

# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2020

## Station Share (%) by Demographic, Mon-Sun 12mn-12mn

### Survey Comparisons: 4/2019 - 1/2020

This Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020 \*Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Jun 16 to Sat Nov 2 2019 / Regional - Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Nov 2 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (n.b. Waikato S3 2017 - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	9.8	9.2	0.6	2	5.7	5.1	0.6	8.1	6.5	1.6	9.7	8.3	1.4	10.0	8.9	1.1	10.9	11.0	-0.1	11.9	12.5	-0.6	10.4	10.2	0.2
Network Coast	6.2	6.9	-0.7	7	2.9	4.1	-1.2	4.0	3.7	0.3	3.8	3.8	0.0	4.1	5.0	-0.9	7.2	8.8	-1.6	10.2	11.6	-1.4	3.5	4.2	-0.7
Network The Edge	6.2	6.0	0.2	7	13.1	13.7	-0.6	13.0	11.9	1.1	10.4	9.0	1.4	8.2	7.2	1.0	3.4	3.4	0.0	1.5	1.7	-0.2	9.2	8.5	0.7
Network Flava	1.1	1.4	-0.3	17	3.1	3.4	-0.3	2.9	3.5	-0.6	1.9	2.3	-0.4	1.4	1.7	-0.3	0.3	0.4	-0.1	0.1	0.1	0.0	1.4	2.1	-0.7
Network George FM	1.7	1.7	0.0	14	2.1	2.3	-0.2	4.0	3.4	0.6	3.3	3.2	0.1	2.5	2.6	-0.1	0.9	1.0	-0.1	0.3	0.3	0.0	1.8	1.5	0.3
Network Hokonui	0.2	0.2	0.0	22	0.1	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.2	-0.1	0.2	0.2	0.0	0.3	0.3	0.0	*	0.1	*
Network Life FM	1.2	1.1	0.1	15	2.6	4.6	-2.0	1.5	1.2	0.3	1.4	1.4	0.0	1.6	1.2	0.4	1.1	0.7	0.4	0.4	0.4	0.0	1.0	1.4	-0.4
Network Magic	8.7	7.5	1.2	3	2.1	1.2	0.9	1.3	1.4	-0.1	1.7	2.0	-0.3	3.4	2.7	0.7	9.7	7.9	1.8	17.9	15.7	2.2	3.9	3.2	0.7
Network Mai FM	4.7	5.0	-0.3	11	12.8	8.6	4.2	10.7	12.6	-1.9	7.0	8.2	-1.2	5.2	5.9	-0.7	1.7	1.6	0.1	0.6	0.9	-0.3	6.6	7.1	-0.5
Network Maori Radio	0.7	0.6	0.1	19	0.4	0.9	-0.5	0.6	0.5	0.1	0.7	0.6	0.1	0.8	0.7	0.1	0.8	0.8	0.0	0.6	0.7	-0.1	0.6	0.7	-0.1
Network Mix	1.2	1.4	-0.2	15	1.4	1.3	0.1	0.9	1.3	-0.4	1.1	1.5	-0.4	1.6	2.0	-0.4	1.9	2.2	-0.3	1.0	0.8	0.2	1.3	1.8	-0.5
Network More FM	7.4	8.2	-0.8	5	11.0	14.6	-3.6	6.0	6.1	-0.1	7.9	7.6	0.3	8.8	8.9	-0.1	9.3	10.7	-1.4	6.4	7.5	-1.1	10.3	10.7	-0.4
Network Newstalk ZB	12.6	11.2	1.4	1	1.9	1.7	0.2	1.8	1.3	0.5	2.7	2.1	0.6	4.6	4.3	0.3	11.9	10.3	1.6	21.0	18.6	2.4	8.8	7.3	1.5
Network Radio Hauraki	3.0	3.2	-0.2	12	2.7	1.7	1.0	4.0	5.2	-1.2	4.6	4.9	-0.3	4.1	4.5	-0.4	2.8	2.9	-0.1	1.7	1.5	0.2	2.5	3.0	-0.5
Network Radio Sport	2.0	1.9	0.1	13	0.5	0.9	-0.4	0.8	0.7	0.1	1.3	1.3	0.0	1.7	1.6	0.1	2.6	2.5	0.1	3.0	3.0	0.0	1.0	0.9	0.1
Network Tarana	0.7	0.6	0.1	19	0.6	0.9	-0.3	1.2	0.3	0.9	1.3	0.9	0.4	1.1	0.8	0.3	0.7	0.5	0.2	0.4	0.3	0.1	0.8	1.1	-0.3
Network Rhema	1.0	1.0	0.0	18	1.8	1.2	0.6	0.6	0.6	0.0	0.6	0.6	0.0	0.8	1.0	-0.2	1.1	1.5	-0.4	1.4	1.3	0.1	1.4	1.1	0.3
Network The Rock	7.7	7.8	-0.1	4	8.5	6.9	1.6	12.3	12.8	-0.5	12.6	13.3	-0.7	10.8	11.3	-0.5	5.7	5.7	0.0	2.3	2.3	0.0	8.5	7.3	1.2
Network Star	0.4	0.5	-0.1	21	0.1	0.3	-0.2	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.4	-0.2	0.7	0.9	-0.2	0.2	0.1	0.1
Network The Hits	5.0	5.0	0.0	10	7.5	6.5	1.0	5.5	5.2	0.3	5.7	5.3	0.4	5.7	5.8	-0.1	5.6	5.6	0.0	4.2	3.7	0.5	6.7	7.1	-0.4
Network The Sound	7.3	6.9	0.4	6	3.9	2.7	1.2	4.5	4.1	0.4	5.5	5.2	0.3	8.5	7.8	0.7	12.6	12.3	0.3	8.8	8.9	-0.1	6.4	5.2	1.2
Network ZM	5.2	5.7	-0.5	9	9.1	10.3	-1.2	11.5	11.6	-0.1	9.8	10.4	-0.6	7.5	8.0	-0.5	2.4	2.5	-0.1	0.8	0.9	-0.1	7.4	7.3	0.1
MediaWorks Combo	53.5	52.3	1.2		59.2	55.2	4.0	60.0	58.8	1.2	58.1	56.7	1.4	57.4	55.4	2.0	54.1	53.7	0.4	49.7	49.8	-0.1	57.1	53.7	3.4
NZME Combo	36.9	37.2	-0.3		29.5	30.2	-0.7	31.6	32.7	-1.1	31.2	31.9	-0.7	31.0	33.2	-2.2	35.2	35.6	-0.4	42.6	40.8	1.8	32.9	33.9	-1.0
NZME and Partners	38.4	39.0	-0.6		32.0	31.5	0.5	32.7	34.9	-2.2	33.8	34.9	-1.1	33.2	35.7	-2.5	36.6	37.4	-0.8	43.4	42.2	1.2	35.1	37.2	-2.1
Potential (000)	4393.1	4347.1	46.0		535.9	525.1	10.8	1254.9	1270.0	-15.1	1384.4	1379.3	5.1	2025.4	2015.3	10.1	1231.6	1216.7	14.9	1021.9	1003.5	18.4	804.9	794.8	10.1
Sample	14,776	14,879	-103		1,679	1,713	-34	3,081	3,139	-58	3,937	4,193	-256	6,033	6,503	-470	4,252	4,436	-184	4,507	4,313	194	2,595	2,763	-168

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2020

Station Share (%) by Daypart, People 10+  
Survey Comparisons: 4/2019 - 1/2020

	This	Last	+/-
Potential (000)	4,393.1	4,347.1	46.0
Sample Size	14,776	14,879	-103

This Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020 \*Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Jun 16 to Sat Nov 2 2019 / Regional - Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Nov 2 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (n.b. Waikato S3 2017 - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.3	8.0	0.3	3	10.8	10.0	0.8		11.1	10.2	0.9		8.6	8.2	0.4		9.0	8.2	0.8		8.6	12.4	-3.8		10.5	9.2	1.3	
Network Coast	4.7	5.3	-0.6	10	7.6	8.4	-0.8		7.0	7.8	-0.8		4.7	5.4	-0.7		5.7	6.0	-0.3		3.7	5.7	-2.0		7.2	7.5	-0.3	
Network The Edge	6.2	6.1	0.1	7	5.5	5.3	0.2		6.0	6.0	0.0		8.4	7.1	1.3		5.9	5.9	0.0		5.2	4.7	0.5		6.1	6.3	-0.2	
Network Flava	1.2	1.4	-0.2	16	1.1	1.2	-0.1		1.0	1.2	-0.2		1.6	2.0	-0.4		1.0	1.8	-0.8		0.6	1.4	-0.8		1.1	1.4	-0.3	
Network George FM	1.5	1.5	0.0	13	1.5	1.5	0.0		1.7	1.8	-0.1		1.8	2.1	-0.3		2.3	2.3	0.0		0.9	0.9	0.0		1.9	1.7	0.2	
Network Hokonui	0.2	0.2	0.0	22	0.3	0.2	0.1		0.3	0.3	0.0		0.2	0.2	0.0		0.1	0.1	0.0		0.3	0.1	0.2		0.2	0.2	0.0	
Network Life FM	1.4	1.3	0.1	15	1.0	0.8	0.2		1.2	1.0	0.2		1.0	1.4	-0.4		1.5	1.4	0.1		1.4	0.8	0.6		1.2	1.2	0.0	
Network Magic	7.3	6.9	0.4	4	10.0	8.6	1.4		9.0	7.2	1.8		7.6	5.7	1.9		7.4	6.9	0.5		9.9	8.6	1.3		9.5	8.5	1.0	
Network Mai FM	5.6	5.3	0.3	9	3.5	3.8	-0.3		3.8	4.5	-0.7		5.8	6.2	-0.4		5.6	7.4	-1.8		5.5	4.6	0.9		4.7	5.0	-0.3	
Network Maori Radio	0.6	0.6	0.0	20	0.6	0.6	0.0		0.5	0.5	0.0		0.8	0.6	0.2		1.2	0.8	0.4		0.4	0.5	-0.1		0.8	0.9	-0.1	
Network Mix	0.9	1.0	-0.1	19	1.2	1.5	-0.3		1.5	1.7	-0.2		1.6	1.7	-0.1		1.1	1.1	0.0		0.6	0.6	0.0		1.1	1.4	-0.3	
Network More FM	8.4	9.1	-0.7	2	7.6	8.1	-0.5		7.5	8.4	-0.9		7.2	8.1	-0.9		5.4	7.4	-2.0		3.9	5.4	-1.5		7.5	8.0	-0.5	
Network Newstalk ZB	18.4	15.8	2.6	1	9.5	8.3	1.2		7.6	6.2	1.4		8.7	7.8	0.9		18.6	16.9	1.7		32.6	26.4	6.2		12.2	11.6	0.6	
Network Radio Hauraki	2.7	3.3	-0.6	12	3.4	3.6	-0.2		3.7	3.3	0.4		3.6	4.0	-0.4		2.1	2.0	0.1		1.4	1.5	-0.1		2.4	2.8	-0.4	
Network Radio Sport	1.5	1.5	0.0	13	1.9	1.7	0.2		1.7	1.5	0.2		1.9	1.7	0.2		1.9	2.4	-0.5		1.1	2.8	-1.7		2.8	2.7	0.1	
Network Tarana	1.0	0.8	0.2	18	0.4	0.3	0.1		0.3	0.3	0.0		1.2	0.7	0.5		1.3	0.6	0.7		0.8	0.8	0.0		0.8	0.7	0.1	
Network Rhema	1.1	1.0	0.1	17	0.7	0.6	0.1		0.7	0.7	0.0		1.2	1.3	-0.1		2.1	1.6	0.5		1.1	1.7	-0.6		1.2	1.3	-0.1	
Network The Rock	6.8	7.2	-0.4	5	8.9	9.3	-0.4		9.7	10.3	-0.6		8.6	8.7	-0.1		5.2	4.6	0.6		5.5	5.0	0.5		6.0	5.6	0.4	
Network Star	0.4	0.4	0.0	21	0.3	0.4	-0.1		0.3	0.5	-0.2		0.2	0.4	-0.2		0.7	0.6	0.1		1.0	0.4	0.6		0.5	0.7	-0.2	
Network The Hits	4.7	5.0	-0.3	10	5.7	5.2	0.5		6.1	5.8	0.3		5.2	5.4	-0.2		4.0	2.9	1.1		1.2	2.6	-1.4		4.5	4.8	-0.3	
Network The Sound	5.9	5.3	0.6	8	8.6	9.0	-0.4		9.1	8.9	0.2		7.4	6.5	0.9		5.6	3.7	1.9		5.7	4.9	0.8		6.5	6.2	0.3	
Network ZM	6.3	6.6	-0.3	6	4.7	5.5	-0.8		5.1	5.8	-0.7		6.7	7.2	-0.5		4.8	5.4	-0.6		2.5	3.4	-0.9		4.6	4.8	-0.2	
MediaWorks Combo	49.9	49.4	0.5		56.4	55.6	0.8		57.9	57.4	0.5		55.4	52.6	2.8		46.4	46.4	0.0		45.1	46.4	-1.3		52.6	50.4	2.2	
NZME Combo	40.9	40.4	0.5		35.4	35.8	-0.4		34.2	33.8	0.4		34.4	35.6	-1.2		40.1	39.3	0.8		44.7	44.9	-0.2		36.3	37.5	-1.2	
NZME and Partners	42.5	42.4	0.1		36.7	37.1	-0.4		35.5	34.9	0.6		36.2	38.1	-1.9		41.3	42.5	-1.2		46.1	45.7	0.4		38.1	39.6	-1.5	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2019 - 1/2020

This Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020 \*Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Jun 16 to Sat Nov 2 2019 / Regional - Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Nov 2 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (n.b. Waikato S3 2017 - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	583.5	546.0	37.5	1	49.0	39.4	9.6	131.8	124.1	7.7	176.5	166.7	9.8	285.1	263.0	22.1	217.6	203.1	14.5	180.6	177.6	3.0	133.0	122.2	10.8
Network Coast	347.7	354.9	-7.2	11	16.4	21.0	-4.6	38.5	40.8	-2.3	54.9	59.3	-4.4	110.6	119.0	-8.4	140.4	147.4	-7.0	164.6	163.6	1.0	45.5	47.4	-1.9
Network The Edge	578.7	566.0	12.7	3	110.4	103.7	6.7	269.0	269.5	-0.5	251.4	243.4	8.0	319.9	306.6	13.3	99.0	100.5	-1.5	39.2	44.0	-4.8	138.7	136.5	2.2
Network Flava	129.9	163.8	-33.9	15	25.1	33.1	-8.0	76.6	92.9	-16.3	56.6	72.5	-15.9	68.3	84.0	-15.7	13.8	15.2	-1.4	2.4	3.9	-1.5	33.8	38.7	-4.9
Network George FM	147.8	143.6	4.2	14	18.1	16.5	1.6	82.6	75.1	7.5	85.5	79.8	5.7	104.2	101.1	3.1	23.6	25.9	-2.3	6.3	6.1	0.2	27.3	25.9	1.4
Network Hokonui	18.0	16.1	1.9	22	3.2	1.7	1.5	2.9	4.4	-1.5	3.8	4.8	-1.0	5.3	6.7	-1.4	4.9	4.4	0.5	6.6	5.0	1.6	0.9	1.7	-0.8
Network Life FM	105.5	99.5	6.0	17	21.8	28.9	-7.1	36.8	32.1	4.7	45.8	43.5	2.3	61.5	55.3	6.2	25.9	18.9	7.0	13.2	10.2	3.0	27.0	28.0	-1.0
Network Magic	397.8	359.6	38.2	8	17.0	16.5	0.5	32.9	24.2	8.7	48.2	46.4	1.8	109.2	93.9	15.3	161.2	137.3	23.9	202.5	183.8	18.7	47.9	44.5	3.4
Network Mai FM	396.0	382.3	13.7	9	72.9	61.6	11.3	220.8	229.1	-8.3	191.7	189.2	2.5	220.6	213.2	7.4	41.9	39.5	2.4	14.4	17.7	-3.3	105.6	99.5	6.1
Network Maori Radio	71.4	61.3	10.1	19	9.5	12.7	-3.2	20.0	16.0	4.0	29.2	20.8	8.4	40.5	27.4	13.1	20.1	19.0	1.1	14.0	17.2	-3.2	15.8	12.5	3.3
Network Mix	112.9	112.5	0.4	16	11.5	10.1	1.4	19.2	20.6	-1.4	39.8	44.9	-5.1	71.7	79.9	-8.2	49.7	47.9	1.8	23.6	15.9	7.7	23.2	26.9	-3.7
Network More FM	581.6	566.1	15.5	2	92.4	89.0	3.4	153.9	141.5	12.4	202.3	187.9	14.4	314.7	305.4	9.3	194.6	199.0	-4.4	109.6	109.2	0.4	139.8	139.9	-0.1
Network Newstalk ZB	536.5	512.4	24.1	4	19.9	18.0	1.9	48.5	43.9	4.6	77.9	74.5	3.4	159.1	165.6	-6.5	204.2	194.8	9.4	236.0	210.8	25.2	78.9	73.2	5.7
Network Radio Hauraki	236.7	234.7	2.0	12	20.9	18.0	2.9	74.7	88.1	-13.4	120.3	121.2	-0.9	159.7	166.3	-6.6	68.0	64.6	3.4	35.9	27.4	8.5	48.8	50.7	-1.9
Network Radio Sport	182.0	161.1	20.9	13	10.4	11.0	-0.6	25.2	22.5	2.7	41.0	40.2	0.8	80.1	72.3	7.8	76.8	63.0	13.8	66.4	55.9	10.5	22.3	16.7	5.6
Network Tarana	66.6	48.9	17.7	20	9.1	4.9	4.2	25.0	13.9	11.1	33.4	23.5	9.9	41.8	29.8	12.0	14.6	14.3	0.3	9.3	9.2	0.1	10.1	11.4	-1.3
Network Rhema	89.4	85.3	4.1	18	8.9	10.1	-1.2	17.8	16.6	1.2	23.7	24.0	-0.3	42.5	36.4	6.1	33.9	27.6	6.3	28.3	27.2	1.1	21.4	17.1	4.3
Network The Rock	431.1	422.2	8.9	6	48.9	44.4	4.5	161.2	163.0	-1.8	212.6	212.7	-0.1	295.1	287.1	8.0	113.1	107.1	6.0	35.9	40.4	-4.5	89.5	90.5	-1.0
Network Star	35.8	43.8	-8.0	21	3.5	6.6	-3.1	5.9	7.9	-2.0	6.5	6.5	0.0	10.8	10.2	0.6	8.6	9.9	-1.3	12.1	13.7	-1.6	4.6	4.8	-0.2
Network The Hits	415.3	409.3	6.0	7	57.6	55.8	1.8	124.6	121.3	3.3	153.1	159.6	-6.5	228.6	233.3	-4.7	128.8	123.8	5.0	75.2	71.1	4.1	98.2	104.4	-6.2
Network The Sound	389.5	359.7	29.8	10	26.5	21.3	5.2	79.4	67.8	11.6	112.3	105.1	7.2	211.2	210.0	1.2	190.9	186.1	4.8	121.9	105.8	16.1	74.8	71.1	3.7
Network ZM	495.9	477.9	18.0	5	76.1	72.2	3.9	249.6	233.8	15.8	246.3	237.2	9.1	307.7	296.6	11.1	81.0	79.7	1.3	24.0	24.8	-0.8	117.4	118.4	-1.0
MediaWorks Combo	2,370.1	2,325.1	45.0		267.2	262.9	4.3	725.3	716.6	8.7	825.3	819.4	5.9	1,215.0	1,199.6	15.4	721.5	703.9	17.6	534.2	514.9	19.3	496.8	490.0	6.8
NZME Combo	1,895.1	1,892.9	2.2		174.7	179.5	-4.8	497.7	519.6	-21.9	606.4	623.5	-17.1	907.3	931.5	-24.2	578.7	565.2	13.5	489.8	460.2	29.6	367.4	375.9	-8.5
NZME and Partners	1,982.8	1,972.2	10.6		185.9	185.5	0.4	521.8	545.8	-24.0	658.2	666.3	-8.1	972.2	986.0	-13.8	598.6	588.0	10.6	497.4	474.7	22.7	391.0	396.9	-5.9
All Commercial Radio	3,352.4	3,322.6	29.8		358.5	360.4	-1.9	924.0	924.5	-0.5	1,115.7	1,106.9	8.8	1,663.6	1,645.6	18.0	1,019.7	1,000.1	19.6	801.4	782.7	18.7	675.3	676.7	-1.4
Potential (000)	4,393.1	4,347.1	46.0		535.9	525.1	10.8	1,254.9	1,270.0	-15.1	1,384.4	1,379.3	5.1	2,025.4	2,015.3	10.1	1,231.6	1,216.7	14.9	1,021.9	1,003.5	18.4	804.9	794.8	10.1
Sample	14,776	14,879	-103		1,679	1,713	-34	3,081	3,139	-58	3,937	4,193	-256	6,033	6,503	-470	4,252	4,436	-184	4,507	4,313	194	2,595	2,763	-168

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2020

Cumulative Audience (000's) by Daypart, People 10+  
Survey Comparisons: 4/2019 - 1/2020

	This	Last	+/-
Potential (000)	4,393.1	4,347.1	46.0
Sample Size	14,776	14,879	-103

This Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020 \*Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Jun 16 to Sat Nov 2 2019 / Regional - Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Nov 2 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (n.b. Waikato S3 2017 - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	303.7	286.1	17.6	4	254.9	252.9	2.0		300.8	284.6	16.2		268.3	247.0	21.3		117.3	110.6	6.7		61.2	63.5	-2.3		346.8	319.3	27.5	
Network Coast	158.0	163.3	-5.3	11	177.7	180.0	-2.3		198.2	207.1	-8.9		155.7	159.7	-4.0		80.1	76.9	3.2		34.7	42.9	-8.2		220.7	217.4	3.3	
Network The Edge	304.8	295.7	9.1	3	217.4	218.3	-0.9		279.3	271.4	7.9		302.8	284.1	18.7		126.2	125.5	0.7		45.5	47.6	-2.1		330.0	335.9	-5.9	
Network Flava	65.7	81.7	-16.0	15	47.9	58.9	-11.0		63.7	74.6	-10.9		54.4	70.2	-15.8		25.7	37.3	-11.6		9.5	15.0	-5.5		71.5	92.0	-20.5	
Network George FM	73.2	63.3	9.9	13	55.7	47.7	8.0		62.7	55.3	7.4		72.1	72.0	0.1		44.6	44.3	0.3		11.3	13.9	-2.6		86.7	78.3	8.4	
Network Hokonui	8.5	6.3	2.2	22	6.4	5.6	0.8		9.0	8.1	0.9		6.6	6.0	0.6		1.8	2.5	-0.7		1.9	1.2	0.7		8.0	5.6	2.4	
Network Life FM	61.3	54.5	6.8	16	42.0	34.9	7.1		47.5	44.0	3.5		44.1	46.9	-2.8		20.5	24.6	-4.1		10.7	13.2	-2.5		69.8	61.9	7.9	
Network Magic	223.4	200.8	22.6	8	198.7	185.4	13.3		209.6	194.2	15.4		195.9	165.1	30.8		97.4	85.0	12.4		51.0	55.0	-4.0		260.2	237.5	22.7	
Network Mai FM	232.3	229.2	3.1	6	138.8	147.5	-8.7		145.7	170.0	-24.3		196.1	195.5	0.6		86.6	98.1	-11.5		58.0	51.1	6.9		222.2	231.4	-9.2	
Network Maori Radio	34.2	27.9	6.3	19	22.0	19.9	2.1		21.6	24.3	-2.7		32.5	27.7	4.8		20.2	12.4	7.8		6.9	8.0	-1.1		41.7	32.3	9.4	
Network Mix	45.0	45.8	-0.8	17	39.3	44.6	-5.3		54.7	56.8	-2.1		58.9	54.5	4.4		23.1	22.0	1.1		7.7	9.8	-2.1		57.5	60.8	-3.3	
Network More FM	326.3	316.3	10.0	2	228.5	216.3	12.2		270.3	279.4	-9.1		283.1	284.6	-1.5		111.8	121.7	-9.9		53.2	55.9	-2.7		332.8	341.1	-8.3	
Network Newstalk ZB	397.6	369.9	27.7	1	240.3	219.3	21.0		227.8	208.3	19.5		226.8	223.5	3.3		175.6	167.8	7.8		160.4	150.4	10.0		345.1	333.4	11.7	
Network Radio Hauraki	120.8	126.5	-5.7	12	91.7	91.4	0.3		109.8	112.0	-2.2		125.8	129.6	-3.8		55.3	49.5	5.8		21.3	24.5	-3.2		123.4	134.0	-10.6	
Network Radio Sport	71.8	68.5	3.3	14	64.3	55.4	8.9		71.5	62.8	8.7		78.9	66.4	12.5		34.0	38.0	-4.0		16.7	22.9	-6.2		126.3	116.7	9.6	
Network Tarana	31.6	24.6	7.0	20	15.2	13.1	2.1		14.2	14.5	-0.3		37.4	22.1	15.3		25.1	15.1	10.0		10.8	9.9	0.9		49.3	34.0	15.3	
Network Rhema	42.1	34.8	7.3	18	31.1	27.3	3.8		37.6	33.0	4.6		33.0	29.5	3.5		31.9	19.9	12.0		8.3	13.1	-4.8		54.4	50.5	3.9	
Network The Rock	230.1	237.4	-7.3	7	181.7	182.7	-1.0		219.4	230.0	-10.6		229.6	232.6	-3.0		86.8	80.8	6.0		48.9	51.1	-2.2		233.2	221.6	11.6	
Network Star	16.2	18.8	-2.6	21	14.3	14.4	-0.1		14.7	18.1	-3.4		11.3	13.3	-2.0		8.5	8.2	0.3		7.3	6.2	1.1		22.6	27.8	-5.2	
Network The Hits	201.6	200.6	1.0	10	165.3	156.2	9.1		207.5	205.9	1.6		196.6	189.6	7.0		77.0	73.5	3.5		22.5	30.2	-7.7		225.8	230.9	-5.1	
Network The Sound	207.7	192.9	14.8	9	190.2	183.3	6.9		218.6	205.6	13.0		208.4	176.1	32.3		74.5	61.1	13.4		37.3	36.2	1.1		217.7	209.8	7.9	
Network ZM	283.9	271.0	12.9	5	181.0	175.1	5.9		224.4	232.3	-7.9		274.8	266.1	8.7		125.7	112.8	12.9		33.9	36.8	-2.9		292.6	275.6	17.0	
MediaWorks Combo	1,540.5	1,506.3	34.2		1,232.9	1,201.8	31.1		1,383.2	1,383.8	-0.6		1,441.5	1,394.4	47.1		667.3	646.1	21.2		313.2	321.8	-8.6		1,639.2	1,619.2	20.0	
NZME Combo	1,199.1	1,194.6	4.5		915.0	882.9	32.1		1,034.5	1,032.8	1.7		1,056.9	1,043.9	13.0		559.6	541.4	18.2		292.9	309.7	-16.8		1,265.0	1,269.2	-4.2	
NZME and Partners	1,257.2	1,255.7	1.5		956.1	918.7	37.4		1,067.6	1,071.8	-4.2		1,102.2	1,093.8	8.4		575.9	569.8	6.1		309.1	320.3	-11.2		1,337.8	1,337.5	0.3	
All Commercial Radio	2,509.5	2,496.1	13.4		1,964.3	1,904.3	60.0		2,166.4	2,174.3	-7.9		2,300.0	2,237.9	62.1		1,235.6	1,189.5	46.1		602.8	625.4	-22.6		2,644.9	2,639.3	5.6	

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2020

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2019 - 1/2020

This Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020 \*Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Jun 16 to Sat Nov 2 2019 / Regional - Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Nov 2 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (n.b. Waikato S3 2017 - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	9:10	9:14	-0:04	3:55	4:40	-0:45	7:45	7:11	0:34	8:56	8:39	0:16	9:06	9:13	-0:07	9:22	9:51	-0:29	10:36	10:34	0:01	7:57	8:34	-0:37
Network Coast	9:44	10:35	-0:50	6:02	7:06	-1:04	13:13	12:38	0:35	11:22	11:15	0:07	9:43	11:18	-1:34	9:33	10:47	-1:14	9:56	10:39	-0:42	7:53	9:02	-1:09
Network The Edge	5:51	5:50	0:00	4:02	4:45	-0:43	6:07	6:05	0:02	6:44	6:28	0:16	6:38	6:24	0:13	6:24	6:09	0:14	6:15	5:47	0:28	6:46	6:24	0:21
Network Flava	4:48	4:49	-0:00	4:13	3:40	0:32	4:51	5:07	-0:15	5:24	5:33	-0:08	5:18	5:34	-0:15	4:39	4:57	-0:18	3:28	2:32	0:55	4:10	5:29	-1:18
Network George FM	6:06	6:25	-0:19	4:00	5:08	-1:07	6:04	6:12	-0:07	6:20	7:02	-0:42	6:20	6:58	-0:38	6:51	7:20	-0:29	7:15	8:09	-0:53	6:32	5:49	0:43
Network Hokonui	7:16	6:48	0:28	1:25	0:57	0:28	5:13	4:09	1:03	6:22	5:17	1:05	6:35	6:13	0:21	8:20	9:13	-0:53	7:19	8:33	-1:14	2:12	6:04	-3:51
Network Life FM	6:04	6:15	-0:10	4:00	5:45	-1:45	5:02	5:20	-0:18	5:06	5:34	-0:28	6:35	6:07	0:27	7:59	6:15	1:43	4:18	5:50	-1:31	3:47	5:16	-1:28
Network Magic	11:53	11:26	0:27	4:09	2:37	1:31	5:03	8:08	-3:04	5:41	7:21	-1:40	8:05	7:53	0:12	11:16	10:23	0:53	14:13	12:51	1:21	8:19	7:24	0:55
Network Mai FM	6:26	7:11	-0:45	5:58	5:01	0:56	6:08	7:35	-1:27	5:57	7:32	-1:35	6:10	7:28	-1:18	7:28	7:29	-0:01	6:39	7:58	-1:19	6:23	7:22	-0:58
Network Maori Radio	4:57	5:47	-0:49	1:28	2:27	-0:58	3:58	4:01	-0:03	3:44	5:21	-1:36	5:17	7:02	-1:45	7:35	7:41	-0:06	6:42	6:22	0:19	3:43	6:01	-2:18
Network Mix	5:44	6:51	-1:07	4:15	4:29	-0:14	5:45	8:39	-2:53	4:24	5:51	-1:27	5:38	6:57	-1:18	7:16	8:09	-0:53	6:43	7:35	-0:52	5:45	6:48	-1:03
Network More FM	6:55	7:55	-0:59	4:01	5:56	-1:54	4:55	5:57	-1:01	6:24	7:00	-0:35	7:15	7:56	-0:41	8:54	9:47	-0:52	9:20	10:23	-1:03	7:30	7:50	-0:20
Network Newstalk ZB	12:47	11:59	0:48	3:16	3:23	-0:07	4:40	3:55	0:44	5:40	4:59	0:41	7:29	7:04	0:25	10:54	9:35	1:19	14:21	13:18	1:03	11:21	10:20	1:00
Network Radio Hauraki	6:49	7:25	-0:35	4:17	3:29	0:48	6:49	8:06	-1:17	6:12	6:58	-0:45	6:38	7:20	-0:41	7:47	8:14	-0:26	7:38	8:19	-0:41	5:11	6:06	-0:55
Network Radio Sport	5:53	6:35	-0:41	1:37	2:59	-1:22	3:48	4:17	-0:28	5:13	5:42	-0:28	5:28	6:11	-0:43	6:19	7:15	-0:55	7:19	8:03	-0:44	4:43	5:22	-0:39
Network Tarana	5:55	6:37	-0:42	2:07	6:23	-4:15	6:10	3:26	2:43	6:07	6:51	-0:43	6:46	7:12	-0:26	8:46	6:45	2:00	7:25	5:01	2:24	8:07	9:39	-1:32
Network Rhema	6:21	6:40	-0:19	6:42	4:11	2:31	4:30	4:37	-0:07	4:07	4:31	-0:23	4:53	7:27	-2:33	6:14	9:42	-3:28	7:57	7:18	0:39	6:36	6:24	0:11
Network The Rock	9:38	10:03	-0:25	5:52	5:37	0:15	9:37	10:50	-1:12	9:37	10:51	-1:13	9:28	10:39	-1:10	9:28	9:38	-0:10	10:28	8:38	1:49	9:38	8:21	1:16
Network Star	6:19	6:13	0:06	0:59	1:42	-0:43	3:10	2:26	0:43	3:08	2:24	0:43	2:33	2:32	0:00	4:41	7:02	-2:20	9:04	9:26	-0:21	4:37	2:35	2:01
Network The Hits	6:33	6:40	-0:07	4:23	4:12	0:11	5:35	5:57	-0:22	6:02	5:46	0:16	6:30	6:43	-0:13	8:04	8:10	-0:05	9:02	7:48	1:14	6:53	7:01	-0:07
Network The Sound	10:12	10:25	-0:13	4:55	4:33	0:21	7:12	8:18	-1:05	8:01	8:36	-0:34	10:24	10:04	0:19	12:24	12:01	0:23	11:39	12:36	-0:57	8:38	7:31	1:07
Network ZM	5:44	6:33	-0:48	4:03	5:10	-1:06	5:49	6:50	-1:00	6:30	7:40	-1:09	6:22	7:18	-0:56	5:33	5:44	-0:11	5:03	5:31	-0:27	6:23	6:19	0:03
MediaWorks Combo	12:16	12:18	-0:02	7:30	7:34	-0:03	10:26	11:18	-0:52	11:28	12:03	-0:34	12:15	12:31	-0:16	14:03	13:51	0:12	14:58	14:34	0:23	11:41	11:16	0:24
NZME Combo	10:34	10:45	-0:10	5:43	6:04	-0:21	8:01	8:40	-0:38	8:22	8:54	-0:32	8:52	9:40	-0:47	11:24	11:25	-0:01	14:00	13:21	0:38	9:06	9:17	-0:11
NZME and Partners	10:31	10:49	-0:18	5:50	6:08	-0:17	7:55	8:48	-0:53	8:21	9:07	-0:46	8:51	9:50	-0:58	11:27	11:32	-0:05	14:02	13:24	0:38	9:07	9:39	-0:32
All Commercial Radio	16:12	16:27	-0:15	9:27	10:00	-0:33	13:40	14:55	-1:14	14:36	15:44	-1:07	15:36	16:30	-0:53	18:22	18:08	0:13	20:04	19:15	0:49	15:03	15:13	-0:10
Potential (000)	4,393.1	4,347.1	46.0	535.9	525.1	10.8	1,254.9	1,270.0	-15.1	1,384.4	1,379.3	5.1	2,025.4	2,015.3	10.1	1,231.6	1,216.7	14.9	1,021.9	1,003.5	18.4	804.9	794.8	10.1
Sample	14,776	14,879	-103	1,679	1,713	-34	3,081	3,139	-58	3,937	4,193	-256	6,033	6,503	-470	4,252	4,436	-184	4,507	4,313	194	2,595	2,763	-168

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2020

Average Time Spent Listening (hh:mm) by Daypart, People 10+  
Survey Comparisons: 4/2019 - 1/2020

	This	Last	+/-
Potential (000)	4,393.1	4,347.1	46.0
Sample Size	14,776	14,879	-103

This Survey Period: Metro - Sun Aug 25 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020/ Regional - Sun Mar 31 to Sat Jun 8 2019 & Sun Jun 16 to Sat Nov 2 2019 & Sun Jan 19\* to Sat Mar 28 2020 \*Auckland, Northland, Tauranga & Waikato Wave 1 field dates Feb 2 to Mar 28

Last Survey Period: Metro - Sun Jun 16 to Sat Nov 2 2019 / Regional - Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Nov 2 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (n.b. Waikato S3 2017 - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:50	2:57	-0:06	3:50	3:34	0:16	4:03	3:57	0:06	2:11	2:11	-0:00	2:20	2:22	-0:02	2:42	4:14	-1:32	3:37	3:26	0:11
Network Coast	3:04	3:26	-0:22	3:53	4:13	-0:19	3:54	4:10	-0:16	2:04	2:13	-0:08	2:10	2:28	-0:18	2:03	2:55	-0:51	3:55	4:08	-0:12
Network The Edge	2:07	2:11	-0:04	2:18	2:12	0:05	2:21	2:27	-0:06	1:53	1:39	0:14	1:25	1:29	-0:03	2:11	2:08	0:03	2:12	2:13	-0:00
Network Flava	1:56	1:48	0:07	2:03	1:54	0:08	1:47	1:50	-0:03	2:01	1:54	0:06	1:13	1:35	-0:21	1:15	2:03	-0:48	1:49	1:48	0:00
Network George FM	2:04	2:32	-0:28	2:25	2:53	-0:27	2:59	3:30	-0:31	1:40	1:54	-0:13	1:33	1:39	-0:06	1:28	1:26	0:01	2:34	2:33	0:00
Network Hokonui	3:01	3:16	-0:14	3:38	3:48	-0:09	3:45	4:07	-0:22	1:55	1:43	0:11	1:29	1:31	-0:02	2:41	1:38	1:02	3:25	3:15	0:10
Network Life FM	2:19	2:30	-0:10	2:03	2:07	-0:03	2:41	2:35	0:06	1:31	1:56	-0:24	2:15	1:48	0:26	2:27	1:16	1:10	2:03	2:20	-0:16
Network Magic	3:23	3:39	-0:16	4:34	4:13	0:21	4:43	4:05	0:37	2:39	2:17	0:21	2:20	2:36	-0:16	3:44	3:24	0:19	4:22	4:17	0:05
Network Mai FM	2:30	2:26	0:03	2:16	2:19	-0:03	2:52	2:56	-0:03	2:01	2:06	-0:05	1:59	2:25	-0:26	1:50	1:56	-0:06	2:31	2:35	-0:03
Network Maori Radio	1:52	2:12	-0:19	2:17	2:44	-0:27	2:27	2:19	0:07	1:36	1:29	0:06	1:49	2:11	-0:21	0:59	1:26	-0:26	2:10	3:09	-0:58
Network Mix	2:02	2:25	-0:22	2:41	3:00	-0:19	3:02	3:22	-0:20	1:49	2:06	-0:16	1:27	1:38	-0:11	1:24	1:13	0:11	2:17	2:49	-0:32
Network More FM	2:41	3:04	-0:22	2:59	3:24	-0:25	3:04	3:20	-0:15	1:44	1:52	-0:08	1:28	1:56	-0:28	1:25	2:05	-0:40	2:42	2:47	-0:04
Network Newstalk ZB	4:50	4:33	0:17	3:34	3:26	0:07	3:39	3:17	0:22	2:36	2:19	0:17	3:15	3:13	0:02	3:55	3:49	0:06	4:13	4:08	0:04
Network Radio Hauraki	2:18	2:47	-0:28	3:19	3:35	-0:15	3:44	3:14	0:30	1:57	2:04	-0:06	1:10	1:17	-0:06	1:16	1:20	-0:04	2:17	2:29	-0:11
Network Radio Sport	2:13	2:23	-0:10	2:40	2:50	-0:10	2:37	2:38	-0:01	1:40	1:42	-0:01	1:42	1:59	-0:16	1:18	2:40	-1:22	2:41	2:46	-0:04
Network Tarana	3:15	3:35	-0:20	2:07	2:24	-0:17	2:18	2:34	-0:16	2:09	2:00	0:08	1:33	1:17	0:15	1:29	1:47	-0:17	1:49	2:31	-0:41
Network Rhema	2:36	3:05	-0:28	2:09	2:07	0:01	1:57	2:22	-0:25	2:30	2:51	-0:20	2:02	2:31	-0:29	2:39	2:44	-0:05	2:42	3:04	-0:22
Network The Rock	3:05	3:12	-0:06	4:26	4:36	-0:09	4:52	4:57	-0:05	2:32	2:29	0:03	1:49	1:48	0:01	2:09	2:07	0:01	3:05	3:02	0:03
Network Star	2:30	2:12	0:17	2:05	2:46	-0:40	2:25	3:09	-0:44	1:23	1:49	-0:26	2:40	2:14	0:26	2:38	1:28	1:09	2:45	2:57	-0:11
Network The Hits	2:26	2:39	-0:12	3:07	3:02	0:05	3:14	3:06	0:08	1:47	1:53	-0:06	1:34	1:16	0:18	1:03	1:51	-0:47	2:24	2:30	-0:05
Network The Sound	2:59	2:56	0:02	4:07	4:25	-0:18	4:35	4:47	-0:11	2:26	2:26	0:00	2:19	1:55	0:23	2:58	2:55	0:02	3:33	3:30	0:02
Network ZM	2:18	2:34	-0:15	2:19	2:50	-0:30	2:30	2:46	-0:15	1:40	1:47	-0:07	1:10	1:31	-0:20	1:25	2:00	-0:35	1:53	2:05	-0:12
MediaWorks Combo	3:22	3:29	-0:06	4:09	4:11	-0:02	4:36	4:34	0:01	2:37	2:30	0:07	2:07	2:17	-0:10	2:46	3:08	-0:21	3:51	3:43	0:07
NZME Combo	3:33	3:35	-0:02	3:30	3:40	-0:10	3:38	3:36	0:01	2:13	2:15	-0:02	2:11	2:19	-0:07	2:56	3:09	-0:12	3:26	3:31	-0:05
NZME and Partners	3:31	3:35	-0:04	3:28	3:39	-0:11	3:39	3:35	0:03	2:14	2:18	-0:04	2:11	2:23	-0:11	2:52	3:06	-0:13	3:24	3:32	-0:07
All Commercial Radio	4:09	4:15	-0:06	4:36	4:45	-0:08	5:05	5:04	0:00	2:58	2:57	0:00	2:28	2:41	-0:12	3:12	3:28	-0:16	4:31	4:31	0:00

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.