



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2025

Station Share (%) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025
Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.3	1.5	-0.2	13	1.3	1.3	0.0	3.5	5.5	-2.0	3.0	4.5	-1.5	2.1	2.9	-0.8	0.8	0.4	0.4	0.5	0.1	0.4	1.4	1.1	0.3
Breeze	11.9	12.3	-0.4	2	8.6	6.7	1.9	9.2	10.2	-1.0	9.4	13.8	-4.4	11.7	14.3	-2.6	14.6	14.9	-0.3	12.9	12.8	0.1	10.4	14.0	-3.6
Coast	1.8	2.0	-0.2	12	0.7	0.1	0.6	0.6	0.1	0.5	0.9	0.6	0.3	1.4	1.6	-0.2	2.8	2.2	0.6	2.8	2.2	0.6	0.2	0.2	0.0
Edge	6.6	6.2	0.4	7	16.7	15.6	1.1	10.6	12.1	-1.5	9.0	8.8	0.2	8.3	7.2	1.1	4.9	4.9	0.0	2.2	2.8	-0.6	9.3	9.7	-0.4
Flava	1.0	0.6	0.4	15	2.1	0.8	1.3	1.9	1.5	0.4	1.7	1.5	0.2	1.3	1.0	0.3	0.5	0.4	0.1	0.2	0.2	0.0	0.4	1.1	-0.7
George FM	3.0	2.4	0.6	11	2.8	1.3	1.5	5.7	4.4	1.3	7.0	6.3	0.7	5.4	4.5	0.9	1.6	1.4	0.2	0.3	0.3	0.0	2.4	0.9	1.5
Gold***	0.4	0.2	0.2	18	1.5	0.9	0.6	0.3	0.4	-0.1	0.2	0.3	-0.1	0.2	0.2	0.0	0.2	0.1	0.1	0.3	*	*	0.3	0.6	-0.3
Gold Sport	0.4	0.4	0.0	18	*	0.1	*	*	0.1	*	*	*	*	0.5	0.9	-0.4	0.8	1.3	-0.5	0.6	*	*	1.3	2.4	-1.1
Life FM	0.2	0.1	0.1	21	0.5	0.4	0.1	0.3	0.4	-0.1	0.3	0.3	0.0	0.3	0.2	0.1	0.3	*	*	*	*	*	0.1	0.2	-0.1
Magic	6.9	9.1	-2.2	6	0.6	1.4	-0.8	1.0	2.3	-1.3	1.0	2.0	-1.0	2.0	2.3	-0.3	6.3	7.5	-1.2	12.6	18.7	-6.1	5.5	4.4	1.1
More FM	11.2	9.7	1.5	3	13.3	12.1	1.2	9.5	8.1	1.4	11.6	9.2	2.4	11.5	10.3	1.2	11.0	11.3	-0.3	12.8	10.8	2.0	16.8	11.7	5.1
Newstalk ZB	15.3	14.9	0.4	1	2.5	1.5	1.0	5.4	3.5	1.9	4.6	4.1	0.5	5.3	6.1	-0.8	10.8	9.4	1.4	21.9	19.6	2.3	8.0	10.5	-2.5
Radio Hauraki	3.9	4.1	-0.2	10	3.4	7.2	-3.8	5.0	6.8	-1.8	5.7	4.8	0.9	5.0	4.8	0.2	5.4	4.9	0.5	3.9	3.4	0.5	4.9	3.3	1.6
Rhema	0.7	0.6	0.1	17	*	*	*	*	*	*	*	*	*	0.4	0.5	-0.1	1.5	0.9	0.6	1.6	1.2	0.4	*	*	*
Rock	9.4	9.7	-0.3	4	9.1	12.3	-3.2	10.2	10.7	-0.5	14.7	13.8	0.9	15.2	13.9	1.3	12.0	12.1	-0.1	4.2	5.9	-1.7	10.3	12.1	-1.8
Sanctuary**	0.8	0.9	-0.1	16	0.3	0.3	0.0	0.2	0.2	0.0	*	*	*	0.1	0.1	0.0	0.2	0.6	-0.4	1.3	1.9	-0.6	0.3	0.3	0.0
Sport Nation*	0.3	0.2	0.1	20	0.1	*	*	*	*	*	0.2	*	*	0.2	0.1	0.1	0.4	0.3	0.1	0.5	0.5	0.0	0.5	0.2	0.3
Tahu FM	1.2	0.8	0.4	14	2.9	3.6	-0.7	2.7	0.8	1.9	2.6	0.3	2.3	1.7	0.5	1.2	0.1	0.5	-0.4	0.1	*	*	1.1	1.1	0.0
The Hits	5.4	5.0	0.4	9	5.3	4.9	0.4	10.3	9.6	0.7	9.4	9.2	0.2	7.3	6.6	0.7	4.7	4.8	-0.1	4.5	4.3	0.2	7.9	5.9	2.0
The Sound	7.6	6.8	0.8	5	8.1	7.0	1.1	7.0	4.3	2.7	5.3	3.5	1.8	6.8	5.7	1.1	11.3	10.9	0.4	10.7	10.0	0.7	4.1	4.3	-0.2
ZM	6.1	6.6	-0.5	8	11.4	13.3	-1.9	11.1	13.6	-2.5	9.8	11.7	-1.9	9.0	9.3	-0.3	5.6	4.0	1.6	1.6	0.8	0.8	10.7	9.7	1.0
MediaWorks Combo	58.4	58.4	0.0		62.9	60.9	2.0	58.4	58.6	-0.2	61.7	62.9	-1.2	63.5	61.9	1.6	62.6	63.3	-0.7	56.2	61.3	-5.1	60.7	58.7	2.0
NZME Combo	34.4	34.9	-0.5		26.9	28.9	-2.0	34.7	35.6	-0.9	32.3	32.2	0.1	30.0	31.1	-1.1	30.7	28.9	1.8	36.0	32.6	3.4	33.7	33.6	0.1
Potential (000)	542.6	518.6	24.0		114.2	109.9	4.3	187.2	182.2	5.0	176.8	167.8	9.0	252.3	242.2	10.1	148.7	145.3	3.4	130.3	124.3	6.0	95.0	92.4	2.6
Sample	1,540	1,537	3		330	343	-13	514	593	-79	474	532	-58	690	729	-39	422	377	45	400	357	43	295	299	-4

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM (until S3 2024), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM (from S1 2025)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024, **Star rebranded to Sanctuary from S1 2025

***Gold FM ceased broadcasting on May 9. As Gold FM was broadcasting for the duration of Survey 1 2025 it remains included in the above audience data



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2025

Station Share (%) by Daypart, People 10+
Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025
Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	This	Last	+/-
Potential (000)	542.6	518.6	24.0
Sample Size	1,540	1,537	3

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.0	1.1	-0.1	15	1.3	1.2	0.1	1.1	1.3	-0.2	2.1	2.4	-0.3	2.1	2.4	-0.3	0.1	0.7	-0.6	1.3	1.8	-0.5
Breeze	9.8	9.5	0.3	3	14.1	14.8	-0.7	14.7	15.2	-0.5	10.7	13.4	-2.7	10.4	7.8	2.6	8.2	10.1	-1.9	10.6	10.2	0.4
Coast	1.5	1.8	-0.3	12	2.3	2.6	-0.3	2.1	2.7	-0.6	1.0	1.7	-0.7	1.5	1.0	0.5	1.2	0.4	0.8	1.8	1.7	0.1
Edge	7.0	6.8	0.2	6	6.9	6.0	0.9	6.4	6.7	-0.3	7.2	6.8	0.4	5.8	4.5	1.3	4.4	5.2	-0.8	6.4	5.4	1.0
Flava	0.6	0.6	0.0	16	0.8	0.5	0.3	1.1	1.1	0.0	1.2	0.6	0.6	1.2	0.5	0.7	0.3	0.6	-0.3	1.1	0.3	0.8
George FM	2.9	2.6	0.3	11	2.4	2.1	0.3	2.8	2.5	0.3	3.4	2.8	0.6	3.5	2.4	1.1	2.2	2.5	-0.3	3.3	2.0	1.3
Gold***	0.1	0.1	0.0	21	0.3	0.1	0.2	0.5	0.1	0.4	0.3	0.4	-0.1	0.2	0.2	0.0	*	*	*	0.7	0.5	0.2
Gold Sport	0.3	0.3	0.0	19	0.3	*	*	0.3	0.1	0.2	*	0.1	*	0.8	1.6	-0.8	0.2	0.4	-0.2	0.8	1.3	-0.5
Life FM	0.4	0.2	0.2	17	0.1	0.1	0.0	0.2	0.1	0.1	0.1	0.1	0.0	*	0.1	*	0.4	0.3	0.1	0.2	0.2	0.0
Magic	4.3	7.1	-2.8	8	7.7	9.7	-2.0	7.7	9.0	-1.3	6.5	7.7	-1.2	4.7	10.7	-6.0	2.0	1.0	1.0	9.2	12.0	-2.8
More FM	14.4	11.3	3.1	2	11.7	10.2	1.5	11.3	9.5	1.8	11.1	8.4	2.7	6.6	5.6	1.0	4.4	4.9	-0.5	10.3	10.8	-0.5
Newstalk ZB	21.9	19.9	2.0	1	10.2	9.9	0.3	7.4	8.3	-0.9	12.3	10.8	1.5	30.7	33.4	-2.7	45.5	36.5	9.0	14.9	16.3	-1.4
Radio Hauraki	4.3	4.5	-0.2	8	3.8	5.0	-1.2	3.7	4.6	-0.9	4.4	4.2	0.2	3.7	2.5	1.2	3.5	0.9	2.6	3.9	3.3	0.6
Rhema	0.3	0.3	0.0	19	0.3	0.4	-0.1	0.4	0.3	0.1	1.0	0.5	0.5	1.9	1.6	0.3	1.3	2.8	-1.5	0.9	0.6	0.3
Rock	8.3	9.8	-1.5	5	10.7	11.0	-0.3	12.3	11.3	1.0	11.5	11.0	0.5	5.8	5.1	0.7	7.4	9.8	-2.4	6.8	7.3	-0.5
Sanctuary**	1.2	1.0	0.2	14	0.8	0.9	-0.1	0.7	0.9	-0.2	0.4	0.7	-0.3	0.7	0.8	-0.1	0.7	0.4	0.3	1.0	1.1	-0.1
Sport Nation*	0.4	0.3	0.1	17	0.3	0.1	0.2	0.2	0.2	0.0	0.3	0.3	0.0	0.1	*	*	0.2	*	*	0.2	0.2	0.0
Tahu FM	1.3	0.7	0.6	13	1.0	0.7	0.3	1.0	0.7	0.3	1.1	1.2	-0.1	0.7	0.3	0.4	2.9	3.0	-0.1	1.4	0.4	1.0
The Hits	3.6	3.4	0.2	10	6.4	5.4	1.0	6.0	5.5	0.5	5.3	5.1	0.2	3.4	2.8	0.6	7.2	6.1	1.1	5.7	5.6	0.1
The Sound	4.4	4.9	-0.5	7	8.9	6.7	2.2	10.0	6.9	3.1	7.8	7.5	0.3	5.7	7.9	-2.2	2.2	4.3	-2.1	7.9	8.0	-0.1
ZM	9.2	9.9	-0.7	4	5.6	6.5	-0.9	5.9	6.7	-0.8	6.8	7.7	-0.9	3.4	3.4	0.0	1.9	2.8	-0.9	5.3	5.0	0.3
MediaWorks Combo	52.7	53.5	-0.8		64.1	62.3	1.8	66.6	62.9	3.7	61.0	60.5	0.5	45.4	47.4	-2.0	31.4	41.7	-10.3	56.5	58.5	-2.0
NZME Combo	41.7	41.5	0.2		30.0	31.8	-1.8	27.1	30.2	-3.1	31.5	31.5	0.0	45.2	45.6	-0.4	59.7	47.7	12.0	34.2	34.5	-0.3

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MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM (until S3 2024), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM (from S1 2025)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

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***Gold FM ceased broadcasting on May 9. As Gold FM was broadcasting for the duration of Survey 1 2025 it remains included in the above audience data



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025
Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	15.0	13.2	1.8	12	3.0	2.8	0.2	7.0	8.0	-1.0	8.6	7.8	0.8	10.6	9.8	0.8	3.4	2.6	0.8	1.4	0.7	0.7	3.3	2.6	0.7
Breeze	81.6	78.0	3.6	3	12.1	9.3	2.8	18.6	15.5	3.1	20.9	21.6	-0.7	36.3	38.6	-2.3	28.8	30.9	-2.1	25.4	25.1	0.3	14.4	16.6	-2.2
Coast	14.8	16.0	-1.2	13	0.9	1.4	-0.5	2.2	1.9	0.3	3.0	2.5	0.5	5.8	6.4	-0.6	5.5	6.6	-1.1	5.4	5.7	-0.3	1.2	1.5	-0.3
Edge	81.9	70.4	11.5	2	26.9	28.1	-1.2	36.8	33.6	3.2	37.3	28.9	8.4	47.4	36.6	10.8	14.0	11.3	2.7	6.6	4.5	2.1	20.1	16.6	3.5
Flava	8.5	7.1	1.4	15	2.3	1.8	0.5	4.5	3.8	0.7	5.1	3.2	1.9	5.5	4.1	1.4	0.8	2.1	-1.3	0.7	1.3	-0.6	1.6	3.3	-1.7
George FM	30.4	19.7	10.7	11	5.8	2.6	3.2	16.5	12.1	4.4	18.6	14.6	4.0	23.4	16.7	6.7	5.1	2.6	2.5	1.2	0.5	0.7	7.8	3.7	4.1
Gold***	7.1	3.8	3.3	16	2.4	2.0	0.4	1.8	2.0	-0.2	1.8	0.8	1.0	2.1	1.5	0.6	1.3	0.7	0.6	2.0	0.3	1.7	0.7	1.5	-0.8
Gold Sport	3.3	2.7	0.6	19	*	0.6	*	*	0.8	*	0.4	0.7	-0.3	1.2	1.7	-0.5	1.4	1.5	-0.1	1.8	0.4	1.4	0.5	0.9	-0.4
Life FM	4.0	3.5	0.5	18	0.9	1.1	-0.2	2.3	2.3	0.0	2.0	2.1	-0.1	2.8	2.4	0.4	1.0	0.3	0.7	0.2	*	*	0.4	1.2	-0.8
Magic	39.4	38.6	0.8	9	3.2	1.8	1.4	4.5	4.3	0.2	3.3	4.3	-1.0	7.3	8.8	-1.5	11.3	12.1	-0.8	21.5	21.1	0.4	3.1	3.4	-0.3
More FM	84.6	75.5	9.1	1	20.7	21.8	-1.1	20.1	17.1	3.0	25.2	20.9	4.3	41.6	36.0	5.6	29.1	25.0	4.1	20.3	15.4	4.9	21.1	15.1	6.0
Newstalk ZB	63.6	61.2	2.4	4	4.1	1.5	2.6	8.8	5.9	2.9	8.8	7.6	1.2	17.5	19.1	-1.6	21.1	22.5	-1.4	26.5	25.5	1.0	7.0	8.7	-1.7
Radio Hauraki	33.9	26.0	7.9	10	4.1	6.4	-2.3	11.1	8.2	2.9	14.4	9.0	5.4	20.9	14.9	6.0	12.9	9.6	3.3	8.6	4.7	3.9	9.0	5.5	3.5
Rhema	3.3	3.8	-0.5	19	*	*	*	*	*	*	*	*	*	0.5	1.1	-0.6	2.0	2.4	-0.4	2.5	2.4	0.1	*	0.3	*
Rock	61.5	60.6	0.9	5	11.1	13.4	-2.3	19.3	19.4	-0.1	27.1	25.1	2.0	42.7	39.6	3.1	21.5	19.6	1.9	7.7	7.3	0.4	15.0	13.2	1.8
Sanctuary**	2.5	3.0	-0.5	21	0.2	0.2	0.0	0.2	0.2	0.0	*	*	*	0.5	0.8	-0.3	0.5	1.6	-1.1	1.2	1.7	-0.5	0.5	0.5	0.0
Sport Nation*	4.6	3.5	1.1	17	0.4	*	*	0.4	*	*	0.8	0.2	0.6	1.1	1.9	-0.8	2.4	2.6	-0.2	2.5	1.6	0.9	1.3	1.6	-0.3
Tahu FM	8.7	8.2	0.5	14	4.7	4.1	0.6	3.6	3.8	-0.2	2.5	2.2	0.3	2.5	3.1	-0.6	1.1	1.5	-0.4	1.1	0.6	0.5	1.6	2.3	-0.7
The Hits	42.8	40.4	2.4	8	10.1	9.4	0.7	19.6	18.7	0.9	21.4	20.3	1.1	26.1	24.7	1.4	9.4	8.7	0.7	6.2	5.4	0.8	11.3	9.0	2.3
The Sound	46.2	50.3	-4.1	7	6.4	7.6	-1.2	11.1	11.5	-0.4	10.9	12.6	-1.7	21.7	24.5	-2.8	21.0	21.8	-0.8	16.6	15.6	1.0	8.3	8.2	0.1
ZM	57.6	53.6	4.0	6	11.9	10.9	1.0	28.6	25.5	3.1	32.5	29.9	2.6	41.5	38.6	2.9	12.0	10.9	1.1	3.6	2.4	1.2	17.7	16.4	1.3
MediaWorks Combo	293.8	278.0	15.8		55.3	57.7	-2.4	89.1	82.8	6.3	99.9	87.9	12.0	150.3	136.0	14.3	89.5	87.8	1.7	71.3	69.3	2.0	60.6	55.0	5.6
NZME Combo	190.8	177.0	13.8		27.2	25.7	1.5	62.3	52.7	9.6	71.0	58.7	12.3	98.2	88.3	9.9	52.8	53.1	-0.3	46.3	43.0	3.3	39.9	37.0	2.9
All Commercial Radio	381.3	365.0	16.3		66.7	68.7	-2.0	114.6	107.9	6.7	124.6	110.5	14.1	185.5	170.6	14.9	115.9	114.8	1.1	98.5	94.5	4.0	75.0	72.2	2.8
Potential (000)	542.6	518.6	24.0		114.2	109.9	4.3	187.2	182.2	5.0	176.8	167.8	9.0	252.3	242.2	10.1	148.7	145.3	3.4	130.3	124.3	6.0	95.0	92.4	2.6
Sample	1,540	1,537	3		330	343	-13	514	593	-79	474	532	-58	690	729	-39	422	377	45	400	357	43	295	299	-4

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM (until S3 2024), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM (from S1 2025)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024, **Star rebranded to Sanctuary from S1 2025
***Gold FM ceased broadcasting on May 9. As Gold FM was broadcasting for the duration of Survey 1 2025 it remains included in the above audience data



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2025

Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025
Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	This	Last	+/-
Potential (000)	542.6	518.6	24.0
Sample Size	1,540	1,537	3

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	6.0	6.0	0.0	13	5.9	5.2	0.7	7.7	7.3	0.4	6.7	7.5	-0.8	2.9	3.1	-0.2	0.5	2.1	-1.6	10.2	8.2	2.0
Breeze	39.2	33.3	5.9	4	39.9	38.8	1.1	51.7	49.3	2.4	35.4	31.9	3.5	14.9	12.8	2.1	9.0	7.4	1.6	48.7	41.4	7.3
Coast	6.1	5.5	0.6	12	9.1	9.6	-0.5	9.8	9.8	0.0	4.9	6.7	-1.8	2.2	1.8	0.4	1.1	1.5	-0.4	7.7	7.9	-0.2
Edge	45.3	40.9	4.4	2	32.7	28.5	4.2	42.5	35.6	6.9	40.3	34.5	5.8	17.9	10.4	7.5	8.7	10.3	-1.6	47.7	36.7	11.0
Flava	3.9	2.9	1.0	15	3.8	2.5	1.3	5.0	3.5	1.5	5.4	3.6	1.8	2.6	0.9	1.7	1.0	1.0	0.0	6.2	2.3	3.9
George FM	12.4	9.3	3.1	11	8.7	6.7	2.0	13.6	8.4	5.2	16.6	10.6	6.0	6.5	2.9	3.6	2.2	2.8	-0.6	20.4	10.5	9.9
Gold***	2.1	1.1	1.0	17	2.5	0.5	2.0	2.9	1.2	1.7	2.3	1.2	1.1	0.8	0.7	0.1	*	*	*	4.5	3.1	1.4
Gold Sport	1.3	0.9	0.4	21	1.2	0.4	0.8	1.8	0.9	0.9	0.5	1.0	-0.5	0.6	1.1	-0.5	0.5	0.9	-0.4	1.6	1.1	0.5
Life FM	2.2	1.3	0.9	16	1.2	0.9	0.3	1.9	1.4	0.5	1.2	0.5	0.7	0.4	0.4	0.0	1.0	0.7	0.3	2.7	2.7	0.0
Magic	18.1	17.9	0.2	9	22.9	24.1	-1.2	23.1	25.9	-2.8	16.8	17.4	-0.6	7.9	10.9	-3.0	2.9	1.7	1.2	30.0	25.2	4.8
More FM	52.9	41.9	11.0	1	36.9	35.7	1.2	43.3	40.1	3.2	37.7	31.9	5.8	19.6	17.8	1.8	8.2	9.8	-1.6	46.4	44.2	2.2
Newstalk ZB	45.1	42.0	3.1	3	30.3	29.8	0.5	32.9	31.4	1.5	30.4	25.0	5.4	27.2	23.9	3.3	21.2	19.5	1.7	43.2	40.5	2.7
Radio Hauraki	18.0	15.6	2.4	10	12.7	11.4	1.3	13.7	9.9	3.8	15.9	14.6	1.3	5.5	4.8	0.7	2.2	1.1	1.1	20.0	14.8	5.2
Rhema	1.7	1.6	0.1	19	1.3	1.2	0.1	2.1	2.4	-0.3	1.8	1.2	0.6	2.3	1.4	0.9	0.3	0.7	-0.4	2.4	2.4	0.0
Rock	34.6	33.3	1.3	6	28.8	32.5	-3.7	38.0	35.3	2.7	34.4	33.0	1.4	14.0	13.8	0.2	8.5	10.7	-2.2	32.8	35.3	-2.5
Sanctuary**	2.0	2.0	0.0	18	1.5	2.1	-0.6	1.2	1.7	-0.5	0.5	1.0	-0.5	1.2	1.3	-0.1	0.7	0.4	0.3	1.8	2.3	-0.5
Sport Nation*	1.6	0.9	0.7	20	1.4	1.6	-0.2	2.3	1.3	1.0	1.4	1.3	0.1	0.4	0.2	0.2	0.4	0.4	0.0	2.0	1.1	0.9
Tahu FM	4.3	3.3	1.0	14	2.9	3.6	-0.7	3.3	4.1	-0.8	4.2	3.9	0.3	2.3	1.1	1.2	0.9	0.8	0.1	4.9	3.6	1.3
The Hits	19.0	18.8	0.2	7	19.8	18.0	1.8	20.5	19.9	0.6	18.2	17.2	1.0	10.1	6.8	3.3	6.4	5.7	0.7	23.3	21.9	1.4
The Sound	18.8	19.2	-0.4	8	22.0	22.3	-0.3	26.4	26.8	-0.4	23.7	22.9	0.8	9.2	10.7	-1.5	2.4	5.5	-3.1	30.7	32.7	-2.0
ZM	37.6	34.0	3.6	5	24.8	24.3	0.5	33.0	28.4	4.6	29.1	25.9	3.2	9.2	10.4	-1.2	5.4	5.2	0.2	30.3	26.4	3.9
MediaWorks Combo	181.0	166.5	14.5		164.3	156.3	8.0	193.9	180.3	13.6	177.2	157.2	20.0	80.5	73.4	7.1	38.2	45.2	-7.0	208.4	191.5	16.9
NZME Combo	120.6	110.9	9.7		96.7	90.3	6.4	109.8	98.9	10.9	98.6	87.1	11.5	56.4	48.7	7.7	35.6	31.0	4.6	124.9	111.5	13.4
All Commercial Radio	273.2	255.2	18.0		236.8	226.7	10.1	276.3	256.3	20.0	252.1	227.9	24.2	134.5	121.4	13.1	70.7	71.6	-0.9	296.7	274.1	22.6

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM (until S3 2024), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM (from S1 2025)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024, **Star rebranded to Sanctuary from S1 2025
***Gold FM ceased broadcasting on May 9. As Gold FM was broadcasting for the duration of Survey 1 2025 it remains included in the above audience data



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2025

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025
Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	5:31	6:38	-1:07	3:19	3:21	-0:02	7:51	9:00	-1:09	6:37	9:05	-2:28	5:54	7:56	-2:01	4:43	2:51	1:52	7:19	1:17	6:02	4:15	4:24	-0:08
Breeze	9:22	9:10	0:12	5:31	5:15	0:15	7:44	8:35	-0:50	8:27	10:08	-1:41	9:38	10:00	-0:22	10:24	9:35	0:49	9:47	8:34	1:12	7:26	8:49	-1:22
Coast	7:41	7:22	0:18	6:22	0:45	5:36	4:12	0:59	3:13	5:49	3:57	1:51	7:18	6:37	0:40	10:27	6:44	3:43	10:01	6:22	3:38	1:48	1:18	0:29
Edge	5:09	5:04	0:05	4:49	4:04	0:44	4:32	4:42	-0:10	4:33	4:51	-0:17	5:14	5:18	-0:03	7:08	8:36	-1:28	6:32	10:24	-3:51	4:47	6:05	-1:18
Flava	7:09	5:13	1:56	7:13	3:24	3:49	6:36	5:07	1:29	6:15	7:25	-1:10	7:19	6:54	0:24	12:49	3:22	9:26	5:40	2:15	3:24	2:45	3:33	-0:48
George FM	6:15	6:55	-0:39	3:41	3:39	0:02	5:26	4:45	0:40	7:06	6:48	0:17	6:59	7:21	-0:22	6:33	10:48	-4:15	4:42	9:00	-4:17	3:08	2:28	0:40
Gold***	3:36	3:27	0:09	4:42	3:18	1:23	2:35	2:48	-0:12	2:28	5:27	-2:59	2:21	4:00	-1:38	3:01	2:25	0:36	2:47	1:30	1:17	4:25	4:00	0:25
Gold Sport	7:40	9:37	-1:57	*	1:00	*	*	0:50	*	0:30	0:30	0:00	11:45	14:40	-2:55	11:11	16:43	-5:31	6:01	0:30	5:31	28:45	28:45	0:00
Life FM	3:29	2:16	1:12	3:48	2:28	1:19	2:14	1:59	0:14	2:19	2:12	0:06	3:24	2:10	1:13	5:32	2:00	3:32	3:15	*	*	3:15	2:05	1:10
Magic	11:19	13:38	-2:19	1:25	5:46	-4:20	3:28	6:47	-3:19	5:42	7:21	-1:38	8:14	7:13	1:00	11:27	12:16	-0:49	11:20	14:55	-3:34	18:22	13:24	4:57
More FM	8:29	7:28	1:01	4:58	4:03	0:55	7:23	6:10	1:12	8:40	7:00	1:39	8:20	7:44	0:35	7:45	8:58	-1:13	12:09	11:47	0:22	8:14	8:07	0:07
Newstalk ZB	15:27	14:07	1:20	4:51	7:13	-2:22	9:35	7:38	1:57	9:52	8:35	1:17	9:02	8:35	0:26	10:27	8:14	2:12	15:55	12:55	3:00	11:48	12:43	-0:54
Radio Hauraki	7:27	9:09	-1:42	6:19	8:16	-1:56	7:06	10:52	-3:46	7:26	8:27	-1:01	7:11	8:36	-1:25	8:34	10:11	-1:36	8:53	12:03	-3:10	5:34	6:18	-0:43
Rhema	12:36	8:25	4:10	*	*	*	*	*	*	*	*	*	20:04	10:54	9:10	14:55	7:10	7:44	12:32	8:19	4:12	*	2:00	*
Rock	9:52	9:18	0:33	6:22	6:44	-0:21	8:19	7:10	1:09	10:12	8:43	1:28	10:38	9:27	1:10	11:26	12:17	-0:50	10:38	13:26	-2:48	7:06	9:36	-2:29
Sanctuary**	21:47	17:50	3:57	10:15	10:15	0:00	10:15	10:15	0:00	*	*	*	6:45	4:52	1:52	6:45	7:11	-0:26	21:06	19:26	1:39	6:45	6:45	0:00
Sport Nation*	3:47	2:58	0:49	1:30	*	*	1:30	*	*	5:52	1:00	4:52	4:36	0:52	3:44	3:14	2:40	0:33	3:55	5:21	-1:26	3:58	1:21	2:37
Tahu FM	8:51	5:27	3:24	4:42	6:17	-1:34	11:39	2:43	8:55	20:11	2:19	17:52	20:11	4:46	15:25	1:16	6:56	-5:40	1:16	1:12	0:03	6:44	4:51	1:52
The Hits	8:07	7:08	0:59	4:03	3:50	0:13	8:16	6:40	1:35	8:16	7:13	1:02	8:24	7:09	1:14	10:09	10:54	-0:45	13:56	13:21	0:35	7:14	6:49	0:24
The Sound	10:32	7:49	2:43	9:47	6:41	3:05	9:53	4:55	4:57	9:07	4:25	4:42	9:26	6:19	3:07	11:06	9:55	1:11	12:21	10:43	1:37	5:10	5:26	-0:16
ZM	6:49	7:11	-0:21	7:25	8:54	-1:29	6:05	6:57	-0:51	5:39	6:14	-0:35	6:30	6:31	-0:00	9:32	7:16	2:15	8:49	5:46	3:02	6:14	6:10	0:04
MediaWorks Combo	12:46	12:10	0:35	8:48	7:43	1:04	10:16	9:12	1:04	11:39	11:23	0:15	12:41	12:16	0:24	14:22	14:20	0:02	15:13	14:53	0:20	10:21	11:10	-0:49
NZME Combo	11:35	11:26	0:08	7:40	8:13	-0:33	8:43	8:48	-0:04	8:34	8:44	-0:09	9:09	9:30	-0:21	11:56	10:48	1:07	15:02	12:45	2:16	8:43	9:31	-0:47
All Commercial Radio	16:51	15:53	0:58	11:37	10:38	0:58	13:41	12:03	1:37	15:08	14:23	0:44	16:10	15:49	0:21	17:42	17:18	0:23	19:36	17:47	1:48	13:45	14:29	-0:44
Potential (000)	542.6	518.6	24.0	114.2	109.9	4.3	187.2	182.2	5.0	176.8	167.8	9.0	252.3	242.2	10.1	148.7	145.3	3.4	130.3	124.3	6.0	95.0	92.4	2.6
Sample	1,540	1,537	3	330	343	-13	514	593	-79	474	532	-58	690	729	-39	422	377	45	400	357	43	295	299	-4

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NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

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***Gold FM ceased broadcasting on May 9. As Gold FM was broadcasting for the duration of Survey 1 2025 it remains included in the above audience data



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2025

Average Time Spent Listening (hh:mm) by Daypart, People 10+
Survey Comparisons: 3/2024 - 1/2025

This Survey Period: Sun Aug 11 to Sat Nov 2 2024 & Sun Feb 9 to Sat May 3 2025
Last Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

	This	Last	+/-
Potential (000)	542.6	518.6	24.0
Sample Size	1,540	1,537	3

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1:50	1:52	-0:02	2:30	2:36	-0:05	2:05	2:22	-0:17	2:11	2:03	0:08	2:32	2:19	0:13	0:24	0:43	-0:18	1:50	2:37	-0:47
Breeze	2:48	2:50	-0:01	4:04	4:10	-0:06	4:03	4:08	-0:05	2:06	2:39	-0:33	2:22	1:48	0:34	2:11	3:01	-0:49	3:08	3:00	0:08
Coast	2:41	3:17	-0:35	2:55	2:56	-0:00	3:08	3:43	-0:34	1:28	1:38	-0:10	2:14	1:43	0:30	2:32	0:36	1:55	3:16	2:35	0:41
Edge	1:44	1:39	0:05	2:26	2:17	0:08	2:08	2:31	-0:22	1:15	1:14	0:00	1:06	1:15	-0:09	1:13	1:07	0:06	1:55	1:47	0:08
Flava	1:45	1:59	-0:13	2:24	2:14	0:09	3:14	4:22	-1:08	1:36	1:04	0:31	1:35	1:38	-0:03	0:44	1:15	-0:30	2:29	1:35	0:54
George FM	2:38	2:44	-0:06	3:13	3:20	-0:07	2:57	4:02	-1:05	1:26	1:40	-0:14	1:51	2:23	-0:32	2:25	2:00	0:25	2:21	2:16	0:05
Gold***	0:36	1:04	-0:27	1:33	1:28	0:05	2:19	1:17	1:01	0:55	1:57	-1:01	0:57	0:58	-0:00	*	*	*	2:21	2:09	0:12
Gold Sport	2:35	3:00	-0:24	2:57	0:30	2:27	2:15	1:00	1:15	0:25	0:47	-0:22	4:02	4:22	-0:20	1:00	1:00	0:00	6:52	14:48	-7:55
Life FM	2:00	1:37	0:23	1:21	0:37	0:44	1:32	0:40	0:52	0:32	1:12	-0:39	0:22	0:22	-0:00	0:52	0:51	0:00	1:10	1:03	0:07
Magic	2:39	3:56	-1:16	3:54	4:24	-0:29	4:44	4:39	0:04	2:42	2:49	-0:06	2:03	2:55	-0:52	1:37	1:18	0:19	4:25	5:47	-1:22
More FM	3:03	2:40	0:23	3:39	3:07	0:31	3:44	3:11	0:33	2:03	1:40	0:22	1:08	0:55	0:13	1:17	1:07	0:10	3:13	2:58	0:14
Newstalk ZB	5:26	4:43	0:43	3:52	3:37	0:15	3:13	3:34	-0:20	2:50	2:43	0:06	3:50	4:08	-0:17	5:09	4:09	0:59	4:57	4:52	0:04
Radio Hauraki	2:39	2:52	-0:13	3:26	4:50	-1:23	3:50	6:13	-2:22	1:55	1:49	0:05	2:19	1:31	0:47	3:50	1:43	2:07	2:50	2:44	0:05
Rhema	2:07	1:34	0:32	2:24	3:08	-0:44	2:39	1:43	0:56	3:47	2:32	1:15	2:49	3:25	-0:35	11:45	8:31	3:13	5:40	3:09	2:30
Rock	2:40	2:55	-0:14	4:15	3:41	0:34	4:37	4:19	0:18	2:19	2:06	0:12	1:24	1:06	0:17	2:04	2:02	0:02	3:00	2:30	0:29
Sanctuary**	6:25	4:44	1:40	6:11	4:32	1:39	8:35	7:05	1:29	5:17	4:17	0:59	1:51	1:52	-0:00	2:30	2:30	0:00	7:46	5:47	1:58
Sport Nation*	3:07	3:30	-0:22	2:04	0:44	1:19	1:22	1:42	-0:19	1:34	1:17	0:17	0:45	0:30	0:15	1:00	0:15	0:45	1:43	1:51	-0:07
Tahu FM	3:32	2:15	1:17	4:00	2:09	1:50	4:10	2:14	1:55	1:51	2:00	-0:09	1:01	0:45	0:16	7:53	8:32	-0:38	3:58	1:26	2:32
The Hits	2:08	1:46	0:21	3:44	3:15	0:28	4:12	3:43	0:28	2:02	1:53	0:08	1:07	1:11	-0:04	2:41	2:22	0:19	3:29	3:06	0:23
The Sound	2:37	2:32	0:04	4:40	3:15	1:25	5:23	3:29	1:54	2:18	2:04	0:13	2:05	2:09	-0:04	2:11	1:43	0:28	3:41	2:59	0:42
ZM	2:45	2:53	-0:08	2:37	2:55	-0:18	2:33	3:10	-0:37	1:38	1:52	-0:14	1:15	0:58	0:17	0:49	1:12	-0:22	2:31	2:17	0:14
MediaWorks Combo	3:16	3:11	0:04	4:30	4:20	0:09	4:54	4:41	0:13	2:24	2:26	-0:02	1:55	1:54	0:00	1:58	2:02	-0:03	3:54	3:42	0:11
NZME Combo	3:52	3:43	0:08	3:35	3:50	-0:15	3:31	4:06	-0:35	2:14	2:17	-0:03	2:43	2:46	-0:02	4:02	3:25	0:37	3:56	3:45	0:11
All Commercial Radio	4:06	3:53	0:12	4:52	4:48	0:03	5:10	5:15	-0:04	2:46	2:47	-0:00	2:31	2:26	0:05	3:24	3:06	0:18	4:51	4:26	0:25

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM (until S3 2024), More FM, Rock, The Sound, or internet only listening to Humm FM, Channel X, Mai FM (from S1 2025)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024, **Star rebranded to Sanctuary from S1 2025
***Gold FM ceased broadcasting on May 9. As Gold FM was broadcasting for the duration of Survey 1 2025 it remains included in the above audience data