



# CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.7	1.7	0.0	13	1.3	1.0	0.3	5.1	2.7	2.4	4.6	2.9	1.7	3.4	3.5	-0.1	0.8	2.1	-1.3	*	0.1	*	1.5	1.5	0.0
Breeze	11.2	10.5	0.7	2	9.7	7.0	2.7	6.8	4.4	2.4	10.2	6.5	3.7	10.8	8.4	2.4	14.6	13.4	1.2	13.3	14.8	-1.5	17.9	9.6	8.3
Coast	1.9	2.4	-0.5	12	2.1	1.9	0.2	0.8	2.0	-1.2	1.0	2.1	-1.1	0.7	1.5	-0.8	0.8	1.0	-0.2	2.1	3.3	-1.2	0.4	0.6	-0.2
Edge	7.0	6.1	0.9	6	15.4	12.0	3.4	11.9	12.7	-0.8	9.7	11.6	-1.9	8.1	9.3	-1.2	7.3	3.6	3.7	5.3	1.4	3.9	8.1	7.3	0.8
Flava	0.6	0.5	0.1	17	0.7	2.3	-1.6	1.2	1.3	-0.1	1.4	0.8	0.6	1.0	0.5	0.5	0.2	*	*	*	*	*	1.3	0.7	0.6
George FM	3.4	3.9	-0.5	10	5.5	3.6	1.9	7.7	9.7	-2.0	6.4	8.9	-2.5	5.3	6.4	-1.1	2.9	2.1	0.8	1.4	1.8	-0.4	1.3	1.9	-0.6
Gold	0.2	0.3	-0.1	18	0.2	*	*	0.6	0.3	0.3	0.5	0.3	0.2	0.3	0.2	0.1	*	0.2	*	0.1	0.3	-0.2	0.4	0.2	0.2
Gold Sport	0.2	0.2	0.0	18	0.1	*	*	*	*	*	*	*	*	*	*	*	*	0.2	*	0.5	0.7	-0.2	*	*	*
Life FM	0.2	0.2	0.0	18	0.1	0.4	-0.3	0.3	0.3	0.0	0.3	0.2	0.1	0.2	0.2	0.0	0.1	0.2	-0.1	0.3	0.3	0.0	0.5	0.5	0.0
Magic	11.0	9.6	1.4	3	1.8	1.3	0.5	1.4	0.6	0.8	1.6	0.3	1.3	1.7	0.8	0.9	9.4	12.5	-3.1	26.0	23.0	3.0	2.5	5.7	-3.2
Mai FM	0.7	0.6	0.1	15	2.3	1.9	0.4	1.2	1.3	-0.1	1.4	1.0	0.4	0.9	0.6	0.3	0.1	*	*	0.1	0.1	0.0	0.3	*	*
More FM	8.7	9.2	-0.5	4	14.6	14.0	0.6	8.0	7.1	0.9	7.7	7.4	0.3	8.9	8.2	0.7	9.8	11.1	-1.3	8.9	10.2	-1.3	8.8	11.1	-2.3
Newstalk ZB	17.4	16.8	0.6	1	0.5	2.0	-1.5	6.5	4.6	1.9	8.2	6.6	1.6	9.0	8.0	1.0	12.2	13.5	-1.3	18.0	20.9	-2.9	8.6	22.5	-13.9
Radio Hauraki	3.1	3.3	-0.2	11	8.1	2.5	5.6	6.9	3.1	3.8	4.6	3.9	0.7	4.4	5.1	-0.7	2.0	4.8	-2.8	0.7	2.1	-1.4	3.9	3.6	0.3
Rhema	0.2	0.2	0.0	18	0.1	*	*	0.1	0.2	-0.1	0.1	0.2	-0.1	0.2	0.3	-0.1	0.5	0.4	0.1	0.4	0.2	0.2	0.1	*	*
Rock	7.3	7.8	-0.5	5	6.9	10.7	-3.8	10.8	14.4	-3.6	12.6	14.5	-1.9	12.2	13.4	-1.2	8.6	6.1	2.5	3.5	1.2	2.3	10.2	6.7	3.5
SENZ Sport	0.7	0.7	0.0	15	0.9	0.5	0.4	*	0.1	*	0.4	0.3	0.1	0.3	0.4	-0.1	1.3	1.1	0.2	1.6	1.3	0.3	1.3	1.0	0.3
Star	0.2	0.3	-0.1	18	0.3	0.4	-0.1	*	*	*	*	*	*	0.1	0.1	0.0	0.5	0.5	0.0	0.5	0.7	-0.2	0.2	0.2	0.0
Tahu FM	0.9	1.5	-0.6	14	1.5	3.0	-1.5	1.3	2.5	-1.2	1.0	1.8	-0.8	1.1	2.0	-0.9	0.7	1.1	-0.4	*	0.2	*	1.3	0.7	0.6
The Hits	4.7	6.1	-1.4	9	5.9	6.4	-0.5	7.0	9.3	-2.3	6.5	11.2	-4.7	7.1	9.4	-2.3	5.7	5.3	0.4	2.5	3.2	-0.7	5.8	7.9	-2.1
The Sound	6.2	6.7	-0.5	8	5.1	12.5	-7.4	3.3	5.9	-2.6	3.2	2.7	0.5	6.2	5.3	0.9	9.5	9.6	-0.1	8.1	8.7	-0.6	3.3	4.1	-0.8
ZM	6.8	7.2	-0.4	7	12.0	11.3	0.7	13.6	12.0	1.6	12.0	11.0	1.0	9.6	10.8	-1.2	4.8	6.8	-2.0	2.3	2.5	-0.2	10.9	11.3	-0.4
MediaWorks Combo	57.4	56.3	1.1		62.7	64.4	-1.7	56.4	59.0	-2.6	57.7	56.1	1.6	57.6	56.0	1.6	62.9	60.5	2.4	66.6	61.3	5.3	54.1	47.8	6.3
NZME Combo	35.4	36.9	-1.5		29.6	26.5	3.1	36.6	32.6	4.0	34.2	35.8	-1.6	32.6	35.6	-3.0	27.2	32.3	-5.1	27.9	33.5	-5.6	31.3	46.8	-15.5
Potential (000)	518.6	518.6	0.0		109.9	109.9	0.0	186.2	188.6	-2.4	167.8	167.8	0.0	242.2	242.2	0.0	145.3	145.3	0.0	124.3	124.3	0.0	86.4	90.8	-4.4
Sample	1,515	1,568	-53		355	345	10	605	555	50	535	501	34	738	740	-2	363	426	-63	326	377	-51	284	303	-19

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



# CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	This	Last	+/-
Potential (000)	518.6	518.6	0.0
Sample Size	1,515	1,568	-53

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.1	1.3	-0.2	13	2.0	2.6	-0.6	2.3	2.5	-0.2	2.0	1.3	0.7	0.8	0.2	0.6	0.7	0.2	0.5	1.5	1.3	0.2
Breeze	9.3	9.6	-0.3	2	13.0	12.1	0.9	13.1	10.9	2.2	12.1	10.4	1.7	7.4	8.4	-1.0	11.0	4.8	6.2	9.5	11.0	-1.5
Coast	1.4	1.9	-0.5	12	2.2	2.0	0.2	2.3	2.6	-0.3	1.5	2.2	-0.7	1.3	1.3	0.0	1.2	2.2	-1.0	2.0	3.2	-1.2
Edge	7.2	7.0	0.2	7	6.8	4.5	2.3	8.2	6.2	2.0	7.6	7.1	0.5	5.0	5.9	-0.9	3.5	3.3	0.2	6.6	6.7	-0.1
Flava	0.6	0.4	0.2	14	0.2	*	*	1.0	0.4	0.6	0.4	1.0	-0.6	0.3	1.5	-1.2	1.5	1.1	0.4	0.2	0.6	-0.4
George FM	3.6	3.3	0.3	10	4.4	4.7	-0.3	4.1	5.2	-1.1	3.6	4.5	-0.9	2.2	4.7	-2.5	0.6	0.4	0.2	2.4	2.4	0.0
Gold	0.3	0.4	-0.1	17	0.1	0.2	-0.1	*	0.2	*	0.5	0.7	-0.2	0.1	*	*	0.2	0.2	0.0	0.3	0.1	0.2
Gold Sport	*	*	*	*	0.1	0.2	-0.1	*	0.1	*	0.1	0.2	-0.1	0.8	0.8	0.0	0.7	0.8	-0.1	0.3	0.4	-0.1
Life FM	0.2	0.4	-0.2	21	0.1	0.2	-0.1	0.1	0.2	-0.1	0.1	0.1	0.0	*	0.2	*	0.3	0.2	0.1	0.2	0.3	-0.1
Magic	8.9	6.4	2.5	4	11.9	13.0	-1.1	10.7	10.0	0.7	9.9	8.0	1.9	12.7	4.9	7.8	3.2	4.5	-1.3	14.0	12.1	1.9
Mai FM	0.5	0.7	-0.2	15	0.6	0.8	-0.2	0.4	0.3	0.1	0.5	0.6	-0.1	0.6	0.5	0.1	3.3	0.8	2.5	0.9	0.4	0.5
More FM	9.2	10.9	-1.7	3	8.5	9.3	-0.8	8.5	10.0	-1.5	7.5	7.7	-0.2	6.0	5.6	0.4	5.2	5.7	-0.5	10.5	9.1	1.4
Newstalk ZB	22.5	23.5	-1.0	1	14.0	13.7	0.3	11.1	10.8	0.3	13.6	12.4	1.2	32.5	28.2	4.3	35.0	39.7	-4.7	18.2	16.6	1.6
Radio Hauraki	3.0	3.8	-0.8	11	3.3	4.1	-0.8	3.0	3.9	-0.9	5.4	3.0	2.4	2.7	1.6	1.1	0.6	1.8	-1.2	2.4	2.3	0.1
Rhema	0.3	0.2	0.1	17	0.2	0.1	0.1	0.2	0.2	0.0	0.2	0.2	0.0	0.1	0.4	-0.3	1.0	0.3	0.7	0.3	0.2	0.1
Rock	7.9	7.2	0.7	6	7.9	7.2	0.7	8.3	8.5	-0.2	7.5	10.0	-2.5	5.5	11.9	-6.4	7.4	4.3	3.1	5.7	6.1	-0.4
SENZ Sport	0.3	0.3	0.0	17	0.9	0.8	0.1	1.3	1.1	0.2	0.5	0.5	0.0	*	0.1	*	*	0.1	*	0.6	0.7	-0.1
Star	0.3	0.4	-0.1	17	0.3	0.1	0.2	0.1	0.1	0.0	0.2	0.6	-0.4	0.2	0.2	0.0	0.3	0.7	-0.4	0.2	0.3	-0.1
Tahu FM	0.4	1.2	-0.8	16	0.5	1.0	-0.5	1.0	1.5	-0.5	1.6	1.1	0.5	2.7	1.8	0.9	1.9	5.5	-3.6	0.5	1.5	-1.0
The Hits	3.9	4.2	-0.3	9	4.7	7.0	-2.3	4.9	6.6	-1.7	5.1	7.3	-2.2	3.8	6.0	-2.2	5.9	5.9	0.0	4.8	5.8	-1.0
The Sound	6.9	5.8	1.1	8	5.9	6.6	-0.7	5.1	6.6	-1.5	4.6	7.7	-3.1	7.2	7.0	0.2	4.8	3.7	1.1	8.0	7.7	0.3
ZM	8.0	7.9	0.1	5	5.6	5.8	-0.2	6.4	7.0	-0.6	9.4	9.1	0.3	5.7	5.1	0.6	6.7	10.3	-3.6	5.9	6.8	-0.9
MediaWorks Combo	54.6	52.2	2.4		61.2	60.8	0.4	60.8	60.2	0.6	55.2	57.3	-2.1	47.4	49.2	-1.8	39.8	28.0	11.8	59.2	57.1	2.1
NZME Combo	40.4	42.4	-2.0		31.6	33.2	-1.6	29.6	31.7	-2.1	36.6	35.9	0.7	47.4	44.4	3.0	51.7	62.1	-10.4	34.3	36.0	-1.7

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



# CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	9.1	7.0	2.1	16	1.4	1.0	0.4	6.3	2.6	3.7	6.5	3.7	2.8	7.7	5.7	2.0	1.2	2.3	-1.1	*	0.3	*	1.8	1.2	0.6
Breeze	75.3	79.5	-4.2	1	11.2	10.2	1.0	16.6	20.0	-3.4	20.1	21.2	-1.1	33.2	36.9	-3.7	31.9	33.7	-1.8	26.3	27.4	-1.1	15.6	14.5	1.1
Coast	20.8	21.8	-1.0	12	5.7	4.4	1.3	5.6	7.0	-1.4	5.1	6.1	-1.0	7.0	9.1	-2.1	5.0	6.6	-1.6	5.9	7.3	-1.4	1.6	3.3	-1.7
Edge	67.6	71.0	-3.4	3	23.3	19.1	4.2	37.4	42.8	-5.4	29.6	38.2	-8.6	36.0	45.7	-9.7	13.4	12.6	0.8	7.9	5.3	2.6	13.1	16.1	-3.0
Flava	9.5	7.5	2.0	15	3.5	2.8	0.7	6.0	3.1	2.9	4.3	2.9	1.4	5.2	4.4	0.8	1.5	1.5	0.0	0.9	0.2	0.7	3.0	1.0	2.0
George FM	25.5	24.5	1.0	11	4.9	3.7	1.2	17.1	17.4	-0.3	16.7	16.7	0.0	19.4	19.6	-0.2	3.9	3.9	0.0	1.2	1.3	-0.1	4.7	4.9	-0.2
Gold	4.0	3.5	0.5	19	2.0	*	*	2.9	0.5	2.4	1.3	0.8	0.5	1.5	1.3	0.2	0.5	1.9	-1.4	0.5	1.7	-1.2	0.9	0.4	0.5
Gold Sport	1.0	1.9	-0.9	22	0.4	*	*	0.6	*	*	0.2	*	*	0.2	0.3	-0.1	*	1.0	*	0.4	1.3	-0.9	*	*	*
Life FM	2.8	6.9	-4.1	20	0.5	1.6	-1.1	1.8	4.7	-2.9	1.7	3.8	-2.1	1.7	4.0	-2.3	0.4	1.2	-0.8	0.6	1.3	-0.7	1.2	1.3	-0.1
Magic	43.6	45.4	-1.8	9	3.1	3.8	-0.7	3.5	3.5	0.0	3.1	1.6	1.5	7.1	5.0	2.1	13.6	17.3	-3.7	27.1	29.7	-2.6	4.3	7.1	-2.8
Mai FM	13.9	12.1	1.8	13	4.3	3.9	0.4	8.5	7.0	1.5	7.7	6.6	1.1	8.3	7.0	1.3	1.3	1.0	0.3	1.3	1.2	0.1	1.3	0.1	1.2
More FM	68.6	77.7	-9.1	2	15.9	15.6	0.3	19.5	21.7	-2.2	19.7	22.1	-2.4	32.8	37.3	-4.5	24.9	31.8	-6.9	17.3	21.2	-3.9	12.4	19.2	-6.8
Newstalk ZB	56.3	57.4	-1.1	6	1.4	3.7	-2.3	5.6	7.1	-1.5	8.0	8.8	-0.8	18.8	17.6	1.2	19.3	20.7	-1.4	20.5	25.0	-4.5	8.1	11.0	-2.9
Radio Hauraki	28.0	30.1	-2.1	10	7.8	5.3	2.5	12.3	13.3	-1.0	11.9	13.9	-2.0	18.8	22.6	-3.8	7.5	10.4	-2.9	1.4	2.2	-0.8	6.2	6.9	-0.7
Rhema	4.8	4.3	0.5	18	1.5	1.4	0.1	0.2	0.8	-0.6	0.2	0.8	-0.6	1.7	1.6	0.1	2.5	1.5	1.0	1.5	0.9	0.6	0.4	0.2	0.2
Rock	56.6	58.5	-1.9	5	11.1	12.0	-0.9	23.5	25.4	-1.9	26.5	26.5	0.0	38.4	39.7	-1.3	17.0	18.5	-1.5	6.7	6.8	-0.1	10.8	11.1	-0.3
SENZ Sport	4.9	5.2	-0.3	17	0.3	0.2	0.1	0.3	0.6	-0.3	0.8	0.8	0.0	2.2	2.7	-0.5	3.1	2.9	0.2	2.4	2.0	0.4	1.8	0.8	1.0
Star	2.4	3.5	-1.1	21	0.3	0.4	-0.1	*	*	*	*	*	*	0.6	0.5	0.1	1.8	2.0	-0.2	1.5	2.6	-1.1	0.3	0.5	-0.2
Tahu FM	10.1	16.0	-5.9	14	2.9	5.6	-2.7	5.2	9.1	-3.9	3.8	5.9	-2.1	6.1	8.5	-2.4	2.3	2.9	-0.6	0.2	1.4	-1.2	2.3	1.8	0.5
The Hits	43.7	47.5	-3.8	8	11.4	11.7	-0.3	22.4	23.0	-0.6	18.4	21.4	-3.0	28.0	31.2	-3.2	12.4	13.6	-1.2	3.6	4.6	-1.0	9.2	11.3	-2.1
The Sound	55.1	60.4	-5.3	7	8.6	13.8	-5.2	12.7	16.8	-4.1	15.4	14.7	0.7	29.5	31.1	-1.6	24.8	27.2	-2.4	14.9	14.8	0.1	7.2	8.1	-0.9
ZM	60.7	73.2	-12.5	4	14.3	18.6	-4.3	33.0	40.9	-7.9	32.4	36.2	-3.8	38.9	44.6	-5.7	12.4	14.9	-2.5	6.3	7.0	-0.7	15.2	16.7	-1.5
MediaWorks Combo	275.4	281.5	-6.1		53.6	51.6	2.0	90.9	96.4	-5.5	88.5	92.4	-3.9	132.2	140.0	-7.8	89.3	93.5	-4.2	75.7	74.8	0.9	50.8	56.2	-5.4
NZME Combo	180.9	193.3	-12.4		33.7	35.5	-1.8	62.5	68.7	-6.2	60.5	66.9	-6.4	91.2	99.1	-7.9	50.9	57.1	-6.2	37.0	43.1	-6.1	35.1	40.3	-5.2
All Commercial Radio	363.4	366.7	-3.3		67.4	65.7	1.7	115.2	119.6	-4.4	112.1	117.7	-5.6	172.4	180.4	-8.0	117.3	119.4	-2.1	94.8	96.4	-1.6	69.8	75.2	-5.4
Potential (000)	518.6	518.6	0.0		109.9	109.9	0.0	186.2	188.6	-2.4	167.8	167.8	0.0	242.2	242.2	0.0	145.3	145.3	0.0	124.3	124.3	0.0	86.4	90.8	-4.4
Sample	1,515	1,568	-53		355	345	10	605	555	50	535	501	34	738	740	-2	363	426	-63	326	377	-51	284	303	-19

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



# CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2024

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	This	Last	+/-
Potential (000)	518.6	518.6	0.0
Sample Size	1,515	1,568	-53

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	4.8	4.0	0.8	13	4.5	3.7	0.8	4.7	4.8	-0.1	4.9	3.3	1.6	1.6	0.8	0.8	2.1	0.6	1.5	4.8	4.2	0.6
Breeze	36.2	41.5	-5.3	3	35.8	36.9	-1.1	44.6	42.2	2.4	32.2	39.2	-7.0	14.3	16.4	-2.1	8.9	8.2	0.7	43.9	45.2	-1.3
Coast	7.3	8.7	-1.4	12	8.6	7.3	1.3	10.4	12.2	-1.8	6.7	6.5	0.2	1.8	1.7	0.1	3.1	2.5	0.6	11.3	13.5	-2.2
Edge	37.3	36.3	1.0	2	27.0	24.2	2.8	37.9	35.1	2.8	31.7	33.7	-2.0	10.3	13.1	-2.8	7.2	6.2	1.0	41.8	45.6	-3.8
Flava	3.5	2.8	0.7	15	2.3	0.8	1.5	4.1	3.0	1.1	3.4	5.0	-1.6	0.5	0.9	-0.4	2.8	1.7	1.1	2.6	3.8	-1.2
George FM	15.0	14.0	1.0	10	12.5	13.0	-0.5	11.9	13.9	-2.0	13.3	14.4	-1.1	3.5	4.8	-1.3	2.1	1.8	0.3	13.3	14.7	-1.4
Gold	1.2	1.4	-0.2	20	0.7	1.3	-0.6	0.9	1.6	-0.7	1.2	1.7	-0.5	0.4	*	*	0.2	0.3	-0.1	3.1	1.8	1.3
Gold Sport	*	*	*	*	0.3	0.6	-0.3	0.3	0.8	-0.5	0.6	1.2	-0.6	0.5	0.2	0.3	0.3	0.6	-0.3	0.4	1.3	-0.9
Life FM	1.5	2.3	-0.8	18	0.7	3.2	-2.5	1.4	2.4	-1.0	0.9	1.2	-0.3	0.2	0.7	-0.5	0.9	0.6	0.3	1.8	3.3	-1.5
Magic	21.0	18.0	3.0	9	25.7	26.4	-0.7	30.4	31.0	-0.6	21.3	24.8	-3.5	11.7	7.9	3.8	4.1	4.1	0.0	30.0	31.5	-1.5
Mai FM	2.4	3.3	-0.9	17	5.1	5.7	-0.6	2.0	2.5	-0.5	2.8	2.9	-0.1	2.3	2.7	-0.4	3.5	1.3	2.2	5.7	5.3	0.4
More FM	35.8	45.0	-9.2	4	29.3	32.2	-2.9	39.1	45.8	-6.7	32.8	36.6	-3.8	14.0	11.8	2.2	7.1	6.4	0.7	40.3	44.9	-4.6
Newstalk ZB	43.2	45.3	-2.1	1	34.0	35.2	-1.2	31.6	32.4	-0.8	25.2	27.0	-1.8	24.9	19.8	5.1	16.8	17.8	-1.0	41.2	40.0	1.2
Radio Hauraki	12.2	15.8	-3.6	11	10.5	12.1	-1.6	10.1	14.7	-4.6	19.8	16.0	3.8	5.5	3.6	1.9	0.9	1.1	-0.2	14.8	14.8	0.0
Rhema	3.8	2.7	1.1	14	1.1	1.3	-0.2	2.3	1.3	1.0	1.5	1.1	0.4	0.6	1.2	-0.6	0.6	0.7	-0.1	2.5	1.2	1.3
Rock	30.0	29.8	0.2	6	27.5	27.6	-0.1	32.5	35.3	-2.8	29.4	33.5	-4.1	12.7	15.1	-2.4	6.1	4.7	1.4	32.0	29.6	2.4
SENZ Sport	1.2	2.4	-1.2	20	2.6	2.1	0.5	2.5	3.6	-1.1	2.1	2.6	-0.5	0.2	1.6	-1.4	0.4	0.3	0.1	2.1	2.1	0.0
Star	1.5	2.0	-0.5	18	1.0	0.8	0.2	1.0	1.2	-0.2	1.0	2.0	-1.0	0.6	1.1	-0.5	0.5	0.8	-0.3	1.6	2.3	-0.7
Tahu FM	2.8	5.7	-2.9	16	2.9	3.9	-1.0	6.9	9.3	-2.4	6.2	5.9	0.3	1.9	1.3	0.6	1.6	6.0	-4.4	3.5	6.9	-3.4
The Hits	21.1	23.6	-2.5	8	20.2	22.8	-2.6	19.2	20.3	-1.1	21.9	26.7	-4.8	5.2	6.2	-1.0	6.0	4.4	1.6	22.9	24.9	-2.0
The Sound	21.6	23.1	-1.5	7	22.4	26.9	-4.5	24.2	31.3	-7.1	19.5	25.5	-6.0	11.2	9.9	1.3	7.6	5.7	1.9	35.8	35.5	0.3
ZM	33.5	36.6	-3.1	5	22.2	25.4	-3.2	27.1	37.9	-10.8	31.6	36.4	-4.8	12.9	9.7	3.2	7.5	9.4	-1.9	31.8	38.3	-6.5
MediaWorks Combo	169.1	173.8	-4.7		154.1	158.6	-4.5	180.0	193.2	-13.2	155.3	173.6	-18.3	69.5	67.7	1.8	41.5	33.2	8.3	198.2	201.7	-3.5
NZME Combo	114.7	122.2	-7.5		90.9	95.7	-4.8	95.2	109.8	-14.6	98.3	106.8	-8.5	50.2	41.5	8.7	33.0	34.1	-1.1	118.6	122.0	-3.4
All Commercial Radio	258.5	268.8	-10.3		220.1	222.7	-2.6	248.1	263.4	-15.3	234.4	248.6	-14.2	117.3	109.4	7.9	69.4	66.4	3.0	282.0	288.5	-6.5

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



# CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2024

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	10:56	15:09	-4:13	6:12	7:36	-1:23	12:04	17:47	-5:42	11:27	14:00	-2:33	11:47	16:58	-5:10	13:41	20:10	-6:29	*	6:45	*	8:25	14:34	-6:08
Breeze	8:48	8:04	0:44	5:52	4:55	0:56	6:08	3:48	2:19	8:14	5:25	2:49	8:40	6:19	2:20	9:45	8:56	0:48	9:08	10:37	-1:28	11:53	7:59	3:53
Coast	5:20	6:36	-1:16	2:29	3:08	-0:39	2:10	4:56	-2:45	3:04	6:06	-3:01	2:42	4:31	-1:48	3:22	3:25	-0:03	6:20	8:49	-2:28	2:20	2:22	-0:02
Edge	6:10	5:17	0:53	4:28	4:33	-0:04	4:43	5:05	-0:21	5:16	5:22	-0:05	6:02	5:38	0:23	11:32	6:25	5:06	12:05	5:20	6:45	6:21	5:27	0:53
Flava	3:26	4:11	-0:45	1:24	6:01	-4:36	2:57	6:54	-3:56	5:14	4:49	0:25	5:12	3:14	1:57	3:24	0:15	3:09	0:59	0:15	0:44	4:34	7:38	-3:03
George FM	7:59	9:47	-1:48	7:35	7:09	0:25	6:40	9:34	-2:53	6:13	9:26	-3:12	7:17	9:05	-1:47	15:59	12:01	3:57	21:02	28:04	-7:01	2:55	4:37	-1:42
Gold	3:05	4:52	-1:47	0:45	*	*	3:00	8:15	-5:14	5:43	5:31	0:11	5:20	5:05	0:14	1:40	2:37	-0:57	5:31	3:48	1:43	4:42	6:15	-1:32
Gold Sport	9:37	7:17	2:19	1:00	*	*	0:49	*	*	0:30	*	*	0:30	1:30	-1:00	*	4:36	*	20:46	9:58	10:48	*	*	*
Life FM	3:34	2:11	1:22	1:06	1:58	-0:51	2:20	0:58	1:21	2:34	1:02	1:32	2:34	1:22	1:11	7:00	4:04	2:55	8:11	4:59	3:11	4:33	4:48	-0:14
Magic	15:01	12:58	2:03	3:50	2:33	1:16	5:54	3:11	2:42	8:15	3:45	4:29	6:19	4:29	1:50	14:44	16:08	-1:24	17:16	15:13	2:03	6:01	9:41	-3:40
Mai FM	2:56	2:47	0:08	3:36	3:39	-0:03	2:02	3:11	-1:09	3:01	2:40	0:20	2:51	2:33	0:17	0:47	0:42	0:05	1:22	1:24	-0:02	2:42	1:00	1:42
More FM	7:31	7:13	0:17	6:12	6:29	-0:16	6:09	5:37	0:31	6:21	5:57	0:23	7:15	6:06	1:09	8:19	7:50	0:29	9:18	9:25	-0:07	7:22	6:56	0:25
Newstalk ZB	18:20	17:50	0:30	2:34	3:47	-1:12	17:23	11:15	6:08	16:40	13:09	3:30	12:46	12:37	0:08	13:27	14:39	-1:12	15:55	16:22	-0:27	11:00	24:33	-13:33
Radio Hauraki	6:34	6:39	-0:04	7:02	3:26	3:36	8:16	4:02	4:13	6:15	4:55	1:20	6:11	6:14	-0:02	5:39	10:19	-4:39	9:09	18:29	-9:20	6:26	6:17	0:09
Rhema	3:03	2:49	0:14	0:15	0:15	0:00	5:30	3:54	1:35	5:30	3:54	1:35	3:30	4:52	-1:22	4:24	5:44	-1:19	5:15	4:20	0:54	1:15	0:15	1:00
Rock	7:42	8:06	-0:24	4:13	6:28	-2:14	6:50	9:42	-2:51	7:41	9:39	-1:58	8:27	9:22	-0:54	10:41	7:22	3:18	9:18	3:35	5:42	9:45	7:17	2:28
SENZ Sport	8:37	7:39	0:57	20:15	20:15	0:00	1:00	2:27	-1:27	7:31	7:23	0:07	3:21	3:40	-0:19	8:46	8:29	0:16	12:08	12:34	-0:25	7:33	14:43	-7:10
Star	5:55	5:10	0:44	7:30	7:30	0:00	*	*	*	*	*	*	3:33	5:18	-1:44	5:42	5:24	0:18	6:29	4:51	1:38	5:30	5:18	0:11
Tahu FM	5:15	5:32	-0:16	3:35	3:51	-0:16	3:42	4:48	-1:05	4:02	5:30	-1:28	4:59	6:37	-1:38	6:35	8:21	-1:46	0:15	2:36	-2:21	5:49	4:18	1:30
The Hits	6:20	7:51	-1:31	3:30	4:00	-0:29	4:39	6:56	-2:17	5:46	9:17	-3:30	6:45	8:25	-1:39	9:46	8:50	0:55	12:41	13:52	-1:11	6:35	8:26	-1:50
The Sound	6:42	6:48	-0:06	4:02	6:33	-2:31	3:49	5:58	-2:09	3:22	3:18	0:04	5:35	4:45	0:50	8:08	7:54	0:14	9:50	11:33	-1:42	4:43	6:09	-1:26
ZM	6:37	5:59	0:37	5:41	4:25	1:16	6:07	5:01	1:06	5:59	5:21	0:38	6:34	6:45	-0:10	8:15	10:16	-2:01	6:35	6:58	-0:22	7:22	8:09	-0:47
MediaWorks Combo	12:22	12:12	0:09	7:56	9:03	-1:07	9:13	10:30	-1:16	10:33	10:44	-0:10	11:38	11:08	0:30	14:59	14:31	0:28	15:53	16:07	-0:13	11:01	10:15	0:45
NZME Combo	11:36	11:39	-0:02	5:58	5:24	0:33	8:42	8:08	0:34	9:09	9:27	-0:18	9:32	9:58	-0:26	11:23	12:42	-1:18	13:36	15:17	-1:40	9:12	13:59	-4:46
All Commercial Radio	16:20	16:39	-0:18	10:04	11:02	-0:58	12:54	14:20	-1:26	14:26	15:02	-0:35	15:29	15:25	0:03	18:08	18:48	-0:39	19:03	20:24	-1:21	14:49	16:02	-1:13
Potential (000)	518.6	518.6	0.0	109.9	109.9	0.0	186.2	188.6	-2.4	167.8	167.8	0.0	242.2	242.2	0.0	145.3	145.3	0.0	124.3	124.3	0.0	86.4	90.8	-4.4
Sample	1,515	1,568	-53	355	345	10	605	555	50	535	501	34	738	740	-2	363	426	-63	326	377	-51	284	303	-19

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui





# CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	This	Last	+/-
Potential (000)	518.6	518.6	0.0
Sample Size	1,515	1,568	-53

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	2:24	3:43	-1:18	4:47	7:59	-3:11	6:24	7:25	-1:00	2:43	3:01	-0:18	1:26	0:41	0:44	0:45	0:44	0:00	3:55	3:50	0:04
Breeze	2:43	2:33	0:10	3:58	3:40	0:17	3:58	3:42	0:15	2:32	1:57	0:34	1:32	1:29	0:03	2:37	1:12	1:25	2:40	2:55	-0:14
Coast	1:59	2:21	-0:21	2:50	3:04	-0:14	2:56	3:06	-0:10	1:33	2:32	-0:58	2:04	2:12	-0:08	0:48	1:45	-0:57	2:10	2:50	-0:40
Edge	2:02	2:06	-0:04	2:46	2:06	0:40	2:55	2:33	0:22	1:37	1:33	0:04	1:27	1:19	0:07	1:02	1:06	-0:03	1:56	1:46	0:10
Flava	1:58	1:32	0:26	0:52	0:32	0:20	3:27	1:50	1:37	0:45	1:25	-0:39	1:56	4:57	-3:01	1:11	1:22	-0:11	1:06	1:57	-0:50
George FM	2:34	2:35	-0:01	3:51	4:03	-0:11	4:37	5:21	-0:43	1:51	2:18	-0:26	1:51	2:50	-0:59	0:36	0:25	0:11	2:12	2:00	0:11
Gold	2:26	3:20	-0:54	1:57	2:13	-0:16	0:44	1:43	-0:58	2:58	2:55	0:02	0:45	*	*	1:30	1:30	0:00	1:07	0:50	0:16
Gold Sport	*	*	*	4:15	3:57	0:17	2:00	2:19	-0:19	1:00	1:18	-0:18	5:25	9:15	-3:49	6:00	2:57	3:02	7:40	3:32	4:08
Life FM	1:42	1:46	-0:03	2:07	0:50	1:17	1:11	1:11	0:00	0:53	0:18	0:34	0:30	0:55	-0:25	0:41	0:37	0:03	1:27	1:15	0:12
Magic	4:31	3:55	0:35	5:06	5:32	-0:26	4:45	4:35	0:10	3:08	2:23	0:44	3:13	1:48	1:25	1:38	2:14	-0:35	5:47	4:37	1:09
Mai FM	2:09	2:16	-0:07	1:23	1:38	-0:15	2:46	2:01	0:44	1:14	1:32	-0:18	0:47	0:32	0:14	2:00	1:17	0:42	1:54	0:49	1:05
More FM	2:43	2:39	0:03	3:11	3:14	-0:02	2:56	3:06	-0:10	1:32	1:33	-0:00	1:17	1:23	-0:06	1:33	1:49	-0:16	3:13	2:25	0:47
Newstalk ZB	5:31	5:43	-0:12	4:30	4:23	0:07	4:44	4:45	-0:01	3:39	3:24	0:15	3:54	4:09	-0:15	4:26	4:34	-0:08	5:28	5:00	0:28
Radio Hauraki	2:38	2:37	0:00	3:28	3:45	-0:17	3:56	3:48	0:07	1:50	1:22	0:28	1:29	1:16	0:13	1:21	3:24	-2:03	2:01	1:50	0:10
Rhema	0:49	0:50	-0:01	2:13	1:00	1:12	0:59	2:10	-1:10	0:50	1:03	-0:13	0:25	1:02	-0:37	3:43	0:57	2:45	1:15	2:09	-0:53
Rock	2:49	2:39	0:09	3:09	2:56	0:13	3:25	3:27	-0:02	1:44	2:13	-0:29	1:18	2:18	-1:00	2:37	1:54	0:42	2:11	2:28	-0:17
SENZ Sport	2:28	1:32	0:56	3:42	4:13	-0:30	6:56	4:12	2:44	1:41	1:28	0:12	0:30	0:15	0:15	0:15	0:30	-0:15	3:46	3:40	0:05
Star	2:21	2:10	0:11	3:31	1:52	1:39	1:41	1:24	0:17	1:36	2:26	-0:49	0:52	0:36	0:15	1:23	1:56	-0:33	1:29	1:37	-0:08
Tahu FM	1:31	2:18	-0:46	2:02	2:59	-0:57	1:59	2:14	-0:15	1:49	1:22	0:26	4:18	4:06	0:12	2:29	1:52	0:37	1:46	2:40	-0:53
The Hits	1:57	1:57	-0:00	2:33	3:27	-0:53	3:25	4:37	-1:12	1:35	2:02	-0:26	2:12	2:49	-0:36	2:05	2:47	-0:42	2:35	2:48	-0:13
The Sound	3:22	2:46	0:36	2:54	2:44	0:09	2:51	3:00	-0:08	1:35	2:15	-0:39	1:54	2:04	-0:10	1:20	1:20	0:00	2:46	2:37	0:09
ZM	2:32	2:22	0:09	2:46	2:32	0:14	3:11	2:39	0:31	2:01	1:51	0:10	1:19	1:32	-0:12	1:54	2:14	-0:20	2:17	2:08	0:09
MediaWorks Combo	3:25	3:18	0:07	4:21	4:19	0:02	4:33	4:28	0:05	2:24	2:27	-0:02	2:02	2:07	-0:05	2:02	1:43	0:18	3:42	3:25	0:17
NZME Combo	3:44	3:49	-0:04	3:48	3:54	-0:05	4:11	4:08	0:03	2:31	2:29	0:02	2:49	3:07	-0:18	3:20	3:43	-0:22	3:35	3:33	0:02
All Commercial Radio	4:06	4:06	0:00	4:59	5:03	-0:03	5:25	5:26	-0:00	2:54	2:59	-0:05	2:32	2:40	-0:07	3:04	3:05	-0:00	4:23	4:10	0:12

MediaWorks Combo: Anthemz, Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui