



TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2020

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2020 - 3/2020

This Survey Period: Metro - Sun Jan 19* to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020/ Regional - Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	9.5	9.8	-0.3	2	7.1	5.7	1.4	6.1	8.1	-2.0	7.6	9.7	-2.1	8.6	10.0	-1.4	11.9	10.9	1.0	13.0	11.9	1.1	11.0	10.4	0.6
Network Coast	5.8	6.2	-0.4	7	2.0	2.9	-0.9	3.1	4.0	-0.9	3.3	3.8	-0.5	3.9	4.1	-0.2	6.9	7.2	-0.3	10.0	10.2	-0.2	4.8	3.5	1.3
Network The Edge	5.8	6.2	-0.4	7	13.9	13.1	0.8	10.6	13.0	-2.4	9.6	10.4	-0.8	7.6	8.2	-0.6	3.2	3.4	-0.2	1.4	1.5	-0.1	7.8	9.2	-1.4
Network Flava	1.8	1.1	0.7	13	3.1	3.1	0.0	3.9	2.9	1.0	2.3	1.9	0.4	2.3	1.4	0.9	1.2	0.3	0.9	*	0.1	*	2.7	1.4	1.3
Network George FM	1.4	1.7	-0.3	14	1.3	2.1	-0.8	3.0	4.0	-1.0	2.8	3.3	-0.5	2.2	2.5	-0.3	0.9	0.9	0.0	0.4	0.3	0.1	1.8	1.8	0.0
Network Gold / Mix*	1.0	1.2	-0.2	17	0.9	1.4	-0.5	0.8	0.9	-0.1	0.7	1.1	-0.4	1.1	1.6	-0.5	1.7	1.9	-0.2	1.3	1.0	0.3	1.3	1.3	0.0
Network Hokonui	0.3	0.2	0.1	21	0.2	0.1	0.1	0.1	0.1	0.0	0.2	0.1	0.1	0.2	0.1	0.1	0.3	0.2	0.1	0.3	0.3	0.0	*	*	*
Network Life FM	1.2	1.2	0.0	15	1.5	2.6	-1.1	1.9	1.5	0.4	1.5	1.4	0.1	1.5	1.6	-0.1	1.0	1.1	-0.1	0.5	0.4	0.1	0.8	1.0	-0.2
Network Magic	9.0	8.7	0.3	3	1.9	2.1	-0.2	1.3	1.3	0.0	2.1	1.7	0.4	4.5	3.4	1.1	10.5	9.7	0.8	17.4	17.9	-0.5	4.5	3.9	0.6
Network Mai FM	5.4	4.7	0.7	10	11.6	12.8	-1.2	13.2	10.7	2.5	7.8	7.0	0.8	6.0	5.2	0.8	2.1	1.7	0.4	0.7	0.6	0.1	5.9	6.6	-0.7
Network Maori Radio	0.8	0.7	0.1	19	0.6	0.4	0.2	1.1	0.6	0.5	0.9	0.7	0.2	0.9	0.8	0.1	0.9	0.8	0.1	0.7	0.6	0.1	1.0	0.6	0.4
Network More FM	7.7	7.4	0.3	4	10.3	11.0	-0.7	6.7	6.0	0.7	8.5	7.9	0.6	9.6	8.8	0.8	9.2	9.3	-0.1	5.9	6.4	-0.5	11.8	10.3	1.5
Network Newstalk ZB	12.7	12.6	0.1	1	2.7	1.9	0.8	2.0	1.8	0.2	3.4	2.7	0.7	5.8	4.6	1.2	12.6	11.9	0.7	20.5	21.0	-0.5	8.2	8.8	-0.6
Network Radio Hauraki	3.0	3.0	0.0	12	2.2	2.7	-0.5	3.7	4.0	-0.3	4.5	4.6	-0.1	4.2	4.1	0.1	3.5	2.8	0.7	2.0	1.7	0.3	2.5	2.5	0.0
Network Tarana	1.2	0.7	0.5	15	0.6	0.6	0.0	3.0	1.2	1.8	1.8	1.3	0.5	1.1	1.1	0.0	0.3	0.7	-0.4	0.5	0.4	0.1	1.4	0.8	0.6
Network Rhema	0.9	1.0	-0.1	18	1.0	1.8	-0.8	0.5	0.6	-0.1	0.6	0.6	0.0	0.9	0.8	0.1	1.1	1.1	0.0	1.1	1.4	-0.3	1.4	1.4	0.0
Network The Rock	6.1	7.7	-1.6	6	8.4	8.5	-0.1	9.7	12.3	-2.6	9.9	12.6	-2.7	8.4	10.8	-2.4	4.4	5.7	-1.3	1.9	2.3	-0.4	6.2	8.5	-2.3
Network Star	0.7	0.4	0.3	20	0.1	0.1	0.0	0.1	0.1	0.0	0.5	0.1	0.4	0.4	0.1	0.3	0.3	0.2	0.1	0.9	0.7	0.2	0.2	0.2	0.0
Network The Hits	5.0	5.0	0.0	11	8.4	7.5	0.9	5.2	5.5	-0.3	6.1	5.7	0.4	6.0	5.7	0.3	5.4	5.6	-0.2	3.9	4.2	-0.3	6.6	6.7	-0.1
Network The Sound	7.1	7.3	-0.2	5	3.5	3.9	-0.4	3.2	4.5	-1.3	4.8	5.5	-0.7	7.7	8.5	-0.8	12.9	12.6	0.3	9.7	8.8	0.9	5.7	6.4	-0.7
Network ZM	5.7	5.2	0.5	9	9.4	9.1	0.3	12.1	11.5	0.6	11.3	9.8	1.5	8.4	7.5	0.9	2.8	2.4	0.4	1.3	0.8	0.5	8.5	7.4	1.1
MediaWorks Combo	52.0	53.5	-1.5		58.1	59.2	-1.1	53.8	60.0	-6.2	53.1	58.1	-5.0	54.6	57.4	-2.8	55.1	54.1	1.0	50.5	49.7	0.8	54.7	57.1	-2.4
NZME Combo	35.6	36.9	-1.3		29.3	29.5	-0.2	31.3	31.6	-0.3	32.1	31.2	0.9	32.1	31.0	1.1	34.7	35.2	-0.5	39.5	42.6	-3.1	34.7	32.9	1.8
NZME and Partners	37.8	38.4	-0.6		32.8	32.0	0.8	36.0	32.7	3.3	36.7	33.8	2.9	35.4	33.2	2.2	35.5	36.6	-1.1	40.1	43.4	-3.3	36.3	35.1	1.2
Potential (000)	4,393.1	4,393.1	0.0		542.0	535.9	6.1	1,248.8	1,254.9	-6.1	1,384.4	1,384.4	0.0	2,025.4	2,025.4	0.0	1,231.6	1,231.6	0.0	1,021.9	1,021.9	0.0	802.5	804.9	-2.4
Sample	15,834	14,776	1,058		1,824	1,679	145	3,327	3,081	246	4,451	3,937	514	6,987	6,033	954	4,807	4,252	555	4,562	4,507	55	2,972	2,595	377

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast (includes C105.7 from 19-31 July 2020), Flava, Gold (from S3 2020), Hokonui, Mix (until S1 2020), Newstalk ZB, Radio Hauraki, Radio Sport (until S1 2020), The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast (includes C105.7 from 19-31 July 2020), Flava, Gold (from S3 2020), Hokonui, Mix (until S1 2020), Newstalk ZB, Radio Hauraki, Radio Sport (until S1 2020), The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

Please note: Due to COVID-19 survey 2 was cancelled, last survey in this report is Survey 1 2020.

*Gold / Mix includes a combination of Gold and Mix for Auckland: Sun Feb 2 to Sat Mar 28 2020, Wellington & Christchurch: Sun Jan 19 to Sat Mar 28 2020, Northland & Tauranga: Sun Jun 16 to Sat Nov 2 2019 & Sun Feb 2 to Sat Mar 28 2020 and Nelson: Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19 to Sat Mar 28 2020



TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2020

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2020 - 3/2020

This Survey Period: Metro - Sun Jan 19* to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020/ Regional - Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

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	This	Last	+/-
Potential (000)	4,393.1	4,393.1	0.0
Sample Size	15,834	14,776	1058

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn						
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-				
Network Breeze	7.8	8.3	-0.5	3	10.8	10.8	0.0		10.7	11.1	-0.4		9.1	8.6	0.5		7.2	9.0	-1.8		5.6	8.6	-3.0		10.5	10.5	0.0				
Network Coast	4.5	4.7	-0.2	10	6.9	7.6	-0.7		6.6	7.0	-0.4		4.8	4.7	0.1		4.1	5.7	-1.6		3.0	3.7	-0.7		6.8	7.2	-0.4				
Network The Edge	5.4	6.2	-0.8	9	5.8	5.5	0.3		5.9	6.0	-0.1		6.9	8.4	-1.5		5.8	5.9	-0.1		5.3	5.2	0.1		5.4	6.1	-0.7				
Network Flava	1.6	1.2	0.4	13	1.3	1.1	0.2		1.7	1.0	0.7		1.6	1.6	0.0		3.5	1.0	2.5		1.1	0.6	0.5		2.4	1.1	1.3				
Network George FM	1.3	1.5	-0.2	14	1.4	1.5	-0.1		1.4	1.7	-0.3		1.7	1.8	-0.1		1.0	2.3	-1.3		0.6	0.9	-0.3		1.4	1.9	-0.5				
Network Gold / Mix*	0.8	0.9	-0.1	19	1.2	1.2	0.0		1.3	1.5	-0.2		0.9	1.6	-0.7		0.7	1.1	-0.4		0.4	0.6	-0.2		1.0	1.1	-0.1				
Network Hokonui	0.3	0.2	0.1	21	0.3	0.3	0.0		0.3	0.3	0.0		0.2	0.2	0.0		0.1	0.1	0.0		0.4	0.3	0.1		0.2	0.2	0.0				
Network Life FM	1.3	1.4	-0.1	14	1.0	1.0	0.0		1.2	1.2	0.0		1.0	1.0	0.0		2.2	1.5	0.7		1.2	1.4	-0.2		1.3	1.2	0.1				
Network Magic	7.6	7.3	0.3	4	10.2	10.0	0.2		9.2	9.0	0.2		7.8	7.6	0.2		9.1	7.4	1.7		10.1	9.9	0.2		9.7	9.5	0.2				
Network Mai FM	7.0	5.6	1.4	5	3.4	3.5	-0.1		3.7	3.8	-0.1		6.5	5.8	0.7		8.6	5.6	3.0		3.9	5.5	-1.6		6.0	4.7	1.3				
Network Maori Radio	0.9	0.6	0.3	17	0.6	0.6	0.0		0.6	0.5	0.1		1.0	0.8	0.2		1.1	1.2	-0.1		0.5	0.4	0.1		0.9	0.8	0.1				
Network More FM	8.1	8.4	-0.3	2	8.2	7.6	0.6		8.3	7.5	0.8		8.1	7.2	0.9		5.6	5.4	0.2		3.9	3.9	0.0		7.3	7.5	-0.2				
Network Newstalk ZB	18.8	18.4	0.4	1	9.8	9.5	0.3		7.8	7.6	0.2		9.5	8.7	0.8		18.8	18.6	0.2		32.0	32.6	-0.6		11.8	12.2	-0.4				
Network Radio Hauraki	2.9	2.7	0.2	12	3.3	3.4	-0.1		3.8	3.7	0.1		3.6	3.6	0.0		1.9	2.1	-0.2		1.5	1.4	0.1		2.3	2.4	-0.1				
Network Tarana	1.2	1.0	0.2	16	0.8	0.4	0.4		0.8	0.3	0.5		1.8	1.2	0.6		2.8	1.3	1.5		1.4	0.8	0.6		1.2	0.8	0.4				
Network Rhema	0.9	1.1	-0.2	17	0.7	0.7	0.0		0.5	0.7	-0.2		1.3	1.2	0.1		2.2	2.1	0.1		1.3	1.1	0.2		0.9	1.2	-0.3				
Network The Rock	5.8	6.8	-1.0	7	7.1	8.9	-1.8		7.5	9.7	-2.2		7.1	8.6	-1.5		4.3	5.2	-0.9		4.2	5.5	-1.3		4.7	6.0	-1.3				
Network Star	0.7	0.4	0.3	20	0.7	0.3	0.4		0.6	0.3	0.3		0.3	0.2	0.1		1.1	0.7	0.4		2.1	1.0	1.1		0.9	0.5	0.4				
Network The Hits	4.5	4.7	-0.2	10	5.9	5.7	0.2		6.1	6.1	0.0		4.7	5.2	-0.5		3.7	4.0	-0.3		2.6	1.2	1.4		4.3	4.5	-0.2				
Network The Sound	5.7	5.9	-0.2	8	8.3	8.6	-0.3		8.6	9.1	-0.5		7.1	7.4	-0.3		4.6	5.6	-1.0		4.3	5.7	-1.4		6.9	6.5	0.4				
Network ZM	6.8	6.3	0.5	6	5.3	4.7	0.6		5.7	5.1	0.6		7.0	6.7	0.3		5.2	4.8	0.4		2.6	2.5	0.1		5.0	4.6	0.4				
MediaWorks Combo	48.5	49.9	-1.4		55.1	56.4	-1.3		55.3	57.9	-2.6		54.2	55.4	-1.2		46.2	46.4	-0.2		37.8	45.1	-7.3		51.9	52.6	-0.7				
NZME Combo	40.4	40.9	-0.5		34.1	35.4	-1.3		33.6	34.2	-0.6		32.5	34.4	-1.9		38.7	40.1	-1.4		44.8	44.7	0.1		34.2	36.3	-2.1				
NZME and Partners	42.7	42.5	0.2		36.3	36.7	-0.4		35.4	35.5	-0.1		34.9	36.2	-1.3		40.0	41.3	-1.3		50.3	46.1	4.2		36.1	38.1	-2.0				

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	622.0	583.5	38.5	1	59.2	49.0	10.2	129.1	131.8	-2.7	177.2	176.5	0.7	296.8	285.1	11.7	237.2	217.6	19.6	194.1	180.6	13.5	144.1	133.0	11.1
Network Coast	372.5	347.7	24.8	11	16.3	16.4	-0.1	44.7	38.5	6.2	69.8	54.9	14.9	136.1	110.6	25.5	153.0	140.4	12.6	167.4	164.6	2.8	65.2	45.5	19.7
Network The Edge	576.0	578.7	-2.7	3	109.5	110.4	-0.9	253.3	269.0	-15.7	249.0	251.4	-2.4	318.5	319.9	-1.4	101.3	99.0	2.3	45.0	39.2	5.8	140.9	138.7	2.2
Network Flava	149.6	129.9	19.7	13	27.4	25.1	2.3	83.0	76.6	6.4	67.5	56.6	10.9	85.6	68.3	17.3	20.4	13.8	6.6	3.0	2.4	0.6	42.7	33.8	8.9
Network George FM	139.5	147.8	-8.3	14	17.3	18.1	-0.8	68.9	82.6	-13.7	75.6	85.5	-9.9	97.1	104.2	-7.1	28.2	23.6	4.6	8.0	6.3	1.7	26.6	27.3	-0.7
Network Gold / Mix*	80.0	112.9	-32.9	17	9.4	11.5	-2.1	16.0	19.2	-3.2	21.7	39.8	-18.1	38.9	71.7	-32.8	33.4	49.7	-16.3	24.3	23.6	0.7	15.8	23.2	-7.4
Network Hokonui	20.0	18.0	2.0	21	3.2	3.2	0.0	5.2	2.9	2.3	5.8	3.8	2.0	7.4	5.3	2.1	5.5	4.9	0.6	6.8	6.6	0.2	0.9	0.9	0.0
Network Life FM	111.3	105.5	5.8	15	19.7	21.8	-2.1	40.4	36.8	3.6	47.5	45.8	1.7	58.9	61.5	-2.6	25.8	25.9	-0.1	18.9	13.2	5.7	22.3	27.0	-4.7
Network Magic	427.9	397.8	30.1	7	12.9	17.0	-4.1	41.5	32.9	8.6	65.5	48.2	17.3	138.9	109.2	29.7	172.3	161.2	11.1	206.4	202.5	3.9	55.4	47.9	7.5
Network Mai FM	429.5	396.0	33.5	6	71.0	72.9	-1.9	239.3	220.8	18.5	209.9	191.7	18.2	246.4	220.6	25.8	53.6	41.9	11.7	20.6	14.4	6.2	104.5	105.6	-1.1
Network Maori Radio	83.9	71.4	12.5	16	11.7	9.5	2.2	23.3	20.0	3.3	32.1	29.2	2.9	44.1	40.5	3.6	23.9	20.1	3.8	18.3	14.0	4.3	18.9	15.8	3.1
Network More FM	567.4	581.6	-14.2	4	91.0	92.4	-1.4	147.9	153.9	-6.0	196.7	202.3	-5.6	313.0	314.7	-1.7	187.8	194.6	-6.8	98.7	109.6	-10.9	134.4	139.8	-5.4
Network Newstalk ZB	610.3	536.5	73.8	2	29.4	19.9	9.5	60.0	48.5	11.5	107.7	77.9	29.8	215.6	159.1	56.5	241.8	204.2	37.6	251.6	236.0	15.6	96.7	78.9	17.8
Network Radio Hauraki	241.7	236.7	5.0	12	16.9	20.9	-4.0	73.3	74.7	-1.4	121.6	120.3	1.3	166.5	159.7	6.8	77.3	68.0	9.3	40.0	35.9	4.1	49.7	48.8	0.9
Network Tarana	61.0	66.6	-5.6	19	7.2	9.1	-1.9	28.2	25.0	3.2	35.7	33.4	2.3	36.0	41.8	-5.8	3.9	14.6	-10.7	9.1	9.3	-0.2	8.8	10.1	-1.3
Network Rhema	74.7	89.4	-14.7	18	6.9	8.9	-2.0	15.1	17.8	-2.7	19.4	23.7	-4.3	36.0	42.5	-6.5	28.8	33.9	-5.1	23.0	28.3	-5.3	19.9	21.4	-1.5
Network The Rock	402.4	431.1	-28.7	8	57.5	48.9	8.6	142.5	161.2	-18.7	186.0	212.6	-26.6	259.0	295.1	-36.1	103.3	113.1	-9.8	37.7	35.9	1.8	79.5	89.5	-10.0
Network Star	35.5	35.8	-0.3	20	1.7	3.5	-1.8	3.0	5.9	-2.9	5.1	6.5	-1.4	8.3	10.8	-2.5	9.7	8.6	1.1	14.3	12.1	2.2	4.4	4.6	-0.2
Network The Hits	402.3	415.3	-13.0	9	64.8	57.6	7.2	116.2	124.6	-8.4	151.7	153.1	-1.4	223.1	228.6	-5.5	120.9	128.8	-7.9	67.0	75.2	-8.2	102.0	98.2	3.8
Network The Sound	401.1	389.5	11.6	10	29.3	26.5	2.8	73.7	79.4	-5.7	105.0	112.3	-7.3	203.7	211.2	-7.5	208.8	190.9	17.9	140.9	121.9	19.0	72.2	74.8	-2.6
Network ZM	523.6	495.9	27.7	5	75.6	76.1	-0.5	249.9	249.6	0.3	270.5	246.3	24.2	334.8	307.7	27.1	89.5	81.0	8.5	30.2	24.0	6.2	138.4	117.4	21.0
MediaWorks Combo	2,402.2	2,370.1	32.1		274.2	267.2	7.0	714.3	725.3	-11.0	831.1	825.3	5.8	1,230.1	1,215.0	15.1	739.1	721.5	17.6	550.4	534.2	16.2	491.8	496.8	-5.0
NZME Combo	1,863.0	1,895.1	-32.1		177.0	174.7	2.3	494.8	497.7	-2.9	625.3	606.4	18.9	925.4	907.3	18.1	570.6	578.7	-8.1	470.0	489.8	-19.8	383.8	367.4	16.4
NZME and Partners	1,957.0	1,982.8	-25.8		188.3	185.9	2.4	541.1	521.8	19.3	685.8	658.2	27.6	991.2	972.2	19.0	582.7	598.6	-15.9	480.1	497.4	-17.3	403.7	391.0	12.7
All Commercial Radio	3,383.3	3,352.4	30.9		362.7	358.5	4.2	939.4	924.0	15.4	1,136.9	1,115.7	21.2	1,676.5	1,663.6	12.9	1,021.1	1,019.7	1.4	814.0	801.4	12.6	679.0	675.3	3.7
Potential (000)	4,393.1	4,393.1	0.0		542.0	535.9	6.1	1,248.8	1,254.9	-6.1	1,384.4	1,384.4	0.0	2,025.4	2,025.4	0.0	1,231.6	1,231.6	0.0	1,021.9	1,021.9	0.0	802.5	804.9	-2.4
Sample	15,834	14,776	1058		1,824	1,679	145	3,327	3,081	246	4,451	3,937	514	6,987	6,033	954	4,807	4,252	555	4,562	4,507	55	2,972	2,595	377

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast (includes C105.7 from 19-31 July 2020), Flava, Gold (from S3 2020), Hokonui, Mix (until S1 2020), Newstalk ZB, Radio Hauraki, Radio Sport (until S1 2020), The Hits, ZM, BBC (Auckland)

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TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2020

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2020 - 3/2020

This Survey Period: Metro - Sun Jan 19* to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020/ Regional - Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

	This	Last	+/-
Potential (000)	4,393.1	4,393.1	0.0
Sample Size	15,834	14,776	1058

	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	300.3	303.7	-3.4	4	279.4	254.9	24.5	324.6	300.8	23.8	296.8	268.3	28.5	111.0	117.3	-6.3	54.2	61.2	-7.0	382.6	346.8	35.8
Network Coast	175.2	158.0	17.2	11	187.0	177.7	9.3	205.8	198.2	7.6	164.7	155.7	9.0	63.7	80.1	-16.4	25.8	34.7	-8.9	221.4	220.7	0.7
Network The Edge	295.5	304.8	-9.3	5	215.0	217.4	-2.4	271.1	279.3	-8.2	284.6	302.8	-18.2	122.8	126.2	-3.4	42.9	45.5	-2.6	318.3	330.0	-11.7
Network Flava	60.1	65.7	-5.6	14	51.2	47.9	3.3	65.1	63.7	1.4	63.5	54.4	9.1	40.4	25.7	14.7	15.8	9.5	6.3	94.9	71.5	23.4
Network George FM	71.4	73.2	-1.8	13	49.6	55.7	-6.1	63.3	62.7	0.6	69.1	72.1	-3.0	29.6	44.6	-15.0	8.8	11.3	-2.5	75.1	86.7	-11.6
Network Gold / Mix*	34.1	45.0	-10.9	17	33.3	39.3	-6.0	36.1	54.7	-18.6	35.7	58.9	-23.2	13.1	23.1	-10.0	3.2	7.7	-4.5	45.9	57.5	-11.6
Network Hokonui	8.0	8.5	-0.5	21	6.8	6.4	0.4	10.4	9.0	1.4	6.1	6.6	-0.5	1.8	1.8	0.0	2.1	1.9	0.2	11.6	8.0	3.6
Network Life FM	55.5	61.3	-5.8	15	44.2	42.0	2.2	50.3	47.5	2.8	47.7	44.1	3.6	25.7	20.5	5.2	10.8	10.7	0.1	73.9	69.8	4.1
Network Magic	234.0	223.4	10.6	7	223.5	198.7	24.8	239.7	209.6	30.1	209.6	195.9	13.7	109.8	97.4	12.4	63.9	51.0	12.9	266.2	260.2	6.0
Network Mai FM	259.7	232.3	27.4	6	149.9	138.8	11.1	164.7	145.7	19.0	210.6	196.1	14.5	102.6	86.6	16.0	42.2	58.0	-15.8	283.2	222.2	61.0
Network Maori Radio	37.7	34.2	3.5	16	22.9	22.0	0.9	25.9	21.6	4.3	36.7	32.5	4.2	19.4	20.2	-0.8	8.5	6.9	1.6	47.8	41.7	6.1
Network More FM	313.7	326.3	-12.6	2	229.8	228.5	1.3	278.1	270.3	7.8	283.8	283.1	0.7	108.4	111.8	-3.4	49.8	53.2	-3.4	332.9	332.8	0.1
Network Newstalk ZB	430.7	397.6	33.1	1	266.3	240.3	26.0	254.8	227.8	27.0	262.9	226.8	36.1	184.0	175.6	8.4	164.2	160.4	3.8	394.4	345.1	49.3
Network Radio Hauraki	126.4	120.8	5.6	12	103.6	91.7	11.9	122.6	109.8	12.8	130.0	125.8	4.2	52.1	55.3	-3.2	18.1	21.3	-3.2	117.3	123.4	-6.1
Network Tarana	33.7	31.6	2.1	18	19.8	15.2	4.6	23.3	14.2	9.1	36.3	37.4	-1.1	25.3	25.1	0.2	6.9	10.8	-3.9	44.4	49.3	-4.9
Network Rhema	33.7	42.1	-8.4	18	28.2	31.1	-2.9	31.1	37.6	-6.5	34.6	33.0	1.6	27.8	31.9	-4.1	8.6	8.3	0.3	46.7	54.4	-7.7
Network The Rock	211.2	230.1	-18.9	8	159.6	181.7	-22.1	194.2	219.4	-25.2	207.9	229.6	-21.7	78.1	86.8	-8.7	42.4	48.9	-6.5	216.7	233.2	-16.5
Network Star	21.2	16.2	5.0	20	16.5	14.3	2.2	15.5	14.7	0.8	11.3	11.3	0.0	9.8	8.5	1.3	8.2	7.3	0.9	25.9	22.6	3.3
Network The Hits	197.7	201.6	-3.9	10	175.2	165.3	9.9	203.8	207.5	-3.7	185.8	196.6	-10.8	72.3	77.0	-4.7	31.3	22.5	8.8	221.0	225.8	-4.8
Network The Sound	200.6	207.7	-7.1	9	195.6	190.2	5.4	221.5	218.6	2.9	208.8	208.4	0.4	75.9	74.5	1.4	35.9	37.3	-1.4	226.4	217.7	8.7
Network ZM	307.9	283.9	24.0	3	204.7	181.0	23.7	257.3	224.4	32.9	281.3	274.8	6.5	126.0	125.7	0.3	35.7	33.9	1.8	300.2	292.6	7.6
MediaWorks Combo	1,532.1	1,540.5	-8.4		1,243.8	1,232.9	10.9	1,420.1	1,383.2	36.9	1,440.9	1,441.5	-0.6	651.6	667.3	-15.7	292.3	313.2	-20.9	1,700.6	1,639.2	61.4
NZME Combo	1,191.7	1,199.1	-7.4		914.2	915.0	-0.8	1,029.7	1,034.5	-4.8	1,003.6	1,056.9	-53.3	522.9	559.6	-36.7	291.2	292.9	-1.7	1,231.5	1,265.0	-33.5
NZME and Partners	1,248.6	1,257.2	-8.6		969.1	956.1	13.0	1,077.5	1,067.6	9.9	1,061.9	1,102.2	-40.3	539.0	575.9	-36.9	304.6	309.1	-4.5	1,311.7	1,337.8	-26.1
All Commercial Radio	2,531.8	2,509.5	22.3		2,009.3	1,964.3	45.0	2,260.8	2,166.4	94.4	2,314.8	2,300.0	14.8	1,184.2	1,235.6	-51.4	595.9	602.8	-6.9	2,695.0	2,644.9	50.1

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TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2020

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2020 - 3/2020

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	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:38	9:10	-0:32	3:57	3:55	0:02	6:24	7:45	-1:21	7:12	8:56	-1:43	7:50	9:06	-1:15	9:45	9:22	0:23	11:01	10:36	0:25	8:04	7:57	0:07
Network Coast	8:47	9:44	-0:57	4:06	6:02	-1:56	9:20	13:13	-3:52	8:01	11:22	-3:21	7:46	9:43	-1:57	8:46	9:33	-0:46	9:45	9:56	-0:10	7:47	7:53	-0:05
Network The Edge	5:39	5:51	-0:12	4:08	4:02	0:06	5:42	6:07	-0:25	6:29	6:44	-0:15	6:25	6:38	-0:12	6:05	6:24	-0:19	5:07	6:15	-1:08	5:53	6:46	-0:52
Network Flava	6:55	4:48	2:06	3:45	4:13	-0:27	6:26	4:51	1:34	5:39	5:24	0:14	7:05	5:18	1:47	11:22	4:39	6:42	2:21	3:28	-1:06	6:42	4:10	2:31
Network George FM	5:34	6:06	-0:31	2:30	4:00	-1:30	5:49	6:04	-0:15	6:15	6:20	-0:04	5:59	6:20	-0:20	5:59	6:51	-0:52	7:45	7:15	0:29	7:00	6:32	0:28
Network Gold / Mix*	7:10	5:44	1:25	3:00	4:15	-1:14	6:50	5:45	1:05	5:42	4:24	1:18	7:22	5:38	1:43	10:04	7:16	2:48	8:26	6:43	1:42	8:47	5:45	3:02
Network Hokonui	7:30	7:16	0:14	2:01	1:25	0:36	3:37	5:13	-1:35	4:41	6:22	-1:40	6:23	6:35	-0:11	9:20	8:20	1:00	6:47	7:19	-0:32	1:32	2:12	-0:40
Network Life FM	6:19	6:04	0:14	2:33	4:00	-1:26	6:18	5:02	1:16	5:21	5:06	0:15	6:45	6:35	0:10	7:48	7:59	-0:10	4:36	4:18	0:17	4:01	3:47	0:13
Network Magic	11:52	11:53	-0:01	4:45	4:09	0:35	4:23	5:03	-0:40	5:20	5:41	-0:21	8:46	8:05	0:40	11:50	11:16	0:34	13:50	14:13	-0:22	8:43	8:19	0:23
Network Mai FM	7:03	6:26	0:37	5:22	5:58	-0:35	7:29	6:08	1:21	6:13	5:57	0:16	6:32	6:10	0:22	7:43	7:28	0:15	5:34	6:39	-1:04	5:59	6:23	-0:24
Network Maori Radio	5:13	4:57	0:15	1:32	1:28	0:03	6:41	3:58	2:42	4:41	3:44	0:56	5:36	5:17	0:19	7:22	7:35	-0:12	5:54	6:42	-0:47	5:26	3:43	1:42
Network More FM	7:38	6:55	0:42	3:42	4:01	-0:18	6:09	4:55	1:14	7:16	6:24	0:52	8:13	7:15	0:58	9:29	8:54	0:35	9:49	9:20	0:28	9:21	7:30	1:51
Network Newstalk ZB	11:45	12:47	-1:02	3:00	3:16	-0:15	4:35	4:40	-0:04	5:16	5:40	-0:23	7:17	7:29	-0:12	10:05	10:54	-0:49	13:20	14:21	-1:00	8:58	11:21	-2:22
Network Radio Hauraki	6:59	6:49	0:09	4:15	4:17	-0:02	6:49	6:49	0:00	6:12	6:12	-0:00	6:50	6:38	0:11	8:40	7:47	0:52	8:01	7:38	0:23	5:19	5:11	0:08
Network Tarana	11:13	5:55	5:18	2:55	2:07	0:47	14:26	6:10	8:15	8:26	6:07	2:18	8:26	6:46	1:40	13:03	8:46	4:17	9:04	7:25	1:38	17:17	8:07	9:10
Network Rhema	6:53	6:21	0:32	4:44	6:42	-1:57	4:13	4:30	-0:16	5:25	4:07	1:18	6:51	4:53	1:57	7:33	6:14	1:18	7:32	7:57	-0:25	7:30	6:36	0:54
Network The Rock	8:35	9:38	-1:02	4:49	5:52	-1:03	9:15	9:37	-0:22	8:56	9:37	-0:41	8:45	9:28	-0:43	8:18	9:28	-1:09	8:20	10:28	-2:07	8:20	9:38	-1:18
Network Star	11:41	6:19	5:21	1:14	0:59	0:15	3:53	3:10	0:43	16:44	3:08	13:35	11:30	2:33	8:56	5:56	4:41	1:14	9:46	9:04	0:41	5:07	4:37	0:29
Network The Hits	6:56	6:33	0:23	4:15	4:23	-0:07	6:08	5:35	0:33	6:45	6:02	0:42	7:11	6:30	0:40	8:44	8:04	0:39	9:40	9:02	0:37	6:50	6:53	-0:03
Network The Sound	9:56	10:12	-0:15	3:57	4:55	-0:57	5:56	7:12	-1:16	7:36	8:01	-0:24	10:11	10:24	-0:12	11:57	12:24	-0:27	11:17	11:39	-0:22	8:24	8:38	-0:14
Network ZM	6:10	5:44	0:25	4:04	4:03	0:01	6:35	5:49	0:45	7:02	6:30	0:31	6:45	6:22	0:23	6:04	5:33	0:31	6:47	5:03	1:43	6:31	6:23	0:08
MediaWorks Combo	12:12	12:16	-0:04	6:57	7:30	-0:33	10:14	10:26	-0:12	10:43	11:28	-0:45	11:57	12:15	-0:18	14:28	14:03	0:24	15:02	14:58	0:03	11:49	11:41	0:07
NZME Combo	10:47	10:34	0:12	5:25	5:43	-0:18	8:35	8:01	0:34	8:37	8:22	0:14	9:21	8:52	0:28	11:47	11:24	0:23	13:46	14:00	-0:13	9:37	9:06	0:30
NZME and Partners	10:52	10:31	0:21	5:43	5:50	-0:07	9:02	7:55	1:07	8:59	8:21	0:37	9:36	8:51	0:45	11:49	11:27	0:22	13:41	14:02	-0:21	9:32	9:07	0:25
All Commercial Radio	16:39	16:12	0:27	9:02	9:27	-0:24	14:28	13:40	0:48	14:46	14:36	0:10	16:03	15:36	0:27	19:00	18:22	0:38	20:09	20:04	0:04	15:38	15:03	0:35
Potential (000)	4,393.1	4,393.1	0.0	542.0	535.9	6.1	1,248.8	1,254.9	-6.1	1,384.4	1,384.4	0.0	2,025.4	2,025.4	0.0	1,231.6	1,231.6	0.0	1,021.9	1,021.9	0.0	802.5	804.9	-2.4
Sample	15,834	14,776	1058	1,824	1,679	145	3,327	3,081	246	4,451	3,937	514	6,987	6,033	954	4,807	4,252	555	4,562	4,507	55	2,972	2,595	377

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast (includes C105.7 from 19-31 July 2020), Flava, Gold (from S3 2020), Hokonui, Mix (until S1 2020), Newstalk ZB, Radio Hauraki, Radio Sport (until S1 2020), The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast (includes C105.7 from 19-31 July 2020), Flava, Gold (from S3 2020), Hokonui, Mix (until S1 2020), Newstalk ZB, Radio Hauraki, Radio Sport (until S1 2020), The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

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TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2020

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2020 - 3/2020

This Survey Period: Metro - Sun Jan 19* to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020/ Regional - Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020 & Sun July 19 to Sat Sep 12 2020 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19* to Sat Mar 28 2020 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

	This	Last	+/-
Potential (000)	4,393.1	4,393.1	0.0
Sample Size	15,834	14,776	1058

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:44	2:50	-0:06	3:42	3:50	-0:07	3:51	4:03	-0:12	2:06	2:11	-0:04	2:00	2:20	-0:20	1:59	2:42	-0:43	3:24	3:37	-0:13
Network Coast	2:42	3:04	-0:22	3:31	3:53	-0:21	3:47	3:54	-0:06	2:00	2:04	-0:03	1:58	2:10	-0:12	2:14	2:03	0:10	3:48	3:55	-0:06
Network The Edge	1:55	2:07	-0:11	2:37	2:18	0:18	2:33	2:21	0:12	1:40	1:53	-0:13	1:28	1:25	0:02	2:23	2:11	0:11	2:06	2:12	-0:06
Network Flava	2:50	1:56	0:54	2:22	2:03	0:18	3:03	1:47	1:16	1:44	2:01	-0:17	2:38	1:13	1:25	1:19	1:15	0:03	3:12	1:49	1:23
Network George FM	1:55	2:04	-0:08	2:42	2:25	0:17	2:40	2:59	-0:19	1:40	1:40	-0:00	1:04	1:33	-0:29	1:23	1:28	-0:04	2:22	2:34	-0:11
Network Gold / Mix*	2:27	2:02	0:25	3:31	2:41	0:50	4:04	3:02	1:01	1:47	1:49	-0:02	1:45	1:27	0:17	2:26	1:24	1:02	2:49	2:17	0:32
Network Hokonui	3:22	3:01	0:20	4:07	3:38	0:29	3:54	3:45	0:09	2:31	1:55	0:35	1:32	1:29	0:03	3:21	2:41	0:40	2:32	3:25	-0:53
Network Life FM	2:25	2:19	0:05	2:12	2:03	0:09	2:48	2:41	0:06	1:31	1:31	-0:00	2:39	2:15	0:23	2:11	2:27	-0:16	2:14	2:03	0:10
Network Magic	3:25	3:23	0:02	4:23	4:34	-0:11	4:29	4:43	-0:13	2:35	2:39	-0:03	2:33	2:20	0:12	3:02	3:44	-0:41	4:31	4:22	0:08
Network Mai FM	2:50	2:30	0:20	2:10	2:16	-0:05	2:37	2:52	-0:14	2:08	2:01	0:06	2:34	1:59	0:35	1:46	1:50	-0:03	2:38	2:31	0:06
Network Maori Radio	2:27	1:52	0:35	2:32	2:17	0:15	2:35	2:27	0:07	1:56	1:36	0:19	1:42	1:49	-0:06	1:05	0:59	0:05	2:13	2:10	0:02
Network More FM	2:44	2:41	0:02	3:24	2:59	0:25	3:30	3:04	0:26	1:57	1:44	0:13	1:35	1:28	0:07	1:29	1:25	0:04	2:44	2:42	0:01
Network Newstalk ZB	4:37	4:50	-0:12	3:31	3:34	-0:02	3:36	3:39	-0:03	2:30	2:36	-0:06	3:09	3:15	-0:05	3:45	3:55	-0:09	3:42	4:13	-0:30
Network Radio Hauraki	2:23	2:18	0:04	3:06	3:19	-0:13	3:39	3:44	-0:04	1:54	1:57	-0:02	1:06	1:10	-0:03	1:34	1:16	0:18	2:24	2:17	0:06
Network Tarana	3:42	3:15	0:27	3:57	2:07	1:50	4:15	2:18	1:56	3:21	2:09	1:11	3:25	1:33	1:52	3:48	1:29	2:18	3:19	1:49	1:29
Network Rhema	2:41	2:36	0:05	2:19	2:09	0:10	2:02	1:57	0:05	2:34	2:30	0:03	2:23	2:02	0:21	2:54	2:39	0:14	2:27	2:42	-0:14
Network The Rock	2:55	3:05	-0:10	4:15	4:26	-0:11	4:30	4:52	-0:22	2:21	2:32	-0:11	1:41	1:49	-0:08	1:53	2:09	-0:15	2:42	3:05	-0:23
Network Star	3:27	2:30	0:57	3:50	2:05	1:44	4:24	2:25	1:58	1:58	1:23	0:34	3:27	2:40	0:46	4:59	2:38	2:21	4:21	2:45	1:35
Network The Hits	2:26	2:26	-0:00	3:14	3:07	0:06	3:29	3:14	0:15	1:44	1:47	-0:03	1:35	1:34	0:01	1:34	1:03	0:30	2:26	2:24	0:02
Network The Sound	2:59	2:59	0:00	4:06	4:07	-0:00	4:34	4:35	-0:01	2:21	2:26	-0:05	1:53	2:19	-0:25	2:17	2:58	-0:40	3:46	3:33	0:13
Network ZM	2:21	2:18	0:02	2:30	2:19	0:10	2:37	2:30	0:06	1:43	1:40	0:03	1:16	1:10	0:05	1:24	1:25	-0:00	2:04	1:53	0:11
MediaWorks Combo	3:21	3:22	-0:01	4:16	4:09	0:07	4:34	4:36	-0:02	2:36	2:37	-0:01	2:11	2:07	0:03	2:29	2:46	-0:17	3:47	3:51	-0:03
NZME Combo	3:36	3:33	0:02	3:35	3:30	0:05	3:49	3:38	0:10	2:14	2:13	0:01	2:17	2:11	0:05	2:57	2:56	0:01	3:27	3:26	0:01
NZME and Partners	3:37	3:31	0:06	3:36	3:28	0:07	3:51	3:39	0:11	2:16	2:14	0:01	2:17	2:11	0:05	3:10	2:52	0:18	3:25	3:24	0:01
All Commercial Radio	4:11	4:09	0:02	4:47	4:36	0:10	5:11	5:05	0:05	2:59	2:58	0:01	2:36	2:28	0:07	3:13	3:12	0:01	4:37	4:31	0:05

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