



NELSON COMMERCIAL RADIO - SURVEY 1 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2021 - 1/2022

This Survey Period: Sun Apr 11 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

Last Survey Period: Sun Jan 31 to Sat Nov 6 2021

| | All 10+ | | | | People 10-24 | | | People 18-39 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|-----------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 4.4 | 5.7 | -1.3 | 9 | 5.7 | 3.9 | 1.8 | 2.3 | 7.0 | -4.7 | 4.1 | 9.2 | -5.1 | 4.1 | 8.5 | -4.4 | 4.6 | 5.0 | -0.4 | 5.4 | 5.2 | 0.2 | 2.5 | 4.3 | -1.8 |
| Coast | 4.5 | 4.7 | -0.2 | 8 | 1.8 | 1.6 | 0.2 | 2.5 | 2.1 | 0.4 | 1.4 | 1.2 | 0.2 | 1.5 | 1.5 | 0.0 | 3.6 | 3.0 | 0.6 | 9.9 | 9.8 | 0.1 | 0.3 | 1.1 | -0.8 |
| Edge | 11.3 | 8.3 | 3.0 | 1 | 16.5 | 15.4 | 1.1 | 24.1 | 20.4 | 3.7 | 20.7 | 19.2 | 1.5 | 19.2 | 14.9 | 4.3 | 9.5 | 4.1 | 5.4 | 2.1 | 1.3 | 0.8 | 24.6 | 16.9 | 7.7 |
| George FM | 4.6 | 4.9 | -0.3 | 7 | 12.4 | 13.9 | -1.5 | 11.2 | 13.0 | -1.8 | 5.4 | 6.1 | -0.7 | 5.3 | 5.6 | -0.3 | 3.9 | 3.9 | 0.0 | 1.8 | 1.9 | -0.1 | 3.2 | 4.4 | -1.2 |
| Gold | 1.7 | 2.9 | -1.2 | 14 | 0.2 | 2.6 | -2.4 | 0.6 | 0.9 | -0.3 | 2.2 | 2.0 | 0.2 | 2.2 | 3.7 | -1.5 | 2.7 | 4.6 | -1.9 | 2.2 | 3.2 | -1.0 | 1.9 | 4.7 | -2.8 |
| Gold AM | 0.1 | 0.1 | 0.0 | 17 | * | * | * | * | * | * | * | * | * | 0.1 | * | * | 0.1 | 0.2 | -0.1 | 0.1 | 0.3 | -0.2 | 0.1 | * | * |
| Life FM | 0.5 | 0.6 | -0.1 | 16 | 3.3 | 3.5 | -0.2 | 0.3 | 0.6 | -0.3 | 0.1 | 0.4 | -0.3 | 0.1 | 0.2 | -0.1 | * | * | * | * | * | * | 0.2 | 0.4 | -0.2 |
| Magic* | 8.6 | 9.4 | -0.8 | 4 | * | 0.2 | * | 1.8 | 1.4 | 0.4 | 3.0 | 2.6 | 0.4 | 2.3 | 4.0 | -1.7 | 4.3 | 5.6 | -1.3 | 14.4 | 11.6 | 2.8 | 3.1 | 5.4 | -2.3 |
| More FM | 10.5 | 11.7 | -1.2 | 2 | 20.0 | 19.2 | 0.8 | 11.8 | 13.1 | -1.3 | 7.9 | 7.2 | 0.7 | 6.8 | 7.2 | -0.4 | 8.5 | 11.3 | -2.8 | 13.3 | 16.8 | -3.5 | 17.8 | 21.6 | -3.8 |
| Newstalk ZB | 6.7 | 7.5 | -0.8 | 6 | * | 0.4 | * | 0.3 | 0.2 | 0.1 | 0.9 | 0.8 | 0.1 | 1.7 | 1.0 | 0.7 | 3.7 | 4.7 | -1.0 | 8.8 | 8.9 | -0.1 | 3.9 | 3.3 | 0.6 |
| Radio Hauraki | 3.6 | 2.4 | 1.2 | 13 | 4.1 | 4.1 | 0.0 | 4.6 | 4.0 | 0.6 | 4.7 | 3.4 | 1.3 | 6.3 | 4.0 | 2.3 | 4.9 | 2.8 | 2.1 | 1.0 | 0.8 | 0.2 | 4.2 | 4.0 | 0.2 |
| Rhema | 0.1 | 0.3 | -0.2 | 17 | * | * | * | * | * | * | * | * | * | 0.1 | 0.1 | 0.0 | 0.3 | 0.6 | -0.3 | 0.3 | 0.6 | -0.3 | 0.1 | 0.3 | -0.2 |
| Rock | 9.3 | 9.7 | -0.4 | 3 | 12.4 | 9.6 | 2.8 | 11.7 | 10.0 | 1.7 | 14.2 | 14.0 | 0.2 | 14.3 | 17.5 | -3.2 | 9.9 | 13.6 | -3.7 | 3.6 | 4.3 | -0.7 | 7.0 | 10.3 | -3.3 |
| Star | 0.7 | 0.6 | 0.1 | 15 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 1.9 | 1.7 | 0.2 | * | * | * |
| The Hits | 3.7 | 2.8 | 0.9 | 12 | 6.5 | 6.4 | 0.1 | 6.3 | 4.0 | 2.3 | 6.2 | 4.4 | 1.8 | 4.7 | 4.3 | 0.4 | 3.2 | 2.0 | 1.2 | 2.3 | 0.6 | 1.7 | 4.1 | 4.8 | -0.7 |
| The Sound | 7.6 | 8.1 | -0.5 | 5 | 2.5 | 1.5 | 1.0 | 2.3 | 2.1 | 0.2 | 3.5 | 3.4 | 0.1 | 3.7 | 4.1 | -0.4 | 10.7 | 13.0 | -2.3 | 12.4 | 13.2 | -0.8 | 1.1 | 1.7 | -0.6 |
| Today FM/Magic Talk** | 4.1 | 4.6 | -0.5 | 10 | 0.2 | 5.7 | -5.5 | 0.7 | 1.0 | -0.3 | 1.8 | 2.0 | -0.2 | 1.5 | 1.7 | -0.2 | 5.5 | 4.7 | 0.8 | 7.3 | 5.9 | 1.4 | 1.9 | 3.2 | -1.3 |
| ZM | 3.9 | 3.2 | 0.7 | 11 | 8.3 | 5.3 | 3.0 | 8.8 | 5.8 | 3.0 | 7.4 | 5.0 | 2.4 | 5.7 | 4.7 | 1.0 | 2.2 | 2.5 | -0.3 | 0.8 | 0.8 | 0.0 | 5.6 | 3.3 | 2.3 |
| MediaWorks Combo | 60.6 | 62.6 | -2.0 | | 70.3 | 69.7 | 0.6 | 66.2 | 68.3 | -2.1 | 60.9 | 64.0 | -3.1 | 57.3 | 63.7 | -6.4 | 56.8 | 61.1 | -4.3 | 60.3 | 60.2 | 0.1 | 61.6 | 68.2 | -6.6 |
| NZME Combo | 24.3 | 23.7 | 0.6 | | 21.2 | 20.4 | 0.8 | 23.1 | 17.1 | 6.0 | 22.7 | 16.7 | 6.0 | 22.2 | 19.3 | 2.9 | 20.4 | 19.9 | 0.5 | 25.1 | 24.4 | 0.7 | 20.1 | 21.2 | -1.1 |
| Potential (000) | 90.6 | 90.4 | 0.2 | | 17.5 | 17.5 | 0.0 | 23.6 | 23.0 | 0.6 | 22.9 | 22.7 | 0.2 | 37.1 | 37.0 | 0.1 | 28.7 | 28.8 | -0.1 | 26.8 | 26.9 | -0.1 | 16.1 | 15.7 | 0.4 |
| Sample | 866 | 880 | -14 | | 126 | 135 | -9 | 171 | 189 | -18 | 189 | 207 | -18 | 328 | 342 | -14 | 282 | 290 | -8 | 311 | 310 | 1 | 148 | 152 | -4 |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic, Magic Talk (until 20th March 2022), More FM, Rock, The Sound, Today FM (from 21st March 2022), or internet only listening to Mai

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui

*Listed as Magic Music in S4 2021

**Today FM/Magic Talk includes Magic Talk for S4 2021 and Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period) for S1 2022



NELSON COMMERCIAL RADIO - SURVEY 1 2022

Station Share (%) by Daypart, People 10+

Survey Comparisons: 4/2021 - 1/2022

This Survey Period: Sun Apr 11 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

Last Survey Period: Sun Jan 31 to Sat Nov 6 2021

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 90.6 | 90.4 | 0.2 |
| Sample Size | 866 | 880 | -14 |

| | Breakfast | | | | Morning | | | Afternoon | | | Drive | | | Night | | | Mid Dawn | | | Weekend | | | |
|-----------------------|-----------------|------|------|------|------------------|------|------|------------------|------|------|-----------------|------|------|------------------|------|------|------------------|------|------|-------------------|------|------|---|
| | Mon-Fri 6am-9am | | +/- | Rank | Mon-Fri 9am-12md | | +/- | Mon-Fri 12md-4pm | | +/- | Mon-Fri 4pm-7pm | | +/- | Mon-Fri 7pm-12mn | | +/- | Mon-Fri 12mn-6am | | +/- | Sat-Sun 12mn-12mn | | +/- | |
| | This | Last | | | This | Last | | This | Last | | This | Last | | This | Last | | This | Last | | This | Last | | |
| Breeze | 5.4 | 7.5 | -2.1 | 8 | 3.9 | 6.0 | -2.1 | 4.1 | 4.8 | -0.7 | 3.4 | 4.6 | -1.2 | 2.8 | 3.0 | -0.2 | 3.1 | 6.4 | -3.3 | 5.7 | 5.7 | 0.0 | |
| Coast | 3.5 | 4.1 | -0.6 | 12 | 4.5 | 4.8 | -0.3 | 5.6 | 6.2 | -0.6 | 5.1 | 5.9 | -0.8 | 4.8 | 4.4 | 0.4 | 1.5 | 1.2 | 0.3 | 4.3 | 3.4 | 0.9 | |
| Edge | 10.6 | 9.1 | 1.5 | 3 | 9.0 | 6.7 | 2.3 | 10.5 | 7.2 | 3.3 | 15.1 | 10.8 | 4.3 | 13.9 | 10.0 | 3.9 | 9.1 | 5.4 | 3.7 | 12.5 | 9.6 | 2.9 | |
| George FM | 3.8 | 5.0 | -1.2 | 11 | 5.6 | 6.2 | -0.6 | 5.2 | 5.7 | -0.5 | 5.6 | 5.3 | 0.3 | 4.2 | 2.0 | 2.2 | 2.0 | 5.0 | -3.0 | 3.4 | 2.8 | 0.6 | |
| Gold | 1.7 | 2.7 | -1.0 | 14 | 1.7 | 3.3 | -1.6 | 1.8 | 2.8 | -1.0 | 2.2 | 3.1 | -0.9 | 0.7 | 2.3 | -1.6 | * | 1.4 | * | 1.9 | 3.2 | -1.3 | |
| Gold AM | * | 0.1 | * | * | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | * | 0.4 | * | * | * | * | * | * | * | * | * | 0.1 | * |
| Life FM | 0.1 | 0.1 | 0.0 | 15 | 0.2 | 0.3 | -0.1 | 0.3 | 0.3 | 0.0 | 0.4 | 0.5 | -0.1 | 1.6 | 2.3 | -0.7 | 1.9 | 2.0 | -0.1 | 1.0 | 1.1 | -0.1 | |
| Magic* | 7.1 | 7.8 | -0.7 | 6 | 7.2 | 8.7 | -1.5 | 8.2 | 9.5 | -1.3 | 6.3 | 8.3 | -2.0 | 8.6 | 9.4 | -0.8 | 10.1 | 5.8 | 4.3 | 12.7 | 12.8 | -0.1 | |
| More FM | 12.3 | 12.8 | -0.5 | 1 | 11.9 | 13.3 | -1.4 | 10.4 | 12.0 | -1.6 | 8.4 | 9.3 | -0.9 | 12.0 | 11.1 | 0.9 | 8.9 | 11.2 | -2.3 | 9.0 | 10.4 | -1.4 | |
| Newstalk ZB | 11.3 | 11.1 | 0.2 | 2 | 5.7 | 4.3 | 1.4 | 2.7 | 3.4 | -0.7 | 7.1 | 7.9 | -0.8 | 10.3 | 19.1 | -8.8 | 16.1 | 17.7 | -1.6 | 6.1 | 7.4 | -1.3 | |
| Radio Hauraki | 2.9 | 1.3 | 1.6 | 13 | 3.7 | 2.4 | 1.3 | 4.0 | 3.6 | 0.4 | 5.2 | 3.3 | 1.9 | 3.9 | 1.8 | 2.1 | 3.4 | 1.5 | 1.9 | 2.9 | 2.0 | 0.9 | |
| Rhema | 0.1 | 0.5 | -0.4 | 15 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 0.6 | 0.8 | -0.2 | |
| Rock | 7.9 | 8.8 | -0.9 | 5 | 11.5 | 10.6 | 0.9 | 12.8 | 11.9 | 0.9 | 9.2 | 11.6 | -2.4 | 5.3 | 5.8 | -0.5 | 1.7 | 3.2 | -1.5 | 6.3 | 8.6 | -2.3 | |
| Star | * | * | * | * | 0.4 | 0.3 | 0.1 | 0.7 | 0.7 | 0.0 | 1.0 | 1.0 | 0.0 | 4.1 | 4.1 | 0.0 | * | * | * | 0.5 | 0.5 | 0.0 | |
| The Hits | 4.1 | 2.9 | 1.2 | 10 | 2.3 | 2.0 | 0.3 | 2.9 | 2.5 | 0.4 | 5.4 | 4.6 | 0.8 | 4.5 | 1.7 | 2.8 | 7.9 | 0.5 | 7.4 | 4.2 | 3.5 | 0.7 | |
| The Sound | 8.0 | 8.0 | 0.0 | 4 | 8.0 | 9.2 | -1.2 | 7.0 | 8.8 | -1.8 | 4.3 | 3.9 | 0.4 | 9.7 | 7.6 | 2.1 | 2.9 | 1.8 | 1.1 | 9.3 | 9.7 | -0.4 | |
| Today FM/Magic Talk** | 5.5 | 6.1 | -0.6 | 7 | 4.3 | 5.0 | -0.7 | 2.6 | 3.7 | -1.1 | 2.0 | 2.3 | -0.3 | 4.1 | 3.9 | 0.2 | 20.6 | 13.3 | 7.3 | 3.4 | 3.5 | -0.1 | |
| ZM | 4.4 | 4.2 | 0.2 | 9 | 4.8 | 3.7 | 1.1 | 4.5 | 2.9 | 1.6 | 3.3 | 1.7 | 1.6 | 0.6 | 1.0 | -0.4 | 7.8 | 11.0 | -3.2 | 2.2 | 2.0 | 0.2 | |
| MediaWorks Combo | 60.8 | 65.2 | -4.4 | | 61.5 | 65.8 | -4.3 | 61.0 | 63.9 | -2.9 | 54.4 | 56.2 | -1.8 | 60.6 | 52.8 | 7.8 | 58.4 | 52.1 | 6.3 | 62.6 | 63.1 | -0.5 | |
| NZME Combo | 27.9 | 26.4 | 1.5 | | 22.8 | 20.6 | 2.2 | 21.6 | 21.5 | 0.1 | 28.4 | 26.9 | 1.5 | 25.0 | 30.2 | -5.2 | 36.7 | 33.3 | 3.4 | 21.7 | 21.6 | 0.1 | |

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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| | All 10+ | | | | People 10-24 | | | People 18-39 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|-----------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 8.5 | 8.9 | -0.4 | 5 | 1.9 | 2.0 | -0.1 | 0.7 | 1.3 | -0.6 | 1.3 | 1.9 | -0.6 | 2.8 | 3.7 | -0.9 | 3.6 | 3.4 | 0.2 | 3.6 | 3.1 | 0.5 | 1.2 | 1.3 | -0.1 |
| Coast | 5.2 | 5.4 | -0.2 | 12 | 0.1 | 0.1 | 0.0 | 0.5 | 0.5 | 0.0 | 0.4 | 0.4 | 0.0 | 0.8 | 1.0 | -0.2 | 2.1 | 2.2 | -0.1 | 3.7 | 3.8 | -0.1 | 0.2 | 0.4 | -0.2 |
| Edge | 20.3 | 20.1 | 0.2 | 1 | 7.8 | 7.7 | 0.1 | 8.3 | 8.2 | 0.1 | 7.1 | 7.4 | -0.3 | 10.8 | 10.9 | -0.1 | 4.9 | 4.4 | 0.5 | 1.5 | 1.3 | 0.2 | 4.7 | 4.2 | 0.5 |
| George FM | 6.8 | 7.9 | -1.1 | 11 | 1.8 | 1.8 | 0.0 | 2.5 | 3.5 | -1.0 | 2.0 | 3.0 | -1.0 | 3.6 | 4.5 | -0.9 | 2.9 | 3.0 | -0.1 | 1.3 | 1.5 | -0.2 | 1.4 | 1.6 | -0.2 |
| Gold | 3.2 | 4.0 | -0.8 | 14 | 0.2 | 0.5 | -0.3 | 0.7 | 1.0 | -0.3 | 0.9 | 0.9 | 0.0 | 2.0 | 2.4 | -0.4 | 1.9 | 2.1 | -0.2 | 1.0 | 1.1 | -0.1 | 1.2 | 1.2 | 0.0 |
| Gold AM | 0.2 | 0.3 | -0.1 | 18 | * | * | * | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 | 0.2 | -0.1 | 0.1 | 0.2 | -0.1 | 0.1 | 0.1 | 0.0 |
| Life FM | 1.7 | 2.1 | -0.4 | 15 | 1.2 | 1.5 | -0.3 | 0.7 | 1.4 | -0.7 | 0.3 | 0.6 | -0.3 | 0.3 | 0.6 | -0.3 | 0.2 | * | * | 0.2 | * | * | 0.4 | 0.4 | 0.0 |
| Magic* | 9.2 | 8.8 | 0.4 | 4 | * | 0.1 | * | 0.5 | 0.2 | 0.3 | 1.1 | 0.7 | 0.4 | 1.6 | 1.5 | 0.1 | 2.9 | 3.0 | -0.1 | 5.5 | 5.1 | 0.4 | 1.2 | 1.1 | 0.1 |
| More FM | 13.5 | 14.2 | -0.7 | 2 | 4.2 | 4.8 | -0.6 | 3.2 | 3.4 | -0.2 | 3.0 | 2.5 | 0.5 | 4.9 | 4.5 | 0.4 | 4.5 | 4.9 | -0.4 | 4.2 | 4.8 | -0.6 | 3.1 | 2.7 | 0.4 |
| Newstalk ZB | 7.9 | 7.4 | 0.5 | 6 | * | 0.2 | * | 0.3 | 0.3 | 0.0 | 1.1 | 1.0 | 0.1 | 2.5 | 1.5 | 1.0 | 2.5 | 2.4 | 0.1 | 2.9 | 3.3 | -0.4 | 1.6 | 0.9 | 0.7 |
| Radio Hauraki | 7.2 | 6.3 | 0.9 | 9 | 1.9 | 2.6 | -0.7 | 2.8 | 2.7 | 0.1 | 3.1 | 1.8 | 1.3 | 4.6 | 3.0 | 1.6 | 2.0 | 1.6 | 0.4 | 0.5 | 0.4 | 0.1 | 1.9 | 1.4 | 0.5 |
| Rhema | 0.7 | 1.1 | -0.4 | 16 | * | * | * | * | * | * | * | * | * | 0.3 | 0.4 | -0.1 | 0.6 | 1.0 | -0.4 | 0.3 | 0.6 | -0.3 | 0.2 | 0.2 | 0.0 |
| Rock | 9.8 | 11.4 | -1.6 | 3 | 2.9 | 3.7 | -0.8 | 3.2 | 3.8 | -0.6 | 3.4 | 3.3 | 0.1 | 5.5 | 6.0 | -0.5 | 3.0 | 4.1 | -1.1 | 1.1 | 1.4 | -0.3 | 1.8 | 2.0 | -0.2 |
| Star | 0.3 | 0.3 | 0.0 | 17 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 0.3 | 0.3 | 0.0 | * | * | * |
| The Hits | 7.4 | 6.8 | 0.6 | 7 | 2.2 | 2.2 | 0.0 | 3.4 | 2.6 | 0.8 | 3.6 | 2.8 | 0.8 | 4.5 | 3.9 | 0.6 | 1.4 | 1.6 | -0.2 | 0.7 | 0.8 | -0.1 | 1.7 | 1.7 | 0.0 |
| The Sound | 7.4 | 7.8 | -0.4 | 7 | 0.5 | 0.3 | 0.2 | 1.3 | 1.1 | 0.2 | 1.6 | 1.3 | 0.3 | 2.5 | 2.4 | 0.1 | 4.0 | 4.5 | -0.5 | 4.0 | 4.6 | -0.6 | 0.5 | 0.5 | 0.0 |
| Today FM/Magic Talk** | 4.8 | 5.6 | -0.8 | 13 | 0.6 | 0.8 | -0.2 | 0.5 | 0.8 | -0.3 | 0.6 | 0.8 | -0.2 | 1.4 | 1.7 | -0.3 | 2.1 | 2.0 | 0.1 | 2.3 | 2.3 | 0.0 | 0.7 | 1.0 | -0.3 |
| ZM | 6.9 | 6.6 | 0.3 | 10 | 2.7 | 2.4 | 0.3 | 3.6 | 3.5 | 0.1 | 2.4 | 2.2 | 0.2 | 3.4 | 3.5 | -0.1 | 1.6 | 1.9 | -0.3 | 0.8 | 0.7 | 0.1 | 1.1 | 0.8 | 0.3 |
| MediaWorks Combo | 53.7 | 55.8 | -2.1 | | 11.7 | 12.7 | -1.0 | 15.1 | 15.7 | -0.6 | 14.3 | 14.3 | 0.0 | 23.2 | 23.7 | -0.5 | 18.1 | 18.7 | -0.6 | 15.2 | 15.9 | -0.7 | 10.9 | 10.7 | 0.2 |
| NZME Combo | 31.7 | 29.8 | 1.9 | | 5.8 | 5.7 | 0.1 | 8.5 | 7.6 | 0.9 | 8.7 | 6.9 | 1.8 | 14.6 | 12.5 | 2.1 | 10.2 | 10.0 | 0.2 | 8.2 | 8.5 | -0.3 | 6.3 | 5.4 | 0.9 |
| All Commercial Radio | 69.2 | 69.4 | -0.2 | | 12.7 | 13.5 | -0.8 | 18.8 | 18.7 | 0.1 | 18.9 | 18.0 | 0.9 | 29.8 | 29.2 | 0.6 | 23.5 | 23.3 | 0.2 | 20.8 | 20.8 | 0.0 | 13.4 | 12.6 | 0.8 |
| Potential (000) | 90.6 | 90.4 | 0.2 | | 17.5 | 17.5 | 0.0 | 23.6 | 23.0 | 0.6 | 22.9 | 22.7 | 0.2 | 37.1 | 37.0 | 0.1 | 28.7 | 28.8 | -0.1 | 26.8 | 26.9 | -0.1 | 16.1 | 15.7 | 0.4 |
| Sample | 866 | 880 | -14 | | 126 | 135 | -9 | 171 | 189 | -18 | 189 | 207 | -18 | 328 | 342 | -14 | 282 | 290 | -8 | 311 | 310 | 1 | 148 | 152 | -4 |

MediaWorks Combo: Breeze, Edge, George FM, Magic, Magic Talk (until 20th March 2022), More FM, Rock, The Sound, Today FM (from 21st March 2022), or internet only listening to Mai

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Cumulative Audience (000's) by Daypart, People 10+

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Last Survey Period: Sun Jan 31 to Sat Nov 6 2021

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 90.6 | 90.4 | 0.2 |
| Sample Size | 866 | 880 | -14 |

| | Breakfast | | | | Morning | | | | Afternoon | | | | Drive | | | | Night | | | | Mid Dawn | | | | Weekend | | | |
|-----------------------|-----------------|------|------------------|------|------------------|------|-----------------|------|------------------|------|------------------|------|-------------------|------|------|------|-------|------|------|------|----------|------|------|------|---------|--|--|--|
| | Mon-Fri 6am-9am | | Mon-Fri 9am-12md | | Mon-Fri 12md-4pm | | Mon-Fri 4pm-7pm | | Mon-Fri 7pm-12mn | | Mon-Fri 12mn-6am | | Sat-Sun 12mn-12mn | | This | | Last | | +/- | | This | | Last | | +/- | | | |
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | | | |
| Breeze | 4.2 | 4.6 | -0.4 | 9 | 3.2 | 3.4 | -0.2 | 4.5 | 4.5 | 0.0 | 2.7 | 3.2 | -0.5 | 1.2 | 1.4 | -0.2 | 1.1 | 1.5 | -0.4 | 5.8 | 5.2 | 0.6 | | | | | | |
| Coast | 1.9 | 1.9 | 0.0 | 13 | 2.8 | 2.9 | -0.1 | 3.7 | 3.8 | -0.1 | 2.6 | 3.0 | -0.4 | 1.3 | 1.3 | 0.0 | 0.5 | 0.7 | -0.2 | 3.1 | 2.9 | 0.2 | | | | | | |
| Edge | 11.9 | 11.7 | 0.2 | 1 | 8.3 | 6.5 | 1.8 | 11.1 | 9.4 | 1.7 | 10.9 | 9.9 | 1.0 | 4.5 | 4.6 | -0.1 | 2.3 | 3.2 | -0.9 | 12.1 | 11.1 | 1.0 | | | | | | |
| George FM | 3.4 | 4.2 | -0.8 | 10 | 4.4 | 4.7 | -0.3 | 5.1 | 5.7 | -0.6 | 2.8 | 3.5 | -0.7 | 0.9 | 0.8 | 0.1 | 1.0 | 1.5 | -0.5 | 3.3 | 3.4 | -0.1 | | | | | | |
| Gold | 1.5 | 2.2 | -0.7 | 14 | 0.9 | 2.1 | -1.2 | 1.1 | 1.8 | -0.7 | 1.5 | 1.9 | -0.4 | 0.6 | 0.7 | -0.1 | * | 0.4 | * | 2.2 | 2.4 | -0.2 | | | | | | |
| Gold AM | 0.1 | 0.2 | -0.1 | 17 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | * | 0.2 | * | * | * | * | * | * | * | 0.1 | 0.2 | -0.1 | | | | | | |
| Life FM | 0.3 | 0.3 | 0.0 | 15 | 0.3 | 0.4 | -0.1 | 0.6 | 0.6 | 0.0 | 0.5 | 0.5 | 0.0 | 0.2 | 0.2 | 0.0 | 0.2 | 0.8 | -0.6 | 1.1 | 1.4 | -0.3 | | | | | | |
| Magic* | 4.7 | 4.8 | -0.1 | 6 | 5.3 | 5.0 | 0.3 | 6.4 | 6.3 | 0.1 | 3.9 | 3.8 | 0.1 | 2.0 | 2.0 | 0.0 | 0.9 | 0.8 | 0.1 | 6.8 | 6.6 | 0.2 | | | | | | |
| More FM | 7.6 | 8.2 | -0.6 | 2 | 6.7 | 6.7 | 0.0 | 6.8 | 7.1 | -0.3 | 5.6 | 6.1 | -0.5 | 3.0 | 2.4 | 0.6 | 1.3 | 2.3 | -1.0 | 7.6 | 8.4 | -0.8 | | | | | | |
| Newstalk ZB | 4.8 | 5.0 | -0.2 | 4 | 4.0 | 3.7 | 0.3 | 3.2 | 3.8 | -0.6 | 3.2 | 3.5 | -0.3 | 2.5 | 3.1 | -0.6 | 1.8 | 2.2 | -0.4 | 5.4 | 5.0 | 0.4 | | | | | | |
| Radio Hauraki | 3.3 | 2.2 | 1.1 | 11 | 3.7 | 2.6 | 1.1 | 3.8 | 3.3 | 0.5 | 4.1 | 3.0 | 1.1 | 2.0 | 1.0 | 1.0 | 0.6 | 0.3 | 0.3 | 4.0 | 3.1 | 0.9 | | | | | | |
| Rhema | 0.2 | 0.5 | -0.3 | 16 | 0.1 | 0.2 | -0.1 | * | * | * | * | * | * | * | * | * | * | * | * | 0.6 | 0.9 | -0.3 | | | | | | |
| Rock | 6.2 | 7.0 | -0.8 | 3 | 5.2 | 5.6 | -0.4 | 6.9 | 7.0 | -0.1 | 5.7 | 6.2 | -0.5 | 1.9 | 2.2 | -0.3 | 0.4 | 0.9 | -0.5 | 5.3 | 6.5 | -1.2 | | | | | | |
| Star | * | * | * | * | 0.3 | 0.3 | 0.0 | 0.3 | 0.3 | 0.0 | 0.3 | 0.3 | 0.0 | 0.3 | 0.3 | 0.0 | * | * | * | 0.3 | 0.3 | 0.0 | | | | | | |
| The Hits | 4.8 | 3.8 | 1.0 | 4 | 3.1 | 2.8 | 0.3 | 4.5 | 4.0 | 0.5 | 3.4 | 3.0 | 0.4 | 1.5 | 1.3 | 0.2 | 0.8 | 0.3 | 0.5 | 4.0 | 3.4 | 0.6 | | | | | | |
| The Sound | 4.5 | 4.4 | 0.1 | 7 | 4.4 | 4.6 | -0.2 | 4.8 | 5.4 | -0.6 | 3.1 | 3.8 | -0.7 | 1.1 | 0.9 | 0.2 | 0.8 | 0.8 | 0.0 | 4.1 | 4.8 | -0.7 | | | | | | |
| Today FM/Magic Talk** | 3.0 | 3.4 | -0.4 | 12 | 2.1 | 2.5 | -0.4 | 2.3 | 2.8 | -0.5 | 1.6 | 1.7 | -0.1 | 0.5 | 0.6 | -0.1 | 0.6 | 1.0 | -0.4 | 2.5 | 2.4 | 0.1 | | | | | | |
| ZM | 4.5 | 3.6 | 0.9 | 7 | 3.9 | 3.2 | 0.7 | 4.1 | 3.2 | 0.9 | 2.7 | 1.9 | 0.8 | 0.8 | 0.9 | -0.1 | 0.5 | 1.2 | -0.7 | 3.1 | 2.5 | 0.6 | | | | | | |
| MediaWorks Combo | 36.1 | 37.7 | -1.6 | | 31.8 | 31.8 | 0.0 | 37.3 | 38.1 | -0.8 | 31.1 | 32.0 | -0.9 | 13.8 | 13.6 | 0.2 | 6.5 | 8.9 | -2.4 | 39.7 | 40.4 | -0.7 | | | | | | |
| NZME Combo | 19.7 | 17.8 | 1.9 | | 16.2 | 15.0 | 1.2 | 19.1 | 18.5 | 0.6 | 16.5 | 15.4 | 1.1 | 8.5 | 7.9 | 0.6 | 3.8 | 4.8 | -1.0 | 20.4 | 17.7 | 2.7 | | | | | | |
| All Commercial Radio | 50.3 | 50.5 | -0.2 | | 46.3 | 44.6 | 1.7 | 52.1 | 51.8 | 0.3 | 45.8 | 45.4 | 0.4 | 22.6 | 21.8 | 0.8 | 10.5 | 12.7 | -2.2 | 55.9 | 54.3 | 1.6 | | | | | | |

MediaWorks Combo: Breeze, Edge, George FM, Magic, Magic Talk (until 20th March 2022), More FM, Rock, The Sound, Today FM (from 21st March 2022), or internet only listening to Mai

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui

*Listed as Magic Music in S4 2021

**Today FM/Magic Talk includes Magic Talk for S4 2021 and Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period) for S1 2022



NELSON COMMERCIAL RADIO - SURVEY 1 2022

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2021 - 1/2022

This Survey Period: Sun Apr 11 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

Last Survey Period: Sun Jan 31 to Sat Nov 6 2021

| | All 10+ | | | People 10-24 | | | People 18-39 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|-----------------------|---------|-------|-------|--------------|-------|--------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|---------------|-------|-------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 6:35 | 8:11 | -1:36 | 5:14 | 3:43 | 1:30 | 10:16 | 16:54 | -6:38 | 9:49 | 14:10 | -4:20 | 7:47 | 11:02 | -3:15 | 6:18 | 6:58 | -0:40 | 6:30 | 7:56 | -1:25 | 6:31 | 8:09 | -1:38 |
| Coast | 11:01 | 11:01 | 0:00 | 38:15 | 38:15 | 0:00 | 14:35 | 14:02 | 0:32 | 10:04 | 8:57 | 1:07 | 10:38 | 7:19 | 3:18 | 8:45 | 6:34 | 2:11 | 11:35 | 12:23 | -0:48 | 4:37 | 6:18 | -1:41 |
| Edge | 7:02 | 5:19 | 1:42 | 3:41 | 3:48 | -0:06 | 8:38 | 7:38 | 0:59 | 8:59 | 7:27 | 1:31 | 9:38 | 6:35 | 3:03 | 9:35 | 4:23 | 5:11 | 6:21 | 4:30 | 1:50 | 16:17 | 9:43 | 6:34 |
| George FM | 8:34 | 7:57 | 0:37 | 11:41 | 14:45 | -3:03 | 13:05 | 11:27 | 1:38 | 8:17 | 5:50 | 2:27 | 7:58 | 5:57 | 2:00 | 6:46 | 6:05 | 0:40 | 5:51 | 5:51 | -0:00 | 7:02 | 6:31 | 0:30 |
| Gold | 6:42 | 9:21 | -2:39 | 1:47 | 9:48 | -8:01 | 2:50 | 2:52 | -0:01 | 7:26 | 6:10 | 1:15 | 5:52 | 7:25 | -1:32 | 7:13 | 10:09 | -2:55 | 9:35 | 13:12 | -3:37 | 4:50 | 9:30 | -4:39 |
| Gold AM | 3:22 | 4:09 | -0:46 | * | * | * | 0:30 | 0:30 | 0:00 | 0:30 | 0:30 | 0:00 | 2:41 | 0:54 | 1:46 | 6:15 | 5:31 | 0:43 | 4:45 | 6:22 | -1:37 | 6:15 | 1:30 | 4:45 |
| Life FM | 3:40 | 3:40 | 0:00 | 4:41 | 4:34 | 0:06 | 1:26 | 1:23 | 0:03 | 1:10 | 1:35 | -0:25 | 1:10 | 1:35 | -0:25 | 1:15 | * | * | 1:15 | * | * | 1:45 | 2:30 | -0:44 |
| Magic* | 11:46 | 13:40 | -1:53 | * | 3:45 | * | 9:55 | 16:43 | -6:47 | 8:41 | 10:12 | -1:30 | 7:27 | 12:41 | -5:13 | 7:20 | 8:56 | -1:35 | 11:24 | 10:39 | 0:44 | 7:57 | 11:42 | -3:44 |
| More FM | 9:53 | 10:35 | -0:41 | 8:20 | 7:34 | 0:46 | 11:06 | 11:36 | -0:29 | 8:12 | 8:17 | -0:05 | 7:31 | 7:35 | -0:04 | 9:21 | 10:46 | -1:25 | 13:43 | 16:25 | -2:41 | 17:58 | 19:34 | -1:36 |
| Newstalk ZB | 10:46 | 12:59 | -2:13 | * | 3:30 | * | 2:42 | 2:44 | -0:02 | 2:36 | 2:25 | 0:11 | 3:45 | 3:16 | 0:29 | 7:18 | 9:24 | -2:06 | 13:11 | 12:42 | 0:28 | 7:40 | 8:43 | -1:02 |
| Radio Hauraki | 6:24 | 4:54 | 1:29 | 3:43 | 2:59 | 0:44 | 4:53 | 4:31 | 0:22 | 4:43 | 5:21 | -0:37 | 7:28 | 6:16 | 1:11 | 12:24 | 8:20 | 4:04 | 8:55 | 9:01 | -0:05 | 6:54 | 6:51 | 0:03 |
| Rhema | 2:28 | 2:59 | -0:30 | * | * | * | * | * | * | * | * | * | 0:53 | 0:54 | -0:00 | 2:22 | 2:57 | -0:35 | 4:00 | 4:19 | -0:19 | 2:03 | 3:21 | -1:17 |
| Rock | 11:59 | 10:54 | 1:04 | 7:26 | 4:59 | 2:27 | 11:05 | 8:05 | 3:00 | 12:47 | 12:17 | 0:30 | 14:13 | 14:01 | 0:11 | 16:18 | 15:29 | 0:48 | 14:47 | 14:17 | 0:29 | 12:31 | 12:46 | -0:14 |
| Star | 25:19 | 26:03 | -0:44 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 25:19 | 26:03 | -0:44 | * | * | * |
| The Hits | 6:19 | 5:10 | 1:09 | 5:07 | 5:38 | -0:30 | 5:26 | 4:46 | 0:40 | 5:17 | 4:31 | 0:45 | 5:41 | 5:13 | 0:28 | 11:08 | 6:00 | 5:08 | 14:02 | 3:41 | 10:21 | 7:22 | 6:59 | 0:22 |
| The Sound | 12:54 | 13:20 | -0:25 | 8:12 | 8:33 | -0:21 | 5:15 | 5:53 | -0:37 | 7:00 | 7:16 | -0:15 | 8:06 | 7:58 | 0:07 | 13:16 | 13:47 | -0:31 | 13:18 | 13:29 | -0:11 | 7:10 | 8:09 | -0:59 |
| Today FM/Magic Talk** | 10:40 | 10:38 | 0:02 | 0:38 | 14:13 | -13:35 | 4:52 | 3:58 | 0:53 | 9:12 | 6:54 | 2:18 | 5:47 | 4:37 | 1:10 | 13:05 | 11:09 | 1:55 | 13:48 | 11:56 | 1:52 | 7:57 | 8:00 | -0:03 |
| ZM | 7:01 | 6:16 | 0:45 | 5:18 | 4:17 | 1:00 | 7:19 | 5:07 | 2:11 | 9:28 | 6:30 | 2:57 | 8:56 | 6:32 | 2:24 | 6:42 | 6:24 | 0:18 | 4:33 | 5:40 | -1:06 | 15:23 | 10:15 | 5:07 |
| MediaWorks Combo | 14:14 | 14:23 | -0:08 | 10:29 | 10:30 | -0:00 | 13:06 | 13:16 | -0:09 | 13:11 | 12:50 | 0:20 | 13:24 | 12:52 | 0:32 | 15:38 | 15:26 | 0:11 | 17:14 | 17:53 | -0:38 | 17:38 | 15:32 | 2:05 |
| NZME Combo | 9:41 | 10:10 | -0:28 | 6:24 | 6:52 | -0:27 | 8:08 | 6:51 | 1:17 | 8:03 | 6:56 | 1:06 | 8:16 | 7:24 | 0:51 | 9:56 | 9:23 | 0:33 | 13:21 | 13:30 | -0:08 | 9:58 | 9:37 | 0:21 |
| All Commercial Radio | 18:15 | 18:27 | -0:12 | 13:46 | 14:08 | -0:22 | 15:52 | 16:23 | -0:31 | 16:26 | 16:01 | 0:24 | 18:09 | 16:23 | 1:46 | 21:11 | 20:16 | 0:54 | 20:55 | 22:42 | -1:46 | 23:20 | 19:24 | 3:56 |
| Potential (000) | 90.6 | 90.4 | 0.2 | 17.5 | 17.5 | 0.0 | 23.6 | 23.0 | 0.6 | 22.9 | 22.7 | 0.2 | 37.1 | 37.0 | 0.1 | 28.7 | 28.8 | -0.1 | 26.8 | 26.9 | -0.1 | 16.1 | 15.7 | 0.4 |
| Sample | 866 | 880 | -14 | 126 | 135 | -9 | 171 | 189 | -18 | 189 | 207 | -18 | 328 | 342 | -14 | 282 | 290 | -8 | 311 | 310 | 1 | 148 | 152 | -4 |

MediaWorks Combo: Breeze, Edge, George FM, Magic, Magic Talk (until 20th March 2022), More FM, Rock, The Sound, Today FM (from 21st March 2022), or internet only listening to Mai

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui

*Listed as Magic Music in S4 2021

**Today FM/Magic Talk includes Magic Talk for S4 2021 and Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period) for S1 2022



NELSON COMMERCIAL RADIO - SURVEY 1 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 4/2021 - 1/2022

This Survey Period: Sun Apr 11 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

Last Survey Period: Sun Jan 31 to Sat Nov 6 2021

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 90.6 | 90.4 | 0.2 |
| Sample Size | 866 | 880 | -14 |

| | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Night | | | Mid Dawn | | | Weekend | | |
|-----------------------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-------------------|------|-------|
| | Mon-Fri 6am-9am | | | Mon-Fri 9am-12md | | | Mon-Fri 12md-4pm | | | Mon-Fri 4pm-7pm | | | Mon-Fri 7pm-12mn | | | Mon-Fri 12mn-6am | | | Sat-Sun 12mn-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 2:54 | 3:50 | -0:55 | 3:05 | 4:25 | -1:20 | 2:44 | 3:11 | -0:27 | 1:44 | 1:52 | -0:08 | 1:23 | 1:11 | 0:11 | 0:56 | 2:16 | -1:20 | 2:32 | 2:50 | -0:17 |
| Coast | 4:07 | 5:00 | -0:53 | 3:59 | 4:18 | -0:18 | 4:35 | 4:50 | -0:15 | 2:45 | 2:31 | 0:13 | 2:12 | 1:49 | 0:22 | 0:57 | 0:53 | 0:03 | 3:31 | 3:01 | 0:30 |
| Edge | 2:00 | 1:49 | 0:10 | 2:43 | 2:37 | 0:05 | 2:51 | 2:15 | 0:36 | 1:56 | 1:24 | 0:31 | 1:49 | 1:13 | 0:36 | 1:18 | 0:53 | 0:24 | 2:38 | 2:13 | 0:24 |
| George FM | 2:32 | 2:49 | -0:17 | 3:11 | 3:25 | -0:14 | 3:05 | 2:58 | 0:06 | 2:46 | 1:57 | 0:48 | 2:56 | 1:25 | 1:31 | 0:40 | 1:42 | -1:02 | 2:36 | 2:08 | 0:28 |
| Gold | 2:32 | 2:52 | -0:19 | 4:26 | 3:58 | 0:28 | 4:54 | 4:34 | 0:20 | 2:00 | 2:11 | -0:10 | 0:40 | 1:46 | -1:05 | * | 2:07 | * | 2:11 | 3:27 | -1:16 |
| Gold AM | 0:30 | 1:20 | -0:50 | 2:33 | 3:00 | -0:26 | 2:16 | 1:26 | 0:49 | * | 2:30 | * | * | * | * | * | * | * | 1:00 | 1:20 | -0:20 |
| Life FM | 0:52 | 1:02 | -0:09 | 2:00 | 1:46 | 0:13 | 1:31 | 1:45 | -0:13 | 1:13 | 1:13 | -0:00 | 3:59 | 5:46 | -1:47 | 2:45 | 1:21 | 1:23 | 2:14 | 1:53 | 0:21 |
| Magic* | 3:24 | 3:51 | -0:27 | 3:22 | 4:26 | -1:03 | 3:50 | 4:25 | -0:35 | 2:15 | 2:50 | -0:35 | 2:32 | 2:32 | 0:00 | 3:42 | 3:55 | -0:13 | 4:46 | 4:59 | -0:12 |
| More FM | 3:37 | 3:40 | -0:02 | 4:27 | 5:04 | -0:37 | 4:35 | 5:02 | -0:27 | 2:05 | 1:58 | 0:06 | 2:23 | 2:35 | -0:12 | 2:18 | 2:32 | -0:14 | 3:01 | 3:10 | -0:09 |
| Newstalk ZB | 5:15 | 5:13 | 0:02 | 3:31 | 3:01 | 0:30 | 2:31 | 2:38 | -0:07 | 3:04 | 2:56 | 0:07 | 2:24 | 3:25 | -1:01 | 2:51 | 4:20 | -1:28 | 2:51 | 3:48 | -0:56 |
| Radio Hauraki | 1:58 | 1:21 | 0:36 | 2:32 | 2:22 | 0:09 | 3:10 | 3:17 | -0:06 | 1:47 | 1:25 | 0:21 | 1:09 | 0:59 | 0:09 | 1:54 | 2:30 | -0:35 | 1:50 | 1:38 | 0:12 |
| Rhema | 0:45 | 2:09 | -1:24 | 0:30 | 0:21 | 0:08 | * | * | * | * | * | * | * | * | * | * | * | * | 2:23 | 2:16 | 0:07 |
| Rock | 2:49 | 2:57 | -0:08 | 5:33 | 4:49 | 0:44 | 5:32 | 5:00 | 0:31 | 2:16 | 2:24 | -0:08 | 1:42 | 1:28 | 0:14 | 1:33 | 1:52 | -0:19 | 3:03 | 3:24 | -0:21 |
| Star | * | * | * | 2:48 | 2:52 | -0:04 | 6:46 | 6:58 | -0:11 | 5:15 | 5:15 | 0:00 | 7:18 | 7:32 | -0:13 | * | * | * | 4:05 | 4:11 | -0:06 |
| The Hits | 1:55 | 1:47 | 0:07 | 1:49 | 1:51 | -0:02 | 1:55 | 1:49 | 0:05 | 2:12 | 1:59 | 0:13 | 1:45 | 0:43 | 1:01 | 3:23 | 0:57 | 2:25 | 2:40 | 2:38 | 0:01 |
| The Sound | 3:58 | 4:15 | -0:16 | 4:31 | 5:04 | -0:33 | 4:26 | 4:50 | -0:23 | 1:55 | 1:19 | 0:35 | 5:00 | 4:29 | 0:30 | 1:14 | 1:11 | 0:02 | 5:51 | 5:10 | 0:40 |
| Today FM/Magic Talk** | 4:05 | 4:07 | -0:02 | 5:04 | 5:12 | -0:07 | 3:22 | 3:51 | -0:29 | 1:41 | 1:44 | -0:03 | 4:55 | 3:53 | 1:02 | 10:48 | 7:23 | 3:25 | 3:33 | 3:40 | -0:06 |
| ZM | 2:11 | 2:45 | -0:34 | 3:03 | 2:56 | 0:06 | 3:20 | 2:37 | 0:42 | 1:42 | 1:07 | 0:34 | 0:29 | 0:35 | -0:06 | 5:33 | 4:42 | 0:51 | 1:48 | 2:02 | -0:13 |
| MediaWorks Combo | 3:47 | 4:03 | -0:16 | 4:50 | 5:18 | -0:28 | 4:55 | 4:57 | -0:02 | 2:27 | 2:16 | 0:10 | 2:35 | 2:08 | 0:26 | 2:54 | 3:06 | -0:11 | 4:02 | 4:01 | 0:01 |
| NZME Combo | 3:11 | 3:28 | -0:17 | 3:31 | 3:32 | -0:01 | 3:24 | 3:26 | -0:01 | 2:24 | 2:15 | 0:08 | 1:45 | 2:07 | -0:22 | 3:11 | 3:42 | -0:30 | 2:43 | 3:08 | -0:24 |
| All Commercial Radio | 4:28 | 4:38 | -0:10 | 5:24 | 5:45 | -0:20 | 5:46 | 5:42 | 0:03 | 3:03 | 2:50 | 0:12 | 2:37 | 2:32 | 0:05 | 3:06 | 4:10 | -1:03 | 4:34 | 4:44 | -0:09 |

MediaWorks Combo: Breeze, Edge, George FM, Magic, Magic Talk (until 20th March 2022), More FM, Rock, The Sound, Today FM (from 21st March 2022), or internet only listening to Mai

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Flava, Hokonui

*Listed as Magic Music in S4 2021

**Today FM/Magic Talk includes Magic Talk for S4 2021 and Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period) for S1 2022