



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2023

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2023 - 3/2023

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.1	n.a.	*	13	0.6	n.a.	*	0.6	n.a.	*	1.0	n.a.	*	2.0	n.a.	*	2.1	n.a.	*	0.4	n.a.	*	1.0	n.a.	*
Breeze	10.4	9.6	0.8	2	5.6	7.2	-1.6	5.0	7.0	-2.0	8.3	9.3	-1.0	8.5	9.3	-0.8	13.4	11.2	2.2	16.5	11.8	4.7	9.6	7.8	1.8
Coast	2.9	3.2	-0.3	11	0.8	1.1	-0.3	3.1	3.1	0.0	3.1	3.1	0.0	3.0	3.7	-0.7	2.1	4.7	-2.6	2.9	3.7	-0.8	2.2	2.3	-0.1
Edge	8.6	8.9	-0.3	4	16.9	20.2	-3.3	14.6	16.3	-1.7	12.2	11.8	0.4	10.8	11.4	-0.6	7.5	8.6	-1.1	4.5	3.9	0.6	10.0	11.4	-1.4
Flava	1.1	0.9	0.2	13	2.7	1.0	1.7	0.9	0.7	0.2	2.4	2.5	-0.1	1.5	1.5	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.6	0.7	-0.1
George FM	2.5	0.6	1.9	12	3.6	2.7	0.9	6.8	2.0	4.8	5.5	0.9	4.6	3.6	0.6	3.0	0.7	0.1	0.6	1.1	0.1	1.0	1.5	0.4	1.1
Gold	0.2	*	*	19	*	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.2	*	*	0.1	*	*	0.2	*	*
Gold Sport	0.1	0.1	0.0	21	0.2	0.3	-0.1	*	*	*	*	*	*	*	*	*	0.2	*	*	0.3	0.1	0.2	*	*	*
Life FM	0.1	n.a.	*	21	0.3	n.a.	*	0.2	n.a.	*	0.1	n.a.	*	0.1	n.a.	*	0.1	n.a.	*	0.1	n.a.	*	0.2	n.a.	*
Magic	6.4	6.7	-0.3	8	0.7	0.7	0.0	0.9	0.8	0.1	0.7	2.3	-1.6	0.8	1.7	-0.9	7.0	4.8	2.2	14.9	15.0	-0.1	4.8	2.8	2.0
Mai FM	0.9	1.2	-0.3	16	3.4	5.2	-1.8	1.2	1.1	0.1	0.6	0.6	0.0	0.6	0.7	-0.1	0.7	1.2	-0.5	0.6	0.9	-0.3	1.0	2.3	-1.3
More FM	10.1	10.8	-0.7	3	12.6	16.1	-3.5	6.6	7.3	-0.7	6.9	6.7	0.2	10.5	11.3	-0.8	14.9	15.5	-0.6	10.1	11.0	-0.9	15.4	18.2	-2.8
Newstalk ZB	15.9	17.0	-1.1	1	3.0	0.4	2.6	5.3	3.7	1.6	6.3	4.1	2.2	7.6	5.7	1.9	10.5	11.2	-0.7	19.4	23.1	-3.7	18.9	7.6	11.3
Radio Hauraki	3.7	4.4	-0.7	10	1.8	5.4	-3.6	3.0	6.9	-3.9	4.8	8.6	-3.8	5.8	7.0	-1.2	5.6	2.9	2.7	2.4	0.8	1.6	3.4	10.7	-7.3
Rhema	0.2	0.5	-0.3	19	*	0.4	*	0.2	0.2	0.0	0.2	0.1	0.1	0.3	0.4	-0.1	0.3	0.4	-0.1	0.1	0.1	0.0	*	0.6	*
Rock	8.3	7.7	0.6	5	12.6	8.2	4.4	15.3	14.5	0.8	15.0	15.6	-0.6	13.4	13.0	0.4	5.7	6.1	-0.4	1.2	2.0	-0.8	6.3	7.7	-1.4
SENZ Sport	0.4	0.4	0.0	17	*	0.1	*	0.1	0.1	0.0	0.1	*	*	0.3	0.2	0.1	0.8	0.7	0.1	0.6	0.8	-0.2	*	*	*
Star	0.3	1.5	-1.2	18	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1	3.2	-3.1	0.5	4.0	-3.5	0.8	*	*	0.1	*	*
Tahu FM	1.1	0.4	0.7	13	2.8	0.6	2.2	2.0	1.0	1.0	1.2	0.7	0.5	1.5	0.5	1.0	0.9	0.4	0.5	0.2	0.4	-0.2	0.5	0.7	-0.2
The Hits	5.8	3.9	1.9	9	5.3	3.4	1.9	7.8	8.3	-0.5	10.8	7.8	3.0	8.4	6.1	2.3	4.4	2.8	1.6	3.6	2.0	1.6	5.5	2.6	2.9
The Sound	6.8	8.2	-1.4	7	9.1	10.0	-0.9	4.8	4.2	0.6	3.0	4.5	-1.5	5.0	6.9	-1.9	9.9	13.1	-3.2	10.3	12.0	-1.7	5.3	7.0	-1.7
ZM	8.1	6.4	1.7	6	15.4	12.8	2.6	17.6	16.2	1.4	13.4	11.7	1.7	12.2	9.7	2.5	5.4	4.2	1.2	1.0	1.2	-0.2	10.2	8.3	1.9
MediaWorks Combo	55.1	53.8	1.3		65.2	70.3	-5.1	55.8	53.2	2.6	53.0	51.7	1.3	55.1	54.7	0.4	61.9	60.6	1.3	59.5	56.8	2.7	54.8	57.6	-2.8
NZME Combo	38.0	35.9	2.1		29.3	24.5	4.8	37.9	39.1	-1.2	40.9	37.9	3.0	38.6	33.8	4.8	29.0	25.9	3.1	30.5	31.1	-0.6	41.1	32.3	8.8
Potential (000)	511.7	511.7	0.0		109.7	109.7	0.0	185.5	183.3	2.2	164.1	164.1	0.0	238.6	238.6	0.0	144.6	144.6	0.0	122.6	122.6	0.0	92.5	94.4	-1.9
Sample	1,576	1,708	-132		359	433	-74	580	622	-42	499	533	-34	722	786	-64	417	458	-41	379	381	-2	303	343	-40

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2023

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2023 - 3/2023

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

	This	Last	+/-
Potential (000)	511.7	511.7	0.0
Sample Size	1,576	1,708	-132

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.1	n.a.	*	14	1.7	n.a.	*	1.5	n.a.	*	0.8	n.a.	*	0.2	n.a.	*	0.2	n.a.	*	0.8	n.a.	*
Breeze	8.7	8.5	0.2	4	12.4	10.3	2.1	11.8	11.0	0.8	10.1	8.5	1.6	8.7	7.4	1.3	4.7	9.8	-5.1	10.1	9.6	0.5
Coast	3.0	3.5	-0.5	11	3.2	3.3	-0.1	2.7	3.4	-0.7	2.5	2.5	0.0	2.8	2.4	0.4	1.8	6.0	-4.2	3.0	2.8	0.2
Edge	9.9	10.0	-0.1	3	7.1	6.6	0.5	9.0	9.1	-0.1	9.1	10.3	-1.2	8.2	11.6	-3.4	4.7	4.3	0.4	8.9	9.0	-0.1
Flava	1.0	0.7	0.3	15	0.8	0.9	-0.1	0.8	1.0	-0.2	1.6	1.0	0.6	1.5	0.1	1.4	0.7	*	*	1.4	1.0	0.4
George FM	1.9	0.5	1.4	12	2.7	0.8	1.9	3.1	0.7	2.4	2.7	0.6	2.1	3.6	0.6	3.0	1.3	1.0	0.3	1.8	0.6	1.2
Gold	0.2	*	*	19	0.1	0.1	0.0	0.2	*	*	0.4	*	*	*	*	*	*	*	*	0.1	*	*
Gold Sport	*	*	*	*	0.1	*	*	0.1	*	*	0.2	*	*	*	*	*	0.1	*	*	0.3	0.3	0.0
Life FM	0.2	n.a.	*	19	0.1	n.a.	*	0.1	n.a.	*	*	n.a.	*	0.2	n.a.	*	*	n.a.	*	0.2	n.a.	*
Magic	3.9	4.0	-0.1	10	8.8	8.6	0.2	6.7	7.4	-0.7	5.1	5.3	-0.2	1.9	3.0	-1.1	3.9	4.1	-0.2	8.4	8.6	-0.2
Mai FM	0.8	1.1	-0.3	16	1.0	1.0	0.0	0.5	0.6	-0.1	1.7	2.9	-1.2	1.7	1.2	0.5	0.4	0.8	-0.4	0.6	1.3	-0.7
More FM	13.1	14.5	-1.4	2	9.8	11.0	-1.2	11.2	9.9	1.3	9.2	11.4	-2.2	4.9	4.6	0.3	6.6	8.9	-2.3	8.7	10.0	-1.3
Newstalk ZB	20.6	21.2	-0.6	1	12.8	13.9	-1.1	11.0	14.2	-3.2	12.7	14.9	-2.2	26.6	23.2	3.4	38.6	33.1	5.5	16.5	16.6	-0.1
Radio Hauraki	4.5	5.3	-0.8	8	4.3	5.0	-0.7	4.2	4.4	-0.2	4.1	5.9	-1.8	1.8	2.8	-1.0	2.9	3.1	-0.2	2.4	2.9	-0.5
Rhema	0.1	0.3	-0.2	21	0.1	0.7	-0.6	0.2	0.3	-0.1	0.1	0.4	-0.3	0.4	0.1	0.3	0.2	0.3	-0.1	0.3	0.8	-0.5
Rock	7.3	6.1	1.2	6	7.5	7.9	-0.4	8.1	8.0	0.1	11.1	9.7	1.4	12.5	6.6	5.9	5.4	5.8	-0.4	7.7	7.9	-0.2
SENZ Sport	0.3	0.1	0.2	17	0.4	0.5	-0.1	0.3	0.3	0.0	0.5	0.3	0.2	0.1	0.1	0.0	0.1	*	*	0.5	0.7	-0.2
Star	0.3	1.0	-0.7	17	0.2	1.1	-0.9	0.1	1.0	-0.9	0.8	1.5	-0.7	0.3	5.8	-5.5	0.7	0.3	0.4	0.3	2.0	-1.7
Tahu FM	1.2	0.4	0.8	13	1.0	0.4	0.6	1.0	0.4	0.6	0.5	0.3	0.2	0.3	0.1	0.2	3.8	1.5	2.3	1.4	0.5	0.9
The Hits	4.4	3.4	1.0	9	7.2	5.1	2.1	6.0	4.0	2.0	5.7	2.1	3.6	4.3	4.1	0.2	5.4	4.1	1.3	5.8	4.1	1.7
The Sound	5.7	5.4	0.3	7	6.3	8.8	-2.5	7.5	9.7	-2.2	7.3	8.3	-1.0	6.0	9.9	-3.9	6.2	7.3	-1.1	7.2	8.1	-0.9
ZM	8.3	7.0	1.3	5	7.4	6.5	0.9	8.2	6.4	1.8	9.1	7.5	1.6	8.9	9.1	-0.2	9.4	5.0	4.4	7.3	4.9	2.4
MediaWorks Combo	52.5	50.1	2.4		57.4	55.1	2.3	59.5	56.2	3.3	57.0	57.0	0.0	47.7	45.0	2.7	33.3	41.9	-8.6	54.3	55.1	-0.8
NZME Combo	42.4	41.1	1.3		36.3	34.8	1.5	33.3	33.5	-0.2	36.2	34.2	2.0	45.9	41.6	4.3	58.9	51.3	7.6	37.0	32.7	4.3

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2023 - 3/2023

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	4.3	n.a.	*	17	0.8	n.a.	*	1.0	n.a.	*	1.4	n.a.	*	2.9	n.a.	*	2.2	n.a.	*	0.6	n.a.	*	0.8	n.a.	*
Breeze	71.7	68.8	2.9	3	9.0	8.1	0.9	15.4	16.2	-0.8	16.8	17.4	-0.6	30.8	31.0	-0.2	30.1	29.3	0.8	27.0	25.2	1.8	11.2	12.3	-1.1
Coast	21.3	23.0	-1.7	11	3.2	2.5	0.7	6.2	4.1	2.1	4.6	4.8	-0.2	8.8	8.9	-0.1	8.5	9.8	-1.3	7.1	8.9	-1.8	3.7	3.7	0.0
Edge	77.2	78.6	-1.4	2	22.9	24.7	-1.8	44.7	44.7	0.0	38.7	36.8	1.9	46.9	47.4	-0.5	13.9	16.0	-2.1	6.8	6.5	0.3	15.9	18.1	-2.2
Flava	6.2	4.2	2.0	15	1.6	1.2	0.4	1.9	2.1	-0.2	2.6	2.2	0.4	4.0	2.2	1.8	1.7	0.5	1.2	0.6	0.7	-0.1	1.2	0.9	0.3
George FM	15.7	7.6	8.1	12	3.8	2.8	1.0	11.7	5.8	5.9	9.7	3.8	5.9	11.0	4.2	6.8	2.0	0.8	1.2	0.9	0.6	0.3	3.0	1.2	1.8
Gold	2.6	0.8	1.8	21	0.2	0.3	-0.1	0.2	0.3	-0.1	0.2	0.3	-0.1	0.6	0.3	0.3	1.7	0.2	1.5	1.2	0.2	1.0	0.7	0.4	0.3
Gold Sport	2.1	1.5	0.6	22	0.2	0.9	-0.7	*	0.6	*	*	0.5	*	0.6	0.5	0.1	1.4	*	*	1.0	0.2	0.8	*	*	*
Life FM	5.4	n.a.	*	16	1.3	n.a.	*	3.9	n.a.	*	3.2	n.a.	*	3.4	n.a.	*	1.0	n.a.	*	0.7	n.a.	*	0.8	n.a.	*
Magic	40.7	40.2	0.5	9	2.5	1.7	0.8	3.3	3.8	-0.5	2.2	4.8	-2.6	5.5	7.2	-1.7	14.4	10.7	3.7	24.9	24.1	0.8	5.7	3.5	2.2
Mai FM	11.1	14.9	-3.8	14	4.4	6.7	-2.3	6.1	5.9	0.2	4.3	3.6	0.7	5.4	5.8	-0.4	2.1	3.9	-1.8	1.0	2.2	-1.2	0.9	4.4	-3.5
More FM	81.0	78.7	2.3	1	19.7	18.1	1.6	22.0	22.3	-0.3	21.1	21.9	-0.8	39.0	39.6	-0.6	32.9	30.1	2.8	19.9	20.0	-0.1	21.1	20.7	0.4
Newstalk ZB	56.3	58.7	-2.4	6	3.8	1.6	2.2	6.9	4.7	2.2	8.9	7.1	1.8	16.1	14.6	1.5	19.2	19.3	-0.1	23.8	25.9	-2.1	9.5	6.8	2.7
Radio Hauraki	30.3	28.9	1.4	10	5.6	4.0	1.6	11.0	10.4	0.6	14.1	16.5	-2.4	21.5	21.5	0.0	10.6	7.9	2.7	3.2	3.0	0.2	6.5	9.1	-2.6
Rhema	3.2	4.8	-1.6	20	0.5	0.6	-0.1	1.3	1.1	0.2	1.3	1.1	0.2	2.1	2.3	-0.2	1.1	1.6	-0.5	0.3	1.0	-0.7	*	1.2	*
Rock	61.9	60.5	1.4	5	14.4	12.9	1.5	30.3	28.6	1.7	29.2	31.6	-2.4	41.9	42.5	-0.6	17.4	15.1	2.3	5.6	5.1	0.5	11.4	15.9	-4.5
SENZ Sport	3.7	3.5	0.2	19	*	0.5	*	0.3	0.8	-0.5	0.3	0.3	0.0	2.4	0.9	1.5	2.7	1.4	1.3	1.1	2.2	-1.1	0.2	*	*
Star	3.8	2.4	1.4	18	0.5	0.3	0.2	0.6	1.1	-0.5	0.6	1.3	-0.7	0.9	2.0	-1.1	1.4	0.7	0.7	2.4	0.2	2.2	0.3	0.3	0.0
Tahu FM	12.7	11.0	1.7	13	5.9	2.7	3.2	7.0	5.7	1.3	3.9	4.5	-0.6	5.7	6.3	-0.6	2.0	3.4	-1.4	1.1	2.1	-1.0	1.5	3.7	-2.2
The Hits	45.0	36.9	8.1	8	12.2	8.3	3.9	20.8	18.5	2.3	20.1	18.2	1.9	25.9	22.2	3.7	11.1	8.6	2.5	6.8	6.4	0.4	9.2	7.1	2.1
The Sound	56.3	47.7	8.6	6	10.3	6.8	3.5	17.3	12.6	4.7	15.9	15.7	0.2	30.3	26.0	4.3	24.9	22.1	2.8	15.1	14.9	0.2	8.7	10.4	-1.7
ZM	69.7	58.0	11.7	4	17.7	12.9	4.8	42.4	36.9	5.5	38.5	34.4	4.1	46.9	40.6	6.3	10.1	9.7	0.4	2.3	3.9	-1.6	14.0	13.7	0.3
MediaWorks Combo	269.4	263.7	5.7		51.7	51.1	0.6	90.0	87.3	2.7	87.1	89.2	-2.1	133.0	131.2	1.8	89.6	83.9	5.7	70.9	70.7	0.2	52.6	54.7	-2.1
NZME Combo	186.9	174.3	12.6		34.3	25.5	8.8	69.6	64.3	5.3	69.0	68.5	0.5	95.7	90.2	5.5	51.0	45.9	5.1	40.1	41.2	-1.1	36.3	35.0	1.3
All Commercial Radio	356.8	348.7	8.1		63.8	59.4	4.4	119.6	116.9	2.7	119.2	121.5	-2.3	178.3	174.6	3.7	113.2	106.7	6.5	91.1	90.7	0.4	71.4	72.5	-1.1
Potential (000)	511.7	511.7	0.0		109.7	109.7	0.0	185.5	183.3	2.2	164.1	164.1	0.0	238.6	238.6	0.0	144.6	144.6	0.0	122.6	122.6	0.0	92.5	94.4	-1.9
Sample	1,576	1,708	-132		359	433	-74	580	622	-42	499	533	-34	722	786	-64	417	458	-41	379	381	-2	303	343	-40

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2023

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2023 - 3/2023

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

	This	Last	+/-
Potential (000)	511.7	511.7	0.0
Sample Size	1,576	1,708	-132

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	3.3	n.a.	*	15	2.5	n.a.	*	3.1	n.a.	*	2.8	n.a.	*	0.4	n.a.	*	0.2	n.a.	*	2.2	n.a.	*
Breeze	32.3	33.5	-1.2	5	34.7	32.7	2.0	36.5	37.8	-1.3	34.9	27.9	7.0	12.9	10.2	2.7	5.3	7.9	-2.6	40.5	40.1	0.4
Coast	8.3	9.0	-0.7	11	7.0	9.1	-2.1	9.9	12.4	-2.5	7.0	9.1	-2.1	2.7	3.7	-1.0	2.7	2.7	0.0	12.5	11.4	1.1
Edge	46.7	47.2	-0.5	2	28.0	27.4	0.6	38.0	40.6	-2.6	37.0	37.3	-0.3	14.9	17.1	-2.2	6.8	5.8	1.0	48.9	49.0	-0.1
Flava	2.7	1.5	1.2	16	1.8	1.9	-0.1	2.8	2.4	0.4	5.1	2.1	3.0	0.8	0.4	0.4	0.7	*	*	4.1	3.0	1.1
George FM	7.9	2.6	5.3	12	8.1	4.4	3.7	9.9	4.6	5.3	8.7	2.9	5.8	4.5	2.2	2.3	1.8	0.8	1.0	8.7	3.1	5.6
Gold	0.5	*	*	21	0.5	0.3	0.2	1.5	0.3	1.2	1.0	0.2	0.8	0.2	0.1	0.1	0.2	0.1	0.1	1.3	0.4	0.9
Gold Sport	*	*	*	*	0.4	0.5	-0.1	0.6	0.4	0.2	1.4	*	*	*	*	*	0.4	*	*	1.4	1.0	0.4
Life FM	1.1	n.a.	*	19	2.9	n.a.	*	1.4	n.a.	*	0.6	n.a.	*	0.3	n.a.	*	*	n.a.	*	2.6	n.a.	*
Magic	15.2	15.7	-0.5	10	24.0	23.8	0.2	24.8	24.7	0.1	22.4	19.7	2.7	5.7	5.7	0.0	3.8	4.7	-0.9	28.1	27.6	0.5
Mai FM	4.1	6.7	-2.6	14	4.2	5.1	-0.9	3.3	4.7	-1.4	4.1	7.7	-3.6	2.4	2.2	0.2	0.6	1.1	-0.5	5.1	9.0	-3.9
More FM	47.5	49.0	-1.5	1	35.8	40.6	-4.8	43.1	40.0	3.1	37.0	36.4	0.6	13.4	14.0	-0.6	5.8	7.2	-1.4	44.9	42.6	2.3
Newstalk ZB	39.5	40.7	-1.2	3	33.0	37.1	-4.1	32.6	33.9	-1.3	31.1	34.7	-3.6	18.4	19.9	-1.5	16.7	15.7	1.0	38.8	43.6	-4.8
Radio Hauraki	17.3	17.0	0.3	9	12.6	15.5	-2.9	15.4	15.4	0.0	15.2	16.1	-0.9	4.8	5.7	-0.9	1.8	2.1	-0.3	16.2	16.9	-0.7
Rhema	0.8	2.1	-1.3	20	0.8	2.1	-1.3	1.1	2.0	-0.9	0.4	1.3	-0.9	1.2	0.4	0.8	1.0	0.9	0.1	1.8	3.5	-1.7
Rock	28.3	29.5	-1.2	6	27.1	25.7	1.4	31.1	31.5	-0.4	32.2	33.9	-1.7	14.4	11.0	3.4	7.6	6.1	1.5	32.4	34.1	-1.7
SENZ Sport	2.1	1.1	1.0	17	1.1	1.1	0.0	2.4	1.0	1.4	2.4	1.0	1.4	1.5	0.2	1.3	0.2	*	*	1.7	3.3	-1.6
Star	1.3	1.1	0.2	18	1.1	1.0	0.1	1.3	1.2	0.1	2.3	1.5	0.8	1.0	1.0	0.0	0.5	0.2	0.3	2.1	1.4	0.7
Tahu FM	4.9	4.0	0.9	13	4.3	3.8	0.5	5.7	3.5	2.2	3.0	2.6	0.4	0.7	0.9	-0.2	5.1	1.0	4.1	7.0	6.8	0.2
The Hits	23.3	18.2	5.1	7	20.0	14.4	5.6	22.6	19.6	3.0	20.7	12.5	8.2	6.1	5.4	0.7	4.5	3.3	1.2	20.3	17.6	2.7
The Sound	22.6	20.8	1.8	8	25.7	21.7	4.0	35.1	29.0	6.1	25.2	22.2	3.0	8.7	13.4	-4.7	7.6	5.2	2.4	32.6	27.5	5.1
ZM	36.2	33.6	2.6	4	28.5	24.5	4.0	42.5	31.1	11.4	33.3	27.8	5.5	10.2	12.2	-2.0	10.4	6.5	3.9	41.5	32.5	9.0
MediaWorks Combo	170.6	168.2	2.4		151.7	146.9	4.8	183.1	172.5	10.6	165.9	154.3	11.6	66.4	68.0	-1.6	31.5	31.7	-0.2	191.4	187.3	4.1
NZME Combo	116.2	111.5	4.7		93.3	93.9	-0.6	112.9	102.1	10.8	102.6	93.4	9.2	41.8	44.3	-2.5	31.4	27.2	4.2	119.5	114.4	5.1
All Commercial Radio	255.9	251.1	4.8		218.6	215.4	3.2	256.5	248.3	8.2	241.3	227.4	13.9	105.3	109.5	-4.2	61.4	57.9	3.5	279.8	273.0	6.8

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2023

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2023 - 3/2023

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	15:06	n.a.	*	5:02	n.a.	*	9:41	n.a.	*	12:07	n.a.	*	18:23	n.a.	*	20:41	n.a.	*	12:41	n.a.	*	14:28	n.a.	*
Breeze	8:20	7:52	0:27	4:28	5:53	-1:24	5:12	5:53	-0:41	8:28	8:38	-0:09	7:29	7:55	-0:26	9:26	7:56	1:30	10:55	8:21	2:33	9:48	6:38	3:10
Coast	7:41	7:47	-0:05	1:42	2:51	-1:08	8:05	10:23	-2:17	11:47	10:31	1:16	9:07	11:04	-1:57	5:11	10:01	-4:49	7:18	7:26	-0:08	6:56	6:42	0:13
Edge	6:25	6:25	-0:00	5:18	5:25	-0:06	5:14	5:00	0:13	5:25	5:10	0:15	6:13	6:20	-0:06	11:29	11:09	0:20	11:50	10:52	0:58	7:12	6:36	0:35
Flava	9:59	11:38	-1:39	12:02	5:28	6:34	7:22	4:35	2:46	15:54	18:02	-2:08	10:20	18:02	-7:42	0:57	3:45	-2:47	2:21	2:37	-0:16	6:03	7:30	-1:26
George FM	9:06	4:42	4:23	6:50	6:19	0:30	9:15	4:44	4:30	9:48	3:52	5:56	8:52	3:40	5:11	6:54	4:01	2:52	21:07	4:16	16:50	5:58	3:25	2:32
Gold	3:42	1:55	1:46	0:45	0:30	0:15	9:15	4:19	4:55	9:15	4:19	4:55	5:41	4:19	1:22	2:23	0:15	2:08	1:44	0:15	1:29	2:47	0:15	2:32
Gold Sport	3:36	2:32	1:04	7:00	2:16	4:43	*	0:27	*	*	0:30	*	1:30	0:30	1:00	3:46	*	*	4:52	10:30	-5:37	*	*	*
Life FM	1:21	n.a.	*	1:59	n.a.	*	0:38	n.a.	*	0:36	n.a.	*	1:02	n.a.	*	3:01	n.a.	*	1:45	n.a.	*	2:52	n.a.	*
Magic	9:01	9:23	-0:22	2:00	2:28	-0:27	4:17	3:00	1:17	5:05	7:50	-2:44	3:42	6:08	-2:25	10:13	9:20	0:52	10:41	11:07	-0:26	9:37	8:26	1:11
Mai FM	4:32	4:40	-0:08	5:36	5:06	0:30	3:03	2:36	0:27	2:14	2:39	-0:25	2:52	3:19	-0:26	7:27	6:24	1:03	9:49	7:15	2:34	12:29	5:33	6:56
More FM	7:09	7:45	-0:36	4:36	5:53	-1:17	4:48	4:27	0:21	5:38	4:55	0:42	7:16	7:31	-0:15	9:35	10:44	-1:08	9:03	9:50	-0:47	8:24	9:15	-0:50
Newstalk ZB	16:14	16:20	-0:05	5:40	1:41	3:58	12:22	10:44	1:37	12:15	9:18	2:57	12:44	10:26	2:17	11:37	12:05	-0:28	14:36	15:55	-1:18	22:47	11:42	11:05
Radio Hauraki	7:03	8:36	-1:32	2:22	8:54	-6:32	4:24	9:06	-4:42	5:50	8:24	-2:33	7:20	8:35	-1:14	11:07	7:40	3:27	13:14	4:48	8:25	6:06	12:25	-6:18
Rhema	2:50	5:39	-2:49	0:30	4:03	-3:33	2:12	2:00	0:12	2:12	2:00	0:12	3:30	4:18	-0:48	5:34	5:36	-0:02	5:15	2:21	2:53	*	5:20	*
Rock	7:39	7:11	0:28	6:19	4:14	2:05	8:04	6:57	1:07	8:54	7:59	0:55	8:39	8:06	0:32	6:54	8:24	-1:29	3:42	7:01	-3:19	6:22	5:02	1:19
SENZ Sport	5:47	5:41	0:05	*	1:18	*	3:45	1:12	2:32	3:45	1:00	2:45	3:56	5:33	-1:36	6:33	11:24	-4:50	10:44	6:49	3:54	0:30	*	*
Star	4:27	35:40	-31:12	1:22	1:22	0:00	1:58	1:24	0:33	1:58	1:36	0:21	2:51	42:57	-40:06	6:57	127:00	-120:02	5:39	5:00	0:39	5:00	0:30	4:30
Tahu FM	5:02	2:12	2:49	3:23	1:26	1:56	4:38	2:25	2:12	5:22	2:29	2:52	7:03	2:14	4:49	9:37	2:39	6:58	3:26	3:07	0:19	4:13	2:05	2:08
The Hits	7:20	5:57	1:22	3:07	2:42	0:25	6:01	6:11	-0:10	9:19	6:56	2:22	8:44	7:19	1:25	8:28	6:48	1:39	9:30	5:28	4:01	6:55	3:54	3:00
The Sound	6:53	9:40	-2:47	6:21	9:38	-3:17	4:28	4:32	-0:03	3:13	4:35	-1:22	4:30	7:01	-2:31	8:26	12:21	-3:54	12:13	14:19	-2:05	6:56	7:04	-0:08
ZM	6:39	6:15	0:23	6:16	6:34	-0:17	6:38	5:59	0:38	6:00	5:29	0:31	7:02	6:17	0:44	11:15	8:57	2:17	8:09	5:40	2:29	8:22	6:23	1:59
MediaWorks Combo	11:44	11:31	0:12	9:04	9:05	-0:01	9:56	8:20	1:35	10:31	9:21	1:09	11:13	11:03	0:09	14:38	15:02	-0:24	15:00	14:21	0:38	12:00	11:02	0:57
NZME Combo	11:38	11:37	0:01	6:08	6:21	-0:13	8:43	8:19	0:23	10:14	8:56	1:18	10:55	9:57	0:58	12:03	11:45	0:18	13:35	13:27	0:07	13:01	9:41	3:19
All Commercial Radio	16:04	16:11	-0:06	11:16	11:08	0:08	13:24	11:43	1:40	14:30	13:18	1:12	15:11	15:10	0:00	18:43	19:30	-0:47	19:38	19:41	-0:03	16:07	14:29	1:37
Potential (000)	511.7	511.7	0.0	109.7	109.7	0.0	185.5	183.3	2.2	164.1	164.1	0.0	238.6	238.6	0.0	144.6	144.6	0.0	122.6	122.6	0.0	92.5	94.4	-1.9
Sample	1,576	1,708	-132	359	433	-74	580	622	-42	499	533	-34	722	786	-64	417	458	-41	379	381	-2	303	343	-40

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2023

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2023 - 3/2023

This Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

Last Survey Period: Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

	This	Last	+/-
Potential (000)	511.7	511.7	0.0
Sample Size	1,576	1,708	-132

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	3:27	n.a.	*	7:08	n.a.	*	6:44	n.a.	*	2:02	n.a.	*	1:41	n.a.	*	2:00	n.a.	*	3:53	n.a.	*
Breeze	2:43	2:35	0:08	3:46	3:07	0:39	4:25	3:47	0:38	2:05	2:04	0:01	1:52	2:07	-0:15	1:34	1:43	-0:09	2:45	2:55	-0:09
Coast	3:43	3:56	-0:12	4:51	3:34	1:17	3:41	3:37	0:03	2:33	1:50	0:43	2:54	1:54	0:59	1:10	3:06	-1:56	2:37	3:00	-0:23
Edge	2:09	2:09	-0:00	2:40	2:24	0:16	3:14	2:54	0:20	1:47	1:52	-0:05	1:32	1:59	-0:27	1:13	1:02	0:11	2:01	2:13	-0:11
Flava	3:38	4:57	-1:18	4:46	4:48	-0:02	4:00	5:21	-1:21	2:17	3:19	-1:01	4:48	0:24	4:23	2:00	*	*	3:42	4:05	-0:23
George FM	2:27	1:51	0:35	3:34	1:54	1:40	4:20	1:53	2:27	2:17	1:17	0:59	2:12	0:47	1:24	1:15	1:38	-0:22	2:14	2:17	-0:02
Gold	4:00	*	*	2:38	1:46	0:52	1:44	1:39	0:05	2:42	0:15	2:27	0:15	0:15	0:00	0:15	0:15	0:00	0:48	1:20	-0:32
Gold Sport	*	*	*	3:45	0:30	3:15	2:18	0:43	1:35	1:10	*	*	*	*	*	0:45	*	*	2:12	3:10	-0:58
Life FM	1:58	n.a.	*	0:31	n.a.	*	0:47	n.a.	*	0:15	n.a.	*	1:30	n.a.	*	*	n.a.	*	0:43	n.a.	*
Magic	2:36	2:34	0:01	3:52	3:35	0:16	3:42	3:53	-0:10	1:39	1:50	-0:10	0:54	1:33	-0:38	1:51	1:13	0:37	3:18	3:48	-0:29
Mai FM	1:53	1:44	0:09	2:26	1:58	0:27	2:10	1:32	0:38	3:03	2:34	0:28	1:59	1:42	0:17	1:09	0:59	0:09	1:23	1:47	-0:23
More FM	2:49	3:01	-0:12	2:54	2:41	0:12	3:32	3:12	0:20	1:47	2:07	-0:20	1:01	0:58	0:02	2:01	1:43	0:18	2:09	2:51	-0:41
Newstalk ZB	5:18	5:19	-0:01	4:06	3:44	0:22	4:37	5:27	-0:50	2:57	2:54	0:02	4:00	3:25	0:35	4:08	2:56	1:12	4:42	4:38	0:04
Radio Hauraki	2:38	3:09	-0:31	3:34	3:13	0:21	3:42	3:41	0:00	1:56	2:29	-0:33	1:01	1:26	-0:24	2:53	2:02	0:50	1:38	2:06	-0:28
Rhema	1:13	1:30	-0:17	0:55	3:13	-2:17	1:58	1:51	0:07	1:22	2:10	-0:47	0:56	0:24	0:32	0:24	0:27	-0:02	1:44	2:53	-1:08
Rock	2:38	2:07	0:30	2:56	3:04	-0:08	3:32	3:17	0:15	2:29	1:56	0:32	2:25	1:46	0:38	1:16	1:19	-0:02	2:38	2:49	-0:10
SENZ Sport	1:14	1:18	-0:04	4:05	4:39	-0:33	1:42	3:30	-1:48	1:26	2:04	-0:37	0:15	1:00	-0:45	0:30	*	*	3:32	2:25	1:07
Star	2:13	9:46	-7:33	1:40	10:01	-8:20	0:47	11:28	-10:41	2:24	6:46	-4:21	0:41	16:42	-16:00	2:45	2:30	0:15	1:41	18:16	-16:34
Tahu FM	2:33	1:02	1:31	2:34	0:58	1:35	2:25	1:38	0:47	1:14	0:53	0:21	1:02	0:25	0:36	1:19	2:01	-0:41	2:11	0:55	1:16
The Hits	1:54	1:54	-0:00	3:48	3:31	0:16	3:37	2:39	0:58	1:59	1:09	0:50	1:56	2:12	-0:16	2:08	1:44	0:23	3:10	2:50	0:19
The Sound	2:34	2:38	-0:03	2:36	4:02	-1:26	2:54	4:20	-1:25	2:05	2:31	-0:25	1:53	2:10	-0:16	1:27	1:56	-0:29	2:27	3:34	-1:07
ZM	2:20	2:07	0:13	2:45	2:37	0:07	2:38	2:40	-0:02	1:58	1:50	0:07	2:24	2:11	0:13	1:37	1:05	0:32	1:57	1:49	0:08
MediaWorks Combo	3:08	3:02	0:05	3:59	3:43	0:16	4:26	4:14	0:11	2:29	2:30	-0:00	1:59	1:57	0:02	1:53	1:50	0:02	3:09	3:34	-0:25
NZME Combo	3:42	3:45	-0:02	4:06	3:41	0:25	4:01	4:16	-0:14	2:33	2:28	0:04	3:03	2:46	0:17	3:21	2:37	0:44	3:26	3:28	-0:02
All Commercial Radio	3:58	4:03	-0:04	4:50	4:37	0:13	5:19	5:14	0:05	3:00	2:59	0:01	2:38	2:41	-0:03	2:54	2:24	0:30	3:58	4:27	-0:29

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui