



# TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2019

## Station Share (%) by Demographic, Mon-Sun 12mn-12mn

### Survey Comparisons: 2/2019 - 3/2019

This Survey Period: Metro - Sun Mar 31 to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 / Regional - Sun Sep 2 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	9.0	8.6	0.4	2	6.0	5.2	0.8		5.9	6.5	-0.6		7.3	7.9	-0.6		8.3	8.7	-0.4		11.5	10.4	1.1		12.1	10.9	1.2		10.0	9.6	0.4	
Network Coast	6.4	6.4	0.0	8	3.3	1.8	1.5		2.3	2.3	0.0		2.7	2.5	0.2		4.0	4.1	-0.1		8.1	9.0	-0.9		11.2	11.4	-0.2		4.3	3.5	0.8	
Network The Edge	6.4	6.5	-0.1	8	16.8	17.3	-0.5		12.7	12.8	-0.1		8.7	8.2	0.5		7.0	6.7	0.3		3.5	3.5	0.0		1.9	1.8	0.1		7.9	7.5	0.4	
Network Flava	1.4	1.4	0.0	16	3.0	3.2	-0.2		3.4	3.0	0.4		2.2	2.2	0.0		1.6	1.5	0.1		0.4	0.6	-0.2		0.3	0.5	-0.2		2.4	2.5	-0.1	
Network George FM	2.0	1.9	0.1	13	1.4	1.5	-0.1		3.7	3.9	-0.2		3.3	3.0	0.3		3.0	2.8	0.2		1.7	1.7	0.0		0.6	0.5	0.1		2.3	2.9	-0.6	
Network Hokonui	0.3	0.3	0.0	22	0.1	0.1	0.0		0.1	0.4	-0.3		0.1	0.2	-0.1		0.2	0.3	-0.1		0.4	0.5	-0.1		0.4	0.3	0.1		0.1	0.2	-0.1	
Network Life FM	1.1	1.1	0.0	17	3.9	3.1	0.8		1.4	1.7	-0.3		1.6	1.7	-0.1		1.3	1.2	0.1		0.6	0.4	0.2		0.3	0.2	0.1		1.7	1.9	-0.2	
Network Magic Music & Talk*	7.9	8.0	-0.1	4	1.1	1.3	-0.2		1.4	1.7	-0.3		1.8	2.4	-0.6		3.3	4.0	-0.7		8.8	10.1	-1.3		15.1	15.2	-0.1		3.3	4.5	-1.2	
Network Mai FM	4.5	4.3	0.2	11	8.1	12.3	-4.2		10.5	9.3	1.2		7.8	7.4	0.4		5.8	5.4	0.4		1.6	1.3	0.3		0.8	0.4	0.4		6.5	6.1	0.4	
Network Maori Radio	0.6	0.6	0.0	20	1.2	1.3	-0.1		0.5	0.6	-0.1		0.6	0.5	0.1		0.6	0.4	0.2		0.8	0.6	0.2		0.6	0.7	-0.1		0.8	0.7	0.1	
Network Mix	1.5	1.6	-0.1	15	1.2	2.0	-0.8		1.4	1.7	-0.3		1.5	1.4	0.1		2.0	1.9	0.1		2.3	2.1	0.2		1.3	1.1	0.2		2.2	2.3	-0.1	
Network More FM	8.3	7.7	0.6	3	13.4	9.5	3.9		6.4	5.7	0.7		8.4	7.4	1.0		9.2	8.5	0.7		10.3	9.9	0.4		7.9	7.9	0.0		11.8	11.4	0.4	
Network Newstalk ZB	11.0	12.4	-1.4	1	2.1	2.0	0.1		1.5	2.5	-1.0		2.2	3.4	-1.2		4.4	6.2	-1.8		10.1	11.1	-1.0		18.7	19.7	-1.0		5.1	5.7	-0.6	
Network Radio Hauraki	2.9	2.8	0.1	12	1.6	2.1	-0.5		4.5	3.5	1.0		4.6	4.8	-0.2		4.5	4.5	0.0		2.9	2.6	0.3		1.1	0.9	0.2		2.9	3.1	-0.2	
Network Radio Sport	1.9	1.7	0.2	14	1.2	0.9	0.3		0.8	0.8	0.0		1.3	1.1	0.2		1.5	1.5	0.0		2.1	2.0	0.1		2.6	2.0	0.6		0.8	1.0	-0.2	
Network Tarana	0.5	0.8	-0.3	21	0.8	0.9	-0.1		0.5	0.9	-0.4		0.9	1.3	-0.4		0.7	1.0	-0.3		0.3	0.3	0.0		0.2	0.6	-0.4		0.9	0.8	0.1	
Network Rhema	0.9	0.7	0.2	18	0.6	1.4	-0.8		0.4	0.3	0.1		0.5	0.5	0.0		0.9	0.6	0.3		1.4	0.9	0.5		1.2	0.9	0.3		0.7	0.9	-0.2	
Network The Rock	7.2	7.2	0.0	5	7.0	8.3	-1.3		12.7	12.1	0.6		12.9	12.7	0.2		10.8	10.5	0.3		5.1	5.0	0.1		2.1	2.3	-0.2		6.4	5.8	0.6	
Network Star	0.7	0.5	0.2	19	0.3	0.2	0.1		0.2	0.2	0.0		0.2	0.3	-0.1		0.2	0.2	0.0		0.5	0.4	0.1		1.0	0.6	0.4		0.2	0.2	0.0	
Network The Hits	5.4	5.3	0.1	10	6.2	5.8	0.4		6.1	6.2	-0.1		6.1	6.6	-0.5		6.4	6.7	-0.3		5.7	5.5	0.2		3.8	3.4	0.4		8.4	8.4	0.0	
Network The Sound	7.2	7.5	-0.3	5	2.2	2.9	-0.7		4.3	5.2	-0.9		5.8	6.0	-0.2		8.5	8.3	0.2		13.0	13.4	-0.4		8.9	9.8	-0.9		4.7	4.8	-0.1	
Network ZM	6.6	5.9	0.7	7	11.8	9.0	2.8		14.0	12.9	1.1		12.0	10.9	1.1		8.9	8.0	0.9		2.9	2.7	0.2		1.5	1.5	0.0		9.0	8.6	0.4	
MediaWorks Combo	52.4	51.7	0.7		55.9	58.3	-2.4		57.6	57.1	0.5		56.1	55.0	1.1		55.8	54.9	0.9		55.6	55.2	0.4		49.5	48.7	0.8		52.9	52.6	0.3	
NZME Combo	37.6	38.1	-0.5		30.6	27.2	3.4		34.2	33.6	0.6		32.8	33.2	-0.4		33.6	34.8	-1.2		35.2	36.4	-1.2		41.3	41.6	-0.3		35.3	35.6	-0.3	
NZME and Partners	39.3	40.2	-0.9		32.2	30.0	2.2		36.3	36.6	-0.3		35.8	36.9	-1.1		36.0	37.5	-1.5		36.7	38.0	-1.3		42.8	43.3	-0.5		38.3	38.4	-0.1	
Potential (000)	4347.1	4347.1	0.0		522.8	510.2	12.6		1272.2	1284.9	-12.7		1379.3	1379.3	0.0		2015.3	2015.3	0.0		1216.7	1216.7	0.0		1003.5	1003.5	0.0		772.9	761.8	11.1	
Sample	15,268	15,117	151		1,727	1,616	111		3,209	3,153	56		4,312	4,057	255		6,724	6,694	30		4,587	4,721	-134		4,394	4,312	82		2,815	2,722	93	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2019 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2020. All historic S3 2017 data for Waikato will be carried forward for 2019 for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for the following Regional dates in S2 2019: Jun 24 - Nov 10 2018 and in S3 2019: Sep 2 - Nov 10 2018.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2019

## Station Share (%) by Daypart, People 10+

### Survey Comparisons: 2/2019 - 3/2019

	This	Last	+/-
Potential (000)	4,347.1	4,347.1	0.0
Sample Size	15,268	15,117	151

This Survey Period: Metro - Sun Mar 31 to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 / Regional - Sun Sep 2 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.5	7.4	0.1	3	10.2	9.6	0.6		10.3	9.9	0.4		8.7	8.1	0.6		7.4	7.4	0.0		9.5	5.4	4.1		8.5	8.8	-0.3	
Network Coast	4.7	4.9	-0.2	11	7.5	7.7	-0.2		7.3	7.3	0.0		5.4	5.9	-0.5		4.3	4.1	0.2		5.3	4.7	0.6		7.4	7.2	0.2	
Network The Edge	6.1	6.2	-0.1	7	5.6	5.6	0.0		6.4	6.5	-0.1		7.2	7.6	-0.4		7.0	7.3	-0.3		6.5	5.5	1.0		6.5	6.7	-0.2	
Network Flava	1.3	1.2	0.1	16	1.1	1.2	-0.1		1.3	1.3	0.0		1.7	1.6	0.1		2.5	2.5	0.0		1.9	1.8	0.1		1.4	1.2	0.2	
Network George FM	1.9	1.8	0.1	13	2.0	2.0	0.0		2.3	2.2	0.1		2.5	2.6	-0.1		1.8	1.9	-0.1		1.2	1.3	-0.1		1.6	1.6	0.0	
Network Hokonui	0.2	0.4	-0.2	22	0.3	0.4	-0.1		0.4	0.4	0.0		0.2	0.2	0.0		0.1	0.2	-0.1		0.1	0.2	-0.1		0.2	0.2	0.0	
Network Life FM	1.4	1.1	0.3	15	0.9	0.7	0.2		0.8	0.9	-0.1		1.5	1.3	0.2		1.1	1.3	-0.2		0.8	0.6	0.2		1.2	1.2	0.0	
Network Magic Music & Talk*	7.4	7.7	-0.3	4	8.9	9.1	-0.2		7.4	7.5	-0.1		5.9	6.3	-0.4		8.2	7.8	0.4		9.4	10.0	-0.6		8.7	8.5	0.2	
Network Mai FM	4.9	4.3	0.6	10	3.2	3.4	-0.2		3.4	4.1	-0.7		5.6	5.4	0.2		6.8	4.9	1.9		2.9	4.3	-1.4		5.0	4.6	0.4	
Network Maori Radio	0.6	0.6	0.0	21	0.6	0.6	0.0		0.6	0.5	0.1		0.6	0.5	0.1		0.5	0.6	-0.1		0.6	0.7	-0.1		0.8	0.7	0.1	
Network Mix	1.2	1.0	0.2	17	1.6	1.7	-0.1		1.7	1.9	-0.2		1.6	1.9	-0.3		1.0	1.1	-0.1		0.4	0.3	0.1		1.9	2.0	-0.1	
Network More FM	9.7	9.7	0.0	2	8.6	7.9	0.7		9.0	8.2	0.8		8.2	7.5	0.7		6.2	4.1	2.1		4.8	5.4	-0.6		7.7	7.0	0.7	
Network Newstalk ZB	15.1	17.2	-2.1	1	8.1	9.1	-1.0		6.0	6.4	-0.4		8.3	9.7	-1.4		16.7	20.1	-3.4		26.2	30.2	-4.0		11.1	12.4	-1.3	
Network Radio Hauraki	3.2	2.9	0.3	12	3.2	3.0	0.2		3.0	3.1	-0.1		3.8	3.8	0.0		1.8	1.8	0.0		1.3	0.9	0.4		2.5	2.3	0.2	
Network Radio Sport	1.6	1.3	0.3	14	1.3	1.3	0.0		1.4	1.4	0.0		1.7	1.5	0.2		2.3	1.9	0.4		3.2	1.1	2.1		2.8	2.6	0.2	
Network Tarana	0.7	0.8	-0.1	19	0.2	0.6	-0.4		0.3	0.4	-0.1		0.7	1.3	-0.6		0.5	1.2	-0.7		0.6	0.7	-0.1		0.7	1.0	-0.3	
Network Rhema	0.9	0.7	0.2	18	0.6	0.6	0.0		0.6	0.7	-0.1		1.0	0.7	0.3		1.3	1.0	0.3		1.5	0.9	0.6		1.1	0.8	0.3	
Network The Rock	7.0	7.0	0.0	6	8.4	8.7	-0.3		9.0	8.9	0.1		7.9	7.4	0.5		4.4	4.5	-0.1		4.1	3.8	0.3		5.9	5.8	0.1	
Network Star	0.7	0.5	0.2	19	0.7	0.5	0.2		0.7	0.5	0.2		0.4	0.3	0.1		0.8	0.7	0.1		0.9	0.9	0.0		0.7	0.5	0.2	
Network The Hits	5.3	5.0	0.3	9	6.0	5.7	0.3		6.2	6.2	0.0		5.7	5.6	0.1		4.1	4.5	-0.4		3.1	3.7	-0.6		4.8	4.8	0.0	
Network The Sound	5.5	5.8	-0.3	8	9.2	9.2	0.0		9.2	9.5	-0.3		6.7	7.2	-0.5		4.6	5.5	-0.9		4.2	4.4	-0.2		6.7	7.0	-0.3	
Network ZM	7.3	6.8	0.5	5	6.3	5.4	0.9		6.8	6.1	0.7		7.5	6.5	1.0		7.5	6.2	1.3		4.6	3.5	1.1		5.7	5.3	0.4	
MediaWorks Combo	50.0	49.9	0.1		56.1	55.4	0.7		57.2	56.9	0.3		52.7	52.2	0.5		46.3	43.5	2.8		42.6	40.1	2.5		50.7	49.9	0.8	
NZME Combo	40.1	41.0	-0.9		35.5	35.8	-0.3		34.4	34.4	0.0		36.2	36.9	-0.7		40.8	43.1	-2.3		47.0	47.2	-0.2		38.0	38.4	-0.4	
NZME and Partners	42.0	43.2	-1.2		37.1	37.4	-0.3		35.7	36.1	-0.4		38.3	39.4	-1.1		43.1	44.9	-1.8		47.8	49.3	-1.5		40.0	40.8	-0.8	

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	555.1	569.9	-14.8	3	42.6	42.4	0.2	119.7	141.3	-21.6	160.5	172.2	-11.7	261.3	276.4	-15.1	217.9	205.0	12.9	180.9	170.5	10.4	114.6	119.5	-4.9
Network Coast	364.4	382.0	-17.6	11	19.2	12.6	6.6	43.4	42.4	1.0	57.6	58.0	-0.4	115.8	124.7	-8.9	145.3	156.9	-11.6	168.5	181.4	-12.9	49.6	54.6	-5.0
Network The Edge	590.8	630.4	-39.6	1	107.0	111.4	-4.4	282.3	311.3	-29.0	238.4	245.7	-7.3	310.5	317.5	-7.0	114.0	114.6	-0.6	49.2	49.4	-0.2	141.1	148.5	-7.4
Network Flava	172.8	157.8	15.0	14	30.1	20.1	10.0	102.9	100.4	2.5	87.2	85.4	1.8	93.4	92.6	0.8	11.7	12.2	-0.5	5.4	5.1	0.3	34.7	30.0	4.7
Network George FM	143.5	148.6	-5.1	15	14.0	15.8	-1.8	66.8	74.9	-8.1	76.2	81.5	-5.3	97.5	99.1	-1.6	30.5	27.1	3.4	10.6	10.2	0.4	29.4	28.5	0.9
Network Hokonui	14.6	17.3	-2.7	22	1.2	1.5	-0.3	3.5	5.3	-1.8	3.6	4.1	-0.5	6.3	7.5	-1.2	5.6	6.2	-0.6	5.0	4.7	0.3	2.1	3.0	-0.9
Network Life FM	96.2	97.7	-1.5	17	25.1	22.4	2.7	34.9	40.2	-5.3	39.4	38.7	0.7	49.6	47.2	2.4	17.4	16.8	0.6	9.5	9.8	-0.3	23.2	24.7	-1.5
Network Magic Music & Talk*	373.2	398.5	-25.3	9	15.2	14.3	0.9	27.0	30.3	-3.3	48.7	56.9	-8.2	101.0	126.9	-25.9	141.5	162.4	-20.9	187.5	190.4	-2.9	42.9	49.5	-6.6
Network Mai FM	390.7	388.5	2.2	8	56.4	71.2	-14.8	225.1	199.5	25.6	190.2	178.2	12.0	218.5	208.7	9.8	47.8	47.4	0.4	23.5	20.8	2.7	92.5	86.5	6.0
Network Maori Radio	62.5	64.6	-2.1	19	13.6	11.9	1.7	15.8	17.8	-2.0	17.2	19.7	-2.5	24.7	26.7	-2.0	20.9	20.0	0.9	16.3	17.1	-0.8	12.3	14.3	-2.0
Network Mix	117.8	120.7	-2.9	16	13.1	13.4	-0.3	20.6	32.0	-11.4	43.0	37.2	5.8	72.8	63.5	9.3	49.6	49.5	0.1	25.6	29.1	-3.5	28.8	26.1	2.7
Network More FM	571.4	567.5	3.9	2	91.5	87.6	3.9	145.5	147.4	-1.9	190.5	178.4	12.1	298.6	284.3	14.3	189.8	191.6	-1.8	111.0	118.0	-7.0	141.4	136.1	5.3
Network Newstalk ZB	512.4	559.8	-47.4	4	18.1	16.2	1.9	52.5	63.3	-10.8	81.3	98.3	-17.0	172.0	206.3	-34.3	189.8	205.4	-15.6	210.9	215.2	-4.3	75.7	82.4	-6.7
Network Radio Hauraki	232.8	230.6	2.2	12	15.2	17.2	-2.0	96.0	91.1	4.9	128.7	125.5	3.2	167.9	163.4	4.5	58.9	59.1	-0.2	26.7	30.1	-3.4	46.4	46.0	0.4
Network Radio Sport	173.4	181.0	-7.6	13	10.6	11.4	-0.8	37.9	40.0	-2.1	36.5	41.1	-4.6	66.4	74.1	-7.7	59.4	62.3	-2.9	54.1	53.7	0.4	15.4	19.7	-4.3
Network Tarana	46.2	52.0	-5.8	21	6.5	9.4	-2.9	12.6	16.7	-4.1	23.6	25.0	-1.4	27.7	30.5	-2.8	7.3	6.7	0.6	7.2	5.7	1.5	11.0	10.4	0.6
Network Rhema	74.2	67.1	7.1	18	8.1	5.7	2.4	14.8	13.9	0.9	21.0	16.2	4.8	31.8	26.4	5.4	25.3	25.4	-0.1	22.6	21.1	1.5	16.8	15.4	1.4
Network The Rock	430.3	437.4	-7.1	6	45.1	50.2	-5.1	169.8	178.6	-8.8	222.6	220.8	1.8	289.2	284.5	4.7	101.3	97.9	3.4	44.8	44.7	0.1	96.1	84.6	11.5
Network Star	47.2	43.5	3.7	20	4.8	3.4	1.4	8.2	8.4	-0.2	9.1	11.3	-2.2	12.3	14.7	-2.4	10.0	9.8	0.2	14.4	11.8	2.6	5.8	5.4	0.4
Network The Hits	406.7	407.9	-1.2	7	57.5	49.6	7.9	125.4	142.2	-16.8	158.0	162.7	-4.7	226.4	227.6	-1.2	118.8	111.8	7.0	71.0	69.8	1.2	108.8	103.2	5.6
Network The Sound	367.4	376.8	-9.4	10	18.9	24.4	-5.5	72.5	82.0	-9.5	106.9	101.7	5.2	211.1	198.2	12.9	189.6	192.7	-3.1	112.5	122.3	-9.8	61.9	54.7	7.2
Network ZM	492.5	469.8	22.7	5	77.0	67.0	10.0	239.5	246.0	-6.5	247.2	233.9	13.3	302.0	279.1	22.9	79.4	69.6	9.8	29.8	29.7	0.1	118.7	115.3	3.4
MediaWorks Combo	2,362.9	2,391.1	-28.2		267.4	273.7	-6.3	727.4	749.1	-21.7	817.5	808.5	9.0	1,198.4	1,187.9	10.5	716.9	719.9	-3.0	525.0	536.1	-11.1	471.4	467.1	4.3
NZME Combo	1,903.1	1,923.9	-20.8		181.6	156.4	25.2	550.3	570.2	-19.9	632.8	632.6	0.2	917.1	927.6	-10.5	548.3	562.0	-13.7	470.9	482.4	-11.5	364.7	369.3	-4.6
NZME and Partners	1,988.8	2,022.3	-33.5		189.8	164.8	25.0	574.0	605.6	-31.6	673.8	682.3	-8.5	973.7	991.7	-18.0	576.2	590.4	-14.2	488.3	500.5	-12.2	387.2	388.3	-1.1
All Commercial Radio	3,354.2	3,376.9	-22.7		357.1	345.8	11.3	949.3	976.4	-27.1	1,115.1	1,114.4	0.7	1,640.1	1,644.3	-4.2	998.8	1,009.5	-10.7	791.3	804.0	-12.7	654.8	644.9	9.9
Potential (000)	4,347.1	4,347.1	0.0		522.8	510.2	12.6	1,272.2	1,284.9	-12.7	1,379.3	1,379.3	0.0	2,015.3	2,015.3	0.0	1,216.7	1,216.7	0.0	1,003.5	1,003.5	0.0	772.9	761.8	11.1
Sample	15,268	15,117	151		1,727	1,616	111	3,209	3,153	56	4,312	4,057	255	6,724	6,694	30	4,587	4,721	-134	4,394	4,312	82	2,815	2,722	93

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2019 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2020. All historic S3 2017 data for Waikato will be carried forward for 2019 for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for the following Regional dates in S2 2019: Jun 24 - Nov 10 2018 and in S3 2019: Sep 2 - Nov 10 2018.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2019

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2019 - 3/2019

	This	Last	+/-
Potential (000)	4,347.1	4,347.1	0.0
Sample Size	15,268	15,117	151

This Survey Period: Metro - Sun Mar 31 to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 / Regional - Sun Sep 2 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	290.4	293.0	-2.6	4	266.3	270.2	-3.9		291.0	287.3	3.7		263.1	260.2	2.9		108.1	123.7	-15.6		61.1	58.5	2.6		316.8	329.5	-12.7	
Network Coast	163.1	166.3	-3.2	11	186.6	202.1	-15.5		207.6	218.6	-11.0		157.7	173.2	-15.5		68.2	70.2	-2.0		41.7	39.9	1.8		217.6	229.4	-11.8	
Network The Edge	307.4	328.5	-21.1	3	226.9	237.7	-10.8		285.3	298.9	-13.6		299.0	308.5	-9.5		135.7	146.5	-10.8		54.7	62.2	-7.5		350.3	365.8	-15.5	
Network Flava	83.9	82.9	1.0	13	58.5	61.5	-3.0		76.7	75.7	1.0		70.4	75.9	-5.5		34.0	33.6	0.4		16.8	17.3	-0.5		86.6	68.2	18.4	
Network George FM	67.1	67.4	-0.3	15	53.3	57.9	-4.6		67.8	69.4	-1.6		72.8	73.7	-0.9		34.3	38.3	-4.0		14.0	12.8	1.2		80.1	78.8	1.3	
Network Hokonui	6.8	8.4	-1.6	22	5.4	6.1	-0.7		9.2	10.1	-0.9		5.5	5.2	0.3		2.5	2.5	0.0		0.9	2.0	-1.1		6.2	9.5	-3.3	
Network Life FM	59.0	55.9	3.1	16	40.5	38.4	2.1		39.0	40.1	-1.1		52.2	49.7	2.5		27.4	28.6	-1.2		14.4	11.6	2.8		56.8	58.6	-1.8	
Network Magic Music & Talk*	212.6	228.1	-15.5	8	196.4	214.6	-18.2		198.6	209.3	-10.7		165.9	185.3	-19.4		95.1	99.1	-4.0		59.7	65.0	-5.3		233.4	249.6	-16.2	
Network Mai FM	235.1	221.1	14.0	7	147.1	139.5	7.6		166.4	173.0	-6.6		187.5	189.6	-2.1		104.7	107.3	-2.6		46.5	60.6	-14.1		244.3	230.3	14.0	
Network Maori Radio	28.8	29.6	-0.8	19	19.7	22.1	-2.4		25.4	25.3	0.1		24.8	20.2	4.6		9.8	9.8	0.0		8.7	10.5	-1.8		32.0	35.2	-3.2	
Network Mix	53.4	54.2	-0.8	17	49.1	51.7	-2.6		58.3	54.9	3.4		56.4	63.5	-7.1		19.0	26.6	-7.6		7.9	5.7	2.2		78.0	76.9	1.1	
Network More FM	325.2	339.4	-14.2	2	225.8	223.1	2.7		277.6	265.7	11.9		286.0	270.3	15.7		120.2	116.1	4.1		53.8	56.3	-2.5		351.4	334.4	17.0	
Network Newstalk ZB	381.8	424.7	-42.9	1	220.6	251.4	-30.8		201.7	231.3	-29.6		241.2	270.1	-28.9		174.8	207.0	-32.2		153.7	182.4	-28.7		344.1	384.4	-40.3	
Network Radio Hauraki	127.8	121.6	6.2	12	98.3	95.5	2.8		118.9	113.4	5.5		122.2	118.2	4.0		48.2	45.6	2.6		19.9	18.6	1.3		130.8	125.1	5.7	
Network Radio Sport	71.7	67.5	4.2	14	48.1	50.3	-2.2		59.2	65.9	-6.7		74.2	70.3	3.9		36.6	31.9	4.7		26.4	18.3	8.1		114.4	120.2	-5.8	
Network Tarana	23.8	26.2	-2.4	21	9.9	15.8	-5.9		15.6	19.0	-3.4		20.2	26.8	-6.6		11.0	15.9	-4.9		8.3	10.2	-1.9		34.8	42.9	-8.1	
Network Rhema	34.9	32.4	2.5	18	24.4	21.8	2.6		28.2	30.0	-1.8		25.2	24.5	0.7		15.7	16.3	-0.6		13.9	11.4	2.5		44.7	41.1	3.6	
Network The Rock	248.6	247.5	1.1	6	192.9	199.5	-6.6		236.8	229.1	7.7		236.3	229.0	7.3		79.4	81.8	-2.4		50.5	52.1	-1.6		231.3	238.1	-6.8	
Network Star	26.6	24.2	2.4	20	19.2	19.4	-0.2		18.9	18.3	0.6		18.3	18.4	-0.1		9.2	9.5	-0.3		9.2	9.0	0.2		32.5	26.9	5.6	
Network The Hits	199.4	193.9	5.5	9	168.0	173.6	-5.6		204.7	206.4	-1.7		191.3	187.2	4.1		78.6	78.2	0.4		32.8	34.3	-1.5		226.9	231.2	-4.3	
Network The Sound	195.4	203.8	-8.4	10	192.5	197.6	-5.1		212.9	213.8	-0.9		187.1	206.5	-19.4		71.0	84.1	-13.1		39.0	44.2	-5.2		219.8	225.8	-6.0	
Network ZM	290.2	288.2	2.0	5	209.2	204.9	4.3		256.4	241.8	14.6		272.7	253.8	18.9		121.5	106.7	14.8		48.6	53.1	-4.5		292.6	282.2	10.4	
MediaWorks Combo	1,550.4	1,562.0	-11.6		1,241.9	1,264.7	-22.8		1,400.1	1,416.8	-16.7		1,418.8	1,433.9	-15.1		668.4	709.5	-41.1		329.4	352.9	-23.5		1,663.6	1,674.7	-11.1	
NZME Combo	1,220.9	1,243.4	-22.5		915.4	965.1	-49.7		1,037.3	1,053.8	-16.5		1,043.3	1,065.1	-21.8		551.4	571.6	-20.2		330.9	352.2	-21.3		1,288.6	1,307.2	-18.6	
NZME and Partners	1,276.6	1,304.9	-28.3		956.4	1,013.9	-57.5		1,076.8	1,094.3	-17.5		1,092.1	1,118.1	-26.0		578.4	599.0	-20.6		339.6	369.8	-30.2		1,356.9	1,380.1	-23.2	
All Commercial Radio	2,539.6	2,552.6	-13.0		1,980.6	2,055.9	-75.3		2,185.1	2,215.7	-30.6		2,254.1	2,290.1	-36.0		1,202.7	1,274.1	-71.4		665.4	702.4	-37.0		2,672.0	2,697.3	-25.3	

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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# TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2019

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2019 - 3/2019

This Survey Period: Metro - Sun Mar 31 to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 / Regional - Sun Sep 2 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	9:01	8:38	0:22	5:19	4:36	0:43	6:54	6:38	0:15	8:05	8:06	-0:00	8:41	8:45	-0:04	9:44	9:49	-0:04	10:31	10:19	0:11	8:43	8:20	0:23
Network Coast	9:46	9:40	0:06	6:24	5:28	0:56	7:19	7:54	-0:35	8:13	7:30	0:42	9:26	9:13	0:13	10:21	11:04	-0:42	10:27	10:12	0:14	8:45	6:36	2:08
Network The Edge	6:01	5:55	0:06	5:54	5:50	0:04	6:15	5:55	0:20	6:25	5:54	0:30	6:10	5:54	0:16	5:45	5:54	-0:09	6:11	5:55	0:16	5:35	5:13	0:22
Network Flava	4:37	5:02	-0:25	3:43	6:05	-2:22	4:32	4:20	0:11	4:29	4:32	-0:02	4:34	4:32	0:01	7:00	9:07	-2:06	8:38	15:23	-6:44	7:03	8:45	-1:42
Network George FM	7:37	7:30	0:06	3:39	3:38	0:00	7:40	7:24	0:16	7:38	6:25	1:13	8:22	7:57	0:24	10:27	12:24	-1:57	9:04	7:43	1:20	7:56	10:31	-2:34
Network Hokonui	10:05	10:35	-0:29	1:47	1:31	0:15	5:10	10:00	-4:49	6:44	8:45	-2:00	9:53	11:25	-1:32	14:46	14:17	0:28	12:49	11:25	1:23	6:01	7:47	-1:45
Network Life FM	6:31	6:10	0:20	5:47	5:11	0:35	5:33	5:55	-0:21	7:01	7:32	-0:30	7:25	7:23	0:02	6:20	4:40	1:40	5:44	3:08	2:35	7:09	8:05	-0:56
Network Magic Music & Talk*	11:49	11:31	0:17	2:51	3:18	-0:27	7:01	7:53	-0:51	6:35	7:19	-0:43	8:51	8:51	-0:00	11:33	12:04	-0:30	12:38	12:54	-0:16	7:37	9:19	-1:42
Network Mai FM	6:24	6:26	-0:02	5:23	6:31	-1:08	6:30	6:42	-0:12	7:17	7:23	-0:05	7:16	7:12	0:04	6:15	5:09	1:06	5:06	2:56	2:09	7:04	7:17	-0:12
Network Maori Radio	5:48	5:15	0:33	3:15	4:10	-0:54	4:14	4:28	-0:13	5:41	4:37	1:04	6:46	4:26	2:19	6:42	5:24	1:18	5:51	6:18	-0:26	6:41	5:04	1:37
Network Mix	7:15	7:40	-0:25	3:34	5:43	-2:09	9:18	7:32	1:45	6:05	6:30	-0:24	7:29	8:15	-0:45	8:37	8:16	0:21	7:45	6:11	1:34	7:31	9:08	-1:36
Network More FM	8:09	7:50	0:18	5:31	4:05	1:25	6:08	5:34	0:33	7:48	7:21	0:27	8:23	8:22	0:00	10:03	9:58	0:05	11:14	10:48	0:25	8:22	8:41	-0:19
Network Newstalk ZB	11:57	12:45	-0:47	4:19	4:39	-0:19	3:55	5:43	-1:47	4:47	6:07	-1:19	6:56	8:20	-1:23	9:49	10:28	-0:39	13:54	14:49	-0:55	6:45	7:10	-0:25
Network Radio Hauraki	7:03	6:55	0:07	3:58	4:36	-0:38	6:32	5:35	0:57	6:17	6:44	-0:27	7:21	7:42	-0:20	9:09	8:40	0:29	6:12	5:04	1:08	6:09	6:57	-0:48
Network Radio Sport	6:00	5:16	0:44	4:15	2:58	1:16	3:02	3:02	-0:00	6:16	4:55	1:21	6:14	5:43	0:31	6:34	6:20	0:14	7:31	6:08	1:23	5:06	5:26	-0:19
Network Tarana	6:11	8:55	-2:44	4:37	3:25	1:11	5:10	7:44	-2:34	6:35	8:55	-2:20	6:51	9:01	-2:09	6:34	8:24	-1:50	3:31	17:21	-13:50	7:54	8:09	-0:15
Network Rhema	6:38	6:17	0:20	2:53	8:58	-6:05	3:56	3:34	0:22	4:22	5:48	-1:25	7:31	6:19	1:12	9:57	6:45	3:12	8:10	7:02	1:07	4:20	5:49	-1:28
Network The Rock	9:24	9:24	-0:00	5:49	6:13	-0:23	10:26	9:43	0:43	10:12	10:13	-0:00	10:11	10:18	-0:07	9:17	9:53	-0:35	7:21	8:14	-0:53	6:42	7:05	-0:23
Network Star	7:53	7:01	0:52	2:32	1:48	0:44	3:13	3:15	-0:02	3:24	3:56	-0:31	3:41	4:27	-0:46	8:37	7:33	1:04	10:22	8:43	1:39	3:18	4:26	-1:07
Network The Hits	7:22	7:28	-0:06	4:05	4:25	-0:20	6:49	6:18	0:30	6:52	7:11	-0:19	7:43	8:12	-0:28	8:51	9:28	-0:37	8:20	7:56	0:23	7:43	8:25	-0:41
Network The Sound	10:54	11:23	-0:29	4:27	4:31	-0:04	8:10	9:09	-0:59	9:40	10:25	-0:45	10:58	11:44	-0:46	12:40	13:26	-0:46	12:24	12:59	-0:34	7:33	9:02	-1:28
Network ZM	7:28	7:13	0:15	5:46	5:04	0:41	8:07	7:33	0:33	8:34	8:13	0:20	8:04	7:58	0:05	6:46	7:30	-0:44	7:58	8:14	-0:16	7:34	7:45	-0:11
MediaWorks Combo	12:23	12:25	-0:02	7:53	8:01	-0:08	11:01	10:58	0:02	12:07	12:02	0:05	12:43	12:55	-0:11	14:21	14:51	-0:30	14:47	14:42	0:05	11:14	11:39	-0:24
NZME Combo	11:02	11:23	-0:21	6:21	6:33	-0:12	8:38	8:28	0:10	9:10	9:17	-0:07	10:01	10:29	-0:28	11:51	12:32	-0:41	13:47	13:58	-0:11	9:41	9:58	-0:16
NZME and Partners	11:02	11:25	-0:22	6:23	6:51	-0:28	8:48	8:41	0:07	9:24	9:33	-0:09	10:06	10:34	-0:28	11:46	12:28	-0:41	13:46	14:00	-0:13	9:54	10:13	-0:19
All Commercial Radio	16:39	17:01	-0:21	10:33	10:54	-0:20	14:40	14:44	-0:04	15:51	15:53	-0:01	16:39	17:00	-0:20	18:31	19:12	-0:41	19:50	20:08	-0:17	15:18	16:02	-0:44
Potential (000)	4,347.1	4,347.1	0.0	522.8	510.2	12.6	1,272.2	1,284.9	-12.7	1,379.3	1,379.3	0.0	2,015.3	2,015.3	0.0	1,216.7	1,216.7	0.0	1,003.5	1,003.5	0.0	772.9	761.8	11.1
Sample	15,268	15,117	151	1,727	1,616	111	3,209	3,153	56	4,312	4,057	255	6,724	6,694	30	4,587	4,721	-134	4,394	4,312	82	2,815	2,722	93

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2019 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2020. All historic S3 2017 data for Waikato will be carried forward for 2019 for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for the following Regional dates in S2 2019: Jun 24 - Nov 10 2018 and in S3 2019: Sep 2 - Nov 10 2018.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2019

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2019 - 3/2019

	This	Last	+/-
Potential (000)	4,347.1	4,347.1	0.0
Sample Size	15,268	15,117	151

This Survey Period: Metro - Sun Mar 31 to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 / Regional - Sun Sep 2 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 & Sun Jun 16 to Sat Aug 24 2019 \*Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:46	2:45	0:01	3:34	3:26	0:08	3:58	3:55	0:03	2:14	2:10	0:03	2:19	2:04	0:14	3:32	2:06	1:25	3:16	3:22	-0:06
Network Coast	3:06	3:13	-0:06	3:44	3:42	0:02	3:57	3:49	0:07	2:20	2:23	-0:03	2:08	2:02	0:06	2:52	2:40	0:11	4:07	3:57	0:10
Network The Edge	2:07	2:05	0:02	2:17	2:16	0:01	2:31	2:28	0:02	1:37	1:43	-0:05	1:45	1:44	0:01	2:42	2:01	0:40	2:14	2:19	-0:04
Network Flava	1:36	1:36	-0:00	1:41	1:53	-0:11	1:58	2:01	-0:03	1:41	1:30	0:11	2:28	2:33	-0:04	2:38	2:21	0:16	1:56	2:15	-0:18
Network George FM	2:58	2:54	0:04	3:26	3:24	0:02	3:46	3:35	0:10	2:18	2:25	-0:07	1:45	1:44	0:00	1:59	2:20	-0:21	2:28	2:30	-0:02
Network Hokonui	3:57	4:56	-0:59	5:48	6:15	-0:27	5:14	4:51	0:22	2:29	2:42	-0:12	1:44	2:18	-0:33	1:38	2:23	-0:45	3:18	3:07	0:11
Network Life FM	2:28	2:15	0:13	1:59	1:51	0:07	2:24	2:29	-0:05	1:59	1:51	0:07	1:21	1:37	-0:16	1:18	1:11	0:06	2:35	2:37	-0:01
Network Magic Music & Talk*	3:45	3:41	0:04	4:12	4:06	0:05	4:12	4:06	0:05	2:25	2:22	0:02	2:56	2:44	0:12	3:35	3:31	0:04	4:31	4:17	0:14
Network Mai FM	2:15	2:09	0:06	2:01	2:20	-0:19	2:19	2:44	-0:24	2:02	1:58	0:03	2:13	1:35	0:37	1:24	1:36	-0:11	2:28	2:30	-0:02
Network Maori Radio	2:24	2:11	0:12	2:59	2:36	0:23	2:33	2:24	0:09	1:35	1:36	-0:01	1:50	2:04	-0:13	1:30	1:36	-0:06	3:04	2:27	0:37
Network Mix	2:28	2:02	0:26	3:05	3:12	-0:07	3:17	3:53	-0:36	1:56	2:04	-0:08	1:52	1:24	0:27	1:05	1:10	-0:05	2:53	3:22	-0:28
Network More FM	3:12	3:07	0:04	3:33	3:26	0:06	3:37	3:31	0:06	1:56	1:56	0:00	1:45	1:14	0:31	2:03	2:12	-0:09	2:38	2:39	-0:01
Network Newstalk ZB	4:14	4:27	-0:12	3:25	3:30	-0:05	3:20	3:09	0:10	2:20	2:29	-0:08	3:15	3:23	-0:07	3:53	3:47	0:06	3:54	4:04	-0:10
Network Radio Hauraki	2:44	2:36	0:07	2:59	3:04	-0:05	2:52	3:06	-0:14	2:08	2:12	-0:04	1:14	1:22	-0:07	1:28	1:04	0:24	2:21	2:18	0:02
Network Radio Sport	2:21	2:10	0:11	2:31	2:33	-0:01	2:34	2:21	0:13	1:31	1:30	0:00	2:08	2:05	0:02	2:45	1:24	1:21	2:55	2:41	0:13
Network Tarana	3:12	3:12	0:00	1:57	3:31	-1:34	1:53	2:38	-0:44	2:26	3:14	-0:48	1:35	2:31	-0:55	1:45	1:40	0:05	2:16	3:01	-0:45
Network Rhema	2:44	2:20	0:23	2:12	2:28	-0:15	2:29	2:43	-0:14	2:40	2:04	0:35	2:49	2:06	0:43	2:24	1:51	0:32	2:51	2:31	0:19
Network The Rock	3:00	3:06	-0:05	4:04	4:13	-0:09	4:16	4:26	-0:09	2:16	2:14	0:01	1:51	1:55	-0:03	1:51	1:39	0:12	3:06	3:03	0:03
Network Star	2:46	2:28	0:18	3:13	2:28	0:44	4:04	3:24	0:40	1:29	1:12	0:17	3:02	2:33	0:29	2:09	2:20	-0:11	2:36	2:30	0:05
Network The Hits	2:50	2:48	0:01	3:18	3:12	0:06	3:23	3:26	-0:02	2:02	2:04	-0:02	1:47	1:59	-0:12	2:09	2:26	-0:16	2:32	2:38	-0:05
Network The Sound	3:01	3:08	-0:07	4:27	4:30	-0:03	4:51	5:04	-0:12	2:25	2:25	0:00	2:11	2:15	-0:03	2:28	2:16	0:12	3:42	3:54	-0:11
Network ZM	2:41	2:36	0:04	2:49	2:34	0:14	2:57	2:53	0:04	1:51	1:46	0:04	2:06	2:02	0:04	2:09	1:31	0:38	2:20	2:21	-0:00
MediaWorks Combo	3:28	3:30	-0:02	4:12	4:15	-0:02	4:34	4:34	0:00	2:31	2:31	-0:00	2:21	2:08	0:13	2:57	2:35	0:21	3:41	3:46	-0:04
NZME Combo	3:31	3:37	-0:05	3:36	3:35	0:01	3:42	3:43	-0:00	2:21	2:24	-0:03	2:31	2:37	-0:06	3:14	3:04	0:10	3:34	3:43	-0:08
NZME and Partners	3:32	3:38	-0:06	3:36	3:34	0:01	3:43	3:46	-0:03	2:22	2:27	-0:04	2:32	2:36	-0:04	3:12	3:02	0:09	3:34	3:44	-0:10
All Commercial Radio	4:14	4:18	-0:04	4:41	4:43	-0:01	5:07	5:08	-0:01	3:00	3:02	-0:01	2:49	2:43	0:05	3:26	3:15	0:10	4:32	4:41	-0:09

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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