

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2018

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last
Network Breeze	7.9	8.0	-0.1	3	6.1	6.9	-0.8	5.0	5.5	-0.5	6.1	6.9	-0.8	7.4	7.9	-0.5	9.9	9.9	0.0	10.8	10.8	0.0	8.3	8.3	0.0	8.3	8.3	0.0		
Network Coast	7.4	7.0	0.4	4	2.6	2.8	-0.2	2.4	1.4	1.0	2.4	2.2	0.2	4.2	3.6	0.6	10.4	8.8	1.6	14.2	13.2	1.0	4.0	3.6	0.4	4.0	3.6	0.4		
Network The Edge	6.2	6.1	0.1	7	15.1	15.9	-0.8	11.5	10.7	0.8	8.1	8.0	0.1	6.7	6.6	0.1	3.4	3.5	-0.1	1.9	2.1	-0.2	7.7	8.0	-0.3	7.7	8.0	-0.3		
Network Flava	2.6	2.3	0.3	14	10.0	6.3	3.7	4.8	5.4	-0.6	3.6	3.7	-0.1	2.8	2.6	0.2	0.8	0.3	0.5	0.2	0.1	0.1	2.9	2.8	0.1	2.9	2.8	0.1		
Network George FM	1.4	1.4	0.0	17	2.1	1.8	0.3	2.6	2.8	-0.2	2.6	2.6	0.0	2.1	2.0	0.1	0.8	0.6	0.2	0.3	0.2	0.1	1.0	0.8	0.2	1.0	0.8	0.2		
Network Hokonui	0.3	0.3	0.0	23	0.3	0.2	0.1	0.3	0.3	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.3	0.3	0.0	0.3	0.4	-0.1	0.3	0.4	-0.1		
Network Life FM	0.8	0.9	-0.1	21	2.3	1.7	0.6	0.9	1.2	-0.3	0.9	1.1	-0.2	0.9	1.1	-0.2	0.7	0.8	-0.1	0.2	0.6	-0.4	0.9	1.2	-0.3	0.9	1.2	-0.3		
Network Magic	4.3	4.0	0.3	11	0.4	0.3	0.1	1.0	1.1	-0.1	0.9	0.7	0.2	1.5	1.4	0.1	4.8	4.1	0.7	9.9	8.9	1.0	2.1	1.7	0.4	2.1	1.7	0.4		
Network Mai FM	5.5	6.0	-0.5	8	9.6	14.0	-4.4	12.5	13.0	-0.5	9.6	10.0	-0.4	7.3	7.6	-0.3	1.9	2.0	-0.1	0.4	0.5	-0.1	7.7	7.6	0.1	7.7	7.6	0.1		
Network Maori Radio	1.0	0.6	0.4	18	0.9	1.1	-0.2	1.6	0.4	1.2	0.6	0.5	0.1	0.8	0.7	0.1	1.0	1.0	0.0	0.6	0.6	0.0	0.9	0.9	0.0	0.9	0.9	0.0		
Network Mix	1.6	1.7	-0.1	16	1.3	0.9	0.4	1.1	1.0	0.1	1.8	2.2	-0.4	2.3	2.5	-0.2	2.6	2.6	0.0	1.2	1.5	-0.3	2.3	2.2	0.1	2.3	2.2	0.1		
Network More FM	8.8	8.8	0.0	2	11.8	11.7	0.1	7.1	7.1	0.0	10.2	9.7	0.5	10.6	11.0	-0.4	10.2	11.3	-1.1	7.1	7.0	0.1	13.1	14.3	-1.2	13.1	14.3	-1.2		
Network Newstalk ZB	10.8	10.9	-0.1	1	1.3	1.1	0.2	1.8	1.7	0.1	2.8	2.4	0.4	4.3	3.8	0.5	10.2	9.9	0.3	19.2	19.4	-0.2	5.8	5.7	0.1	2.3	2.6	-0.3		
Network Radio Hauraki	2.7	2.7	0.0	13	1.0	1.1	-0.1	4.8	4.8	0.0	4.9	5.1	-0.2	4.1	4.3	-0.2	1.8	2.1	-0.3	0.9	0.8	0.1	2.3	2.6	-0.3	2.3	2.6	-0.3		
Network RadioLIVE	3.1	2.9	0.2	12	1.1	0.7	0.4	1.2	1.3	-0.1	1.8	1.9	-0.1	2.5	2.4	0.1	3.9	3.4	0.5	4.3	4.1	0.2	3.1	2.8	0.3	3.1	2.8	0.3		
Network Radio Sport	1.8	2.1	-0.3	15	0.8	1.5	-0.7	0.6	0.8	-0.2	1.0	1.3	-0.3	1.5	1.9	-0.4	2.1	2.4	-0.3	2.9	2.9	0.0	1.1	1.1	0.0	1.1	1.1	0.0		
Network Tarana	0.9	1.1	-0.2	19	0.4	0.4	0.0	1.3	1.6	-0.3	1.4	1.6	-0.2	1.3	1.6	-0.3	0.8	1.1	-0.3	0.4	0.7	-0.3	1.8	2.1	-0.3	1.8	2.1	-0.3		
Network Rhema	0.9	0.7	0.2	19	0.9	0.7	0.2	0.9	0.5	0.4	1.0	0.6	0.4	1.0	0.7	0.3	0.9	0.9	0.0	0.9	1.0	-0.1	1.2	1.1	0.1	1.2	1.1	0.1		
Network The Rock	6.7	6.6	0.1	6	6.4	6.3	0.1	10.9	11.0	-0.1	12.2	11.4	0.8	10.1	9.7	0.4	4.7	4.9	-0.2	1.8	1.9	-0.1	6.7	5.9	0.8	6.7	5.9	0.8		
Network Star	0.4	0.5	-0.1	22	0.2	0.2	0.0	0.1	0.1	0.0	0.1	0.4	-0.3	0.2	0.3	-0.1	0.4	0.5	-0.1	0.7	1.1	-0.4	0.3	0.5	-0.2	0.3	0.5	-0.2		
Network The Hits	5.1	5.4	-0.3	10	5.0	5.7	-0.7	5.7	5.1	0.6	5.9	5.6	0.3	6.1	6.0	0.1	5.3	6.3	-1.0	3.7	4.7	-1.0	6.5	6.4	0.1	6.5	6.4	0.1		
Network The Sound	7.2	7.8	-0.6	5	3.2	3.0	0.2	4.8	5.7	-0.9	5.3	5.7	-0.4	7.3	8.2	-0.9	12.9	14.0	-1.1	9.8	10.4	-0.6	5.5	6.0	-0.5	5.5	6.0	-0.5		
Network ZM	5.4	5.5	-0.1	9	10.1	11.1	-1.0	9.9	10.1	-0.2	8.5	8.1	0.4	6.8	6.6	0.2	3.2	3.0	0.2	1.7	1.3	0.4	6.4	6.7	-0.3	6.4	6.7	-0.3		
Mediaworks Combo	51.1	51.6	-0.5		55.7	60.6	-4.9	56.5	58.2	-1.7	56.7	57.0	-0.3	55.6	56.7	-1.1	52.4	53.7	-1.3	46.3	45.9	0.4	55.3	55.3	0.0	55.3	55.3	0.0		
NZME Combo	38.0	38.1	-0.1		32.4	30.6	1.8	31.6	30.6	1.0	31.3	31.0	0.3	32.5	31.6	0.9	36.8	36.1	0.7	44.7	45.0	-0.3	31.8	31.6	0.2	31.8	31.6	0.2		
NZME and Partners	39.7	39.8	-0.1		33.4	31.6	1.8	33.9	33.0	0.9	34.1	33.2	0.9	34.9	33.6	1.3	38.4	37.8	0.6	45.9	46.2	-0.3	34.0	33.6	0.4	34.0	33.6	0.4		
Potential (000)	4,256.7	4,256.7	0.0		480.4	485.6	-5.2	1,269.3	1,264.1	5.2	1,333.4	1,333.4	0.0	1,969.9	1,969.9	0.0	1,199.3	1,199.3	0.0	971.9	971.9	0.0	789.9	791.4	-1.5	789.9	791.4	-1.5		
Sample	15,496	15,596	-100		1,644	1,686	-42	3,901	3,954	-53	4,484	4,639	-155	6,880	6,866	14	4,454	4,380	74	4,179	4,275	-96	2,968	2,988	-20	2,968	2,988	-20		

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2018

Station Share (%) by Daypart, People 10+
 Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,496	15,596	-100

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.0	7.4	-0.4	3	9.1	8.9	0.2	9.3	9.0	0.3	7.6	7.2	0.4	5.1	5.7	-0.6	4.9	6.2	-1.3	8.1	8.4	-0.3	8.3	8.2	0.1	6.2	6.2	0.0
Network Coast	5.8	5.3	0.5	7	8.7	7.8	0.9	8.7	8.2	0.5	5.6	5.7	-0.1	4.2	4.9	-0.7	8.2	6.0	2.2	2.5	2.4	0.1	2.5	2.4	0.1	2.5	2.4	0.1
Network The Edge	6.2	6.2	0.0	5	5.2	5.6	-0.4	6.4	6.1	0.3	8.0	7.4	0.6	5.6	5.2	0.4	4.3	4.1	0.2	1.8	1.5	0.3	1.8	1.5	0.3	1.8	1.5	0.3
Network Flava	2.2	1.9	0.3	14	2.2	1.8	0.4	2.5	2.3	0.2	3.9	2.8	1.1	3.7	3.0	0.7	2.0	3.1	-1.1	2.5	2.4	0.1	2.5	2.4	0.1	2.5	2.4	0.1
Network George FM	1.3	1.2	0.1	16	1.2	1.3	-0.1	1.3	1.4	-0.1	1.6	1.6	0.0	1.5	1.2	0.3	0.9	1.0	-0.1	1.8	1.5	0.3	1.8	1.5	0.3	1.8	1.5	0.3
Network Hokonui	0.2	0.2	0.0	23	0.3	0.3	0.0	0.4	0.4	0.0	0.2	0.2	0.0	0.1	*	*	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0
Network Life FM	0.9	1.0	-0.1	19	0.8	0.9	-0.1	0.8	0.8	0.0	0.9	1.0	-0.1	0.6	0.8	-0.2	0.6	1.2	-0.6	0.9	1.0	-0.1	0.9	1.0	-0.1	0.9	1.0	-0.1
Network Magic	3.3	3.1	0.2	12	4.9	4.7	0.2	4.6	4.3	0.3	3.2	3.1	0.1	4.2	3.9	0.3	4.0	3.3	0.7	5.3	4.8	0.5	5.3	4.8	0.5	5.3	4.8	0.5
Network Mai FM	5.7	6.8	-1.1	8	4.6	4.9	-0.3	4.9	5.2	-0.3	6.1	7.4	-1.3	6.6	6.4	0.2	5.7	6.0	-0.3	5.7	6.1	-0.4	5.7	6.1	-0.4	5.7	6.1	-0.4
Network Maori Radio	0.9	0.7	0.2	19	0.9	0.5	0.4	1.0	0.5	0.5	1.1	0.6	0.5	0.7	0.5	0.2	1.8	1.6	0.2	0.8	0.6	0.2	0.8	0.6	0.2	0.8	0.6	0.2
Network Mix	1.2	1.2	0.0	17	1.9	2.2	-0.3	2.2	2.5	-0.3	1.5	1.7	-0.2	0.9	1.3	-0.4	0.4	0.5	-0.1	1.5	1.5	0.0	1.5	1.5	0.0	1.5	1.5	0.0
Network More FM	10.7	10.7	0.0	2	8.6	9.4	-0.8	8.9	9.5	-0.6	9.2	9.0	0.2	5.6	5.4	0.2	6.7	6.0	0.7	8.2	7.6	0.6	8.2	7.6	0.6	8.2	7.6	0.6
Network Newstalk ZB	14.3	13.9	0.4	1	10.1	10.3	-0.2	6.0	6.3	-0.3	7.5	7.4	0.1	16.6	16.3	0.3	23.9	24.6	-0.7	10.4	10.5	-0.1	10.4	10.5	-0.1	10.4	10.5	-0.1
Network Radio Hauraki	2.9	2.8	0.1	13	3.3	3.1	0.2	3.1	2.9	0.2	3.5	3.5	0.0	2.6	2.3	0.3	1.3	1.2	0.1	1.8	2.2	-0.4	1.8	2.2	-0.4	1.8	2.2	-0.4
Network RadioLIVE	4.2	4.2	0.0	11	2.1	1.8	0.3	1.9	1.7	0.2	2.5	2.2	0.3	4.5	4.2	0.3	6.9	7.5	-0.6	3.3	3.0	0.3	3.3	3.0	0.3	3.3	3.0	0.3
Network Radio Sport	1.5	1.6	-0.1	15	1.8	2.0	-0.2	1.6	1.9	-0.3	1.7	2.1	-0.4	1.9	2.3	-0.4	1.2	1.2	0.0	2.3	2.7	-0.4	2.3	2.7	-0.4	2.3	2.7	-0.4
Network Tarana	0.8	1.3	-0.5	21	0.5	0.5	0.0	0.6	0.5	0.1	0.9	1.4	-0.5	2.2	2.3	-0.1	0.7	0.5	0.2	1.2	1.5	-0.3	1.2	1.5	-0.3	1.2	1.5	-0.3
Network Rhema	1.0	0.7	0.3	18	0.8	0.6	0.2	0.7	0.6	0.1	0.7	0.5	0.2	1.4	1.6	-0.2	1.1	0.9	0.2	0.9	0.9	0.0	0.9	0.9	0.0	0.9	0.9	0.0
Network The Rock	6.8	6.4	0.4	4	7.9	7.7	0.2	8.1	8.0	0.1	6.7	6.9	-0.2	4.7	5.3	-0.6	5.4	5.3	0.1	5.2	5.3	-0.1	5.2	5.3	-0.1	5.2	5.3	-0.1
Network Star	0.4	0.6	-0.2	22	0.3	0.5	-0.2	0.3	0.4	-0.1	0.2	0.2	0.0	0.6	0.7	-0.1	0.5	0.7	-0.2	0.6	0.7	-0.1	0.6	0.7	-0.1	0.6	0.7	-0.1
Network The Hits	4.7	5.3	-0.6	10	5.5	5.7	-0.2	5.9	6.2	-0.3	5.3	5.3	0.0	3.2	3.7	-0.5	3.1	3.8	-0.7	5.2	5.5	-0.3	5.2	5.5	-0.3	5.2	5.5	-0.3
Network The Sound	5.6	6.0	-0.4	9	8.7	9.3	-0.6	9.1	9.8	-0.7	7.5	8.5	-1.0	5.3	5.6	-0.3	3.3	4.0	-0.7	6.8	7.2	-0.4	6.8	7.2	-0.4	6.8	7.2	-0.4
Network ZM	5.9	5.7	0.2	6	5.0	5.1	-0.1	5.6	6.3	-0.7	6.9	7.3	-0.4	4.8	5.2	-0.4	3.4	3.5	-0.1	4.8	4.5	0.3	4.8	4.5	0.3	4.8	4.5	0.3
Mediaworks Combo	50.7	51.9	-1.2		52.3	53.5	-1.2	54.5	55.0	-0.5	52.5	53.3	-0.8	43.2	43.0	0.2	42.1	43.4	-1.3	50.7	50.3	0.4	50.7	50.3	0.4	50.7	50.3	0.4
NZME Combo	39.1	38.2	0.9		39.0	38.3	0.7	36.3	37.2	-0.9	36.2	36.1	0.1	38.6	39.7	-1.1	45.1	46.1	-1.0	37.4	37.9	-0.5	37.4	37.9	-0.5	37.4	37.9	-0.5
NZME and Partners	41.0	39.8	1.2		40.1	39.4	0.7	37.2	38.0	-0.8	38.3	38.2	0.1	42.6	44.7	-2.1	46.2	46.9	-0.7	39.5	39.8	-0.3	39.5	39.8	-0.3	39.5	39.8	-0.3

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	521.6	552.1	-30.5	3	39.9	52.9	-13.0	117.8	128.9	-11.1	146.7	165.2	-18.5	246.8	268.4	-21.6	197.9	197.7	0.2	164.8	165.9	-1.1	114.4	115.7	-1.3					
Network Coast	396.5	377.2	19.3	9	15.4	14.4	1.0	43.4	30.4	13.0	52.5	53.0	-0.5	118.1	111.4	6.7	172.3	155.1	17.2	201.2	189.0	12.2	51.4	46.0	5.4					
Network The Edge	624.4	621.5	2.9	1	109.9	117.1	-7.2	318.9	307.0	11.9	241.6	236.7	4.9	313.3	307.5	5.8	106.0	105.4	0.6	43.0	44.3	-1.3	147.0	144.3	2.7					
Network Flava	215.8	210.7	5.1	13	45.9	42.3	3.6	118.5	127.1	-8.6	85.5	92.6	-7.1	106.2	103.1	3.1	22.9	13.0	9.9	3.2	3.5	-0.3	49.1	43.5	5.6					
Network George FM	134.1	139.9	-5.8	16	12.8	11.6	1.2	71.9	77.3	-5.4	78.4	75.5	2.9	93.7	96.4	-2.7	22.5	25.8	-3.3	8.5	5.5	3.0	24.0	23.2	0.8					
Network Hokonui	18.5	16.7	1.8	23	3.0	2.5	0.5	4.6	4.2	0.4	5.4	5.3	0.1	7.7	7.7	0.0	6.4	5.4	1.0	5.9	4.8	1.1	2.9	2.8	0.1					
Network Life FM	84.7	94.5	-9.8	18	17.8	16.5	1.3	35.1	41.8	-6.7	27.5	38.3	-10.8	39.8	49.7	-9.9	18.3	19.0	-0.7	7.2	9.7	-2.5	18.4	23.0	-4.6					
Network Magic	220.5	203.2	17.3	12	5.2	5.3	-0.1	14.5	17.0	-2.5	22.6	20.4	2.2	46.5	41.4	5.1	83.9	67.8	16.1	125.9	110.4	15.5	26.2	21.2	5.0					
Network Mai FM	429.0	454.7	-25.7	6	66.7	75.4	-8.7	253.9	267.3	-13.4	198.5	211.2	-12.7	237.2	248.1	-10.9	47.9	48.3	-0.4	10.4	12.7	-2.3	98.1	98.0	0.1					
Network Maori Radio	63.7	62.9	0.8	21	7.8	8.8	-1.0	20.9	19.4	1.5	21.8	21.2	0.6	34.0	34.1	-0.1	21.8	22.1	-0.3	12.5	12.7	-0.2	15.0	17.4	-2.4					
Network Mix	117.4	99.5	17.9	17	10.4	9.5	0.9	22.8	20.3	2.5	40.5	37.8	2.7	74.6	62.9	11.7	56.3	43.4	12.9	24.5	21.3	3.2	28.5	21.8	6.7					
Network More FM	586.7	566.4	20.3	2	86.1	81.8	4.3	158.5	141.9	16.6	215.2	194.6	20.6	334.4	318.9	15.5	192.1	202.7	-10.6	101.8	104.9	-3.1	152.0	150.4	1.6					
Network Newstalk ZB	513.0	505.2	7.8	5	19.6	16.5	3.1	54.4	52.7	1.7	93.4	93.4	0.0	177.9	169.6	8.3	184.3	173.4	10.9	210.8	205.4	5.4	83.3	72.7	10.6					
Network Radio Hauraki	215.7	218.5	-2.8	14	12.2	12.8	-0.6	84.9	89.1	-4.2	114.8	116.7	-1.9	151.3	157.1	-5.8	56.4	58.3	-1.9	24.0	21.6	2.4	46.0	42.5	3.5					
Network RadioLIVE	220.9	217.6	3.3	11	12.2	11.6	0.6	29.2	33.0	-3.8	51.9	55.7	-3.8	102.9	101.3	1.6	91.3	79.6	11.7	73.0	68.6	4.4	44.2	39.6	4.6					
Network Radio Sport	172.8	186.4	-13.6	15	8.7	14.4	-5.7	26.9	26.0	0.9	37.5	36.7	0.8	70.5	74.2	-3.7	66.5	74.6	-8.1	66.0	69.5	-3.5	20.5	19.1	1.4					
Network Tarana	64.6	74.6	-100	20	4.5	4.6	-0.1	28.5	32.9	-4.4	29.0	35.8	-6.8	42.2	48.3	-6.1	17.9	18.9	-1.0	6.7	10.8	-4.1	24.0	23.0	1.0					
Network Rhema	72.2	69.8	2.4	19	8.7	8.5	0.2	20.9	17.2	3.7	23.5	16.3	7.2	35.1	29.0	6.1	23.3	26.3	-3.0	19.5	20.4	-0.9	17.3	15.7	1.6					
Network The Rock	418.9	419.1	-0.2	7	45.3	48.5	-3.2	177.0	175.6	1.4	214.7	202.6	12.1	274.4	264.2	10.2	94.5	97.8	-3.3	39.5	41.4	-1.9	91.2	85.2	6.0					
Network Star	34.5	36.7	-2.2	22	2.8	3.8	-1.0	9.2	6.5	2.7	8.1	9.9	-1.8	11.5	11.7	-0.2	7.4	9.0	-1.6	8.9	13.4	-4.5	4.0	7.4	-3.4					
Network The Hits	401.5	414.0	-12.5	8	46.4	53.2	-6.8	129.5	132.1	-2.6	158.5	158.8	-0.3	231.8	235.0	-3.2	121.4	124.1	-2.7	67.9	67.3	0.6	105.7	96.9	8.8					
Network The Sound	389.5	399.3	-9.8	10	22.3	24.1	-1.8	76.0	79.9	-3.9	107.5	106.1	1.4	203.5	211.7	-8.2	202.5	210.3	-7.8	132.2	132.5	-0.3	69.7	65.5	4.2					
Network ZM	516.3	504.8	11.5	4	74.9	78.5	-3.6	259.8	254.0	5.8	242.2	227.2	15.0	306.1	292.9	13.2	93.7	88.6	5.1	32.6	27.0	5.6	117.3	118.1	-0.8					
Mediaworks Combo	2,403.5	2,435.8	-32.3		268.4	285.8	-17.4	770.8	778.2	-7.4	826.1	821.5	4.6	1,220.4	1,223.7	-3.3	723.5	724.7	-1.2	513.8	514.1	-0.3	493.4	488.5	4.9					
NZME Combo	1,968.9	1,942.0	26.9		185.8	188.5	-2.7	575.4	559.2	16.2	638.6	623.1	15.5	936.7	919.4	17.3	569.6	555.1	14.5	481.9	462.3	19.6	383.9	362.6	21.3					
NZME and Partners	2,062.9	2,032.7	30.2		192.9	196.7	-3.8	612.8	597.5	15.3	683.7	665.4	18.3	1,000.0	979.8	20.2	594.6	579.5	15.1	492.1	471.1	21.0	403.1	381.5	21.6					
All Commercial Radio	3,395.3	3,406.1	-10.8		358.8	365.8	-7.0	996.9	1,000.8	-3.9	1,114.4	1,116.0	-1.6	1,661.6	1,670.6	-9.0	1,010.1	1,014.4	-4.3	776.2	772.7	3.5	683.1	673.3	9.8					
Potential (000)	4,256.7	4,256.7	0.0		480.4	485.6	-5.2	1,269.3	1,264.1	5.2	1,333.4	1,333.4	0.0	1,969.9	1,969.9	0.0	1,199.3	1,199.3	0.0	971.9	971.9	0.0	789.9	791.4	-1.5					
Sample	15,496	15,596	-100		1,644	1,686	-42	3,901	3,954	-53	4,484	4,639	-155	6,880	6,866	14	4,454	4,380	74	4,179	4,275	-96	2,968	2,988	-20					

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2018

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,496	15,596	-100

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	259.2	275.5	-16.3	5	234.7	243.6	-8.9	264.2	264.9	-0.7	254.2	257.4	-3.2	97.5	114.0	-16.5	48.1	64.4	-16.3	308.0	339.4	-31.4	244.9	246.3	-1.4			
Network Coast	186.0	174.4	11.6	10	196.5	188.3	8.2	231.0	212.1	18.9	186.7	177.8	8.9	84.4	86.8	-2.4	47.1	42.4	4.7	363.1	351.9	11.2	125.6	123.3	2.3			
Network The Edge	323.7	328.2	-4.5	3	213.7	232.1	-18.4	297.7	291.0	6.7	315.7	306.6	9.1	137.2	146.1	-8.9	54.4	54.7	-0.3	92.2	88.9	3.3	8.3	7.7	0.6			
Network Flava	108.7	90.0	18.7	14	76.9	67.9	9.0	106.9	103.5	3.4	122.0	108.9	13.1	55.6	56.8	-1.2	32.5	30.3	2.2	154.1	142.9	11.2	52.1	60.5	-8.4			
Network George FM	61.9	58.5	3.4	16	49.3	50.7	-1.4	56.2	54.3	1.9	64.6	72.0	-7.4	34.8	32.5	2.3	15.5	13.2	2.3	32.1	29.3	2.8	64.3	56.1	8.2			
Network Hokonui	9.3	8.4	0.9	23	8.5	8.0	0.5	9.8	9.5	0.3	4.6	3.6	1.0	1.9	1.5	0.4	1.4	1.0	0.4	350.7	326.9	23.8	359.1	351.9	11.2			
Network Life FM	44.2	47.2	-3.0	18	31.7	40.0	-8.3	35.7	38.9	-3.2	38.7	45.9	-7.2	23.8	27.6	-3.8	10.0	12.9	-2.9	244.9	246.3	-1.4	10.0	12.9	-2.9			
Network Magic	108.9	97.4	11.5	13	126.6	110.7	15.9	129.5	120.9	8.6	99.4	96.1	3.3	55.0	50.3	4.7	24.5	24.5	0.0	110.9	119.0	-8.1	110.9	119.0	-8.1			
Network Mai FM	232.3	257.7	-25.4	7	152.3	157.9	-5.6	185.3	205.4	-20.1	198.7	235.5	-36.8	133.7	140.8	-7.1	73.6	70.5	3.1	273.0	290.7	-17.7	23.8	22.3	1.5			
Network Maori Radio	28.5	30.4	-1.9	21	21.8	18.4	3.4	24.8	24.3	0.5	23.2	20.5	2.7	10.7	9.5	1.2	11.3	8.7	2.6	117.4	124.0	-6.6	117.4	124.0	-6.6			
Network Mix	57.0	48.6	8.4	17	48.1	44.3	3.8	55.0	56.1	-1.1	53.3	54.5	-1.2	23.0	25.0	-2.0	6.4	6.5	-0.1	359.1	351.9	11.2	359.1	351.9	11.2			
Network More FM	359.1	359.4	-0.3	2	235.2	241.5	-6.3	282.6	288.2	-5.6	291.4	269.6	21.8	124.8	127.0	-2.2	65.0	59.9	5.1	23.8	22.3	1.5	23.8	22.3	1.5			
Network Newstalk ZB	366.1	359.3	6.8	1	240.9	237.3	3.6	220.8	218.0	2.8	218.3	212.0	6.3	175.5	181.6	-6.1	130.6	130.6	0.0	347.8	337.6	10.2	347.8	337.6	10.2			
Network Radio Hauraki	109.3	108.6	0.7	12	81.1	78.8	2.3	96.2	97.9	-1.7	113.1	114.7	-1.6	48.1	47.5	0.6	18.5	19.3	-0.8	23.8	22.3	1.5	23.8	22.3	1.5			
Network RadioLIVE	135.5	139.3	-3.8	11	73.2	66.8	6.4	84.2	74.9	9.3	89.7	81.6	8.1	53.0	53.2	-0.2	46.0	45.5	0.5	118.4	115.7	2.7	118.4	115.7	2.7			
Network Radio Sport	69.4	64.2	5.2	15	56.0	59.5	-3.5	73.3	76.4	-3.1	70.7	82.2	-11.5	36.7	42.3	-5.6	19.5	18.3	1.2	23.8	22.3	1.5	23.8	22.3	1.5			
Network Tarana	31.3	45.8	-14.5	20	23.7	23.4	0.3	23.1	26.5	-3.4	31.5	37.9	-6.4	28.6	29.4	-0.8	7.8	8.2	-0.4	44.8	54.4	-9.6	44.8	54.4	-9.6			
Network Rhema	35.6	29.1	6.5	19	27.7	23.3	4.4	32.8	30.0	2.8	26.1	18.0	8.1	19.8	22.6	-2.8	11.2	11.6	-0.4	40.8	41.5	-0.7	40.8	41.5	-0.7			
Network The Rock	233.3	226.9	6.4	6	179.6	171.8	7.8	214.6	214.4	0.2	228.7	223.1	5.6	88.1	96.8	-8.7	56.3	50.7	5.6	236.8	231.8	5.0	236.8	231.8	5.0			
Network Star	14.9	15.6	-0.7	22	10.8	14.2	-3.4	12.0	13.0	-1.0	8.4	9.3	-0.9	7.8	11.4	-3.6	6.3	9.6	-3.3	23.8	27.4	-3.6	23.8	27.4	-3.6			
Network The Hits	191.7	217.8	-26.1	9	167.3	172.3	-5.0	195.6	202.3	-6.7	183.5	192.4	-8.9	80.8	82.8	-2.0	30.9	33.7	-2.8	234.2	239.8	-5.6	234.2	239.8	-5.6			
Network The Sound	198.4	218.0	-19.6	8	191.8	197.3	-5.5	214.1	213.1	1.0	216.2	227.8	-11.6	93.2	92.3	0.9	32.0	36.8	-4.8	232.2	240.7	-8.5	232.2	240.7	-8.5			
Network ZM	298.0	287.7	10.3	4	207.0	199.9	7.1	254.8	261.1	-6.3	288.4	281.5	6.9	120.2	127.8	-7.6	49.9	45.7	4.2	294.7	287.4	7.3	294.7	287.4	7.3			
Mediaworks Combo	1,567.1	1,621.4	-54.3		1,212.3	1,236.2	-23.9	1,412.8	1,430.0	-17.2	1,448.5	1,463.7	-15.2	728.8	741.1	-12.3	366.0	369.4	-3.4	1,723.8	1,757.5	-33.7	1,723.8	1,757.5	-33.7			
NZME Combo	1,241.3	1,215.1	26.2		969.4	946.9	22.5	1,078.2	1,088.3	-10.1	1,099.1	1,098.4	0.7	584.3	598.2	-13.9	321.9	318.1	3.8	1,342.5	1,324.3	18.2	1,342.5	1,324.3	18.2			
NZME and Partners	1,299.7	1,272.4	27.3		1,012.6	986.3	26.3	1,108.4	1,121.4	-13.0	1,154.1	1,160.9	-6.8	625.9	643.5	-17.6	338.4	329.5	8.9	1,420.6	1,393.8	26.8	1,420.6	1,393.8	26.8			
All Commercial Radio	2,548.3	2,572.0	-23.7		1,989.2	1,999.9	-10.7	2,221.8	2,236.9	-15.1	2,327.3	2,344.8	-17.5	1,312.5	1,340.7	-28.2	671.4	684.2	-12.8	2,720.0	2,720.4	-0.4	2,720.0	2,720.4	-0.4			

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2018

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	9:08	8:42	0:25	5:44	4:55	0:48	6:38	6:57	-0:18	8:04	7:59	0:05	8:58	8:43	0:14	10:03	9:55	0:07	10:51	10:25	0:25	8:24	7:59	0:25
Network Coast	11:13	11:05	0:07	6:24	7:17	-0:53	8:39	7:18	1:21	8:46	8:04	0:42	10:42	9:36	1:06	12:11	11:17	0:53	11:40	11:15	0:24	9:04	8:37	0:26
Network The Edge	5:56	5:52	0:04	5:11	5:08	0:02	5:43	5:41	0:01	6:28	6:29	-0:00	6:23	6:23	-0:00	6:25	6:38	-0:13	7:07	7:37	-0:29	6:01	6:12	-0:11
Network Flava	7:18	6:33	0:45	8:13	5:37	2:35	6:23	6:56	-0:33	8:08	7:47	0:21	7:48	7:32	0:15	6:47	5:13	1:33	8:33	4:06	4:26	6:46	7:08	-0:21
Network George FM	6:21	5:52	0:29	6:14	5:47	0:27	5:40	5:53	-0:12	6:24	6:39	-0:14	6:42	6:06	0:36	7:28	4:45	2:42	5:13	7:03	-1:49	4:52	3:41	1:11
Network Hokonui	8:21	9:04	-0:43	3:21	2:16	1:05	10:10	9:46	0:24	8:44	8:43	0:00	8:25	9:03	-0:38	6:43	7:53	-1:10	9:30	10:59	-1:29	12:55	14:23	-1:27
Network Life FM	5:44	5:54	-0:09	4:57	3:56	1:00	4:13	4:48	-0:35	6:14	5:42	0:31	7:05	6:18	0:47	7:40	8:44	-1:03	4:35	9:14	-4:39	5:46	5:48	-0:01
Network Magic	11:50	11:55	-0:04	2:48	2:14	0:34	10:56	10:37	0:18	8:02	7:02	0:59	9:44	9:47	-0:03	11:25	11:53	-0:27	12:59	12:58	0:00	9:19	8:48	0:30
Network Mai FM	7:41	7:56	-0:14	5:25	7:05	-1:39	7:44	7:55	-0:10	9:21	9:05	0:16	9:14	9:05	0:09	7:55	8:22	-0:27	6:23	6:31	-0:07	9:05	8:38	0:26
Network Maori Radio	9:02	5:59	3:03	4:29	4:44	-0:14	12:17	3:39	8:38	5:20	4:43	0:37	6:46	6:14	0:31	9:35	8:54	0:40	8:28	7:42	0:45	7:09	6:03	1:06
Network Mix	8:06	10:26	-2:19	4:41	3:41	0:59	7:30	8:18	-0:48	8:38	11:23	-2:44	9:09	11:40	-2:30	9:10	11:53	-2:42	7:58	11:34	-3:36	9:31	11:29	-1:57
Network More FM	9:00	9:21	-0:20	5:10	5:25	-0:14	7:04	8:07	-1:02	9:12	9:37	-0:25	9:33	10:15	-0:42	10:39	11:02	-0:22	11:31	10:42	0:48	9:59	10:33	-0:33
Network Newstalk ZB	12:41	12:53	-0:12	2:29	2:30	-0:01	5:18	5:16	0:02	5:47	5:01	0:46	7:18	6:37	0:40	11:05	11:19	-0:14	15:03	15:13	-0:09	8:06	8:47	-0:41
Network Radio Hauraki	7:38	7:30	0:08	3:01	3:10	-0:09	9:00	8:47	0:13	8:18	8:21	-0:03	8:04	8:10	-0:05	6:32	7:11	-0:38	6:05	6:13	-0:07	5:40	6:42	-1:02
Network RadioLIVE	8:30	8:08	0:22	3:18	2:22	0:56	6:18	6:15	0:02	6:45	6:42	0:02	7:13	7:08	0:04	8:35	8:35	0:00	9:48	9:33	0:15	8:12	7:52	0:20
Network Radio Sport	6:08	6:37	-0:29	3:29	3:55	-0:26	3:47	4:44	-0:56	5:16	6:53	-1:36	6:21	7:26	-1:04	6:16	6:19	-0:03	7:09	6:42	0:26	6:21	6:18	0:02
Network Tarana	8:13	8:59	-0:45	3:16	3:33	-0:16	7:09	8:01	-0:51	9:14	8:48	0:25	8:59	9:53	-0:53	8:57	11:11	-2:13	10:32	10:19	0:12	8:35	10:12	-1:37
Network Rhema	7:11	6:26	0:45	3:41	3:17	0:23	7:05	4:28	2:36	8:35	7:08	1:27	8:22	6:47	1:35	7:30	6:29	1:00	8:00	7:49	0:11	8:18	7:50	0:27
Network The Rock	9:37	9:27	0:10	5:21	4:56	0:25	9:44	10:11	-0:26	10:59	10:52	0:07	11:03	10:52	0:10	9:56	9:50	0:05	7:37	7:29	0:07	8:32	7:39	0:53
Network Star	7:06	8:23	-1:16	2:31	1:44	0:46	2:15	2:35	-0:19	3:16	6:50	-3:33	5:46	6:57	-1:10	9:59	10:29	-0:29	12:02	12:47	-0:45	7:26	6:46	0:40
Network The Hits	7:38	7:50	-0:11	4:05	4:04	0:00	6:54	6:16	0:38	7:17	6:46	0:30	7:57	7:34	0:22	8:49	10:01	-1:11	8:56	11:16	-2:19	7:07	7:24	-0:16
Network The Sound	11:07	11:40	-0:32	5:28	4:48	0:39	9:57	11:36	-1:39	9:30	10:19	-0:48	10:49	11:32	-0:42	12:50	13:13	-0:22	12:17	12:36	-0:19	9:04	10:07	-1:02
Network ZM	6:18	6:34	-0:15	5:05	5:21	-0:16	6:02	6:30	-0:27	6:49	6:52	-0:02	6:40	6:44	-0:04	6:51	6:46	0:04	8:34	7:57	0:36	6:18	6:20	-0:02
Mediaworks Combo	12:48	12:43	0:04	7:50	8:03	-0:12	11:34	12:10	-0:35	13:19	13:20	-0:01	13:39	13:47	-0:07	14:34	14:42	-0:07	14:54	14:21	0:32	12:57	12:35	0:21
NZME Combo	11:37	11:46	-0:09	6:35	6:09	0:26	8:39	8:55	-0:15	9:31	9:35	-0:03	10:25	10:13	0:12	13:01	12:54	0:06	15:18	15:40	-0:21	9:34	9:41	-0:07
NZME and Partners	11:35	11:45	-0:09	6:32	6:06	0:26	8:44	8:58	-0:14	9:41	9:37	0:04	10:28	10:13	0:15	12:59	12:56	0:03	15:24	15:46	-0:22	9:45	9:47	-0:02
All Commercial Radio	17:44	17:37	0:06	10:32	10:23	0:08	15:50	16:15	-0:25	17:25	17:14	0:10	18:03	17:49	0:13	19:55	19:34	0:21	21:16	20:48	0:27	16:55	16:31	0:23
Potential (000)	4,256.7	4,256.7	0.0	480.4	485.6	-5.2	1,269.3	1,264.1	5.2	1,333.4	1,333.4	0.0	1,969.9	1,969.9	0.0	1,199.3	1,199.3	0.0	971.9	971.9	0.0	789.9	791.4	-1.5
Sample	15,496	15,596	-100	1,644	1,686	-42	3,901	3,954	-53	4,484	4,639	-155	6,880	6,866	14	4,454	4,380	74	4,179	4,275	-96	2,968	2,988	-20

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2018

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,496	15,596	-100

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	3:02	3:01	0:01	3:52	3:33	0:19	4:12	4:02	0:10	2:12	2:03	0:09	1:58	1:59	-0:01	2:31	2:21	0:09	3:30	3:19	0:10
Network Coast	3:32	3:26	0:06	4:24	4:01	0:22	4:31	4:34	-0:03	2:14	2:20	-0:05	1:53	2:14	-0:20	4:16	3:27	0:48	4:30	4:28	0:02
Network The Edge	2:09	2:08	0:00	2:25	2:21	0:04	2:34	2:28	0:05	1:52	1:46	0:06	1:32	1:25	0:06	1:57	1:49	0:07	2:15	2:20	-0:05
Network Flava	2:18	2:24	-0:06	2:50	2:36	0:14	2:49	2:34	0:15	2:21	1:52	0:29	2:29	2:07	0:21	1:30	2:29	-0:59	2:37	2:35	0:01
Network George FM	2:18	2:23	-0:04	2:21	2:29	-0:08	2:44	3:00	-0:15	1:52	1:40	0:11	1:37	1:27	0:09	1:23	1:51	-0:28	2:37	2:14	0:22
Network Hokonui	3:00	3:13	-0:13	3:24	3:32	-0:07	5:20	5:27	-0:06	3:04	3:21	-0:16	2:08	1:03	1:05	3:22	5:16	-1:54	2:42	3:16	-0:34
Network Life FM	2:11	2:21	-0:10	2:27	2:14	0:12	2:33	2:22	0:11	1:41	1:36	0:04	0:57	1:10	-0:13	1:26	2:18	-0:52	2:14	2:06	0:08
Network Magic	3:26	3:34	-0:08	3:52	4:07	-0:15	4:12	4:10	0:01	2:21	2:21	0:00	2:54	3:07	-0:13	4:02	3:18	0:44	4:36	4:31	0:04
Network Mai FM	2:45	2:58	-0:12	3:01	3:00	0:01	3:10	2:59	0:10	2:17	2:17	-0:00	1:51	1:48	0:03	1:55	2:04	-0:08	2:48	2:47	0:00
Network Maori Radio	3:35	2:33	1:01	4:19	2:47	1:31	4:49	2:36	2:12	3:32	2:03	1:28	2:21	2:03	0:17	4:00	4:23	-0:23	3:21	2:52	0:29
Network Mix	2:28	2:49	-0:20	3:57	4:50	-0:53	4:45	5:12	-0:26	2:03	2:16	-0:12	1:29	2:02	-0:32	1:29	2:03	-0:34	3:11	3:40	-0:29
Network More FM	3:23	3:22	0:00	3:38	3:48	-0:09	3:45	3:53	-0:07	2:21	2:26	-0:05	1:40	1:41	-0:01	2:31	2:25	0:05	3:06	3:07	-0:00
Network Newstalk ZB	4:25	4:23	0:01	4:10	4:14	-0:03	3:16	3:24	-0:08	2:33	2:33	0:00	3:34	3:34	-0:00	4:30	4:35	-0:04	3:59	4:08	-0:08
Network Radio Hauraki	2:57	2:58	-0:00	4:02	3:49	0:12	3:49	3:33	0:16	2:17	2:15	0:02	2:02	1:57	0:05	1:42	1:28	0:13	2:10	2:25	-0:15
Network RadioLIVE	3:32	3:25	0:06	2:49	2:39	0:09	2:42	2:42	-0:00	2:03	1:56	0:07	3:12	3:08	0:04	3:41	4:00	-0:18	3:44	3:29	0:14
Network Radio Sport	2:29	2:46	-0:16	3:07	3:18	-0:11	2:34	2:59	-0:24	1:45	1:50	-0:05	1:54	2:10	-0:15	1:32	1:36	-0:04	2:33	2:54	-0:20
Network Tarana	2:51	3:19	-0:27	1:56	2:07	-0:10	3:15	2:10	1:04	2:06	2:45	-0:39	2:53	3:04	-0:11	2:16	1:32	0:44	3:26	3:43	-0:17
Network Rhema	3:02	2:47	0:14	2:46	2:25	0:20	2:25	2:28	-0:02	2:07	2:04	0:03	2:36	2:48	-0:11	2:30	1:52	0:37	2:54	2:45	0:08
Network The Rock	3:17	3:10	0:06	4:22	4:22	-0:00	4:31	4:24	0:07	2:11	2:16	-0:04	2:01	2:09	-0:08	2:21	2:32	-0:11	2:56	3:02	-0:05
Network Star	3:07	4:16	-1:08	2:46	3:13	-0:26	3:20	3:12	0:08	1:48	1:45	0:03	2:54	2:30	0:24	1:45	1:49	-0:04	3:20	3:19	0:01
Network The Hits	2:48	2:43	0:04	3:15	3:14	0:00	3:36	3:36	-0:00	2:07	2:02	0:05	1:28	1:47	-0:18	2:30	2:43	-0:12	2:57	3:02	-0:04
Network The Sound	3:12	3:06	0:06	4:29	4:37	-0:08	5:04	5:26	-0:21	2:35	2:44	-0:09	2:09	2:25	-0:16	2:31	2:39	-0:07	3:53	4:00	-0:06
Network ZM	2:13	2:14	-0:01	2:24	2:28	-0:03	2:37	2:51	-0:14	1:47	1:54	-0:07	1:30	1:37	-0:06	1:41	1:51	-0:09	2:11	2:04	0:06
Mediaworks Combo	3:39	3:37	0:02	4:17	4:13	0:03	4:36	4:32	0:04	2:41	2:40	0:01	2:14	2:18	-0:04	2:50	2:51	-0:01	3:55	3:49	0:06
NZME Combo	3:33	3:33	0:00	4:00	3:57	0:02	4:01	4:02	-0:01	2:27	2:24	0:02	2:29	2:38	-0:09	3:27	3:32	-0:04	3:42	3:49	-0:06
NZME and Partners	3:34	3:32	0:01	3:56	3:54	0:02	4:00	4:00	0:00	2:28	2:24	0:03	2:33	2:45	-0:12	3:21	3:28	-0:06	3:42	3:48	-0:06
All Commercial Radio	4:26	4:24	0:02	5:00	4:53	0:06	5:22	5:17	0:05	3:11	3:07	0:03	2:52	2:58	-0:05	3:40	3:33	0:06	4:54	4:54	-0:00

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.