## 2017 WINNERS & FINALISTS

### Associated Craft

**Winner**
- Bek Wall, Sheridan Hill, Bernadette Read

**Finalists**
- MediaWorks Trade Marketing Team
- MediaWorks Radio
- RadioLIVE

### Best Childrens Programme

**Winner**
- The Crazy Kiwi Christmas Kids Show

**Finalists**
- Suzy & Friends - Radio Show
- Chad Awesomesauce

### Best Community Access Programmes

### Best Music Programme in Any Language

**Winner**
- The Nobel Dylan - The Folk Music Hour

**Finalists**
- Space Station Kiwi
- Jalsa Dip Chick Moments

### Best Community Campaign

**Winner**
- Make Kaikoura Crate Again

**Finalists**
- The Big Give
- The Mount Everest Challenge 2016

### Best Content

### Best Content Director

**Winner**
- Christian Boston

**Finalists**
- Ryan Rathbone
- Brad King

### Best Creative Feature

**Winner**
- Cool to Korero

**Finalists**
- *33AD* News Headlines
- Martin Crowe Tribute

### Best Show Producer

**Winner**
- Si and Gary Show

**Finalists**
- The Paul Henry Show
- Jono & Ben

### Best Video

**Winner**
- Jim’s Extreme Parkour: Expectations vs. Reality

**Finalists**
- Jono & Ben Cook Crusade

### Best Maori Language Broadcast

**Winner**
- OB Tangihanga Nolan Rahania

**Finalist**
- 15Yrs Commemoration of Te Kupenga

### Best New Broadcaster

### Best New Broadcaster - Off-Air

**Winner**
- Channellle Allen

**Finalist**
- Ali Banks
- Laura Kneer
- Liam Kilmister

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### Best Spoken/Informational English Language Programme

**Winner**
- Canterbury Cultures - Philippines Export Labour Market

**Finalists**
- Eastern Rising - The 5th Great Annual Ōtākaro-Avon River Walk
- Heritage Matters

### Best Campaign

**Winner**
- Make Kaikoura Crate Again

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### Best New Broadcaster - On-Air

**Winner**
- Jim Cawthorn
  - The Rock Network

**Finalists**
- Raven Addie
  - Mai FM Network
- Mitch McCann
  - RadioLIVE / Newshub Network

### Best News & Sport

**Best News or Sports Journalist**

**Winner**
- Lloyd Burr
  - RadioLIVE / Newshub Network

**Finalists**
- Brenton Vannisselroy
  - Newstalk ZB & Radio Sport Network
- Barry Soper
  - Newstalk ZB Network

### Best News Story - Team Coverage

**Winner**
- The Kaikoura Earthquake
  - Chris Lynch, Tyler Adams, Anastasia Hedge, Kurt Bayer, Chelsea Daniels, Sam Olley
  - Newstalk ZB Canterbury

**Finalists**
- The Mike Hosking Breakfast - Brexit Fallout
  - Mike Hosking, Jason Winstanley, Nadia Tolich, Glenn Hart, Michael Allan, Laura Kneer, Helen McCarty, Stoph Rowe, Newstalk ZB News Team
  - Newstalk ZB Network
- The Mike Hosking Breakfast: US Election Week - Live from New York
  - Mike Hosking, Jason Winstanley, Nadia Tolich, Emily Winstanley, Glenn Hart, Laura Kneer, Michael Allan, Stoph Rowe, Barry Soper, Newstalk ZB News Team
  - Newstalk ZB Network
- Kaikoura Earthquake
  - Aroha Hathaway, Grace Cocker, Tony Amos, Kaye Albyt, RadioLIVE News Team
  - RadioLIVE / Newshub Network

### Best Newsreader

**Winner**
- Lloyd Burr
  - RadioLIVE / Newshub Network

**Finalists**
- Trudi Nelson
  - RadioLIVE / Newshub Network
- Bernadine Oliver-Kerby
  - Newstalk ZB Network

### Best Sports Reader, Presenter or Commentator

**Winner**
- Martin Devlin
  - Radio Sport Network

**Finalists**
- D'Arcy Waldegrave & Goran Paladin
  - Radio Sport Network
- Nigel Yalden
  - Newstalk ZB & Radio Sport Network

### Best Sports Story - Team Coverage

**Winner**
- Remembering Martin Crowe
  - Kent Johns, Kerrie Shaw, D'Arcy Waldegrave, Goran Paladin, Eli Mwajumba, Radio Sport Network
  - Radio Sport Network

**Finalists**
- Radio Sport Rio Olympics
  - Nigel Yalden, Brian Ashby, Malcolm Jordan, Daniel McHardy, Peter Montgomery, Brenton Vannisselroy, Rikki Swannell, Gareth Lischner, Eli Mwajumba, Chris Newbold, Marc Peard, Hayden O'Neill, Anthony Milsic, Kerrie Shaw, Beaven Dewar, Trevor McKewen, Jason Winstanley, NZME Engineering Team
  - Radio Sport Network
- Triumph & Heartbreak - New Zealand at the Rio Olympics
  - Chris Forster, John McNeil, Lewis Hampton, Jeff McIntosh, Michelle Pikes, Sam Ackerman, Alex Bell, Kirsty Stanway, Geoff Bryan, Aroha Hathaway, Newshub Sport & RadioLIVE
  - RadioLIVE / Newshub Network

### Best On Air

**Best Music Breakfast Show - Network**

**Winner**
- Jay-Jay, Dom and Randell
  - Jay-Jay Harvey, Dominic Harvey, Clinton Randell, Kerry Gregory, Carl Thompson, Stephanie Munro, Stephanie Monks
  - The Edge Network

**Finalists**
- Si & Gary
  - Simon Barnett, Gary McCormick, Chris Bond, Samantha Baxter, Chris Goodyear, Christian Boston
  - More FM Network
- Fletcher, Vaughan & Megan
  - Carl Fletcher, Vaughan Smith, Megan Sellers, Caitlin Maret, James Johnston, James Marbeck
  - ZM Network

**Best Music Breakfast Show - Single Market**

**Winner**
- The Hits Dunedin Breakfast with Callum and P
  - Callum Proctor, Patrina Roche
  - The Hits Dunedin

**Finalists**
- More FM Breakfast with John, Flash & Toast
  - John Markby, Angela 'Flash' Gordon, Tauha 'Toast' TeKani, Bryn Ingham
  - More FM Northland
- The Easy Workday with Katrina Smith
  - Robert Rakete, Jeanette Thomas, Braydon Priest, Ian Avery, Nicky Leith
  - The Breeze Auckland

### Best Music Non-Breakfast Solo Host - Network

**Winner**
- Robert Scott - The Easy Drive Home
  - Robert Scott
  - The Breeze Network

**Finalists**
- The Hits Night Show With Estelle
  - Andy Wright, Estelle Clifford
  - More FM Network

### Best Music Non-Breakfast Solo Host - Single Market

**Winner**
- The Easy Workday with Katrina Smith
  - Katrina Smith
  - The Breeze Wellington

**Finalists**
- The Hits Bay Of Plenty Days with Will
  - Will Johnston
  - More FM Bay of Plenty
- More FM Workplace Social Club with George
  - George Smith
  - More FM Rodney

### Best Music Non-Breakfast Team - Network

**Winner**
- Jono & Ben
  - Jono Pryor, Ben Boyce, Dan Wobbly, Duncan Heyde, Bronwyn Bakker
  - The Rock Network

**Finalists**
- Jake & PJ
  - Jake Hawkins, PJ Harding, Alex Perigo, Miles Blusom
  - ZM Network
- The Edge Afternoons with Guy, Sharyn & Clint
  - Guy Williams, Sharyn Casey, Clint Roberts, Samuel Fullick, Chang Hung, Oscar Jackson
  - The Edge Network
<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Winner</th>
<th>Finalists</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Talk Presenter - Breakfast or Drive</td>
<td></td>
<td>Duncan Garner</td>
<td>Mike Hosking, Paul Henry</td>
<td>RadioLIVE Drive with Duncan Garner, The Mike Hosking Breakfast, The Paul Henry Show</td>
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<tr>
<td>Best Promotion</td>
<td>Best Client Digital/Social Promotion</td>
<td>ZM and Frikkies Cat News</td>
<td>Jennian Homes - Proud of our Home, Rock 1000+500 with Carters</td>
<td>ZM Network, MediaWorks National, The Rock Network</td>
</tr>
<tr>
<td></td>
<td>Best Client Promotion/Activation - Network</td>
<td>Jono and Ben’s Cool Town Bro</td>
<td>All Work No Play Very Important Business Trip to Las Vegas with Tradestaff, BCITO Not Your Average Shed</td>
<td>The Rock Network, Radio Hauraki Network, ZM &amp; Flava Network</td>
</tr>
<tr>
<td></td>
<td>Best Client Promotion/Activation - Single Market</td>
<td>Cranacs</td>
<td>New World To Kuli - Key to the World, Fix My Smile - The Dental Suite</td>
<td>The Breeze Wellington, The Hits Waikato, More FM Rodney</td>
</tr>
<tr>
<td></td>
<td>Best Marketing Campaign</td>
<td>Coast Ambassadors</td>
<td>Camp Edge, ZM’s Wedding Unplanners</td>
<td>Coast Nationwide, ZM Network</td>
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<tr>
<td></td>
<td>Best Network Station Promotion</td>
<td>National Crate Day</td>
<td>Jase and PJ’s 52 Hour On-air Marathon</td>
<td>The Rock Network, ZM Network</td>
</tr>
<tr>
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<td>Best Single Market Station Promotion</td>
<td>Guns’N’Roses on The Breeze</td>
<td>Guns’N’Roses on The Breeze, Blind Date to Brisbane</td>
<td>The Breeze Wellington, The Hits Dunedin</td>
</tr>
<tr>
<td></td>
<td>Best Radio Creative</td>
<td>Corn Evil - The End is Near</td>
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<td>The Edge Auckland, Radio Sport, Hauraki - Multi Market</td>
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<td>Best Creative Commercial - Single or Campaign</td>
<td>Guns’N’Roses on The Breeze</td>
<td>Guns’N’Roses on The Breeze</td>
<td>The Breeze Wellington, ZM Network</td>
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<tr>
<td></td>
<td>Best Voice Talent</td>
<td>Gerard Cronin</td>
<td>Leith Fokelau, Paul Corbett</td>
<td>MediaWorks All Stations, MediaWorks All Stations, George FM Auckland</td>
</tr>
<tr>
<td>Most Effective Commercial - Single or Campaign</td>
<td>Winner</td>
<td>Finalists</td>
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<tr>
<td>'Phone a Friend'</td>
<td>Scott Armstrong, Tim Woodley</td>
<td>ZB, Sport, Hits, Hauraki Nationwide</td>
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<tr>
<th>Best Spoken Programmes</th>
<th>Winner</th>
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<tbody>
<tr>
<td>Larry Williams Drive</td>
<td>Larry Williams, Laura Smith, Louis Herman-Watt, Thomas Thexton, Laura Heathcote</td>
<td>NewstalkZB Network</td>
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<tr>
<th>Best Station Imaging</th>
<th>Winner</th>
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<td>Grant Brodie</td>
<td>The Edge Network</td>
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<th>Best Technical Production</th>
<th>Winner</th>
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<tr>
<td>Ben French</td>
<td>Mai FM Northland</td>
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<th>Sales Team of the Year</th>
<th>Winner</th>
<th>Finalists</th>
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<tr>
<td>MediaWorks National Agency</td>
<td>Donna Gurney, Gerhard Simanke, Paul Glaister, Matt Bowness, Amanda Nicholls, Matt Tattle, Amelia MacDiarmid, Mike Berry, Nicole Jones, Jude Taylor, Johnathan Schaffer, Tim Norman</td>
<td>MediaWorks National</td>
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<th>Best Station of the Year - Network</th>
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<tr>
<td>ZM</td>
<td>Ross Flahive</td>
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<th>Best Station of the Year - Non-Surveyed Market</th>
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<tr>
<td>One Double X</td>
<td>Glenn Smith</td>
<td>One Double X Eastern Bay of Plenty</td>
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<td>More FM Canterbury</td>
<td>Christian Boston, Rob McDonald</td>
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<th>Outstanding Contribution to Radio</th>
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<tr>
<td>Scotty J Word insertion</td>
<td>Matt Heath, Jeremy Wells, Joseph Durie, Chris Goodwin</td>
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<tr>
<td>Simon Marsh</td>
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