

AUCKLAND COMMERCIAL RADIO - SURVEY 1 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

| | All 10+ | | | | People 10-24 | | | | People 18-39 | | | | People 25-44 | | | | People 25-54 | | | | People 45-64 | | | | People 55-74 | | | | MGS with Kids | | | |
|------------------|---------|------|------|------|--------------|------|------|------|--------------|------|------|------|--------------|------|------|------|--------------|------|------|------|--------------|------|------|------|--------------|-------|-------|------|---------------|------|-----|--|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | |
| BBC | 0.9 | 0.9 | 0.0 | 20 | 0.4 | 0.4 | 0.0 | 0.3 | 0.2 | 0.1 | 0.2 | 0.1 | 0.1 | 0.3 | 0.2 | 0.1 | 0.9 | 0.4 | 0.5 | 1.5 | 1.6 | -0.1 | 0.9 | 0.3 | 0.6 | 11.3 | 14.2 | -2.9 | | | | |
| Breeze | 9.0 | 8.8 | 0.2 | 3 | 6.5 | 3.8 | 2.7 | 4.4 | 4.9 | -0.5 | 6.3 | 6.9 | -0.6 | 7.5 | 8.6 | -1.1 | 11.0 | 10.2 | 0.8 | 9.9 | 9.1 | 0.8 | 11.3 | 14.2 | -2.9 | 3.4 | 2.7 | 0.7 | | | | |
| Channel X | 2.9 | 3.6 | -0.7 | 15 | 1.3 | 2.0 | -0.7 | 6.7 | 7.0 | -0.3 | 6.5 | 7.2 | -0.7 | 5.1 | 5.9 | -0.8 | 2.3 | 3.2 | -0.9 | 1.4 | 2.0 | -0.6 | 3.4 | 2.7 | 0.7 | 10.2 | 9.7 | 0.5 | | | | |
| Coast | 5.2 | 5.6 | -0.4 | 4 | 1.9 | 5.1 | -3.2 | 0.9 | 1.5 | -0.6 | 1.1 | 1.2 | -0.1 | 4.0 | 3.6 | 0.4 | 12.1 | 11.0 | 1.1 | 9.5 | 10.2 | -0.7 | 10.2 | 9.7 | 0.5 | 3.3 | 3.3 | -0.8 | | | | |
| Edge | 3.2 | 3.8 | -0.6 | 12 | 6.5 | 7.4 | -0.9 | 7.3 | 8.5 | -1.2 | 5.8 | 6.7 | -0.9 | 4.2 | 5.1 | -0.9 | 1.1 | 1.5 | -0.4 | 1.0 | 0.7 | 0.3 | 2.5 | 3.3 | -0.8 | 2.3 | 2.9 | 0.1 | | | | |
| Flava | 3.1 | 3.8 | -0.7 | 13 | 7.6 | 5.7 | 1.9 | 5.1 | 6.5 | -1.4 | 4.0 | 6.2 | -2.2 | 3.5 | 4.8 | -1.3 | 2.2 | 2.8 | -0.6 | 1.4 | 2.3 | -0.9 | 3.0 | 2.9 | 0.1 | 4.0 | 4.0 | -0.4 | | | | |
| George FM | 4.1 | 4.3 | -0.2 | 9 | 4.3 | 4.2 | 0.1 | 6.1 | 6.7 | -0.6 | 7.0 | 6.9 | 0.1 | 6.8 | 6.7 | 0.1 | 4.1 | 4.3 | -0.2 | 1.3 | 1.7 | -0.4 | 3.6 | 4.0 | -0.4 | 1.1 | 0.6 | 0.5 | | | | |
| Gold*** | 1.1 | 1.2 | -0.1 | 19 | 0.3 | 0.1 | 0.2 | 0.3 | 0.2 | 0.1 | 0.5 | 0.2 | 0.3 | 0.9 | 0.7 | 0.2 | 1.7 | 2.1 | -0.4 | 1.8 | 2.4 | -0.6 | 1.1 | 0.6 | 0.5 | 0.2 | 0.2 | * | | | | |
| Gold Sport | 0.1 | 0.2 | -0.1 | 24 | 0.1 | 0.1 | 0.0 | * | 0.3 | * | * | 0.3 | * | 0.1 | 0.3 | -0.2 | 0.1 | 0.2 | -0.1 | 0.2 | 0.2 | 0.0 | * | 0.2 | * | 2.8 | 1.4 | 1.4 | | | | |
| Humm FM | 2.9 | 1.3 | 1.6 | 15 | 1.6 | 1.3 | 0.3 | 4.1 | 1.5 | 2.6 | 4.1 | 1.4 | 2.7 | 3.3 | 1.2 | 2.1 | 1.8 | 1.4 | 0.4 | 1.4 | 1.8 | -0.4 | 2.8 | 1.4 | 1.4 | 2.4 | 2.4 | 0.0 | | | | |
| Life FM | 1.8 | 1.4 | 0.4 | 18 | 1.4 | 1.5 | -0.1 | 2.0 | 1.7 | 0.3 | 2.3 | 1.6 | 0.7 | 2.9 | 1.9 | 1.0 | 2.5 | 1.9 | 0.6 | 1.0 | 1.0 | 0.0 | 2.4 | 2.4 | 0.0 | 3.0 | 3.0 | -0.6 | | | | |
| Magic | 5.0 | 4.9 | 0.1 | 5 | 3.1 | 2.3 | 0.8 | 2.4 | 1.6 | 0.8 | 1.1 | 0.5 | 0.6 | 1.2 | 0.7 | 0.5 | 5.1 | 3.8 | 1.3 | 9.8 | 9.9 | -0.1 | 2.4 | 3.0 | -0.6 | 11.6 | 10.8 | 0.8 | | | | |
| Mai FM | 10.8 | 9.5 | 1.3 | 2 | 26.4 | 20.9 | 5.5 | 19.9 | 15.6 | 4.3 | 16.0 | 13.4 | 2.6 | 13.3 | 11.6 | 1.7 | 5.4 | 5.1 | 0.3 | 2.3 | 1.9 | 0.4 | 11.6 | 10.8 | 0.8 | 1.1 | 3.8 | 1.3 | | | | |
| More FM | 4.8 | 5.1 | -0.3 | 6 | 5.3 | 8.8 | -3.5 | 4.7 | 5.3 | -0.6 | 4.6 | 4.7 | -0.1 | 5.3 | 4.7 | 0.6 | 6.2 | 4.7 | 1.5 | 4.4 | 3.7 | 0.7 | 5.1 | 3.8 | 1.3 | 20.4 | 23.8 | -3.4 | | | | |
| Newstalk ZB | 14.6 | 14.5 | 0.1 | 1 | 7.3 | 6.0 | 1.3 | 5.0 | 4.5 | 0.5 | 5.7 | 5.9 | -0.2 | 6.8 | 7.8 | -1.0 | 11.0 | 15.9 | -4.9 | 20.4 | 23.8 | -3.4 | 8.5 | 10.2 | -1.7 | 5.4 | 1.6 | 3.8 | | | | |
| Radio Hauraki | 2.5 | 1.9 | 0.6 | 17 | 0.9 | 0.9 | 0.0 | 2.0 | 3.0 | -1.0 | 2.0 | 2.9 | -0.9 | 1.9 | 2.7 | -0.8 | 2.4 | 2.1 | 0.3 | 5.4 | 1.6 | 3.8 | 1.7 | 2.2 | -0.5 | * | * | * | | | | |
| Radio Waatea | * | 0.1 | * | * | * | 0.2 | * | * | * | * | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | * | * | * | * | * | * | * | * | * | * | * | * | * | | | |
| Rhema | 0.4 | 0.5 | -0.1 | 21 | 0.1 | 0.1 | 0.0 | 0.4 | 0.3 | 0.1 | 0.4 | 0.4 | 0.0 | 0.5 | 0.5 | 0.0 | 0.5 | 0.8 | -0.3 | 0.6 | 0.9 | -0.3 | 0.9 | 0.7 | 0.2 | 1.7 | 3.5 | 1.7 | | | | |
| Rock | 4.6 | 4.7 | -0.1 | 7 | 4.1 | 5.8 | -1.7 | 8.5 | 8.8 | -0.3 | 8.1 | 8.0 | 0.1 | 7.7 | 7.2 | 0.5 | 4.5 | 3.6 | 0.9 | 1.7 | 1.2 | 0.5 | 5.2 | 3.5 | 1.7 | 0.1 | 0.4 | -0.3 | | | | |
| Sanctuary** | 0.2 | 0.4 | -0.2 | 23 | 0.4 | 0.3 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 | 0.0 | 0.2 | 0.2 | 0.0 | 0.1 | 0.4 | -0.3 | 0.5 | 0.3 | 0.2 | 0.5 | 0.1 | 0.4 | | | | |
| Sport Nation* | 0.3 | 0.3 | 0.0 | 22 | 0.4 | 0.2 | 0.2 | * | 0.1 | * | * | 0.1 | * | 0.1 | 0.1 | 0.0 | 0.5 | 0.5 | 0.0 | 0.9 | 1.0 | -0.1 | 0.5 | 0.1 | 0.4 | * | * | * | | | | |
| Tainui Live | 0.1 | 0.1 | 0.0 | 24 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.2 | 0.2 | 0.0 | 0.2 | 0.1 | 0.1 | * | * | * | * | * | * | * | * | * | * | * | * | | | | |
| Tarana | 3.1 | 2.7 | 0.4 | 13 | 1.5 | 1.3 | 0.2 | 2.0 | 1.2 | 0.8 | 3.3 | 2.0 | 1.3 | 2.9 | 1.9 | 1.0 | 2.6 | 2.8 | -0.2 | 2.4 | 2.8 | -0.4 | 2.4 | 2.2 | 0.2 | 3.1 | 5.7 | -0.4 | | | | |
| The Hits | 4.3 | 5.0 | -0.7 | 8 | 5.4 | 5.6 | -0.2 | 5.0 | 6.2 | -1.2 | 6.4 | 7.7 | -1.3 | 5.6 | 7.0 | -1.4 | 3.7 | 4.1 | -0.4 | 3.4 | 3.1 | 0.3 | 5.3 | 5.7 | -0.4 | 2.0 | 2.1 | -0.1 | | | | |
| The Sound | 3.9 | 3.9 | 0.0 | 10 | 0.7 | 2.0 | -1.3 | 0.7 | 2.0 | -1.3 | 1.0 | 1.6 | -0.6 | 2.6 | 2.7 | -0.1 | 8.7 | 6.3 | 2.4 | 9.5 | 8.4 | 1.1 | 3.6 | 6.2 | -2.6 | 42.9 | 40.5 | 2.4 | | | | |
| ZM | 3.6 | 3.7 | -0.1 | 11 | 7.0 | 7.9 | -0.9 | 5.8 | 5.7 | 0.1 | 5.4 | 5.0 | 0.4 | 4.7 | 4.1 | 0.6 | 2.1 | 2.4 | -0.3 | 1.1 | 1.7 | -0.6 | 513 | 493 | 20 | 50.6 | 49.1 | 1.5 | | | | |
| MediaWorks Combo | 51.5 | 50.2 | 1.3 | | 60.2 | 59.1 | 1.1 | 65.0 | 62.1 | 2.9 | 60.8 | 57.9 | 2.9 | 57.3 | 54.7 | 2.6 | 50.2 | 44.3 | 5.9 | 42.9 | 40.5 | 2.4 | 34.3 | 38.0 | -3.7 | 324.0 | 320.0 | 4.0 | | | | |
| NZME Combo | 35.4 | 36.8 | -1.4 | | 30.7 | 31.8 | -1.1 | 24.5 | 28.2 | -3.7 | 25.3 | 29.6 | -4.3 | 27.8 | 31.2 | -3.4 | 36.2 | 40.9 | | | | | | | | | | | | | | |

AUCKLAND COMMERCIAL RADIO - SURVEY 1 2025

This Last +/-

| | | | |
|-----------------|---------|---------|------|
| Potential (000) | 1,558.0 | 1,506.0 | 52.0 |
| Sample Size | 2,446 | 2,506 | -60 |

Station Share (%) by Daypart, People 10+

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

| | Breakfast | | | | Morning | | | | Afternoon | | | | Drive | | | | Night | | | | Mid Dawn | | | | Weekend | | | | |
|------------------|-----------------|------|------|------|------------------|------|------|------|------------------|------|------|------|-----------------|------|------|------|------------------|------|------|------|------------------|------|------|------|-------------------|------|------|-----|--|
| | Mon-Fri 6am-9am | | | | Mon-Fri 9am-12md | | | | Mon-Fri 12md-4pm | | | | Mon-Fri 4pm-7pm | | | | Mon-Fri 7pm-12mn | | | | Mon-Fri 12mn-6am | | | | Sat-Sun 12mn-12mn | | | | |
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | |
| BBC | 0.9 | 1.0 | -0.1 | 19 | 0.4 | 0.4 | 0.0 | 0.6 | 0.5 | 0.1 | 0.6 | 0.4 | 0.2 | 1.7 | 2.3 | -0.6 | 1.5 | 1.8 | -0.3 | 1.1 | 1.1 | 0.0 | | | | | | | |
| Breeze | 7.4 | 7.0 | 0.4 | 3 | 10.2 | 9.6 | 0.6 | 9.4 | 9.3 | 0.1 | 8.1 | 8.0 | 0.1 | 7.9 | 8.7 | -0.8 | 8.1 | 8.2 | -0.1 | 10.1 | 10.1 | 0.0 | | | | | | | |
| Channel X | 2.2 | 2.6 | -0.4 | 16 | 3.9 | 4.3 | -0.4 | 4.3 | 5.0 | -0.7 | 2.7 | 3.2 | -0.5 | 2.1 | 2.8 | -0.7 | 0.3 | 0.1 | 0.2 | 2.4 | 3.9 | -1.5 | | | | | | | |
| Coast | 4.0 | 4.8 | -0.8 | 7 | 6.5 | 6.9 | -0.4 | 6.9 | 6.9 | 0.0 | 4.3 | 4.3 | 0.0 | 2.9 | 2.6 | 0.3 | 4.0 | 5.4 | -1.4 | 5.0 | 5.4 | -0.4 | | | | | | | |
| Edge | 3.3 | 4.0 | -0.7 | 10 | 2.9 | 3.9 | -1.0 | 3.1 | 3.8 | -0.7 | 4.0 | 3.9 | 0.1 | 2.2 | 3.2 | -1.0 | 4.4 | 3.2 | 1.2 | 3.1 | 3.7 | -0.6 | | | | | | | |
| Flava | 2.3 | 3.0 | -0.7 | 14 | 3.6 | 4.4 | -0.8 | 2.9 | 3.4 | -0.5 | 2.9 | 3.6 | -0.7 | 3.8 | 5.0 | -1.2 | 2.2 | 4.7 | -2.5 | 3.7 | 4.1 | -0.4 | | | | | | | |
| George FM | 3.0 | 3.7 | -0.7 | 12 | 3.8 | 3.8 | 0.0 | 4.6 | 4.7 | -0.1 | 4.7 | 4.7 | 0.0 | 2.9 | 2.3 | 0.6 | 3.2 | 2.8 | 0.4 | 4.9 | 5.3 | -0.4 | | | | | | | |
| Gold*** | 0.8 | 0.7 | 0.1 | 20 | 1.4 | 1.8 | -0.4 | 1.0 | 1.6 | -0.6 | 1.2 | 1.1 | 0.1 | 0.3 | 0.6 | -0.3 | 0.6 | * | * | 1.4 | 1.0 | 0.4 | | | | | | | |
| Gold Sport | * | 0.2 | * | * | 0.1 | 0.2 | -0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.2 | -0.1 | 0.2 | 0.5 | -0.3 | 0.1 | 0.5 | -0.4 | 0.3 | 0.3 | 0.0 | | | | | | | |
| Humm FM | 2.3 | 1.1 | 1.2 | 14 | 2.6 | 0.9 | 1.7 | 3.0 | 1.2 | 1.8 | 3.0 | 1.2 | 1.8 | 4.2 | 3.8 | 0.4 | 1.4 | 0.1 | 1.3 | 3.5 | 1.7 | 1.8 | | | | | | | |
| Life FM | 2.1 | 1.6 | 0.5 | 17 | 0.9 | 0.8 | 0.1 | 1.4 | 1.1 | 0.3 | 2.0 | 1.6 | 0.4 | 2.2 | 2.1 | 0.1 | 3.9 | 0.9 | 3.0 | 2.2 | 1.9 | 0.3 | | | | | | | |
| Magic | 2.8 | 3.6 | -0.8 | 13 | 6.4 | 6.7 | -0.3 | 6.2 | 5.9 | 0.3 | 4.6 | 3.1 | 1.5 | 6.2 | 4.6 | 1.6 | 1.8 | 3.3 | -1.5 | 5.1 | 5.1 | 0.0 | | | | | | | |
| Mai FM | 11.8 | 11.2 | 0.6 | 2 | 8.2 | 6.5 | 1.7 | 9.7 | 8.0 | 1.7 | 12.4 | 10.9 | 1.5 | 15.1 | 12.9 | 2.2 | 13.2 | 11.8 | 1.4 | 10.2 | 9.5 | 0.7 | | | | | | | |
| More FM | 4.6 | 5.5 | -0.9 | 5 | 5.0 | 5.7 | -0.7 | 4.8 | 4.7 | 0.1 | 4.6 | 6.2 | -1.6 | 5.9 | 4.3 | 1.6 | 5.8 | 4.8 | 1.0 | 4.6 | 4.4 | 0.2 | | | | | | | |
| Newstalk ZB | 22.4 | 20.5 | 1.9 | 1 | 10.5 | 11.6 | -1.1 | 8.9 | 9.9 | -1.0 | 17.2 | 16.7 | 0.5 | 11.7 | 14.4 | -2.7 | 28.5 | 23.1 | 5.4 | 13.0 | 12.8 | 0.2 | | | | | | | |
| Radio Hauraki | 1.3 | 1.9 | -0.6 | 18 | 3.2 | 2.1 | 1.1 | 3.6 | 2.1 | 1.5 | 1.5 | 1.8 | -0.3 | 0.5 | 1.1 | -0.6 | 0.5 | 1.7 | -1.2 | 3.4 | 1.8 | 1.6 | | | | | | | |
| Radio Waatea | * | 0.1 | * | * | * | 0.1 | * | 0.1 | 0.0 | * | 0.1 | 0.1 | * | * | * | * | * | * | 0.4 | * | * | * | * | * | | | | | |
| Rhema | 0.4 | 0.2 | 0.2 | 21 | 0.2 | 0.5 | -0.3 | 0.2 | 0.3 | -0.1 | 0.5 | 0.5 | 0.0 | 0.8 | 0.6 | 0.2 | 0.2 | 0.8 | -0.6 | 0.7 | 0.7 | 0.0 | | | | | | | |
| Rock | 3.8 | 3.8 | 0.0 | 8 | 5.8 | 5.6 | 0.2 | 7.0 | 6.2 | 0.8 | 4.2 | 5.0 | -0.8 | 2.3 | 1.4 | 0.9 | 3.1 | 4.5 | -1.4 | 3.4 | 3.9 | -0.5 | | | | | | | |
| Sanctuary** | 0.4 | 0.6 | -0.2 | 21 | 0.1 | 0.2 | -0.1 | 0.2 | 0.3 | -0.1 | 0.1 | 0.2 | -0.1 | * | 0.6 | * | 0.1 | 0.2 | -0.1 | 0.2 | 0.6 | -0.4 | | | | | | | |
| Sport Nation* | 0.1 | 0.3 | -0.2 | 23 | 0.4 | 0.4 | 0.0 | 0.7 | 0.4 | 0.3 | 0.1 | 0.4 | -0.3 | 0.1 | 0.2 | -0.1 | 1.0 | 0.7 | 0.3 | 0.2 | 0.3 | -0.1 | | | | | | | |
| Tainui Live | * | * | * | * | 0.1 | 0.1 | 0.0 | 0.2 | 0.1 | 0.1 | * | * | * | 0.3 | 0.2 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | * | * | | | | | | | |
| Tarana | 3.4 | 2.7 | 0.7 | 9 | 3.7 | 2.7 | 1.0 | 2.2 | 2.3 | -0.1 | 2.1 | 2.2 | -0.1 | 4.6 | 2.1 | 2.5 | 1.8 | 1.8 | 0.0 | 3.6 | 3.7 | -0.1 | | | | | | | |
| The Hits | 4.6 | 4.5 | 0.1 | 5 | 4.3 | 5.3 | -1.0 | 4.9 | 5.7 | -0.8 | 5.4 | 6.0 | -0.6 | 3.7 | 5.5 | -1.8 | 2.7 | 4.1 | -1.4 | 3.3 | 4.2 | -0.9 | | | | | | | |
| The Sound | 3.2 | 2.8 | 0.4 | 11 | 5.3 | 5.0 | 0.3 | 5.0 | 5.1 | -0.1 | 2.5 | 3.2 | -0.7 | 3.5 | 4.3 | -0.8 | 4.2 | 3.9 | 0.3 | 3.4 | 3.2 | 0.2 | | | | | | | |
| ZM | 5.1 | 4.1 | 1.0 | 4 | 2.5 | 3.7 | -1.2 | 3.6 | 4.3 | -0.7 | 4.3 | 4.2 | 0.1 | 2.9 | 1.8 | 1.1 | 1.7 | 3.0 | -1.3 | 3.0 | 3.1 | -0.1 | | | | | | | |
| MediaWorks Combo | 44.7 | 45.3 | -0.6 | | 54.3 | 52.6 | 1.7 | 57.4 | 54.4 | 3.0 | 51.2 | 49.5 | 1.7 | 52.6 | 48.2 | 4.4 | 45.9 | 44.3 | 1.6 | 50.8 | 50.8 | 0.0 | | | | | | | |
| NZME Combo | 41.5 | 40.6 | 0.9 | | 32.5 | 36.5 | -4.0 | 32.9 | 34.6 | -1.7 | 37.5 | 38.4 | -0.9 | 27.8 | 33.8 | -6.0 | 42.0 | 44.4 | -2.4 | 34 | | | | | | | | | |

AUCKLAND COMMERCIAL RADIO - SURVEY 1 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

| | All 10+ | | | | People 10-24 | | | | People 18-39 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | | | |
|----------------------|---------|---------|-------|------|--------------|-------|------|-------|--------------|------|-------|--------------|-------|-------|--------------|-------|-------|--------------|------|-------|--------------|------|-------|---------------|------|------|------|-----|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BBC | 30.9 | 30.5 | 0.4 | 20 | 3.3 | 3.5 | -0.2 | 6.1 | 4.8 | 1.3 | 6.2 | 4.4 | 1.8 | 8.4 | 7.2 | 1.2 | 9.7 | 6.4 | 3.3 | 12.8 | 12.6 | 0.2 | 5.7 | 4.2 | 1.5 | | | |
| Breeze | 212.3 | 194.5 | 17.8 | 3 | 36.7 | 32.1 | 4.6 | 51.6 | 50.9 | 0.7 | 61.8 | 57.4 | 4.4 | 92.6 | 90.8 | 1.8 | 76.5 | 71.6 | 4.9 | 66.5 | 57.6 | 8.9 | 49.4 | 48.7 | 0.7 | | | |
| Channel X | 61.7 | 58.3 | 3.4 | 14 | 10.5 | 8.1 | 2.4 | 39.4 | 33.0 | 6.4 | 36.8 | 33.6 | 3.2 | 46.6 | 44.0 | 2.6 | 13.5 | 15.9 | -2.4 | 4.6 | 6.3 | -1.7 | 18.9 | 14.5 | 4.4 | | | |
| Coast | 94.2 | 85.3 | 8.9 | 11 | 6.4 | 9.9 | -3.5 | 10.2 | 10.1 | 0.1 | 19.1 | 11.7 | 7.4 | 35.9 | 29.8 | 6.1 | 48.2 | 47.3 | 0.9 | 45.7 | 41.0 | 4.7 | 23.5 | 19.6 | 3.9 | | | |
| Edge | 119.9 | 135.5 | -15.6 | 6 | 47.5 | 47.4 | 0.1 | 73.3 | 82.5 | -9.2 | 55.0 | 66.1 | -11.1 | 65.8 | 80.7 | -14.9 | 15.4 | 20.5 | -5.1 | 6.6 | 7.4 | -0.8 | 22.6 | 28.5 | -5.9 | | | |
| Flava | 102.6 | 105.3 | -2.7 | 9 | 35.0 | 34.1 | 0.9 | 59.9 | 61.6 | -1.7 | 49.4 | 53.8 | -4.4 | 60.3 | 63.0 | -2.7 | 17.8 | 16.3 | 1.5 | 7.3 | 7.1 | 0.2 | 25.0 | 20.8 | 4.2 | | | |
| George FM | 99.2 | 101.4 | -2.2 | 10 | 23.3 | 22.6 | 0.7 | 55.9 | 59.8 | -3.9 | 50.2 | 53.9 | -3.7 | 63.3 | 68.6 | -5.3 | 24.5 | 24.4 | 0.1 | 12.6 | 10.3 | 2.3 | 24.1 | 22.4 | 1.7 | | | |
| Gold*** | 35.5 | 26.7 | 8.8 | 19 | 4.3 | 1.2 | 3.1 | 7.0 | 5.3 | 1.7 | 9.0 | 5.3 | 3.7 | 12.6 | 10.0 | 2.6 | 15.0 | 16.6 | -1.6 | 16.6 | 14.9 | 1.7 | 9.2 | 6.8 | 2.4 | | | |
| Gold Sport | 8.8 | 10.1 | -1.3 | 23 | 1.2 | 1.1 | 0.1 | 1.8 | 2.6 | -0.8 | 1.1 | 2.0 | -0.9 | 2.6 | 3.6 | -1.0 | 2.7 | 3.3 | -0.6 | 3.6 | 3.7 | -0.1 | 0.5 | 1.9 | -1.4 | | | |
| Humm FM | 38.2 | 26.6 | 11.6 | 17 | 10.3 | 5.2 | 5.1 | 15.9 | 9.7 | 6.2 | 13.9 | 10.7 | 3.2 | 19.3 | 13.9 | 5.4 | 9.8 | 7.3 | 2.5 | 5.8 | 6.3 | -0.5 | 4.8 | 5.1 | -0.3 | | | |
| Life FM | 41.1 | 32.6 | 8.5 | 16 | 7.7 | 8.3 | -0.6 | 17.8 | 17.1 | 0.7 | 19.4 | 15.2 | 4.2 | 29.3 | 22.5 | 6.8 | 11.6 | 8.5 | 3.1 | 2.8 | 1.8 | 1.0 | 11.6 | 9.4 | 2.2 | | | |
| Magic | 73.1 | 63.2 | 9.9 | 13 | 7.0 | 4.5 | 2.5 | 12.9 | 8.2 | 4.7 | 10.7 | 6.8 | 3.9 | 16.1 | 9.6 | 6.5 | 22.9 | 19.2 | 3.7 | 35.4 | 33.8 | 1.6 | 14.4 | 11.2 | 3.2 | | | |
| Mai FM | 270.9 | 246.4 | 24.5 | 1 | 89.0 | 81.6 | 7.4 | 157.8 | 140.4 | 17.4 | 135.5 | 119.9 | 15.6 | 164.8 | 144.9 | 19.9 | 41.8 | 38.3 | 3.5 | 15.0 | 16.0 | -1.0 | 65.3 | 54.3 | 11.0 | | | |
| More FM | 144.7 | 145.1 | -0.4 | 4 | 44.1 | 44.0 | 0.1 | 56.3 | 59.4 | -3.1 | 52.5 | 50.3 | 2.2 | 75.5 | 72.4 | 3.1 | 37.7 | 43.2 | -5.5 | 21.2 | 25.3 | -4.1 | 41.2 | 27.8 | 13.4 | | | |
| Newstalk ZB | 257.6 | 261.0 | -3.4 | 2 | 34.9 | 34.3 | 0.6 | 51.6 | 54.7 | -3.1 | 56.7 | 64.2 | -7.5 | 89.0 | 99.0 | -10.0 | 82.2 | 84.7 | -2.5 | 93.0 | 89.0 | 4.0 | 41.6 | 44.7 | -3.1 | | | |
| Radio Hauraki | 55.8 | 53.7 | 2.1 | 15 | 4.9 | 5.1 | -0.2 | 21.4 | 26.1 | -4.7 | 24.7 | 26.4 | -1.7 | 37.8 | 38.8 | -1.0 | 18.6 | 19.0 | -0.4 | 11.8 | 9.4 | 2.4 | 14.0 | 12.2 | 1.8 | | | |
| Radio Waatea | 1.3 | 2.8 | -1.5 | 26 | * | 0.5 | * | * | * | * | 1.3 | 1.4 | -0.1 | 1.3 | 1.8 | -0.5 | * | 0.4 | * | * | 0.5 | * | * | * | * | * | | |
| Rhema | 17.4 | 12.5 | 4.9 | 21 | 2.9 | 2.4 | 0.5 | 2.5 | 2.2 | 0.3 | 4.6 | 3.5 | 1.1 | 8.4 | 6.8 | 1.6 | 5.5 | 5.0 | 0.5 | 6.1 | 3.3 | 2.8 | 4.1 | 3.8 | 0.3 | | | |
| Rock | 117.7 | 100.4 | 17.3 | 7 | 27.8 | 23.0 | 4.8 | 53.7 | 46.9 | 6.8 | 52.0 | 44.7 | 7.3 | 74.5 | 67.2 | 7.3 | 29.9 | 28.8 | 1.1 | 11.7 | 7.3 | 4.4 | 25.9 | 19.2 | 6.7 | | | |
| Sanctuary** | 8.3 | 9.7 | -1.4 | 24 | 2.2 | 2.3 | -0.1 | 2.3 | 1.1 | 1.2 | 1.9 | 1.2 | 0.7 | 3.7 | 2.9 | 0.8 | 2.9 | 2.3 | 0.6 | 2.4 | 2.8 | -0.4 | 2.5 | 1.1 | 1.4 | | | |
| Sport Nation* | 8.9 | 11.3 | -2.4 | 22 | 3.7 | 2.4 | 1.3 | 0.7 | 2.1 | -1.4 | 0.4 | 1.3 | -0.9 | 2.8 | 2.4 | 0.4 | 3.6 | 5.8 | -2.2 | 2.4 | 6.5 | -4.1 | 2.6 | 1.8 | 0.8 | | | |
| Tainui Live | 5.8 | 3.2 | 2.6 | 25 | 2.6 | 1.4 | 1.2 | 3.0 | 1.6 | 1.4 | 3.3 | 1.7 | 1.6 | 3.3 | 1.7 | 1.6 | * | * | * | * | * | * | 1.0 | 0.8 | 0.2 | | | |
| Tarana | 36.1 | 38.0 | -1.9 | 18 | 5.4 | 4.6 | 0.8 | 11.4 | 6.8 | 4.6 | 15.6 | 13.7 | 1.9 | 18.7 | 18.6 | 0.1 | 8.4 | 10.8 | -2.4 | 8.1 | 8.5 | -0.4 | 6.3 | 7.4 | -1.1 | | | |
| The Hits | 111.4 | 120.2 | -8.8 | 8 | 31.3 | 31.7 | -0.4 | 48.0 | 51.7 | -3.7 | 50.7 | 51.1 | -0.4 | 66.1 | 69.9 | -3.8 | 25.3 | 32.0 | -6.7 | 14.0 | 18.6 | -4.6 | 31.2 | 30.7 | 0.5 | | | |
| The Sound | 84.0 | 78.1 | 5.9 | 12 | 8.8 | 9.2 | -0.4 | 16.8 | 19.0 | -2.2 | 18.2 | 18.9 | -0.7 | 32.4 | 32.6 | -0.2 | 40.5 | 34.2 | 6.3 | 41.7 | 32.8 | 8.9 | 15.2 | 13.4 | 1.8 | | | |
| ZM | 131.4 | 120.4 | 11.0 | 5 | 39.9 | 41.1 | -1.2 | 66.1 | 54.7 | 11.4 | 65.7 | 52.5 | 13.2 | 78.8 | 62.8 | 16.0 | 20.2 | 22.7 | -2.5 | 10.9 | 14.4 | -3.5 | 27.9 | 27.7 | 0.2 | | | |
| MediaWorks Combo | 837.3 | 794.8 | 42.5 | | 189.3 | 176.6 | 12.7 | 348.0 | 327.6 | 20.4 | 326.9 | 306.5 | 20.4 | 441.7 | 417.9 | 23.8 | 228.9 | 220.0 | 8.9 | 169.3 | 159.3 | 10.0 | 182.9 | 160.5 | 22.4 | | | |
| NZME Combo | 638.3 | 620.4 | 17.9 | | 117.0 | 119.6 | -2.6 | 206.7 | 204.6 | 2.1 | 213.5 | 206.8 | 6.7 | 301.2 | 292.9 | 8.3 | 188.6 | 183.8 | 4.8 | 165.6 | 157.3 | 8.3 | 134.2 | 125.7 | 8.5 | | | |
| All Commercial Radio | 1,174.0 | 1,115.7 | 58.3 | | 225.7 | 216.5 | 9.2 | 431.0 | 396.9 | 34.1 | 429.2 | 395.3 | 33.9 | 603.2 | 564.1 | 39.1 | 336.8 | 329.4 | 7.4 | 264.3 | 255.5 | 8.8 | 255.6 | 227.9 | 27.7 | | | |
| Potential (| | | | | | | | | | | | | | | | | | | | | | | | | | | | |

AUCKLAND COMMERCIAL RADIO - SURVEY 1 2025

This Last +/-

| | | | |
|-----------------|---------|---------|------|
| Potential (000) | 1,558.0 | 1,506.0 | 52.0 |
| Sample Size | 2,446 | 2,506 | -60 |

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

| | Breakfast | | | | Morning | | | | Afternoon | | | | Drive | | | | Night | | | | Mid Dawn | | | | Weekend | | | | |
|------------------|-----------------|-------|-------|------|------------------|-------|-------|-------|------------------|------|-------|-------|-----------------|-------|-------|------|------------------|-------|------|-------|------------------|-------|------|------|-------------------|------|------|-----|--|
| | Mon-Fri 6am-9am | | | | Mon-Fri 9am-12md | | | | Mon-Fri 12md-4pm | | | | Mon-Fri 4pm-7pm | | | | Mon-Fri 7pm-12mn | | | | Mon-Fri 12mn-6am | | | | Sat-Sun 12mn-12mn | | | | |
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | |
| BBC | 14.2 | 15.1 | -0.9 | 19 | 10.5 | 10.7 | -0.2 | 12.4 | 9.0 | 3.4 | 7.4 | 6.3 | 1.1 | 8.3 | 9.5 | -1.2 | 4.8 | 6.0 | -1.2 | 20.1 | 15.7 | 4.4 | | | | | | | |
| Breeze | 98.4 | 89.0 | 9.4 | 3 | 94.4 | 81.4 | 13.0 | 101.4 | 89.7 | 11.7 | 88.4 | 79.8 | 8.6 | 38.6 | 33.3 | 5.3 | 25.4 | 24.2 | 1.2 | 126.2 | 115.3 | 10.9 | | | | | | | |
| Channel X | 31.3 | 32.6 | -1.3 | 13 | 32.4 | 29.7 | 2.7 | 32.6 | 33.6 | -1.0 | 35.5 | 34.3 | 1.2 | 13.1 | 12.8 | 0.3 | 1.9 | 2.4 | -0.5 | 35.6 | 32.3 | 3.3 | | | | | | | |
| Coast | 41.5 | 41.4 | 0.1 | 11 | 39.7 | 43.0 | -3.3 | 41.3 | 40.0 | 1.3 | 37.6 | 36.6 | 1.0 | 10.3 | 13.0 | -2.7 | 13.9 | 12.5 | 1.4 | 54.5 | 44.0 | 10.5 | | | | | | | |
| Edge | 56.4 | 72.0 | -15.6 | 6 | 36.8 | 46.8 | -10.0 | 52.5 | 59.7 | -7.2 | 53.7 | 50.2 | 3.5 | 16.3 | 21.7 | -5.4 | 10.9 | 11.1 | -0.2 | 62.0 | 64.6 | -2.6 | | | | | | | |
| Flava | 47.5 | 46.3 | 1.2 | 9 | 43.2 | 43.5 | -0.3 | 39.4 | 48.4 | -9.0 | 41.2 | 45.6 | -4.4 | 19.7 | 22.6 | -2.9 | 12.3 | 12.1 | 0.2 | 47.4 | 57.3 | -9.9 | | | | | | | |
| George FM | 42.2 | 52.8 | -10.6 | 10 | 31.0 | 37.3 | -6.3 | 43.2 | 44.7 | -1.5 | 50.2 | 49.7 | 0.5 | 17.7 | 19.5 | -1.8 | 9.6 | 13.1 | -3.5 | 58.4 | 54.5 | 3.9 | | | | | | | |
| Gold*** | 12.5 | 8.1 | 4.4 | 20 | 13.4 | 11.9 | 1.5 | 12.9 | 10.1 | 2.8 | 10.5 | 9.6 | 0.9 | 5.0 | 6.5 | -1.5 | 2.6 | * | * | 17.7 | 13.7 | 4.0 | | | | | | | |
| Gold Sport | 2.1 | 3.0 | -0.9 | 24 | 2.4 | 4.9 | -2.5 | 1.2 | 1.7 | -0.5 | 1.9 | 1.6 | 0.3 | 0.9 | 2.4 | -1.5 | 1.0 | 1.6 | -0.6 | 5.2 | 4.9 | 0.3 | | | | | | | |
| Humm FM | 23.9 | 16.1 | 7.8 | 16 | 14.6 | 13.3 | 1.3 | 18.1 | 10.7 | 7.4 | 19.4 | 12.1 | 7.3 | 11.5 | 7.4 | 4.1 | 3.7 | 1.2 | 2.5 | 26.1 | 16.4 | 9.7 | | | | | | | |
| Life FM | 25.8 | 16.9 | 8.9 | 15 | 14.7 | 11.8 | 2.9 | 18.3 | 14.1 | 4.2 | 19.9 | 13.2 | 6.7 | 12.7 | 13.1 | -0.4 | 5.2 | 4.6 | 0.6 | 26.5 | 23.7 | 2.8 | | | | | | | |
| Magic | 27.9 | 29.1 | -1.2 | 14 | 43.9 | 36.8 | 7.1 | 45.4 | 36.2 | 9.2 | 38.8 | 28.3 | 10.5 | 21.6 | 14.0 | 7.6 | 8.7 | 9.9 | -1.2 | 50.7 | 44.2 | 6.5 | | | | | | | |
| Mai FM | 166.9 | 140.1 | 26.8 | 2 | 109.1 | 95.4 | 13.7 | 121.3 | 108.2 | 13.1 | 117.1 | 99.9 | 17.2 | 62.1 | 51.0 | 11.1 | 42.3 | 33.5 | 8.8 | 144.2 | 131.8 | 12.4 | | | | | | | |
| More FM | 69.6 | 71.9 | -2.3 | 4 | 50.5 | 52.3 | -1.8 | 53.8 | 56.8 | -3.0 | 49.2 | 53.1 | -3.9 | 24.8 | 25.6 | -0.8 | 20.8 | 18.1 | 2.7 | 77.6 | 73.0 | 4.6 | | | | | | | |
| Newstalk ZB | 167.6 | 171.4 | -3.8 | 1 | 107.3 | 118.0 | -10.7 | 115.2 | 118.5 | -3.3 | 131.0 | 123.1 | 7.9 | 51.1 | 53.2 | -2.1 | 59.3 | 54.5 | 4.8 | 150.2 | 153.4 | -3.2 | | | | | | | |
| Radio Hauraki | 23.2 | 25.0 | -1.8 | 18 | 22.0 | 18.8 | 3.2 | 30.9 | 24.8 | 6.1 | 17.8 | 19.0 | -1.2 | 5.6 | 4.3 | 1.3 | 3.4 | 4.0 | -0.6 | 30.7 | 30.4 | 0.3 | | | | | | | |
| Radio Waatea | * | 0.9 | * | * | 1.3 | 1.9 | -0.6 | 1.3 | 1.4 | -0.1 | * | 0.9 | * | * | 0.4 | * | * | 0.5 | * | * | * | 0.5 | * | * | | | | | |
| Rhema | 5.9 | 4.0 | 1.9 | 21 | 3.8 | 4.0 | -0.2 | 5.8 | 5.7 | 0.1 | 8.0 | 6.0 | 2.0 | 5.2 | 3.9 | 1.3 | 2.1 | 3.0 | -0.9 | 10.9 | 7.5 | 3.4 | | | | | | | |
| Rock | 48.6 | 46.7 | 1.9 | 8 | 44.9 | 42.9 | 2.0 | 53.9 | 46.1 | 7.8 | 48.3 | 43.3 | 5.0 | 20.7 | 13.1 | 7.6 | 12.1 | 14.6 | -2.5 | 63.8 | 57.5 | 6.3 | | | | | | | |
| Sanctuary** | 5.7 | 6.0 | -0.3 | 22 | 2.4 | 3.6 | -1.2 | 3.9 | 5.7 | -1.8 | 3.0 | 2.3 | 0.7 | 0.9 | 2.2 | -1.3 | 0.9 | 1.0 | -0.1 | 6.9 | 7.3 | -0.4 | | | | | | | |
| Sport Nation* | 3.3 | 4.8 | -1.5 | 23 | 3.8 | 4.7 | -0.9 | 4.2 | 4.8 | -0.6 | 2.5 | 3.8 | -1.3 | 1.9 | 1.7 | 0.2 | 2.6 | 1.7 | 0.9 | 2.5 | 4.5 | -2.0 | | | | | | | |
| Tainui Live | 0.5 | * | * | 25 | 1.3 | 0.9 | 0.4 | 3.4 | 2.5 | 0.9 | 1.1 | 0.7 | 0.4 | 1.8 | 0.9 | 0.9 | 0.9 | 0.7 | 0.2 | 2.5 | 0.7 | 1.8 | | | | | | | |
| Tarana | 23.6 | 21.5 | 2.1 | 17 | 20.0 | 15.5 | 4.5 | 16.1 | 15.9 | 0.2 | 15.3 | 17.8 | -2.5 | 12.5 | 7.6 | 4.9 | 5.6 | 5.5 | 0.1 | 28.0 | 28.0 | 0.0 | | | | | | | |
| The Hits | 54.1 | 57.6 | -3.5 | 7 | 41.3 | 53.4 | -12.1 | 49.5 | 58.9 | -9.4 | 56.4 | 56.1 | 0.3 | 20.8 | 26.9 | -6.1 | 8.8 | 13.5 | -4.7 | 51.2 | 63.3 | -12.1 | | | | | | | |
| The Sound | 37.1 | 34.3 | 2.8 | 12 | 40.2 | 37.6 | 2.6 | 43.9 | 39.4 | 4.5 | 31.4 | 30.7 | 0.7 | 18.7 | 15.1 | 3.6 | 12.7 | 11.1 | 1.6 | 44.9 | 40.9 | 4.0 | | | | | | | |
| ZM | 69.2 | 61.4 | 7.8 | 5 | 38.0 | 42.8 | -4.8 | 53.5 | 58.1 | -4.6 | 55.9 | 48.0 | 7.9 | 28.4 | 19.0 | 9.4 | 10.1 | 12.4 | -2.3 | 64.0 | 58.1 | 5.9 | | | | | | | |
| MediaWorks Combo | 516.4 | 489.3 | 27.1 | | 411.6 | 398.0 | 13.6 | 465.5 | 432.2 | 33.3 | 445.7 | 401.4 | 44.3 | 216.6 | 193.6 | 23.0 | 132.2 | 118.2 | 14.0 | 567.2 | | | | | | | | | |

AUCKLAND COMMERCIAL RADIO - SURVEY 1 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

| | All 10+ | | | People 10-24 | | | People 18-39 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | | |
|----------------------|---------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|---------------|-------|-------|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | |
| BBC | 4:34 | 4:16 | 0:17 | 3:05 | 3:00 | 0:04 | 2:26 | 2:01 | 0:25 | 1:36 | 1:32 | 0:04 | 2:34 | 2:24 | 0:09 | 4:35 | 3:07 | 1:27 | 5:29 | 5:12 | 0:17 | 5:25 | 1:59 | 3:25 | |
| Breeze | 7:02 | 6:53 | 0:08 | 4:30 | 3:00 | 1:30 | 4:14 | 4:33 | -0:19 | 5:10 | 5:38 | -0:27 | 6:09 | 6:43 | -0:33 | 7:31 | 7:15 | 0:15 | 6:48 | 6:28 | 0:19 | 7:41 | 9:13 | -1:32 | |
| Channel X | 7:51 | 9:28 | -1:37 | 3:09 | 6:18 | -3:09 | 8:27 | 10:06 | -1:38 | 8:57 | 10:00 | -1:03 | 8:16 | 9:33 | -1:16 | 8:57 | 10:23 | -1:26 | 14:12 | 12:57 | 1:14 | 6:09 | 5:50 | 0:18 | |
| Coast | 9:07 | 9:55 | -0:47 | 7:26 | 13:09 | -5:42 | 4:17 | 7:15 | -2:57 | 2:58 | 4:47 | -1:49 | 8:31 | 8:32 | -0:01 | 13:11 | 11:49 | 1:21 | 9:30 | 10:13 | -0:42 | 14:37 | 15:36 | -0:59 | |
| Edge | 4:25 | 4:15 | 0:10 | 3:30 | 3:58 | -0:27 | 5:00 | 4:56 | 0:04 | 5:23 | 4:42 | 0:40 | 4:52 | 4:26 | 0:25 | 3:46 | 3:39 | 0:07 | 6:39 | 4:02 | 2:37 | 3:45 | 3:41 | 0:04 | |
| Flava | 5:01 | 5:30 | -0:29 | 5:30 | 4:15 | 1:15 | 4:15 | 5:03 | -0:48 | 4:08 | 5:22 | -1:13 | 4:19 | 5:21 | -1:01 | 6:33 | 8:37 | -2:04 | 8:27 | 12:59 | -4:31 | 4:00 | 4:28 | -0:28 | |
| George FM | 6:52 | 6:24 | 0:27 | 4:39 | 4:45 | -0:06 | 5:25 | 5:20 | 0:04 | 7:07 | 5:57 | 1:09 | 8:07 | 6:53 | 1:14 | 8:43 | 9:01 | -0:17 | 4:36 | 6:47 | -2:10 | 5:03 | 5:40 | -0:37 | |
| Gold*** | 5:05 | 6:35 | -1:30 | 1:47 | 2:48 | -1:00 | 2:20 | 1:41 | 0:38 | 2:49 | 1:41 | 1:07 | 5:25 | 5:02 | 0:23 | 5:59 | 6:27 | -0:28 | 4:51 | 6:29 | -1:38 | 4:09 | 2:45 | 1:24 | |
| Gold Sport | 2:08 | 3:37 | -1:28 | 1:27 | 1:28 | -0:01 | 1:15 | 5:36 | -4:21 | 1:15 | 6:57 | -5:42 | 2:14 | 5:12 | -2:58 | 2:42 | 3:08 | -0:25 | 2:33 | 2:34 | -0:01 | 2:00 | 3:16 | -1:16 | |
| Humm FM | 12:38 | 7:31 | 5:07 | 3:54 | 6:32 | -2:37 | 12:59 | 7:21 | 5:37 | 15:09 | 6:16 | 8:53 | 13:01 | 6:19 | 6:42 | 9:41 | 9:41 | -0:00 | 10:56 | 12:01 | -1:04 | 19:54 | 8:31 | 11:23 | |
| Life FM | 7:26 | 6:40 | 0:45 | 4:38 | 4:38 | -0:00 | 5:43 | 4:45 | 0:58 | 5:55 | 4:56 | 0:59 | 7:35 | 6:07 | 1:27 | 11:23 | 11:07 | 0:15 | 15:18 | 22:36 | -7:17 | 7:01 | 8:10 | -1:08 | |
| Magic | 11:14 | 11:47 | -0:33 | 11:14 | 13:13 | -1:58 | 9:11 | 9:21 | -0:09 | 5:22 | 3:37 | 1:45 | 5:36 | 5:09 | 0:27 | 11:42 | 10:12 | 1:29 | 12:39 | 12:02 | 0:36 | 5:39 | 8:21 | -2:42 | |
| Mai FM | 6:34 | 5:50 | 0:44 | 7:33 | 6:31 | 1:02 | 6:18 | 5:18 | 1:00 | 6:00 | 5:13 | 0:46 | 6:05 | 5:38 | 0:26 | 6:46 | 6:47 | -0:01 | 6:56 | 4:43 | 2:13 | 5:59 | 6:17 | -0:18 | |
| More FM | 5:29 | 5:22 | 0:06 | 3:04 | 5:03 | -1:58 | 4:10 | 4:13 | -0:03 | 4:27 | 4:22 | 0:05 | 5:21 | 4:34 | 0:46 | 8:40 | 5:30 | 3:09 | 9:25 | 5:56 | 3:28 | 4:11 | 4:17 | -0:05 | |
| Newstalk ZB | 9:25 | 8:29 | 0:56 | 5:18 | 4:26 | 0:52 | 4:53 | 3:54 | 0:58 | 5:08 | 4:17 | 0:50 | 5:47 | 5:34 | 0:13 | 7:00 | 9:31 | -2:30 | 10:00 | 10:57 | -0:57 | 6:52 | 7:13 | -0:20 | |
| Radio Hauraki | 7:24 | 5:19 | 2:05 | 4:27 | 4:22 | 0:04 | 4:41 | 5:28 | -0:47 | 4:02 | 5:08 | -1:06 | 3:48 | 4:59 | -1:11 | 6:43 | 5:31 | 1:12 | 20:52 | 7:07 | 13:44 | 3:59 | 5:37 | -1:38 | |
| Radio Waatea | 3:30 | 4:31 | -1:01 | * | 9:15 | * | * | * | * | 3:30 | 2:57 | 0:32 | 3:30 | 2:47 | 0:42 | * | 2:15 | * | * | 6:30 | * | * | * | * | * |
| Rhema | 3:58 | 5:45 | -1:46 | 0:50 | 0:47 | 0:02 | 7:06 | 6:29 | 0:37 | 4:47 | 4:55 | -0:08 | 4:56 | 5:08 | -0:11 | 4:30 | 8:19 | -3:48 | 4:07 | 10:33 | -6:26 | 7:00 | 5:58 | 1:01 | |
| Rock | 6:31 | 7:04 | -0:32 | 3:45 | 6:22 | -2:37 | 7:57 | 8:56 | -0:59 | 7:56 | 8:22 | -0:25 | 7:50 | 7:34 | 0:16 | 7:52 | 6:20 | 1:32 | 6:29 | 6:52 | -0:22 | 6:43 | 5:40 | 1:03 | |
| Sanctuary** | 3:50 | 6:22 | -2:32 | 4:11 | 3:19 | 0:52 | 3:58 | 3:51 | 0:06 | 3:27 | 3:00 | 0:26 | 4:20 | 4:36 | -0:16 | 3:56 | 4:34 | -0:38 | 2:42 | 6:22 | -3:40 | 6:05 | 8:40 | -2:35 | |
| Sport Nation* | 6:04 | 4:40 | 1:24 | 2:47 | 2:35 | 0:11 | 0:45 | 2:49 | -2:04 | 6:00 | 3:52 | 2:07 | 1:36 | 2:27 | -0:50 | 6:39 | 4:41 | 1:57 | 16:25 | 6:14 | 10:10 | 7:07 | 2:03 | 5:03 | |
| Tainui Live | 2:46 | 2:56 | -0:09 | 1:52 | 1:22 | 0:29 | 1:27 | 1:06 | 0:20 | 3:28 | 4:15 | -0:46 | 3:28 | 4:15 | -0:46 | * | * | * | * | * | * | 0:45 | 0:45 | 0:00 | |
| Tarana | 14:17 | 10:46 | 3:31 | 7:09 | 7:18 | -0:08 | 8:53 | 8:01 | 0:51 | 10:47 | 6:41 | 4:05 | 11:41 | 7:23 | 4:17 | 15:57 | 13:19 | 2:37 | 13:19 | 13:31 | -0:12 | 12:43 | 9:16 | 3:26 | |
| The Hits | 6:25 | 6:22 | 0:02 | 4:23 | 4:29 | -0:06 | 5:15 | 5:43 | -0:27 | 6:24 | 7:03 | -0:38 | 6:22 | 7:05 | -0:43 | 7:40 | 6:33 | 1:07 | 11:14 | 6:54 | 4:20 | 5:45 | 5:56 | -0:10 | |
| The Sound | 7:42 | 7:35 | 0:06 | 2:06 | 5:28 | -3:22 | 2:00 | 5:05 | -3:05 | 2:41 | 3:59 | -1:18 | 5:57 | 5:52 | 0:05 | 11:14 | 9:23 | 1:50 | 10:24 | 10:25 | -0:01 | 4:29 | 4:59 | -0:30 | |
| ZM | 4:28 | 4:42 | -0:13 | 4:27 | 4:50 | -0:23 | 4:21 | 4:59 | -0:37 | 4:09 | 4:26 | -0:16 | 4:31 | 4:39 | -0:07 | 5:24 | 5:27 | -0:03 | 4:34 | 4:55 | -0:21 | 4:22 | 7:06 | -2:43 | |
| MediaWorks Combo | 10:11 | 9:36 | 0:34 | 8:05 | 8:29 | -0:23 | 9:20 | 9:02 | 0:17 | 9:28 | 8:48 | 0:40 | 9:48 | 9:15 | 0:32 | 11:30 | 10:14 | 1:16 | 11:34 | 10:23 | 1:10 | 9:19 | 9:40 | -0:21 | |
| NZME Combo | 9:12 | 9:02 | 0:10 | 6:41 | 6:45 | -0:03 | 5:56 | 6:34 | -0:38 | 6:01 | 6:40 | -0:38 | 6:58 | 7:32 | -0:34 | 10:04 | 11:19 | -1:15 | 12:23 | 12:14 | 0:09 | 8:38 | 9:33 | -0:55 | |
| All Commercial Radio | 14:07 | 13:39 | 0:28 | 11:17 | 11:44 | -0:26 | 11:36 | 12:01 | -0:25 | 11:52 | 11:47 | 0:04 | 12:32 | 12:32 | | | | | | | | | | | |

AUCKLAND COMMERCIAL RADIO - SURVEY 1 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+

| | This | Last | +/- |
|-----------------|---------|---------|------|
| Potential (000) | 1,558.0 | 1,506.0 | 52.0 |
| Sample Size | 2,446 | 2,506 | -60 |

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

| | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Night | | | Mid Dawn | | | Weekend | | |
|----------------------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-------------------|------|-------|
| | Mon-Fri 6am-9am | | | Mon-Fri 9am-12md | | | Mon-Fri 12md-4pm | | | Mon-Fri 4pm-7pm | | | Mon-Fri 7pm-12mn | | | Mon-Fri 12mn-6am | | | Sat-Sun 12mn-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BBC | 2:10 | 2:06 | 0:04 | 1:00 | 1:03 | -0:03 | 1:40 | 1:46 | -0:05 | 1:40 | 1:06 | 0:33 | 1:57 | 1:59 | -0:01 | 1:48 | 1:40 | 0:07 | 2:05 | 2:15 | -0:10 |
| Breeze | 2:27 | 2:27 | 0:00 | 2:59 | 3:01 | -0:02 | 3:02 | 3:11 | -0:08 | 1:54 | 1:54 | 0:00 | 1:55 | 2:10 | -0:14 | 1:51 | 1:52 | -0:00 | 2:55 | 2:46 | 0:09 |
| Channel X | 2:16 | 2:27 | -0:10 | 3:19 | 3:44 | -0:24 | 4:19 | 4:35 | -0:16 | 1:34 | 1:47 | -0:12 | 1:33 | 1:47 | -0:14 | 0:53 | 0:15 | 0:38 | 2:26 | 3:46 | -1:20 |
| Coast | 3:10 | 3:37 | -0:27 | 4:30 | 4:08 | 0:21 | 5:27 | 5:18 | 0:08 | 2:21 | 2:14 | 0:06 | 2:39 | 1:39 | 0:59 | 1:40 | 2:23 | -0:42 | 3:22 | 3:54 | -0:31 |
| Edge | 1:54 | 1:44 | 0:10 | 2:12 | 2:09 | 0:02 | 1:54 | 1:58 | -0:03 | 1:31 | 1:27 | 0:04 | 1:18 | 1:12 | 0:05 | 2:20 | 1:34 | 0:45 | 1:48 | 1:47 | 0:01 |
| Flava | 1:36 | 2:00 | -0:23 | 2:18 | 2:37 | -0:19 | 2:25 | 2:11 | 0:14 | 1:27 | 1:30 | -0:03 | 1:48 | 1:50 | -0:01 | 1:03 | 2:09 | -1:06 | 2:51 | 2:17 | 0:34 |
| George FM | 2:20 | 2:11 | 0:09 | 3:25 | 2:37 | 0:47 | 3:32 | 3:13 | 0:18 | 1:57 | 1:47 | 0:09 | 1:33 | 1:00 | 0:33 | 1:58 | 1:12 | 0:46 | 3:03 | 3:05 | -0:01 |
| Gold*** | 2:01 | 2:43 | -0:41 | 2:56 | 3:48 | -0:52 | 2:32 | 4:52 | -2:19 | 2:26 | 2:09 | 0:17 | 0:35 | 0:49 | -0:14 | 1:14 | * | * | 2:52 | 2:24 | 0:27 |
| Gold Sport | 0:27 | 1:49 | -1:22 | 0:42 | 1:07 | -0:25 | 2:00 | 2:05 | -0:05 | 0:53 | 2:47 | -1:54 | 2:14 | 1:47 | 0:27 | 0:50 | 1:50 | -0:59 | 1:48 | 2:06 | -0:18 |
| Humm FM | 3:09 | 2:03 | 1:06 | 4:53 | 1:44 | 3:08 | 5:25 | 3:22 | 2:02 | 3:16 | 1:54 | 1:21 | 3:27 | 4:13 | -0:45 | 2:10 | 0:36 | 1:33 | 4:50 | 3:13 | 1:37 |
| Life FM | 2:42 | 2:55 | -0:12 | 1:45 | 1:42 | 0:02 | 2:26 | 2:25 | 0:00 | 2:04 | 2:17 | -0:13 | 1:37 | 1:19 | 0:18 | 4:23 | 1:04 | 3:19 | 3:01 | 2:35 | 0:26 |
| Magic | 3:19 | 3:51 | -0:32 | 3:59 | 4:42 | -0:43 | 4:27 | 5:03 | -0:35 | 2:26 | 2:05 | 0:21 | 2:43 | 2:43 | -0:00 | 1:13 | 1:51 | -0:37 | 3:40 | 3:39 | 0:00 |
| Mai FM | 2:19 | 2:29 | -0:10 | 2:04 | 1:44 | 0:20 | 2:37 | 2:17 | 0:20 | 2:11 | 2:03 | 0:07 | 2:18 | 2:05 | 0:12 | 1:49 | 1:57 | -0:07 | 2:35 | 2:16 | 0:19 |
| More FM | 2:08 | 2:23 | -0:15 | 2:42 | 2:47 | -0:04 | 2:55 | 2:31 | 0:23 | 1:55 | 2:12 | -0:17 | 2:16 | 1:23 | 0:52 | 1:37 | 1:28 | 0:08 | 2:09 | 1:53 | 0:15 |
| Newstalk ZB | 4:22 | 3:45 | 0:37 | 2:42 | 2:31 | 0:10 | 2:32 | 2:34 | -0:02 | 2:43 | 2:34 | 0:09 | 2:10 | 2:14 | -0:04 | 2:48 | 2:21 | 0:27 | 3:11 | 2:38 | 0:32 |
| Radio Hauraki | 1:47 | 2:20 | -0:32 | 4:01 | 2:53 | 1:07 | 3:50 | 2:37 | 1:12 | 1:44 | 1:44 | -0:00 | 0:52 | 2:01 | -1:09 | 0:54 | 2:25 | -1:30 | 4:05 | 1:50 | 2:15 |
| Radio Waatea | * | 3:14 | * | 1:00 | 0:44 | 0:15 | 2:30 | 2:08 | 0:21 | * | 2:00 | * | * | 0:15 | * | * | 4:45 | * | * | 2:00 | * |
| Rhema | 1:59 | 1:40 | 0:19 | 1:31 | 3:04 | -1:33 | 1:03 | 1:52 | -0:48 | 1:17 | 1:43 | -0:25 | 1:23 | 1:12 | 0:10 | 0:40 | 1:26 | -0:45 | 2:25 | 3:03 | -0:38 |
| Rock | 2:35 | 2:32 | 0:02 | 3:33 | 3:22 | 0:10 | 4:16 | 4:09 | 0:07 | 1:48 | 2:10 | -0:21 | 1:02 | 0:52 | 0:09 | 1:30 | 1:43 | -0:12 | 1:58 | 2:09 | -0:11 |
| Sanctuary** | 2:19 | 3:06 | -0:46 | 0:42 | 1:13 | -0:31 | 1:34 | 1:38 | -0:04 | 0:21 | 1:41 | -1:20 | 0:22 | 2:21 | -1:58 | 0:54 | 0:54 | 0:00 | 1:12 | 2:42 | -1:29 |
| Sport Nation* | 1:25 | 1:42 | -0:17 | 2:59 | 1:55 | 1:03 | 5:21 | 2:50 | 2:31 | 0:34 | 1:57 | -1:23 | 0:40 | 1:10 | -0:30 | 2:13 | 2:23 | -0:09 | 2:52 | 1:50 | 1:01 |
| Tainui Live | 1:00 | * | * | 2:30 | 2:30 | 0:00 | 1:38 | 1:29 | 0:09 | 0:51 | 1:00 | -0:08 | 1:47 | 2:00 | -0:12 | 0:45 | 0:45 | 0:00 | 0:54 | 0:30 | 0:24 |
| Tarana | 4:43 | 3:59 | 0:44 | 5:04 | 4:26 | 0:38 | 4:34 | 4:21 | 0:13 | 2:52 | 2:20 | 0:31 | 3:31 | 2:16 | 1:14 | 1:50 | 1:50 | -0:00 | 4:42 | 4:09 | 0:32 |
| The Hits | 2:46 | 2:26 | 0:19 | 2:53 | 2:33 | 0:20 | 3:14 | 2:58 | 0:16 | 1:59 | 2:01 | -0:02 | 1:42 | 1:41 | 0:00 | 1:49 | 1:42 | 0:07 | 2:22 | 2:04 | 0:17 |
| The Sound | 2:49 | 2:35 | 0:14 | 3:37 | 3:26 | 0:10 | 3:44 | 3:59 | -0:14 | 1:39 | 1:57 | -0:18 | 1:45 | 2:21 | -0:35 | 1:55 | 1:57 | -0:01 | 2:45 | 2:26 | 0:19 |
| ZM | 2:23 | 2:05 | 0:18 | 1:49 | 2:14 | -0:24 | 2:12 | 2:17 | -0:05 | 1:35 | 1:40 | -0:05 | 0:58 | 0:46 | 0:12 | 1:00 | 1:21 | -0:20 | 1:42 | 1:41 | 0:00 |
| MediaWorks Combo | 2:49 | 2:54 | -0:04 | 3:38 | 3:23 | 0:14 | 4:02 | 3:52 | 0:09 | 2:23 | 2:20 | 0:03 | 2:18 | 2:04 | 0:14 | 2:01 | 2:05 | -0:03 | 3:17 | 3:04 | 0:12 |
| NZME Combo | 3:31 | 3:18 | 0:13 | 3:09 | 3:07 | 0:01 | 3:23 | 3:12 | 0:10 | 2:20 | 2:17 | 0:03 | 1:51 | 1:57 | -0:05 | 2:16 | 2:18 | -0:02 | 3:13 | 2:46 | 0:26 |
| All Commercial Radio | 3:51 | 3:54 | -0:02 | 4:14 | 3:59 | 0:15 | 4:31 | 4:24 | 0:06 | 2:48 | 2:47 | 0:01 | 2:30 | 2:22 | 0:07 | 2:32 | 2:32 | 0:00 | 4:05 | 3:44 | 0:20 |

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney