



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.5	1.7	-0.2	13	1.3	1.3	0.0	5.5	5.1	0.4	4.5	4.6	-0.1	2.9	3.4	-0.5	0.4	0.8	-0.4	0.1	*	*	1.1	1.5	-0.4
Breeze	12.3	11.2	1.1	2	6.7	9.7	-3.0	10.2	6.8	3.4	13.8	10.2	3.6	14.3	10.8	3.5	14.9	14.6	0.3	12.8	13.3	-0.5	14.0	17.9	-3.9
Coast	2.0	1.9	0.1	12	0.1	2.1	-2.0	0.1	0.8	-0.7	0.6	1.0	-0.4	1.6	0.7	0.9	2.2	0.8	1.4	2.2	2.1	0.1	0.2	0.4	-0.2
Edge	6.2	7.0	-0.8	8	15.6	15.4	0.2	12.1	11.9	0.2	8.8	9.7	-0.9	7.2	8.1	-0.9	4.9	7.3	-2.4	2.8	5.3	-2.5	9.7	8.1	1.6
Flava	0.6	0.6	0.0	17	0.8	0.7	0.1	1.5	1.2	0.3	1.5	1.4	0.1	1.0	1.0	0.0	0.4	0.2	0.2	0.2	*	*	1.1	1.3	-0.2
George FM	2.4	3.4	-1.0	11	1.3	5.5	-4.2	4.4	7.7	-3.3	6.3	6.4	-0.1	4.5	5.3	-0.8	1.4	2.9	-1.5	0.3	1.4	-1.1	0.9	1.3	-0.4
Gold	0.2	0.2	0.0	20	0.9	0.2	0.7	0.4	0.6	-0.2	0.3	0.5	-0.2	0.2	0.3	-0.1	0.1	*	*	*	0.1	*	0.6	0.4	0.2
Gold Sport	0.4	0.2	0.2	19	0.1	0.1	0.0	0.1	*	*	*	*	*	0.9	*	*	1.3	*	*	*	0.5	*	2.4	*	*
Life FM	0.1	0.2	-0.1	22	0.4	0.1	0.3	0.4	0.3	0.1	0.3	0.3	0.0	0.2	0.2	0.0	*	0.1	*	*	0.3	*	0.2	0.5	-0.3
Magic	9.1	11.0	-1.9	5	1.4	1.8	-0.4	2.3	1.4	0.9	2.0	1.6	0.4	2.3	1.7	0.6	7.5	9.4	-1.9	18.7	26.0	-7.3	4.4	2.5	1.9
Mai FM	0.7	0.7	0.0	16	3.3	2.3	1.0	0.9	1.2	-0.3	1.0	1.4	-0.4	0.6	0.9	-0.3	*	0.1	*	*	0.1	*	0.5	0.3	0.2
More FM	9.7	8.7	1.0	3	12.1	14.6	-2.5	8.1	8.0	0.1	9.2	7.7	1.5	10.3	8.9	1.4	11.3	9.8	1.5	10.8	8.9	1.9	11.7	8.8	2.9
Newstalk ZB	14.9	17.4	-2.5	1	1.5	0.5	1.0	3.5	6.5	-3.0	4.1	8.2	-4.1	6.1	9.0	-2.9	9.4	12.2	-2.8	19.6	18.0	1.6	10.5	8.6	1.9
Radio Hauraki	4.1	3.1	1.0	10	7.2	8.1	-0.9	6.8	6.9	-0.1	4.8	4.6	0.2	4.8	4.4	0.4	4.9	2.0	2.9	3.4	0.7	2.7	3.3	3.9	-0.6
Rhema	0.6	0.2	0.4	17	*	0.1	*	*	0.1	*	*	0.1	*	0.5	0.2	0.3	0.9	0.5	0.4	1.2	0.4	0.8	*	0.1	*
Rock	9.7	7.3	2.4	3	12.3	6.9	5.4	10.7	10.8	-0.1	13.8	12.6	1.2	13.9	12.2	1.7	12.1	8.6	3.5	5.9	3.5	2.4	12.1	10.2	1.9
SENZ (Sport Nation)*	0.2	0.7	-0.5	20	*	0.9	*	*	*	*	*	0.4	*	0.1	0.3	-0.2	0.3	1.3	-1.0	0.5	1.6	-1.1	0.2	1.3	-1.1
Star	0.9	0.2	0.7	14	0.3	0.3	0.0	0.2	*	*	*	*	*	0.1	0.1	0.0	0.6	0.5	0.1	1.9	0.5	1.4	0.3	0.2	0.1
Tahu FM	0.8	0.9	-0.1	15	3.6	1.5	2.1	0.8	1.3	-0.5	0.3	1.0	-0.7	0.5	1.1	-0.6	0.5	0.7	-0.2	*	*	*	1.1	1.3	-0.2
The Hits	5.0	4.7	0.3	9	4.9	5.9	-1.0	9.6	7.0	2.6	9.2	6.5	2.7	6.6	7.1	-0.5	4.8	5.7	-0.9	4.3	2.5	1.8	5.9	5.8	0.1
The Sound	6.8	6.2	0.6	6	7.0	5.1	1.9	4.3	3.3	1.0	3.5	3.2	0.3	5.7	6.2	-0.5	10.9	9.5	1.4	10.0	8.1	1.9	4.3	3.3	1.0
ZM	6.6	6.8	-0.2	7	13.3	12.0	1.3	13.6	13.6	0.0	11.7	12.0	-0.3	9.3	9.6	-0.3	4.0	4.8	-0.8	0.8	2.3	-1.5	9.7	10.9	-1.2
MediaWorks Combo	58.4	57.4	1.0		60.9	62.7	-1.8	58.6	56.4	2.2	62.9	57.7	5.2	61.9	57.6	4.3	63.3	62.9	0.4	61.3	66.6	-5.3	58.7	54.1	4.6
NZME Combo	34.9	35.4	-0.5		28.9	29.6	-0.7	35.6	36.6	-1.0	32.2	34.2	-2.0	31.1	32.6	-1.5	28.9	27.2	1.7	32.6	27.9	4.7	33.6	31.3	2.3
Potential (000)	518.6	518.6	0.0		109.9	109.9	0.0	182.2	186.2	-4.0	167.8	167.8	0.0	242.2	242.2	0.0	145.3	145.3	0.0	124.3	124.3	0.0	92.4	86.4	6.0
Sample	1,537	1,515	22		343	355	-12	593	605	-12	532	535	-3	729	738	-9	377	363	14	357	326	31	299	284	15

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	518.6	518.6	0.0
Sample Size	1,537	1,515	22

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.1	1.1	0.0	13	1.2	2.0	-0.8	1.3	2.3	-1.0	2.4	2.0	0.4	2.4	0.8	1.6	0.7	0.7	0.0	1.8	1.5	0.3
Breeze	9.5	9.3	0.2	5	14.8	13.0	1.8	15.2	13.1	2.1	13.4	12.1	1.3	7.8	7.4	0.4	10.1	11.0	-0.9	10.2	9.5	0.7
Coast	1.8	1.4	0.4	12	2.6	2.2	0.4	2.7	2.3	0.4	1.7	1.5	0.2	1.0	1.3	-0.3	0.4	1.2	-0.8	1.7	2.0	-0.3
Edge	6.8	7.2	-0.4	7	6.0	6.8	-0.8	6.7	8.2	-1.5	6.8	7.6	-0.8	4.5	5.0	-0.5	5.2	3.5	1.7	5.4	6.6	-1.2
Flava	0.6	0.6	0.0	16	0.5	0.2	0.3	1.1	1.0	0.1	0.6	0.4	0.2	0.5	0.3	0.2	0.6	1.5	-0.9	0.3	0.2	0.1
George FM	2.6	3.6	-1.0	11	2.1	4.4	-2.3	2.5	4.1	-1.6	2.8	3.6	-0.8	2.4	2.2	0.2	2.5	0.6	1.9	2.0	2.4	-0.4
Gold	0.1	0.3	-0.2	22	0.1	0.1	0.0	0.1	*	*	0.4	0.5	-0.1	0.2	0.1	0.1	*	0.2	*	0.5	0.3	0.2
Gold Sport	0.3	*	*	18	*	0.1	*	0.1	*	*	0.1	0.1	0.0	1.6	0.8	0.8	0.4	0.7	-0.3	1.3	0.3	1.0
Life FM	0.2	0.2	0.0	21	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1	*	*	0.3	0.3	0.0	0.2	0.2	0.0
Magic	7.1	8.9	-1.8	6	9.7	11.9	-2.2	9.0	10.7	-1.7	7.7	9.9	-2.2	10.7	12.7	-2.0	1.0	3.2	-2.2	12.0	14.0	-2.0
Mai FM	0.4	0.5	-0.1	17	0.4	0.6	-0.2	0.4	0.4	0.0	0.6	0.5	0.1	1.0	0.6	0.4	3.1	3.3	-0.2	1.0	0.9	0.1
More FM	11.3	9.2	2.1	2	10.2	8.5	1.7	9.5	8.5	1.0	8.4	7.5	0.9	5.6	6.0	-0.4	4.9	5.2	-0.3	10.8	10.5	0.3
Newstalk ZB	19.9	22.5	-2.6	1	9.9	14.0	-4.1	8.3	11.1	-2.8	10.8	13.6	-2.8	33.4	32.5	0.9	36.5	35.0	1.5	16.3	18.2	-1.9
Radio Hauraki	4.5	3.0	1.5	9	5.0	3.3	1.7	4.6	3.0	1.6	4.2	5.4	-1.2	2.5	2.7	-0.2	0.9	0.6	0.3	3.3	2.4	0.9
Rhema	0.3	0.3	0.0	18	0.4	0.2	0.2	0.3	0.2	0.1	0.5	0.2	0.3	1.6	0.1	1.5	2.8	1.0	1.8	0.6	0.3	0.3
Rock	9.8	7.9	1.9	4	11.0	7.9	3.1	11.3	8.3	3.0	11.0	7.5	3.5	5.1	5.5	-0.4	9.8	7.4	2.4	7.3	5.7	1.6
SENZ (Sport Nation)*	0.3	0.3	0.0	18	0.1	0.9	-0.8	0.2	1.3	-1.1	0.3	0.5	-0.2	*	*	*	*	*	*	0.2	0.6	-0.4
Star	1.0	0.3	0.7	14	0.9	0.3	0.6	0.9	0.1	0.8	0.7	0.2	0.5	0.8	0.2	0.6	0.4	0.3	0.1	1.1	0.2	0.9
Tahu FM	0.7	0.4	0.3	15	0.7	0.5	0.2	0.7	1.0	-0.3	1.2	1.6	-0.4	0.3	2.7	-2.4	3.0	1.9	1.1	0.4	0.5	-0.1
The Hits	3.4	3.9	-0.5	10	5.4	4.7	0.7	5.5	4.9	0.6	5.1	5.1	0.0	2.8	3.8	-1.0	6.1	5.9	0.2	5.6	4.8	0.8
The Sound	4.9	6.9	-2.0	8	6.7	5.9	0.8	6.9	5.1	1.8	7.5	4.6	2.9	7.9	7.2	0.7	4.3	4.8	-0.5	8.0	8.0	0.0
ZM	9.9	8.0	1.9	3	6.5	5.6	0.9	6.7	6.4	0.3	7.7	9.4	-1.7	3.4	5.7	-2.3	2.8	6.7	-3.9	5.0	5.9	-0.9
MediaWorks Combo	53.5	54.6	-1.1		62.3	61.2	1.1	62.9	60.8	2.1	60.5	55.2	5.3	47.4	47.4	0.0	41.7	39.8	1.9	58.5	59.2	-0.7
NZME Combo	41.5	40.4	1.1		31.8	31.6	0.2	30.2	29.6	0.6	31.5	36.6	-5.1	45.6	47.4	-1.8	47.7	51.7	-4.0	34.5	34.3	0.2

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	13.2	9.1	4.1	13	2.8	1.4	1.4	8.0	6.3	1.7	7.8	6.5	1.3	9.8	7.7	2.1	2.6	1.2	1.4	0.7	*	*	2.6	1.8	0.8
Breeze	78.0	75.3	2.7	1	9.3	11.2	-1.9	15.5	16.6	-1.1	21.6	20.1	1.5	38.6	33.2	5.4	30.9	31.9	-1.0	25.1	26.3	-1.2	16.6	15.6	1.0
Coast	16.0	20.8	-4.8	12	1.4	5.7	-4.3	1.9	5.6	-3.7	2.5	5.1	-2.6	6.4	7.0	-0.6	6.6	5.0	1.6	5.7	5.9	-0.2	1.5	1.6	-0.1
Edge	70.4	67.6	2.8	3	28.1	23.3	4.8	33.6	37.4	-3.8	28.9	29.6	-0.7	36.6	36.0	0.6	11.3	13.4	-2.1	4.5	7.9	-3.4	16.6	13.1	3.5
Flava	7.1	9.5	-2.4	15	1.8	3.5	-1.7	3.8	6.0	-2.2	3.2	4.3	-1.1	4.1	5.2	-1.1	2.1	1.5	0.6	1.3	0.9	0.4	3.3	3.0	0.3
George FM	19.7	25.5	-5.8	11	2.6	4.9	-2.3	12.1	17.1	-5.0	14.6	16.7	-2.1	16.7	19.4	-2.7	2.6	3.9	-1.3	0.5	1.2	-0.7	3.7	4.7	-1.0
Gold	3.8	4.0	-0.2	17	2.0	2.0	0.0	2.0	2.9	-0.9	0.8	1.3	-0.5	1.5	1.5	0.0	0.7	0.5	0.2	0.3	0.5	-0.2	1.5	0.9	0.6
Gold Sport	2.7	1.0	1.7	22	0.6	0.4	0.2	0.8	0.6	0.2	0.7	0.2	0.5	1.7	0.2	1.5	1.5	*	*	0.4	0.4	0.0	0.9	*	*
Life FM	3.5	2.8	0.7	19	1.1	0.5	0.6	2.3	1.8	0.5	2.1	1.7	0.4	2.4	1.7	0.7	0.3	0.4	-0.1	*	0.6	*	1.2	1.2	0.0
Magic	38.6	43.6	-5.0	9	1.8	3.1	-1.3	4.3	3.5	0.8	4.3	3.1	1.2	8.8	7.1	1.7	12.1	13.6	-1.5	21.1	27.1	-6.0	3.4	4.3	-0.9
Mai FM	6.8	13.9	-7.1	16	2.3	4.3	-2.0	4.7	8.5	-3.8	4.2	7.7	-3.5	4.2	8.3	-4.1	0.3	1.3	-1.0	0.3	1.3	-1.0	1.9	1.3	0.6
More FM	75.5	68.6	6.9	2	21.8	15.9	5.9	17.1	19.5	-2.4	20.9	19.7	1.2	36.0	32.8	3.2	25.0	24.9	0.1	15.4	17.3	-1.9	15.1	12.4	2.7
Newstalk ZB	61.2	56.3	4.9	4	1.5	1.4	0.1	5.9	5.6	0.3	7.6	8.0	-0.4	19.1	18.8	0.3	22.5	19.3	3.2	25.5	20.5	5.0	8.7	8.1	0.6
Radio Hauraki	26.0	28.0	-2.0	10	6.4	7.8	-1.4	8.2	12.3	-4.1	9.0	11.9	-2.9	14.9	18.8	-3.9	9.6	7.5	2.1	4.7	1.4	3.3	5.5	6.2	-0.7
Rhema	3.8	4.8	-1.0	17	*	1.5	*	*	0.2	*	*	0.2	*	1.1	1.7	-0.6	2.4	2.5	-0.1	2.4	1.5	0.9	0.3	0.4	-0.1
Rock	60.6	56.6	4.0	5	13.4	11.1	2.3	19.4	23.5	-4.1	25.1	26.5	-1.4	39.6	38.4	1.2	19.6	17.0	2.6	7.3	6.7	0.6	13.2	10.8	2.4
SENZ (Sport Nation)*	3.5	4.9	-1.4	19	*	0.3	*	*	0.3	*	0.2	0.8	-0.6	1.9	2.2	-0.3	2.6	3.1	-0.5	1.6	2.4	-0.8	1.6	1.8	-0.2
Star	3.0	2.4	0.6	21	0.2	0.3	-0.1	0.2	*	*	*	*	*	0.8	0.6	0.2	1.6	1.8	-0.2	1.7	1.5	0.2	0.5	0.3	0.2
Tahu FM	8.2	10.1	-1.9	14	4.1	2.9	1.2	3.8	5.2	-1.4	2.2	3.8	-1.6	3.1	6.1	-3.0	1.5	2.3	-0.8	0.6	0.2	0.4	2.3	2.3	0.0
The Hits	40.4	43.7	-3.3	8	9.4	11.4	-2.0	18.7	22.4	-3.7	20.3	18.4	1.9	24.7	28.0	-3.3	8.7	12.4	-3.7	5.4	3.6	1.8	9.0	9.2	-0.2
The Sound	50.3	55.1	-4.8	7	7.6	8.6	-1.0	11.5	12.7	-1.2	12.6	15.4	-2.8	24.5	29.5	-5.0	21.8	24.8	-3.0	15.6	14.9	0.7	8.2	7.2	1.0
ZM	53.6	60.7	-7.1	6	10.9	14.3	-3.4	25.5	33.0	-7.5	29.9	32.4	-2.5	38.6	38.9	-0.3	10.9	12.4	-1.5	2.4	6.3	-3.9	16.4	15.2	1.2
MediaWorks Combo	278.0	275.4	2.6		57.7	53.6	4.1	82.8	90.9	-8.1	87.9	88.5	-0.6	136.0	132.2	3.8	87.8	89.3	-1.5	69.3	75.7	-6.4	55.0	50.8	4.2
NZME Combo	177.0	180.9	-3.9		25.7	33.7	-8.0	52.7	62.5	-9.8	58.7	60.5	-1.8	88.3	91.2	-2.9	53.1	50.9	2.2	43.0	37.0	6.0	37.0	35.1	1.9
All Commercial Radio	365.0	363.4	1.6		68.7	67.4	1.3	107.9	115.2	-7.3	110.5	112.1	-1.6	170.6	172.4	-1.8	114.8	117.3	-2.5	94.5	94.8	-0.3	72.2	69.8	2.4
Potential (000)	518.6	518.6	0.0		109.9	109.9	0.0	182.2	186.2	-4.0	167.8	167.8	0.0	242.2	242.2	0.0	145.3	145.3	0.0	124.3	124.3	0.0	92.4	86.4	6.0
Sample	1,537	1,515	22		343	355	-12	593	605	-12	532	535	-3	729	738	-9	377	363	14	357	326	31	299	284	15

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2024

Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	518.6	518.6	0.0
Sample Size	1,537	1,515	22

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	6.0	4.8	1.2	12	5.2	4.5	0.7	7.3	4.7	2.6	7.5	4.9	2.6	3.1	1.6	1.5	2.1	2.1	0.0	8.2	4.8	3.4
Breeze	33.3	36.2	-2.9	5	38.8	35.8	3.0	49.3	44.6	4.7	31.9	32.2	-0.3	12.8	14.3	-1.5	7.4	8.9	-1.5	41.4	43.9	-2.5
Coast	5.5	7.3	-1.8	13	9.6	8.6	1.0	9.8	10.4	-0.6	6.7	6.7	0.0	1.8	1.8	0.0	1.5	3.1	-1.6	7.9	11.3	-3.4
Edge	40.9	37.3	3.6	3	28.5	27.0	1.5	35.6	37.9	-2.3	34.5	31.7	2.8	10.4	10.3	0.1	10.3	7.2	3.1	36.7	41.8	-5.1
Flava	2.9	3.5	-0.6	15	2.5	2.3	0.2	3.5	4.1	-0.6	3.6	3.4	0.2	0.9	0.5	0.4	1.0	2.8	-1.8	2.3	2.6	-0.3
George FM	9.3	15.0	-5.7	11	6.7	12.5	-5.8	8.4	11.9	-3.5	10.6	13.3	-2.7	2.9	3.5	-0.6	2.8	2.1	0.7	10.5	13.3	-2.8
Gold	1.1	1.2	-0.1	20	0.5	0.7	-0.2	1.2	0.9	0.3	1.2	1.2	0.0	0.7	0.4	0.3	*	0.2	*	3.1	3.1	0.0
Gold Sport	0.9	*	*	21	0.4	0.3	0.1	0.9	0.3	0.6	1.0	0.6	0.4	1.1	0.5	0.6	0.9	0.3	0.6	1.1	0.4	0.7
Life FM	1.3	1.5	-0.2	18	0.9	0.7	0.2	1.4	1.4	0.0	0.5	0.9	-0.4	0.4	0.2	0.2	0.7	0.9	-0.2	2.7	1.8	0.9
Magic	17.9	21.0	-3.1	9	24.1	25.7	-1.6	25.9	30.4	-4.5	17.4	21.3	-3.9	10.9	11.7	-0.8	1.7	4.1	-2.4	25.2	30.0	-4.8
Mai FM	1.3	2.4	-1.1	18	1.5	5.1	-3.6	1.9	2.0	-0.1	2.1	2.8	-0.7	1.7	2.3	-0.6	2.4	3.5	-1.1	3.2	5.7	-2.5
More FM	41.9	35.8	6.1	2	35.7	29.3	6.4	40.1	39.1	1.0	31.9	32.8	-0.9	17.8	14.0	3.8	9.8	7.1	2.7	44.2	40.3	3.9
Newstalk ZB	42.0	43.2	-1.2	1	29.8	34.0	-4.2	31.4	31.6	-0.2	25.0	25.2	-0.2	23.9	24.9	-1.0	19.5	16.8	2.7	40.5	41.2	-0.7
Radio Hauraki	15.6	12.2	3.4	10	11.4	10.5	0.9	9.9	10.1	-0.2	14.6	19.8	-5.2	4.8	5.5	-0.7	1.1	0.9	0.2	14.8	14.8	0.0
Rhema	1.6	3.8	-2.2	17	1.2	1.1	0.1	2.4	2.3	0.1	1.2	1.5	-0.3	1.4	0.6	0.8	0.7	0.6	0.1	2.4	2.5	-0.1
Rock	33.3	30.0	3.3	5	32.5	27.5	5.0	35.3	32.5	2.8	33.0	29.4	3.6	13.8	12.7	1.1	10.7	6.1	4.6	35.3	32.0	3.3
SENZ (Sport Nation)*	0.9	1.2	-0.3	21	1.6	2.6	-1.0	1.3	2.5	-1.2	1.3	2.1	-0.8	0.2	0.2	0.0	0.4	0.4	0.0	1.1	2.1	-1.0
Star	2.0	1.5	0.5	16	2.1	1.0	1.1	1.7	1.0	0.7	1.0	1.0	0.0	1.3	0.6	0.7	0.4	0.5	-0.1	2.3	1.6	0.7
Tahu FM	3.3	2.8	0.5	14	3.6	2.9	0.7	4.1	6.9	-2.8	3.9	6.2	-2.3	1.1	1.9	-0.8	0.8	1.6	-0.8	3.6	3.5	0.1
The Hits	18.8	21.1	-2.3	8	18.0	20.2	-2.2	19.9	19.2	0.7	17.2	21.9	-4.7	6.8	5.2	1.6	5.7	6.0	-0.3	21.9	22.9	-1.0
The Sound	19.2	21.6	-2.4	7	22.3	22.4	-0.1	26.8	24.2	2.6	22.9	19.5	3.4	10.7	11.2	-0.5	5.5	7.6	-2.1	32.7	35.8	-3.1
ZM	34.0	33.5	0.5	4	24.3	22.2	2.1	28.4	27.1	1.3	25.9	31.6	-5.7	10.4	12.9	-2.5	5.2	7.5	-2.3	26.4	31.8	-5.4
MediaWorks Combo	166.5	169.1	-2.6		156.3	154.1	2.2	180.3	180.0	0.3	157.2	155.3	1.9	73.4	69.5	3.9	45.2	41.5	3.7	191.5	198.2	-6.7
NZME Combo	110.9	114.7	-3.8		90.3	90.9	-0.6	98.9	95.2	3.7	87.1	98.3	-11.2	48.7	50.2	-1.5	31.0	33.0	-2.0	111.5	118.6	-7.1
All Commercial Radio	255.2	258.5	-3.3		226.7	220.1	6.6	256.3	248.1	8.2	227.9	234.4	-6.5	121.4	117.3	4.1	71.6	69.4	2.2	274.1	282.0	-7.9

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2024

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	6:38	10:56	-4:17	3:21	6:12	-2:50	9:00	12:04	-3:04	9:05	11:27	-2:21	7:56	11:47	-3:51	2:51	13:41	-10:49	1:17	*	*	4:24	8:25	-4:01
Breeze	9:10	8:48	0:21	5:15	5:52	-0:36	8:35	6:08	2:26	10:08	8:14	1:53	10:00	8:40	1:19	9:35	9:45	-0:10	8:34	9:08	-0:34	8:49	11:53	-3:04
Coast	7:22	5:20	2:02	0:45	2:29	-1:43	0:59	2:10	-1:11	3:57	3:04	0:52	6:37	2:42	3:54	6:44	3:22	3:21	6:22	6:20	0:02	1:18	2:20	-1:01
Edge	5:04	6:10	-1:06	4:04	4:28	-0:23	4:42	4:43	-0:01	4:51	5:16	-0:24	5:18	6:02	-0:43	8:36	11:32	-2:55	10:24	12:05	-1:41	6:05	6:21	-0:15
Flava	5:13	3:26	1:46	3:24	1:24	1:59	5:07	2:57	2:10	7:25	5:14	2:10	6:54	5:12	1:42	3:22	3:24	-0:02	2:15	0:59	1:16	3:33	4:34	-1:01
George FM	6:55	7:59	-1:04	3:39	7:35	-3:56	4:45	6:40	-1:55	6:48	6:13	0:35	7:21	7:17	0:04	10:48	15:59	-5:10	9:00	21:02	-12:02	2:28	2:55	-0:27
Gold	3:27	3:05	0:21	3:18	0:45	2:33	2:48	3:00	-0:11	5:27	5:43	-0:16	4:00	5:20	-1:20	2:25	1:40	0:45	1:30	5:31	-4:01	4:00	4:42	-0:41
Gold Sport	9:37	9:37	0:00	1:00	1:00	0:00	0:50	0:49	0:01	0:30	0:30	0:00	14:40	0:30	14:10	16:43	*	*	0:30	20:46	-20:16	28:45	*	*
Life FM	2:16	3:34	-1:17	2:28	1:06	1:21	1:59	2:20	-0:20	2:12	2:34	-0:22	2:10	2:34	-0:24	2:00	7:00	-5:00	*	8:11	*	2:05	4:33	-2:27
Magic	13:38	15:01	-1:22	5:46	3:50	1:56	6:47	5:54	0:53	7:21	8:15	-0:53	7:13	6:19	0:53	12:16	14:44	-2:27	14:55	17:16	-2:21	13:24	6:01	7:23
Mai FM	5:48	2:56	2:51	10:25	3:36	6:49	2:30	2:02	0:28	3:38	3:01	0:37	3:38	2:51	0:47	1:00	0:47	0:12	1:00	1:22	-0:22	2:39	2:42	-0:02
More FM	7:28	7:31	-0:02	4:03	6:12	-2:09	6:10	6:09	0:01	7:00	6:21	0:39	7:44	7:15	0:28	8:58	8:19	0:38	11:47	9:18	2:29	8:07	7:22	0:45
Newstalk ZB	14:07	18:20	-4:13	7:13	2:34	4:39	7:38	17:23	-9:45	8:35	16:40	-8:04	8:35	12:46	-4:10	8:14	13:27	-5:12	12:55	15:55	-3:00	12:43	11:00	1:43
Radio Hauraki	9:09	6:34	2:34	8:16	7:02	1:13	10:52	8:16	2:35	8:27	6:15	2:12	8:36	6:11	2:24	10:11	5:39	4:31	12:03	9:09	2:54	6:18	6:26	-0:07
Rhema	8:25	3:03	5:22	*	0:15	*	*	5:30	*	*	5:30	*	10:54	3:30	7:23	7:10	4:24	2:45	8:19	5:15	3:04	2:00	1:15	0:44
Rock	9:18	7:42	1:36	6:44	4:13	2:31	7:10	6:50	0:19	8:43	7:41	1:02	9:27	8:27	0:59	12:17	10:41	1:36	13:26	9:18	4:07	9:36	9:45	-0:09
SENZ (Sport Nation)*	2:58	8:37	-5:39	*	20:15	*	*	1:00	*	1:00	7:31	-6:31	0:52	3:21	-2:28	2:40	8:46	-6:05	5:21	12:08	-6:47	1:21	7:33	-6:12
Star	17:50	5:55	11:54	10:15	7:30	2:45	10:15	*	*	*	*	*	4:52	3:33	1:19	7:11	5:42	1:29	19:26	6:29	12:56	6:45	5:30	1:15
Tahu FM	5:27	5:15	0:11	6:17	3:35	2:41	2:43	3:42	-0:59	2:19	4:02	-1:42	4:46	4:59	-0:12	6:56	6:35	0:21	1:12	0:15	0:57	4:51	5:49	-0:57
The Hits	7:08	6:20	0:48	3:50	3:30	0:20	6:40	4:39	2:01	7:13	5:46	1:27	7:09	6:45	0:23	10:54	9:46	1:08	13:21	12:41	0:40	6:49	6:35	0:14
The Sound	7:49	6:42	1:06	6:41	4:02	2:39	4:55	3:49	1:06	4:25	3:22	1:02	6:19	5:35	0:43	9:55	8:08	1:46	10:43	9:50	0:52	5:26	4:43	0:43
ZM	7:11	6:37	0:34	8:54	5:41	3:13	6:57	6:07	0:50	6:14	5:59	0:14	6:31	6:34	-0:02	7:16	8:15	-0:59	5:46	6:35	-0:48	6:10	7:22	-1:11
MediaWorks Combo	12:10	12:22	-0:11	7:43	7:56	-0:12	9:12	9:13	-0:00	11:23	10:33	0:49	12:16	11:38	0:38	14:20	14:59	-0:39	14:53	15:53	-1:00	11:10	11:01	0:09
NZME Combo	11:26	11:36	-0:10	8:13	5:58	2:15	8:48	8:42	0:05	8:44	9:09	-0:24	9:30	9:32	-0:01	10:48	11:23	-0:34	12:45	13:36	-0:50	9:31	9:12	0:18
All Commercial Radio	15:53	16:20	-0:27	10:38	10:04	0:34	12:03	12:54	-0:51	14:23	14:26	-0:02	15:49	15:29	0:19	17:18	18:08	-0:49	17:47	19:03	-1:15	14:29	14:49	-0:19
Potential (000)	518.6	518.6	0.0	109.9	109.9	0.0	182.2	186.2	-4.0	167.8	167.8	0.0	242.2	242.2	0.0	145.3	145.3	0.0	124.3	124.3	0.0	92.4	86.4	6.0
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MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

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*SENZ rebranded to Sport Nation from Nov 19th 2024



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	518.6	518.6	0.0
Sample Size	1,537	1,515	22

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1:52	2:24	-0:31	2:36	4:47	-2:11	2:22	6:24	-4:01	2:03	2:43	-0:39	2:19	1:26	0:53	0:43	0:45	-0:02	2:37	3:55	-1:17
Breeze	2:50	2:43	0:06	4:10	3:58	0:11	4:08	3:58	0:10	2:39	2:32	0:06	1:48	1:32	0:15	3:01	2:37	0:23	3:00	2:40	0:19
Coast	3:17	1:59	1:17	2:56	2:50	0:06	3:43	2:56	0:46	1:38	1:33	0:05	1:43	2:04	-0:21	0:36	0:48	-0:11	2:35	2:10	0:25
Edge	1:39	2:02	-0:23	2:17	2:46	-0:28	2:31	2:55	-0:23	1:14	1:37	-0:23	1:15	1:27	-0:11	1:07	1:02	0:05	1:47	1:56	-0:09
Flava	1:59	1:58	0:00	2:14	0:52	1:22	4:22	3:27	0:55	1:04	0:45	0:19	1:38	1:56	-0:17	1:15	1:11	0:03	1:35	1:06	0:29
George FM	2:44	2:34	0:10	3:20	3:51	-0:31	4:02	4:37	-0:34	1:40	1:51	-0:11	2:23	1:51	0:31	2:00	0:36	1:23	2:16	2:12	0:03
Gold	1:04	2:26	-1:22	1:28	1:57	-0:28	1:17	0:44	0:33	1:57	2:58	-1:00	0:58	0:45	0:13	*	1:30	*	2:09	1:07	1:02
Gold Sport	3:00	*	*	0:30	4:15	-3:45	1:00	2:00	-1:00	0:47	1:00	-0:12	4:22	5:25	-1:02	1:00	6:00	-5:00	14:48	7:40	7:07
Life FM	1:37	1:42	-0:05	0:37	2:07	-1:30	0:40	1:11	-0:31	1:12	0:53	0:18	0:22	0:30	-0:07	0:51	0:41	0:10	1:03	1:27	-0:24
Magic	3:56	4:31	-0:34	4:24	5:06	-0:42	4:39	4:45	-0:05	2:49	3:08	-0:19	2:55	3:13	-0:17	1:18	1:38	-0:20	5:47	5:47	0:00
Mai FM	3:14	2:09	1:05	3:08	1:23	1:45	2:43	2:46	-0:02	1:44	1:14	0:29	1:46	0:47	0:59	2:50	2:00	0:50	3:42	1:54	1:47
More FM	2:40	2:43	-0:02	3:07	3:11	-0:04	3:11	2:56	0:14	1:40	1:32	0:07	0:55	1:17	-0:21	1:07	1:33	-0:26	2:58	3:13	-0:14
Newstalk ZB	4:43	5:31	-0:48	3:37	4:30	-0:53	3:34	4:44	-1:10	2:43	3:39	-0:56	4:08	3:54	0:14	4:09	4:26	-0:16	4:52	5:28	-0:35
Radio Hauraki	2:52	2:38	0:14	4:50	3:28	1:22	6:13	3:56	2:17	1:49	1:50	-0:00	1:31	1:29	0:01	1:43	1:21	0:22	2:44	2:01	0:43
Rhema	1:34	0:49	0:45	3:08	2:13	0:55	1:43	0:59	0:44	2:32	0:50	1:41	3:25	0:25	2:59	8:31	3:43	4:48	3:09	1:15	1:54
Rock	2:55	2:49	0:06	3:41	3:09	0:31	4:19	3:25	0:53	2:06	1:44	0:22	1:06	1:18	-0:11	2:02	2:37	-0:34	2:30	2:11	0:18
SENZ (Sport Nation)*	3:30	2:28	1:01	0:44	3:42	-2:58	1:42	6:56	-5:14	1:17	1:41	-0:24	0:30	0:30	0:00	0:15	0:15	0:00	1:51	3:46	-1:55
Star	4:44	2:21	2:23	4:32	3:31	1:00	7:05	1:41	5:23	4:17	1:36	2:40	1:52	0:52	0:59	2:30	1:23	1:06	5:47	1:29	4:18
Tahu FM	2:15	1:31	0:43	2:09	2:02	0:06	2:14	1:59	0:15	2:00	1:49	0:11	0:45	4:18	-3:33	8:32	2:29	6:02	1:26	1:46	-0:20
The Hits	1:46	1:57	-0:10	3:15	2:33	0:42	3:43	3:25	0:17	1:53	1:35	0:18	1:11	2:12	-1:01	2:22	2:05	0:17	3:06	2:35	0:31
The Sound	2:32	3:22	-0:50	3:15	2:54	0:21	3:29	2:51	0:37	2:04	1:35	0:28	2:09	1:54	0:15	1:43	1:20	0:23	2:59	2:46	0:12
ZM	2:53	2:32	0:21	2:55	2:46	0:08	3:10	3:11	-0:00	1:52	2:01	-0:08	0:58	1:19	-0:21	1:12	1:54	-0:42	2:17	2:17	-0:00
MediaWorks Combo	3:11	3:25	-0:13	4:20	4:21	-0:01	4:41	4:33	0:08	2:26	2:24	0:01	1:54	2:02	-0:07	2:02	2:02	-0:00	3:42	3:42	0:00
NZME Combo	3:43	3:44	-0:01	3:50	3:48	0:01	4:06	4:11	-0:05	2:17	2:31	-0:14	2:46	2:49	-0:02	3:25	3:20	0:04	3:45	3:35	0:10
All Commercial Radio	3:53	4:06	-0:12	4:48	4:59	-0:10	5:15	5:25	-0:10	2:47	2:54	-0:06	2:26	2:32	-0:06	3:06	3:04	0:01	4:26	4:23	0:02

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024