

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2023

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-																					
Network Breeze	9.5	9.7	-0.2	2	6.7	8.1	-1.4		7.2	6.3	0.9		8.8	8.8	0.0		9.5	9.5	0.0		10.1	11.0	-0.9		10.2	10.4	-0.2		8.9	10.0	-1.1	
Network Coast	5.7	5.4	0.3	8	2.3	2.8	-0.5		2.7	2.6	0.1		2.5	2.2	0.3		4.2	3.5	0.7		7.2	6.8	0.4		8.0	8.3	-0.3		5.2	4.5	0.7	
Network The Edge	6.0	6.1	-0.1	6	12.0	12.6	-0.6		10.2	10.7	-0.5		9.1	9.8	-0.7		7.6	8.1	-0.5		4.2	3.6	0.6		2.3	1.7	0.6		7.0	6.7	0.3	
Network Flava	1.5	1.6	-0.1	14	2.7	3.0	-0.3		3.0	3.6	-0.6		2.9	2.9	0.0		2.2	2.3	-0.1		0.7	0.7	0.0		0.3	0.2	0.1		2.0	2.2	-0.2	
Network George FM	2.2	1.9	0.3	13	4.6	2.6	2.0		4.8	4.0	0.8		3.5	3.4	0.1		3.2	3.2	0.0		1.5	1.6	-0.1		0.2	0.2	0.0		1.2	1.0	0.2	
Network Gold	1.1	1.3	-0.2	15	0.3	0.4	-0.1		0.9	1.0	-0.1		0.9	1.0	-0.1		1.3	1.3	0.0		1.7	2.1	-0.4		1.5	2.0	-0.5		1.1	1.4	-0.3	
Network Gold Sport	0.3	0.3	0.0	23	0.1	0.1	0.0		0.2	0.2	0.0		0.2	0.2	0.0		0.2	0.2	0.0		0.3	0.3	0.0		0.4	0.6	-0.2		0.1	0.1	0.0	
Network Hokonui	0.2	0.2	0.0	24	0.2	0.2	0.0		0.1	0.1	0.0		0.1	0.1	0.0		0.2	0.2	0.0		0.3	0.3	0.0		0.2	0.2	0.0		0.3	0.3	0.0	
Network Humm FM	0.6	0.8	-0.2	18	0.6	0.5	0.1		0.9	1.2	-0.3		0.9	1.2	-0.3		1.0	1.3	-0.3		0.7	0.9	-0.2		0.3	0.2	0.1		0.1	0.5	-0.4	
Network Life FM	1.0	0.9	0.1	16	1.5	1.6	-0.1		1.4	1.4	0.0		1.6	1.3	0.3		1.3	1.1	0.2		0.7	0.6	0.1		0.6	0.4	0.2		1.2	1.3	-0.1	
Network Magic	5.4	5.5	-0.1	10	0.9	1.2	-0.3		1.0	1.2	-0.2		1.0	1.2	-0.2		1.4	1.6	-0.2		4.8	4.7	0.1		11.3	11.4	-0.1		3.2	2.3	0.9	
Network Mai FM	6.1	4.8	1.3	5	14.7	12.2	2.5		12.0	10.4	1.6		9.9	8.4	1.5		7.6	6.0	1.6		2.9	1.5	1.4		1.3	1.0	0.3		8.4	7.0	1.4	
Network Maori Radio	0.6	0.6	0.0	18	1.0	1.1	-0.1		0.8	0.7	0.1		0.8	0.7	0.1		0.7	0.7	0.0		0.5	0.5	0.0		0.4	0.4	0.0		0.6	0.7	-0.1	
Network More FM	8.1	7.7	0.4	3	8.5	9.2	-0.7		6.4	6.0	0.4		7.5	6.0	1.5		8.8	8.1	0.7		11.4	11.0	0.4		8.9	7.9	1.0		11.8	10.3	1.5	
Network Newstalk ZB	14.5	15.8	-1.3	1	2.7	2.7	0.0		3.4	3.1	0.3		4.6	4.6	0.0		6.0	6.8	-0.8		12.0	14.2	-2.2		23.0	25.6	-2.6		9.6	12.7	-3.1	
Network Radio Hauraki	2.6	2.7	-0.1	12	2.8	2.9	-0.1		3.5	3.7	-0.2		4.2	4.4	-0.2		3.9	4.2	-0.3		2.2	2.5	-0.3		1.3	1.0	0.3		3.5	4.0	-0.5	
Network Rhema	0.5	0.4	0.1	20	0.3	0.2	0.1		0.6	0.4	0.2		0.6	0.4	0.2		0.5	0.4	0.1		0.4	0.5	-0.1		0.6	0.5	0.1		0.4	0.4	0.0	
Network The Rock	7.7	8.2	-0.5	4	8.5	9.7	-1.2		12.6	13.0	-0.4		12.4	12.5	-0.1		11.5	12.3	-0.8		7.8	8.6	-0.8		3.6	3.4	0.2		7.1	7.8	-0.7	
Network SENZ Sport	0.4	0.3	0.1	21	0.1	*	*		0.4	0.2	0.2		0.5	0.2	0.3		0.4	0.3	0.1		0.3	0.3	0.0		0.4	0.3	0.1		0.2	0.1	0.1	
Network Star	0.4	0.5	-0.1	21	0.1	0.1	0.0		0.1	0.1	0.0		0.1	0.1	0.0		0.7	0.7	0.0		0.9	1.1	-0.2		0.3	0.5	-0.2		0.2	0.4	-0.2	
Network Tarana	1.0	1.0	0.0	16	0.6	0.5	0.1		1.2	1.4	-0.2		1.2	1.5	-0.3		1.5	1.0	0.5		1.3	0.5	0.8		0.6	1.1	-0.5		1.6	0.9	0.7	
Network The Hits	5.1	4.9	0.2	11	7.3	7.0	0.3		5.8	6.4	-0.6		6.2	6.5	-0.3		5.7	5.9	-0.2		4.9	4.8	0.1		4.2	3.7	0.5		5.8	5.9	-0.1	
Network The Sound	6.0	6.6	-0.6	6	4.6	4.8	-0.2		2.7	4.3	-1.6		2.8	4.3	-1.5		5.1	6.3	-1.2		11.1	11.4	-0.3		10.0	10.0	0.0		5.3	4.7	0.6	
Network ZM	5.7	5.9	-0.2	8	10.6	11.5	-0.9		10.6	10.6	0.0		9.8	9.6	0.2		7.9	7.7	0.2		3.4	3.5	-0.1		1.5	1.9	-0.4		8.2	8.2	0.0	
MediaWorks Combo	51.8	51.4	0.4		61.4	60.8	0.6		58.0	57.1	0.9		56.0	55.7	0.3		55.8	56.4	-0.6		54.6	54.5	0.1		48.4	46.5	1.9		53.0	50.2	2.8	
NZME Combo	37.1	38.4	-1.3		29.4	31.0	-1.6		30.2	31.5	-1.3		31.7	31.6	0.1		31.8	32.2	-0.4		33.0	35.5	-2.5		40.9	43.9	-3.0		35.9	39.4	-3.5	
Potential (000)	3,737.7	3,737.7	0.0		836.0	836																										

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Station Share (%) by Daypart, People 10+

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	This	Last	+/-
Potential (000)	3,737.7	3,737.7	0.0
Sample Size	14,316	13,945	371

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.0	8.3	-0.3	3	10.8	11.5	-0.7		10.3	10.2	0.1		9.1	8.8	0.3		8.5	7.6	0.9		8.8	8.2	0.6		9.8	10.2	-0.4	
Network Coast	4.6	4.0	0.6	9	7.3	6.3	1.0		6.6	6.6	0.0		4.3	4.4	-0.1		2.9	3.4	-0.5		3.4	4.0	-0.6		6.1	5.8	0.3	
Network The Edge	5.6	5.6	0.0	7	5.4	5.5	-0.1		6.5	6.4	0.1		6.8	7.2	-0.4		5.2	6.0	-0.8		5.8	4.8	1.0		6.1	6.2	-0.1	
Network Flava	1.3	1.4	-0.1	14	1.5	1.7	-0.2		1.7	1.9	-0.2		1.6	1.7	-0.1		1.1	1.0	0.1		1.2	1.0	0.2		1.6	1.4	0.2	
Network George FM	1.8	1.8	0.0	13	1.9	1.8	0.1		2.3	1.9	0.4		3.0	2.5	0.5		2.5	2.0	0.5		2.6	1.2	1.4		2.3	1.9	0.4	
Network Gold	0.9	1.0	-0.1	17	1.5	1.8	-0.3		1.4	1.5	-0.1		0.9	1.1	-0.2		0.5	0.6	-0.1		0.8	0.9	-0.1		1.3	1.3	0.0	
Network Gold Sport	0.3	0.3	0.0	21	0.1	0.3	-0.2		0.3	0.3	0.0		0.2	0.3	-0.1		0.6	0.3	0.3		0.7	0.4	0.3		0.3	0.3	0.0	
Network Hokonui	0.2	0.2	0.0	23	0.2	0.2	0.0		0.3	0.3	0.0		0.1	0.2	-0.1		0.1	0.1	0.0		0.1	0.1	0.0		0.2	0.2	0.0	
Network Humm FM	0.7	0.6	0.1	18	0.5	0.8	-0.3		0.5	0.5	0.0		0.9	0.5	0.4		0.3	2.7	-2.4		0.5	1.9	-1.4		0.7	0.7	0.0	
Network Life FM	1.1	0.9	0.2	15	0.7	0.6	0.1		0.8	0.7	0.1		1.3	1.1	0.2		1.2	1.0	0.2		1.1	1.1	0.0		1.1	1.1	0.0	
Network Magic	4.2	4.1	0.1	11	6.2	6.1	0.1		5.5	5.6	-0.1		4.3	4.4	-0.1		5.7	5.9	-0.2		3.1	3.0	0.1		6.8	6.9	-0.1	
Network Mai FM	6.7	5.5	1.2	5	4.3	3.8	0.5		5.3	4.4	0.9		6.4	5.5	0.9		9.9	4.9	5.0		9.2	6.1	3.1		6.3	4.8	1.5	
Network Maori Radio	0.6	0.7	-0.1	19	0.5	0.5	0.0		0.6	0.6	0.0		0.6	0.5	0.1		0.4	0.2	0.2		1.3	1.2	0.1		0.6	0.7	-0.1	
Network More FM	8.1	8.1	0.0	2	8.1	8.1	0.0		8.7	7.9	0.8		8.8	7.7	1.1		6.3	5.0	1.3		5.6	5.9	-0.3		8.0	7.7	0.3	
Network Newstalk ZB	20.9	23.2	-2.3	1	12.0	12.2	-0.2		9.1	10.0	-0.9		15.0	15.1	-0.1		20.6	23.9	-3.3		23.2	28.9	-5.7		13.1	14.3	-1.2	
Network Radio Hauraki	2.7	2.7	0.0	12	2.7	3.0	-0.3		2.9	3.4	-0.5		3.2	3.2	0.0		1.6	1.7	-0.1		1.7	1.4	0.3		2.2	2.0	0.2	
Network Rhema	0.4	0.3	0.1	20	0.3	0.3	0.0		0.4	0.4	0.0		0.4	0.3	0.1		0.8	0.5	0.3		1.0	0.7	0.3		0.6	0.5	0.1	
Network The Rock	7.1	7.4	-0.3	4	8.7	9.1	-0.4		8.9	9.5	-0.6		8.4	9.1	-0.7		4.9	7.1	-2.2		6.8	6.2	0.6		6.5	6.9	-0.4	
Network SENZ Sport	0.2	0.2	0.0	23	0.4	0.2	0.2		0.3	0.2	0.1		0.3	0.3	0.0		0.2	0.2	0.0		0.6	0.4	0.2		0.5	0.4	0.1	
Network Star	0.3	0.4	-0.1	21	0.3	0.5	-0.2		0.4	0.5	-0.1		0.4	0.4	0.0		1.1	1.1	0.0		0.2	0.5	-0.3		0.5	0.6	-0.1	
Network Tarana	1.0	0.7	0.3	16	0.7	0.8	-0.1		1.0	1.1	-0.1		1.3	1.3	0.0		1.0	0.8	0.2		1.2	0.9	0.3		0.9	1.3	-0.4	
Network The Hits	5.2	4.7	0.5	8	5.6	5.3	0.3		5.8	5.6	0.2		4.3	4.6	-0.3		3.8	3.7	0.1		3.9	3.5	0.4		4.8	4.8	0.0	
Network The Sound	4.5	5.1	-0.6	10	6.6	7.7	-1.1		7.2	8.4	-1.2		5.5	6.0	-0.5		5.2	4.8	0.4		4.8	4.1	0.7		6.5	6.6	-0.1	
Network ZM	5.9	6.3	-0.4	6	5.3	4.9	0.4		5.7	5.5	0.2		6.4	7.0	-0.6		6.1	6.1	0.0		5.8	7.1	-1.3		5.3	5.7	-0.4	
MediaWorks Combo	46.7	46.7	0.0		52.8	54.4	-1.6		55.2	54.9	0.3		53.2	51.8	1.4		48.7	46.3	2.4		47.6	41.5	6.1		53.0	52.3	0.7	
NZME Combo	42.4	44.1	-1.7		36.5	35.9	0.6		34.1	35.4	-1.3		36.2	37.7	-1.5		38.1	41.6	-3.5		41.5	47.8	-6.3		35.3	36.2	-0.9	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock,

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	504.5	520.2	-15.7	2	79.8	79.2	0.6	133.6	139.5	-5.9	143.5	163.6	-20.1	237.5	265.3	-27.8	189.9	190.6	-0.7	153.4	146.3	7.1	98.1	110.6	-12.5					
Network Coast	259.2	254.2	5.0	10	26.2	26.2	0.0	39.9	40.5	-0.6	42.5	43.2	-0.7	94.3	89.4	4.9	115.7	101.0	14.7	106.0	105.9	0.1	46.7	45.6	1.1					
Network The Edge	468.7	467.1	1.6	4	161.9	166.0	-4.1	235.7	245.5	-9.8	197.2	204.6	-7.4	258.6	263.9	-5.3	98.1	85.9	12.2	46.7	35.5	11.2	103.0	104.8	-1.8					
Network Flava	129.7	127.0	2.7	14	44.1	47.1	-3.0	69.5	75.7	-6.2	64.3	65.4	-1.1	76.0	75.5	0.5	20.1	13.5	6.6	9.5	4.3	5.2	30.6	27.0	3.6					
Network George FM	152.4	122.0	30.4	13	39.5	31.8	7.7	91.7	76.1	15.6	82.8	64.9	17.9	105.3	80.9	24.4	28.3	23.3	5.0	7.5	8.8	-1.3	24.8	20.6	4.2					
Network Gold	73.4	70.3	3.1	16	9.8	10.4	-0.6	19.7	16.8	2.9	19.4	15.8	3.6	35.6	27.9	7.7	31.9	28.1	3.8	22.8	28.0	-5.2	11.1	10.3	0.8					
Network Gold Sport	27.8	29.7	-1.9	21	7.0	5.5	1.5	6.6	8.1	-1.5	5.9	6.6	-0.7	7.5	7.9	-0.4	6.5	10.4	-3.9	9.7	12.9	-3.2	1.7	2.5	-0.8					
Network Hokonui	12.8	12.0	0.8	24	5.3	2.6	2.7	4.5	5.7	-1.2	3.0	4.5	-1.5	4.8	6.4	-1.6	3.1	3.4	-0.3	2.2	2.5	-0.3	1.8	2.7	-0.9					
Network Humm FM	45.2	38.6	6.6	19	9.5	6.1	3.4	24.1	23.4	0.7	22.5	23.6	-1.1	30.6	29.1	1.5	11.4	7.9	3.5	4.9	3.2	1.7	5.8	7.0	-1.2					
Network Life FM	83.8	79.1	4.7	15	26.1	23.5	2.6	34.9	35.9	-1.0	34.5	35.4	-0.9	45.0	43.9	1.1	20.0	15.5	4.5	11.9	10.8	1.1	21.4	21.3	0.1					
Network Magic	225.9	216.6	9.3	11	15.6	14.9	0.7	30.1	31.6	-1.5	27.8	30.3	-2.5	46.6	46.8	-0.2	68.3	58.2	10.1	119.1	113.5	5.6	27.2	23.0	4.2					
Network Mai FM	380.4	345.4	35.0	7	141.8	131.5	10.3	208.7	201.2	7.5	180.4	170.1	10.3	214.6	192.2	22.4	50.3	36.8	13.5	22.2	20.2	2.0	92.0	84.4	7.6					
Network Maori Radio	62.1	67.8	-5.7	17	22.2	21.9	0.3	26.6	28.5	-1.9	20.0	25.0	-5.0	30.5	33.2	-2.7	17.0	16.4	0.6	8.2	10.8	-2.6	14.7	17.9	-3.2					
Network More FM	482.4	479.7	2.7	3	121.4	123.1	-1.7	159.3	156.0	3.3	159.2	150.9	8.3	252.2	249.9	2.3	161.4	161.0	0.4	100.1	95.7	4.4	114.7	108.5	6.2					
Network Newstalk ZB	557.5	574.5	-17.0	1	56.2	54.9	1.3	96.6	90.4	6.2	109.8	116.0	-6.2	192.8	204.7	-11.9	182.8	192.1	-9.3	211.3	219.6	-8.3	89.7	95.0	-5.3					
Network Radio Hauraki	193.3	192.1	1.2	12	39.8	36.9	2.9	69.8	72.5	-2.7	87.1	87.4	-0.3	130.0	130.4	-0.4	57.3	57.4	-0.1	21.9	23.6	-1.7	44.4	44.1	0.3					
Network Rhema	43.5	39.6	3.9	20	8.1	4.9	3.2	11.6	7.7	3.9	12.7	7.9	4.8	17.6	13.8	3.8	12.0	16.6	-4.6	15.3	16.7	-1.4	6.7	8.1	-1.4					
Network The Rock	385.4	383.8	1.6	6	90.4	90.3	0.1	179.5	186.0	-6.5	181.3	186.1	-4.8	250.2	252.5	-2.3	104.5	97.2	7.3	44.0	40.2	3.8	80.0	77.0	3.0					
Network SENZ Sport	23.8	27.6	-3.8	22	3.4	2.4	1.0	7.1	7.1	0.0	6.1	6.8	-0.7	9.5	12.6	-3.1	7.4	10.6	-3.2	8.1	9.8	-1.7	1.2	2.5	-1.3					
Network Star	23.6	20.9	2.7	23	4.7	1.2	3.5	6.1	3.3	2.8	5.1	4.1	1.0	10.6	8.9	1.7	8.8	8.9	-0.1	5.8	8.1	-2.3	2.5	3.1	-0.6					
Network Tarana	60.3	44.5	15.8	18	14.6	6.9	7.7	24.2	21.9	2.3	18.5	22.2	-3.7	29.0	26.7	2.3	19.0	11.6	7.4	15.0	9.0	6.0	11.7	13.0	-1.3					
Network The Hits	363.6	369.4	-5.8	8	104.4	100.5	3.9	138.4	147.8	-9.4	131.7	142.0	-10.3	188.5	205.2	-16.7	102.4	103.8	-1.4	66.9	58.9	8.0	78.2	79.8	-1.6					
Network The Sound	298.4	323.6	-25.2	9	49.4	48.3	1.1	72.8	84.2	-11.4	73.2	86.5	-13.3	139.2	156.6	-17.4	140.1	148.2	-8.1	106.9	114.2	-7.3	53.7	53.8	-0.1					
Network ZM	437.7	457.4	-19.7	5	135.6	138.7	-3.1	237.3	256.5	-19.2	222.7	230.6	-7.9	266.6	280.4	-13.8	69.0	76.8	-7.8	32.2	35.7	-3.5	108.8	105.7	3.1					
MediaWorks Combo	1,963.5	1,945.7	17.8		432.6	427.0	5.6	711.7	715.5	-3.8	682.9	686.0	-3.1	1,000.8	999.2	1.6	591.7	578.0	13.7	448.3	439.5	8.8	391.4	387.1	4.3					
NZME Combo	1,581.7	1,616.9	-35.2		305.5	307.8	-2.3	520.2	544.9	-24.7	528.3	543.0	-14.7	764.9	783.9	-19.0	452.7	455.5	-2											

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2023

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	This	Last	+/-
Potential (000)	3,737.7	3,737.7	0.0
Sample Size	14,316	13,945	371

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend				
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn																
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	246.2	250.8	-4.6	3	227.0	232.0	-5.0	248.9	249.8	-0.9	231.9	235.0	-3.1	88.6	92.3	-3.7	59.1	57.1	2.0	294.8	296.5	-1.7							
Network Coast	135.8	120.3	15.5	9	128.0	122.8	5.2	134.3	142.9	-8.6	110.1	112.1	-2.0	38.7	37.4	1.3	23.6	27.9	-4.3	156.7	146.7	10.0							
Network The Edge	227.4	222.0	5.4	5	164.4	183.2	-18.8	223.7	235.3	-11.6	191.3	204.1	-12.8	83.6	89.3	-5.7	45.7	42.6	3.1	266.3	267.7	-1.4							
Network Flava	53.6	59.9	-6.3	14	51.5	51.1	0.4	61.7	59.4	2.3	54.8	57.3	-2.5	21.9	22.2	-0.3	10.6	12.5	-1.9	64.5	59.0	5.5							
Network George FM	66.3	51.0	15.3	13	55.0	44.0	11.0	70.1	50.9	19.2	76.2	64.9	11.3	37.4	28.9	8.5	21.6	12.3	9.3	86.4	65.5	20.9							
Network Gold	22.4	29.8	-7.4	18	27.6	33.8	-6.2	32.7	37.3	-4.6	27.2	30.0	-2.8	11.0	12.3	-1.3	6.4	7.0	-0.6	41.4	36.6	4.8							
Network Gold Sport	10.2	10.4	-0.2	22	6.3	9.8	-3.5	9.4	10.8	-1.4	10.2	8.9	1.3	8.7	6.0	2.7	4.0	3.4	0.6	17.6	18.0	-0.4							
Network Hokonui	4.1	4.2	-0.1	24	4.6	4.3	0.3	5.2	5.7	-0.5	2.7	3.1	-0.4	2.1	3.1	-1.0	1.4	0.8	0.6	8.3	7.4	0.9							
Network Humm FM	20.5	17.5	3.0	19	15.5	16.7	-1.2	23.3	16.7	6.6	25.0	19.3	5.7	6.1	7.9	-1.8	9.3	9.5	-0.2	23.7	21.9	1.8							
Network Life FM	41.5	35.2	6.3	15	30.0	27.9	2.1	33.3	34.0	-0.7	36.2	28.6	7.6	15.1	14.8	0.3	9.7	9.4	0.3	52.3	53.0	-0.7							
Network Magic	101.3	95.4	5.9	11	116.7	119.3	-2.6	122.4	129.7	-7.3	95.8	94.5	1.3	47.6	46.1	1.5	24.2	23.9	0.3	152.6	143.0	9.6							
Network Mai FM	209.7	182.0	27.7	6	140.4	123.3	17.1	176.1	150.0	26.1	173.7	155.6	18.1	89.6	68.1	21.5	56.8	50.1	6.7	238.3	204.8	33.5							
Network Maori Radio	25.1	27.7	-2.6	16	18.2	19.7	-1.5	21.9	23.4	-1.5	18.1	16.2	1.9	8.1	6.2	1.9	11.6	10.8	0.8	31.1	36.7	-5.6							
Network More FM	246.4	252.0	-5.6	2	191.2	197.9	-6.7	248.7	226.6	22.1	215.3	207.7	7.6	89.2	81.0	8.2	49.7	50.5	-0.8	278.2	270.7	7.5							
Network Newstalk ZB	390.4	410.6	-20.2	1	248.2	246.9	1.3	249.9	260.4	-10.5	272.8	281.2	-8.4	148.3	161.4	-13.1	116.4	131.8	-15.4	364.2	363.4	0.8							
Network Radio Hauraki	96.2	92.6	3.6	12	64.5	70.7	-6.2	87.6	93.9	-6.3	84.7	84.8	-0.1	27.7	28.6	-0.9	15.0	15.1	-0.1	102.6	96.3	6.3							
Network Rhema	19.6	15.3	4.3	20	12.6	12.4	0.2	18.0	18.8	-0.8	12.8	12.3	0.5	8.2	6.1	2.1	9.9	6.7	3.2	28.8	23.7	5.1							
Network The Rock	200.8	202.4	-1.6	7	159.1	159.8	-0.7	196.2	201.0	-4.8	191.4	199.1	-7.7	68.0	77.0	-9.0	51.6	51.0	0.6	217.0	212.7	4.3							
Network SENZ Sport	8.3	8.5	-0.2	23	6.7	5.3	1.4	6.4	8.2	-1.8	7.5	7.5	0.0	2.0	2.3	-0.3	3.1	2.7	0.4	16.7	15.0	1.7							
Network Star	10.6	10.8	-0.2	21	7.7	8.4	-0.7	13.5	10.6	2.9	10.9	8.4	2.5	3.3	4.1	-0.8	2.1	3.8	-1.7	12.1	12.6	-0.5							
Network Tarana	24.3	21.0	3.3	17	22.7	17.9	4.8	27.6	21.7	5.9	31.5	26.1	5.4	18.4	11.0	7.4	9.5	7.1	2.4	39.1	24.4	14.7							
Network The Hits	183.0	174.5	8.5	8	140.9	140.6	0.3	186.4	184.2	2.2	158.2	160.7	-2.5	60.4	61.5	-1.1	34.2	31.5	2.7	196.5	199.2	-2.7							
Network The Sound	133.8	152.6	-18.8	10	128.4	143.2	-14.8	163.9	181.0	-17.1	134.4	149.5	-15.1	57.8	57.7	0.1	37.4	35.4	2.0	177.8	179.4	-1.6							
Network ZM	241.8	255.2	-13.4	4	156.9	155.7	1.2	216.2	207.9	8.3	205.8	217.5	-11.7	79.0	85.5	-6.5	47												

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2023

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	8:00	7:53	0:07	5:27	6:14	-0:46	6:27	5:35	0:52	7:28	6:51	0:37	7:43	7:05	0:38	7:35	8:06	-0:31	8:16	8:49	-0:32	7:01	6:56	0:05								
Network Coast	9:14	8:59	0:15	5:38	6:31	-0:53	8:01	8:04	-0:02	7:16	6:32	0:43	8:35	7:47	0:47	8:56	9:30	-0:34	9:24	9:43	-0:18	8:39	7:36	1:03								
Network The Edge	5:25	5:31	-0:06	4:48	4:38	0:10	5:12	5:26	-0:14	5:37	6:09	-0:31	5:41	6:04	-0:22	6:06	5:54	0:12	6:05	5:46	0:18	5:17	4:56	0:20								
Network Flava	4:55	5:12	-0:17	3:54	3:56	-0:02	5:08	5:51	-0:43	5:33	5:40	-0:06	5:39	5:55	-0:15	5:19	7:45	-2:26	3:43	6:40	-2:56	5:08	6:16	-1:07								
Network George FM	6:13	6:43	-0:29	7:35	4:54	2:41	6:17	6:37	-0:19	5:13	6:43	-1:30	5:57	7:50	-1:53	7:31	9:29	-1:58	2:47	3:13	-0:26	3:51	3:51	0:00								
Network Gold	6:38	7:58	-1:20	1:44	2:28	-0:44	5:18	7:36	-2:17	5:54	8:27	-2:32	6:57	9:26	-2:28	7:35	10:22	-2:47	8:00	9:01	-1:01	7:49	10:21	-2:32								
Network Gold Sport	4:18	4:20	-0:01	1:14	0:50	0:23	3:00	3:30	-0:29	3:42	4:25	-0:42	5:07	4:03	1:04	7:01	4:19	2:41	4:52	5:28	-0:35	2:39	3:57	-1:17								
Network Hokonui	6:44	7:54	-1:10	2:58	5:34	-2:35	3:38	3:16	0:22	5:00	3:48	1:11	9:37	7:43	1:53	13:41	13:37	0:04	9:13	10:24	-1:10	10:57	8:57	1:59								
Network Humm FM	5:46	8:20	-2:33	4:11	4:36	-0:24	4:43	6:36	-1:53	4:49	6:40	-1:50	6:01	9:05	-3:03	9:25	16:48	-7:22	7:22	9:01	-1:38	1:43	5:02	-3:19								
Network Life FM	5:03	4:52	0:11	3:36	4:17	-0:41	4:55	4:42	0:13	5:39	4:48	0:50	5:32	5:03	0:28	5:03	5:44	-0:41	6:12	5:03	1:09	4:22	4:44	-0:21								
Network Magic	10:07	10:41	-0:33	3:40	5:00	-1:19	3:55	4:34	-0:38	4:35	4:58	-0:22	5:58	6:58	-1:00	10:01	11:23	-1:21	11:49	12:24	-0:35	9:05	7:33	1:31								
Network Mai FM	6:48	5:56	0:52	6:42	5:40	1:01	6:54	6:26	0:28	6:41	6:19	0:21	6:53	6:10	0:42	8:08	5:48	2:19	7:16	5:51	1:25	7:02	6:20	0:41								
Network Maori Radio	4:07	3:46	0:20	2:57	3:00	-0:02	3:48	3:12	0:36	4:35	3:46	0:49	4:20	3:58	0:21	3:50	4:39	-0:48	6:22	4:55	1:26	3:20	3:13	0:07								
Network More FM	7:07	6:49	0:18	4:32	4:33	-0:01	4:51	4:45	0:05	5:45	5:06	0:38	6:43	6:25	0:18	10:08	9:36	0:32	11:05	10:11	0:54	7:56	7:18	0:38								
Network Newstalk ZB	11:02	11:42	-0:39	3:06	2:57	0:08	4:15	4:13	0:01	5:09	5:06	0:03	6:00	6:34	-0:34	9:22	10:25	-1:03	13:32	14:25	-0:53	8:17	10:16	-1:59								
Network Radio Hauraki	5:43	5:59	-0:15	4:34	4:43	-0:09	5:57	6:23	-0:25	5:56	6:22	-0:26	5:46	6:22	-0:35	5:24	6:04	-0:40	7:16	5:19	1:57	6:10	7:03	-0:52								
Network Rhema	4:37	4:10	0:26	2:43	2:33	0:09	6:03	6:10	-0:06	5:49	6:02	-0:12	5:18	5:05	0:13	4:53	4:02	0:50	4:31	3:53	0:38	4:51	3:52	0:59								
Network The Rock	8:25	9:01	-0:36	6:05	6:32	-0:27	8:27	8:40	-0:13	8:22	8:34	-0:12	8:55	9:41	-0:45	10:38	12:22	-1:44	10:11	10:20	-0:09	6:52	7:45	-0:52								
Network SENZ Sport	6:13	4:09	2:03	1:13	0:42	0:30	7:20	4:14	3:05	9:04	4:29	4:35	7:39	4:03	3:36	5:28	4:33	0:55	5:37	4:08	1:29	11:03	4:14	6:48								
Network Star	7:30	10:20	-2:49	1:36	3:02	-1:25	1:13	2:24	-1:11	3:12	4:23	-1:11	11:57	14:33	-2:35	14:33	16:37	-2:04	6:15	8:06	-1:50	5:35	10:51	-5:16								
Network Tarana	6:52	9:42	-2:49	2:35	4:00	-1:24	6:06	7:51	-1:45	7:45	8:33	-0:47	9:50	7:34	2:16	10:10	5:45	4:24	5:18	15:16	-9:58	10:30	5:29	5:00								
Network The Hits	5:56	5:38	0:17	4:32	4:16	0:15	5:03	5:24	-0:20	5:47	5:50	-0:03	5:53	5:40	0:12	6:50	6:29	0:20	7:50	7:42	0:08	5:43	5:42	0:01								
Network The Sound	8:33	8:40	-0:07	6:03	6:01	0:02	4:23	6:19	-1:55	4:45	6:24	-1:39	7:03	7:57	-0:54	11:23	10:50	0:33	11:36	10:49	0:46	7:36	6:42	0:53								
Network ZM	5:30	5:26	0:04	5:01	5:04	-0:02	5:21	5:09	0:11	5:24	5:19	0:04	5:42	5:28	0:14	7:06	6:22	0:44	5:54	6:29	-0:34	5:51	5:57	-0:05								
MediaWorks Combo	11:11	11:13	-0:02	9:10	8:41	0:28	9:47	9:55	-0:08	10:01	10:23	-0:21	10:47	11:1																		

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2023

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	This	Last	+/-
Potential (000)	3,737.7	3,737.7	0.0
Sample Size	14,316	13,945	371

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:39	2:43	-0:03	3:22	3:29	-0:07	3:42	3:40	0:01	2:01	1:58	0:03	2:00	1:40	0:20	2:08	2:13	-0:05	3:07	3:11	-0:04
Network Coast	2:48	2:45	0:02	4:01	3:39	0:21	4:24	4:11	0:13	2:02	2:04	-0:02	1:36	1:52	-0:16	2:04	2:14	-0:10	3:38	3:39	-0:01
Network The Edge	2:01	2:04	-0:02	2:19	2:06	0:12	2:35	2:27	0:08	1:51	1:52	-0:01	1:19	1:22	-0:03	1:49	1:46	0:03	2:08	2:10	-0:01
Network Flava	1:58	1:53	0:05	2:04	2:17	-0:13	2:31	2:55	-0:24	1:30	1:31	-0:00	1:00	0:57	0:03	1:35	1:16	0:18	2:18	2:15	0:03
Network George FM	2:15	2:57	-0:41	2:27	2:49	-0:21	2:56	3:25	-0:29	2:01	2:00	0:00	1:24	1:26	-0:02	1:43	1:30	0:13	2:28	2:44	-0:16
Network Gold	3:16	2:52	0:23	3:44	3:44	0:00	3:42	3:42	0:00	1:38	1:58	-0:20	0:58	0:57	0:01	1:49	2:03	-0:13	2:57	3:24	-0:26
Network Gold Sport	2:03	2:17	-0:14	1:35	1:48	-0:13	2:36	2:40	-0:04	1:11	1:33	-0:21	1:20	0:59	0:20	2:24	1:51	0:32	1:46	1:47	-0:01
Network Hokonui	4:22	4:23	-0:00	2:56	3:38	-0:42	4:56	5:05	-0:08	2:44	2:44	-0:00	0:53	0:47	0:06	0:53	1:35	-0:41	2:13	2:39	-0:26
Network Humm FM	2:43	3:00	-0:17	2:22	3:13	-0:51	2:02	2:27	-0:24	1:47	1:15	0:32	1:06	7:00	-5:54	0:48	3:02	-2:14	2:35	2:59	-0:23
Network Life FM	2:09	2:12	-0:02	1:44	1:38	0:06	2:04	1:52	0:11	1:47	1:59	-0:12	1:37	1:21	0:16	1:40	1:48	-0:08	2:03	1:58	0:05
Network Magic	3:22	3:32	-0:09	3:43	3:37	0:05	4:00	3:52	0:07	2:19	2:28	-0:09	2:31	2:35	-0:03	1:50	1:56	-0:06	4:09	4:30	-0:20
Network Mai FM	2:37	2:28	0:09	2:10	2:09	0:00	2:41	2:40	0:01	1:54	1:50	0:03	2:19	1:27	0:51	2:19	1:53	0:25	2:28	2:12	0:16
Network Maori Radio	2:07	2:05	0:01	1:51	1:43	0:08	2:33	2:18	0:15	1:36	1:31	0:05	0:59	0:46	0:12	1:38	1:41	-0:02	1:49	1:41	0:07
Network More FM	2:41	2:39	0:02	2:59	2:53	0:06	3:07	3:08	-0:01	2:07	1:56	0:11	1:29	1:16	0:13	1:36	1:48	-0:12	2:42	2:39	0:02
Network Newstalk ZB	4:24	4:37	-0:13	3:25	3:30	-0:05	3:15	3:27	-0:11	2:51	2:49	0:01	2:54	3:01	-0:06	2:51	3:24	-0:33	3:22	3:39	-0:16
Network Radio Hauraki	2:18	2:22	-0:04	2:57	3:01	-0:03	2:59	3:13	-0:14	1:57	1:58	-0:01	1:13	1:14	-0:01	1:36	1:24	0:12	2:02	1:58	0:04
Network Rhema	1:36	1:28	0:07	1:46	1:57	-0:11	2:06	1:53	0:12	1:26	1:22	0:04	1:57	1:36	0:21	1:27	1:31	-0:04	2:06	1:56	0:10
Network The Rock	2:54	3:00	-0:06	3:52	4:02	-0:10	4:04	4:14	-0:09	2:16	2:23	-0:07	1:31	1:53	-0:22	1:53	1:54	-0:01	2:48	3:00	-0:11
Network SENZ Sport	2:21	1:50	0:31	4:00	2:32	1:28	4:25	2:38	1:47	2:19	1:53	0:26	2:13	1:57	0:16	2:37	2:07	0:30	2:36	2:39	-0:03
Network Star	2:22	2:55	-0:33	2:51	3:53	-1:01	2:50	4:00	-1:09	1:55	2:46	-0:50	6:44	5:23	1:20	1:05	2:02	-0:56	3:49	4:28	-0:39
Network Tarana	3:21	2:52	0:29	2:14	3:01	-0:46	3:14	4:41	-1:26	2:05	2:37	-0:31	1:08	1:27	-0:19	1:46	2:04	-0:17	2:15	4:47	-2:32
Network The Hits	2:21	2:12	0:08	2:48	2:40	0:07	2:47	2:43	0:04	1:24	1:30	-0:06	1:19	1:13	0:05	1:38	1:43	-0:05	2:18	2:14	0:03
Network The Sound	2:45	2:43	0:02	3:37	3:47	-0:10	3:56	4:09	-0:13	2:07	2:06	0:00	1:53	1:41	0:11	1:49	1:47	0:02	3:24	3:26	-0:01
Network ZM	2:01	2:00	0:00	2:22	2:14	0:07	2:23	2:23	-0:00	1:36	1:40	-0:04	1:37	1:27	0:10	1:44	2:01	-0:16	1:55	1:59	-0:04
MediaWorks Combo	3:10	3:14	-0:03	3:44	3:48	-0:03	4:10	4:14	-0:03	2:28	2:27	0:01	2:04	1:57	0:06	2:24	2:22	0:01	3:31	3:35	-0:03
NZME Combo	3:22	3:26	-0:03	3:24	3:21	0:03	3:28	3:34	-0:05	2:15	2:18	-0:02	2:07	2:08	-0:00	2:26	2:46	-0:19	3:09	3:11	-0:02
All Commercial Radio	3:59	4:00	-0:01	4:21	4:21	0:00	4:45	4:49	-0:03	2:50	2:52	-0:01	2:27	2:21	0:05	2:48	3:00	-0:11	4:15	4:17	-0:02

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland</p