

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	9.3	9.1	0.2	2	6.7	5.7	1.0	5.3	5.9	-0.6	6.3	7.0	-0.7	7.8	8.2	-0.4	11.2	10.7	0.5	11.1	10.9	0.2	9.5	11.2	-1.7							
Network Channel X	3.3	3.5	-0.2	12	3.2	2.7	0.5	6.9	7.2	-0.3	6.8	7.4	-0.6	5.4	6.0	-0.6	2.4	2.7	-0.3	1.3	1.4	-0.1	3.1	3.0	0.1							
Network Coast	5.1	5.3	-0.2	10	1.5	2.7	-1.2	1.2	1.3	-0.1	1.8	1.7	0.1	3.5	3.3	0.2	8.3	8.0	0.3	8.2	8.8	-0.6	6.7	6.2	0.5							
Network The Edge	4.5	4.6	-0.1	11	10.8	10.7	0.1	8.6	9.0	-0.4	7.0	7.0	0.0	5.9	5.7	0.2	2.7	2.6	0.1	1.2	1.3	-0.1	5.4	6.0	-0.6							
Network Flava	1.7	2.0	-0.3	15	4.1	3.3	0.8	3.1	3.9	-0.8	2.5	3.5	-1.0	2.2	2.7	-0.5	1.3	1.4	-0.1	0.7	0.9	-0.2	1.9	2.0	-0.1							
Network George FM	2.6	2.4	0.2	14	3.0	2.6	0.4	4.1	4.2	-0.1	5.1	4.6	0.5	4.6	4.1	0.5	2.3	2.2	0.1	0.6	0.7	-0.1	2.9	2.6	0.3							
Network Gold***	0.9	0.9	0.0	19	0.5	0.5	0.0	0.4	0.4	0.0	0.5	0.4	0.1	0.7	0.6	0.1	1.3	1.7	-0.4	1.3	1.7	-0.4	1.2	0.8	0.4							
Network Gold Sport	0.3	0.3	0.0	24	0.1	0.1	0.0	0.1	0.2	-0.1	0.1	0.2	-0.1	0.2	0.3	-0.1	0.5	0.5	0.0	0.6	0.5	0.1	0.3	0.5	-0.2							
Network Hokonui	0.2	0.3	-0.1	25	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.2	0.0	0.2	0.5	-0.3	0.4	0.5	-0.1	0.1	*	*							
Network Humm FM	1.2	0.5	0.7	17	0.7	0.5	0.2	1.9	0.6	1.3	1.8	0.6	1.2	1.4	0.5	0.9	0.7	0.5	0.2	0.5	0.6	-0.1	1.4	0.6	0.8							
Network Life FM	1.2	1.1	0.1	17	1.5	1.5	0.0	1.6	1.5	0.1	1.5	1.4	0.1	1.8	1.5	0.3	1.6	1.4	0.2	0.7	0.7	0.0	1.7	1.8	-0.1							
Network Magic	6.4	6.6	-0.2	5	1.7	1.5	0.2	1.5	1.2	0.3	1.3	1.1	0.2	1.7	1.7	0.0	5.6	5.4	0.2	12.0	12.9	-0.9	3.0	3.5	-0.5							
Network Mai FM	6.0	5.8	0.2	6	16.3	14.6	1.7	12.1	11.2	0.9	9.4	8.9	0.5	7.6	7.3	0.3	3.0	2.9	0.1	1.1	0.9	0.2	7.9	7.7	0.2							
Network Maori Radio	0.8	0.9	-0.1	20	1.6	1.8	-0.2	0.9	0.6	0.3	1.1	0.7	0.4	0.9	0.7	0.2	0.6	0.9	-0.3	0.6	0.8	-0.2	1.0	1.1	-0.1							
Network More FM	6.7	6.5	0.2	4	7.4	8.3	-0.9	5.9	5.6	0.3	6.8	6.3	0.5	7.3	7.0	0.3	7.8	7.3	0.5	6.8	5.9	0.9	8.5	7.3	1.2							
Network Newstalk ZB	14.2	14.0	0.2	1	4.0	3.3	0.7	4.1	3.6	0.5	4.8	4.8	0.0	5.7	6.6	-0.9	11.6	12.7	-1.1	20.9	21.3	-0.4	6.9	8.6	-1.7							
Network Radio Hauraki	2.7	2.5	0.2	13	1.9	2.6	-0.7	3.3	3.8	-0.5	3.4	3.8	-0.4	3.2	3.7	-0.5	2.9	2.9	0.0	3.2	1.7	1.5	2.6	2.7	-0.1							
Network Rhema	0.6	0.6	0.0	21	0.2	0.2	0.0	0.3	0.3	0.0	0.5	0.4	0.1	0.6	0.5	0.1	0.9	0.8	0.1	1.1	1.1	0.0	0.9	0.8	0.1							
Network The Rock	7.8	8.5	-0.7	3	9.3	11.0	-1.7	11.8	13.5	-1.7	12.3	13.8	-1.5	12.5	12.9	-0.4	8.8	8.2	0.6	3.2	3.2	0.0	7.1	7.1	0.0							
Network Sanctuary**	0.4	0.5	-0.1	23	0.3	0.2	0.1	0.1	0.1	0.0	0.1	*	*	0.1	0.1	0.0	0.3	0.4	-0.1	0.6	0.9	-0.3	0.3	0.2	0.1							
Network Sport Nation*	0.5	0.4	0.1	22	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.3	-0.1	0.4	0.6	0.2	0.6	0.7	-0.1	0.4	0.1	0.3							
Network Tarana	1.4	1.2	0.2	16	0.9	0.8	0.1	1.1	0.7	0.4	1.7	1.2	0.5	1.4	1.0	0.4	1.0	1.1	-0.1	0.9	1.0	-0.1	1.2	0.9	0.3							
Network The Hits	5.5	5.6	-0.1	8	7.2	7.3	-0.1	8.2	7.7	0.5	8.2	7.8	0.4	6.9	6.8	0.1	4.8	5.1	-0.3	4.4	4.4	0.0	7.6	6.9	0.7							
Network The Sound	5.9	5.6	0.3	7	3.9	3.6	0.3	3.0	3.0	0.0	2.9	2.7	0.2	4.7	4.6	0.1	10.0	9.4	0.6	10.5	9.9	0.6	3.6	3.6	0.0							
Network ZM	5.4	5.7	-0.3	9	8.7	10.4	-1.7	9.9	10.4	-0.5	9.3	9.5	-0.2	8.1	7.7	0.4	4.0	3.7	0.3	1.7	1.8	-0.1	8.8	9.2	-0.4							
MediaWorks Combo	53.8	53.4	0.4		63.1	61.4	1.7	61.2	61.4	-0.2	59.6	59.5	0.1	59.0	58.0	1.0	54.5	52.2	2.3	48.2	47.9	0.3	52.2	52.7	-0.5							

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2025

Station Share (%) by Daypart, People 10+

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	This	Last	+/-
Potential (000)	3,905.2	3,803.5	101.7
Sample Size	14,312	14,338	-26

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.8	7.5	0.3	2	10.3	10.0	0.3	10.3	10.1	0.2	8.6	8.5	0.1	8.5	7.9	0.6	8.1	7.7	0.4	9.8	9.5	0.3						
Network Channel X	2.8	2.9	-0.1	12	4.3	4.3	0.0	4.4	4.6	-0.2	3.2	3.6	-0.4	2.0	2.2	-0.2	0.7	0.8	-0.1	2.5	3.2	-0.7						
Network Coast	4.3	4.5	-0.2	9	6.0	6.2	-0.2	6.1	6.2	-0.1	4.3	4.5	-0.2	3.6	3.1	0.5	3.1	4.0	-0.9	5.1	5.4	-0.3						
Network The Edge	4.6	4.8	-0.2	8	4.0	4.3	-0.3	4.5	4.7	-0.2	5.3	5.1	0.2	4.2	4.5	-0.3	5.1	4.9	0.2	4.5	4.5	0.0						
Network Flava	1.3	1.6	-0.3	17	1.8	2.1	-0.3	1.5	1.9	-0.4	1.7	2.0	-0.3	2.5	2.7	-0.2	1.5	2.4	-0.9	2.1	2.1	0.0						
Network George FM	2.1	2.2	-0.1	13	2.4	2.2	0.2	2.9	2.6	0.3	3.1	2.8	0.3	2.3	1.7	0.6	1.8	1.7	0.1	3.0	2.8	0.2						
Network Gold***	0.7	0.7	0.0	19	1.1	1.2	-0.1	0.9	1.1	-0.2	0.9	0.9	0.0	0.3	0.5	-0.2	0.4	0.2	0.2	1.0	1.0	0.0						
Network Gold Sport	0.2	0.2	0.0	24	0.3	0.3	0.0	0.3	0.3	0.0	0.1	0.2	-0.1	0.4	0.6	-0.2	0.2	0.3	-0.1	0.6	0.5	0.1						
Network Hokonui	0.2	0.3	-0.1	24	0.3	0.4	-0.1	0.4	0.4	0.0	0.1	0.2	-0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.2	0.0						
Network Humm FM	1.0	0.4	0.6	18	0.9	0.3	0.6	1.1	0.4	0.7	1.3	0.5	0.8	1.8	1.5	0.3	0.6	*	*	1.4	0.6	0.8						
Network Life FM	1.5	1.3	0.2	15	0.7	0.6	0.1	0.9	0.8	0.1	1.4	1.4	0.0	1.4	1.6	-0.2	2.0	0.8	1.2	1.4	1.4	0.0						
Network Magic	4.2	4.8	-0.6	10	7.6	7.8	-0.2	7.1	6.9	0.2	5.6	4.9	0.7	7.0	7.3	-0.3	3.4	4.2	-0.8	7.6	8.1	-0.5						
Network Mai FM	7.0	7.1	-0.1	5	4.5	4.2	0.3	5.1	4.9	0.2	7.1	6.8	0.3	8.5	7.6	0.9	7.8	7.8	0.0	5.8	5.7	0.1						
Network Maori Radio	0.7	0.9	-0.2	19	0.8	0.7	0.1	0.8	0.7	0.1	0.9	1.0	-0.1	0.9	0.9	0.0	1.4	1.8	-0.4	0.8	0.8	0.0						
Network More FM	7.1	7.0	0.1	4	7.1	7.0	0.1	6.9	6.5	0.4	6.5	6.7	-0.2	5.3	4.7	0.6	5.0	5.3	-0.3	6.4	6.3	0.1						
Network Newstalk ZB	20.5	19.1	1.4	1	10.1	10.2	-0.1	8.3	8.7	-0.4	14.4	13.9	0.5	19.9	22.0	-2.1	31.5	28.1	3.4	13.5	13.6	-0.1						
Network Radio Hauraki	2.1	2.5	-0.4	13	3.0	2.8	0.2	3.2	2.9	0.3	2.5	2.7	-0.2	1.6	1.4	0.2	1.3	1.4	-0.1	2.9	2.3	0.6						
Network Rhema	0.5	0.3	0.2	23	0.6	0.5	0.1	0.4	0.5	-0.1	0.6	0.5	0.1	1.0	0.9	0.1	0.9	1.2	-0.3	0.9	0.8	0.1						
Network The Rock	7.7	8.5	-0.8	3	8.8	9.7	-0.9	10.0	10.4	-0.4	8.3	9.3	-1.0	5.0	4.6	0.4	6.6	7.2	-0.6	5.7	6.2	-0.5						
Network Sanctuary**	0.6	0.6	0.0	21	0.4	0.4	0.0	0.4	0.4	0.0	0.2	0.3	-0.1	0.3	0.6	-0.3	0.4	0.3	0.1	0.5	0.7	-0.2						
Network Sport Nation*	0.6	0.4	0.2	21	0.6	0.5	0.1	0.6	0.4	0.2	0.4	0.4	0.0	0.2	0.3	-0.1	1.1	1.1	0.0	0.3	0.5	-0.2						
Network Tarana	1.5	1.3	0.2	15	1.5	1.0	0.5	0.9	0.9	0.0	1.1	1.0	0.1	2.2	1.1	1.1	0.8	1.0	-0.2	1.7	1.7	0.0						
Network The Hits	5.0	4.8	0.2	7	6.1	6.0	0.1	6.1	6.3	-0.2	5.9	5.9	0.0	4.1	4.8	-0.7	4.4	4.1	0.3	5.3	5.6	-0.3						
Network The Sound	4.2	4.2	0.0	10	7.1	6.7	0.4	7.1	6.6	0.5	5.1	5.0	0.1	5.0	5.7	-0.7	4.1	4.0	0.1	6.0	5.8	0.2						
Network ZM	7.0	6.7	0.3	5	4.6	5.6	-1.0	5.4	6.1	-0.7	6.4	6.7	-0.3	3.7	3.3	0.4	3.1	4.0	-0.9	4.8	4.8	0.0						
MediaWorks Combo	48.5	49.5	-1.0		57.1	56.8	0.3	59.4	57.8	1.6	54.0	53.2	0.8	49.6	47.7	1.9	43.2	43.9	-0.7	52.7	52.8	-0.1						
NZME Combo	41.6	40.9	0.7		33.3	35.0	-1.7	32.5</td																				

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	499.5	479.9	19.6	2	79.1	74.4	4.7	117.7	116.5	1.2	134.8	132.7	2.1	215.2	218.6	-3.4	180.9	181.1	-0.2	163.1	153.8	9.3	101.0	104.3	-3.3						
Network Channel X	166.6	159.8	6.8	13	32.8	27.9	4.9	90.5	83.2	7.3	92.7	87.4	5.3	118.1	116.1	2.0	37.9	41.3	-3.4	15.1	15.4	-0.3	40.1	37.3	2.8						
Network Coast	233.5	225.9	7.6	10	16.9	22.5	-5.6	30.9	29.4	1.5	44.2	33.2	11.0	82.0	73.6	8.4	96.0	100.6	-4.6	100.0	99.5	0.5	42.4	40.5	1.9						
Network The Edge	395.4	404.5	-9.1	6	148.9	152.5	-3.6	209.6	221.5	-11.9	175.8	180.0	-4.2	217.3	223.8	-6.5	60.6	64.1	-3.5	26.8	25.9	0.9	89.3	95.4	-6.1						
Network Flava	140.2	147.1	-6.9	15	47.2	48.7	-1.5	79.8	84.7	-4.9	68.0	73.6	-5.6	82.1	87.0	-4.9	23.5	23.4	0.1	11.0	10.4	0.6	33.2	31.6	1.6						
Network George FM	163.8	158.3	5.5	14	38.9	35.6	3.3	90.9	94.7	-3.8	87.4	90.1	-2.7	109.6	110.6	-1.0	35.0	31.7	3.3	15.2	12.0	3.2	38.3	33.1	5.2						
Network Gold***	68.8	61.9	6.9	17	9.6	7.3	2.3	13.5	13.2	0.3	16.5	12.5	4.0	25.1	23.2	1.9	29.0	33.3	-4.3	30.6	29.7	0.9	16.2	14.2	2.0						
Network Gold Sport	25.1	24.3	0.8	23	2.9	3.5	-0.6	3.9	6.6	-2.7	3.4	5.3	-1.9	6.5	8.8	-2.3	7.9	8.1	-0.2	10.3	8.0	2.3	2.5	4.2	-1.7						
Network Hokonui	14.5	11.5	3.0	25	1.7	2.0	-0.3	1.7	1.9	-0.2	2.1	2.0	0.1	3.8	4.0	-0.2	3.2	4.1	-0.9	7.1	3.8	3.3	0.9	0.8	0.1						
Network Humm FM	41.6	28.0	13.6	20	10.7	5.6	5.1	18.2	10.0	8.2	16.5	11.3	5.2	21.9	14.6	7.3	9.9	7.3	2.6	5.9	6.3	-0.4	5.6	5.6	0.0						
Network Life FM	88.3	85.9	2.4	16	20.8	24.2	-3.4	39.8	42.1	-2.3	40.4	39.4	1.0	57.5	54.7	2.8	23.8	21.4	2.4	8.4	6.9	1.5	20.4	21.4	-1.0						
Network Magic	229.3	220.4	8.9	11	17.2	14.6	2.6	27.0	21.7	5.3	25.7	21.0	4.7	42.8	37.6	5.2	63.6	63.1	0.5	116.6	115.6	1.0	25.7	25.4	0.3						
Network Mai FM	397.1	378.6	18.5	5	138.6	130.6	8.0	228.5	214.3	14.2	191.0	180.6	10.4	234.1	221.5	12.6	60.6	59.2	1.4	20.9	22.0	-1.1	98.3	90.0	8.3						
Network Maori Radio	62.3	67.5	-5.2	18	24.8	25.3	-0.5	23.1	21.5	1.6	20.2	19.0	1.2	25.2	27.3	-2.1	12.2	16.2	-4.0	10.8	12.2	-1.4	14.9	15.6	-0.7						
Network More FM	413.7	416.9	-3.2	3	111.3	115.6	-4.3	134.9	140.0	-5.1	134.4	131.0	3.4	206.2	204.2	2.0	128.5	132.5	-4.0	84.8	84.5	0.3	103.0	88.6	14.4						
Network Newstalk ZB	525.2	531.1	-5.9	1	52.3	50.7	1.6	85.5	89.4	-3.9	95.9	105.9	-10.0	161.2	181.8	-20.6	173.3	177.7	-4.4	207.4	198.2	9.2	70.5	80.9	-10.4						
Network Radio Hauraki	180.0	178.6	1.4	12	26.9	31.8	-4.9	68.5	73.4	-4.9	77.1	77.4	-0.3	117.7	119.8	-2.1	61.8	62.2	-0.4	33.0	25.9	7.1	43.5	41.5	2.0						
Network Rhema	40.7	35.6	5.1	21	6.1	7.0	-0.9	7.2	7.2	0.0	8.0	5.8	2.2	14.6	12.7	1.9	14.8	15.1	-0.3	17.5	13.5	4.0	8.2	7.5	0.7						
Network The Rock	387.3	375.9	11.4	7	89.1	87.3	1.8	157.5	155.8	1.7	165.8	162.5	3.3	247.2	243.2	4.0	117.3	114.3	3.0	46.3	41.5	4.8	76.3	71.2	5.1						
Network Sanctuary**	21.4	24.4	-3.0	24	3.1	3.0	0.1	3.3	1.9	1.4	2.7	1.8	0.9	6.1	6.1	0.0	7.3	8.7	-1.4	8.4	9.6	-1.2	3.8	2.6	1.2						
Network Sport Nation*	26.1	26.0	0.1	22	5.0	3.0	2.0	2.9	2.9	0.0	3.4	3.0	0.4	7.6	8.3	-0.7	8.8	12.4	-3.6	9.1	12.5	-3.4	4.7	3.9	0.8						
Network Tarana	47.0	47.9	-0.9	19	7.7	7.0	0.7	16.2	10.7	5.5	22.2	19.4	2.8	26.6	25.2	1.4	9.8	11.7	-1.9	8.3	8.5	-0.2	8.0	8.4	-0.4						
Network The Hits	351.6	352.2	-0.6	8	96.3	96.7	-0.4	148.6	145.3	3.3	143.2	134.8	8.4	192.4	187.8	4.6	86.7	95.9	-9.2	57.3	62.4	-5.1	91.7	85.9	5.8						
Network The Sound	272.9	269.0	3.9	9	38.5	41.1	-2.6	60.6	62.0	-1.4	59.8	60.9	-1.1	112.3	114.1	-1.8	125.2	119.2	6.0	116.4	104.7	11.7	43.4	43.2	0.2						
Network ZM	408.4	396.3	12.1	4	115.8	117.8	-2.0	211.9	203.0	8.9	205.2	191.3	13.9	255.6	237.8	17.8	74.0	75.4	-1.4	32.8	35.4	-2.6	104.8	102.7	2.1						
MediaWorks Combo	2,044.3	2,003.7	40.6		442.9	436.3	6.6	745.4</td																							

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2025

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	This	Last	+/-
Potential (000)	3,905.2	3,803.5	101.7
Sample Size	14,312	14,338	-26

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend						
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn						
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
Network Breeze	237.8	225.9	11.9	4	226.6	214.0	12.6	263.5	246.3	17.2	214.3	195.1	19.2	94.4	83.7	10.7	54.8	50.1	4.7	293.4	275.4	18.0	9.7	11.1	-1.4	94.4	88.6	5.8			
Network Channel X	89.4	90.5	-1.1	12	79.2	77.0	2.2	91.2	92.1	-0.9	89.7	88.3	1.4	31.1	29.7	1.4	27.6	27.2	0.4	133.1	123.6	9.5	202.6	215.8	-13.2	7	133.8	143.1	-9.3		
Network Coast	113.7	108.1	5.6	10	117.3	118.1	-0.8	121.7	120.4	1.3	97.7	97.8	-0.1	37.2	38.0	-0.8	46.1	45.0	1.1	211.7	204.8	6.9	20.6	21.8	-1.2	11.3	11.3	0.0			
Network The Edge	65.7	64.9	0.8	15	60.0	61.1	-1.1	56.4	68.2	-11.8	60.6	64.7	-4.1	28.1	28.6	-0.5	16.5	17.0	-0.5	71.2	80.2	-9.0	27.4	28.0	-0.6	13.7	11.3	2.4			
Network Flava	70.4	79.8	-9.4	14	53.8	60.1	-6.3	74.3	70.8	3.5	83.6	76.9	6.7	32.0	27.3	4.7	15.6	19.6	-4.0	96.3	83.5	12.8	24.6	24.6	0.0	26.9	24.6	2.3			
Network George FM	7.9	8.3	-0.4	24	6.7	8.5	-1.8	7.0	7.6	-0.6	5.8	6.5	-0.7	4.9	6.5	-1.6	2.6	3.1	-0.5	14.8	12.3	2.5	5.6	5.9	-0.3	5.6	5.9	-0.3			
Network Gold***	5.6	5.9	-0.3	25	5.7	5.9	-0.2	9.4	6.7	2.7	3.1	3.9	-0.8	2.1	1.9	0.2	1.8	1.6	0.2	6.1	6.1	0.0	2.9	3.1	-0.2	2.9	3.1	-0.2			
Network Gold Sport	25.2	16.7	8.5	20	15.3	13.7	1.6	19.9	11.4	8.5	21.4	12.5	8.9	12.7	8.1	4.6	4.6	1.2	3.4	28.2	17.5	10.7	104.5	104.8	-0.3	11	134.2	130.4	3.8		
Network Humm FM	49.4	42.2	7.2	16	27.6	24.7	2.9	35.1	32.6	2.5	40.5	37.2	3.3	22.3	25.2	-2.9	11.7	11.2	0.5	56.4	58.4	-2.0	25.2	22.1	1.0	15.3	13.7	1.6			
Network Life FM	104.5	104.8	-0.3	11	134.2	130.4	3.8	142.7	136.6	6.1	111.6	99.4	12.2	55.3	51.0	4.3	27.7	30.4	-2.7	161.2	151.8	9.4	244.2	224.8	19.4	2	157.5	143.2	14.3		
Network Magic	244.2	224.8	19.4	2	157.5	143.2	14.3	182.5	175.1	7.4	180.3	165.7	14.6	93.1	81.5	11.6	62.4	53.8	8.6	216.2	205.4	10.8	26.2	29.2	-3.0	19	20.4	22.3	-1.9		
Network Mai FM	223.1	222.1	1.0	5	168.8	170.2	-1.4	193.0	196.3	-3.3	176.6	174.2	2.4	77.6	76.1	1.5	49.3	51.2	-1.9	222.6	219.6	3.0	358.0	362.8	-4.8	1	236.3	246.4	-10.1		
Network Maori Radio	81.4	86.1	-4.7	13	71.3	71.7	-0.4	86.8	82.3	4.5	70.3	76.9	-6.6	24.2	21.6	2.6	11.1	13.2	-2.1	95.2	92.4	2.8	18.5	14.5	4.0	21	15.8	13.8	2.0		
Network More FM	209.0	211.7	-2.7	6	166.2	179.7	-13.5	204.6	201.4	3.2	189.5	190.3	-0.8	70.4	60.0	10.4	47.5	50.6	-3.1	202.3	200.5	1.8	14.1	14.3	-0.2	22	10.6	12.6	-2.0		
Network Newstalk ZB	14.1	14.3	-0.2	22	10.6	12.6	-2.0	11.3	14.0	-2.7	6.4	5.9	0.5	4.9	6.9	-2.0	4.0	3.3	0.7	16.4	19.4	-3.0	10.9	10.1	0.8	23	10.4	11.0	-0.6		
Network Radio Hauraki	30.2	26.7	3.5	17	24.2	18.8	5.4	22.3	20.6	1.7	20.2	21.0	-0.8	14.8	9.3	5.5	7.3	7.4	-0.1	34.3	34.7	-0.4	170.7	171.3	-0.6	8	144.8	151.2	-6.4		
Network The Hits	126.2	123.3	2.9	9	132.3	126.1	6.2	150.3	144.4	5.9	120.9	110.9	10.0	57.7	53.6	4.1	29.3	29.7	-0.4	155.2	148.3	6.9	240.6	233.3	7.3	3	148.8	159.0	-10.2		
Network ZM	1,273.4	1,259.1	14.3		1,054.1	1,053.1	1.0	1,226.0	1,188.5	37.5	1,145.2	1,082.5	62.7	517.7	487.8	29.9	303.3	290.9	12.4	1,378.3	1,327.5	50.8	971.6	972.9	-1.3		746.9	764.6	-17.7		
MediaWorks Combo	2,079.3	2,033.1	46.2		1,672.8	1,674.3	-1.5	1,895.6	1,854.2	41.4	1,836.8	1,764.3	72.5	912.2	864.7	47.5	543.5	523.5	20.0	2,162.0	2,101.2	60.8	973.5	972.5	1.0						
NZME Combo																															
All Commercial Radio																															

MediaWorks Combo: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin (until S3 2024), Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold Sport, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:07	7:52	0:15	5:11	4:53	0:18	5:20	5:56	-0:36	5:50	6:14	-0:24	7:01	7:04	-0:02	8:39	8:15	0:23	8:44	8:29	0:14	7:04	8:13	-1:09
Network Channel X	8:31	9:13	-0:41	6:00	6:17	-0:17	9:03	10:07	-1:03	9:14	10:03	-0:49	8:53	9:40	-0:46	8:47	9:15	-0:28	11:13	11:08	0:04	5:50	6:04	-0:14
Network Coast	9:27	9:43	-0:16	5:17	7:34	-2:16	4:28	5:10	-0:42	5:05	6:05	-1:00	8:13	8:19	-0:06	12:06	11:07	0:58	10:30	10:36	-0:05	11:56	11:38	0:17
Network The Edge	4:58	4:46	0:12	4:27	4:29	-0:02	4:52	4:45	0:06	4:59	4:38	0:20	5:14	4:48	0:25	6:09	5:42	0:27	5:56	6:03	-0:07	4:31	4:50	-0:18
Network Flava	5:23	5:38	-0:14	5:17	4:21	0:56	4:36	5:23	-0:46	4:38	5:42	-1:03	5:05	5:46	-0:41	7:35	8:04	-0:28	8:04	10:32	-2:28	4:24	4:54	-0:30
Network George FM	6:58	6:27	0:31	4:46	4:41	0:04	5:23	5:15	0:07	7:16	6:03	1:13	8:05	6:58	1:06	9:03	9:41	-0:38	4:45	6:53	-2:08	5:37	5:56	-0:18
Network Gold***	5:27	6:19	-0:51	3:24	4:30	-1:05	3:51	3:31	0:20	3:46	3:37	0:08	5:28	5:16	0:11	6:11	6:55	-0:43	5:36	6:51	-1:14	5:33	4:31	1:02
Network Gold Sport	5:33	5:59	-0:26	1:23	1:07	0:16	2:20	3:33	-1:12	2:39	4:18	-1:39	4:27	6:14	-1:46	8:39	9:20	-0:41	6:54	7:59	-1:04	8:32	8:27	0:05
Network Hokonui	6:55	10:12	-3:16	2:01	1:50	0:11	7:00	5:10	1:50	7:20	5:42	1:38	8:05	9:34	-1:28	10:57	15:36	-4:39	6:23	16:14	-9:51	5:13	2:29	2:44
Network Humm FM	12:03	7:22	4:40	3:50	6:08	-2:17	12:04	7:15	4:49	13:44	6:17	7:27	12:12	6:19	5:52	9:33	9:41	-0:08	10:42	12:01	-1:18	18:15	8:17	9:57
Network Life FM	6:02	5:26	0:35	4:23	3:51	0:31	4:43	4:15	0:27	4:37	4:09	0:28	5:58	5:12	0:45	9:35	9:18	0:17	11:08	12:52	-1:44	6:25	6:31	-0:05
Network Magic	12:09	12:27	-0:18	6:07	6:29	-0:21	6:47	6:44	0:03	6:14	5:56	0:18	7:53	8:24	-0:31	12:18	11:54	0:23	13:08	13:21	-0:12	8:37	10:30	-1:53
Network Mai FM	6:36	6:25	0:10	7:12	7:09	0:03	6:16	6:07	0:09	6:10	5:52	0:18	6:18	6:12	0:06	6:54	6:54	0:00	6:39	4:52	1:47	6:02	6:34	-0:31
Network Maori Radio	5:39	5:16	0:22	3:53	4:33	-0:39	4:35	3:08	1:27	6:40	4:11	2:28	6:38	4:48	1:49	6:52	7:30	-0:37	6:58	7:45	-0:47	4:47	5:12	-0:24
Network More FM	7:01	6:32	0:28	4:04	4:36	-0:31	5:11	4:42	0:28	6:21	5:45	0:36	6:52	6:27	0:24	8:28	7:42	0:45	10:13	8:18	1:54	6:11	6:17	-0:06
Network Newstalk ZB	11:46	10:59	0:47	4:43	4:09	0:33	5:39	4:40	0:59	6:14	5:25	0:49	6:52	6:51	0:00	9:17	10:00	-0:42	12:55	12:53	0:01	7:23	8:08	-0:44
Network Radio Hauraki	6:25	5:56	0:28	4:13	5:09	-0:55	5:37	6:03	-0:26	5:34	5:46	-0:12	5:20	5:47	-0:27	6:36	6:31	0:05	12:29	7:45	4:43	4:32	4:57	-0:24
Network Rhema	6:36	6:43	-0:07	1:46	1:29	0:16	5:30	4:49	0:41	7:13	8:24	-1:11	7:19	7:13	0:05	8:25	7:40	0:44	8:09	9:33	-1:24	8:29	7:56	0:33
Network The Rock	8:47	9:25	-0:38	6:26	8:05	-1:39	8:51	10:09	-1:18	9:18	10:03	-0:45	9:46	10:01	-0:15	10:24	10:01	0:23	8:44	9:22	-0:38	6:59	7:37	-0:37
Network Sanctuary**	8:26	8:43	-0:17	6:31	5:13	1:17	4:18	4:11	0:06	3:24	2:55	0:28	4:21	4:16	0:05	5:37	7:11	-1:34	9:28	11:40	-2:11	5:38	6:37	-0:59
Network Sport Nation*	8:29	7:08	1:21	2:28	2:24	0:04	2:40	3:27	-0:46	5:03	4:27	0:35	5:25	5:57	-0:31	6:56	6:25	0:30	8:14	7:04	1:10	5:44	2:47	2:56
Network Tarana	12:41	10:12	2:29	7:22	7:08	0:14	8:11	7:29	0:41	9:44	7:07	2:36	10:26	7:48	2:37	14:54	13:24	1:29	13:11	13:31	-0:20	11:06	8:21	2:45
Network The Hits	6:48	6:37	0:10	4:34	4:49	-0:15	6:33	6:13	0:19	7:11	6:54	0:16	6:56	6:51	0:05	7:42	7:28	0:13	9:51	8:31	1:19	6:14	6:07	0:07
Network The Sound	9:19	8:45	0:34	6:12	5:37	0:34	5:46	5:37	0:08	6:10	5:20	0:49	8:06	7:40	0:25	11:08	10:57	0:10	11:31	11:21	0:10	6:13	6:25	-0:12
Network ZM	5:44	5:59	-0:15	4:38	5:40	-1:02	5:30	6:00	-0:30	5:41	5:53	-0:11	6:08	6:07	0:00	7:33	6:51	0:42	6:38	6:10	0:28	6:20	6:49	-0:29
MediaWorks Combo	11:25	11:06	0:18	8:44	9:00	-0:16	9:42	9:53	-0:10	10:18	10:05	0:13	11:04	10:51	0:12	12:53	12:21	0:32	13:19	12:41	0:37	9:29	10:03	-0:34
NZME Combo	10:10	10:04	0:06	6:09	6:52	-0:42	7:08	7:19	-0:11	7:29	7:33	-0:04	8:07	8:18	-0:10	11:01	11:22	-0:20	13:41	13:16	0:25	8:37	9:01	-0:24
All Commercial Radio	15:10	14:54	0:16	11:08	11:45	-0:36	12:18	12:36	-0:18	12:59</														

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Metro - Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025 / Regional - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025

Last Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	This	Last	+/-
Potential (000)	3,905.2	3,803.5	101.7
Sample Size	14,312	14,338	-26

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:43	2:42	0:00	3:29	3:30	-0:00	3:36	3:40	-0:04	2:04	2:07	-0:02	2:05	2:01	0:04	2:15	2:17	-0:02	3:05	2:57	0:08
Network Channel X	2:33	2:36	-0:03	4:08	4:09	-0:01	4:29	4:27	0:01	1:52	1:58	-0:06	1:30	1:32	-0:01	1:09	1:06	0:03	2:25	3:05	-0:40
Network Coast	3:08	3:24	-0:15	3:56	3:56	-0:00	4:36	4:37	-0:00	2:16	2:16	0:00	2:14	1:43	0:30	1:44	2:11	-0:26	3:33	3:43	-0:10
Network The Edge	1:52	1:47	0:04	2:18	2:13	0:04	2:14	2:15	-0:00	1:30	1:27	0:03	1:21	1:21	0:00	1:41	1:38	0:03	1:57	1:52	0:05
Network Flava	1:37	2:01	-0:23	2:19	2:34	-0:14	2:32	2:27	0:04	1:28	1:31	-0:02	2:02	2:00	0:02	1:24	2:08	-0:44	2:45	2:15	0:29
Network George FM	2:26	2:15	0:11	3:29	2:45	0:44	3:33	3:19	0:14	1:54	1:46	0:07	1:38	1:18	0:19	1:48	1:18	0:29	2:53	2:53	0:00
Network Gold***	2:03	2:24	-0:21	3:03	3:16	-0:13	2:50	3:33	-0:42	1:51	1:53	-0:02	0:45	0:55	-0:10	1:15	0:54	0:21	2:37	2:25	0:12
Network Gold Sport	2:07	2:19	-0:12	2:55	2:45	0:09	3:45	3:50	-0:05	1:07	1:38	-0:31	1:51	2:05	-0:14	0:54	1:25	-0:31	3:58	3:36	0:21
Network Hokonui	3:06	3:31	-0:24	3:23	5:16	-1:53	4:05	5:17	-1:12	1:43	2:20	-0:37	1:04	1:22	-0:18	1:14	1:12	0:01	2:33	2:38	-0:04
Network Humm FM	3:08	2:02	1:06	4:41	1:43	2:58	5:03	3:18	1:45	3:09	1:55	1:13	3:16	3:55	-0:39	2:00	0:36	1:24	4:38	3:06	1:32
Network Life FM	2:32	2:29	0:02	1:56	1:56	0:00	2:23	2:15	0:07	1:50	1:54	-0:04	1:29	1:20	0:09	2:34	1:05	1:29	2:21	2:07	0:13
Network Magic	3:16	3:41	-0:24	4:19	4:29	-0:10	4:36	4:33	0:03	2:34	2:25	0:09	2:56	3:02	-0:06	1:53	2:02	-0:09	4:22	4:34	-0:11
Network Mai FM	2:21	2:33	-0:11	2:12	2:12	0:00	2:36	2:32	0:03	2:01	2:00	0:01	2:07	1:59	0:08	1:54	2:09	-0:14	2:29	2:22	0:07
Network Maori Radio	2:21	2:24	-0:03	2:52	2:30	0:22	2:55	2:36	0:18	1:47	1:55	-0:08	1:40	1:56	-0:15	3:00	3:23	-0:22	2:40	2:19	0:21
Network More FM	2:37	2:33	0:03	3:13	3:05	0:08	3:18	2:59	0:18	1:54	1:53	0:01	1:35	1:18	0:17	1:33	1:33	0:00	2:41	2:26	0:14
Network Newstalk ZB	4:43	4:16	0:26	3:17	3:05	0:11	3:11	3:14	-0:03	2:56	2:45	0:11	3:08	3:14	-0:05	3:33	3:14	0:18	3:48	3:29	0:18
Network Radio Hauraki	2:05	2:21	-0:15	3:11	2:55	0:16	3:24	3:13	0:11	1:51	1:45	0:06	1:34	1:22	0:11	1:51	1:37	0:13	2:51	2:08	0:43
Network Rhema	2:00	1:46	0:14	2:42	2:55	-0:13	2:20	2:29	-0:08	1:53	1:56	-0:02	1:53	1:46	0:06	2:36	2:41	-0:04	3:07	3:01	0:05
Network The Rock	3:02	3:15	-0:12	4:03	4:02	0:01	4:31	4:39	-0:08	2:15	2:24	-0:08	1:38	1:37	0:00	2:07	2:07	-0:00	2:35	2:38	-0:02
Network Sanctuary**	3:15	3:11	0:04	2:40	2:33	0:07	3:02	2:50	0:11	1:52	2:40	-0:48	1:26	1:42	-0:15	1:41	1:28	0:12	2:48	3:16	-0:28
Network Sport Nation*	4:15	3:09	1:05	4:17	3:22	0:54	4:26	2:51	1:34	2:27	2:07	0:19	1:21	1:47	-0:25	3:29	4:34	-1:05	2:51	3:03	-0:12
Network Tarana	4:09	3:50	0:19	4:38	4:05	0:32	3:54	3:50	0:03	2:42	2:25	0:16	3:28	2:27	1:01	1:44	1:56	-0:11	4:27	4:04	0:22
Network The Hits	2:24	2:16	0:07	3:12	2:57	0:15	3:13	3:09	0:04	1:52	1:51	0:00	1:28	1:31	-0:02	2:07	1:47	0:19	2:42	2:30	0:11
Network The Sound	2:46	2:44	0:02	4:05	3:57	0:08	4:23	4:08	0:14	2:09	2:12	-0:03	2:01	2:16	-0:15	2:10	2:00	0:09	3:34	3:19	0:14
Network ZM	2:23	2:20	0:03	2:22	2:36	-0:14	2:28	2:41	-0:12	1:39	1:41	-0:02	1:07	1:02	0:04	1:16	1:31	-0:15	2:03	1:57	0:05
MediaWorks Combo	3:08	3:11	-0:03	4:09	4:01	0:07	4:29	4:23	0:06	2:26	2:24	0:01	2:13	2:05	0:08	2:11	2:14	-0:03	3:32	3:24	0:08
NZME Combo	3:32	3:24	0:07	3:25	3:24	0:00	3:34	3:36	-0:02	2:19	2:16	0:03	2:15	2:16	-0:01	2:44	2:41	0:03	3:25	3:09	0:16
All Commercial Radio	3:57	3:59	-0:01	4:35	4:27	0:07	4:52	4:51	0:01	2:48	2:46	0:02	2:32	2:27	0:04	2:49	2:50	-0:01	4:17	4:04	0:12