



NELSON COMMERCIAL RADIO - SURVEY 2 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

| | All 10+ | | | | People 10-24 | | | People 18-39 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 11.2 | 12.3 | -1.1 | 2 | 2.3 | 6.9 | -4.6 | 3.5 | 7.6 | -4.1 | 4.9 | 7.0 | -2.1 | 7.0 | 9.4 | -2.4 | 17.9 | 17.8 | 0.1 | 18.7 | 17.5 | 1.2 | 17.1 | 18.1 | -1.0 |
| Channel X | 4.3 | n.a. | * | 10 | 3.0 | n.a. | * | 13.9 | n.a. | * | 13.8 | n.a. | * | 10.0 | n.a. | * | 0.4 | n.a. | * | 0.2 | n.a. | * | 1.2 | n.a. | * |
| Coast | 5.5 | 4.4 | 1.1 | 8 | 2.4 | 1.6 | 0.8 | 0.5 | 0.4 | 0.1 | 0.6 | 0.6 | 0.0 | 1.6 | 1.4 | 0.2 | 6.0 | 4.8 | 1.2 | 9.1 | 7.9 | 1.2 | 1.6 | 1.5 | 0.1 |
| Edge | 6.9 | 7.5 | -0.6 | 6 | 19.3 | 18.4 | 0.9 | 11.3 | 9.8 | 1.5 | 9.8 | 10.0 | -0.2 | 9.5 | 9.6 | -0.1 | 5.6 | 6.6 | -1.0 | 3.1 | 3.9 | -0.8 | 11.8 | 13.4 | -1.6 |
| George FM | 4.0 | 4.2 | -0.2 | 11 | 17.5 | 13.1 | 4.4 | 9.3 | 10.1 | -0.8 | 4.6 | 6.3 | -1.7 | 4.8 | 6.2 | -1.4 | 2.4 | 2.7 | -0.3 | 0.9 | 0.6 | 0.3 | 3.1 | 4.2 | -1.1 |
| Gold | 3.8 | 3.1 | 0.7 | 12 | 2.4 | 1.7 | 0.7 | 0.1 | 0.2 | -0.1 | 0.2 | 0.6 | -0.4 | 0.7 | 1.3 | -0.6 | 10.0 | 7.5 | 2.5 | 8.1 | 6.4 | 1.7 | 9.4 | 5.0 | 4.4 |
| Gold Sport | 0.2 | 0.2 | 0.0 | 19 | * | * | * | * | * | * | * | * | * | 0.1 | * | * | 0.7 | 0.6 | 0.1 | 0.5 | 0.5 | 0.0 | 0.1 | 0.1 | 0.0 |
| Life FM | 0.6 | 0.6 | 0.0 | 15 | 0.2 | 0.4 | -0.2 | 1.8 | 1.2 | 0.6 | 1.8 | 1.1 | 0.7 | 1.6 | 1.3 | 0.3 | 0.3 | 0.7 | -0.4 | * | 0.1 | * | 1.9 | 1.2 | 0.7 |
| Magic | 7.6 | 6.6 | 1.0 | 3 | 2.5 | 4.2 | -1.7 | 1.0 | 1.0 | 0.0 | 3.2 | 1.7 | 1.5 | 2.3 | 1.4 | 0.9 | 5.0 | 4.5 | 0.5 | 13.4 | 11.8 | 1.6 | 6.1 | 4.4 | 1.7 |
| More FM | 7.5 | 7.2 | 0.3 | 4 | 12.3 | 12.1 | 0.2 | 8.5 | 8.7 | -0.2 | 9.7 | 9.3 | 0.4 | 11.8 | 9.8 | 2.0 | 7.9 | 7.4 | 0.5 | 3.3 | 4.2 | -0.9 | 16.9 | 15.8 | 1.1 |
| Newstalk ZB | 16.0 | 14.4 | 1.6 | 1 | 0.9 | 0.8 | 0.1 | 0.4 | 0.3 | 0.1 | 0.4 | 0.3 | 0.1 | 0.6 | 1.0 | -0.4 | 8.2 | 6.2 | 2.0 | 20.3 | 18.6 | 1.7 | 1.5 | 1.0 | 0.5 |
| Radio Hauraki | 1.5 | 1.5 | 0.0 | 14 | 2.1 | 1.7 | 0.4 | 1.7 | 1.1 | 0.6 | 2.1 | 1.4 | 0.7 | 3.4 | 3.1 | 0.3 | 2.1 | 2.6 | -0.5 | 0.1 | * | * | 1.7 | 1.4 | 0.3 |
| Rhema | 0.5 | 0.5 | 0.0 | 16 | 1.9 | 1.5 | 0.4 | * | * | * | * | * | * | * | * | * | 0.7 | 0.9 | -0.2 | 0.7 | 0.9 | -0.2 | * | * | * |
| Rock | 7.1 | 8.7 | -1.6 | 5 | 16.4 | 15.9 | 0.5 | 16.2 | 16.7 | -0.5 | 14.9 | 17.9 | -3.0 | 12.5 | 15.1 | -2.6 | 3.8 | 5.2 | -1.4 | 1.5 | 1.9 | -0.4 | 6.5 | 6.0 | 0.5 |
| SENZ Sport | 0.5 | 0.4 | 0.1 | 16 | * | * | * | * | * | * | * | * | * | 0.2 | 0.2 | 0.0 | 0.2 | 0.2 | 0.0 | 0.9 | 0.9 | 0.0 | * | * | * |
| Star | 0.5 | 0.5 | 0.0 | 16 | 0.1 | 0.1 | 0.0 | 0.1 | * | * | 0.1 | * | * | 0.1 | * | * | 1.4 | 1.2 | 0.2 | 1.2 | 1.1 | 0.1 | * | * | * |
| The Hits | 5.7 | 6.1 | -0.4 | 7 | 10.8 | 9.6 | 1.2 | 9.5 | 9.8 | -0.3 | 7.5 | 8.9 | -1.4 | 6.5 | 8.5 | -2.0 | 6.3 | 6.4 | -0.1 | 5.1 | 4.0 | 1.1 | 5.8 | 7.7 | -1.9 |
| The Sound | 5.4 | 4.5 | 0.9 | 9 | 0.3 | 1.1 | -0.8 | 3.8 | 3.4 | 0.4 | 4.7 | 3.8 | 0.9 | 5.1 | 3.2 | 1.9 | 11.1 | 8.5 | 2.6 | 8.5 | 8.4 | 0.1 | 5.0 | 3.5 | 1.5 |
| ZM | 2.1 | 2.6 | -0.5 | 13 | 1.9 | 4.5 | -2.6 | 4.3 | 5.3 | -1.0 | 4.6 | 4.6 | 0.0 | 4.6 | 4.3 | 0.3 | 1.5 | 1.4 | 0.1 | 0.1 | 0.6 | -0.5 | 1.9 | 2.8 | -0.9 |
| MediaWorks Combo | 54.5 | 51.8 | 2.7 | | 73.8 | 71.9 | 1.9 | 69.3 | 59.9 | 9.4 | 67.7 | 58.6 | 9.1 | 64.4 | 56.5 | 7.9 | 54.1 | 52.7 | 1.4 | 49.5 | 48.2 | 1.3 | 69.3 | 68.1 | 1.2 |
| NZME Combo | 34.9 | 32.2 | 2.7 | | 21.0 | 20.2 | 0.8 | 16.5 | 17.0 | -0.5 | 15.5 | 16.3 | -0.8 | 17.5 | 19.7 | -2.2 | 34.8 | 29.4 | 5.4 | 43.2 | 38.0 | 5.2 | 22.0 | 19.6 | 2.4 |
| Potential (000) | 92.4 | 92.4 | 0.0 | | 17.7 | 17.7 | 0.0 | 23.8 | 24.2 | -0.4 | 23.7 | 23.7 | 0.0 | 37.4 | 37.4 | 0.0 | 28.2 | 28.2 | 0.0 | 26.9 | 26.9 | 0.0 | 13.7 | 13.6 | 0.1 |
| Sample | 841 | 909 | -68 | | 124 | 126 | -2 | 175 | 197 | -22 | 203 | 220 | -17 | 321 | 350 | -29 | 237 | 263 | -26 | 288 | 325 | -37 | 141 | 152 | -11 |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Channel X (from S2 2024), Edge, George FM, Magic, More FM, Rock, The Sound or internet only listening to Mai, Humm FM

NZME Combo: Coast, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui



NELSON COMMERCIAL RADIO - SURVEY 2 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 92.4 | 92.4 | 0.0 |
| Sample Size | 841 | 909 | -68 |

| | Breakfast | | | | Morning | | | Afternoon | | | Drive | | | Night | | | Mid Dawn | | | Weekend | | |
|------------------|-----------------|------|------|------|------------------|------|------|------------------|------|------|-----------------|------|------|------------------|------|------|------------------|------|------|-------------------|------|------|
| | Mon-Fri 6am-9am | | | | Mon-Fri 9am-12md | | | Mon-Fri 12md-4pm | | | Mon-Fri 4pm-7pm | | | Mon-Fri 7pm-12mn | | | Mon-Fri 12mn-6am | | | Sat-Sun 12mn-12mn | | |
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 12.1 | 12.5 | -0.4 | 2 | 11.7 | 11.4 | 0.3 | 12.0 | 12.6 | -0.6 | 11.3 | 13.0 | -1.7 | 5.8 | 9.5 | -3.7 | 11.8 | 11.6 | 0.2 | 10.2 | 13.0 | -2.8 |
| Channel X | 3.0 | n.a. | * | 11 | 5.8 | n.a. | * | 6.2 | n.a. | * | 6.0 | n.a. | * | 3.3 | n.a. | * | 0.4 | n.a. | * | 2.0 | n.a. | * |
| Coast | 5.3 | 4.0 | 1.3 | 7 | 4.5 | 3.8 | 0.7 | 5.8 | 4.9 | 0.9 | 4.5 | 3.6 | 0.9 | 4.8 | 2.9 | 1.9 | 2.2 | 1.4 | 0.8 | 7.6 | 6.2 | 1.4 |
| Edge | 7.4 | 8.2 | -0.8 | 4 | 4.5 | 5.3 | -0.8 | 7.0 | 7.2 | -0.2 | 9.3 | 10.2 | -0.9 | 7.1 | 7.3 | -0.2 | 3.5 | 2.9 | 0.6 | 8.1 | 8.5 | -0.4 |
| George FM | 2.7 | 2.9 | -0.2 | 12 | 3.9 | 4.5 | -0.6 | 5.2 | 6.1 | -0.9 | 5.3 | 4.6 | 0.7 | 2.2 | 1.7 | 0.5 | 2.2 | 2.9 | -0.7 | 4.3 | 3.9 | 0.4 |
| Gold | 3.9 | 3.0 | 0.9 | 10 | 4.5 | 3.7 | 0.8 | 3.6 | 2.9 | 0.7 | 3.8 | 3.6 | 0.2 | 5.9 | 4.5 | 1.4 | 5.6 | 3.6 | 2.0 | 2.4 | 2.1 | 0.3 |
| Gold Sport | 0.2 | 0.1 | 0.1 | 19 | 0.4 | 0.3 | 0.1 | 0.3 | 0.3 | 0.0 | 0.2 | 0.1 | 0.1 | * | * | * | * | * | * | 0.3 | 0.2 | 0.1 |
| Life FM | 0.9 | 0.8 | 0.1 | 15 | 0.5 | 0.5 | 0.0 | 0.2 | 0.3 | -0.1 | 0.7 | 0.7 | 0.0 | 0.5 | 0.6 | -0.1 | 0.9 | 0.5 | 0.4 | 0.8 | 0.8 | 0.0 |
| Magic | 6.7 | 5.9 | 0.8 | 6 | 8.2 | 7.3 | 0.9 | 6.0 | 5.6 | 0.4 | 4.6 | 4.6 | 0.0 | 9.2 | 4.9 | 4.3 | 4.8 | 3.0 | 1.8 | 11.4 | 9.8 | 1.6 |
| More FM | 8.8 | 8.0 | 0.8 | 3 | 6.4 | 7.0 | -0.6 | 8.4 | 8.8 | -0.4 | 8.8 | 8.1 | 0.7 | 5.9 | 4.3 | 1.6 | 2.1 | 4.8 | -2.7 | 6.7 | 5.8 | 0.9 |
| Newstalk ZB | 20.5 | 19.1 | 1.4 | 1 | 12.1 | 9.8 | 2.3 | 8.4 | 7.1 | 1.3 | 13.0 | 10.8 | 2.2 | 33.6 | 29.4 | 4.2 | 39.2 | 38.1 | 1.1 | 16.0 | 15.5 | 0.5 |
| Radio Hauraki | 1.3 | 1.0 | 0.3 | 14 | 1.6 | 1.1 | 0.5 | 1.5 | 1.3 | 0.2 | 2.3 | 2.7 | -0.4 | 1.9 | 4.4 | -2.5 | 0.9 | 0.7 | 0.2 | 1.4 | 1.1 | 0.3 |
| Rhema | 0.5 | 0.6 | -0.1 | 17 | 0.3 | 0.5 | -0.2 | 0.5 | 0.5 | 0.0 | 0.4 | 0.4 | 0.0 | 0.5 | 0.4 | 0.1 | 1.7 | 1.8 | -0.1 | 0.4 | 0.3 | 0.1 |
| Rock | 6.8 | 9.0 | -2.2 | 5 | 6.0 | 9.3 | -3.3 | 7.3 | 9.1 | -1.8 | 8.4 | 8.4 | 0.0 | 6.0 | 8.0 | -2.0 | 6.3 | 6.6 | -0.3 | 7.8 | 8.3 | -0.5 |
| SENZ Sport | 0.6 | 0.5 | 0.1 | 16 | 0.6 | 0.4 | 0.2 | 0.2 | 0.2 | 0.0 | 0.7 | 0.6 | 0.1 | 0.4 | 0.8 | -0.4 | 0.7 | 0.8 | -0.1 | 0.4 | 0.5 | -0.1 |
| Star | 0.3 | 0.2 | 0.1 | 18 | 0.8 | 0.7 | 0.1 | 0.5 | 0.4 | 0.1 | 0.7 | 0.6 | 0.1 | 0.3 | 0.3 | 0.0 | * | * | * | 0.7 | 0.6 | 0.1 |
| The Hits | 4.8 | 5.0 | -0.2 | 8 | 7.7 | 7.0 | 0.7 | 7.3 | 7.6 | -0.3 | 4.6 | 7.1 | -2.5 | 4.1 | 6.6 | -2.5 | 10.7 | 7.3 | 3.4 | 2.9 | 3.7 | -0.8 |
| The Sound | 4.3 | 3.5 | 0.8 | 9 | 6.7 | 5.6 | 1.1 | 6.5 | 5.2 | 1.3 | 3.5 | 2.8 | 0.7 | 2.6 | 2.4 | 0.2 | 1.1 | 1.1 | 0.0 | 6.6 | 5.9 | 0.7 |
| ZM | 2.6 | 3.0 | -0.4 | 13 | 2.2 | 3.1 | -0.9 | 2.8 | 3.4 | -0.6 | 2.3 | 2.5 | -0.2 | 2.0 | 2.0 | 0.0 | 0.6 | 0.7 | -0.1 | 1.1 | 1.3 | -0.2 |
| MediaWorks Combo | 52.7 | 51.4 | 1.3 | | 53.6 | 50.9 | 2.7 | 58.9 | 54.8 | 4.1 | 57.5 | 52.2 | 5.3 | 42.9 | 39.2 | 3.7 | 32.5 | 33.5 | -1.0 | 57.9 | 56.3 | 1.6 |
| NZME Combo | 38.6 | 35.3 | 3.3 | | 33.1 | 28.9 | 4.2 | 29.7 | 27.4 | 2.3 | 30.7 | 30.5 | 0.2 | 52.3 | 49.8 | 2.5 | 59.6 | 52.1 | 7.5 | 31.8 | 30.2 | 1.6 |

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NZME Combo: Coast, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui



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| | All 10+ | | | | People 10-24 | | | People 18-39 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|----------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 11.7 | 14.1 | -2.4 | 2 | 0.9 | 1.9 | -1.0 | 1.9 | 3.9 | -2.0 | 2.2 | 3.7 | -1.5 | 4.3 | 6.2 | -1.9 | 5.9 | 5.7 | 0.2 | 5.8 | 5.0 | 0.8 | 2.1 | 2.4 | -0.3 |
| Channel X | 4.1 | n.a. | * | 12 | 0.8 | n.a. | * | 2.3 | n.a. | * | 2.3 | n.a. | * | 3.0 | n.a. | * | 0.8 | n.a. | * | 0.2 | n.a. | * | 0.4 | n.a. | * |
| Coast | 6.9 | 6.7 | 0.2 | 8 | 0.8 | 0.6 | 0.2 | 0.1 | 0.5 | -0.4 | 0.3 | 0.7 | -0.4 | 1.5 | 1.6 | -0.1 | 2.8 | 2.5 | 0.3 | 3.2 | 3.3 | -0.1 | 0.5 | 0.5 | 0.0 |
| Edge | 14.5 | 16.3 | -1.8 | 1 | 4.7 | 5.4 | -0.7 | 5.6 | 6.2 | -0.6 | 5.4 | 6.4 | -1.0 | 7.3 | 8.5 | -1.2 | 3.8 | 3.9 | -0.1 | 2.5 | 2.4 | 0.1 | 3.5 | 4.1 | -0.6 |
| George FM | 5.8 | 6.5 | -0.7 | 9 | 1.7 | 1.6 | 0.1 | 2.8 | 3.1 | -0.3 | 2.3 | 2.8 | -0.5 | 3.2 | 4.1 | -0.9 | 1.5 | 1.9 | -0.4 | 0.9 | 0.7 | 0.2 | 1.2 | 1.7 | -0.5 |
| Gold | 3.1 | 3.1 | 0.0 | 14 | 0.6 | 0.6 | 0.0 | 0.1 | 0.2 | -0.1 | 0.2 | 0.2 | 0.0 | 0.4 | 0.5 | -0.1 | 1.8 | 1.6 | 0.2 | 2.0 | 2.0 | 0.0 | 0.9 | 0.6 | 0.3 |
| Gold Sport | 0.3 | 0.4 | -0.1 | 19 | * | * | * | * | * | * | * | * | * | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 | 0.0 | 0.1 | 0.2 | -0.1 | 0.1 | 0.1 | 0.0 |
| Life FM | 1.3 | 1.4 | -0.1 | 15 | 0.3 | 0.4 | -0.1 | 0.7 | 0.7 | 0.0 | 0.7 | 0.6 | 0.1 | 1.0 | 0.9 | 0.1 | 0.3 | 0.4 | -0.1 | * | 0.1 | * | 0.3 | 0.1 | 0.2 |
| Magic | 9.1 | 9.2 | -0.1 | 3 | 0.9 | 1.0 | -0.1 | 0.3 | 0.8 | -0.5 | 0.9 | 0.8 | 0.1 | 1.1 | 1.1 | 0.0 | 2.3 | 2.3 | 0.0 | 5.7 | 5.3 | 0.4 | 1.0 | 0.7 | 0.3 |
| More FM | 9.1 | 10.7 | -1.6 | 3 | 2.0 | 2.7 | -0.7 | 1.9 | 2.7 | -0.8 | 2.6 | 3.2 | -0.6 | 4.5 | 5.3 | -0.8 | 3.4 | 3.6 | -0.2 | 2.1 | 2.2 | -0.1 | 3.0 | 3.0 | 0.0 |
| Newstalk ZB | 8.9 | 9.1 | -0.2 | 5 | 0.3 | 0.3 | 0.0 | 0.2 | 0.2 | 0.0 | 0.2 | 0.2 | 0.0 | 0.9 | 1.2 | -0.3 | 2.4 | 2.6 | -0.2 | 4.2 | 4.1 | 0.1 | 0.2 | 0.1 | 0.1 |
| Radio Hauraki | 3.7 | 3.7 | 0.0 | 13 | 0.9 | 0.9 | 0.0 | 1.2 | 1.0 | 0.2 | 1.5 | 1.3 | 0.2 | 2.7 | 2.8 | -0.1 | 1.2 | 1.5 | -0.3 | 0.1 | 0.1 | 0.0 | 0.9 | 0.7 | 0.2 |
| Rhema | 1.0 | 1.1 | -0.1 | 16 | 0.4 | 0.3 | 0.1 | * | * | * | * | * | * | * | 0.1 | * | 0.4 | 0.6 | -0.2 | 0.6 | 0.7 | -0.1 | * | * | * |
| Rock | 8.6 | 9.7 | -1.1 | 6 | 1.7 | 2.1 | -0.4 | 4.1 | 4.8 | -0.7 | 4.3 | 5.0 | -0.7 | 5.8 | 6.3 | -0.5 | 2.3 | 2.3 | 0.0 | 1.1 | 1.2 | -0.1 | 1.1 | 1.0 | 0.1 |
| SENZ Sport | 0.6 | 0.6 | 0.0 | 18 | * | * | * | * | * | * | * | * | * | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.2 | 0.3 | -0.1 | * | * | * |
| Star | 0.8 | 0.8 | 0.0 | 17 | 0.2 | 0.2 | 0.0 | 0.1 | * | * | 0.1 | * | * | 0.2 | 0.1 | 0.1 | 0.2 | 0.2 | 0.0 | 0.2 | 0.2 | 0.0 | * | * | * |
| The Hits | 7.7 | 9.1 | -1.4 | 7 | 1.6 | 1.8 | -0.2 | 3.6 | 3.9 | -0.3 | 3.3 | 3.7 | -0.4 | 4.5 | 5.5 | -1.0 | 2.4 | 3.1 | -0.7 | 1.6 | 1.7 | -0.1 | 1.8 | 2.1 | -0.3 |
| The Sound | 4.2 | 4.7 | -0.5 | 11 | 0.1 | 0.3 | -0.2 | 0.8 | 1.3 | -0.5 | 1.0 | 1.4 | -0.4 | 1.9 | 1.9 | 0.0 | 2.6 | 2.2 | 0.4 | 2.2 | 2.5 | -0.3 | 0.8 | 0.7 | 0.1 |
| ZM | 4.4 | 5.1 | -0.7 | 10 | 1.2 | 1.5 | -0.3 | 2.1 | 2.6 | -0.5 | 2.6 | 2.8 | -0.2 | 2.9 | 3.0 | -0.1 | 0.4 | 0.3 | 0.1 | 0.2 | 0.3 | -0.1 | 1.1 | 1.2 | -0.1 |
| MediaWorks Combo | 47.6 | 48.7 | -1.1 | | 8.8 | 9.4 | -0.6 | 13.9 | 14.3 | -0.4 | 14.1 | 14.6 | -0.5 | 21.7 | 22.0 | -0.3 | 16.1 | 15.8 | 0.3 | 14.7 | 14.3 | 0.4 | 8.9 | 8.6 | 0.3 |
| NZME Combo | 30.1 | 31.5 | -1.4 | | 4.2 | 4.6 | -0.4 | 6.2 | 7.0 | -0.8 | 6.7 | 7.6 | -0.9 | 10.9 | 12.5 | -1.6 | 9.8 | 10.2 | -0.4 | 10.1 | 10.0 | 0.1 | 4.3 | 4.4 | -0.1 |
| All Commercial Radio | 64.8 | 66.8 | -2.0 | | 10.3 | 11.2 | -0.9 | 16.7 | 17.8 | -1.1 | 17.4 | 18.4 | -1.0 | 27.1 | 28.5 | -1.4 | 22.1 | 22.4 | -0.3 | 21.2 | 20.8 | 0.4 | 11.2 | 11.1 | 0.1 |
| Potential (000) | 92.4 | 92.4 | 0.0 | | 17.7 | 17.7 | 0.0 | 23.8 | 24.2 | -0.4 | 23.7 | 23.7 | 0.0 | 37.4 | 37.4 | 0.0 | 28.2 | 28.2 | 0.0 | 26.9 | 26.9 | 0.0 | 13.7 | 13.6 | 0.1 |
| Sample | 841 | 909 | -68 | | 124 | 126 | -2 | 175 | 197 | -22 | 203 | 220 | -17 | 321 | 350 | -29 | 237 | 263 | -26 | 288 | 325 | -37 | 141 | 152 | -11 |

MediaWorks Combo: Breeze, Channel X (from S2 2024), Edge, George FM, Magic, More FM, Rock, The Sound or internet only listening to Mai, Humm FM

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This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 92.4 | 92.4 | 0.0 |
| Sample Size | 841 | 909 | -68 |

| | Breakfast | | | | Morning | | | Afternoon | | | Drive | | | Night | | | Mid Dawn | | | Weekend | | |
|----------------------|-----------------|------|------|------|------------------|------|------|------------------|------|------|-----------------|------|------|------------------|------|------|------------------|------|------|-------------------|------|------|
| | Mon-Fri 6am-9am | | | | Mon-Fri 9am-12md | | | Mon-Fri 12md-4pm | | | Mon-Fri 4pm-7pm | | | Mon-Fri 7pm-12mn | | | Mon-Fri 12mn-6am | | | Sat-Sun 12mn-12mn | | |
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 6.6 | 8.1 | -1.5 | 2 | 5.2 | 6.3 | -1.1 | 6.6 | 8.7 | -2.1 | 4.8 | 6.2 | -1.4 | 1.5 | 2.7 | -1.2 | 1.7 | 1.6 | 0.1 | 6.4 | 7.9 | -1.5 |
| Channel X | 1.7 | n.a. | * | 12 | 2.7 | n.a. | * | 1.7 | n.a. | * | 1.8 | n.a. | * | 1.6 | n.a. | * | 0.2 | n.a. | * | 2.1 | n.a. | * |
| Coast | 3.7 | 3.5 | 0.2 | 8 | 3.4 | 3.1 | 0.3 | 4.3 | 4.1 | 0.2 | 2.2 | 2.1 | 0.1 | 2.1 | 1.6 | 0.5 | 0.8 | 0.6 | 0.2 | 5.0 | 4.5 | 0.5 |
| Edge | 8.3 | 9.6 | -1.3 | 1 | 4.5 | 5.6 | -1.1 | 6.9 | 9.3 | -2.4 | 4.9 | 7.0 | -2.1 | 3.3 | 3.6 | -0.3 | 1.2 | 1.0 | 0.2 | 9.6 | 11.0 | -1.4 |
| George FM | 2.4 | 2.5 | -0.1 | 11 | 3.0 | 3.3 | -0.3 | 3.5 | 3.9 | -0.4 | 2.7 | 3.0 | -0.3 | 1.2 | 1.1 | 0.1 | 0.5 | 0.6 | -0.1 | 3.6 | 3.6 | 0.0 |
| Gold | 1.7 | 1.8 | -0.1 | 12 | 1.5 | 1.6 | -0.1 | 1.6 | 1.8 | -0.2 | 1.3 | 1.4 | -0.1 | 0.9 | 1.0 | -0.1 | 0.7 | 0.4 | 0.3 | 1.6 | 1.5 | 0.1 |
| Gold Sport | 0.1 | 0.1 | 0.0 | 19 | 0.2 | 0.3 | -0.1 | 0.1 | 0.2 | -0.1 | 0.1 | 0.1 | 0.0 | * | * | * | * | * | * | 0.2 | 0.2 | 0.0 |
| Life FM | 0.6 | 0.7 | -0.1 | 15 | 0.3 | 0.3 | 0.0 | 0.4 | 0.6 | -0.2 | 0.7 | 0.7 | 0.0 | 0.2 | 0.2 | 0.0 | 0.3 | 0.2 | 0.1 | 0.9 | 0.9 | 0.0 |
| Magic | 3.9 | 3.9 | 0.0 | 6 | 4.8 | 5.2 | -0.4 | 4.0 | 4.1 | -0.1 | 2.3 | 3.0 | -0.7 | 1.5 | 1.6 | -0.1 | 1.4 | 1.1 | 0.3 | 6.3 | 6.4 | -0.1 |
| More FM | 6.5 | 7.0 | -0.5 | 3 | 4.1 | 5.0 | -0.9 | 6.1 | 6.5 | -0.4 | 4.4 | 5.0 | -0.6 | 2.0 | 2.2 | -0.2 | 0.6 | 0.9 | -0.3 | 4.3 | 5.4 | -1.1 |
| Newstalk ZB | 6.4 | 7.0 | -0.6 | 4 | 4.6 | 4.6 | 0.0 | 3.6 | 3.9 | -0.3 | 3.7 | 3.8 | -0.1 | 4.5 | 4.4 | 0.1 | 3.9 | 3.7 | 0.2 | 6.5 | 6.7 | -0.2 |
| Radio Hauraki | 1.5 | 1.3 | 0.2 | 14 | 0.9 | 0.8 | 0.1 | 1.6 | 1.8 | -0.2 | 1.9 | 2.1 | -0.2 | 0.8 | 1.2 | -0.4 | 0.5 | 0.4 | 0.1 | 1.9 | 1.8 | 0.1 |
| Rhema | 0.6 | 0.6 | 0.0 | 15 | 0.6 | 0.7 | -0.1 | 0.5 | 0.6 | -0.1 | 0.5 | 0.5 | 0.0 | 0.3 | 0.2 | 0.1 | 0.4 | 0.5 | -0.1 | 0.6 | 0.6 | 0.0 |
| Rock | 5.1 | 6.0 | -0.9 | 5 | 3.3 | 4.3 | -1.0 | 3.7 | 5.1 | -1.4 | 3.9 | 4.7 | -0.8 | 1.2 | 1.5 | -0.3 | 1.5 | 1.7 | -0.2 | 4.8 | 5.7 | -0.9 |
| SENZ Sport | 0.5 | 0.4 | 0.1 | 17 | 0.4 | 0.3 | 0.1 | 0.4 | 0.3 | 0.1 | 0.3 | 0.3 | 0.0 | 0.1 | 0.2 | -0.1 | 0.2 | 0.2 | 0.0 | 0.6 | 0.6 | 0.0 |
| Star | 0.3 | 0.2 | 0.1 | 18 | 0.3 | 0.2 | 0.1 | 0.3 | 0.3 | 0.0 | 0.3 | 0.3 | 0.0 | 0.1 | 0.2 | -0.1 | * | * | * | 0.6 | 0.6 | 0.0 |
| The Hits | 3.8 | 4.4 | -0.6 | 7 | 3.4 | 3.9 | -0.5 | 5.0 | 5.8 | -0.8 | 2.8 | 4.2 | -1.4 | 1.9 | 2.1 | -0.2 | 1.1 | 0.7 | 0.4 | 3.0 | 3.5 | -0.5 |
| The Sound | 2.7 | 2.3 | 0.4 | 10 | 2.5 | 3.1 | -0.6 | 2.5 | 3.0 | -0.5 | 2.1 | 1.9 | 0.2 | 1.0 | 1.0 | 0.0 | 0.3 | 0.3 | 0.0 | 2.3 | 3.1 | -0.8 |
| ZM | 3.4 | 4.1 | -0.7 | 9 | 1.0 | 1.5 | -0.5 | 2.7 | 3.3 | -0.6 | 2.1 | 2.1 | 0.0 | 0.8 | 1.1 | -0.3 | 0.6 | 0.7 | -0.1 | 1.9 | 2.5 | -0.6 |
| MediaWorks Combo | 30.8 | 31.9 | -1.1 | | 25.2 | 26.8 | -1.6 | 29.2 | 32.1 | -2.9 | 23.3 | 26.0 | -2.7 | 11.2 | 11.6 | -0.4 | 5.9 | 5.9 | 0.0 | 33.3 | 35.2 | -1.9 |
| NZME Combo | 19.1 | 20.4 | -1.3 | | 14.7 | 14.9 | -0.2 | 17.6 | 18.8 | -1.2 | 13.6 | 14.5 | -0.9 | 10.2 | 10.1 | 0.1 | 7.0 | 5.9 | 1.1 | 19.2 | 19.4 | -0.2 |
| All Commercial Radio | 46.6 | 48.8 | -2.2 | | 40.0 | 42.5 | -2.5 | 45.0 | 49.3 | -4.3 | 37.2 | 40.5 | -3.3 | 21.1 | 22.3 | -1.2 | 12.5 | 11.6 | 0.9 | 50.2 | 52.6 | -2.4 |

MediaWorks Combo: Breeze, Channel X (from S2 2024), Edge, George FM, Magic, More FM, Rock, The Sound or internet only listening to Mai, Humm FM

NZME Combo: Coast, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui



NELSON COMMERCIAL RADIO - SURVEY 2 2024

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

| | All 10+ | | | People 10-24 | | | People 18-39 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|----------------------|---------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|---------------|-------|-------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 9:18 | 9:41 | -0:23 | 2:34 | 4:26 | -1:51 | 4:58 | 6:16 | -1:18 | 5:39 | 6:00 | -0:21 | 6:02 | 6:55 | -0:52 | 10:03 | 11:34 | -1:31 | 12:31 | 14:29 | -1:57 | 14:07 | 13:27 | 0:39 |
| Channel X | 10:01 | n.a. | * | 3:48 | n.a. | * | 15:56 | n.a. | * | 15:43 | n.a. | * | 12:23 | n.a. | * | 1:28 | n.a. | * | 4:49 | n.a. | * | 5:03 | n.a. | * |
| Coast | 7:46 | 7:20 | 0:25 | 3:16 | 3:22 | -0:06 | 11:07 | 3:03 | 8:04 | 4:59 | 2:42 | 2:16 | 4:05 | 3:54 | 0:10 | 7:00 | 6:58 | 0:01 | 11:05 | 9:44 | 1:20 | 5:35 | 5:21 | 0:13 |
| Edge | 4:37 | 5:06 | -0:29 | 4:11 | 4:14 | -0:03 | 5:19 | 4:59 | 0:20 | 4:45 | 5:04 | -0:19 | 4:50 | 5:13 | -0:23 | 4:52 | 6:18 | -1:26 | 4:50 | 6:43 | -1:53 | 6:01 | 5:47 | 0:14 |
| George FM | 6:42 | 7:15 | -0:32 | 10:17 | 9:59 | 0:17 | 8:40 | 10:28 | -1:48 | 5:14 | 7:17 | -2:02 | 5:32 | 6:55 | -1:23 | 5:14 | 5:20 | -0:05 | 3:51 | 3:07 | 0:43 | 4:34 | 4:18 | 0:16 |
| Gold | 11:44 | 11:00 | 0:44 | 3:46 | 3:47 | -0:00 | 1:30 | 3:08 | -1:38 | 2:07 | 8:44 | -6:36 | 7:29 | 12:20 | -4:51 | 18:05 | 17:47 | 0:18 | 15:27 | 13:07 | 2:19 | 19:06 | 16:02 | 3:03 |
| Gold Sport | 6:46 | 5:59 | 0:46 | * | * | * | * | * | * | * | * | * | 2:00 | 2:00 | 0:00 | 9:09 | 9:20 | -0:11 | 15:45 | 11:41 | 4:03 | 2:00 | 2:00 | 0:00 |
| Life FM | 4:43 | 4:44 | -0:01 | 0:50 | 1:10 | -0:19 | 7:13 | 5:07 | 2:05 | 7:13 | 5:40 | 1:33 | 5:56 | 6:32 | -0:36 | 3:12 | 7:06 | -3:54 | * | 3:15 | * | 12:13 | 14:07 | -1:54 |
| Magic | 8:08 | 7:59 | 0:09 | 2:50 | 5:09 | -2:18 | 7:54 | 3:57 | 3:56 | 9:34 | 6:45 | 2:49 | 7:50 | 5:42 | 2:08 | 7:05 | 7:16 | -0:10 | 9:07 | 9:10 | -0:02 | 10:24 | 10:28 | -0:03 |
| More FM | 7:56 | 7:32 | 0:24 | 6:23 | 5:35 | 0:47 | 11:53 | 10:19 | 1:33 | 9:52 | 9:30 | 0:21 | 9:43 | 8:33 | 1:10 | 7:35 | 7:31 | 0:03 | 5:59 | 8:01 | -2:01 | 10:02 | 9:22 | 0:40 |
| Newstalk ZB | 17:25 | 17:39 | -0:14 | 3:23 | 2:58 | 0:24 | 5:00 | 5:00 | 0:00 | 5:00 | 5:00 | 0:00 | 2:31 | 4:01 | -1:30 | 11:21 | 8:49 | 2:32 | 18:59 | 18:29 | 0:29 | 13:25 | 15:00 | -1:34 |
| Radio Hauraki | 4:03 | 4:24 | -0:21 | 2:18 | 2:19 | -0:01 | 3:48 | 3:33 | 0:15 | 3:44 | 3:30 | 0:13 | 4:41 | 5:06 | -0:24 | 5:54 | 6:25 | -0:31 | 3:00 | 3:00 | 0:00 | 3:11 | 3:20 | -0:08 |
| Rhema | 4:46 | 5:02 | -0:15 | 5:06 | 5:17 | -0:10 | * | * | * | * | * | * | * | 1:30 | * | 5:21 | 5:29 | -0:08 | 4:33 | 5:20 | -0:46 | * | * | * |
| Rock | 7:57 | 10:00 | -2:03 | 9:37 | 9:32 | 0:05 | 10:26 | 11:10 | -0:44 | 9:02 | 11:30 | -2:28 | 8:00 | 10:58 | -2:57 | 5:20 | 8:23 | -3:03 | 5:04 | 6:43 | -1:39 | 10:55 | 10:45 | 0:10 |
| SENZ Sport | 8:23 | 8:21 | 0:02 | * | * | * | * | * | * | * | * | * | 5:45 | 5:45 | 0:00 | 5:45 | 5:45 | 0:00 | 16:31 | 14:17 | 2:13 | * | * | * |
| Star | 6:39 | 6:36 | 0:02 | 0:45 | 0:45 | 0:00 | 3:00 | 3:00 | 0:00 | 3:00 | 3:00 | 0:00 | 1:23 | 1:06 | 0:17 | 21:21 | 22:43 | -1:22 | 25:03 | 19:26 | 5:36 | * | * | * |
| The Hits | 7:08 | 7:25 | -0:17 | 7:05 | 6:26 | 0:38 | 6:59 | 7:56 | -0:56 | 6:00 | 7:44 | -1:43 | 5:21 | 7:11 | -1:49 | 8:29 | 7:36 | 0:52 | 12:35 | 9:44 | 2:51 | 5:43 | 6:32 | -0:48 |
| The Sound | 12:30 | 10:45 | 1:44 | 3:45 | 3:48 | -0:03 | 13:20 | 8:26 | 4:53 | 12:04 | 8:31 | 3:32 | 10:02 | 7:46 | 2:15 | 13:53 | 14:16 | -0:22 | 14:54 | 14:01 | 0:53 | 10:58 | 8:52 | 2:05 |
| ZM | 4:38 | 5:42 | -1:03 | 1:43 | 3:37 | -1:54 | 5:20 | 6:31 | -1:11 | 4:42 | 5:10 | -0:28 | 5:59 | 6:31 | -0:32 | 12:42 | 17:30 | -4:47 | 1:48 | 7:32 | -5:43 | 3:12 | 4:13 | -1:00 |
| MediaWorks Combo | 11:06 | 11:52 | -0:45 | 8:33 | 9:25 | -0:52 | 13:13 | 13:18 | -0:05 | 12:31 | 12:53 | -0:22 | 10:59 | 11:49 | -0:50 | 11:05 | 12:22 | -1:16 | 13:03 | 13:53 | -0:49 | 13:48 | 13:56 | -0:08 |
| NZME Combo | 11:15 | 11:25 | -0:09 | 5:02 | 5:25 | -0:23 | 7:02 | 7:42 | -0:40 | 6:01 | 6:54 | -0:52 | 5:55 | 7:15 | -1:20 | 11:39 | 10:42 | 0:56 | 16:42 | 15:33 | 1:08 | 9:05 | 7:55 | 1:09 |
| All Commercial Radio | 14:57 | 16:41 | -1:43 | 9:51 | 11:01 | -1:09 | 15:56 | 17:52 | -1:56 | 15:04 | 17:28 | -2:23 | 13:39 | 16:07 | -2:28 | 14:56 | 16:37 | -1:40 | 18:21 | 19:45 | -1:23 | 15:48 | 15:55 | -0:07 |
| Potential (000) | 92.4 | 92.4 | 0.0 | 17.7 | 17.7 | 0.0 | 23.8 | 24.2 | -0.4 | 23.7 | 23.7 | 0.0 | 37.4 | 37.4 | 0.0 | 28.2 | 28.2 | 0.0 | 26.9 | 26.9 | 0.0 | 13.7 | 13.6 | 0.1 |
| Sample | 841 | 909 | -68 | 124 | 126 | -2 | 175 | 197 | -22 | 203 | 220 | -17 | 321 | 350 | -29 | 237 | 263 | -26 | 288 | 325 | -37 | 141 | 152 | -11 |

MediaWorks Combo: Breeze, Channel X (from S2 2024), Edge, George FM, Magic, More FM, Rock, The Sound or internet only listening to Mai, Humm FM

NZME Combo: Coast, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui



NELSON COMMERCIAL RADIO - SURVEY 2 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 92.4 | 92.4 | 0.0 |
| Sample Size | 841 | 909 | -68 |

| | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Night | | | Mid Dawn | | | Weekend | | |
|----------------------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-------------------|------|-------|
| | Mon-Fri 6am-9am | | | Mon-Fri 9am-12md | | | Mon-Fri 12md-4pm | | | Mon-Fri 4pm-7pm | | | Mon-Fri 7pm-12mn | | | Mon-Fri 12mn-6am | | | Sat-Sun 12mn-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 3:31 | 3:24 | 0:07 | 3:59 | 3:41 | 0:17 | 3:53 | 3:36 | 0:17 | 2:18 | 2:28 | -0:09 | 1:54 | 2:13 | -0:19 | 2:35 | 2:51 | -0:16 | 3:10 | 3:38 | -0:27 |
| Channel X | 3:20 | n.a. | * | 3:52 | n.a. | * | 7:39 | n.a. | * | 3:14 | n.a. | * | 1:02 | n.a. | * | 0:45 | n.a. | * | 1:56 | n.a. | * |
| Coast | 2:44 | 2:32 | 0:12 | 2:21 | 2:28 | -0:07 | 2:50 | 2:57 | -0:07 | 2:01 | 2:00 | 0:01 | 1:08 | 1:08 | 0:00 | 1:03 | 0:51 | 0:11 | 3:00 | 3:03 | -0:02 |
| Edge | 1:42 | 1:52 | -0:10 | 1:45 | 1:57 | -0:11 | 2:10 | 1:56 | 0:13 | 1:53 | 1:42 | 0:10 | 1:05 | 1:15 | -0:09 | 1:06 | 1:05 | 0:01 | 1:40 | 1:43 | -0:02 |
| George FM | 2:11 | 2:30 | -0:19 | 2:18 | 2:51 | -0:33 | 3:10 | 3:55 | -0:44 | 1:57 | 1:50 | 0:06 | 0:56 | 0:58 | -0:01 | 1:39 | 1:54 | -0:15 | 2:23 | 2:22 | 0:00 |
| Gold | 4:24 | 3:46 | 0:38 | 5:14 | 4:40 | 0:33 | 4:54 | 4:02 | 0:51 | 2:52 | 3:05 | -0:12 | 3:09 | 2:47 | 0:22 | 3:04 | 3:30 | -0:25 | 2:59 | 3:11 | -0:12 |
| Gold Sport | 2:30 | 2:30 | 0:00 | 2:53 | 2:28 | 0:24 | 5:00 | 3:51 | 1:08 | 1:30 | 1:30 | 0:00 | * | * | * | * | * | * | 2:15 | 2:16 | -0:00 |
| Life FM | 3:00 | 2:30 | 0:29 | 3:13 | 3:27 | -0:13 | 1:06 | 1:18 | -0:11 | 1:03 | 1:08 | -0:04 | 1:12 | 2:15 | -1:03 | 1:08 | 0:57 | 0:11 | 1:46 | 2:00 | -0:13 |
| Magic | 3:20 | 3:18 | 0:01 | 3:01 | 2:55 | 0:06 | 3:12 | 3:23 | -0:10 | 1:56 | 1:46 | 0:09 | 3:01 | 1:58 | 1:03 | 1:15 | 1:05 | 0:10 | 3:35 | 3:25 | 0:10 |
| More FM | 2:36 | 2:31 | 0:05 | 2:43 | 2:50 | -0:06 | 2:57 | 3:22 | -0:25 | 1:57 | 1:53 | 0:04 | 1:26 | 1:13 | 0:13 | 1:18 | 1:57 | -0:38 | 3:06 | 2:22 | 0:43 |
| Newstalk ZB | 6:09 | 5:57 | 0:12 | 4:39 | 4:21 | 0:17 | 4:58 | 4:34 | 0:23 | 3:27 | 3:20 | 0:07 | 3:44 | 4:11 | -0:27 | 3:42 | 4:00 | -0:18 | 4:56 | 5:06 | -0:09 |
| Radio Hauraki | 1:39 | 1:39 | 0:00 | 3:02 | 2:47 | 0:14 | 1:57 | 1:47 | 0:10 | 1:14 | 1:31 | -0:17 | 1:06 | 2:14 | -1:07 | 0:43 | 0:42 | 0:01 | 1:24 | 1:24 | 0:00 |
| Rhema | 1:37 | 2:00 | -0:23 | 0:50 | 1:18 | -0:28 | 2:11 | 2:04 | 0:07 | 0:49 | 0:51 | -0:01 | 0:51 | 0:55 | -0:03 | 1:24 | 1:25 | -0:00 | 1:14 | 1:19 | -0:04 |
| Rock | 2:33 | 3:17 | -0:43 | 3:12 | 4:28 | -1:16 | 4:14 | 4:26 | -0:11 | 2:09 | 2:06 | 0:03 | 2:34 | 3:24 | -0:49 | 1:34 | 1:29 | 0:05 | 3:17 | 3:12 | 0:04 |
| SENZ Sport | 2:26 | 2:24 | 0:01 | 2:53 | 2:53 | -0:00 | 1:25 | 1:27 | -0:02 | 2:29 | 2:02 | 0:26 | 1:22 | 2:35 | -1:12 | 1:25 | 1:17 | 0:08 | 1:33 | 1:43 | -0:10 |
| Star | 1:54 | 1:58 | -0:03 | 4:49 | 5:35 | -0:45 | 3:49 | 4:11 | -0:21 | 2:23 | 2:36 | -0:13 | 1:30 | 1:01 | 0:28 | * | * | * | 2:10 | 2:15 | -0:05 |
| The Hits | 2:25 | 2:30 | -0:05 | 3:56 | 3:41 | 0:15 | 3:06 | 3:14 | -0:08 | 1:40 | 1:59 | -0:19 | 1:04 | 1:56 | -0:51 | 3:28 | 4:11 | -0:42 | 1:55 | 2:18 | -0:23 |
| The Sound | 3:05 | 3:19 | -0:14 | 4:51 | 3:45 | 1:05 | 5:28 | 4:22 | 1:05 | 1:39 | 1:44 | -0:04 | 1:21 | 1:26 | -0:05 | 1:26 | 1:25 | 0:00 | 5:49 | 4:17 | 1:31 |
| ZM | 1:27 | 1:36 | -0:08 | 4:00 | 4:19 | -0:18 | 2:17 | 2:33 | -0:16 | 1:07 | 1:26 | -0:19 | 1:10 | 1:07 | 0:03 | 0:22 | 0:25 | -0:02 | 1:07 | 1:10 | -0:03 |
| MediaWorks Combo | 3:17 | 3:31 | -0:14 | 3:45 | 3:53 | -0:08 | 4:19 | 4:16 | 0:02 | 2:26 | 2:21 | 0:05 | 1:54 | 2:06 | -0:11 | 2:02 | 2:11 | -0:08 | 3:28 | 3:33 | -0:05 |
| NZME Combo | 3:53 | 3:47 | 0:05 | 3:58 | 3:58 | -0:00 | 3:36 | 3:39 | -0:02 | 2:14 | 2:28 | -0:13 | 2:34 | 3:05 | -0:31 | 3:09 | 3:25 | -0:15 | 3:18 | 3:27 | -0:09 |
| All Commercial Radio | 4:07 | 4:29 | -0:22 | 4:25 | 4:49 | -0:24 | 4:45 | 5:04 | -0:18 | 2:39 | 2:54 | -0:14 | 2:21 | 2:47 | -0:25 | 2:59 | 3:20 | -0:21 | 3:58 | 4:13 | -0:14 |

MediaWorks Combo: Breeze, Channel X (from S2 2024), Edge, George FM, Magic, More FM, Rock, The Sound or internet only listening to Mai, Humm FM

NZME Combo: Coast, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui