



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2021 - 1/2022

This Survey Period: Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

Last Survey Period: Sun Jun 20 to Sat Nov 6 2021

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	10.6	11.5	-0.9	4	8.4	9.1	-0.7	9.6	7.4	2.2	10.2	10.3	-0.1	11.1	10.3	0.8	14.3	14.7	-0.4	12.4	14.5	-2.1	11.3	12.4	-1.1
Coast	1.9	1.6	0.3	12	0.9	0.7	0.2	0.5	0.4	0.1	1.2	1.0	0.2	1.1	0.8	0.3	1.9	2.0	-0.1	3.1	2.8	0.3	0.7	1.3	-0.6
Edge	6.3	7.0	-0.7	8	14.1	12.0	2.1	11.7	14.2	-2.5	10.0	12.3	-2.3	8.3	10.1	-1.8	4.4	5.2	-0.8	2.0	2.4	-0.4	9.0	11.0	-2.0
Gold	0.2	0.3	-0.1	18	*	0.1	*	0.5	*	*	0.5	*	*	0.4	0.5	-0.1	0.2	0.6	-0.4	*	0.1	*	0.1	0.1	0.0
Gold AM	0.2	0.2	0.0	18	*	0.1	*	*	*	*	*	*	*	0.1	0.1	0.0	0.1	0.1	0.0	*	0.1	*	*	0.1	*
Magic*	6.7	8.7	-2.0	7	0.7	2.2	-1.5	0.7	1.9	-1.2	0.7	1.1	-0.4	1.7	2.9	-1.2	5.2	6.7	-1.5	13.3	15.7	-2.4	1.1	2.1	-1.0
Mai FM	3.1	3.0	0.1	9	8.8	7.9	0.9	7.0	6.8	0.2	5.5	5.0	0.5	4.0	4.1	-0.1	0.8	1.5	-0.7	0.2	0.1	0.1	5.1	4.4	0.7
More FM	11.0	12.4	-1.4	3	9.7	12.4	-2.7	7.0	9.8	-2.8	11.2	12.9	-1.7	11.9	14.4	-2.5	13.7	16.1	-2.4	13.3	13.3	0.0	14.7	14.1	0.6
Newstalk ZB	17.8	15.2	2.6	1	3.4	3.8	-0.4	4.7	2.3	2.4	5.2	2.8	2.4	7.3	5.6	1.7	13.0	11.8	1.2	25.2	22.7	2.5	14.8	10.7	4.1
Radio Hauraki	3.0	2.7	0.3	10	6.3	2.3	4.0	6.3	5.1	1.2	5.1	6.0	-0.9	4.0	4.7	-0.7	2.1	2.0	0.1	1.0	0.8	0.2	3.6	4.2	-0.6
Rhema	0.3	0.4	-0.1	16	1.1	1.1	0.0	*	0.5	*	*	0.5	*	0.1	0.4	-0.3	0.1	0.2	-0.1	0.3	0.1	0.2	*	0.2	*
Rock	9.9	9.2	0.7	5	13.3	14.3	-1.0	15.8	16.7	-0.9	12.3	12.9	-0.6	15.3	14.0	1.3	13.7	10.0	3.7	3.9	2.9	1.0	12.9	11.4	1.5
SENZ Sport	0.5	n.a.	*	14	0.2	n.a.	*	0.8	n.a.	*	0.8	n.a.	*	0.5	n.a.	*	0.7	n.a.	*	0.7	n.a.	*	0.3	n.a.	*
Star	0.3	0.2	0.1	16	0.6	0.5	0.1	*	0.1	*	*	0.1	*	0.1	0.1	0.0	0.3	0.3	0.0	0.3	0.4	-0.1	0.1	0.1	0.0
Tahu FM	0.4	0.7	-0.3	15	1.0	2.2	-1.2	0.9	0.4	0.5	0.7	0.6	0.1	0.5	0.8	-0.3	0.2	0.5	-0.3	0.1	0.1	0.0	0.2	1.0	-0.8
The Hits	2.2	2.6	-0.4	11	3.5	4.0	-0.5	3.8	5.4	-1.6	3.7	5.1	-1.4	3.0	4.0	-1.0	1.6	1.8	-0.2	1.1	0.8	0.3	3.6	6.2	-2.6
The Sound	11.9	10.5	1.4	2	8.1	7.8	0.3	9.1	6.6	2.5	11.2	8.6	2.6	12.5	9.6	2.9	19.0	16.2	2.8	14.9	14.7	0.2	8.5	5.7	2.8
Today FM/Magic Talk**	1.2	1.1	0.1	13	0.6	0.4	0.2	0.2	0.2	0.0	0.5	0.6	-0.1	0.5	0.7	-0.2	0.8	0.9	-0.1	1.7	1.3	0.4	0.9	1.2	-0.3
ZM	7.5	7.3	0.2	6	16.4	14.8	1.6	15.6	15.9	-0.3	13.2	13.3	-0.1	10.7	10.2	0.5	4.2	4.1	0.1	1.3	2.0	-0.7	8.6	10.6	-2.0
MediaWorks Combo	61.3	63.8	-2.5		64.2	67.0	-2.8	62.2	64.2	-2.0	62.8	64.0	-1.2	66.4	66.6	-0.2	72.4	71.6	0.8	61.8	65.0	-3.2	63.6	62.4	1.2
NZME Combo	32.9	30.0	2.9		30.5	25.8	4.7	31.6	29.2	2.4	29.2	28.5	0.7	26.8	26.1	0.7	23.1	22.5	0.6	31.9	29.3	2.6	31.6	33.2	-1.6
Potential (000)	507.5	503.3	4.2		109.3	109.6	-0.3	181.9	179.9	2.0	163.0	161.0	2.0	237.7	236.0	1.7	144.1	143.8	0.3	121.4	119.7	1.7	89.2	89.5	-0.3
Sample	1,811	1,663	148		351	339	12	602	506	96	587	471	116	848	727	121	492	473	19	469	454	15	337	307	30

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, Magic, Magic Talk (until 20th March 2022), Mai FM, More FM, Rock, The Sound, Today FM (from 21st March 2022) or internet only listening to George FM

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Listed as Magic Music in S4 2021

**Today FM/Magic Talk includes Magic Talk for S4 2021 and Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period) for S1 2022



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2022

Station Share (%) by Daypart, People 10+

Survey Comparisons: 4/2021 - 1/2022

This Survey Period: Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

Last Survey Period: Sun Jun 20 to Sat Nov 6 2021

	This	Last	+/-
Potential (000)	507.5	503.3	4.2
Sample Size	1,811	1,663	148

	Breakfast				Morning			Afternoon			Drive				Night			Mid Dawn			Weekend									
	Mon-Fri 6am-9am		+/-		Mon-Fri 9am-12md		+/-		Mon-Fri 12md-4pm		+/-		Mon-Fri 4pm-7pm		+/-		Mon-Fri 7pm-12mn		+/-		Mon-Fri 12mn-6am		+/-		Sat-Sun 12mn-12mn		+/-			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Breeze	9.5	10.8	-1.3	4	12.4	13.6	-1.2	12.3	12.7	-0.4	8.8	10.1	-1.3	8.5	9.1	-0.6	7.2	7.8	-0.6	9.9	11.1	-1.2								
Coast	1.2	1.0	0.2	13	2.3	1.9	0.4	2.0	1.6	0.4	1.8	1.2	0.6	1.5	1.0	0.5	2.8	4.0	-1.2	2.2	1.8	0.4								
Edge	7.1	7.5	-0.4	6	3.5	4.6	-1.1	5.6	6.6	-1.0	8.3	9.4	-1.1	7.3	8.3	-1.0	9.3	6.0	3.3	7.2	7.5	-0.3								
Gold	0.2	0.3	-0.1	17	0.3	0.3	0.0	0.3	0.3	0.0	0.2	0.4	-0.2	*	0.1	*	0.3	0.1	0.2	0.1	0.1	0.0								
Gold AM	0.1	0.2	-0.1	19	0.2	0.2	0.0	0.2	0.3	-0.1	0.1	0.1	0.0	*	*	*	*	0.2	*	0.3	0.4	-0.1								
Magic*	4.3	5.5	-1.2	8	7.9	9.4	-1.5	7.0	8.5	-1.5	5.4	7.5	-2.1	4.4	12.6	-8.2	4.0	8.6	-4.6	9.0	10.8	-1.8								
Mai FM	3.6	3.4	0.2	9	3.0	2.5	0.5	3.5	3.5	0.0	3.6	3.6	0.0	3.2	2.9	0.3	1.0	1.5	-0.5	2.3	2.7	-0.4								
More FM	12.8	14.4	-1.6	2	11.4	13.0	-1.6	9.9	12.5	-2.6	9.9	11.8	-1.9	6.5	6.1	0.4	6.0	4.2	1.8	12.3	13.4	-1.1								
Newstalk ZB	23.8	20.0	3.8	1	14.1	11.3	2.8	11.1	8.6	2.5	15.1	13.7	1.4	34.6	26.7	7.9	39.3	39.1	0.2	17.9	15.6	2.3								
Radio Hauraki	2.5	2.2	0.3	10	3.0	2.9	0.1	3.7	3.5	0.2	4.3	3.9	0.4	2.1	2.4	-0.3	1.1	1.3	-0.2	2.4	1.7	0.7								
Rhema	0.3	0.3	0.0	15	0.2	0.3	-0.1	0.2	0.6	-0.4	0.5	0.3	0.2	0.9	0.9	0.0	0.4	0.3	0.1	0.3	0.2	0.1								
Rock	10.1	9.4	0.7	3	11.3	11.1	0.2	11.5	11.8	-0.3	11.7	9.9	1.8	7.6	5.7	1.9	5.2	5.0	0.2	6.8	6.0	0.8								
SENZ Sport	0.8	n.a.	*	14	0.5	n.a.	*	0.3	n.a.	*	1.0	n.a.	*	0.2	n.a.	*	*	n.a.	*	0.3	n.a.	*								
Star	0.3	0.3	0.0	15	0.1	0.1	0.0	0.2	0.2	0.0	0.1	0.1	0.0	0.3	0.2	0.1	1.3	1.2	0.1	0.4	0.3	0.1								
Tahu FM	0.2	1.1	-0.9	17	0.2	0.2	0.0	0.6	0.3	0.3	0.3	0.6	-0.3	0.5	1.5	-1.0	1.0	1.7	-0.7	0.4	0.9	-0.5								
The Hits	1.5	1.9	-0.4	11	2.0	2.8	-0.8	2.0	2.9	-0.9	2.0	2.9	-0.9	2.2	1.8	0.4	2.6	2.6	0.0	3.1	2.8	0.3								
The Sound	9.4	8.5	0.9	5	12.7	10.4	2.3	14.2	12.3	1.9	11.6	10.0	1.6	6.6	7.9	-1.3	9.5	7.4	2.1	12.4	11.9	0.5								
Today FM/Magic Talk**	1.3	1.0	0.3	12	1.7	2.3	-0.6	1.2	0.8	0.4	0.6	0.8	-0.2	0.7	1.3	-0.6	0.9	0.4	0.5	1.4	0.4	1.0								
ZM	7.0	6.8	0.2	7	7.1	7.9	-0.8	8.5	9.2	-0.7	8.7	7.9	0.8	6.5	4.5	2.0	6.2	4.5	1.7	6.9	6.2	0.7								
MediaWorks Combo	58.7	61.1	-2.4		64.8	67.4	-2.6	66.1	68.8	-2.7	60.6	63.3	-2.7	44.7	54.0	-9.3	43.3	41.0	2.3	61.6	64.0	-2.4								
NZME Combo	36.6	32.9	3.7		29.0	27.5	1.5	27.9	26.4	1.5	32.2	29.9	2.3	46.8	36.6	10.2	52.3	51.9	0.4	33.1	28.6	4.5								

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	83.6	92.8	-9.2	2	15.6	18.8	-3.2	23.3	22.2	1.1	24.1	24.6	-0.5	37.4	41.5	-4.1	28.8	34.8	-6.0	25.9	26.9	-1.0	15.8	16.7	-0.9
Coast	18.9	17.7	1.2	12	2.3	1.8	0.5	3.4	2.9	0.5	4.0	3.1	0.9	5.8	4.4	1.4	6.1	6.6	-0.5	8.5	8.5	0.0	2.4	2.7	-0.3
Edge	78.2	87.6	-9.4	4	26.2	27.8	-1.6	45.1	51.0	-5.9	35.2	40.7	-5.5	45.1	52.7	-7.6	15.0	17.3	-2.3	6.8	7.1	-0.3	17.3	22.8	-5.5
Gold	3.6	3.7	-0.1	16	0.7	1.5	-0.8	1.3	0.6	0.7	1.5	0.9	0.6	2.4	1.7	0.7	1.4	1.1	0.3	0.5	0.5	0.0	0.9	0.9	0.0
Gold AM	1.2	3.3	-2.1	19	*	1.2	*	*	0.6	*	*	0.2	*	0.3	1.1	-0.8	0.3	0.9	-0.6	0.4	0.4	0.0	0.2	0.4	-0.2
Magic*	40.2	43.3	-3.1	8	1.7	3.4	-1.7	4.6	6.8	-2.2	4.9	5.7	-0.8	7.8	10.5	-2.7	13.4	14.6	-1.2	23.8	22.0	1.8	2.9	1.5	1.4
Mai FM	35.8	37.0	-1.2	9	13.2	12.1	1.1	18.9	20.4	-1.5	14.8	16.5	-1.7	18.3	20.9	-2.6	6.4	6.7	-0.3	3.7	2.9	0.8	6.9	8.0	-1.1
More FM	84.7	91.7	-7.0	1	20.3	21.2	-0.9	23.4	25.1	-1.7	26.6	27.6	-1.0	41.9	47.6	-5.7	28.9	35.6	-6.7	21.2	22.4	-1.2	17.8	19.0	-1.2
Newstalk ZB	80.5	71.9	8.6	3	7.5	7.2	0.3	11.9	7.5	4.4	11.3	7.0	4.3	23.4	19.3	4.1	25.7	25.6	0.1	32.6	30.4	2.2	12.3	9.6	2.7
Radio Hauraki	29.2	30.4	-1.2	10	5.4	5.3	0.1	15.4	17.4	-2.0	16.4	18.2	-1.8	21.6	22.6	-1.0	7.4	6.9	0.5	2.2	2.5	-0.3	5.4	6.0	-0.6
Rhema	2.6	3.0	-0.4	17	0.3	0.3	0.0	0.2	0.6	-0.4	0.2	0.6	-0.4	1.4	1.5	-0.1	1.5	1.2	0.3	0.6	0.5	0.1	0.3	0.5	-0.2
Rock	59.2	54.6	4.6	7	13.8	15.0	-1.2	28.2	27.7	0.5	25.8	24.2	1.6	39.4	35.6	3.8	18.7	14.9	3.8	6.0	4.0	2.0	14.3	11.8	2.5
SENZ Sport	3.7	n.a.	*	15	0.4	n.a.	*	1.6	n.a.	*	1.9	n.a.	*	1.9	n.a.	*	0.6	n.a.	*	0.8	n.a.	*	0.4	n.a.	*
Star	2.5	2.9	-0.4	18	0.9	0.9	0.0	0.2	0.6	-0.4	0.2	0.6	-0.4	0.6	1.1	-0.5	1.0	1.1	-0.1	0.8	1.0	-0.2	0.5	0.5	0.0
Tahu FM	6.5	9.3	-2.8	14	3.0	4.1	-1.1	3.7	3.1	0.6	2.2	2.8	-0.6	2.4	4.2	-1.8	1.0	2.0	-1.0	1.1	1.0	0.1	0.9	1.6	-0.7
The Hits	29.1	37.7	-8.6	11	8.3	12.1	-3.8	12.6	16.1	-3.5	13.0	14.3	-1.3	16.0	20.2	-4.2	6.4	10.4	-4.0	4.7	5.4	-0.7	6.9	9.2	-2.3
The Sound	67.5	64.9	2.6	6	11.1	11.5	-0.4	19.3	17.7	1.6	19.6	17.9	1.7	34.1	30.7	3.4	29.8	28.6	1.2	21.0	21.8	-0.8	8.4	7.6	0.8
Today FM/Magic Talk**	13.7	12.8	0.9	13	1.0	1.4	-0.4	0.7	1.0	-0.3	2.3	2.3	0.0	3.4	4.9	-1.5	3.6	4.4	-0.8	6.7	4.7	2.0	1.9	2.0	-0.1
ZM	73.5	76.5	-3.0	5	24.2	26.0	-1.8	42.9	45.2	-2.3	35.9	36.4	-0.5	44.7	46.1	-1.4	12.6	12.9	-0.3	4.6	4.1	0.5	18.1	20.0	-1.9
MediaWorks Combo	301.5	308.6	-7.1		62.8	65.9	-3.1	100.7	105.1	-4.4	96.6	100.6	-4.0	144.5	151.9	-7.4	97.0	99.4	-2.4	80.0	75.9	4.1	58.3	59.0	-0.7
NZME Combo	197.5	196.4	1.1		40.1	43.4	-3.3	68.9	70.0	-1.1	66.1	63.0	3.1	93.4	93.0	0.4	50.8	53.6	-2.8	46.0	43.9	2.1	37.9	39.6	-1.7
All Commercial Radio	387.2	394.6	-7.4		77.6	82.2	-4.6	130.2	136.3	-6.1	125.1	127.8	-2.7	186.2	192.3	-6.1	117.8	120.5	-2.7	98.1	94.5	3.6	72.2	74.9	-2.7
Potential (000)	507.5	503.3	4.2		109.3	109.6	-0.3	181.9	179.9	2.0	163.0	161.0	2.0	237.7	236.0	1.7	144.1	143.8	0.3	121.4	119.7	1.7	89.2	89.5	-0.3
Sample	1,811	1,663	148		351	339	12	602	506	96	587	471	116	848	727	121	492	473	19	469	454	15	337	307	30

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Sample Size	1,811	1,663	148

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am		+/- Rank		Mon-Fri 9am-12md		+/-		Mon-Fri 12md-4pm		+/-		Mon-Fri 4pm-7pm		+/-		Mon-Fri 7pm-12mn		+/-		Mon-Fri 12mn-6am		+/-		Sat-Sun 12mn-12mn		+/-	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	Rank		
Breeze	39.9	46.0	-6.1	4	43.5	43.5	0.0	46.6	48.3	-1.7	37.4	43.2	-5.8	13.8	14.9	-1.1	6.1	9.4	-3.3	45.8	53.8	-8.0						
Coast	6.0	4.9	1.1	13	8.7	8.0	0.7	10.8	10.5	0.3	8.6	7.4	1.2	3.8	2.9	0.9	1.1	2.0	-0.9	10.2	8.4	1.8						
Edge	40.4	43.8	-3.4	3	26.3	30.5	-4.2	37.3	40.3	-3.0	38.5	44.2	-5.7	17.5	20.6	-3.1	7.4	8.1	-0.7	42.8	51.5	-8.7						
Gold	1.3	1.2	0.1	18	1.2	1.0	0.2	1.7	1.5	0.2	0.9	1.3	-0.4	0.4	1.0	-0.6	0.3	1.0	-0.7	0.9	0.8	0.1						
Gold AM	1.2	1.5	-0.3	19	0.7	0.8	-0.1	0.5	1.5	-1.0	0.5	0.5	0.0	0.3	*	*	*	0.5	*	0.8	2.2	-1.4						
Magic*	15.5	19.1	-3.6	9	23.2	24.4	-1.2	23.1	22.7	0.4	20.1	22.6	-2.5	6.6	11.1	-4.5	2.9	5.8	-2.9	27.2	29.8	-2.6						
Mai FM	20.3	21.1	-0.8	8	13.3	13.2	0.1	17.3	17.7	-0.4	12.8	15.8	-3.0	8.5	7.4	1.1	1.8	2.9	-1.1	15.2	18.4	-3.2						
More FM	47.8	51.3	-3.5	2	39.8	42.8	-3.0	43.5	49.5	-6.0	38.8	44.4	-5.6	16.3	17.8	-1.5	8.0	7.3	0.7	52.5	57.1	-4.6						
Newstalk ZB	55.0	45.3	9.7	1	46.3	37.3	9.0	42.8	35.6	7.2	42.9	36.2	6.7	28.0	21.9	6.1	18.4	18.1	0.3	61.1	53.3	7.8						
Radio Hauraki	13.3	12.3	1.0	10	11.9	11.3	0.6	14.3	13.8	0.5	19.3	17.0	2.3	5.3	6.2	-0.9	1.8	2.5	-0.7	15.1	14.5	0.6						
Rhema	1.6	1.6	0.0	16	1.1	1.5	-0.4	1.0	2.3	-1.3	1.0	1.2	-0.2	1.4	1.4	0.0	0.5	0.3	0.2	1.5	1.6	-0.1						
Rock	32.0	27.9	4.1	7	27.5	26.2	1.3	33.6	31.8	1.8	34.6	31.6	3.0	12.9	14.3	-1.4	4.7	4.2	0.5	29.8	26.2	3.6						
SENZ Sport	2.5	n.a.	*	14	2.2	n.a.	*	1.2	n.a.	*	2.0	n.a.	*	1.3	n.a.	*	*	n.a.	*	2.7	n.a.	*						
Star	2.1	1.5	0.6	15	1.1	0.9	0.2	1.8	1.4	0.4	0.8	0.4	0.4	0.5	0.5	0.0	0.8	0.8	0.0	2.1	2.4	-0.3						
Tahu FM	1.6	3.4	-1.8	16	1.4	2.3	-0.9	3.2	2.8	0.4	2.1	3.8	-1.7	0.3	1.4	-1.1	0.8	0.9	-0.1	3.7	4.9	-1.2						
The Hits	10.9	13.6	-2.7	11	12.9	15.8	-2.9	14.9	17.0	-2.1	11.3	14.6	-3.3	4.4	4.5	-0.1	1.6	2.2	-0.6	15.0	16.9	-1.9						
The Sound	32.4	30.1	2.3	6	33.2	28.1	5.1	42.4	39.1	3.3	34.6	30.9	3.7	9.9	10.7	-0.8	6.7	5.4	1.3	41.2	39.3	1.9						
Today FM/Magic Talk**	6.4	5.7	0.7	12	7.1	6.2	0.9	7.7	5.8	1.9	4.6	4.5	0.1	1.6	2.8	-1.2	0.4	0.5	-0.1	6.8	3.5	3.3						
ZM	37.0	40.5	-3.5	5	35.1	38.0	-2.9	40.8	41.4	-0.6	36.4	36.9	-0.5	14.8	15.8	-1.0	4.4	4.9	-0.5	43.2	42.7	0.5						
MediaWorks Combo	186.8	194.8	-8.0		174.7	178.3	-3.6	208.6	207.0	1.6	184.4	192.5	-8.1	76.8	90.1	-13.3	33.7	37.1	-3.4	210.4	220.8	-10.4						
NZME Combo	116.4	111.3	5.1		107.5	102.8	4.7	115.7	110.4	5.3	109.4	101.1	8.3	55.7	50.3	5.4	27.1	29.8	-2.7	135.7	127.2	8.5						
All Commercial Radio	280.0	278.8	1.2		250.8	250.1	0.7	289.9	280.1	9.8	266.2	268.3	-2.1	130.0	135.8	-5.8	59.3	65.9	-6.6	301.4	312.9	-11.5						

MediaWorks Combo: Breeze, Edge, Magic, Magic Talk (until 20th March 2022), Mai FM, More FM, Rock, The Sound, Today FM (from 21st March 2022) or internet only listening to George FM

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Listed as Magic Music in S4 2021

**Today FM/Magic Talk includes Magic Talk for S4 2021 and Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period) for S1 2022



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2022

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2021 - 1/2022

This Survey Period: Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

Last Survey Period: Sun Jun 20 to Sat Nov 6 2021

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	8:08	8:03	0:04	4:52	4:21	0:31	7:31	5:44	1:46	7:45	7:28	0:16	8:33	7:15	1:17	10:22	9:41	0:40	9:27	10:59	-1:32	8:53	9:04	-0:11
Coast	6:37	5:47	0:49	3:34	3:29	0:04	2:55	2:19	0:35	5:23	5:50	-0:27	5:27	5:00	0:26	6:23	6:53	-0:29	7:07	6:43	0:24	3:51	5:57	-2:05
Edge	5:13	5:11	0:02	4:54	4:31	1:02	4:45	4:47	-0:02	5:11	5:24	-0:13	5:17	5:38	-0:20	6:09	6:52	-0:43	5:56	7:00	-1:03	6:26	5:56	0:29
Gold	3:46	4:20	-0:34	0:15	0:34	-0:19	7:00	0:45	6:15	6:15	0:52	5:22	5:10	7:50	-2:39	2:57	12:13	-9:15	2:09	3:44	-1:35	0:56	0:52	0:03
Gold AM	9:02	4:31	4:31	*	0:25	*	*	1:07	*	*	1:45	*	6:15	3:18	2:56	6:15	3:42	2:32	2:07	4:05	-1:58	2:00	1:51	0:08
Magic*	10:45	13:05	-2:20	3:42	5:56	-2:14	2:42	4:49	-1:07	2:39	3:24	-0:44	6:13	8:11	-1:58	8:05	10:34	-2:29	11:00	14:36	-3:36	4:45	16:53	-12:08
Mai FM	5:35	5:19	0:16	6:01	5:52	0:08	6:47	5:44	1:03	6:49	5:22	1:26	6:15	5:46	0:28	2:40	4:58	-2:18	1:15	1:01	0:13	9:12	6:40	2:31
More FM	8:19	8:48	-0:28	4:21	5:14	-0:53	5:29	6:43	-1:14	7:43	8:19	-0:35	8:10	8:52	-0:42	9:53	10:22	-0:28	12:22	12:07	0:14	10:16	9:05	1:10
Newstalk ZB	14:13	13:41	0:31	4:07	4:40	-0:33	7:16	5:19	1:57	8:25	7:08	1:17	9:00	8:28	0:31	10:32	10:32	0:00	15:14	15:15	-0:00	14:56	13:46	1:09
Radio Hauraki	6:36	5:45	0:51	10:38	3:58	6:39	7:27	5:04	2:23	5:38	5:52	-0:14	5:19	6:06	-0:47	5:50	6:47	-0:56	9:26	6:13	3:12	8:18	8:34	-0:16
Rhema	7:14	8:27	-1:13	32:00	32:00	0:00	4:00	15:44	-11:44	4:00	15:44	-11:44	2:05	7:59	-5:54	1:48	3:00	-1:11	8:19	2:37	5:41	1:30	4:06	-2:36
Rock	10:44	10:54	-0:09	8:46	8:31	0:14	10:16	10:23	-0:07	8:43	9:32	-0:48	11:07	11:29	-0:22	15:17	15:23	-0:06	12:50	14:33	-1:43	11:10	11:49	-0:39
SENZ Sport	8:43	n.a.	*	4:30	n.a.	*	8:26	n.a.	*	7:34	n.a.	*	7:34	n.a.	*	25:15	n.a.	*	18:45	n.a.	*	7:14	n.a.	*
Star	6:28	5:22	1:06	6:25	5:19	1:05	1:30	3:39	-2:09	1:30	3:39	-2:09	2:47	3:27	-0:40	5:29	5:36	-0:07	7:50	7:31	0:19	3:15	3:15	0:00
Tahu FM	3:55	4:42	-0:46	3:02	4:49	-1:46	4:32	2:21	2:10	5:43	4:04	1:38	6:08	5:12	0:55	3:44	6:03	-2:18	1:34	2:06	-0:31	2:15	7:50	-5:34
The Hits	4:48	4:29	0:19	3:51	2:55	0:56	5:34	5:46	-0:11	5:15	6:19	-1:04	5:21	5:51	-0:29	5:23	4:02	1:20	4:39	2:57	1:41	6:23	8:20	-1:56
The Sound	11:20	10:31	0:48	6:39	6:07	0:32	8:37	6:25	2:12	10:26	8:33	1:52	10:32	9:08	1:24	13:20	12:58	0:21	14:00	13:43	0:16	12:34	9:04	3:29
Today FM/Magic Talk**	5:52	5:18	0:33	5:00	2:43	2:16	5:46	4:05	1:41	4:15	4:35	-0:20	4:19	4:11	0:08	4:30	4:43	-0:12	5:02	5:38	-0:36	5:52	7:08	-1:15
ZM	6:33	6:12	0:20	6:10	5:04	1:05	6:39	6:04	0:35	6:44	6:30	0:14	6:53	6:31	0:22	6:59	7:12	-0:13	5:25	9:58	-4:33	5:55	6:30	-0:35
MediaWorks Combo	13:05	13:25	-0:19	9:18	9:05	0:13	11:18	10:30	0:47	11:54	11:21	0:33	13:12	12:51	0:20	15:36	16:32	-0:55	15:13	17:27	-2:14	13:31	12:57	0:34
NZME Combo	10:42	9:54	0:48	6:55	5:19	1:36	8:23	7:11	1:12	8:05	8:04	0:00	8:14	8:13	0:00	9:29	9:36	-0:06	13:41	13:38	0:03	10:20	10:17	0:02
All Commercial Radio	16:37	16:26	0:11	11:44	10:53	0:51	14:03	12:38	1:25	14:38	13:58	0:39	15:25	15:14	0:10	17:44	19:02	-1:17	20:06	21:36	-1:29	17:11	16:21	0:49
Potential (000)	507.5	503.3	4.2	109.3	109.6	-0.3	181.9	179.9	2.0	163.0	161.0	2.0	237.7	236.0	1.7	144.1	143.8	0.3	121.4	119.7	1.7	89.2	89.5	-0.3
Sample	1,811	1,663	148	351	339	12	602	506	96	587	471	116	848	727	121	492	473	19	469	454	15	337	307	30

MediaWorks Combo: Breeze, Edge, Magic, Magic Talk (until 20th March 2022), Mai FM, More FM, Rock, The Sound, Today FM (from 21st March 2022) or internet only listening to George FM

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Listed as Magic Music in S4 2021

**Today FM/Magic Talk includes Magic Talk for S4 2021 and Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period) for S1 2022

CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 4/2021 - 1/2022

This Survey Period: Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

Last Survey Period: Sun Jun 20 to Sat Nov 6 2021

	This	Last	+/-
Potential (000)	507.5	503.3	4.2
Sample Size	1,811	1,663	148

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am		+/-	Mon-Fri 9am-12md		+/-	Mon-Fri 12md-4pm		+/-	Mon-Fri 4pm-7pm		+/-	Mon-Fri 7pm-12mn		+/-	Mon-Fri 12mn-6am		+/-	Sat-Sun 12mn-12mn		+/-
	This	Last		This	Last		This	Last		This	Last		This	Last		This	Last		This	Last	
Breeze	2:47	2:42	0:05	3:23	3:41	-0:17	3:51	3:40	0:10	1:48	1:51	-0:02	1:52	2:06	-0:14	2:05	1:39	0:25	2:57	2:55	0:01
Coast	2:21	2:27	-0:05	3:13	2:47	0:25	2:44	2:09	0:34	1:36	1:14	0:22	1:13	1:13	0:00	4:22	3:57	0:25	2:58	2:59	-0:01
Edge	2:03	1:58	0:05	1:35	1:45	-0:09	2:12	2:17	-0:05	1:38	1:41	-0:02	1:15	1:23	-0:07	2:12	1:29	0:43	2:18	2:04	0:14
Gold	1:47	3:08	-1:21	2:35	2:56	-0:21	2:42	3:03	-0:20	1:48	2:06	-0:17	0:15	0:15	0:00	1:45	0:15	1:30	1:50	2:09	-0:18
Gold AM	0:49	1:15	-0:25	2:56	3:00	-0:04	5:30	2:47	2:42	1:09	1:57	-0:47	0:15	*	*	*	0:44	*	4:47	2:20	2:26
Magic*	3:17	3:18	-0:00	4:03	4:30	-0:27	4:24	5:16	-0:51	2:03	2:36	-0:33	2:00	3:55	-1:55	2:26	2:58	-0:32	4:32	5:09	-0:36
Mai FM	2:07	1:51	0:15	2:39	2:13	0:26	2:57	2:44	0:12	2:10	1:49	0:21	1:08	1:21	-0:13	1:00	1:02	-0:01	2:03	2:04	-0:00
More FM	3:09	3:13	-0:04	3:23	3:34	-0:10	3:18	3:32	-0:13	1:57	2:06	-0:08	1:12	1:10	0:01	1:19	1:09	0:10	3:12	3:20	-0:07
Newstalk ZB	5:05	5:05	0:00	3:36	3:32	0:03	3:47	3:22	0:24	2:41	2:59	-0:17	3:44	4:13	-0:29	3:46	4:19	-0:33	4:01	4:10	-0:09
Radio Hauraki	2:12	2:02	0:10	2:58	3:03	-0:04	3:46	3:32	0:14	1:42	1:48	-0:06	1:09	1:20	-0:10	1:06	1:04	0:01	2:11	1:42	0:29
Rhema	1:58	2:20	-0:22	1:42	2:10	-0:27	2:46	3:47	-1:01	3:36	2:04	1:32	2:03	2:10	-0:07	1:28	1:45	-0:16	2:23	2:11	0:11
Rock	3:42	3:51	-0:09	4:52	4:57	-0:05	4:59	5:12	-0:13	2:35	2:28	0:07	1:46	1:23	0:23	1:57	2:22	-0:24	3:08	3:14	-0:06
SENZ Sport	4:02	n.a.	*	2:55	n.a.	*	3:09	n.a.	*	3:35	n.a.	*	0:25	n.a.	*	*	n.a.	*	1:32	n.a.	*
Star	1:42	2:04	-0:22	1:13	0:54	0:19	1:19	2:23	-1:04	0:40	1:14	-0:33	1:49	1:25	0:24	2:49	2:49	-0:00	2:40	2:01	0:39
Tahu FM	1:42	3:35	-1:52	2:03	0:54	1:08	2:36	1:25	1:11	1:10	1:17	-0:07	6:15	3:38	2:36	2:12	3:41	-1:29	1:28	2:27	-0:58
The Hits	1:34	1:34	0:00	1:49	2:05	-0:16	2:00	2:24	-0:24	1:20	1:33	-0:12	1:29	1:21	0:08	2:48	2:19	0:28	2:51	2:21	0:30
The Sound	3:25	3:15	0:09	4:33	4:21	0:11	4:53	4:24	0:29	2:34	2:33	0:01	2:01	2:32	-0:31	2:29	2:43	-0:13	4:07	4:19	-0:12
Today FM/Magic Talk**	2:19	1:58	0:21	2:49	4:22	-1:33	2:16	1:58	0:17	1:00	1:29	-0:29	1:23	1:41	-0:17	4:15	1:36	2:38	2:50	1:48	1:02
ZM	2:13	1:55	0:17	2:24	2:27	-0:03	3:01	3:06	-0:05	1:50	1:41	0:08	1:19	0:59	0:19	2:30	1:50	0:40	2:11	2:03	0:08
MediaWorks Combo	3:42	3:36	0:05	4:24	4:26	-0:01	4:36	4:40	-0:03	2:31	2:36	-0:05	1:45	2:04	-0:18	2:16	2:11	0:04	4:00	4:07	-0:06
NZME Combo	3:42	3:24	0:18	3:12	3:08	0:04	3:30	3:21	0:09	2:15	2:20	-0:05	2:32	2:30	0:02	3:24	3:28	-0:03	3:20	3:11	0:08
All Commercial Radio	4:12	4:07	0:05	4:44	4:41	0:02	5:01	5:00	0:00	2:52	2:57	-0:04	2:19	2:32	-0:12	2:58	3:01	-0:02	4:32	4:32	-0:00

MediaWorks Combo: Breeze, Edge, Magic, Magic Talk (until 20th March 2022), Mai FM, More FM, Rock, The Sound, Today FM (from 21st March 2022) or internet only listening to George FM

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Listed as Magic Music in S4 2021

**Today FM/Magic Talk includes Magic Talk for S4 2021 and Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period) for S1 2022