

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2021

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2021 - 3/2021

This Survey Period: Metro - Sun Apr 11 to Sat Aug 28 2021/ Regional - Sun Sept 13 to Sat Nov 14 2020 & Sun Jan 31 to Sat Aug 28 2021 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

Last Survey Period: Metro - Sun Jan 31 to Sat Jun 19 2021/ Regional - Sun Jul 19 to Sat Nov 14 2020 & Sun Jan 31 to Sat Jun 19 2021 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids								
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-						
Network Breeze	9.4	9.6	-0.2	2	5.6	6.0	-0.4	6.5	6.3	0.2	8.0	8.6	-0.6	8.6	9.2	-0.6	11.6	12.4	-0.8	12.4	12.2	0.2	10.4	10.7	-0.3	4.5	4.4	0.1									
Network Coast	4.9	5.3	-0.4	10	2.2	2.2	0.0	2.3	2.6	-0.3	2.2	2.5	-0.3	3.4	3.7	-0.3	6.2	6.8	-0.6	8.0	8.5	-0.5	4.5	4.4	0.1	1.2	9.7	8.3	1.4								
Network The Edge	6.3	6.1	0.2	8	15.2	14.0	1.2	11.5	10.2	1.3	8.9	8.3	0.6	7.5	7.3	0.2	4.1	4.3	-0.2	2.1	2.0	0.1	9.7	8.3	1.4	1.6	2.3	1.5	0.8								
Network Flava	1.6	1.5	0.1	14	4.5	4.1	0.4	3.6	3.3	0.3	2.8	2.5	0.3	2.1	1.9	0.2	0.5	0.4	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0							
Network George FM	2.6	1.9	0.7	12	3.6	3.7	-0.1	5.1	4.3	0.8	4.5	3.5	1.0	4.3	2.8	1.5	2.1	1.0	1.1	0.2	0.3	-0.1	1.7	1.2	0.5	1.1	1.2	0.5	1.0	0.9	-0.1						
Network Gold	1.1	1.1	0.0	15	0.6	0.9	-0.3	0.2	0.4	-0.2	0.6	0.7	-0.1	1.1	1.1	0.0	2.0	1.8	0.2	1.5	1.3	0.2	0.9	1.0	-0.1	0.5	0.5	0.0	0.2	0.1	0.1						
Network Gold AM	0.3	0.3	0.0	21	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.3	0.2	0.1	0.6	0.5	0.1	0.5	0.5	0.0	0.2	0.1	0.1	0.1	0.0	0.1	0.1	0.0							
Network Hokonui	0.3	0.2	0.1	21	0.3	0.3	0.0	0.3	0.3	0.0	0.3	0.3	0.0	0.2	0.2	0.0	0.4	0.2	0.2	0.6	0.3	0.3	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0							
Network Life FM	1.1	1.3	-0.2	15	1.1	1.6	-0.5	1.4	1.4	0.0	1.8	1.9	-0.1	1.7	1.7	0.0	1.0	1.1	-0.1	0.4	0.6	-0.2	1.3	1.6	-0.3	1.6	1.6	-0.3	1.3	1.6	-0.3						
Network Magic Music & Talk*	8.9	9.6	-0.7	3	1.9	1.8	0.1	1.9	2.3	-0.4	2.1	2.3	-0.2	3.1	3.5	-0.4	8.8	9.6	-0.8	16.8	17.2	-0.4	4.2	6.8	-2.6	1.2	1.2	0.0	1.2	1.2	0.0	1.2	1.2	0.0			
Network Mai FM	5.2	5.5	-0.3	9	11.2	11.6	-0.4	10.7	10.9	-0.2	9.2	9.7	-0.5	7.0	7.6	-0.6	2.5	2.4	0.1	1.1	0.7	0.4	5.4	5.1	0.3	1.1	1.0	0.1	1.0	0.9	0.2	1.0	0.9	0.2			
Network Maori Radio	0.5	0.5	0.0	18	0.6	0.5	0.1	0.6	0.5	0.1	0.6	0.5	0.1	0.6	0.5	0.1	0.5	0.6	0.1	0.4	0.6	-0.2	0.4	0.3	0.1	0.5	0.4	0.1	0.5	0.4	0.1						
Network More FM	8.1	7.4	0.7	4	10.9	9.5	1.4	7.1	6.4	0.7	7.4	6.9	0.5	8.5	8.2	0.3	9.5	9.1	0.4	7.8	6.7	1.1	10.0	9.8	0.2	1.1	1.0	0.1	1.0	0.9	0.2	1.0	0.9	0.2			
Network Newstalk ZB	13.9	12.6	1.3	1	2.7	2.4	0.3	4.0	3.3	0.7	5.3	4.2	1.1	7.4	6.3	1.1	13.6	11.7	1.9	20.6	19.1	1.5	10.5	9.2	1.3	1.3	1.2	0.1	1.3	1.2	0.1	1.3	1.2	0.1			
Network Radio Hauraki	2.2	2.4	-0.2	13	2.0	2.3	-0.3	3.1	3.7	-0.6	3.5	3.8	-0.3	3.6	3.7	-0.1	2.5	2.4	0.1	0.8	1.0	-0.2	2.0	2.3	-0.3	1.2	1.2	0.0	1.2	1.2	0.0	1.2	1.2	0.0	1.2	1.2	0.0
Network Rhma	0.5	0.6	-0.1	18	0.4	0.6	-0.2	0.3	0.3	0.0	0.5	0.5	0.0	0.5	0.5	0.0	0.5	0.6	-0.1	0.6	0.6	0.0	0.5	0.5	0.0	0.5	0.5	0.0	0.5	0.5	0.0	0.5	0.5	0.0			
Network The Rock	7.4	7.5	-0.1	5	10.2	9.8	0.4	12.2	12.8	-0.6	12.1	12.4	-0.3	10.9	11.1	-0.2	6.7	6.8	-0.1	2.8	3.1	-0.3	6.5	6.5	0.0	1.2	1.2	0.0	1.2	1.2	0.0	1.2	1.2	0.0	1.2	1.2	0.0
Network Star	0.5	0.6	-0.1	18	0.1	0.2	-0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.2	0.3	-0.1	0.6	0.6	0.0	1.0	0.9	0.1	0.2	0.3	-0.1	0.2	0.3	0.1	0.2	0.3	0.1	0.2	0.3	0.1	0.2	0.3	0.1
Network Tarana	0.8	1.2	-0.4	17	0.6	0.5	0.1	0.5	1.5	-1.0	0.9	1.9	-1.0	0.8	1.5	-0.7	0.6	1.0	-0.4	1.1	1.4	-0.3	1.4	1.9	-0.5	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1
Network The Hits	4.2	4.5	-0.3	11	5.3	6.8	-1.5	4.7	5.0	-0.3	4.9	5.2	-0.3	5.2	5.4	-0.2	4.3	4.9	-0.6	2.9	3.2	-0.3	5.9	6.3	-0.4	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1
Network The Sound	6.8	7.2	-0.4	6	3.0	3.1	-0.1	4.1	4.6	-0.5	5.5	5.9	-0.4	6.8	7.4	-0.6	10.2	10.8	-0.6	9.9	10.5	-0.6	5.4	5.4	0.0	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1
Network ZM	6.5	6.3	0.2	7	12.9	11.6	1.3	12.5	11.9	0.6	11.0	10.6	0.4	8.9	8.6	0.3	3.8	4.0	-0.2	1.6	1.9	-0.3	8.8	8.9	-0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1
MediaWorks Combo	54.8	54.7	0.1		61.5	59.6	1.9	59.1	57.7	1.4	57.7	57.6	0.1	56.8	57.1	-0.3	55.6	56.4	-0.8	53.1	52.7	0.4	53.2	53.9	-0.7	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1
NZME Combo	35.3	34.4	0.9		30.9	30.9	0.0	30.8	30.7	0.1	30.7	30.0	0.7	32.2	31.3	0.9	34.0	32.8	1.2	36.9	36.2	0.7	35.3	34.0	1.3	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1
NZME and Partners	36.8	35.9	0.9		31.7	32.1	-0.4	33.6	33.3	0.3	33.9	32.8	1.1	34.6	33.6	1.0	35.1	33.9	1.2	37.7	36.8	0.9	37.1	35.8	1.3	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1
Potential (000)	4,531.4	4,531.4	0.0		1,021.9	1,021.9	0.0	1,609.4	1,611.8	-2.4	1,460.6	1,460.6	0.0	2,121.1	2,121.1	0.0	1,270.4	1,270.4	0.0	1,057.5	1,057.5	0.0	796.8	790.2	6.6	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1
Sample	14,561	15,111	-550		2,695	2,779	-84	4,185	4,314	-129	4,167	4,320	-153	6,333	6,692	-359	4,276	4,614	-338	4,235	4,379	-144	2,668	2,789	-121	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1	1.2	1.2	0.1

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Magic Music, Magic Talk, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on [listening to all radio stations](#), whereas the shares reported here are based on [listening to commercial radio stations only](#).

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

* Network Magic Music & Talk includes Magic Music and Magic Talk stations, as well as Radio Dunedin

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2021

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2021 - 3/2021

This Survey Period: Metro - Sun Apr 11 to Sat Aug 28 2021/ Regional - Sun Sept 13 to Sat Nov 14 2020 & Sun Jan 31 to Sat Aug 28 2021 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

Last Survey Period: Metro - Sun Jan 31 to Sat Jun 19 2021/ Regional - Sun Jul 19 to Sat Nov 14 2020 & Sun Jan 31 to Sat Jun 19 2021 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

	This	Last	+/-
Potential (000)	4,531.4	4,531.4	0.0
Sample Size	14,561	15,111	-550

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.4	8.2	0.2	2	11.0	10.6	0.4		10.6	10.4	0.2		8.3	9.2	-0.9		6.8	7.6	-0.8		6.6	7.3	-0.7		9.6	10.4	-0.8	
Network Coast	4.1	4.5	-0.4	10	5.8	6.5	-0.7		5.4	5.8	-0.4		4.6	5.0	-0.4		2.8	3.3	-0.5		4.3	3.2	1.1		5.0	5.5	-0.5	
Network The Edge	5.7	5.7	0.0	8	5.8	5.4	0.4		6.9	6.4	0.5		7.2	6.9	0.3		6.1	5.8	0.3		4.9	5.6	-0.7		6.3	6.2	0.1	
Network Flava	1.6	1.4	0.2	14	1.6	1.5	0.1		1.9	1.8	0.1		1.9	1.8	0.1		2.0	1.9	0.1		0.8	0.8	0.0		1.3	1.1	0.2	
Network George FM	2.2	1.8	0.4	12	2.4	1.7	0.7		2.8	2.0	0.8		3.3	2.5	0.8		1.4	1.4	0.0		1.3	1.4	-0.1		3.0	2.1	0.9	
Network Gold	0.7	0.9	-0.2	16	1.1	1.2	-0.1		1.0	1.0	0.0		1.1	1.0	0.1		1.8	1.1	0.7		1.8	0.9	0.9		1.1	1.3	-0.2	
Network Gold AM	0.3	0.3	0.0	21	0.3	0.3	0.0		0.4	0.3	0.1		0.2	0.2	0.0		0.4	0.3	0.1		0.3	0.2	0.1		0.4	0.5	-0.1	
Network Hokonui	0.3	0.2	0.1	21	0.4	0.2	0.2		0.6	0.5	0.1		0.2	0.2	0.0		0.1	0.1	0.0		0.1	0.1	0.0		0.2	0.2	0.0	
Network Life FM	1.0	1.1	-0.1	15	0.8	1.1	-0.3		0.9	1.1	-0.2		1.3	1.3	0.0		1.1	0.9	0.2		1.2	1.5	-0.3		1.5	1.9	-0.4	
Network Magic Music & Talk*	8.3	8.6	-0.3	3	10.6	11.1	-0.5		8.6	9.5	-0.9		6.3	7.3	-1.0		8.8	8.6	0.2		8.3	9.9	-1.6		10.1	10.6	-0.5	
Network Mai FM	5.8	6.4	-0.6	7	4.5	4.6	-0.1		4.7	4.7	0.0		6.4	6.8	-0.4		6.0	6.6	-0.6		6.2	6.4	-0.2		4.8	4.8	0.0	
Network Maori Radio	0.4	0.5	-0.1	20	0.4	0.5	-0.1		0.4	0.4	0.0		0.4	0.4	0.0		0.6	0.4	0.2		0.8	0.7	0.1		0.7	0.5	0.2	
Network More FM	8.3	7.7	0.6	3	8.5	7.9	0.6		8.7	8.1	0.6		8.3	7.3	1.0		4.7	4.7	0.0		5.7	4.1	1.6		8.3	7.2	1.1	
Network Newstalk ZB	19.0	18.0	1.0	1	9.7	8.9	0.8		8.8	7.9	0.9		13.4	10.7	2.7		22.1	20.6	1.5		31.0	29.3	1.7		13.2	11.5	1.7	
Network Radio Hauraki	2.1	2.2	-0.1	13	2.3	2.7	-0.4		2.8	3.0	-0.2		2.7	2.5	0.2		1.7	1.7	0.0		1.6	1.3	0.3		1.7	1.9	-0.2	
Network Rhema	0.6	0.5	0.1	17	0.5	0.5	0.0		0.6	0.6	0.0		0.4	0.6	-0.2		0.9	1.1	-0.2		0.3	0.3	0.0		0.6	0.7	-0.1	
Network The Rock	7.1	6.8	0.3	6	8.4	8.9	-0.5		8.8	8.9	-0.1		8.3	8.2	0.1		5.5	6.0	-0.5		4.9	5.0	-0.1		6.0	6.2	-0.2	
Network Star	0.5	0.5	0.0	19	0.4	0.5	-0.1		0.4	0.5	-0.1		0.3	0.4	-0.1		0.8	0.9	-0.1		1.0	0.6	0.4		0.5	0.7	-0.2	
Network Tarana	0.6	1.0	-0.4	17	0.7	0.8	-0.1		0.5	0.8	-0.3		0.7	1.5	-0.8		2.5	2.6	-0.1		0.7	2.0	-1.3		1.0	1.4	-0.4	
Network The Hits	3.8	4.3	-0.5	11	4.4	4.6	-0.2		4.8	5.0	-0.2		4.4	4.8	-0.4		3.2	3.8	-0.6		2.8	3.2	-0.4		3.9	4.5	-0.6	
Network The Sound	5.2	5.4	-0.2	9	7.9	8.4	-0.5		8.1	8.6	-0.5		6.2	6.7	-0.5		5.8	6.2	-0.4		3.2	4.1	-0.9		7.3	7.5	-0.2	
Network ZM	8.1	8.0	0.1	5	5.6	5.5	0.1		6.4	6.3	0.1		7.7	7.6	0.1		5.1	4.3	0.8		5.0	4.3	0.7		5.7	5.5	0.2	
MediaWorks Combo	51.0	50.7	0.3		59.1	58.6	0.5		59.1	58.5	0.6		54.3	54.9	-0.6		45.1	47.1	-2.0		41.0	43.8	-2.8		55.4	55.1	0.3	
NZME Combo	40.3	40.0	0.3		31.3	31.5	-0.2		32.4	31.7	0.7		36.4	34.0	2.4		39.8	37.6	2.2		48.4	44.0	4.4		32.8	32.3	0.5	
NZME and Partners	41.7	41.5	0.2		32.9	32.8	0.1		33.6	32.9	0.7		38.0	35.7	2.3		41.9	39.1	2.8		48.9	44.7	4.2		34.6	34.0	0.6	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Magic Music, Magic Talk, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on [listening to all radio stations](#), whereas the shares reported here are based on [listening to commercial radio stations only](#).

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

* Network Magic Music & Talk includes Magic Music and Magic Talk stations, as well as Radio Dunedin

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2021 - 3/2021

This Survey Period: Metro - Sun Apr 11 to Sat Aug 28 2021/ Regional - Sun Sept 13 to Sat Nov 14 2020 & Sun Jan 31 to Sat Aug 28 2021 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

Last Survey Period: Metro - Sun Jan 31 to Sat Jun 19 2021/ Regional - Sun Jul 19 to Sat Nov 14 2020 & Sun Jan 31 to Sat Jun 19 2021 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-																					
Network Breeze	648.2	671.7	-23.5	2	99.5	104.4	-4.9		168.6	176.6	-8.0		188.7	195.9	-7.2		302.9	313.8	-10.9		249.3	259.7	-10.4		213.8	219.2	-5.4		132.5	130.8	1.7	
Network Coast	324.0	353.8	-29.8	11	25.9	28.2	-2.3		49.0	52.7	-3.7		56.3	61.2	-4.9		116.9	127.8	-10.9		144.7	158.5	-13.8		147.2	157.1	-9.9		52.6	51.6	1.0	
Network The Edge	611.5	631.5	-20.0	4	225.7	230.6	-4.9		326.3	335.2	-8.9		257.9	264.2	-6.3		334.4	339.7	-5.3		116.4	122.0	-5.6		49.9	57.9	-8.0		147.2	141.2	6.0	
Network Flava	157.0	154.7	2.3	14	53.3	56.2	-2.9		88.7	87.5	1.2		83.4	80.1	3.3		97.1	94.4	2.7		18.3	16.5	1.8		5.7	2.7	3.0		34.2	33.9	0.3	
Network George FM	164.8	151.1	13.7	13	47.8	43.6	4.2		92.5	88.9	3.6		81.7	76.9	4.8		105.8	95.3	10.5		30.6	25.7	4.9		10.5	10.3	0.2		26.9	21.1	5.8	
Network Gold	77.7	76.5	1.2	16	10.6	11.9	-1.3		11.7	13.5	-1.8		14.1	14.8	-0.7		33.1	32.5	0.6		36.2	36.3	-0.1		31.0	29.9	1.1		11.4	13.3	-1.9	
Network Gold AM	35.1	30.8	4.3	20	5.4	3.2	2.2		3.2	3.5	-0.3		4.9	6.6	-1.7		14.1	11.8	2.3		18.2	12.9	5.3		14.0	12.8	1.2		4.4	3.5	0.9	
Network Hokonui	19.1	17.0	2.1	22	3.2	2.9	0.3		4.0	3.7	0.3		3.8	3.9	-0.1		5.0	5.1	-0.1		7.2	5.6	1.6		9.3	6.2	3.1		1.0	1.0	0.0	
Network Life FM	103.6	120.3	-16.7	15	28.8	32.8	-4.0		40.0	48.1	-8.1		42.5	49.3	-6.8		58.7	65.3	-6.6		26.3	29.4	-3.1		13.1	17.5	-4.4		22.0	24.0	-2.0	
Network Magic Music & Talk*	422.0	446.1	-24.1	9	27.5	25.6	1.9		50.1	60.8	-10.7		55.7	63.6	-7.9		110.9	120.8	-9.9		151.9	156.8	-4.9		208.2	218.6	-10.4		42.4	49.9	-7.5	
Network Mai FM	441.3	470.4	-29.1	7	155.1	157.1	-2.0		253.7	269.6	-15.9		214.8	235.8	-21.0		257.0	283.0	-26.0		61.3	67.0	-5.7		25.7	27.1	-1.4		81.1	84.5	-3.4	
Network Maori Radio	63.9	67.3	-3.4	17	17.6	17.5	0.1		27.6	25.5	2.1		24.5	22.7	1.8		35.1	32.9	2.2		17.0	21.1	-4.1		9.5	14.6	-5.1		10.4	11.6	-1.2	
Network More FM	633.2	595.8	37.4	3	166.0	155.9	10.1		203.0	197.9	5.1		209.0	205.4	3.6		323.4	313.5	9.9		205.8	191.1	14.7		131.7	115.6	16.1		139.1	133.0	6.1	
Network Newstalk ZB	671.6	651.2	20.4	1	59.3	56.6	2.7		116.2	110.9	5.3		143.4	133.0	10.4		244.4	239.2	5.2		241.7	236.6	5.1		265.1	250.9	14.2		112.3	105.3	7.0	
Network Radio Hauraki	239.9	245.9	-6.0	12	40.6	42.6	-2.0		97.3	105.1	-7.8		110.0	113.8	-3.8		165.9	162.3	3.6		82.7	79.0	3.7		31.9	38.8	-6.9		45.0	47.7	-2.7	
Network Rhma	58.6	55.9	2.7	18	7.8	9.3	-1.5		8.6	9.9	-1.3		14.0	12.8	1.2		24.5	20.9	3.6		24.6	18.9	5.7		22.4	19.1	3.3		9.1	8.9	0.2	
Network The Rock	453.5	488.3	-34.8	6	110.7	116.4	-5.7		205.6	233.0	-27.4		209.2	231.8	-22.6		294.4	313.7	-19.3		122.6	127.0	-4.4		46.9	54.2	-7.3		88.6	97.2	-8.6	
Network Star	30.4	34.3	-3.9	21	2.3	4.9	-2.6		3.7	3.2	0.5		5.4	4.4	1.0		8.1	8.3	-0.2		10.7	9.8	0.9		17.1	15.7	1.4		2.6	4.0	-1.4	
Network Taranra	47.3	49.5	-2.2	19	9.2	9.4	-0.2		22.4	24.0	-1.6		24.1	26.4	-2.3		29.7	31.8	-2.1		8.2	9.0	-0.8		7.1	7.6	-0.5		13.9	14.3	-0.4	
Network The Hits	427.7	437.0	-9.3	8	117.5	121.6	-4.1		170.4	177.8	-7.4		158.8	169.5	-10.7		232.6	243.0	-10.4		122.9	124.8	-1.9		72.3	68.3	4.0		98.4	97.0	1.4	
Network The Sound	377.1	392.1	-15.0	10	54.2	51.2	3.0		92.9	93.2	-0.3		99.4	103.6	-4.2		186.5	191.3	-4.8		174.5	183.3	-8.8		131.8	144.0	-12.2		62.5	64.5	-2.0	
Network ZM	605.7	589.6	16.1	5	186.6	180.9	5.7		333.6	330.1	3.5		297.7	291.5	6.2		366.4	355.2	11.2		109.6	104.8	4.8		49.8	50.5	-0.7		137.7	130.1	7.6	
MediaWorks Combo	2,526.4	2,589.3	-62.9		554.0	558.0	-4.0		896.6	938.1	-41.5		855.7	895.6	-39.9		1,255.1	1,292.9	-37.8		761.0	766.9	-5.9		601.5	614.3	-12.8		481.7	475.7	6.0	
NZME Combo	1,955.1	1,963.1	-8.0		371.3	376.1	-4.8		664.9	676.1	-11.2		667.9	664.0	3.9		969.9	965.7	4.2		583.5	584.9	-1.4		477.9	475.5	2.4		380.5	374.9	5.6	
NZME and Partners	2,017.7	2,028.3	-10.6		378.5	383.2	-4.7		700.4	710.1	-9.7		707.1	703.6	3.5		1,017.1	1,016.3	0.8		597.6	601.0	-3.4		486.1	482.5	3.6		395.6	392.6	3.0	
All Commercial Radio	3,473.5	3,512.9	-39.4		687.5	702.3	-14.8		1,187.4	1,214.4	-27.0		1,171.8	1,187.2	-15.4		1,720.4	1,732.8	-12.4		1,059.7	1,053.0	6.7		856.6	856.5	0.1		669.3	657.2	12.1	
Potential (000)	4,531.4	4,531.4	0.0		1,021.9	1,021.9	0.0		1,609.4	1,611.8	-2.4		1,460.6	1,460.6	0.0		2,121.1	2,121.1	0.0		1,270.4	1,270.4	0.0		1,057.5	1,057.5	0.0		796.8	790.2	6.6	
Sample	14,561	15,111	-550		2,695	2,779	-84		4,185	4,314	-129		4,167	4,320	-153		6,333	6,692	-359		4,276	4,614	-338		4,235	4,379	-144		2,668	2,789	-121	

MediaWorks Combo: Breeze, Edge, George FM, Magic FM, Magic Music & Talk (includes Radio Dunedin), Magic Music, Magic Talk, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

* Network Magic Music & Talk includes Magic Music and Magic Talk stations, as well as Radio Dunedin

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2021

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2021 - 3/2021

This Survey Period: Metro - Sun Apr 11 to Sat Aug 28 2021/ Regional - Sun Sept 13 to Sat Nov 14 2020 & Sun Jan 31 to Sat Aug 28 2021 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

Last Survey Period: Metro - Sun Jan 31 to Sat Jun 19 2021/ Regional - Sun Jul 19 to Sat Nov 14 2020 & Sun Jan 31 to Sat Jun 19 2021 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

	This	Last	+/-
Potential (000)	4,531.4	4,531.4	0.0
Sample Size	14,561	15,111	-550

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	299.3	310.6	-11.3	5	288.2	297.2	-9.0		332.3	339.2	-6.9		276.8	294.1	-17.3		112.5	119.7	-7.2		67.7	66.7	1.0		395.1	402.3	-7.2	
Network Coast	142.9	172.9	-30.0	11	161.9	188.8	-26.9		159.5	174.2	-14.7		144.4	160.8	-16.4		51.8	60.5	-8.7		35.7	32.8	2.9		172.7	199.7	-27.0	
Network The Edge	303.5	304.7	-1.2	4	203.6	211.6	-8.0		295.1	310.0	-14.9		277.3	274.1	3.2		122.9	116.0	6.9		51.1	61.7	-10.6		353.0	356.0	-3.0	
Network Flava	80.8	73.1	7.7	13	58.4	59.9	-1.5		71.5	76.2	-4.7		71.6	61.9	9.7		40.5	36.5	4.0		14.1	14.1	0.0		75.7	71.0	4.7	
Network George FM	76.2	70.7	5.5	14	64.4	53.2	11.2		83.7	66.5	17.2		85.0	73.3	11.7		29.1	28.4	0.7		17.2	15.0	2.2		97.2	82.1	15.1	
Network Gold	32.7	39.0	-6.3	16	35.2	33.4	1.8		37.5	37.2	0.3		34.9	32.8	2.1		14.3	16.4	-2.1		8.5	8.6	-0.1		46.4	43.1	3.3	
Network Gold AM	10.2	10.6	-0.4	21	8.8	9.0	-0.2		14.6	11.6	3.0		8.1	9.1	-1.0		7.4	6.6	0.8		4.1	2.6	1.5		17.7	18.5	-0.8	
Network Hokonui	9.3	7.3	2.0	22	10.7	7.2	3.5		10.2	8.2	2.0		6.4	5.3	1.1		1.1	1.8	-0.7		1.9	2.1	-0.2		9.6	9.3	0.3	
Network Life FM	47.0	49.3	-2.3	15	36.0	42.1	-6.1		37.8	46.4	-8.6		46.9	52.4	-5.5		19.5	22.0	-2.5		8.9	11.4	-2.5		65.1	84.6	-19.5	
Network Magic Music & Talk*	214.2	223.1	-8.9	8	236.5	239.7	-3.2		228.1	237.3	-9.2		174.9	193.2	-18.3		89.0	97.4	-8.4		56.5	58.4	-1.9		278.8	295.3	-16.5	
Network Mai FM	247.6	265.2	-17.6	7	174.1	182.6	-8.5		207.7	219.0	-11.3		219.0	221.9	-2.9		112.5	117.7	-5.2		61.9	73.1	-11.2		267.1	281.9	-14.8	
Network Maori Radio	18.2	21.5	-3.3	19	21.0	23.1	-2.1		22.0	25.6	-3.6		18.1	22.6	-4.5		8.8	8.6	0.2		7.6	7.7	-0.1		33.1	29.6	3.5	
Network More FM	331.3	311.7	19.6	3	248.9	238.7	10.2		304.5	290.2	14.3		294.8	262.4	32.4		104.0	104.8	-0.8		59.0	51.0	8.0		375.5	342.2	33.3	
Network Newstalk ZB	456.9	451.2	5.7	1	294.6	291.6	3.0		300.3	284.1	16.2		321.6	305.7	15.9		198.8	191.5	7.3		175.7	161.8	13.9		428.4	417.1	11.3	
Network Radio Hauraki	116.7	112.7	4.0	12	93.3	99.2	-5.9		107.3	116.7	-9.4		112.5	110.6	1.9		40.5	42.8	-2.3		22.4	21.3	1.1		113.3	123.7	-10.4	
Network Rhema	28.7	20.9	7.8	17	23.1	23.8	-0.7		20.6	22.3	-1.7		18.9	20.8	-1.9		12.2	15.3	-3.1		5.6	5.3	0.3		37.0	33.5	3.5	
Network The Rock	257.8	266.5	-8.7	6	203.6	226.1	-22.5		230.4	249.7	-19.3		240.3	242.9	-2.6		78.4	89.6	-11.2		52.2	50.4	1.8		253.1	279.4	-26.3	
Network Star	15.2	18.0	-2.8	20	13.2	16.6	-3.4		11.1	16.1	-5.0		9.9	10.2	-0.3		8.5	7.7	0.8		7.1	6.4	0.7		21.4	23.3	-1.9	
Network Tarana	20.5	24.8	-4.3	18	17.1	19.2	-2.1		20.3	22.0	-1.7		21.8	26.7	-4.9		18.8	19.6	-0.8		5.3	9.5	-4.2		30.7	34.1	-3.4	
Network The Hits	186.0	203.7	-17.7	9	165.0	163.4	1.6		207.9	205.9	2.0		183.7	192.6	-8.9		76.5	81.5	-5.0		32.8	38.0	-5.2		222.6	233.2	-10.6	
Network The Sound	173.4	193.4	-20.0	10	183.0	194.8	-11.8		199.7	214.8	-15.1		178.3	187.0	-8.7		67.5	71.5	-4.0		31.7	31.6	0.1		220.8	226.5	-5.7	
Network ZM	363.5	352.7	10.8	2	227.9	227.9	0.0		285.5	293.2	-7.7		291.8	285.6	6.2		121.3	115.9	5.4		59.8	59.0	0.8		341.0	328.0	13.0	
MediaWorks Combo	1,573.7	1,598.0	-24.3		1,340.8	1,358.7	-17.9		1,547.2	1,577.7	-30.5		1,466.7	1,470.0	-3.3		641.9	664.0	-22.1		347.0	353.4	-6.4		1,819.2	1,837.8	-18.6	
NZME Combo	1,266.4	1,274.9	-8.0		941.0	962.4	-21.4		1,060.1	1,064.3	-4.2		1,053.7	1,035.3	18.4		519.4	517.1	2.3		327.9	315.6	12.3		1,256.4	1,260.1	-3.7	
NZME and Partners	1,313.9	1,326.3	-12.4		980.4	1,003.8	-23.4		1,102.6	1,109.7	-7.1		1,089.0	1,078.8	10.2		548.6	540.6	8.0		334.5	325.7	8.8		1,312.0	1,319.3	-7.3	
All Commercial Radio	2,586.4	2,609.5	-23.1		2,089.0	2,127.9	-38.9		2,349.4	2,390.5	-41.1		2,318.7	2,315.4	3.3		1,142.0	1,172.7	-30.7		649.1	644.1	5.0		2,760.0	2,796.1	-36.1	

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Magic Music, Magic Talk, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

* Network Magic Music & Talk includes Magic Music and Magic Talk stations, as well as Radio Dunedin

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2021

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2021 - 3/2021

This Survey Period: Metro - Sun Apr 11 to Sat Aug 28 2021/ Regional - Sun Sept 13 to Sat Nov 14 2020 & Sun Jan 31 to Sat Aug 28 2021 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

Last Survey Period: Metro - Sun Jan 31 to Sat Jun 19 2021/ Regional - Sun Jul 19 to Sat Nov 14 2020 & Sun Jan 31 to Sat Jun 19 2021 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7:54	7:53	0:00	4:18	4:31	-0:13	5:56	5:44	0:12	6:45	7:13	-0:28	7:15	7:35	-0:19	8:56	9:03	-0:06	9:41	9:20	0:21	7:35	8:00	-0:25
Network Coast	8:11	8:14	-0:03	6:35	6:05	0:30	7:22	7:49	-0:26	6:22	6:50	-0:27	7:18	7:33	-0:15	8:15	8:09	0:06	9:05	9:00	0:05	8:19	8:21	-0:02
Network The Edge	5:35	5:18	0:17	5:08	4:45	0:23	5:24	4:50	0:33	5:28	5:12	0:16	5:41	5:35	0:06	6:47	6:37	0:10	7:01	5:54	1:07	6:23	5:47	0:36
Network Flava	5:39	5:14	0:24	6:23	5:41	0:42	6:12	6:06	0:06	5:16	5:12	0:04	5:27	5:05	0:21	5:34	4:12	1:21	3:01	3:18	-0:17	6:28	4:20	2:08
Network George FM	8:36	7:04	1:31	5:42	6:39	-0:56	8:28	7:39	0:49	8:52	7:31	1:21	10:26	7:32	2:54	13:14	7:33	5:41	3:40	5:40	-2:00	6:06	5:44	0:21
Network Gold	7:36	7:48	-0:11	4:10	6:05	-1:55	2:02	5:09	-3:06	6:20	8:06	-1:45	8:09	8:44	-0:35	10:19	9:27	0:52	8:18	7:28	0:50	7:25	7:22	0:03
Network Gold AM	4:59	5:22	-0:23	1:48	1:59	-0:11	3:32	3:55	-0:23	3:33	3:23	0:09	5:39	5:21	0:17	6:49	7:35	-0:45	5:54	6:12	-0:18	4:21	3:38	0:42
Network Hokonui	9:26	7:58	1:27	6:26	7:28	-1:02	12:28	13:16	-0:47	11:27	10:56	0:31	10:03	9:39	0:24	10:03	7:59	2:04	9:55	8:15	1:40	12:39	12:24	0:15
Network Life FM	5:50	5:56	-0:05	2:48	3:51	-1:03	5:23	4:45	0:38	6:41	6:12	0:29	7:11	6:54	0:17	7:03	7:11	-0:08	5:34	5:52	-0:18	5:40	6:36	-0:56
Network Magic Music & Talk*	11:32	11:49	-0:17	5:11	5:27	-0:15	5:54	6:00	-0:06	5:55	5:56	-0:01	7:07	7:30	-0:22	11:08	11:37	-0:28	13:29	13:10	0:19	9:42	13:24	-3:42
Network Mai FM	6:25	6:24	0:01	5:31	5:47	-0:16	6:31	6:29	0:02	6:49	6:48	0:01	6:57	6:59	-0:02	7:49	6:52	0:57	7:01	4:01	2:59	6:24	5:55	0:29
Network Maori Radio	4:06	3:49	0:16	2:43	2:11	0:31	3:21	3:15	0:06	4:12	3:17	0:55	4:15	3:40	0:34	5:50	5:45	0:04	6:35	6:36	-0:00	3:31	2:53	0:38
Network More FM	6:59	6:49	0:09	5:01	4:47	0:13	5:25	5:10	0:15	5:40	5:34	0:05	6:41	6:44	-0:03	8:51	9:01	-0:10	9:57	9:44	0:13	6:59	7:14	-0:14
Network Newstalk ZB	11:17	10:41	0:36	3:30	3:22	0:07	5:18	4:49	0:29	5:55	5:13	0:42	7:44	6:52	0:52	10:46	9:21	1:25	13:01	12:44	0:17	9:04	8:34	0:30
Network Radio Hauraki	5:02	5:19	-0:17	3:43	4:14	-0:31	4:51	5:35	-0:44	5:03	5:32	-0:29	5:34	5:56	-0:21	5:44	5:46	-0:01	4:09	4:12	-0:02	4:16	4:49	-0:33
Network Rhma	5:05	5:55	-0:50	3:30	5:02	-1:31	5:49	5:36	0:13	5:57	5:50	0:06	5:22	6:00	-0:38	4:11	6:03	-1:52	4:30	5:34	-1:04	4:48	5:47	-0:59
Network The Rock	8:54	8:30	0:23	7:04	6:37	0:27	9:08	8:46	0:22	9:11	8:51	0:20	9:27	9:07	0:19	10:26	10:07	0:18	9:54	9:25	0:29	7:06	6:37	0:29
Network Star	8:53	9:01	-0:08	2:03	2:36	-0:32	2:28	3:06	-0:37	1:55	2:23	-0:27	6:15	9:26	-3:10	10:16	11:22	-1:06	9:38	9:02	0:35	7:13	8:21	-1:08
Network Tarana	9:09	13:23	-4:14	5:19	4:30	0:49	3:47	9:49	-6:02	5:39	11:43	-6:03	6:39	12:16	-5:37	14:37	20:51	-6:13	25:27	29:52	-4:25	9:50	13:06	-3:15
Network The Hits	5:17	5:43	-0:26	3:26	4:22	-0:55	4:15	4:30	-0:15	4:55	5:04	-0:08	5:39	5:48	-0:08	6:40	7:23	-0:42	6:47	7:56	-1:08	5:52	6:23	-0:31
Network The Sound	9:46	10:05	-0:19	4:13	4:42	-0:29	6:49	7:55	-1:05	8:47	9:21	-0:33	9:20	10:01	-0:41	11:12	11:12	-0:00	12:32	12:08	0:24	8:21	8:14	0:07
Potential (000)	4,531.4	4,531.4	0.0	1,021.9	1,021.9	0.0	1,609.4	1,611.8	-2.4	1,460.6	1,460.6	0.0	2,121.1	2,121.1	0.0	1,270.4	1,270.4	0.0	1,057.5	1,057.5	0.0	796.8	790.2	6.6
Sample	14,561	15,111	-550	2,695	2,779	-84	4,185	4,314	-129	4,167	4,320	-153	6,333	6,692	-359	4,276	4,614	-338	4,235	4,379	-144	2,668	2,789	-121

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Magic Music, Magic Talk, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

* Network Magic Music & Talk includes Magic Music and Magic Talk stations, as well as Radio Dunedin

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2021

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2021 - 3/2021

This Survey Period: Metro - Sun Apr 11 to Sat Aug 28 2021/ Regional - Sun Sept 13 to Sat Nov 14 2020 & Sun Jan 31 to Sat Aug 28 2021 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

Last Survey Period: Metro - Sun Jan 31 to Sat Jun 19 2021/ Regional - Sun Jul 19 to Sat Nov 14 2020 & Sun Jan 31 to Sat Jun 19 2021 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 14 to Sat Apr 10 2021

	This	Last	+/-
Potential (000)	4,531.4	4,531.4	0.0
Sample Size	14,561	15,111	-550

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:56	2:46	0:10	3:35	3:22	0:12	3:37	3:29	0:08	1:57	2:03	-0:05	1:41	1:52	-0:11	1:58	2:14	-0:15	2:52	3:09	-0:16
Network Coast	3:02	2:45	0:17	3:23	3:15	0:08	3:52	3:46	0:06	2:03	2:02	0:00	1:30	1:36	-0:05	2:28	2:00	0:27	3:24	3:23	0:00
Network The Edge	1:59	1:57	0:01	2:41	2:26	0:14	2:39	2:21	0:17	1:41	1:39	0:02	1:23	1:28	-0:05	1:56	1:52	0:04	2:06	2:08	-0:01
Network Flava	2:07	1:58	0:09	2:30	2:19	0:11	3:01	2:42	0:19	1:45	1:54	-0:09	1:25	1:30	-0:04	1:11	1:12	-0:00	2:01	1:51	0:10
Network George FM	3:04	2:41	0:23	3:34	3:02	0:31	3:46	3:22	0:24	2:29	2:14	0:14	1:22	1:25	-0:02	1:32	1:56	-0:23	3:40	3:09	0:31
Network Gold	2:17	2:26	-0:09	3:01	3:17	-0:15	3:11	3:12	-0:01	1:59	2:01	-0:01	3:32	2:00	1:32	4:13	2:11	2:01	2:53	3:35	-0:41
Network Gold AM	2:55	2:40	0:15	2:54	2:51	0:03	2:52	2:33	0:18	1:31	1:17	0:13	1:26	1:23	0:03	1:28	1:38	-0:10	2:46	3:03	-0:17
Network Hokonui	3:45	3:30	0:15	3:06	3:02	0:04	6:43	6:13	0:29	2:28	2:20	0:08	1:52	1:21	0:30	1:06	0:54	0:12	2:27	2:11	0:16
Network Life FM	2:13	2:17	-0:03	2:13	2:23	-0:09	2:36	2:38	-0:02	1:47	1:35	0:12	1:38	1:15	0:22	2:46	2:39	0:07	2:47	2:47	-0:00
Network Magic Music & Talk*	4:04	4:04	0:00	4:14	4:23	-0:09	4:16	4:33	-0:16	2:21	2:27	-0:06	2:47	2:37	0:10	2:59	3:30	-0:30	4:15	4:23	-0:07
Network Mai FM	2:26	2:31	-0:05	2:25	2:24	0:00	2:35	2:27	0:08	1:53	2:00	-0:06	1:29	1:40	-0:10	2:02	1:47	0:14	2:07	2:05	0:01
Network Maori Radio	2:28	2:14	0:14	1:42	1:55	-0:12	1:48	1:50	-0:01	1:23	1:12	0:11	1:47	1:30	0:16	2:14	1:52	0:22	2:31	2:08	0:22
Network More FM	2:38	2:35	0:02	3:13	3:10	0:03	3:15	3:10	0:05	1:49	1:48	0:00	1:16	1:20	-0:03	1:57	1:38	0:18	2:35	2:34	0:01
Network Newstalk ZB	4:21	4:11	0:10	3:05	2:55	0:10	3:20	3:09	0:10	2:42	2:17	0:24	3:07	3:10	-0:02	3:35	3:43	-0:07	3:37	3:22	0:14
Network Radio Hauraki	1:51	2:01	-0:10	2:22	2:37	-0:15	2:58	2:57	0:01	1:33	1:29	0:03	1:10	1:10	0:00	1:27	1:16	0:10	1:44	1:53	-0:09
Network Rhema	2:03	2:18	-0:15	1:58	2:08	-0:10	3:08	3:14	-0:05	1:30	1:53	-0:23	2:05	2:09	-0:03	1:06	1:10	-0:03	1:51	2:25	-0:33
Network The Rock	2:52	2:41	0:11	3:54	3:43	0:10	4:21	4:03	0:17	2:14	2:12	0:01	1:57	1:59	-0:01	1:54	2:02	-0:08	2:46	2:43	0:02
Network Star	3:22	2:44	0:37	3:02	2:55	0:07	4:31	3:42	0:48	2:16	2:50	-0:33	2:46	3:37	-0:50	2:53	1:56	0:56	2:52	3:33	-0:41
Network Tarana	3:19	4:25	-1:05	3:37	3:53	-0:15	2:43	4:06	-1:23	1:57	3:45	-1:48	3:40	3:51	-0:10	2:44	4:17	-1:33	3:55	5:00	-1:04
Network The Hits	2:09	2:13	-0:03	2:29	2:40	-0:10	2:39	2:46	-0:07	1:33	1:37	-0:04	1:11	1:22	-0:10	1:44	1:45	0:00	2:05	2:21	-0:16
Network The Sound	3:07	2:56	0:10	4:03	4:06	-0:03	4:36	4:32	0:03	2:14	2:19	-0:05	2:23	2:33	-0:09	2:05	2:39	-0:34	3:52	4:01	-0:09
Network ZM	2:20	2:23	-0:02	2:19	2:18	0:00	2:34	2:26	0:07	1:43	1:44	-0:01	1:10	1:06	0:04	1:43	1:30	0:12	1:58	2:04	-0:05
MediaWorks Combo	3:24	3:19	0:04	4:09	4:06	0:03	4:20	4:13	0:07	2:24	2:26	-0:02	1:58	2:05	-0:07	2:24	2:33	-0:08	3:35	3:39	-0:04
NZME Combo	3:20	3:17	0:02	3:08	3:07	0:01	3:28	3:23	0:04	2:14	2:08	0:05	2:09	2:08	0:00	3:00	2:51	0:08	3:04	3:08	-0:03
NZME and Partners	3:19	3:17	0:02	3:10	3:06	0:03	3:28	3:23	0:05	2:15	2:09	0:05	2:08	2:08	0:00	2:59	2:49	0:09	3:06	3:09	-0:02
All Commercial Radio	4:03	4:01	0:02	4:30	4:28	0:02	4:50	4:46	0:04	2:47	2:49	-0:01	2:27	2:31	-0:03	3:08	3:11	-0:02	4:16	4:22	-0:06

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Magic Music, Magic Talk, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Gold, Gold AM, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

* Network Magic Music & Talk includes Magic Music and Magic Talk stations, as well as Radio Dunedin