

# TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2019

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2019 - 2/2019

This Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Sep 2 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Mar 30 2019 / Regional - Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Mar 30 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	8.6	8.4	0.2	2	5.2	5.2	0.0	6.5	5.7	0.8	7.9	7.8	0.1	8.7	8.7	0.0	10.4	10.6	-0.2	10.9	10.7	0.2	9.6	10.3	-0.7	3.6	3.5	3.9	-0.4			
Network Coast	6.4	7.1	-0.7	8	1.8	2.3	-0.5	2.3	1.5	0.8	2.5	1.9	0.6	4.1	4.5	-0.4	9.0	9.7	-0.7	11.4	13.0	-1.6	3.5	3.6	3.9	-0.4						
Network The Edge	6.5	6.4	0.1	7	17.3	15.0	2.3	12.8	12.0	0.8	8.2	9.4	-1.2	6.7	7.3	-0.6	3.5	3.2	0.3	1.8	1.7	0.1	7.5	7.7	-0.2	2.5	2.1	0.4				
Network Flava	1.4	1.7	-0.3	16	3.2	5.7	-2.5	3.0	3.6	-0.6	2.2	2.4	-0.2	1.5	1.9	-0.4	0.6	0.6	0.0	0.5	0.2	0.3	2.5	2.1	0.4	2.9	0.7	2.2				
Network George FM	1.9	1.1	0.8	13	1.5	1.3	0.2	3.9	2.9	1.0	3.0	2.2	0.8	2.8	1.6	1.2	1.7	1.2	0.5	0.5	0.1	0.4	1.9	1.7	0.2	0.2	0.2	0.0				
Network Hokonui	0.3	0.3	0.0	22	0.1	*	0.2	0.4	0.6	-0.2	0.2	0.4	-0.2	0.3	0.4	-0.1	0.5	0.3	0.2	0.3	0.3	0.0	0.2	0.2	0.0	0.2	0.2	0.0				
Network Life FM	1.1	1.0	0.1	17	3.1	2.3	0.8	1.7	1.5	0.2	1.7	1.6	0.1	1.2	1.4	-0.2	0.4	0.6	-0.2	0.2	0.1	0.1	1.9	1.7	0.2	1.1	1.3	-0.2				
Network Magic Music & Talk*	8.0	8.1	-0.1	3	1.3	1.2	0.1	1.7	2.1	-0.4	2.4	3.0	-0.6	4.0	4.4	-0.4	10.1	10.2	-0.1	15.2	15.9	-0.7	4.5	5.1	-0.6	2.9	2.7	0.2				
Network Mai FM	4.3	5.9	-1.6	11	12.3	14.1	-1.8	9.3	13.5	-4.2	7.4	10.2	-2.8	5.4	7.2	-1.8	1.3	1.9	-0.6	0.4	0.9	-0.5	6.1	7.2	-1.1	2.9	2.7	0.2				
Network Maori Radio	0.6	0.5	0.1	20	1.3	1.0	0.3	0.6	0.4	0.2	0.5	0.5	0.0	0.4	0.5	-0.1	0.6	0.5	0.1	0.7	0.5	0.2	0.7	0.7	0.0	0.7	0.7	0.0				
Network Mix	1.6	1.5	0.1	15	2.0	1.7	0.3	1.7	1.6	0.1	1.4	1.3	0.1	1.9	1.6	0.3	2.1	1.9	0.2	1.1	1.3	-0.2	2.3	1.9	0.4	2.3	1.9	0.4				
Network More FM	7.7	7.4	0.3	4	9.5	10.3	-0.8	5.7	5.6	0.1	7.4	7.0	0.4	8.5	8.1	0.4	9.9	9.2	0.7	7.9	7.1	0.8	11.4	10.8	0.6	5.7	6.1	-0.4				
Network Newstalk ZB	12.4	12.0	0.4	1	2.0	1.8	0.2	2.5	2.2	0.3	3.4	2.9	0.5	6.2	5.9	0.3	11.1	12.2	-1.1	19.7	18.9	0.8	5.7	6.1	-0.4	2.3	1.9	0.4				
Network Radio Hauraki	2.8	2.8	0.0	12	2.1	2.1	0.0	3.5	3.5	0.0	4.8	4.4	0.4	4.5	4.4	0.1	2.6	2.9	-0.3	0.9	1.0	-0.1	3.1	3.3	-0.2	0.2	0.5	-0.3				
Network Radio Sport	1.7	1.8	-0.1	14	0.9	1.3	-0.4	0.8	1.0	-0.2	1.1	1.2	-0.1	1.5	1.5	0.0	2.0	2.2	-0.2	2.0	2.4	-0.4	1.0	1.2	-0.2	1.0	1.2	-0.2				
Network Tarana	0.8	1.1	-0.3	18	0.9	0.5	0.4	0.9	1.7	-0.8	1.3	1.6	-0.3	1.0	1.2	-0.2	0.3	0.5	-0.2	0.6	0.7	-0.1	0.8	0.9	-0.1	0.8	0.9	-0.1				
Network Rhema	0.7	0.9	-0.2	19	1.4	1.4	0.0	0.3	0.4	-0.1	0.5	0.6	-0.1	0.6	0.7	-0.1	0.9	1.1	-0.2	0.9	1.2	-0.3	0.9	1.3	-0.4	0.9	1.3	-0.4				
Network The Rock	7.2	7.6	-0.4	6	8.3	8.4	-0.1	12.1	12.3	-0.2	12.7	13.8	-1.1	10.5	11.2	-0.7	5.0	5.3	-0.3	2.3	2.5	-0.2	5.8	6.3	-0.5	2.3	2.5	-0.2				
Network Star	0.5	0.4	0.1	21	0.2	0.2	0.0	0.2	0.2	0.0	0.3	0.1	0.2	0.2	0.2	0.0	0.4	0.5	-0.1	0.6	0.7	-0.1	0.2	0.5	-0.3	0.2	0.5	-0.3				
Network The Hits	5.3	5.2	0.1	10	5.8	5.7	0.1	6.2	5.5	0.7	6.6	6.4	0.2	6.7	6.3	0.4	5.5	5.0	0.5	3.4	3.6	-0.2	8.4	8.7	-0.3	2.9	3.1	-0.2				
Network The Sound	7.5	7.6	-0.1	5	2.9	3.4	-0.5	5.2	5.3	-0.1	6.0	5.8	0.2	8.3	8.1	0.2	13.4	13.6	-0.2	9.8	10.1	-0.3	4.8	6.1	-1.3	2.9	3.1	-0.2				
Network ZM	5.9	5.0	0.9	9	9.0	7.6	1.4	12.9	11.0	1.9	10.9	9.1	1.8	8.0	6.6	1.4	2.7	1.9	0.8	1.5	0.9	0.6	8.6	7.9	0.7	2.9	2.7	0.2				
MediaWorks Combo	51.7	52.4	-0.7		58.3	58.9	-0.6	57.1	59.4	-2.3	55.0	59.1	-4.1	54.9	56.5	-1.6	55.2	54.1	1.1	48.7	48.9	-0.2	52.6	54.2	-1.6	2.9	2.7	0.2				
NZME Combo	38.1	37.6	0.5		27.2	28.3	-1.1	33.6	30.6	3.0	33.2	30.0	3.2	34.8	33.4	1.4	36.4	37.0	-0.6	41.6	42.0	-0.4	35.6	35.3	0.3	2.9	2.7	0.2				
NZME and Partners	40.2	39.4	0.8		30.0	30.4	-0.4	36.6	33.5	3.1	36.9	33.1	3.8	37.5	35.7	1.8	38.0	38.3	-0.3	43.3	43.2	0.1	38.4	37.2	1.2	2.9	2.7	0.2				
Potential (000)	4347.1	4347.1	0.0		510.2	505.2	5.0	1284.9	1289.9	-5.0	1379.3	1379.3	0.0	2015.3	2015.3	0.0	1216.7	1216.7	0.0	1003.5	1003.5	0.0	761.8	749.0	12.8	2.9	2.7	0.2				
Sample	15,117	15,341	-224		1,616	1,605	11	3,153	3,408	-255	4,057	4,141	-84	6,694	6,805	-111	4,721	4,759	-38	4,312	4,290	22	2,722	2,771	-49	2.9	2.7	0.2				

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S2 2019 release does not include an S2 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until late 2019. All historic S3 2017 data for Waikato will be carried forward for S1, S2 and S3 2019 for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for Metro: Sunday September 2 – Saturday November 10 2018; Regional: Sunday April 8 – Saturday June 16 & Sunday June 24 – Saturday November 10 2018.

## TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2019

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2019 - 2/2019

This Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

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	This	Last	+/-
Potential (000)	4,347.1	4,347.1	0.0
Sample Size	15,117	15,341	-224

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.4	7.4	0.0	4	9.6	9.4	0.2		9.9	9.7	0.2		8.1	8.3	-0.2		7.4	6.6	0.8		5.4	5.3	0.1		8.8	8.3	0.5	
Network Coast	4.9	5.4	-0.5	10	7.7	8.2	-0.5		7.3	7.7	-0.4		5.9	6.3	-0.4		4.1	5.7	-1.6		4.7	5.4	-0.7		7.2	8.1	-0.9	
Network The Edge	6.2	5.9	0.3	7	5.6	5.6	0.0		6.5	6.6	-0.1		7.6	7.4	0.2		7.3	6.7	0.6		5.5	4.3	1.2		6.7	6.8	-0.1	
Network Flava	1.2	1.4	-0.2	15	1.2	1.6	-0.4		1.3	1.9	-0.6		1.6	2.0	-0.4		2.5	2.1	0.4		1.8	1.5	0.3		1.2	1.6	-0.4	
Network George FM	1.8	1.0	0.8	13	2.0	1.0	1.0		2.2	1.0	1.2		2.6	1.4	1.2		1.9	1.4	0.5		1.3	0.9	0.4		1.6	1.2	0.4	
Network Hokonui	0.4	0.4	0.0	22	0.4	0.4	0.0		0.4	0.4	0.0		0.2	0.2	0.0		0.2	0.2	0.0		0.2	0.3	-0.1		0.2	0.2	0.0	
Network Life FM	1.1	1.1	0.0	16	0.7	0.8	-0.1		0.9	1.0	-0.1		1.3	1.2	0.1		1.3	1.1	0.2		0.6	0.5	0.1		1.2	1.2	0.0	
Network Magic Music & Talk*	7.7	8.0	-0.3	3	9.1	8.3	0.8		7.5	7.1	0.4		6.3	6.2	0.1		7.8	9.4	-1.6		10.0	12.0	-2.0		8.5	8.7	-0.2	
Network Mai FM	4.3	6.1	-1.8	11	3.4	4.4	-1.0		4.1	5.5	-1.4		5.4	7.1	-1.7		4.9	6.3	-1.4		4.3	9.2	-4.9		4.6	5.8	-1.2	
Network Maori Radio	0.6	0.5	0.1	20	0.6	0.4	0.2		0.5	0.3	0.2		0.5	0.5	0.0		0.6	0.9	-0.3		0.7	1.1	-0.4		0.7	0.5	0.2	
Network Mix	1.0	0.9	0.1	17	1.7	1.8	-0.1		1.9	1.9	0.0		1.9	1.6	0.3		1.1	1.1	0.0		0.3	0.3	0.0		2.0	1.7	0.3	
Network More FM	9.7	9.2	0.5	2	7.9	7.1	0.8		8.2	7.4	0.8		7.5	7.5	0.0		4.1	4.9	-0.8		5.4	5.8	-0.4		7.0	6.9	0.1	
Network Newstalk ZB	17.2	17.0	0.2	1	9.1	9.5	-0.4		6.4	5.9	0.5		9.7	9.2	0.5		20.1	20.7	-0.6		30.2	27.6	2.6		12.4	11.5	0.9	
Network Radio Hauraki	2.9	2.8	0.1	12	3.0	3.2	-0.2		3.1	3.3	-0.2		3.8	3.9	-0.1		1.8	1.6	0.2		0.9	0.9	0.0		2.3	2.2	0.1	
Network Radio Sport	1.3	1.5	-0.2	14	1.3	1.6	-0.3		1.4	1.5	-0.1		1.5	1.4	0.1		1.9	1.8	0.1		1.1	2.1	-1.0		2.6	2.5	0.1	
Network Tarana	0.8	1.0	-0.2	18	0.6	0.8	-0.2		0.4	0.8	-0.4		1.3	1.3	0.0		1.2	2.1	-0.9		0.7	0.7	0.0		1.0	1.4	-0.4	
Network Rhema	0.7	0.8	-0.1	19	0.6	0.6	0.0		0.7	0.7	0.0		0.7	1.2	-0.5		1.0	1.4	-0.4		0.9	0.5	0.4		0.8	0.9	-0.1	
Network The Rock	7.0	7.1	-0.1	5	8.7	9.2	-0.5		8.9	9.8	-0.9		7.4	8.0	-0.6		4.5	5.5	-1.0		3.8	4.6	-0.8		5.8	6.0	-0.2	
Network Star	0.5	0.4	0.1	21	0.5	0.4	0.1		0.5	0.4	0.1		0.3	0.3	0.0		0.7	0.7	0.0		0.9	0.5	0.4		0.5	0.6	-0.1	
Network The Hits	5.0	4.8	0.2	9	5.7	5.7	0.0		6.2	6.4	-0.2		5.6	5.2	0.4		4.5	3.6	0.9		3.7	3.5	0.2		4.8	4.9	-0.1	
Network The Sound	5.8	6.0	-0.2	8	9.2	9.4	-0.2		9.5	9.3	0.2		7.2	7.2	0.0		5.5	5.0	0.5		4.4	4.4	0.0		7.0	7.3	-0.3	
Network ZM	6.8	5.9	0.9	6	5.4	4.8	0.6		6.1	5.5	0.6		6.5	5.9	0.6		6.2	3.2	3.0		3.5	2.6	0.9		5.3	4.2	1.1	
MediaWorks Combo	49.9	50.7	-0.8		55.4	54.4	1.0		56.9	56.4	0.5		52.2	53.1	-0.9		43.5	45.9	-2.4		40.1	46.5	-6.4		49.9	51.1	-1.2	
NZME Combo	41.0	40.3	0.7		35.8	36.8	-1.0		34.4	34.7	-0.3		36.9	35.9	1.0		43.1	40.5	2.6		47.2	44.9	2.3		38.4	37.3	1.1	
NZME and Partners	43.2	42.3	0.9		37.4	38.4	-1.0		36.1	36.2	-0.1		39.4	38.3	1.1		44.9	42.5	2.4		49.3	46.2	3.1		40.8	39.4	1.4	

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NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

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	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	569.9	541.1	28.8	2	42.4	38.9	3.5		141.3	127.4	13.9		172.2	171.0	1.2		276.4	266.7	9.7		205.0	195.7	9.3		170.5	171.7	-1.2		119.5	122.1	-2.6	
Network Coast	382.0	393.5	-11.5	10	12.6	15.6	-3.0		42.4	35.2	7.2		58.0	55.9	2.1		124.7	122.6	2.1		156.9	164.0	-7.1		181.4	198.4	-17.0		54.6	55.6	-1.0	
Network The Edge	630.4	608.5	21.9	1	111.4	106.1	5.3		311.3	306.9	4.4		245.7	250.6	-4.9		317.5	312.0	5.5		114.6	99.5	15.1		49.4	46.3	3.1		148.5	129.1	19.4	
Network Flava	157.8	175.1	-17.3	14	20.1	36.6	-16.5		100.4	100.6	-0.2		85.4	74.1	11.3		92.6	88.9	3.7		12.2	20.3	-8.1		5.1	5.7	-0.6		30.0	29.6	0.4	
Network George FM	148.6	127.5	21.1	15	15.8	12.3	3.5		74.9	75.4	-0.5		81.5	80.5	1.0		99.1	92.0	7.1		27.1	13.4	13.7		10.2	3.4	6.8		28.5	19.0	9.5	
Network Hokonui	17.3	16.3	1.0	22	1.5	0.7	0.8		5.3	5.3	0.0		4.1	4.5	-0.4		7.5	7.4	0.1		6.2	5.9	0.3		4.7	5.2	-0.5		3.0	2.7	0.3	
Network Life FM	97.7	91.6	6.1	17	22.4	20.4	2.0		40.2	33.9	6.3		38.7	41.3	-2.6		47.2	51.9	-4.7		16.8	16.2	0.6		9.8	7.0	2.8		24.7	23.0	1.7	
Network Magic Music & Talk*	398.5	416.7	-18.2	8	14.3	14.4	-0.1		30.3	40.6	-10.3		56.9	70.8	-13.9		126.9	144.3	-17.4		162.4	177.1	-14.7		190.4	197.7	-7.3		49.5	58.6	-9.1	
Network Mai FM	388.5	411.7	-23.2	9	71.2	82.1	-10.9		199.5	224.9	-25.4		178.2	199.1	-20.9		208.7	224.4	-15.7		47.4	43.6	3.8		20.8	20.8	0.0		86.5	84.1	2.4	
Network Maori Radio	64.6	64.6	0.0	19	11.9	12.1	-0.2		17.8	14.5	3.3		19.7	22.5	-2.8		26.7	31.3	-4.6		20.0	20.6	-0.6		17.1	15.9	1.2		14.3	17.1	-2.8	
Network Mix	120.7	114.4	6.3	16	13.4	12.0	1.4		32.0	35.7	-3.7		37.2	37.3	-0.1		63.5	62.6	0.9		49.5	41.2	8.3		29.1	23.7	5.4		26.1	25.5	0.6	
Network More FM	567.5	539.8	27.7	3	87.6	83.9	3.7		147.4	144.4	3.0		178.4	177.8	0.6		284.3	279.3	5.0		191.6	180.0	11.6		118.0	109.3	8.7		136.1	129.3	6.8	
Network Newstalk ZB	559.8	555.6	4.2	4	16.2	17.7	-1.5		63.3	51.4	11.9		98.3	80.7	17.6		206.3	189.4	16.9		205.4	221.2	-15.8		215.2	228.5	-13.3		82.4	70.9	11.5	
Network Radio Hauraki	230.6	224.2	6.4	12	17.2	17.0	0.2		91.1	88.7	2.4		125.5	113.9	11.6		163.4	158.0	5.4		59.1	62.1	-3.0		30.1	26.3	3.8		46.0	43.7	2.3	
Network Radio Sport	181.0	170.5	10.5	13	11.4	14.0	-2.6		40.0	29.2	10.8		41.1	39.7	1.4		74.1	72.2	1.9		62.3	65.1	-2.8		53.7	58.0	-4.3		19.7	21.7	-2.0	
Network Tarana	52.0	48.7	3.3	20	9.4	5.9	3.5		16.7	20.5	-3.8		25.0	22.4	2.6		30.5	24.6	5.9		6.7	8.2	-1.5		5.7	9.3	-3.6		10.4	10.0	0.4	
Network Rhema	67.1	73.2	-6.1	18	5.7	9.2	-3.5		13.9	14.7	-0.8		16.2	19.1	-2.9		26.4	32.6	-6.2		25.4	27.2	-1.8		21.1	21.0	0.1		15.4	14.6	0.8	
Network The Rock	437.4	445.0	-7.6	6	50.2	51.8	-1.6		178.6	180.6	-2.0		220.8	215.8	5.0		284.5	281.9	2.6		97.9	103.9	-6.0		44.7	51.4	-6.7		84.6	81.8	2.8	
Network Star	43.5	37.4	6.1	21	3.4	3.9	-0.5		8.4	8.6	-0.2		11.3	7.3	4.0		14.7	11.4	3.3		9.8	9.5	0.3		11.8	11.0	0.8		5.4	4.3	1.1	
Network The Hits	407.9	390.4	17.5	7	49.6	51.0	-1.4		142.2	129.3	12.9		162.7	146.8	15.9		227.6	213.3	14.3		111.8	110.8	1.0		69.8	68.2	1.6		103.2	97.3	5.9	
Network The Sound	376.8	381.3	-4.5	11	24.4	28.9	-4.5		82.0	81.2	0.8		101.7	104.4	-2.7		198.2	195.7	2.5		192.7	193.6	-0.9		122.3	125.7	-3.4		54.7	58.8	-4.1	
Network ZM	469.8	458.4	11.4	5	67.0	63.7	3.3		246.0	253.4	-7.4		233.9	224.1	9.8		279.1	265.6	13.5		69.6	59.8	9.8		29.7	24.8	4.9		115.3	110.8	4.5	
MediaWorks Combo	2,391.1	2,378.5	12.6		273.7	281.2	-7.5		749.1	757.0	-7.9		808.5	829.9	-21.4		1,187.9	1,195.5	-7.6		719.9	706.5	13.4		536.1	535.8	0.3		467.1	464.9	2.2	
NZME Combo	1,923.9	1,901.3	22.6		156.4	172.0	-15.6		570.2	540.4	29.8		632.6	577.2	55.4		927.6	878.9	48.7		562.0	575.2	-13.2		482.4	496.2	-13.8		369.3	354.3	15.0	
NZME and Partners	2,022.3	2,000.0	22.3		164.8	176.7	-11.9		605.6	589.7	15.9		682.3	628.3	54.0		991.7	939.0	52.7		590.4	594.8	-4.4		500.5	512.3	-11.8		388.3	371.8	16.5	
All Commercial Radio	3,376.9	3,341.6	35.3		345.8	351.6	-5.8		976.4	966.4	10.0		1,114.4	1,094.1	20.3		1,644.3	1,616.9	27.4		1,009.5	1,001.0	8.5		804.0	808.1	-4.1		644.9	622.3	22.6	
Potential (000)	4,347.1	4,347.1	0.0		510.2	505.2	5.0		1,284.9	1,289.9	-5.0		1,379.3	1,379.3	0.0		2,015.3	2,015.3	0.0		1,216.7	1,216.7	0.0		1,003.5	1,003.5	0.0		761.8	749.0	12.8	
Sample	15,117	15,341	-224		1,616	1,605	11		3,153	3,408	-255		4,057	4,141	-84		6,694	6,805	-111		4,721	4,759	-38		4,312	4,290	22		2,722	2,771	-49	

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S2 2019 release does not include an S2 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until late 2019. All historic S3 2017 data for Waikato will be carried forward for S1, S2 and S3 2019 for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for Metro: Sunday September 2 – Saturday November 10 2018; Regional: Sunday April 8 – Saturday June 16 & Sunday June 24 – Saturday November 10 2018.

# TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2019

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2019 - 2/2019

This Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Sep 2 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Mar 30 2019 / Regional - Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Mar 30 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	This	Last	+/-
Potential (000)	4,347.1	4,347.1	0.0
Sample Size	15,117	15,341	-224

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	293.0	273.2	19.8	4	270.2	249.1	21.1	287.3	277.2	10.1	260.2	254.8	5.4	123.7	117.3	6.4	58.5	51.4	7.1	329.5	325.6	3.9	329.5	325.6	3.9	329.5	325.6	3.9
Network Coast	166.3	177.3	-11.0	11	202.1	200.4	1.7	218.6	225.2	-6.6	173.2	178.4	-5.2	70.2	81.5	-11.3	39.9	45.1	-5.2	229.4	247.9	-18.5	229.4	247.9	-18.5	229.4	247.9	-18.5
Network The Edge	328.5	305.5	23.0	3	237.7	224.6	13.1	298.9	308.0	-9.1	308.5	291.0	17.5	146.5	135.9	10.6	62.2	57.3	4.9	365.8	361.2	4.6	365.8	361.2	4.6	365.8	361.2	4.6
Network Flava	82.9	83.9	-1.0	13	61.5	64.9	-3.4	75.7	89.2	-13.5	75.9	92.0	-16.1	33.6	39.4	-5.8	17.3	15.2	2.1	68.2	99.0	-30.8	68.2	99.0	-30.8	68.2	99.0	-30.8
Network George FM	67.4	54.4	13.0	15	57.9	43.5	14.4	69.4	52.0	17.4	73.7	53.1	20.6	38.3	31.5	6.8	12.8	11.8	1.0	78.8	63.1	15.7	78.8	63.1	15.7	78.8	63.1	15.7
Network Hokonui	8.4	8.1	0.3	22	6.1	7.1	-1.0	10.1	9.6	0.5	5.2	5.0	0.2	2.5	2.2	0.3	2.0	2.2	-0.2	9.5	9.3	0.2	9.5	9.3	0.2	9.5	9.3	0.2
Network Life FM	55.9	46.5	9.4	16	38.4	32.1	6.3	40.1	40.0	0.1	49.7	44.7	5.0	28.6	22.0	6.6	11.6	9.6	2.0	58.6	55.5	3.1	58.6	55.5	3.1	58.6	55.5	3.1
Network Magic Music & Talk*	228.1	240.7	-12.6	7	214.6	204.5	10.1	209.3	204.2	5.1	185.3	188.4	-3.1	99.1	106.7	-7.6	65.0	69.7	-4.7	249.6	256.8	-7.2	249.6	256.8	-7.2	249.6	256.8	-7.2
Network Mai FM	221.1	219.9	1.2	8	139.5	140.7	-1.2	173.0	211.6	-38.6	189.6	211.4	-21.8	107.3	114.2	-6.9	60.6	74.4	-13.8	230.3	272.8	-42.5	230.3	272.8	-42.5	230.3	272.8	-42.5
Network Maori Radio	29.6	27.9	1.7	19	22.1	18.1	4.0	25.3	18.3	7.0	20.2	19.6	0.6	9.8	10.9	-1.1	10.5	11.3	-0.8	35.2	29.7	5.5	35.2	29.7	5.5	35.2	29.7	5.5
Network Mix	54.2	48.8	5.4	17	51.7	50.4	1.3	54.9	51.1	3.8	63.5	51.9	11.6	26.6	28.7	-2.1	5.7	8.3	-2.6	76.9	68.0	8.9	76.9	68.0	8.9	76.9	68.0	8.9
Network More FM	339.4	322.5	16.9	2	223.1	206.3	16.8	265.7	267.5	-1.8	270.3	261.3	9.0	116.1	118.2	-2.1	56.3	58.6	-2.3	334.4	314.9	19.5	334.4	314.9	19.5	334.4	314.9	19.5
Network Newstalk ZB	424.7	408.4	16.3	1	251.4	252.5	-1.1	231.3	228.4	2.9	270.1	244.2	25.9	207.0	190.4	16.6	182.4	171.7	10.7	384.4	378.7	5.7	384.4	378.7	5.7	384.4	378.7	5.7
Network Radio Hauraki	121.6	117.3	4.3	12	95.5	86.2	9.3	113.4	105.4	8.0	118.2	119.4	-1.2	45.6	41.1	4.5	18.6	15.6	3.0	125.1	120.4	4.7	125.1	120.4	4.7	125.1	120.4	4.7
Network Radio Sport	67.5	63.8	3.7	14	50.3	51.6	-1.3	65.9	69.8	-3.9	70.3	56.7	13.6	31.9	30.4	1.5	18.3	20.3	-2.0	120.2	117.5	2.7	120.2	117.5	2.7	120.2	117.5	2.7
Network Tarana	26.2	26.4	-0.2	20	15.8	19.1	-3.3	19.0	18.7	0.3	26.8	24.0	2.8	15.9	19.7	-3.8	10.2	9.8	0.4	42.9	37.7	5.2	42.9	37.7	5.2	42.9	37.7	5.2
Network Rhema	32.4	33.3	-0.9	18	21.8	23.4	-1.6	30.0	35.6	-5.6	24.5	32.6	-8.1	16.3	19.3	-3.0	11.4	7.1	4.3	41.1	43.0	-1.9	41.1	43.0	-1.9	41.1	43.0	-1.9
Network The Rock	247.5	246.2	1.3	6	199.5	198.1	1.4	229.1	239.1	-10.0	229.0	236.5	-7.5	81.8	90.3	-8.5	52.1	51.9	0.2	238.1	245.0	-6.9	238.1	245.0	-6.9	238.1	245.0	-6.9
Network Star	24.2	14.8	9.4	21	19.4	11.5	7.9	18.3	14.5	3.8	18.4	11.4	7.0	9.5	11.0	-1.5	9.0	6.9	2.1	26.9	23.9	3.0	26.9	23.9	3.0	26.9	23.9	3.0
Network The Hits	193.9	190.1	3.8	10	173.6	160.8	12.8	206.4	203.5	2.9	187.2	177.9	9.3	78.2	74.8	3.4	34.3	34.6	-0.3	231.2	223.0	8.2	231.2	223.0	8.2	231.2	223.0	8.2
Network The Sound	203.8	202.8	1.0	9	197.6	191.8	5.8	213.8	211.3	2.5	206.5	206.7	-0.2	84.1	75.9	8.2	44.2	41.7	2.5	225.8	226.0	-0.2	225.8	226.0	-0.2	225.8	226.0	-0.2
Network ZM	288.2	268.1	20.1	5	204.9	183.9	21.0	241.8	224.6	17.2	253.8	235.8	18.0	106.7	92.0	14.7	53.1	41.2	11.9	282.2	257.3	24.9	282.2	257.3	24.9	282.2	257.3	24.9
MediaWorks Combo	1,562.0	1,522.4	39.6		1,264.7	1,204.3	60.4	1,416.8	1,421.1	-4.3	1,433.9	1,418.2	15.7	709.5	691.5	18.0	352.9	364.2	-11.3	1,674.7	1,685.7	-11.0	1,674.7	1,685.7	-11.0	1,674.7	1,685.7	-11.0
NZME Combo	1,243.4	1,217.9	25.5		965.1	930.3	34.8	1,053.8	1,050.8	3.0	1,065.1	1,044.2	20.9	571.6	545.0	26.6	352.2	334.1	18.1	1,307.2	1,303.9	3.3	1,307.2	1,303.9	3.3	1,307.2	1,303.9	3.3
NZME and Partners	1,304.9	1,280.0	24.9		1,013.9	979.7	34.2	1,094.3	1,100.7	-6.4	1,118.1	1,096.3	21.8	599.0	583.3	15.7	369.8	347.4	22.4	1,380.1	1,373.2	6.9	1,380.1	1,373.2	6.9	1,380.1	1,373.2	6.9
All Commercial Radio	2,552.6	2,482.4	70.2		2,055.9	1,963.9	92.0	2,215.7	2,213.1	2.6	2,290.1	2,234.8	55.3	1,274.1	1,240.5	33.6	702.4	674.8	27.6	2,697.3	2,674.4	22.9	2,697.3	2,674.4	22.9	2,697.3	2,674.4	22.9

n.b. The S2 2019 release does not include an S2 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until late 2019. All historic S3 2017 data for Waikato will be carried forward for S1, S2 and S3 2019 for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

## TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2019

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2019 - 2/2019

This Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 &amp; Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 &amp; Sun Jan 29 to Sat Jun 17 &amp; Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Sep 2 to Sat Nov 10 2018 &amp; Sun Jan 20\* to Sat Mar 30 2019 / Regional - Sun Apr 8 to Sat Jun 16 2018 &amp; Sun Jun 24 to Sat Nov 10 2018 &amp; Sun Jan 20\* to Sat Mar 30 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 &amp; Sun Jan 29 to Sat Jun 17 &amp; Sun Jul 2 to Sat Sep 9 2017)

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:38	8:55	-0:17	4:36	5:07	-0:30	6:38	6:50	-0:11	8:06	8:04	0:01	8:45	9:09	-0:24	9:49	10:45	-0:55	10:19	10:03	0:16	8:20	8:17	0:03
Network Coast	9:40	10:21	-0:41	5:28	5:32	-0:04	7:54	6:26	1:27	7:30	6:08	1:21	9:13	10:26	-1:13	11:04	11:39	-0:35	10:12	10:39	-0:26	6:36	6:49	-0:12
Network The Edge	5:55	6:01	-0:06	5:50	5:23	0:27	5:55	5:56	-0:01	5:54	6:38	-0:43	5:54	6:35	-0:40	5:54	6:17	-0:22	5:55	5:52	0:03	5:13	5:50	-0:36
Network Flava	5:02	5:37	-0:34	6:05	5:53	0:12	4:20	5:23	-1:02	4:32	5:51	-1:18	4:32	5:59	-1:26	9:07	6:09	2:58	15:23	4:35	10:48	8:45	6:53	1:52
Network George FM	7:30	5:06	2:23	3:38	3:51	-0:13	7:24	5:49	1:34	6:25	4:55	1:30	7:57	4:45	3:12	12:24	3:18	9:06	7:43	3:26	4:16	10:31	3:49	6:41
Network Hokonui	10:35	11:48	-1:13	1:31	2:26	-0:55	10:00	16:09	-6:09	8:45	14:45	-6:00	11:25	13:36	-2:10	14:17	10:32	3:44	11:25	8:52	2:32	7:47	7:59	-0:12
Network Life FM	6:10	6:32	-0:22	5:11	4:17	0:53	5:55	6:41	-0:45	7:32	7:02	0:30	7:23	7:36	-0:13	4:40	7:22	-2:41	3:08	2:36	0:32	8:05	7:05	1:00
Network Magic Music & Talk*	11:31	11:09	0:22	3:18	3:02	0:15	7:53	7:56	-0:02	7:19	7:23	-0:04	8:51	8:30	0:21	12:04	11:24	0:40	12:54	13:01	-0:06	9:19	8:33	0:46
Network Mai FM	6:26	8:13	-1:47	6:31	6:31	-0:00	6:42	9:06	-2:23	7:23	9:01	-1:38	7:12	9:02	-1:50	5:09	8:29	-3:19	2:56	6:51	-3:54	7:17	8:27	-1:10
Network Maori Radio	5:15	4:32	0:42	4:10	3:05	1:04	4:28	4:05	0:22	4:37	4:02	0:34	4:26	4:16	0:10	5:24	5:15	0:08	6:18	4:56	1:22	5:04	3:52	1:11
Network Mix	7:40	7:38	0:02	5:43	5:26	0:16	7:32	6:58	0:34	6:30	6:09	0:20	8:15	7:23	0:52	8:16	9:05	-0:49	6:11	8:43	-2:31	9:08	7:08	1:59
Network More FM	7:50	7:52	-0:02	4:05	4:41	-0:35	5:34	5:50	-0:16	7:21	6:56	0:24	8:22	8:10	0:11	9:58	10:07	-0:08	10:48	10:35	0:13	8:41	8:12	0:29
Network Newstalk ZB	12:45	12:24	0:20	4:39	3:56	0:42	5:43	6:31	-0:48	6:07	6:17	-0:10	8:20	8:50	-0:30	10:28	10:54	-0:26	14:49	13:26	1:22	7:10	8:28	-1:17
Network Radio Hauraki	6:55	7:16	-0:20	4:36	4:40	-0:04	5:35	6:01	-0:25	6:44	6:48	-0:03	7:42	7:54	-0:12	8:40	9:09	-0:29	5:04	6:05	-1:01	6:57	7:24	-0:26
Network Radio Sport	5:16	5:58	-0:42	2:58	3:31	-0:33	3:02	5:16	-2:14	4:55	5:10	-0:14	5:43	5:50	-0:06	6:20	6:45	-0:25	6:08	6:35	-0:27	5:26	5:24	0:02
Network Tarana	8:55	13:14	-4:18	3:25	3:22	0:02	7:44	12:57	-5:12	8:55	12:52	-3:57	9:01	13:52	-4:51	8:24	11:07	-2:42	17:21	12:32	4:49	8:09	9:11	-1:01
Network Rhema	6:17	6:43	-0:25	8:58	5:53	3:05	3:34	4:06	-0:32	5:48	5:34	0:14	6:19	6:05	0:14	6:45	7:44	-0:59	7:02	9:16	-2:14	5:49	8:44	-2:55
Network The Rock	9:24	9:53	-0:29	6:13	6:11	0:01	9:43	10:19	-0:35	10:13	11:17	-1:03	10:18	11:12	-0:53	9:53	10:01	-0:07	8:14	7:50	0:24	7:05	7:35	-0:29
Network Star	7:01	6:53	0:07	1:48	2:14	-0:25	3:15	2:53	0:22	3:56	2:30	1:25	4:27	5:12	-0:44	7:33	10:14	-2:40	8:43	9:56	-1:13	4:26	11:43	-7:17
Network The Hits	7:28	7:41	-0:13	4:25	4:16	0:08	6:18	6:26	-0:07	7:11	7:40	-0:28	8:12	8:21	-0:08	9:28	8:58	0:30	7:56	8:33	-0:36	8:25	8:46	-0:21
Network The Sound	11:23	11:24	-0:01	4:31	4:30	0:01	9:09	9:48	-0:38	10:25	9:47	0:38	11:44	11:40	0:03	13:26	13:51	-0:24	12:59	13:04	-0:05	9:02	10:12	-1:10
Network ZM	7:13	6:13	0:59	5:04	4:31	0:32	7:33	6:33	0:59	8:13	7:08	1:05	7:58	6:58	1:00	7:30	6:08	1:22	8:14	5:56	2:18	7:45	7:03	0:42
MediaWorks Combo	12:25	12:41	-0:15	8:01	7:58	0:03	10:58	11:53	-0:55	12:02	12:35	-0:33	12:55	13:18	-0:23	14:51	15:09	-0:17	14:42	14:48	-0:06	11:39	11:28	0:10
NZME Combo	11:23	11:23	-0:00	6:33	6:15	0:18	8:28	8:34	-0:05	9:17	9:12	0:05	10:29	10:41	-0:12	12:32	12:43	-0:11	13:58	13:43	0:14	9:58	9:48	0:10
NZME and Partners	11:25	11:21	0:03	6:51	6:32	0:19	8:41	8:36	0:04	9:33	9:20	0:13	10:34	10:42	-0:07	12:28	12:43	-0:15	14:00	13:41	0:19	10:13	9:51	0:21
All Commercial Radio	17:01	17:14	-0:13	10:54	10:49	0:05	14:44	15:41	-0:56	15:53	16:10	-0:17	17:00	17:24	-0:24	19:12	19:45	-0:33	20:08	20:04	0:04	16:02	15:49	0:12
Potential (000)	4,347.1	4,347.1	0.0	510.2	505.2	5.0	1,284.9	1,289.9	-5.0	1,379.3	1,379.3	0.0	2,015.3	2,015.3	0.0	1,216.7	1,216.7	0.0	1,003.5	1,003.5	0.0	761.8	749.0	12.8
Sample	15,117	15,341	-224	1,616	1,605	11	3,153	3,408	-255	4,057	4,141	-84	6,694	6,805	-111	4,721	4,759	-38	4,312	4,290	22	2,722	2,771	-49

MediaWorks Combo: Breeze, Edge, George FM, Magic Music &amp; Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S2 2019 release does not include an S2 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until late 2019. All historic S3 2017 data for Waikato will be carried forward for S1, S2 and S3 2019 for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

\*Magic Music &amp; Talk includes a combination of Magic and RadioLIVE for Metro: Sunday September 2 – Saturday November 10 2018; Regional: Sunday April 8 – Saturday June 16 &amp; Sunday June 24 – Saturday November 10 2018.

## TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2019

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2019 - 2/2019

This Survey Period: Metro - Sun Jan 20\* to Sat Jun 8 2019 / Regional - Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Jun 8 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Sep 2 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Mar 30 2019 / Regional - Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20\* to Sat Mar 30 2019 \*Auckland and Northland Wave 1 field dates Feb 3 to Mar 30 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	This	Last	+/-
Potential (000)	4,347.1	4,347.1	0.0
Sample Size	15,117	15,341	-224

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:45	2:57	-0:11	3:26	3:36	-0:10	3:55	4:04	-0:09	2:10	2:15	-0:04	2:04	1:51	0:12	2:06	2:20	-0:14	3:22	3:19	0:02
Network Coast	3:13	3:18	-0:05	3:42	3:56	-0:14	3:49	3:57	-0:07	2:23	2:27	-0:04	2:02	2:19	-0:17	2:40	2:42	-0:01	3:57	4:14	-0:17
Network The Edge	2:05	2:05	0:00	2:16	2:22	-0:05	2:28	2:30	-0:01	1:43	1:46	-0:03	1:44	1:38	0:06	2:01	1:42	0:19	2:19	2:27	-0:07
Network Flava	1:36	1:50	-0:13	1:53	2:22	-0:29	2:01	2:30	-0:29	1:30	1:30	-0:00	2:33	1:48	0:45	2:21	2:14	0:06	2:15	2:06	0:08
Network George FM	2:54	1:59	0:55	3:24	2:18	1:06	3:35	2:19	1:16	2:25	1:48	0:36	1:44	1:26	0:18	2:20	1:49	0:30	2:30	2:31	-0:00
Network Hokonui	4:56	5:42	-0:45	6:15	5:41	0:33	4:51	5:08	-0:17	2:42	3:13	-0:31	2:18	2:26	-0:08	2:23	2:51	-0:28	3:07	3:00	0:06
Network Life FM	2:15	2:34	-0:19	1:51	2:26	-0:34	2:29	2:54	-0:24	1:51	1:51	-0:00	1:37	1:41	-0:03	1:11	1:12	-0:00	2:37	2:45	-0:08
Network Magic Music & Talk*	3:41	3:37	0:04	4:06	3:55	0:11	4:06	4:02	0:04	2:22	2:17	0:05	2:44	2:55	-0:10	3:31	3:56	-0:25	4:17	4:24	-0:07
Network Mai FM	2:09	3:01	-0:51	2:20	2:59	-0:39	2:44	3:01	-0:17	1:58	2:19	-0:20	1:35	1:50	-0:14	1:36	2:50	-1:14	2:30	2:44	-0:13
Network Maori Radio	2:11	2:04	0:06	2:36	2:20	0:15	2:24	2:12	0:11	1:36	1:37	-0:01	2:04	2:41	-0:36	1:36	2:10	-0:34	2:27	2:14	0:13
Network Mix	2:02	2:01	0:00	3:12	3:29	-0:16	3:53	4:16	-0:22	2:04	2:07	-0:02	1:24	1:12	0:11	1:10	0:54	0:16	3:22	3:20	0:01
Network More FM	3:07	3:06	0:00	3:26	3:17	0:09	3:31	3:11	0:19	1:56	1:59	-0:02	1:14	1:21	-0:07	2:12	2:15	-0:03	2:39	2:52	-0:12
Network Newstalk ZB	4:27	4:31	-0:03	3:30	3:36	-0:05	3:09	2:59	0:10	2:29	2:36	-0:07	3:23	3:35	-0:12	3:47	3:40	0:06	4:04	3:57	0:06
Network Radio Hauraki	2:36	2:36	0:00	3:04	3:32	-0:27	3:06	3:40	-0:33	2:12	2:15	-0:02	1:22	1:19	0:02	1:04	1:16	-0:12	2:18	2:23	-0:05
Network Radio Sport	2:10	2:29	-0:19	2:33	2:53	-0:20	2:21	2:31	-0:10	1:30	1:42	-0:12	2:05	1:55	0:10	1:24	2:21	-0:56	2:41	2:48	-0:06
Network Tarana	3:12	3:57	-0:45	3:31	4:13	-0:42	2:38	5:08	-2:29	3:14	3:47	-0:32	2:31	3:29	-0:57	1:40	1:43	-0:03	3:01	4:57	-1:55
Network Rhema	2:20	2:40	-0:20	2:28	2:25	0:03	2:43	2:24	0:19	2:04	2:28	-0:24	2:06	2:24	-0:18	1:51	1:35	0:16	2:31	2:50	-0:18
Network The Rock	3:06	3:09	-0:03	4:13	4:26	-0:12	4:26	4:44	-0:17	2:14	2:19	-0:05	1:55	2:01	-0:05	1:39	2:00	-0:21	3:03	3:09	-0:06
Network Star	2:28	2:54	-0:26	2:28	3:20	-0:51	3:24	3:25	-0:01	1:12	1:31	-0:18	2:33	2:07	0:25	2:20	1:41	0:38	2:30	3:06	-0:35
Network The Hits	2:48	2:46	0:02	3:12	3:23	-0:11	3:26	3:37	-0:11	2:04	2:00	0:03	1:59	1:34	0:24	2:26	2:20	0:05	2:38	2:51	-0:13
Network The Sound	3:08	3:12	-0:03	4:30	4:42	-0:11	5:04	5:05	-0:01	2:25	2:24	0:00	2:15	2:10	0:04	2:16	2:26	-0:09	3:54	4:13	-0:18
Network ZM	2:36	2:23	0:13	2:34	2:29	0:04	2:53	2:50	0:03	1:46	1:43	0:02	2:02	1:09	0:52	1:31	1:27	0:03	2:21	2:07	0:14
MediaWorks Combo	3:30	3:37	-0:07	4:15	4:20	-0:04	4:34	4:36	-0:01	2:31	2:35	-0:03	2:08	2:11	-0:03	2:35	2:55	-0:19	3:46	3:56	-0:10
NZME Combo	3:37	3:36	0:01	3:35	3:48	-0:12	3:43	3:49	-0:06	2:24	2:22	0:01	2:37	2:27	0:10	3:04	3:04	0:00	3:43	3:43	-0:00
NZME and Partners	3:38	3:35	0:02	3:34	3:46	-0:11	3:46	3:49	-0:02	2:27	2:25	0:02	2:36	2:24	0:12	3:02	3:02	0:00	3:44	3:43	0:00
All Commercial Radio	4:18	4:23	-0:04	4:43	4:53	-0:10	5:08	5:14	-0:05	3:02	3:05	-0:03	2:43	2:39	0:03	3:15	3:23	-0:08	4:41	4:51	-0:10

MediaWorks Combo: Breeze, Edge, George FM, Magic Music & Talk (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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