8	5.7	0.1	7.4	7.0	0.4	5.7	5.4	0.3	2.0	1.6	0.4	0.5	0.3	0.2	2.3	2.4	-0.1
Gold Sport	0.2	0.4	-0.2	20	*	*	*	*	*	*	*	*	*	*	0.5	*	0.1	0.8	-0.7	0.7	0.6	0.1	*	1.3	*
Life FM	0.2	0.2	0.0	20	*	0.5	*	0.2	0.3	-0.1	0.2	0.3	-0.1	0.4	0.3	0.1	0.5	0.3	0.2	0.2	*	*	0.1	0.1	0.0
Magic	7.4	6.9	0.5	5	0.7	0.6	0.1	0.8	1.0	-0.2	0.9	1.0	-0.1	1.8	2.0	-0.2	5.3	6.3	-1.0	14.1	12.6	1.5	5.7	5.5	0.2
More FM	12.6	11.2	1.4	2	20.6	13.3	7.3	13.7	9.5	4.2	14.0	11.6	2.4	13.0	11.5	1.5	10.6	11.0	-0.4	11.9	12.8	-0.9	18.1	16.8	1.3
Newstalk ZB	17.5	15.3	2.2	1	1.8	2.5	-0.7	5.6	5.4	0.2	6.1	4.6	1.5	6.2	5.3	0.9	12.0	10.8	1.2	23.6	21.9	1.7	5.8	8.0	-2.2
Radio Hauraki	2.9	3.9	-1.0	11	1.0	3.4	-2.4	6.0	5.0	1.0	6.5	5.7	0.8	5.1	5.0	0.1	2.6	5.4	-2.8	1.6	3.9	-2.3	4.7	4.9	-0.2
RDU*	0.4	n.a.	*	17	0.1	n.a.	*	0.2	n.a.	*	0.1	n.a.	*	0.1	n.a.	*	0.6	n.a.	*	0.9	n.a.	*	*	n.a.	*
Rhema	0.4	0.7	-0.3	17	*	*	*	*	*	*	*	*	*	0.3	0.4	-0.1	1.2	1.5	-0.3	1.0	1.6	-0.6	0.2	*	*
Rock	9.3	9.4	-0.1	4	8.2	9.1	-0.9	15.6	10.2	5.4	16.2	14.7	1.5	16.0	15.2	0.8	11.6	12.0	-0.4	3.3	4.2	-0.9	10.6	10.3	0.3
Sanctuary	0.3	0.8	-0.5	19	*	0.3	*	*	0.2	*	*	*	*	*	0.1	*	0.2	0.2	0.0	0.4	1.3	-0.9	*	0.3	*
Sport Nation	0.6	0.3	0.3	16	0.1	0.1	0.0	*	*	*	0.3	0.2	0.1	0.7	0.2	0.5	1.2	0.4	0.8	0.8	0.5	0.3	0.7	0.5	0.2
Tahu FM	1.2	1.2	0.0	13	2.5	2.9	-0.4	3.3	2.7	0.6	3.2	2.6	0.6	1.9	1.7	0.2	0.3	0.1	0.2	0.3	0.1	0.2	1.5	1.1	0.4
The Hits	4.1	5.4	-1.3	9	5.6	5.3	0.3	5.5	10.3	-4.8	4.3	9.4	-5.1	4.8	7.3	-2.5	4.4	4.7	-0.3	4.0	4.5	-0.5	5.7	7.9	-2.2
The Sound	6.9	7.6	-0.7	6	1.4	8.1	-6.7	5.0	7.0	-2.0	5.2	5.3	-0.1	6.7	6.8	-0.1	11.1	11.3	-0.2	10.8	10.7	0.1	4.0	4.1	-0.1
ZM	6.9	6.1	0.8	6	9.0	11.4	-2.4	12.1	11.1	1.0	11.6	9.8	1.8	10.8	9.0	1.8	7.3	5.6	1.7	2.5	1.6	0.9	12.7	10.7	2.0
MediaWorks Combo	59.1	58.4	0.7		74.7	62.9	11.8	63.2	58.4	4.8	62.9	61.7	1.2	64.5	63.5	1.0	62.6	62.6	0.0	55.8	56.2	-0.4	63.4	60.7	2.7
NZME Combo	34.1	34.4	-0.3		20.5	26.9	-6.4	31.4	34.7	-3.3	30.6	32.3	-1.7	28.9	30.0	-1.1	28.8	30.7	-1.9	35.3	36.0	-0.7	30.3	33.7	-3.4
Potential (000)	542.6	542.6	0.0		114.2	114.2	0.0	187.0	187.2	-0.2	176.8	176.8	0.0	252.3	252.3	0.0	148.7	148.7	0.0	130.3	130.3	0.0	95.9	95.0	0.9
Sample	1,567	1,540	27		322	330	-8	492	514	-22	446	474	-28	649	690	-41	447	422	25	422	400	22	288	295	-7

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold (until S1 2025), Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*RDU included from S2 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2025

Station Share (%) by Daypart, People 10+
Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025
Last Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	This	Last	+/-
Potential (000)	542.6	542.6	0.0
Sample Size	1,567	1,540	27

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	0.8	1.0	-0.2	15	1.1	1.3	-0.2	1.0	1.1	-0.1	0.9	2.1	-1.2	0.5	2.1	-1.6	*	0.1	*	1.0	1.3	-0.3
Breeze	10.3	9.8	0.5	3	10.7	14.1	-3.4	11.6	14.7	-3.1	9.1	10.7	-1.6	10.1	10.4	-0.3	10.4	8.2	2.2	11.0	10.6	0.4
Coast	1.4	1.5	-0.1	12	1.2	2.3	-1.1	1.4	2.1	-0.7	0.5	1.0	-0.5	1.5	1.5	0.0	2.0	1.2	0.8	1.7	1.8	-0.1
Edge	7.7	7.0	0.7	5	6.6	6.9	-0.3	6.4	6.4	0.0	6.0	7.2	-1.2	5.2	5.8	-0.6	4.8	4.4	0.4	7.1	6.4	0.7
Flava	0.9	0.6	0.3	14	0.5	0.8	-0.3	0.8	1.1	-0.3	1.1	1.2	-0.1	1.6	1.2	0.4	0.4	0.3	0.1	1.9	1.1	0.8
George FM	2.6	2.9	-0.3	10	4.0	2.4	1.6	4.1	2.8	1.3	3.3	3.4	-0.1	2.6	3.5	-0.9	0.9	2.2	-1.3	3.3	3.3	0.0
Gold Sport	0.2	0.3	-0.1	20	0.4	0.3	0.1	0.3	0.3	0.0	*	*	*	0.2	0.8	-0.6	*	0.2	*	0.3	0.8	-0.5
Life FM	0.3	0.4	-0.1	18	0.3	0.1	0.2	0.3	0.2	0.1	0.1	0.1	0.0	0.1	*	*	0.2	0.4	-0.2	0.1	0.2	-0.1
Magic	4.3	4.3	0.0	7	8.7	7.7	1.0	8.2	7.7	0.5	6.7	6.5	0.2	6.0	4.7	1.3	4.1	2.0	2.1	9.3	9.2	0.1
More FM	16.1	14.4	1.7	2	12.2	11.7	0.5	12.6	11.3	1.3	13.8	11.1	2.7	7.0	6.6	0.4	5.6	4.4	1.2	11.7	10.3	1.4
Newstalk ZB	22.6	21.9	0.7	1	13.8	10.2	3.6	9.6	7.4	2.2	15.1	12.3	2.8	36.9	30.7	6.2	48.8	45.5	3.3	16.2	14.9	1.3
Radio Hauraki	2.5	4.3	-1.8	11	2.1	3.8	-1.7	2.5	3.7	-1.2	4.5	4.4	0.1	4.1	3.7	0.4	2.4	3.5	-1.1	3.4	3.9	-0.5
RDU*	0.1	n.a.	*	21	0.3	n.a.	*	0.1	n.a.	*	0.6	n.a.	*	0.8	n.a.	*	*	n.a.	*	0.7	n.a.	*
Rhema	0.3	0.3	0.0	18	0.1	0.3	-0.2	0.3	0.4	-0.1	1.0	1.0	0.0	1.2	1.9	-0.7	*	1.3	*	0.6	0.9	-0.3
Rock	9.1	8.3	0.8	4	10.6	10.7	-0.1	12.5	12.3	0.2	11.0	11.5	-0.5	5.1	5.8	-0.7	5.1	7.4	-2.3	5.7	6.8	-1.1
Sanctuary	0.5	1.2	-0.7	16	0.4	0.8	-0.4	*	0.7	*	0.1	0.4	-0.3	*	0.7	*	0.5	0.7	-0.2	0.3	1.0	-0.7
Sport Nation	0.4	0.4	0.0	17	1.3	0.3	1.0	0.7	0.2	0.5	0.4	0.3	0.1	0.1	0.1	0.0	0.8	0.2	0.6	0.4	0.2	0.2
Tahu FM	1.4	1.3	0.1	12	0.9	1.0	-0.1	1.0	1.0	0.0	1.2	1.1	0.1	1.6	0.7	0.9	1.4	2.9	-1.5	1.6	1.4	0.2
The Hits	2.9	3.6	-0.7	9	4.3	6.4	-2.1	4.5	6.0	-1.5	4.1	5.3	-1.2	2.3	3.4	-1.1	4.9	7.2	-2.3	4.7	5.7	-1.0
The Sound	4.3	4.4	-0.1	7	8.7	8.9	-0.2	9.6	10.0	-0.4	6.4	7.8	-1.4	2.7	5.7	-3.0	2.7	2.2	0.5	7.0	7.9	-0.9
ZM	7.5	9.2	-1.7	6	7.0	5.6	1.4	7.9	5.9	2.0	8.4	6.8	1.6	4.8	3.4	1.4	2.4	1.9	0.5	5.6	5.3	0.3
MediaWorks Combo	56.6	52.7	3.9		63.9	64.1	-0.2	67.3	66.6	0.7	58.7	61.0	-2.3	41.2	45.4	-4.2	34.1	31.4	2.7	57.1	56.5	0.6
NZME Combo	38.1	41.7	-3.6		29.5	30.0	-0.5	27.1	27.1	0.0	33.8	31.5	2.3	51.5	45.2	6.3	60.8	59.7	1.1	33.9	34.2	-0.3

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING
MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM
NZME Combo: Coast, Flava, Gold (until S1 2025), Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*RDU included from S2 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025
Last Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	15.1	15.0	0.1	12	2.9	3.0	-0.1	5.4	7.0	-1.6	8.0	8.6	-0.6	10.2	10.6	-0.4	4.2	3.4	0.8	2.0	1.4	0.6	2.3	3.3	-1.0
Breeze	75.3	81.6	-6.3	3	13.3	12.1	1.2	15.6	18.6	-3.0	17.4	20.9	-3.5	33.0	36.3	-3.3	28.7	28.8	-0.1	23.4	25.4	-2.0	14.1	14.4	-0.3
Coast	13.4	14.8	-1.4	13	0.7	0.9	-0.2	2.0	2.2	-0.2	2.5	3.0	-0.5	4.5	5.8	-1.3	4.6	5.5	-0.9	6.0	5.4	0.6	1.5	1.2	0.3
Edge	82.0	81.9	0.1	2	27.5	26.9	0.6	36.4	36.8	-0.4	33.8	37.3	-3.5	44.4	47.4	-3.0	16.9	14.0	2.9	9.4	6.6	2.8	18.0	20.1	-2.1
Flava	11.0	8.5	2.5	14	2.3	2.3	0.0	4.9	4.5	0.4	6.9	5.1	1.8	8.0	5.5	2.5	1.6	0.8	0.8	0.7	0.7	0.0	3.9	1.6	2.3
George FM	34.1	30.4	3.7	10	8.5	5.8	2.7	19.3	16.5	2.8	19.8	18.6	1.2	24.3	23.4	0.9	5.2	5.1	0.1	1.4	1.2	0.2	7.1	7.8	-0.7
Gold Sport	2.1	3.3	-1.2	20	*	*	*	*	*	*	*	0.4	*	*	1.2	*	0.5	1.4	-0.9	1.8	1.8	0.0	*	0.5	*
Life FM	4.7	4.0	0.7	17	*	0.9	*	1.7	2.3	-0.6	2.1	2.0	0.1	3.5	2.8	0.7	2.4	1.0	1.4	1.2	0.2	1.0	0.5	0.4	0.1
Magic	40.1	39.4	0.7	8	3.4	3.2	0.2	3.8	4.5	-0.7	3.0	3.3	-0.3	7.0	7.3	-0.3	10.7	11.3	-0.6	22.8	21.5	1.3	4.0	3.1	0.9
More FM	90.5	84.6	5.9	1	20.4	20.7	-0.3	25.5	20.1	5.4	27.3	25.2	2.1	44.9	41.6	3.3	33.1	29.1	4.0	23.6	20.3	3.3	22.3	21.1	1.2
Newstalk ZB	62.3	63.6	-1.3	4	4.3	4.1	0.2	5.9	8.8	-2.9	6.4	8.8	-2.4	14.7	17.5	-2.8	18.5	21.1	-2.6	26.1	26.5	-0.4	6.4	7.0	-0.6
Radio Hauraki	26.3	33.9	-7.6	11	1.8	4.1	-2.3	9.4	11.1	-1.7	12.7	14.4	-1.7	18.6	20.9	-2.3	9.8	12.9	-3.1	5.7	8.6	-2.9	7.2	9.0	-1.8
RDU*	4.3	n.a.	*	18	1.0	n.a.	*	1.5	n.a.	*	0.9	n.a.	*	1.1	n.a.	*	1.5	n.a.	*	1.9	n.a.	*	*	n.a.	*
Rhema	3.0	3.3	-0.3	19	*	*	*	*	*	*	*	*	*	1.1	0.5	0.6	2.2	2.0	0.2	1.9	2.5	-0.6	0.2	*	*
Rock	55.8	61.5	-5.7	6	10.3	11.1	-0.8	19.7	19.3	0.4	23.8	27.1	-3.3	37.7	42.7	-5.0	21.2	21.5	-0.3	7.8	7.7	0.1	13.1	15.0	-1.9
Sanctuary	1.6	2.5	-0.9	21	*	0.2	*	*	0.2	*	*	*	*	*	0.5	*	0.2	0.5	-0.3	1.1	1.2	-0.1	*	0.5	*
Sport Nation	7.1	4.6	2.5	16	0.4	0.4	0.0	0.4	0.4	0.0	0.8	0.8	0.0	2.7	1.1	1.6	4.2	2.4	1.8	3.2	2.5	0.7	2.1	1.3	0.8
Tahu FM	10.1	8.7	1.4	15	3.9	4.7	-0.8	4.4	3.6	0.8	3.9	2.5	1.4	4.1	2.5	1.6	2.0	1.1	0.9	2.1	1.1	1.0	2.6	1.6	1.0
The Hits	36.3	42.8	-6.5	9	10.1	10.1	0.0	13.3	19.6	-6.3	11.8	21.4	-9.6	19.2	26.1	-6.9	11.7	9.4	2.3	6.6	6.2	0.4	8.3	11.3	-3.0
The Sound	42.7	46.2	-3.5	7	3.4	6.4	-3.0	6.4	11.1	-4.7	7.2	10.9	-3.7	17.3	21.7	-4.4	23.7	21.0	2.7	21.0	16.6	4.4	6.3	8.3	-2.0
ZM	56.2	57.6	-1.4	5	12.4	11.9	0.5	29.9	28.6	1.3	29.7	32.5	-2.8	37.9	41.5	-3.6	12.0	12.0	0.0	5.0	3.6	1.4	15.2	17.7	-2.5
MediaWorks Combo	295.5	293.8	1.7		57.8	55.3	2.5	89.2	89.1	0.1	96.3	99.9	-3.6	146.0	150.3	-4.3	92.7	89.5	3.2	77.6	71.3	6.3	59.5	60.6	-1.1
NZME Combo	178.1	190.8	-12.7		26.7	27.2	-0.5	55.0	62.3	-7.3	58.0	71.0	-13.0	86.3	98.2	-11.9	51.2	52.8	-1.6	45.4	46.3	-0.9	37.1	39.9	-2.8
All Commercial Radio	380.3	381.3	-1.0		66.6	66.7	-0.1	114.5	114.6	-0.1	122.3	124.6	-2.3	185.1	185.5	-0.4	119.1	115.9	3.2	101.5	98.5	3.0	75.6	75.0	0.6
Potential (000)	542.6	542.6	0.0		114.2	114.2	0.0	187.0	187.2	-0.2	176.8	176.8	0.0	252.3	252.3	0.0	148.7	148.7	0.0	130.3	130.3	0.0	95.9	95.0	0.9
Sample	1,567	1,540	27		322	330	-8	492	514	-22	446	474	-28	649	690	-41	447	422	25	422	400	22	288	295	-7

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold (until S1 2025), Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*RDU included from S2 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2025

Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025
Last Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	This	Last	+/-
Potential (000)	542.6	542.6	0.0
Sample Size	1,567	1,540	27

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	5.3	6.0	-0.7	13	6.3	5.9	0.4	6.4	7.7	-1.3	5.2	6.7	-1.5	1.0	2.9	-1.9	0.3	0.5	-0.2	10.4	10.2	0.2
Breeze	37.3	39.2	-1.9	5	34.9	39.9	-5.0	46.4	51.7	-5.3	33.0	35.4	-2.4	14.8	14.9	-0.1	9.1	9.0	0.1	51.6	48.7	2.9
Coast	4.7	6.1	-1.4	15	5.3	9.1	-3.8	6.9	9.8	-2.9	3.6	4.9	-1.3	2.1	2.2	-0.1	1.1	1.1	0.0	7.0	7.7	-0.7
Edge	43.1	45.3	-2.2	3	30.6	32.7	-2.1	40.1	42.5	-2.4	34.4	40.3	-5.9	15.4	17.9	-2.5	6.6	8.7	-2.1	50.3	47.7	2.6
Flava	4.9	3.9	1.0	14	5.3	3.8	1.5	6.1	5.0	1.1	5.9	5.4	0.5	2.4	2.6	-0.2	1.3	1.0	0.3	8.6	6.2	2.4
George FM	15.1	12.4	2.7	10	11.4	8.7	2.7	16.3	13.6	2.7	20.1	16.6	3.5	5.5	6.5	-1.0	2.0	2.2	-0.2	19.4	20.4	-1.0
Gold Sport	0.9	1.3	-0.4	20	0.9	1.2	-0.3	1.4	1.8	-0.4	0.2	0.5	-0.3	0.4	0.6	-0.2	*	0.5	*	1.2	1.6	-0.4
Life FM	1.9	2.2	-0.3	17	1.6	1.2	0.4	1.9	1.9	0.0	1.7	1.2	0.5	0.6	0.4	0.2	0.5	1.0	-0.5	2.3	2.7	-0.4
Magic	18.2	18.1	0.1	8	24.7	22.9	1.8	24.5	23.1	1.4	18.0	16.8	1.2	8.7	7.9	0.8	3.9	2.9	1.0	29.9	30.0	-0.1
More FM	60.4	52.9	7.5	1	38.3	36.9	1.4	44.3	43.3	1.0	43.6	37.7	5.9	16.0	19.6	-3.6	5.9	8.2	-2.3	52.1	46.4	5.7
Newstalk ZB	46.8	45.1	1.7	2	35.3	30.3	5.0	31.9	32.9	-1.0	33.4	30.4	3.0	27.8	27.2	0.6	19.7	21.2	-1.5	43.3	43.2	0.1
Radio Hauraki	11.6	18.0	-6.4	11	10.6	12.7	-2.1	14.5	13.7	0.8	14.7	15.9	-1.2	5.5	5.5	0.0	1.3	2.2	-0.9	15.4	20.0	-4.6
RDU*	0.6	n.a.	*	21	2.0	n.a.	*	1.4	n.a.	*	1.6	n.a.	*	2.3	n.a.	*	*	n.a.	*	3.2	n.a.	*
Rhema	1.9	1.7	0.2	17	0.8	1.3	-0.5	2.0	2.1	-0.1	2.2	1.8	0.4	1.4	2.3	-0.9	*	0.3	*	2.5	2.4	0.1
Rock	31.9	34.6	-2.7	6	22.4	28.8	-6.4	34.5	38.0	-3.5	31.0	34.4	-3.4	13.5	14.0	-0.5	6.1	8.5	-2.4	28.1	32.8	-4.7
Sanctuary	1.6	2.0	-0.4	19	0.8	1.5	-0.7	0.2	1.2	-1.0	0.2	0.5	-0.3	*	1.2	*	0.5	0.7	-0.2	1.1	1.8	-0.7
Sport Nation	3.4	1.6	1.8	16	3.0	1.4	1.6	3.7	2.3	1.4	2.6	1.4	1.2	0.8	0.4	0.4	1.6	0.4	1.2	4.1	2.0	2.1
Tahu FM	5.8	4.3	1.5	12	3.2	2.9	0.3	4.1	3.3	0.8	4.8	4.2	0.6	4.2	2.3	1.9	1.2	0.9	0.3	5.9	4.9	1.0
The Hits	15.7	19.0	-3.3	9	17.2	19.8	-2.6	18.0	20.5	-2.5	15.2	18.2	-3.0	7.6	10.1	-2.5	4.4	6.4	-2.0	19.7	23.3	-3.6
The Sound	18.5	18.8	-0.3	7	19.7	22.0	-2.3	26.6	26.4	0.2	19.8	23.7	-3.9	6.6	9.2	-2.6	3.0	2.4	0.6	29.1	30.7	-1.6
ZM	38.1	37.6	0.5	4	26.0	24.8	1.2	34.5	33.0	1.5	33.2	29.1	4.1	12.0	9.2	2.8	6.8	5.4	1.4	33.4	30.3	3.1
MediaWorks Combo	187.3	181.0	6.3		161.2	164.3	-3.1	189.6	193.9	-4.3	175.9	177.2	-1.3	74.9	80.5	-5.6	33.7	38.2	-4.5	216.7	208.4	8.3
NZME Combo	114.6	120.6	-6.0		94.0	96.7	-2.7	105.1	109.8	-4.7	99.2	98.6	0.6	55.9	56.4	-0.5	34.1	35.6	-1.5	119.2	124.9	-5.7
All Commercial Radio	274.0	273.2	0.8		233.0	236.8	-3.8	266.0	276.3	-10.3	252.3	252.1	0.2	130.3	134.5	-4.2	65.7	70.7	-5.0	304.7	296.7	8.0

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold (until S1 2025), Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*RDU included from S2 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025
Last Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	3:42	5:31	-1:49	4:55	3:19	1:36	3:06	7:51	-4:44	2:34	6:37	-4:02	2:48	5:54	-3:05	5:01	4:43	0:18	6:30	7:19	-0:48	3:11	4:15	-1:04
Breeze	8:51	9:22	-0:31	6:28	5:31	0:56	6:37	7:44	-1:07	6:41	8:27	-1:45	8:47	9:38	-0:50	11:06	10:24	0:42	10:22	9:47	0:34	9:34	7:26	2:07
Coast	6:17	7:41	-1:23	8:50	6:22	2:27	3:22	4:12	-0:50	2:45	5:49	-3:03	2:25	7:18	-4:52	6:21	10:27	-4:06	8:23	10:01	-1:37	2:01	1:48	0:12
Edge	5:04	5:09	-0:05	5:18	4:49	0:29	4:14	4:32	-0:17	4:09	4:33	-0:24	5:09	5:14	-0:05	6:40	7:08	-0:28	4:16	6:32	-2:15	4:07	4:47	-0:39
Flava	6:05	7:09	-1:03	6:51	7:13	-0:22	5:09	6:36	-1:27	4:12	6:15	-2:02	5:41	7:19	-1:37	13:11	12:49	0:21	7:58	5:40	2:17	3:23	2:45	0:38
George FM	6:10	6:15	-0:05	4:38	3:41	0:56	4:34	5:26	-0:51	6:25	7:06	-0:40	6:39	6:59	-0:19	7:53	6:33	1:20	6:52	4:42	2:10	3:18	3:08	0:09
Gold Sport	7:04	7:40	-0:35	*	*	*	*	*	*	*	0:30	*	*	11:45	*	6:30	11:11	-4:41	7:47	6:01	1:46	*	28:45	*
Life FM	3:05	3:29	-0:23	*	3:48	*	1:40	2:14	-0:33	1:38	2:19	-0:40	3:19	3:24	-0:04	4:37	5:32	-0:55	2:26	3:15	-0:48	1:20	3:15	-1:54
Magic	11:33	11:19	0:13	1:31	1:25	0:05	3:06	3:28	-0:21	5:25	5:42	-0:17	7:28	8:14	-0:46	10:13	11:27	-1:13	12:14	11:20	0:54	14:41	18:22	-3:41
More FM	8:40	8:29	0:10	6:56	4:58	1:57	8:07	7:23	0:44	8:49	8:40	0:08	8:18	8:20	-0:01	6:40	7:45	-1:04	9:56	12:09	-2:12	8:19	8:14	0:04
Newstalk ZB	17:33	15:27	2:05	2:49	4:51	-2:01	14:12	9:35	4:36	16:21	9:52	6:28	12:05	9:02	3:03	13:33	10:27	3:05	17:52	15:55	1:56	9:13	11:48	-2:35
Radio Hauraki	6:57	7:27	-0:29	3:48	6:19	-2:31	9:40	7:06	2:34	8:50	7:26	1:24	7:48	7:11	0:37	5:35	8:34	-2:59	5:27	8:53	-3:25	6:38	5:34	1:03
RDU*	5:12	n.a.	*	0:54	n.a.	*	1:30	n.a.	*	2:35	n.a.	*	2:14	n.a.	*	8:49	n.a.	*	9:33	n.a.	*	*	n.a.	*
Rhema	9:01	12:36	-3:34	*	*	*	*	*	*	*	*	*	7:07	20:04	-12:57	11:19	14:55	-3:35	10:09	12:32	-2:22	10:45	*	*
Rock	10:23	9:52	0:31	5:28	6:22	-0:54	12:02	8:19	3:43	11:44	10:12	1:32	12:09	10:38	1:31	11:23	11:26	-0:03	8:21	10:38	-2:16	8:18	7:06	1:11
Sanctuary	10:31	21:47	-11:16	*	10:15	*	*	10:15	*	*	*	*	*	6:45	*	15:30	6:45	8:45	7:13	21:06	-13:52	*	6:45	*
Sport Nation	5:35	3:47	1:47	1:30	1:30	0:00	1:30	1:30	0:00	5:50	5:52	-0:01	7:41	4:36	3:04	6:07	3:14	2:53	4:52	3:55	0:57	3:19	3:58	-0:39
Tahu FM	7:42	8:51	-1:09	4:22	4:42	-0:20	11:22	11:39	-0:16	14:05	20:11	-6:06	13:21	20:11	-6:50	2:54	1:16	1:38	2:49	1:16	1:33	5:59	6:44	-0:44
The Hits	7:02	8:07	-1:05	3:48	4:03	-0:15	6:17	8:16	-1:58	6:20	8:16	-1:56	7:08	8:24	-1:15	7:49	10:09	-2:20	11:53	13:56	-2:03	7:02	7:14	-0:11
The Sound	10:09	10:32	-0:23	2:51	9:47	-6:55	11:54	9:53	2:01	12:24	9:07	3:16	11:08	9:26	1:41	9:48	11:06	-1:18	10:11	12:21	-2:10	6:36	5:10	1:26
ZM	7:39	6:49	0:49	5:01	7:25	-2:24	6:08	6:05	0:02	6:44	5:39	1:05	8:11	6:30	1:40	12:40	9:32	3:08	9:47	8:49	0:57	8:34	6:14	2:20
MediaWorks Combo	12:29	12:46	-0:17	8:53	8:48	0:05	10:43	10:16	0:27	11:16	11:39	-0:22	12:39	12:41	-0:01	14:05	14:22	-0:16	14:12	15:13	-1:01	10:58	10:21	0:37
NZME Combo	11:57	11:35	0:22	5:16	7:40	-2:23	8:38	8:43	-0:04	9:05	8:34	0:30	9:35	9:09	0:25	11:44	11:56	-0:11	15:21	15:02	0:19	8:25	8:43	-0:18
All Commercial Radio	16:25	16:51	-0:26	10:20	11:37	-1:17	13:14	13:41	-0:27	14:06	15:08	-1:01	15:27	16:10	-0:42	17:31	17:42	-0:11	19:27	19:36	-0:08	13:36	13:45	-0:09
Potential (000)	542.6	542.6	0.0	114.2	114.2	0.0	187.0	187.2	-0.2	176.8	176.8	0.0	252.3	252.3	0.0	148.7	148.7	0.0	130.3	130.3	0.0	95.9	95.0	0.9
Sample	1,567	1,540	27	322	330	-8	492	514	-22	446	474	-28	649	690	-41	447	422	25	422	400	22	288	295	-7

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold (until S1 2025), Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*RDU included from S2 2025



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+
Survey Comparisons: 1/2025 - 2/2025

This Survey Period: Sun Feb 9 to Sat May 3 & Sun May 11 to Sat Aug 2 2025
Last Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

	This	Last	+/-
Potential (000)	542.6	542.6	0.0
Sample Size	1,567	1,540	27

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1:37	1:50	-0:12	1:59	2:30	-0:31	2:11	2:05	0:06	1:09	2:11	-1:01	1:25	2:32	-1:06	0:15	0:24	-0:09	1:15	1:50	-0:34
Breeze	3:07	2:48	0:18	3:30	4:04	-0:33	3:30	4:03	-0:33	1:55	2:06	-0:10	2:05	2:22	-0:16	2:33	2:11	0:22	2:51	3:08	-0:17
Coast	3:28	2:41	0:46	2:32	2:55	-0:23	2:48	3:08	-0:19	1:00	1:28	-0:27	2:08	2:14	-0:05	3:56	2:32	1:23	3:17	3:16	0:00
Edge	2:01	1:44	0:17	2:27	2:26	0:01	2:13	2:08	0:04	1:13	1:15	-0:01	1:02	1:06	-0:04	1:36	1:13	0:23	1:53	1:55	-0:01
Flava	2:01	1:45	0:16	1:09	2:24	-1:14	1:56	3:14	-1:17	1:19	1:36	-0:17	2:02	1:35	0:26	0:45	0:44	0:00	2:59	2:29	0:29
George FM	1:58	2:38	-0:40	4:01	3:13	0:48	3:29	2:57	0:31	1:08	1:26	-0:17	1:26	1:51	-0:25	1:01	2:25	-1:24	2:18	2:21	-0:02
Gold Sport	2:38	2:35	0:02	4:39	2:57	1:42	2:33	2:15	0:17	0:15	0:25	-0:10	1:23	4:02	-2:38	*	1:00	*	3:18	6:52	-3:34
Life FM	1:55	2:00	-0:05	1:55	1:21	0:33	2:27	1:32	0:55	0:33	0:32	0:00	0:30	0:22	0:07	0:45	0:52	-0:07	0:44	1:10	-0:25
Magic	2:40	2:39	0:00	4:02	3:54	0:08	4:41	4:44	-0:02	2:35	2:42	-0:07	2:08	2:03	0:05	2:20	1:37	0:43	4:10	4:25	-0:15
More FM	3:00	3:03	-0:03	3:38	3:39	-0:00	3:58	3:44	0:13	2:13	2:03	0:10	1:21	1:08	0:12	2:06	1:17	0:49	3:00	3:13	-0:12
Newstalk ZB	5:26	5:26	-0:00	4:29	3:52	0:36	4:13	3:13	1:00	3:09	2:50	0:19	4:06	3:50	0:15	5:31	5:09	0:21	5:02	4:57	0:04
Radio Hauraki	2:26	2:39	-0:12	2:16	3:26	-1:10	2:26	3:50	-1:24	2:09	1:55	0:14	2:20	2:19	0:01	4:07	3:50	0:17	2:57	2:50	0:06
RDU*	1:05	n.a.	*	1:58	n.a.	*	1:11	n.a.	*	2:34	n.a.	*	1:01	n.a.	*	*	n.a.	*	2:57	n.a.	*
Rhema	1:44	2:07	-0:23	1:14	2:24	-1:09	1:57	2:39	-0:42	3:14	3:47	-0:32	2:38	2:49	-0:11	*	11:45	*	3:16	5:40	-2:24
Rock	3:13	2:40	0:33	5:25	4:15	1:09	5:04	4:37	0:27	2:29	2:19	0:09	1:09	1:24	-0:14	1:52	2:04	-0:12	2:44	3:00	-0:15
Sanctuary	3:43	6:25	-2:41	5:45	6:11	-0:26	0:45	8:35	-7:50	2:00	5:17	-3:17	*	1:51	*	2:30	2:30	0:00	4:01	7:46	-3:44
Sport Nation	1:27	3:07	-1:40	5:01	2:04	2:57	2:32	1:22	1:09	1:11	1:34	-0:23	0:25	0:45	-0:19	1:02	1:00	0:02	1:11	1:43	-0:31
Tahu FM	2:40	3:32	-0:51	3:19	4:00	-0:40	3:15	4:10	-0:55	1:44	1:51	-0:07	1:08	1:01	0:06	2:44	7:53	-5:08	3:40	3:58	-0:17
The Hits	2:05	2:08	-0:03	2:53	3:44	-0:50	3:28	4:12	-0:43	1:52	2:02	-0:09	0:55	1:07	-0:12	2:27	2:41	-0:13	3:13	3:29	-0:16
The Sound	2:35	2:37	-0:01	5:02	4:40	0:21	5:01	5:23	-0:22	2:15	2:18	-0:02	1:17	2:05	-0:48	1:59	2:11	-0:12	3:13	3:41	-0:27
ZM	2:12	2:45	-0:32	3:05	2:37	0:28	3:11	2:33	0:38	1:46	1:38	0:08	1:14	1:15	-0:01	0:46	0:49	-0:02	2:16	2:31	-0:15
MediaWorks Combo	3:24	3:16	0:08	4:32	4:30	0:02	4:57	4:54	0:02	2:20	2:24	-0:04	1:41	1:55	-0:13	2:15	1:58	0:16	3:32	3:54	-0:22
NZME Combo	3:44	3:52	-0:07	3:35	3:35	0:00	3:35	3:31	0:04	2:23	2:14	0:09	2:50	2:43	0:06	3:58	4:02	-0:03	3:49	3:56	-0:07
All Commercial Radio	4:06	4:06	0:00	4:54	4:52	0:02	5:14	5:10	0:04	2:46	2:46	0:00	2:22	2:31	-0:09	3:23	3:24	-0:00	4:24	4:51	-0:27

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM

NZME Combo: Coast, Flava, Gold (until S1 2025), Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*RDU included from S2 2025