



NELSON COMMERCIAL RADIO - SURVEY 4 2020

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2020 - 4/2020

This Survey Period: Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020 & Sun July 19 to Sat Nov 14 2020

Last Survey Period: Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020

| | All 10+ | | | | People 10-17 | | | | People 18-34 | | | | People 25-44 | | | | People 25-54 | | | | People 45-64 | | | | People 55-74 | | | | MGS with Kids | | | |
|------------------|---------|------|------|------|--------------|------|------|--|--------------|------|------|--|--------------|------|------|--|--------------|------|------|--|--------------|------|------|--|--------------|------|------|--|---------------|------|------|--|
| | This | Last | +/- | Rank | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | |
| Breeze | 5.3 | 6.8 | -1.5 | 8 | 8.9 | 5.6 | 3.3 | | 6.7 | 5.8 | 0.9 | | 6.3 | 5.5 | 0.8 | | 5.5 | 7.7 | -2.2 | | 6.1 | 11.2 | -5.1 | | 5.0 | 7.2 | -2.2 | | 7.1 | 7.8 | -0.7 | |
| Coast | 5.5 | 4.8 | 0.7 | 6 | 2.8 | 3.0 | -0.2 | | 1.6 | * | * | | 1.2 | 0.1 | 1.1 | | 1.4 | 1.1 | 0.3 | | 6.7 | 6.4 | 0.3 | | 9.2 | 7.7 | 1.5 | | 2.5 | 3.3 | -0.8 | |
| Edge | 8.7 | 8.9 | -0.2 | 2 | 36.3 | 30.8 | 5.5 | | 20.2 | 18.9 | 1.3 | | 13.3 | 14.8 | -1.5 | | 11.2 | 12.4 | -1.2 | | 5.0 | 5.6 | -0.6 | | 1.4 | 2.1 | -0.7 | | 18.1 | 15.0 | 3.1 | |
| George FM | 2.0 | 1.9 | 0.1 | 13 | 3.4 | 1.6 | 1.8 | | 4.5 | 3.1 | 1.4 | | 4.6 | 4.9 | -0.3 | | 3.3 | 3.7 | -0.4 | | 1.0 | 1.0 | 0.0 | | 0.4 | 0.3 | 0.1 | | 1.0 | 2.1 | -1.1 | |
| Gold* | 2.4 | 3.2 | -0.8 | 12 | 0.2 | 1.1 | -0.9 | | 0.7 | 0.8 | -0.1 | | 3.3 | 4.1 | -0.8 | | 2.5 | 3.4 | -0.9 | | 3.0 | 4.6 | -1.6 | | 3.4 | 4.7 | -1.3 | | 3.2 | 3.4 | -0.2 | |
| Life FM | 0.3 | 0.2 | 0.1 | 16 | 2.2 | 2.9 | -0.7 | | 0.4 | 0.2 | 0.2 | | 0.3 | 0.1 | 0.2 | | 0.2 | 0.1 | 0.1 | | 0.1 | * | * | | * | * | * | | 0.5 | 0.1 | 0.4 | |
| Magic | 19.6 | 18.7 | 0.9 | 1 | 3.0 | 2.6 | 0.4 | | 1.7 | 1.9 | -0.2 | | 3.2 | 4.9 | -1.7 | | 8.0 | 8.9 | -0.9 | | 19.5 | 18.1 | 1.4 | | 32.0 | 29.7 | 2.3 | | 13.6 | 19.5 | -5.9 | |
| More FM | 8.7 | 8.7 | 0.0 | 2 | 18.3 | 23.4 | -5.1 | | 7.1 | 8.1 | -1.0 | | 6.6 | 8.9 | -2.3 | | 8.9 | 9.0 | -0.1 | | 10.2 | 8.6 | 1.6 | | 9.4 | 8.2 | 1.2 | | 11.4 | 8.8 | 2.6 | |
| Newstalk ZB | 7.4 | 6.9 | 0.5 | 4 | 0.1 | 0.1 | 0.0 | | 0.1 | * | * | | 0.1 | 0.1 | 0.0 | | 1.7 | 1.4 | 0.3 | | 4.8 | 4.2 | 0.6 | | 12.4 | 10.1 | 2.3 | | 3.6 | 6.1 | -2.5 | |
| Radio Hauraki | 4.1 | 3.8 | 0.3 | 9 | 1.5 | 0.7 | 0.8 | | 10.8 | 8.1 | 2.7 | | 9.2 | 8.7 | 0.5 | | 6.7 | 6.5 | 0.2 | | 3.2 | 3.0 | 0.2 | | 2.1 | 2.1 | 0.0 | | 3.1 | 0.8 | 2.3 | |
| Rhema | 1.7 | 1.7 | 0.0 | 14 | 1.3 | 1.0 | 0.3 | | * | * | * | | * | * | * | | 0.4 | 0.3 | 0.1 | | 2.2 | 2.2 | 0.0 | | 2.4 | 2.6 | -0.2 | | 0.8 | 0.7 | 0.1 | |
| Rock | 7.2 | 7.3 | -0.1 | 5 | 1.6 | 2.7 | -1.1 | | 14.5 | 21.0 | -6.5 | | 17.4 | 15.2 | 2.2 | | 12.4 | 12.1 | 0.3 | | 4.1 | 3.7 | 0.4 | | 3.0 | 1.5 | 1.5 | | 6.3 | 6.6 | -0.3 | |
| Star | 0.4 | 0.9 | -0.5 | 15 | * | * | * | | 0.5 | 0.4 | 0.1 | | 0.3 | 0.3 | 0.0 | | 0.2 | 0.2 | 0.0 | | 0.1 | 0.1 | 0.0 | | 0.3 | 0.2 | 0.1 | | * | * | * | |
| The Hits | 3.2 | 2.2 | 1.0 | 10 | 7.9 | 7.2 | 0.7 | | 4.0 | 3.2 | 0.8 | | 4.2 | 4.2 | 0.0 | | 4.9 | 3.2 | 1.7 | | 3.7 | 1.6 | 2.1 | | 1.0 | 1.1 | -0.1 | | 5.4 | 3.9 | 1.5 | |
| The Sound | 5.5 | 5.4 | 0.1 | 6 | 2.9 | 1.0 | 1.9 | | 2.3 | 1.9 | 0.4 | | 2.4 | 1.5 | 0.9 | | 3.5 | 2.8 | 0.7 | | 8.8 | 9.7 | -0.9 | | 8.6 | 10.1 | -1.5 | | 4.4 | 4.1 | 0.3 | |
| ZM | 3.2 | 3.1 | 0.1 | 10 | 4.0 | 7.5 | -3.5 | | 6.0 | 5.6 | 0.4 | | 6.0 | 5.1 | 0.9 | | 5.1 | 4.9 | 0.2 | | 2.9 | 2.4 | 0.5 | | 1.6 | 0.7 | 0.9 | | 4.2 | 3.8 | 0.4 | |
| MediaWorks Combo | 57.2 | 57.9 | -0.7 | | 74.3 | 67.8 | 6.5 | | 57.2 | 60.9 | -3.7 | | 54.1 | 55.8 | -1.7 | | 53.1 | 56.8 | -3.7 | | 54.7 | 58.0 | -3.3 | | 59.8 | 59.2 | 0.6 | | 62.1 | 64.2 | -2.1 | |
| NZME Combo | 26.0 | 24.1 | 1.9 | | 16.4 | 19.6 | -3.2 | | 23.7 | 18.2 | 5.5 | | 24.5 | 22.8 | 1.7 | | 22.7 | 20.8 | 1.9 | | 24.2 | 22.3 | 1.9 | | 29.8 | 26.5 | 3.3 | | 22.2 | 21.3 | 0.9 | |
| Potential (000) | 83.8 | 83.8 | 0.0 | | 10.5 | 10.3 | 0.2 | | 15.9 | 16.1 | -0.2 | | 20.5 | 20.5 | 0.0 | | 34.1 | 34.1 | 0.0 | | 27.0 | 27.0 | 0.0 | | 24.9 | 24.9 | 0.0 | | 13.3 | 14.5 | -1.2 | |
| Sample | 890 | 949 | -59 | | 120 | 123 | -3 | | 131 | 148 | -17 | | 200 | 225 | -25 | | 347 | 384 | -37 | | 302 | 315 | -13 | | 282 | 298 | -16 | | 156 | 178 | -22 | |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Gold (from S3 2020) or Newstalk ZB or Radio Hauraki or The Hits or ZM or internet only listening to Flava or Hokonui

Gold includes a combination of Gold and Mix for Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020.



NELSON COMMERCIAL RADIO - SURVEY 4 2020

Station Share (%) by Daypart, People 10+
Survey Comparisons: 3/2020 - 4/2020

This Survey Period: Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020 & Sun July 19 to Sat Nov 14 2020
Last Survey Period: Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 83.8 | 83.8 | 0.0 |
| Sample Size | 890 | 949 | -59 |

| | Mon-Fri 6am-9am | | | | Mon-Fri 9am-12md | | | | Mon-Fri 12md-4pm | | | | Mon-Fri 4pm-7pm | | | | Mon-Fri 7pm-12mn | | | | Mon-Fri 12mn-6am | | | | Sat-Sun 12mn-12mn | | | | | | |
|------------------|-----------------|------|------|------|------------------|------|------|--|------------------|------|------|--|-----------------|------|------|--|------------------|------|------|--|------------------|------|------|--|-------------------|------|------|--|--|--|--|
| | This | Last | +/- | Rank | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | | | |
| Breeze | 4.8 | 6.6 | -1.8 | 8 | 3.6 | 5.6 | -2.0 | | 4.7 | 6.3 | -1.6 | | 6.8 | 7.5 | -0.7 | | 6.5 | 10.4 | -3.9 | | 6.4 | 6.8 | -0.4 | | 6.6 | 7.4 | -0.8 | | | | |
| Coast | 5.1 | 4.6 | 0.5 | 7 | 6.0 | 5.7 | 0.3 | | 4.3 | 4.7 | -0.4 | | 3.8 | 3.0 | 0.8 | | 3.6 | 2.7 | 0.9 | | 3.5 | 3.4 | 0.1 | | 7.9 | 6.2 | 1.7 | | | | |
| Edge | 11.8 | 11.5 | 0.3 | 2 | 5.0 | 5.7 | -0.7 | | 7.6 | 8.2 | -0.6 | | 11.9 | 11.9 | 0.0 | | 9.4 | 10.6 | -1.2 | | 7.0 | 5.4 | 1.6 | | 8.7 | 8.7 | 0.0 | | | | |
| George FM | 1.6 | 1.6 | 0.0 | 13 | 1.7 | 1.7 | 0.0 | | 1.9 | 2.4 | -0.5 | | 3.8 | 2.8 | 1.0 | | 1.6 | 1.1 | 0.5 | | 1.3 | 1.0 | 0.3 | | 2.1 | 1.7 | 0.4 | | | | |
| Gold* | 1.3 | 1.8 | -0.5 | 14 | 2.6 | 2.8 | -0.2 | | 3.5 | 4.4 | -0.9 | | 3.1 | 3.9 | -0.8 | | 1.4 | 1.6 | -0.2 | | 1.9 | 1.8 | 0.1 | | 2.1 | 3.6 | -1.5 | | | | |
| Life FM | 0.2 | 0.3 | -0.1 | 16 | * | * | * | | 0.2 | 0.2 | 0.0 | | 0.1 | 0.1 | 0.0 | | 1.0 | 0.3 | 0.7 | | * | * | * | | 0.6 | 0.4 | 0.2 | | | | |
| Magic | 17.3 | 16.9 | 0.4 | 1 | 19.3 | 16.8 | 2.5 | | 14.6 | 12.8 | 1.8 | | 16.2 | 16.6 | -0.4 | | 29.0 | 28.8 | 0.2 | | 26.3 | 36.0 | -9.7 | | 25.0 | 24.6 | 0.4 | | | | |
| More FM | 11.3 | 10.1 | 1.2 | 3 | 8.4 | 8.3 | 0.1 | | 9.2 | 9.7 | -0.5 | | 9.1 | 9.7 | -0.6 | | 3.1 | 3.5 | -0.4 | | 2.4 | 1.5 | 0.9 | | 8.5 | 8.3 | 0.2 | | | | |
| Newstalk ZB | 9.1 | 9.1 | 0.0 | 4 | 4.2 | 4.2 | 0.0 | | 3.7 | 3.2 | 0.5 | | 5.7 | 4.6 | 1.1 | | 18.0 | 14.7 | 3.3 | | 23.3 | 25.3 | -2.0 | | 8.4 | 7.8 | 0.6 | | | | |
| Radio Hauraki | 5.3 | 5.7 | -0.4 | 6 | 5.0 | 4.5 | 0.5 | | 4.7 | 4.2 | 0.5 | | 2.9 | 3.1 | -0.2 | | 2.0 | 1.6 | 0.4 | | 6.6 | 3.1 | 3.5 | | 2.6 | 2.1 | 0.5 | | | | |
| Rhema | 1.7 | 1.6 | 0.1 | 12 | 1.2 | 1.4 | -0.2 | | 1.1 | 1.1 | 0.0 | | 1.6 | 1.5 | 0.1 | | 5.5 | 5.1 | 0.4 | | 0.5 | 0.4 | 0.1 | | 2.2 | 2.3 | -0.1 | | | | |
| Rock | 5.7 | 8.0 | -2.3 | 5 | 9.1 | 9.7 | -0.6 | | 11.3 | 10.5 | 0.8 | | 9.4 | 7.4 | 2.0 | | 3.6 | 3.9 | -0.3 | | 2.3 | 1.4 | 0.9 | | 3.3 | 3.1 | 0.2 | | | | |
| Star | 0.8 | 0.6 | 0.2 | 15 | 0.2 | 1.2 | -1.0 | | 0.1 | 0.7 | -0.6 | | * | 1.2 | * | | 0.3 | 0.3 | 0.0 | | 0.7 | 0.9 | -0.2 | | 0.6 | 1.1 | -0.5 | | | | |
| The Hits | 3.7 | 2.5 | 1.2 | 11 | 4.5 | 3.1 | 1.4 | | 3.7 | 2.4 | 1.3 | | 2.3 | 2.2 | 0.1 | | 1.5 | 1.2 | 0.3 | | 4.3 | 0.5 | 3.8 | | 2.1 | 1.5 | 0.6 | | | | |
| The Sound | 4.3 | 3.2 | 1.1 | 9 | 6.4 | 6.0 | 0.4 | | 6.7 | 6.8 | -0.1 | | 6.0 | 6.1 | -0.1 | | 3.4 | 3.0 | 0.4 | | 5.1 | 2.3 | 2.8 | | 5.0 | 5.9 | -0.9 | | | | |
| ZM | 4.3 | 4.0 | 0.3 | 9 | 3.1 | 2.7 | 0.4 | | 3.4 | 3.1 | 0.3 | | 3.4 | 3.3 | 0.1 | | 1.8 | 2.5 | -0.7 | | 1.1 | 3.1 | -2.0 | | 2.9 | 2.5 | 0.4 | | | | |
| MediaWorks Combo | 57.2 | 58.2 | -1.0 | | 53.8 | 54.1 | -0.3 | | 55.9 | 56.6 | -0.7 | | 63.1 | 62.0 | 1.1 | | 56.6 | 61.3 | -4.7 | | 50.7 | 54.3 | -3.6 | | 59.2 | 59.7 | -0.5 | | | | |
| NZME Combo | 29.0 | 27.7 | 1.3 | | 25.9 | 23.4 | 2.5 | | 23.3 | 22.3 | 1.0 | | 21.3 | 20.4 | 0.9 | | 28.7 | 24.5 | 4.2 | | 40.8 | 37.4 | 3.4 | | 26.1 | 23.8 | 2.3 | | | | |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Gold (from S3 2020) or Newstalk ZB or Radio Hauraki or The Hits or ZM or internet only listening to Flava or Hokonui

Gold includes a combination of Gold and Mix for Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020.



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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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| | All 10+ | | | | People 10-17 | | | People 18-34 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|----------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 9.1 | 9.6 | -0.5 | 4 | 0.9 | 1.0 | -0.1 | 1.5 | 1.5 | 0.0 | 2.6 | 2.5 | 0.1 | 4.2 | 4.4 | -0.2 | 4.3 | 4.7 | -0.4 | 3.0 | 3.3 | -0.3 | 1.9 | 2.0 | -0.1 |
| Coast | 6.5 | 6.4 | 0.1 | 9 | 0.3 | 0.3 | 0.0 | 0.6 | 0.1 | 0.5 | 0.7 | 0.2 | 0.5 | 1.8 | 1.4 | 0.4 | 3.2 | 3.2 | 0.0 | 2.9 | 3.4 | -0.5 | 0.7 | 0.8 | -0.1 |
| Edge | 18.1 | 16.9 | 1.2 | 1 | 4.7 | 4.4 | 0.3 | 5.5 | 5.6 | -0.1 | 6.4 | 5.8 | 0.6 | 9.0 | 8.3 | 0.7 | 4.6 | 4.1 | 0.5 | 2.0 | 1.7 | 0.3 | 5.4 | 4.9 | 0.5 |
| George FM | 4.1 | 3.7 | 0.4 | 12 | 0.2 | 0.2 | 0.0 | 1.8 | 1.3 | 0.5 | 2.2 | 2.3 | -0.1 | 2.7 | 2.9 | -0.2 | 0.8 | 0.9 | -0.1 | 0.4 | 0.2 | 0.2 | 0.6 | 0.9 | -0.3 |
| Gold* | 2.6 | 3.4 | -0.8 | 13 | 0.1 | 0.2 | -0.1 | 0.2 | 0.6 | -0.4 | 0.7 | 1.4 | -0.7 | 1.5 | 2.3 | -0.8 | 1.6 | 1.5 | 0.1 | 0.9 | 0.8 | 0.1 | 0.9 | 1.0 | -0.1 |
| Life FM | 1.0 | 0.7 | 0.3 | 15 | 0.2 | 0.2 | 0.0 | 0.4 | 0.3 | 0.1 | 0.4 | 0.3 | 0.1 | 0.5 | 0.3 | 0.2 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.3 | 0.1 | 0.2 |
| Magic | 13.0 | 12.7 | 0.3 | 3 | 0.5 | 0.3 | 0.2 | 0.9 | 1.1 | -0.2 | 1.4 | 1.5 | -0.1 | 3.4 | 3.2 | 0.2 | 5.2 | 4.8 | 0.4 | 7.1 | 7.1 | 0.0 | 1.5 | 2.0 | -0.5 |
| More FM | 13.4 | 12.9 | 0.5 | 2 | 2.7 | 2.8 | -0.1 | 2.1 | 2.2 | -0.1 | 3.6 | 4.2 | -0.6 | 6.3 | 6.5 | -0.2 | 5.0 | 4.2 | 0.8 | 3.3 | 2.5 | 0.8 | 2.6 | 2.4 | 0.2 |
| Newstalk ZB | 6.6 | 6.2 | 0.4 | 8 | 0.1 | * | * | 0.1 | * | * | 0.1 | 0.1 | 0.0 | 1.2 | 1.0 | 0.2 | 2.9 | 2.2 | 0.7 | 3.5 | 3.1 | 0.4 | 0.7 | 0.8 | -0.1 |
| Radio Hauraki | 5.8 | 5.1 | 0.7 | 10 | 0.4 | 0.3 | 0.1 | 1.3 | 1.1 | 0.2 | 2.7 | 2.4 | 0.3 | 3.7 | 3.5 | 0.2 | 2.2 | 2.0 | 0.2 | 1.2 | 1.0 | 0.2 | 1.2 | 0.6 | 0.6 |
| Rhema | 1.5 | 1.6 | -0.1 | 14 | 0.1 | * | * | * | * | * | * | * | * | 0.2 | 0.3 | -0.1 | 1.0 | 1.2 | -0.2 | 1.1 | 1.1 | 0.0 | 0.1 | 0.1 | 0.0 |
| Rock | 8.4 | 8.1 | 0.3 | 5 | 0.8 | 0.9 | -0.1 | 2.4 | 2.6 | -0.2 | 3.8 | 3.4 | 0.4 | 5.4 | 5.3 | 0.1 | 2.5 | 2.5 | 0.0 | 1.4 | 1.0 | 0.4 | 1.9 | 1.7 | 0.2 |
| Star | 1.0 | 1.3 | -0.3 | 15 | * | * | * | 0.2 | 0.3 | -0.1 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.2 | 0.3 | -0.1 | 0.4 | 0.4 | 0.0 | * | * | * |
| The Hits | 7.0 | 6.8 | 0.2 | 6 | 2.0 | 1.5 | 0.5 | 1.8 | 2.0 | -0.2 | 2.4 | 3.1 | -0.7 | 3.4 | 3.9 | -0.5 | 1.7 | 1.5 | 0.2 | 0.8 | 1.0 | -0.2 | 1.7 | 1.8 | -0.1 |
| The Sound | 7.0 | 6.4 | 0.6 | 6 | 0.3 | 0.1 | 0.2 | 1.1 | 1.2 | -0.1 | 1.5 | 1.2 | 0.3 | 2.5 | 2.3 | 0.2 | 3.6 | 3.6 | 0.0 | 3.6 | 3.6 | 0.0 | 1.0 | 0.9 | 0.1 |
| ZM | 5.5 | 4.9 | 0.6 | 11 | 0.9 | 1.1 | -0.2 | 1.7 | 1.4 | 0.3 | 2.6 | 2.1 | 0.5 | 3.5 | 3.1 | 0.4 | 1.3 | 1.2 | 0.1 | 0.6 | 0.3 | 0.3 | 1.3 | 1.2 | 0.1 |
| MediaWorks Combo | 49.6 | 47.8 | 1.8 | | 6.2 | 5.6 | 0.6 | 9.9 | 10.2 | -0.3 | 14.0 | 13.9 | 0.1 | 22.3 | 21.8 | 0.5 | 17.4 | 16.5 | 0.9 | 15.1 | 14.3 | 0.8 | 9.7 | 10.5 | -0.8 |
| NZME Combo | 28.9 | 27.8 | 1.1 | | 3.2 | 2.9 | 0.3 | 5.4 | 4.9 | 0.5 | 8.0 | 8.1 | -0.1 | 12.5 | 12.5 | 0.0 | 10.3 | 9.4 | 0.9 | 8.6 | 8.3 | 0.3 | 5.4 | 5.1 | 0.3 |
| All Commercial Radio | 63.3 | 62.6 | 0.7 | | 6.9 | 6.9 | 0.0 | 11.9 | 12.0 | -0.1 | 17.2 | 17.5 | -0.3 | 28.3 | 28.2 | 0.1 | 22.8 | 21.3 | 1.5 | 19.6 | 18.7 | 0.9 | 11.4 | 12.1 | -0.7 |
| Potential (000) | 83.8 | 83.8 | 0.0 | | 10.5 | 10.3 | 0.2 | 15.9 | 16.1 | -0.2 | 20.5 | 20.5 | 0.0 | 34.1 | 34.1 | 0.0 | 27.0 | 27.0 | 0.0 | 24.9 | 24.9 | 0.0 | 13.3 | 14.5 | -1.2 |
| Sample | 890 | 949 | -59 | | 120 | 123 | -3 | 131 | 148 | -17 | 200 | 225 | -25 | 347 | 384 | -37 | 302 | 315 | -13 | 282 | 298 | -16 | 156 | 178 | -22 |

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Gold (from S3 2020) or Newstalk ZB or Radio Hauraki or The Hits or ZM or internet only listening to Flava or Hokonui

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| Potential (000) | 83.8 | 83.8 | 0.0 |
| Sample Size | 890 | 949 | -59 |

| | Mon-Fri 6am-9am | | | | Mon-Fri 9am-12md | | | | Mon-Fri 12md-4pm | | | | Mon-Fri 4pm-7pm | | | | Mon-Fri 7pm-12mn | | | | Mon-Fri 12mn-6am | | | | Sat-Sun 12mn-12mn | | | | | | |
|----------------------|-----------------|------|------|------|------------------|------|------|--|------------------|------|------|--|-----------------|------|------|--|------------------|------|------|--|------------------|------|------|--|-------------------|------|------|--|--|--|--|
| | This | Last | +/- | Rank | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | | | |
| Breeze | 4.6 | 4.7 | -0.1 | 4 | 3.7 | 3.9 | -0.2 | | 5.2 | 5.8 | -0.6 | | 4.8 | 4.6 | 0.2 | | 1.5 | 1.6 | -0.1 | | 1.1 | 0.7 | 0.4 | | 5.7 | 5.9 | -0.2 | | | | |
| Coast | 2.8 | 3.2 | -0.4 | 9 | 3.0 | 3.3 | -0.3 | | 3.4 | 3.6 | -0.2 | | 1.9 | 2.0 | -0.1 | | 0.9 | 0.7 | 0.2 | | 0.4 | 0.3 | 0.1 | | 4.8 | 4.3 | 0.5 | | | | |
| Edge | 9.7 | 9.7 | 0.0 | 1 | 6.2 | 5.3 | 0.9 | | 9.2 | 8.9 | 0.3 | | 8.7 | 8.1 | 0.6 | | 3.8 | 3.4 | 0.4 | | 1.7 | 1.6 | 0.1 | | 11.3 | 10.1 | 1.2 | | | | |
| George FM | 1.2 | 1.4 | -0.2 | 12 | 0.9 | 1.0 | -0.1 | | 1.7 | 2.0 | -0.3 | | 1.7 | 1.7 | 0.0 | | 0.8 | 0.5 | 0.3 | | 0.3 | 0.3 | 0.0 | | 2.3 | 2.0 | 0.3 | | | | |
| Gold* | 0.8 | 1.3 | -0.5 | 14 | 1.3 | 1.5 | -0.2 | | 1.8 | 2.3 | -0.5 | | 1.6 | 1.8 | -0.2 | | 0.7 | 0.9 | -0.2 | | 0.3 | 0.6 | -0.3 | | 1.6 | 2.2 | -0.6 | | | | |
| Life FM | 0.2 | 0.2 | 0.0 | 16 | 0.1 | 0.1 | 0.0 | | 0.3 | 0.4 | -0.1 | | 0.3 | 0.2 | 0.1 | | 0.4 | 0.2 | 0.2 | | * | * | * | | 0.7 | 0.5 | 0.2 | | | | |
| Magic | 7.6 | 7.2 | 0.4 | 2 | 7.0 | 6.3 | 0.7 | | 7.6 | 7.3 | 0.3 | | 6.7 | 6.8 | -0.1 | | 4.3 | 4.2 | 0.1 | | 2.2 | 2.4 | -0.2 | | 9.9 | 9.4 | 0.5 | | | | |
| More FM | 6.9 | 7.2 | -0.3 | 3 | 5.5 | 4.8 | 0.7 | | 6.5 | 6.5 | 0.0 | | 6.7 | 6.8 | -0.1 | | 1.9 | 2.2 | -0.3 | | 0.9 | 0.6 | 0.3 | | 8.4 | 8.7 | -0.3 | | | | |
| Newstalk ZB | 3.4 | 3.1 | 0.3 | 7 | 3.2 | 3.3 | -0.1 | | 2.9 | 2.5 | 0.4 | | 2.5 | 2.1 | 0.4 | | 2.7 | 2.2 | 0.5 | | 2.0 | 2.1 | -0.1 | | 4.9 | 4.6 | 0.3 | | | | |
| Radio Hauraki | 2.4 | 2.5 | -0.1 | 11 | 3.0 | 2.3 | 0.7 | | 2.7 | 2.7 | 0.0 | | 2.2 | 2.2 | 0.0 | | 1.0 | 0.9 | 0.1 | | 0.6 | 0.6 | 0.0 | | 2.7 | 2.3 | 0.4 | | | | |
| Rhema | 1.0 | 0.9 | 0.1 | 13 | 1.2 | 1.3 | -0.1 | | 0.7 | 0.8 | -0.1 | | 0.8 | 0.9 | -0.1 | | 0.9 | 0.9 | 0.0 | | 0.1 | * | * | | 1.1 | 1.2 | -0.1 | | | | |
| Rock | 4.5 | 4.7 | -0.2 | 5 | 3.3 | 3.5 | -0.2 | | 4.5 | 4.0 | 0.5 | | 4.0 | 3.5 | 0.5 | | 1.5 | 1.4 | 0.1 | | 0.7 | 0.7 | 0.0 | | 4.0 | 3.4 | 0.6 | | | | |
| Star | 0.5 | 0.4 | 0.1 | 15 | 0.4 | 0.7 | -0.3 | | 0.2 | 0.4 | -0.2 | | 0.1 | 0.3 | -0.2 | | 0.1 | 0.1 | 0.0 | | 0.1 | 0.3 | -0.2 | | 0.8 | 0.9 | -0.1 | | | | |
| The Hits | 3.7 | 3.4 | 0.3 | 6 | 2.6 | 2.2 | 0.4 | | 3.7 | 3.8 | -0.1 | | 2.3 | 2.4 | -0.1 | | 0.7 | 0.6 | 0.1 | | 0.3 | 0.2 | 0.1 | | 3.7 | 3.1 | 0.6 | | | | |
| The Sound | 2.6 | 2.1 | 0.5 | 10 | 3.4 | 3.0 | 0.4 | | 3.8 | 3.8 | 0.0 | | 2.9 | 2.7 | 0.2 | | 1.2 | 1.0 | 0.2 | | 0.7 | 0.5 | 0.2 | | 4.6 | 4.5 | 0.1 | | | | |
| ZM | 3.3 | 2.7 | 0.6 | 8 | 2.6 | 2.0 | 0.6 | | 3.0 | 2.3 | 0.7 | | 2.4 | 2.3 | 0.1 | | 0.8 | 1.0 | -0.2 | | 0.4 | 0.6 | -0.2 | | 3.7 | 3.3 | 0.4 | | | | |
| MediaWorks Combo | 30.9 | 30.8 | 0.1 | | 26.3 | 24.5 | 1.8 | | 31.5 | 31.4 | 0.1 | | 29.4 | 28.7 | 0.7 | | 13.3 | 12.6 | 0.7 | | 6.1 | 6.0 | 0.1 | | 36.0 | 34.6 | 1.4 | | | | |
| NZME Combo | 15.4 | 15.1 | 0.3 | | 14.8 | 13.4 | 1.4 | | 16.3 | 15.9 | 0.4 | | 12.2 | 12.0 | 0.2 | | 6.8 | 6.1 | 0.7 | | 3.9 | 4.2 | -0.3 | | 19.2 | 18.0 | 1.2 | | | | |
| All Commercial Radio | 45.2 | 45.4 | -0.2 | | 39.7 | 37.8 | 1.9 | | 44.5 | 45.4 | -0.9 | | 40.7 | 41.3 | -0.6 | | 20.8 | 20.1 | 0.7 | | 9.5 | 9.6 | -0.1 | | 50.3 | 50.0 | 0.3 | | | | |

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Gold (from S3 2020) or Newstalk ZB or Radio Hauraki or The Hits or ZM or internet only listening to Flava or Hokonui

Gold includes a combination of Gold and Mix for Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020.



NELSON COMMERCIAL RADIO - SURVEY 4 2020

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2020 - 4/2020

This Survey Period: Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020 & Sun July 19 to Sat Nov 14 2020

Last Survey Period: Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020

| | All 10+ | | | People 10-17 | | | People 18-34 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|----------------------|---------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|---------------|-------|-------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 5:59 | 7:06 | -1:07 | 4:51 | 2:36 | 2:15 | 8:21 | 7:39 | 0:42 | 7:07 | 6:13 | 0:54 | 6:05 | 7:57 | -1:52 | 5:23 | 8:57 | -3:34 | 5:46 | 7:27 | -1:40 | 6:22 | 6:50 | -0:28 |
| Coast | 8:41 | 7:33 | 1:08 | 4:23 | 4:01 | 0:22 | 5:12 | 0:45 | 4:27 | 4:44 | 1:48 | 2:56 | 3:45 | 3:35 | 0:09 | 8:07 | 7:34 | 0:32 | 11:14 | 7:44 | 3:30 | 5:52 | 7:33 | -1:41 |
| Edge | 4:56 | 5:14 | -0:18 | 3:47 | 3:10 | 0:37 | 6:47 | 6:46 | 0:00 | 6:03 | 7:15 | -1:11 | 5:52 | 6:46 | -0:54 | 4:10 | 5:08 | -0:58 | 2:27 | 4:09 | -1:41 | 5:48 | 5:23 | 0:24 |
| George FM | 5:09 | 5:11 | -0:01 | 7:12 | 3:10 | 4:02 | 4:42 | 4:45 | -0:02 | 6:12 | 6:08 | 0:04 | 5:47 | 5:43 | 0:03 | 4:36 | 4:27 | 0:08 | 3:45 | 5:05 | -1:19 | 2:38 | 4:04 | -1:26 |
| Gold* | 9:31 | 9:15 | 0:16 | 1:00 | 2:18 | -1:18 | 6:22 | 3:02 | 3:19 | 13:35 | 8:01 | 5:33 | 7:54 | 6:39 | 1:15 | 7:08 | 11:05 | -3:57 | 13:25 | 19:09 | -5:44 | 5:52 | 6:15 | -0:23 |
| Life FM | 2:45 | 2:55 | -0:10 | 5:34 | 5:40 | -0:06 | 1:44 | 1:12 | 0:31 | 1:44 | 1:20 | 0:23 | 2:05 | 1:20 | 0:44 | 3:12 | 2:00 | 1:12 | 2:00 | 2:00 | 0:00 | 2:48 | 2:45 | 0:03 |
| Magic | 15:25 | 14:44 | 0:40 | 2:50 | 3:25 | -0:35 | 3:43 | 3:28 | 0:15 | 6:35 | 9:29 | -2:53 | 11:10 | 12:32 | -1:22 | 14:20 | 14:08 | 0:11 | 15:59 | 14:19 | 1:39 | 15:10 | 17:27 | -2:17 |
| More FM | 6:42 | 6:42 | -0:00 | 3:21 | 3:45 | -0:23 | 6:09 | 7:20 | -1:10 | 5:19 | 6:03 | -0:43 | 6:41 | 6:15 | 0:25 | 7:50 | 7:37 | 0:12 | 9:57 | 11:23 | -1:26 | 7:39 | 6:33 | 1:05 |
| Newstalk ZB | 11:24 | 11:03 | 0:20 | 0:45 | 0:45 | 0:00 | 1:45 | * | * | 2:25 | 2:09 | 0:15 | 6:54 | 6:45 | 0:09 | 6:27 | 7:04 | -0:37 | 12:30 | 11:04 | 1:25 | 9:17 | 12:55 | -3:38 |
| Radio Hauraki | 7:15 | 7:24 | -0:09 | 1:38 | 1:05 | 0:32 | 15:17 | 15:25 | -0:07 | 10:01 | 10:23 | -0:21 | 8:28 | 8:16 | 0:12 | 5:37 | 5:33 | 0:03 | 6:17 | 7:02 | -0:44 | 4:36 | 2:06 | 2:30 |
| Rhema | 12:02 | 10:34 | 1:28 | 12:30 | 12:30 | 0:00 | * | * | * | * | * | * | 8:51 | 5:44 | 3:06 | 8:08 | 7:13 | 0:54 | 7:57 | 8:00 | -0:03 | 22:30 | 9:01 | 13:28 |
| Rock | 8:48 | 9:04 | -0:15 | 0:58 | 1:25 | -0:26 | 11:06 | 16:19 | -5:12 | 13:15 | 12:43 | 0:31 | 10:51 | 10:18 | 0:33 | 6:20 | 5:33 | 0:47 | 7:36 | 4:57 | 2:38 | 5:42 | 7:03 | -1:20 |
| Star | 3:57 | 6:52 | -2:55 | * | * | * | 5:30 | 3:05 | 2:24 | 5:30 | 5:30 | 0:00 | 5:30 | 5:30 | 0:00 | 1:00 | 1:00 | 0:00 | 2:02 | 1:50 | 0:12 | * | * | * |
| The Hits | 4:43 | 3:16 | 1:27 | 1:57 | 2:07 | -0:09 | 4:02 | 3:12 | 0:49 | 5:05 | 3:55 | 1:09 | 6:47 | 3:47 | 2:59 | 8:35 | 4:03 | 4:32 | 4:36 | 3:48 | 0:48 | 5:19 | 3:53 | 1:25 |
| The Sound | 8:06 | 8:22 | -0:15 | 4:04 | 3:16 | 0:47 | 4:06 | 3:15 | 0:50 | 4:42 | 3:28 | 1:13 | 6:38 | 5:27 | 1:11 | 9:26 | 9:57 | -0:30 | 8:29 | 9:39 | -1:10 | 7:18 | 8:00 | -0:41 |
| ZM | 6:00 | 6:16 | -0:16 | 2:08 | 3:11 | -1:03 | 6:39 | 8:15 | -1:35 | 6:37 | 6:59 | -0:22 | 6:53 | 7:13 | -0:20 | 8:25 | 7:45 | 0:39 | 10:00 | 8:27 | 1:33 | 5:20 | 5:30 | -0:10 |
| MediaWorks Combo | 11:50 | 12:02 | -0:11 | 5:53 | 5:29 | 0:24 | 10:42 | 11:58 | -1:15 | 11:17 | 11:29 | -0:12 | 11:16 | 11:45 | -0:28 | 12:08 | 13:13 | -1:04 | 14:04 | 14:11 | -0:06 | 10:56 | 10:48 | 0:07 |
| NZME Combo | 9:16 | 8:39 | 0:36 | 2:33 | 3:06 | -0:33 | 8:08 | 7:29 | 0:38 | 8:53 | 7:58 | 0:54 | 8:33 | 7:32 | 1:01 | 9:06 | 8:55 | 0:11 | 12:21 | 10:53 | 1:28 | 6:59 | 7:20 | -0:21 |
| All Commercial Radio | 16:14 | 15:54 | 0:20 | 7:09 | 6:34 | 0:35 | 15:33 | 16:39 | -1:06 | 16:57 | 16:19 | 0:38 | 16:42 | 16:01 | 0:40 | 16:54 | 17:36 | -0:41 | 18:08 | 18:19 | -0:10 | 15:03 | 14:30 | 0:33 |
| Potential (000) | 83.8 | 83.8 | 0.0 | 10.5 | 10.3 | 0.2 | 15.9 | 16.1 | -0.2 | 20.5 | 20.5 | 0.0 | 34.1 | 34.1 | 0.0 | 27.0 | 27.0 | 0.0 | 24.9 | 24.9 | 0.0 | 13.3 | 14.5 | -1.2 |
| Sample | 890 | 949 | -59 | 120 | 123 | -3 | 131 | 148 | -17 | 200 | 225 | -25 | 347 | 384 | -37 | 302 | 315 | -13 | 282 | 298 | -16 | 156 | 178 | -22 |

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Gold (from S3 2020) or Newstalk ZB or Radio Hauraki or The Hits or ZM or internet only listening to Flava or Hokonui

Please note: Due to COVID-19 survey 2 was cancelled, last survey in this report is Survey 1 2020.

Gold / Mix includes a combination of Gold and Mix for Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020.



NELSON COMMERCIAL RADIO - SURVEY 4 2020

Average Time Spent Listening (hh:mm) by Daypart, People 10+
Survey Comparisons: 3/2020 - 4/2020

This Survey Period: Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020 & Sun July 19 to Sat Nov 14 2020

Last Survey Period: Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 83.8 | 83.8 | 0.0 |
| Sample Size | 890 | 949 | -59 |

| | Mon-Fri 6am-9am | | | Mon-Fri 9am-12md | | | Mon-Fri 12md-4pm | | | Mon-Fri 4pm-7pm | | | Mon-Fri 7pm-12mn | | | Mon-Fri 12mn-6am | | | Sat-Sun 12mn-12mn | | |
|----------------------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-------------------|------|-------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 1:52 | 2:28 | -0:35 | 1:52 | 2:38 | -0:45 | 1:59 | 2:31 | -0:31 | 1:35 | 1:51 | -0:16 | 2:12 | 3:11 | -0:58 | 1:47 | 2:58 | -1:11 | 2:40 | 2:40 | 0:00 |
| Coast | 3:20 | 2:35 | 0:45 | 3:47 | 3:03 | 0:44 | 2:48 | 2:59 | -0:11 | 2:21 | 1:42 | 0:39 | 2:10 | 1:52 | 0:18 | 2:51 | 3:24 | -0:32 | 3:52 | 3:04 | 0:48 |
| Edge | 2:13 | 2:05 | 0:08 | 1:32 | 1:56 | -0:24 | 1:50 | 2:05 | -0:14 | 1:33 | 1:42 | -0:09 | 1:16 | 1:32 | -0:15 | 1:16 | 1:02 | 0:13 | 1:47 | 1:50 | -0:02 |
| George FM | 2:28 | 2:01 | 0:27 | 3:39 | 3:12 | 0:26 | 2:35 | 2:45 | -0:09 | 2:30 | 1:56 | 0:34 | 1:05 | 1:03 | 0:01 | 1:21 | 1:11 | 0:09 | 2:10 | 1:46 | 0:24 |
| Gold* | 3:11 | 2:29 | 0:42 | 3:58 | 3:22 | 0:35 | 4:24 | 4:24 | -0:00 | 2:13 | 2:33 | -0:20 | 1:02 | 0:54 | 0:08 | 1:58 | 0:59 | 0:58 | 3:02 | 3:25 | -0:22 |
| Life FM | 1:56 | 2:02 | -0:05 | 0:45 | 0:45 | 0:00 | 1:06 | 1:08 | -0:01 | 0:20 | 0:30 | -0:09 | 1:19 | 0:39 | 0:40 | * | * | * | 2:02 | 1:33 | 0:28 |
| Magic | 4:10 | 4:09 | 0:01 | 5:17 | 4:47 | 0:30 | 4:16 | 4:00 | 0:17 | 2:43 | 2:48 | -0:04 | 3:33 | 3:26 | 0:07 | 3:47 | 4:34 | -0:46 | 5:52 | 5:32 | 0:19 |
| More FM | 2:59 | 2:28 | 0:30 | 2:54 | 3:06 | -0:12 | 3:07 | 3:24 | -0:16 | 1:32 | 1:38 | -0:06 | 0:51 | 0:47 | 0:03 | 0:51 | 0:51 | 0:00 | 2:21 | 2:02 | 0:19 |
| Newstalk ZB | 4:53 | 5:14 | -0:21 | 2:29 | 2:17 | 0:12 | 2:46 | 2:57 | -0:11 | 2:36 | 2:35 | 0:01 | 3:30 | 3:19 | 0:11 | 3:42 | 3:47 | -0:05 | 4:00 | 3:37 | 0:22 |
| Radio Hauraki | 4:06 | 4:04 | 0:01 | 3:09 | 3:29 | -0:19 | 3:57 | 3:34 | 0:22 | 1:28 | 1:41 | -0:12 | 0:59 | 0:51 | 0:07 | 3:12 | 1:39 | 1:32 | 2:09 | 1:54 | 0:15 |
| Rhema | 3:05 | 3:02 | 0:03 | 1:56 | 1:52 | 0:03 | 3:16 | 2:58 | 0:17 | 2:14 | 1:58 | 0:15 | 3:09 | 2:45 | 0:24 | 2:15 | 2:15 | 0:00 | 4:37 | 4:03 | 0:33 |
| Rock | 2:19 | 2:59 | -0:39 | 5:15 | 4:55 | 0:20 | 5:34 | 5:55 | -0:20 | 2:38 | 2:27 | 0:10 | 1:14 | 1:20 | -0:06 | 1:00 | 0:38 | 0:22 | 1:55 | 1:56 | -0:01 |
| Star | 2:51 | 2:36 | 0:14 | 0:49 | 3:01 | -2:11 | 0:49 | 3:53 | -3:03 | 0:15 | 4:12 | -3:57 | 2:15 | 2:15 | 0:00 | 1:30 | 0:59 | 0:30 | 1:48 | 2:28 | -0:39 |
| The Hits | 1:50 | 1:16 | 0:34 | 3:21 | 2:31 | 0:49 | 2:12 | 1:27 | 0:44 | 1:05 | 1:04 | 0:01 | 1:02 | 0:57 | 0:04 | 4:14 | 0:43 | 3:31 | 1:19 | 1:01 | 0:18 |
| The Sound | 3:05 | 2:45 | 0:19 | 3:34 | 3:34 | 0:00 | 3:55 | 4:06 | -0:10 | 2:19 | 2:34 | -0:15 | 1:24 | 1:29 | -0:05 | 2:19 | 1:25 | 0:54 | 2:32 | 2:46 | -0:14 |
| ZM | 2:24 | 2:35 | -0:11 | 2:13 | 2:29 | -0:15 | 2:30 | 3:04 | -0:34 | 1:35 | 1:39 | -0:03 | 1:08 | 1:13 | -0:04 | 0:47 | 1:35 | -0:47 | 1:50 | 1:38 | 0:11 |
| MediaWorks Combo | 3:23 | 3:20 | 0:02 | 3:54 | 3:57 | -0:03 | 3:57 | 4:07 | -0:10 | 2:26 | 2:29 | -0:03 | 2:12 | 2:24 | -0:11 | 2:35 | 2:48 | -0:12 | 3:50 | 3:40 | 0:09 |
| NZME Combo | 3:27 | 3:14 | 0:12 | 3:20 | 3:09 | 0:11 | 3:10 | 3:12 | -0:01 | 1:59 | 1:57 | 0:01 | 2:12 | 1:59 | 0:13 | 3:16 | 2:46 | 0:29 | 3:10 | 2:48 | 0:21 |
| All Commercial Radio | 4:03 | 3:54 | 0:09 | 4:48 | 4:45 | 0:03 | 5:00 | 5:03 | -0:02 | 2:47 | 2:48 | -0:00 | 2:30 | 2:28 | 0:02 | 3:17 | 3:13 | 0:03 | 4:38 | 4:16 | 0:22 |

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Gold (from S3 2020) or Newstalk ZB or Radio Hauraki or The Hits or ZM or internet only listening to Flava or Hokonui

Please note: Due to COVID-19 survey 2 was cancelled, last survey in this report is Survey 1 2020.

Gold / Mix includes a combination of Gold and Mix for Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020.