

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	9.4	9.0	0.4	2	6.8	5.6	1.2	5.4	5.8	-0.4	6.3	7.0	-0.7	7.8	8.1	-0.3	11.1	10.7	0.4	11.4	11.0	0.4	9.7	11.2	-1.5							
Network Channel X	3.2	3.5	-0.3	12	3.0	2.6	0.4	6.7	7.0	-0.3	6.9	7.4	-0.5	5.4	5.9	-0.5	2.3	2.7	-0.4	1.3	1.4	-0.1	3.1	3.0	0.1							
Network Coast	5.0	5.2	-0.2	10	1.4	2.6	-1.2	1.2	1.3	-0.1	1.8	1.7	0.1	3.5	3.3	0.2	8.3	8.0	0.3	8.0	8.7	-0.7	6.5	6.2	0.3							
Network The Edge	4.5	4.6	-0.1	11	11.1	10.9	0.2	8.5	8.8	-0.3	6.9	7.0	-0.1	5.7	5.6	0.1	2.5	2.5	0.0	1.2	1.2	0.0	5.3	6.0	-0.7							
Network Flava	1.7	1.9	-0.2	15	3.8	3.1	0.7	3.1	3.8	-0.7	2.6	3.5	-0.9	2.2	2.6	-0.4	1.2	1.3	-0.1	0.6	0.9	-0.3	1.8	2.0	-0.2							
Network George FM	2.6	2.4	0.2	13	3.2	2.5	0.7	4.3	4.2	0.1	5.0	4.6	0.4	4.5	4.1	0.4	2.2	2.2	0.0	0.5	0.6	-0.1	2.9	2.6	0.3							
Network Gold***	0.9	0.9	0.0	19	0.5	0.5	0.0	0.4	0.4	0.0	0.5	0.4	0.1	0.7	0.7	0.0	1.3	1.7	-0.4	1.3	1.7	-0.4	1.2	0.9	0.3							
Network Gold Sport	0.3	0.3	0.0	24	0.1	0.1	0.0	0.1	0.2	-0.1	0.1	0.2	-0.1	0.1	0.3	-0.2	0.5	0.5	0.0	0.5	0.5	0.0	0.3	0.4	-0.1							
Network Hokonui	0.2	0.3	-0.1	25	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.2	0.0	0.2	0.4	-0.2	0.3	0.5	-0.2	0.1	*	*							
Network Humm FM	1.1	0.5	0.6	18	0.6	0.5	0.1	1.7	0.6	1.1	1.7	0.6	1.1	1.3	0.5	0.8	0.6	0.5	0.1	0.5	0.6	-0.1	1.3	0.6	0.7							
Network Life FM	1.2	1.1	0.1	17	1.4	1.4	0.0	1.6	1.5	0.1	1.5	1.4	0.1	1.7	1.5	0.2	1.5	1.4	0.1	0.7	0.7	0.0	1.7	1.8	-0.1							
Network Magic	6.4	6.8	-0.4	5	1.6	1.4	0.2	1.5	1.2	0.3	1.3	1.1	0.2	1.7	1.7	0.0	5.5	5.5	0.0	11.9	13.2	-1.3	2.9	3.4	-0.5							
Network Mai FM	5.8	5.7	0.1	7	15.5	14.0	1.5	11.7	11.2	0.5	9.3	9.1	0.2	7.5	7.3	0.2	2.9	2.8	0.1	1.0	0.8	0.2	7.9	7.6	0.3							
Network Maori Radio	0.8	0.8	0.0	20	1.5	1.7	-0.2	0.9	0.6	0.3	1.0	0.8	0.2	0.8	0.7	0.1	0.6	0.8	-0.2	0.5	0.7	-0.2	0.9	1.2	-0.3							
Network More FM	6.7	6.5	0.2	4	7.5	8.3	-0.8	5.8	5.4	0.4	6.6	6.2	0.4	7.1	6.8	0.3	8.0	7.3	0.7	7.2	6.1	1.1	8.4	7.1	1.3							
Network Newstalk ZB	14.5	14.1	0.4	1	3.9	3.1	0.8	4.0	3.5	0.5	4.6	4.9	-0.3	5.7	6.8	-1.1	11.6	12.7	-1.1	21.0	21.0	0.0	7.7	8.9	-1.2							
Network Radio Hauraki	2.6	2.5	0.1	13	2.0	2.6	-0.6	3.3	3.8	-0.5	3.4	3.7	-0.3	3.3	3.6	-0.3	2.9	2.8	0.1	3.0	1.6	1.4	2.5	2.6	-0.1							
Network Rhema	0.6	0.6	0.0	21	0.2	0.2	0.0	0.3	0.3	0.0	0.4	0.4	0.0	0.5	0.5	0.0	0.9	0.8	0.1	1.1	1.0	0.1	0.9	0.8	0.1							
Network The Rock	8.0	8.9	-0.9	3	9.8	12.4	-2.6	12.3	14.4	-2.1	12.5	14.0	-1.5	12.9	13.4	-0.5	9.1	8.7	0.4	3.2	3.4	-0.2	7.1	7.4	-0.3							
Network Sanctuary**	0.4	0.5	-0.1	23	0.3	0.2	0.1	0.1	0.1	0.0	0.1	*	*	0.1	0.1	0.0	0.3	0.5	-0.2	0.6	0.9	-0.3	0.3	0.3	0.0							
Network Sport Nation*	0.5	0.4	0.1	22	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.3	-0.1	0.4	0.5	-0.1	0.5	0.7	-0.2	0.3	0.1	0.2							
Network Tarana	1.3	1.1	0.2	16	0.9	0.7	0.2	1.1	0.7	0.4	1.6	1.1	0.5	1.4	1.0	0.4	1.0	1.1	-0.1	0.8	0.9	-0.1	1.1	0.9	0.2							
Network The Hits	5.5	5.6	-0.1	8	6.9	7.1	-0.2	8.0	7.6	0.4	8.1	7.7	0.4	6.9	6.9	0.0	4.8	5.2	-0.4	4.3	4.3	0.0	7.8	7.0	0.8							
Network The Sound	5.9	5.7	0.2	6	4.1	3.6	0.5	3.1	3.0	0.1	3.0	2.8	0.2	4.6	4.5	0.1	9.9	9.5	0.4	10.4	10.2	0.2	3.5	3.6	-0.1							
Network ZM	5.4	5.5	-0.1	9	8.5	10.0	-1.5	10.2	10.1	0.1	9.7	9.3	0.4	8.3	7.6	0.7	3.8	3.5	0.3	1.6	1.7	-0.1	8.9	9.0	-0.1							
MediaWorks Combo	53.6	53.6	0.0		63.4	61.8	1.6	61.0	61.7	-0.7	59.4	59.6	-0.2	58.7	58.0	0.7	54.2	52.5	1.7	48.6	48.8	-0.2	52.0	52.5	-0.5							
NZME Combo	36.3	36.6	-0.3		27.3	29.4	-2.1	30.5	30.8	-0.3	30.9	31.6	-0.7	30.9	31.9	-1.0	34.9	36.3	-1.4	41.2	41.2	0.0	37.2	37.2	0.0							
Potential (000)	4,764.1	4,659.5	104.6																													

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2025

**Station Share (%) by Daypart, People 10+**

**Survey Comparisons: 3/2024 - 1/2025**

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

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	This	Last	+/-
Potential (000)	4,764.1	4,659.5	104.6
Sample Size	15,153	15,229	-76

	Dayparts												Demographic			Demographic						
	Breakfast				Morning				Afternoon				Drive			Night			Mid Dawn			
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn									
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.9	7.4	0.5	2	10.4	10.0	0.4	10.3	10.0	0.3	8.6	8.4	0.2	8.7	7.8	0.9	7.6	7.4	0.2	9.8	9.5	0.3
Network Channel X	2.8	2.9	-0.1	12	4.2	4.2	0.0	4.3	4.4	-0.1	3.2	3.5	-0.3	2.0	2.4	-0.4	0.8	0.9	-0.1	2.4	3.2	-0.8
Network Coast	4.3	4.6	-0.3	9	5.9	6.1	-0.2	5.9	6.0	-0.1	4.3	4.4	-0.1	3.4	3.0	0.4	3.0	4.0	-1.0	5.1	5.3	-0.2
Network The Edge	4.5	4.8	-0.3	8	4.0	4.2	-0.2	4.4	4.6	-0.2	5.3	5.0	0.3	3.9	4.3	-0.4	4.9	4.7	0.2	4.5	4.5	0.0
Network Flava	1.3	1.6	-0.3	17	1.8	2.0	-0.2	1.6	1.8	-0.2	1.7	1.9	-0.2	2.3	2.5	-0.2	1.4	2.3	-0.9	2.0	2.0	0.0
Network George FM	2.1	2.2	-0.1	14	2.4	2.1	0.3	2.8	2.6	0.2	3.0	2.8	0.2	2.1	1.6	0.5	2.0	1.9	0.1	3.0	2.8	0.2
Network Gold***	0.7	0.8	-0.1	19	1.1	1.2	-0.1	0.9	1.1	-0.2	0.8	0.9	-0.1	0.4	0.6	-0.2	0.3	0.3	0.0	1.0	0.9	0.1
Network Gold Sport	0.2	0.2	0.0	24	0.2	0.3	-0.1	0.3	0.3	0.0	0.1	0.2	-0.1	0.4	0.6	-0.2	0.1	0.3	-0.2	0.6	0.5	0.1
Network Hokonui	0.2	0.2	0.0	24	0.2	0.4	-0.2	0.4	0.4	0.0	0.1	0.2	-0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.2	0.0
Network Humm FM	0.9	0.4	0.5	18	0.9	0.3	0.6	1.0	0.4	0.6	1.2	0.5	0.7	1.7	1.4	0.3	0.6	*	*	1.3	0.6	0.7
Network Life FM	1.5	1.2	0.3	15	0.7	0.6	0.1	0.9	0.8	0.1	1.4	1.4	0.0	1.4	1.6	-0.2	2.0	0.9	1.1	1.4	1.4	0.0
Network Magic	4.2	4.9	-0.7	10	7.6	8.1	-0.5	7.1	7.0	0.1	5.5	5.1	0.4	7.0	7.5	-0.5	3.5	4.2	-0.7	7.7	8.3	-0.6
Network Mai FM	6.8	6.9	-0.1	6	4.3	4.2	0.1	4.9	4.9	0.0	6.9	6.6	0.3	8.0	7.2	0.8	7.3	7.6	-0.3	5.7	5.5	0.2
Network Maori Radio	0.7	0.8	-0.1	19	0.7	0.8	-0.1	0.7	0.7	0.0	0.9	1.0	-0.1	0.8	0.9	-0.1	1.3	1.7	-0.4	0.8	0.8	0.0
Network More FM	7.3	7.0	0.3	4	7.0	6.9	0.1	6.8	6.4	0.4	6.6	6.6	0.0	5.1	4.5	0.6	5.5	5.5	0.0	6.6	6.2	0.4
Network Newstalk ZB	20.5	19.1	1.4	1	10.0	10.1	-0.1	8.5	8.7	-0.2	14.5	13.8	0.7	21.3	22.9	-1.6	32.5	29.0	3.5	13.9	13.8	0.1
Network Radio Hauraki	2.2	2.5	-0.3	13	2.8	2.7	0.1	3.1	2.9	0.2	2.6	2.8	-0.2	1.8	1.4	0.4	1.3	1.4	-0.1	2.8	2.2	0.6
Network Rhema	0.4	0.3	0.1	23	0.5	0.5	0.0	0.4	0.5	-0.1	0.6	0.5	0.1	1.0	0.8	0.2	0.9	1.1	-0.2	0.9	0.8	0.1
Network The Rock	7.8	8.9	-1.1	3	9.2	10.2	-1.0	10.4	11.1	-0.7	8.7	10.0	-1.3	5.1	4.9	0.2	6.6	7.1	-0.5	5.7	6.3	-0.6
Network Sanctuary**	0.5	0.6	-0.1	21	0.4	0.5	-0.1	0.3	0.4	-0.1	0.2	0.3	-0.1	0.3	0.5	-0.2	0.4	0.4	0.0	0.5	0.7	-0.2
Network Sport Nation*	0.5	0.4	0.1	21	0.5	0.5	0.0	0.6	0.4	0.2	0.4	0.4	0.0	0.2	0.3	-0.1	1.0	1.0	0.0	0.3	0.4	-0.1
Network Tarana	1.4	1.2	0.2	16	1.4	1.0	0.4	0.9	0.8	0.1	1.0	1.0	0.0	2.1	1.0	1.1	0.8	0.9	-0.1	1.6	1.6	0.0
Network The Hits	5.0	4.8	0.2	7	6.0	6.0	0.0	6.0	6.2	-0.2	5.8	5.9	-0.1	4.0	4.8	-0.8	4.2	4.0	0.2	5.2	5.5	-0.3
Network The Sound	4.2	4.2	0.0	10	7.0	6.6	0.4	7.2	6.7	0.5	5.1	5.1	0.0	4.8	5.6	-0.8	3.9	4.1	-0.2	6.0	5.9	0.1
Network ZM	6.9	6.5	0.4	5	4.8	5.3	-0.5	5.6	5.8	-0.2	6.3	6.5	-0.2	3.5	3.2	0.3	2.9	3.8	-0.9	4.6	4.6	0.0
MediaWorks Combo	48.4	49.5	-1.1		57.0	57.0	0.0	59.1	58.2	0.9	54.0	53.6	0.4	48.3	47.4	0.9	42.7	43.6	-0.9	52.7	53.0	-0.3
NZME Combo	41.7	40.6	1.1		33.1	34.3	-1.2	32.4	33.4	-1.0	36.5	36.8	-0.3	37.8	39.9	-2.1	46.5	45.7	0.8	35.8	35.5	0.3

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin (until S3 2024), Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold Sport, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

\*SENZ rebranded to Sport Nation from Nov 19th 2024, \*\*Star rebranded to Sanctuary from S1 2025

\*\*\*Gold FM ceased broadcasting on May 9. As Gold FM was broadcasting for the duration of Survey 1 2025 it remains included in the above audience data

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids					
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
Network Breeze	614.1	583.8	30.3	2	99.1	91.2	7.9	146.1	140.5	5.6	164.9	160.0	4.9	263.1	263.5	-0.4	221.0	221.2	-0.2	200.8	189.1	11.7	125.1	126.9	-1.8	49.8	45.5	4.3						
Network Channel X	202.5	194.0	8.5	13	38.9	33.1	5.8	108.6	99.8	8.8	113.1	105.8	7.3	144.2	141.3	2.9	46.4	51.4	-5.0	18.4	19.1	-0.7	52.2	49.7	2.5	109.7	116.1	-6.4	38.9	37.3	1.6			
Network Coast	288.3	279.9	8.4	10	20.6	27.3	-6.7	38.9	36.8	2.1	55.5	41.6	13.9	103.1	91.4	11.7	119.0	124.4	-5.4	123.2	124.0	-0.8	10.4	10.1	0.3	13.4	10.2	3.2	2.9	4.9	-2.0			
Network The Edge	482.1	493.1	-11.0	5	184.2	185.5	-1.3	255.5	271.0	-15.5	214.3	222.6	-8.3	263.6	274.2	-10.6	71.6	75.7	-4.1	31.4	30.9	0.5	12.7	12.1	0.6	46.1	40.5	5.6	19.1	16.9	2.2			
Network Flava	164.6	175.1	-10.5	15	55.1	57.6	-2.5	94.0	101.3	-7.3	80.3	88.2	-7.9	96.7	104.0	-7.3	27.3	27.5	-0.2	18.8	14.0	4.8	4.1	5.2	-1.1	8.3	4.5	3.8	1.0	1.4	-0.4			
Network George FM	202.0	194.8	7.2	14	49.9	42.5	7.4	115.3	117.2	-1.9	106.8	111.4	-4.6	133.1	138.1	-5.0	42.4	39.9	2.5	18.8	14.0	4.8	46.1	40.5	5.6	35.5	40.6	-5.1	37.4	36.4	1.0			
Network Gold***	82.6	75.8	6.8	17	11.2	9.0	2.2	15.7	15.6	0.1	19.4	15.1	4.3	29.9	28.0	1.9	10.4	10.1	0.3	13.4	10.2	3.2	19.1	16.9	2.2	2.9	4.9	-2.0	10.4	10.1	0.3			
Network Gold Sport	30.9	29.6	1.3	22	3.6	4.2	-0.6	4.6	7.7	-3.1	4.2	6.3	-2.1	7.8	10.5	-2.7	28.3	26.2	2.1	10.1	8.9	1.2	24.2	25.8	-1.6	31.3	30.6	0.7	12.7	12.1	0.6			
Network Hokonui	18.6	14.5	4.1	25	2.0	2.5	-0.5	2.0	2.6	-0.6	2.6	2.8	-0.2	5.0	5.6	-0.6	4.1	5.2	-1.1	8.3	4.5	3.8	1.0	1.4	-0.4	6.5	6.6	-0.1	11.7	10.6	10.8			
Network Humm FM	48.3	32.7	15.6	21	12.5	6.5	6.0	21.2	11.8	9.4	19.3	13.3	6.0	25.5	17.1	8.4	11.5	8.5	3.0	6.9	7.3	-0.4	50.2	45.5	4.7	14.4	14.0	4.4	46.1	40.5	5.6			
Network Life FM	106.8	105.0	1.8	16	25.7	29.5	-3.8	48.5	51.4	-2.9	49.0	48.2	0.8	69.3	66.5	2.8	28.3	26.2	2.1	10.1	8.9	1.2	12.7	12.1	0.6	24.2	25.8	-1.6	31.3	30.6	0.7			
Network Magic	284.1	279.8	4.3	11	20.5	17.5	3.0	34.1	27.0	7.1	32.7	27.7	5.0	52.9	48.3	4.6	78.3	81.3	-3.0	145.6	148.4	-2.8	117.7	106.9	10.8	10.4	10.1	0.3	12.7	12.1	0.6			
Network Mai FM	469.6	453.5	16.1	7	162.8	155.1	7.7	270.0	258.2	11.8	227.4	218.4	9.0	278.4	266.4	12.0	71.4	70.3	1.1	24.4	26.6	-2.2	12.7	12.1	0.6	12.7	12.1	0.6	18.0	19.6	-1.6	12.7	12.1	0.6
Network Maori Radio	73.3	82.6	-9.3	18	28.9	29.8	-0.9	27.5	26.5	1.0	24.2	24.4	-0.2	30.1	34.1	-4.0	14.4	20.0	-5.6	12.5	15.5	-3.0	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6			
Network More FM	500.2	503.7	-3.5	3	133.0	139.5	-6.5	161.5	169.5	-8.0	162.1	159.0	3.1	248.4	246.9	1.5	157.1	159.4	-2.3	105.2	102.7	2.5	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6
Network Newstalk ZB	647.3	646.6	0.7	1	65.1	60.4	4.7	103.6	107.3	-3.7	113.3	128.6	-15.3	194.4	220.9	-26.5	216.2	217.0	-0.8	258.9	243.0	15.9	86.7	97.1	-10.4	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6
Network Radio Hauraki	218.1	217.0	1.1	12	32.8	38.2	-5.4	84.0	92.3	-8.3	93.3	96.5	-3.2	142.8	146.9	-4.1	75.5	73.8	1.7	39.7	30.5	9.2	51.1	49.8	1.3	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6
Network Rhema	50.2	44.6	5.6	20	7.4	8.6	-1.2	8.8	9.8	-1.0	9.8	8.4	1.4	17.8	16.6	1.2	18.2	18.1	0.1	21.9	16.5	5.4	9.5	9.1	0.4	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6
Network The Rock	476.8	468.8	8.0	6	110.3	108.3	2.0	195.8	195.0	0.8	204.3	202.6	1.7	303.5	301.5	2.0	143.4	142.8	0.6	57.4	54.3	3.1	9.5	9.1	0.4	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6
Network Sanctuary**	25.8	31.1	-5.3	24	3.7	3.8	-0.1	3.8	2.3	1.5	3.1	2.1	1.0	7.2	7.2	0.0	8.5	10.6	-2.1	9.9	11.9	-2.0	4.5	3.5	1.0	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6
Network Sport Nation*	30.7	31.3	-0.6	23	5.8	3.5	2.3	3.4	4.4	-1.0	4.0	4.5	-0.5	8.8	10.7	-1.9	10.2	14.4	-4.2	10.6	14.6	-4.0	5.4	4.6	0.8	12.7	12.1	0.6	12.7	12.1	0.6	12.7	12.1	0.6
Network Tarana	54.9	56.5	-1.6	19	9.1	8.5	0.6	18.8	12.8	6.0	25.8	22.7																						

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2025

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	This	Last	+/-
Potential (000)	4,764.1	4,659.5	104.6
Sample Size	15,153	15,229	-76

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	290.8	274.0	16.8	3	285.5	263.3	22.2		324.8	301.8	23.0		265.7	239.3	26.4		114.7	101.9	12.8		66.0	60.3	5.7		362.3	338.8	23.5	
Network Channel X	108.2	109.2	-1.0	12	95.7	93.3	2.4		111.2	112.6	-1.4		107.7	106.2	1.5		38.9	37.2	1.7		12.8	14.4	-1.6		115.4	109.0	6.4	
Network Coast	139.8	132.6	7.2	10	143.9	147.1	-3.2		148.0	148.7	-0.7		119.4	118.4	1.0		44.4	45.6	-1.2		32.6	33.6	-1.0		164.9	154.2	10.7	
Network The Edge	251.0	267.3	-16.3	7	165.9	177.8	-11.9		222.7	226.5	-3.8		220.2	209.3	10.9		83.9	84.5	-0.6		59.3	54.9	4.4		259.6	251.1	8.5	
Network Flava	77.4	78.2	-0.8	15	70.8	73.5	-2.7		66.1	81.7	-15.6		71.4	77.5	-6.1		32.6	33.3	-0.7		19.2	20.0	-0.8		83.6	94.4	-10.8	
Network George FM	87.9	98.2	-10.3	14	67.9	74.4	-6.5		91.3	88.6	2.7		103.6	96.1	7.5		38.5	32.3	6.2		23.3	26.5	-3.2		118.1	104.8	13.3	
Network Gold***	33.2	30.9	2.3	18	32.5	33.0	-0.5		36.2	34.3	1.9		28.4	29.2	-0.8		13.2	16.1	-2.9		5.0	4.2	0.8		43.7	41.7	2.0	
Network Gold Sport	10.5	10.4	0.1	24	7.8	10.0	-2.2		8.4	9.1	-0.7		7.1	8.0	-0.9		5.7	7.6	-1.9		3.0	3.6	-0.6		18.4	15.0	3.4	
Network Hokonui	6.5	6.9	-0.4	25	6.8	7.2	-0.4		10.8	8.0	2.8		4.7	4.7	0.0		2.5	2.3	0.2		2.1	1.9	0.2		7.5	7.9	-0.4	
Network Humm FM	29.2	19.4	9.8	20	17.8	15.9	1.9		23.0	13.3	9.7		24.9	14.7	10.2		14.8	9.4	5.4		5.4	1.4	4.0		32.7	20.4	12.3	
Network Life FM	58.8	50.8	8.0	16	33.8	31.2	2.6		42.4	40.2	2.2		47.7	44.3	3.4		26.3	30.2	-3.9		15.5	14.8	0.7		68.2	71.7	-3.5	
Network Magic	129.7	133.5	-3.8	11	166.3	166.1	0.2		174.5	171.2	3.3		135.8	126.2	9.6		68.1	63.5	4.6		34.6	36.6	-2.0		201.5	192.3	9.2	
Network Mai FM	289.6	269.8	19.8	4	186.6	171.7	14.9		217.7	212.2	5.5		214.2	200.5	13.7		108.7	95.5	13.2		73.6	64.6	9.0		256.7	245.5	11.2	
Network Maori Radio	31.1	35.6	-4.5	19	24.1	27.5	-3.4		28.4	29.8	-1.4		30.7	32.2	-1.5		14.2	12.5	1.7		8.2	9.2	-1.0		32.8	37.3	-4.5	
Network More FM	273.8	271.7	2.1	5	205.8	208.8	-3.0		235.4	239.5	-4.1		214.6	209.9	4.7		91.9	90.0	1.9		62.3	63.5	-1.2		268.7	263.4	5.3	
Network Newstalk ZB	439.8	443.0	-3.2	1	288.7	300.9	-12.2		296.2	293.6	2.6		310.2	301.9	8.3		186.6	180.3	6.3		173.9	160.3	13.6		407.5	407.8	-0.3	
Network Radio Hauraki	100.7	104.8	-4.1	13	85.0	87.0	-2.0		103.2	100.2	3.0		87.3	94.4	-7.1		30.3	25.5	4.8		13.9	15.7	-1.8		113.0	109.9	3.1	
Network Rhema	23.3	18.6	4.7	21	19.9	17.9	2.0		22.2	21.8	0.4		19.6	16.6	3.0		14.3	12.5	1.8		6.5	8.2	-1.7		31.8	28.4	3.4	
Network The Rock	257.9	265.1	-7.2	6	212.7	230.6	-17.9		257.7	256.0	1.7		238.6	239.7	-1.1		92.3	76.2	16.1		60.7	63.3	-2.6		249.8	246.9	2.9	
Network Sanctuary**	17.2	18.8	-1.6	22	12.6	15.1	-2.5		13.4	17.2	-3.8		7.4	6.9	0.5		5.6	8.0	-2.4		4.8	4.4	0.4		19.0	23.9	-4.9	
Network Sport Nation*	12.7	12.7	0.0	23	12.1	12.8	-0.7		14.5	13.7	0.8		10.7	12.3	-1.6		4.4	3.9	0.5		5.8	4.1	1.7		12.7	15.4	-2.7	
Network Tarana	35.2	31.3	3.9	17	28.0	21.9	6.1		25.8	24.0	1.8		23.4	24.5	-1.1		17.2	10.8	6.4		8.5	8.8	-0.3		40.1	40.9	-0.8	
Network The Hits	209.8	212.1	-2.3	8	177.6	186.1	-8.5		216.9	222.3	-5.4		197.1	189.6	7.5		77.3	81.8	-4.5		38.7	41.0	-2.3		220.5	231.8	-11.3	
Network The Sound	152.7	151.5	1.2	9	163.7	159.1	4.6		187.1	181.0	6.1		148.4	138.4	10.0		69.1	65.4	3.7		35.9	39.2	-3.3		191.6	186.1	5.5	
Network ZM	293.9	283.0	10.9	2	186.2	191.9	-5.7		254.2	2																		

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:13	7:58	0:15	5:15	4:54	0:20	5:21	5:59	-0:37	5:54	6:21	-0:27	7:02	7:09	-0:06	8:42	8:21	0:20	9:07	8:42	0:25	7:09	8:17	-1:07
Network Channel X	8:31	9:15	-0:44	5:55	6:13	-0:18	9:03	10:09	-1:05	9:19	10:14	-0:55	8:54	9:43	-0:48	8:37	9:01	-0:23	11:11	11:05	0:05	5:44	6:05	-0:20
Network Coast	9:21	9:36	-0:14	5:15	7:27	-2:11	4:32	5:06	-0:34	5:01	5:55	-0:53	8:08	8:16	-0:07	12:02	11:09	0:53	10:27	10:28	-0:01	11:32	11:35	-0:03
Network The Edge	4:59	4:47	0:11	4:37	4:40	-0:03	4:51	4:42	0:08	4:54	4:34	0:19	5:09	4:44	0:25	6:08	5:40	0:28	5:55	5:59	-0:04	4:31	4:51	-0:19
Network Flava	5:30	5:39	-0:08	5:16	4:20	0:55	4:51	5:27	-0:36	4:55	5:46	-0:50	5:19	5:49	-0:30	7:36	8:02	-0:26	8:04	10:32	-2:28	4:24	4:56	-0:32
Network George FM	6:53	6:22	0:31	4:56	4:40	0:16	5:24	5:13	0:10	7:08	5:59	1:09	7:58	6:51	1:07	8:54	9:24	-0:30	4:30	6:52	-2:21	5:49	5:59	-0:10
Network Gold***	5:34	6:28	-0:53	3:24	4:25	-1:00	3:52	3:29	0:23	3:46	3:33	0:12	5:37	5:38	-0:01	6:24	7:15	-0:51	5:43	6:54	-1:11	5:48	5:11	0:37
Network Gold Sport	5:17	5:46	-0:29	1:20	1:05	0:15	2:24	3:35	-1:10	2:37	4:13	-1:35	4:22	6:08	-1:45	7:43	8:46	-1:03	6:17	7:23	-1:06	8:32	8:27	0:05
Network Hokonui	6:21	9:33	-3:12	2:01	1:53	0:08	7:00	4:52	2:08	6:57	5:15	1:42	7:19	8:20	-1:01	9:59	14:22	-4:23	6:19	16:14	-9:54	5:13	2:46	2:26
Network Humm FM	12:01	7:20	4:40	3:50	6:08	-2:17	12:01	7:11	4:50	13:41	6:14	7:26	12:10	6:17	5:52	9:33	9:41	-0:08	10:42	12:01	-1:18	18:15	8:17	9:57
Network Life FM	5:55	5:22	0:33	4:16	3:47	0:29	4:42	4:13	0:28	4:38	4:09	0:28	5:54	5:10	0:43	9:23	9:07	0:15	10:48	12:10	-1:21	6:24	6:28	-0:03
Network Magic	12:13	12:29	-0:15	6:00	6:20	-0:19	6:38	6:26	0:12	6:08	5:46	0:21	7:48	8:06	-0:18	12:06	11:44	0:22	13:07	13:22	-0:15	8:35	10:25	-1:50
Network Mai FM	6:40	6:30	0:09	7:16	7:09	0:07	6:20	6:17	0:03	6:14	6:04	0:10	6:23	6:22	0:00	7:01	6:53	0:07	6:40	4:43	1:56	6:12	6:39	-0:26
Network Maori Radio	5:39	5:17	0:21	3:53	4:31	-0:38	4:33	3:06	1:26	6:34	4:34	2:00	6:37	5:04	1:32	6:59	7:13	-0:14	6:58	7:13	-0:15	4:52	5:46	-0:54
Network More FM	7:14	6:38	0:35	4:17	4:42	-0:24	5:13	4:39	0:34	6:17	5:43	0:33	6:47	6:23	0:24	8:48	7:56	0:52	11:00	8:55	2:05	6:19	6:16	0:02
Network Newstalk ZB	12:01	11:14	0:47	4:33	4:06	0:27	5:35	4:41	0:53	6:13	5:36	0:36	6:54	7:05	-0:10	9:17	10:06	-0:49	12:59	12:55	0:03	8:16	8:34	-0:18
Network Radio Hauraki	6:27	5:56	0:30	4:36	5:28	-0:51	5:44	5:59	-0:14	5:34	5:40	-0:05	5:24	5:42	-0:18	6:36	6:30	0:06	12:09	7:43	4:25	4:31	4:52	-0:20
Network Rhema	6:34	6:35	-0:00	2:04	2:11	-0:07	5:17	4:24	0:52	6:58	7:20	-0:22	7:02	6:42	0:19	8:32	7:34	0:58	8:10	9:19	-1:08	8:31	7:50	0:40
Network The Rock	9:05	9:49	-0:43	6:46	9:03	-2:17	9:12	10:44	-1:32	9:23	10:08	-0:44	10:05	10:18	-0:13	11:02	10:29	0:32	8:57	9:16	-0:19	7:04	7:45	-0:41
Network Sanctuary**	8:16	8:27	-0:11	6:15	4:45	1:29	4:18	4:11	0:06	3:24	2:55	0:28	4:20	4:15	0:04	5:35	7:21	-1:45	9:38	11:52	-2:13	5:34	7:11	-1:37
Network Sport Nation*	8:27	7:05	1:21	2:28	2:24	0:04	2:40	3:47	-1:07	5:03	4:34	0:28	5:25	5:51	-0:26	6:56	6:25	0:30	8:15	7:06	1:09	5:44	2:47	2:56
Network Tarana	12:36	10:05	2:30	7:15	6:58	0:17	8:11	7:25	0:46	9:43	7:05	2:38	10:26	7:47	2:39	14:54	13:24	1:29	13:08	13:26	-0:17	11:06	8:19	2:47
Network The Hits	6:50	6:40	0:10	4:30	4:48	-0:17	6:31	6:12	0:18	7:07	6:50	0:16	6:59	6:56	0:03	7:49	7:39	0:10	9:41	8:20	1:20	6:26	6:18	0:08
Network The Sound	9:24	8:48	0:35	6:43	5:41	1:02	6:02	5:43	0:19	6:02	5:24	0:37	7:54	7:36	0:18	11:11	11:02	0:08	11:36	11:27	0:08	6:18	6:29	-0:11
Network ZM	5:47	5:54	-0:07	4:36	5:36	-1:00	5:38	5:55	-0:16	5:50	5:48	0:02	6:13	6:02	0:11	7:28	6:45	0:43	6:36	6:02	0:33	6:22	6:46	-0:24
MediaWorks Combo	11:36	11:17	0:19	9:01	9:13	-0:11	9:53	10:03	-0:09	10:21	10:13	0:08	11:08	10:57	0:10	13:05	12:30	0:34	13:38	12:56	0:42	9:35	10:06	-0:31
NZME Combo	10:18	10:08	0:09	6:05	6:48	-0:42	7:13	7:18	-0:05	7:34	7:34	0:00	8:14	8:23	-0:09	11:01	11:27	-0:26	13:39	13:12	0:26	8:53	9:11	-0:17
All Commercial Radio	15:22	15:02	0:20	11:24	11:55	-0:30	12:31	12:43	-0:11	13:05														

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	This	Last	+/-
Potential (000)	4,764.1	4,659.5	104.6
Sample Size	15,153	15,229	-76

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:44	2:42	0:02	3:28	3:31	-0:03	3:38	3:43	-0:05	2:04	2:06	-0:02	2:11	2:01	0:10	2:14	2:16	-0:02	3:07	2:58	0:08
Network Channel X	2:34	2:37	-0:03	4:09	4:09	-0:00	4:27	4:24	0:02	1:51	1:59	-0:07	1:31	1:40	-0:09	1:10	1:08	0:01	2:24	3:04	-0:39
Network Coast	3:08	3:26	-0:18	3:56	3:52	0:03	4:37	4:33	0:04	2:16	2:16	0:00	2:13	1:44	0:28	1:45	2:13	-0:28	3:31	3:39	-0:07
Network The Edge	1:50	1:47	0:03	2:17	2:11	0:05	2:15	2:15	0:00	1:31	1:26	0:04	1:20	1:20	0:00	1:35	1:36	-0:00	1:59	1:54	0:05
Network Flava	1:39	2:00	-0:21	2:27	2:35	-0:08	2:41	2:30	0:11	1:28	1:29	-0:01	2:02	2:00	0:02	1:24	2:07	-0:43	2:43	2:15	0:28
Network George FM	2:22	2:11	0:10	3:22	2:38	0:43	3:28	3:14	0:13	1:52	1:44	0:08	1:36	1:18	0:18	1:39	1:19	0:20	2:54	2:49	0:04
Network Gold***	2:08	2:27	-0:18	3:06	3:22	-0:16	2:53	3:40	-0:47	1:52	1:55	-0:03	0:52	1:01	-0:08	1:18	1:09	0:08	2:34	2:23	0:10
Network Gold Sport	1:56	2:13	-0:16	2:54	2:44	0:09	3:39	3:44	-0:05	1:06	1:37	-0:30	1:51	2:05	-0:14	0:54	1:25	-0:31	3:43	3:28	0:14
Network Hokonui	3:06	3:31	-0:24	3:20	5:01	-1:41	4:05	5:11	-1:06	1:33	2:17	-0:44	1:04	1:22	-0:18	1:12	1:15	-0:02	2:27	2:31	-0:04
Network Humm FM	3:08	2:02	1:06	4:41	1:43	2:58	5:03	3:18	1:45	3:08	1:55	1:13	3:16	3:55	-0:39	2:00	0:36	1:24	4:38	3:06	1:32
Network Life FM	2:30	2:27	0:03	1:52	1:50	0:01	2:19	2:10	0:08	1:49	1:53	-0:03	1:29	1:21	0:08	2:29	1:07	1:22	2:19	2:08	0:11
Network Magic	3:16	3:39	-0:22	4:20	4:32	-0:11	4:40	4:37	0:03	2:34	2:26	0:08	2:57	3:07	-0:09	1:57	2:08	-0:11	4:24	4:33	-0:08
Network Mai FM	2:23	2:34	-0:10	2:12	2:17	-0:04	2:35	2:35	0:00	2:03	2:00	0:03	2:07	1:58	0:08	1:55	2:10	-0:15	2:32	2:23	0:08
Network Maori Radio	2:22	2:21	0:00	2:49	2:35	0:14	2:53	2:44	0:08	1:47	1:54	-0:06	1:41	1:53	-0:11	2:58	3:20	-0:22	2:40	2:16	0:23
Network More FM	2:41	2:34	0:07	3:14	3:04	0:10	3:20	3:01	0:19	1:57	1:54	0:02	1:35	1:18	0:17	1:43	1:37	0:05	2:48	2:31	0:17
Network Newstalk ZB	4:43	4:18	0:25	3:18	3:07	0:11	3:17	3:19	-0:01	2:58	2:45	0:13	3:18	3:20	-0:01	3:37	3:21	0:15	3:56	3:36	0:19
Network Radio Hauraki	2:10	2:22	-0:11	3:11	2:53	0:17	3:24	3:11	0:13	1:54	1:48	0:05	1:40	1:24	0:16	1:51	1:37	0:13	2:50	2:08	0:41
Network Rhema	1:56	1:43	0:12	2:37	2:51	-0:13	2:19	2:28	-0:09	1:53	1:54	-0:00	1:58	1:45	0:13	2:35	2:35	0:00	3:06	2:52	0:13
Network The Rock	3:03	3:21	-0:17	4:06	4:07	-0:00	4:37	4:50	-0:12	2:18	2:30	-0:12	1:36	1:40	-0:04	2:05	2:05	-0:00	2:37	2:41	-0:04
Network Sanctuary**	3:12	3:00	0:12	2:43	2:46	-0:03	2:58	2:51	0:07	1:52	2:39	-0:47	1:26	1:42	-0:15	1:45	1:43	0:01	2:48	3:09	-0:20
Network Sport Nation*	4:15	3:06	1:08	4:16	3:22	0:54	4:25	2:51	1:34	2:27	2:09	0:18	1:21	1:47	-0:25	3:29	4:34	-1:05	2:55	3:04	-0:09
Network Tarana	4:08	3:48	0:19	4:38	4:05	0:32	3:54	3:50	0:03	2:42	2:25	0:16	3:28	2:27	1:01	1:44	1:57	-0:12	4:27	4:04	0:22
Network The Hits	2:23	2:16	0:07	3:14	2:59	0:14	3:12	3:08	0:03	1:52	1:52	0:00	1:29	1:32	-0:02	2:06	1:47	0:19	2:43	2:31	0:11
Network The Sound	2:49	2:45	0:03	4:05	3:52	0:13	4:24	4:07	0:17	2:10	2:14	-0:03	2:01	2:15	-0:13	2:07	1:56	0:11	3:37	3:22	0:14
Network ZM	2:23	2:18	0:05	2:26	2:35	-0:08	2:31	2:39	-0:07	1:38	1:40	-0:01	1:05	1:01	0:04	1:16	1:29	-0:13	2:01	1:56	0:05
MediaWorks Combo	3:10	3:13	-0:03	4:10	4:03	0:07	4:31	4:26	0:05	2:27	2:25	0:01	2:13	2:06	0:07	2:12	2:13	-0:01	3:36	3:26	0:09
NZME Combo	3:32	3:25	0:07	3:27	3:25	0:02	3:37	3:37	-0:00	2:20	2:17	0:03	2:21	2:19	0:01	2:48	2:45	0:03	3:28	3:11	0:16
All Commercial Radio	3:58	4:00	-0:02	4:37	4:29	0:08	4:56	4:54	0:01	2:50	2:47	0:02	2:35	2:29	0:06	2:52	2:51	0:01	4:20	4:06	0:14