



TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2017

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2017 - 4/2017

This Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017 (Well - Sun Apr 23 to Sat Jun 17 & Sun Jul 2 to Sat Sep 16 2017) / Regional - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017

	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8.2	7.9	0.3	2	4.6	5.2	-0.6	5.5	5.8	-0.3	6.2	6.4	-0.2	7.9	7.6	0.3	10.6	9.8	0.8	11.5	10.2	1.3	8.3	9.1	-0.8
Network Coast	7.0	7.5	-0.5	5	2.1	2.5	-0.4	1.3	1.3	0.0	2.2	2.6	-0.4	3.7	3.9	-0.2	8.9	9.5	-0.6	14.5	15.7	-1.2	4.3	4.4	-0.1
Network The Edge	6.4	6.9	-0.5	7	18.8	18.6	0.2	10.6	11.7	-1.1	7.8	9.0	-1.2	6.8	7.7	-0.9	3.8	4.2	-0.4	1.3	1.9	-0.6	7.6	9.3	-1.7
Network Flava	2.3	2.7	-0.4	14	6.5	6.5	0.0	5.3	6.3	-1.0	3.7	4.4	-0.7	2.5	2.9	-0.4	0.3	0.4	-0.1	0.1	0.1	0.0	3.4	3.1	0.3
Network George FM	1.8	1.4	0.4	16	2.0	1.9	0.1	4.0	2.6	1.4	3.6	2.4	1.2	2.5	1.8	0.7	0.6	0.8	-0.2	0.3	0.6	-0.3	1.0	1.0	0.0
Network Hokonui	0.2	0.3	-0.1	23	0.1	0.1	0.0	0.1	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.3	0.4	-0.1	0.4	0.5	-0.1	0.2	0.2	0.0
Network Life FM	0.7	0.7	0.0	21	1.2	1.7	-0.5	0.9	0.8	0.1	0.7	0.8	-0.1	0.6	0.9	-0.3	0.5	0.8	-0.3	0.5	0.3	0.2	1.0	1.2	-0.2
Network Magic	3.1	3.2	-0.1	12	0.3	0.5	-0.2	0.4	0.4	0.0	0.5	0.4	0.1	0.9	0.8	0.1	3.9	3.6	0.3	8.3	8.3	0.0	1.4	1.4	0.0
Network Mai FM	6.1	5.9	0.2	8	13.5	13.2	0.3	12.9	12.3	0.6	9.4	8.0	1.4	7.0	6.2	0.8	2.4	2.6	-0.2	1.2	1.2	0.0	7.5	7.2	0.3
Network Maori Radio	0.8	0.9	-0.1	19	1.8	1.9	-0.1	0.5	0.5	0.0	0.7	0.7	0.0	0.8	0.8	0.0	0.9	1.0	-0.1	1.0	1.0	0.0	0.9	0.8	0.1
Network Mix	1.2	1.1	0.1	18	1.1	1.0	0.1	0.7	0.8	-0.1	1.6	1.3	0.3	1.9	1.6	0.3	1.6	1.6	0.0	0.8	0.6	0.2	1.4	1.3	0.1
Network More FM	8.0	7.7	0.3	3	10.2	9.1	1.1	7.6	7.3	0.3	7.7	8.1	-0.4	9.0	9.1	-0.1	10.4	10.1	0.3	6.8	6.7	0.1	10.9	10.6	0.3
Network Newstalk ZB	10.7	10.5	0.2	1	1.7	1.8	-0.1	1.6	1.9	-0.3	3.3	3.0	0.3	5.0	4.9	0.1	9.5	9.5	0.0	18.0	18.5	-0.5	6.3	5.8	0.5
Network Radio Hauraki	2.9	3.0	-0.1	13	1.2	1.0	0.2	4.3	4.2	0.1	4.6	5.0	-0.4	4.0	4.5	-0.5	2.8	2.8	0.0	1.6	1.2	0.4	2.2	2.4	-0.2
Network RadioLIVE	3.4	3.8	-0.4	11	1.3	0.9	0.4	1.2	1.2	0.0	2.4	2.7	-0.3	2.8	3.0	-0.2	3.7	4.1	-0.4	4.9	5.7	-0.8	2.8	3.0	-0.2
Network Radio Sport	1.9	2.2	-0.3	15	0.7	1.0	-0.3	0.5	1.0	-0.5	0.9	1.3	-0.4	1.8	2.4	-0.6	2.9	3.4	-0.5	2.6	2.7	-0.1	1.1	1.3	-0.2
Network Tarana	1.4	0.8	0.6	17	0.5	0.3	0.2	1.1	1.1	0.0	2.0	1.3	0.7	1.7	1.2	0.5	1.4	0.8	0.6	1.4	0.4	1.0	2.9	1.6	1.3
Network Rhema	0.8	0.8	0.0	19	0.7	1.1	-0.4	0.7	0.4	0.3	0.8	0.5	0.3	0.8	0.6	0.2	1.1	1.0	0.1	1.2	0.9	0.3	1.2	0.7	0.5
Network The Rock	7.9	7.8	0.1	4	6.9	5.7	1.2	13.0	13.6	-0.6	13.8	14.2	-0.4	11.6	11.3	0.3	6.0	5.2	0.8	2.1	2.5	-0.4	7.9	7.3	0.6
Network Star	0.5	0.5	0.0	22	*	0.1	*	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.6	0.8	-0.2	1.4	1.4	0.0	0.2	0.5	-0.3
Network The Hits	5.3	5.2	0.1	10	7.0	7.3	-0.3	5.6	5.0	0.6	5.9	5.7	0.2	6.2	6.1	0.1	5.9	5.9	0.0	4.0	3.9	0.1	6.7	7.2	-0.5
Network The Sound	7.0	6.4	0.6	5	2.8	3.3	-0.5	4.6	3.6	1.0	5.5	4.9	0.6	7.9	7.4	0.5	12.6	11.7	0.9	9.4	8.4	1.0	5.3	4.9	0.4
Network ZM	5.6	5.9	-0.3	9	9.1	9.9	-0.8	11.0	11.8	-0.8	8.6	9.0	-0.4	7.0	7.3	-0.3	2.8	3.0	-0.2	0.7	0.8	-0.1	7.5	7.5	0.0
Mediaworks Combo	51.9	51.0	0.9		60.4	58.4	2.0	59.6	58.4	1.2	56.9	56.0	0.9	56.4	54.9	1.5	54.0	52.2	1.8	45.9	45.5	0.4	52.8	53.9	-1.1
NZME Combo	37.4	38.7	-1.3		29.7	31.1	-1.4	30.6	32.3	-1.7	31.0	32.4	-1.4	32.3	33.8	-1.5	35.1	36.7	-1.6	43.0	44.8	-1.8	33.3	33.2	0.1
NZME and Partners	39.0	40.5	-1.5		31.3	32.7	-1.4	33.4	35.3	-1.9	34.1	35.5	-1.4	34.9	36.4	-1.5	36.4	38.4	-2.0	43.5	45.9	-2.4	36.2	36.5	-0.3
Potential (000)	4,157.3	4,157.3	0.0		499.2	496.0	3.2	1,188.2	1,191.5	-3.3	1,276.5	1,276.5	0.0	1,918.6	1,918.6	0.0	1,186.8	1,186.8	0.0	944.2	944.2	0.0	800.6	791.3	9.3
Sample	14,953	14,962	-9		1,737	1,727	10	3,814	3,726	88	4,409	4,332	77	6,592	6,534	58	4,312	4,292	20	4,056	4,118	-62	2,961	2,906	55

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM(Auckland - from S2 2017)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S4 2017 release does not include an S4 release for the Waikato region. In September an extreme localised weather event took down the Ruru transmission tower that a number of radio stations in the area broadcast from for a matter of days. It was clear from analysis this had a major short term effect on the market that is not indicative of normal listening patterns outside of the effected time. All historic S3 2017 data has been carried forward to S4 for the Waikato.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2017

Station Share (%) by Daypart, People 10+
Survey Comparisons: 3/2017 - 4/2017

	This	Last	+/-
Potential (000)	4,157.3	4,157.3	0.0
Sample Size	14,953	14,962	-9

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	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank
Network Breeze	7.2	6.7	0.5	4	9.0	8.4	0.6		8.7	8.8	-0.1		7.7	7.5	0.2		6.9	6.8	0.1		6.5	5.8	0.7		8.6	8.4	0.2	
Network Coast	5.6	5.8	-0.2	9	8.0	8.7	-0.7		8.0	8.6	-0.6		6.2	6.6	-0.4		6.2	5.5	0.7		4.1	5.2	-1.1		7.9	8.4	-0.5	
Network The Edge	6.3	7.2	-0.9	6	5.3	5.7	-0.4		5.8	6.6	-0.8		7.7	8.3	-0.6		7.1	7.7	-0.6		5.7	6.0	-0.3		7.1	7.1	0.0	
Network Flava	2.2	2.6	-0.4	14	2.0	2.4	-0.4		2.2	2.7	-0.5		2.5	3.2	-0.7		3.1	3.1	0.0		2.1	2.0	0.1		2.6	2.6	0.0	
Network George FM	1.4	1.0	0.4	16	1.6	1.2	0.4		2.0	1.5	0.5		1.9	1.8	0.1		1.8	1.6	0.2		2.5	1.8	0.7		1.8	1.6	0.2	
Network Hokonui	0.2	0.2	0.0	23	0.2	0.2	0.0		0.3	0.3	0.0		0.2	0.2	0.0		0.1	0.2	-0.1		0.2	0.3	-0.1		0.2	0.3	-0.1	
Network Life FM	0.7	0.8	-0.1	21	0.5	0.6	-0.1		0.7	0.7	0.0		0.7	0.8	-0.1		1.0	1.2	-0.2		0.6	0.7	-0.1		0.7	0.7	0.0	
Network Magic	2.4	2.6	-0.2	13	3.9	3.9	0.0		3.7	3.3	0.4		2.4	2.4	0.0		2.6	3.1	-0.5		2.5	2.6	-0.1		3.3	3.5	-0.2	
Network Mai FM	6.9	6.6	0.3	5	4.6	4.7	-0.1		5.7	5.3	0.4		6.9	6.4	0.5		5.9	6.2	-0.3		5.9	5.8	0.1		6.4	6.4	0.0	
Network Maori Radio	0.8	0.8	0.0	20	1.0	0.9	0.1		0.7	0.7	0.0		0.7	0.6	0.1		0.6	0.9	-0.3		1.1	1.1	0.0		1.0	1.1	-0.1	
Network Mix	0.9	0.8	0.1	18	1.2	1.0	0.2		1.5	1.2	0.3		1.5	1.4	0.1		1.0	0.6	0.4		0.7	0.8	-0.1		1.3	1.2	0.1	
Network More FM	9.0	8.9	0.1	2	8.8	8.5	0.3		9.1	8.9	0.2		7.9	7.4	0.5		4.7	4.4	0.3		4.8	4.6	0.2		7.2	6.7	0.5	
Network Newstalk ZB	14.2	14.0	0.2	1	9.6	9.6	0.0		5.9	6.0	-0.1		8.7	7.8	0.9		16.3	16.2	0.1		22.9	21.4	1.5		10.4	10.5	-0.1	
Network Radio Hauraki	3.0	2.7	0.3	12	3.3	3.2	0.1		3.4	3.5	-0.1		3.3	3.8	-0.5		2.2	2.8	-0.6		1.2	1.1	0.1		2.4	2.6	-0.2	
Network RadioLIVE	4.3	5.1	-0.8	11	2.4	2.6	-0.2		2.2	2.2	0.0		2.9	3.5	-0.6		4.3	4.9	-0.6		10.3	10.3	0.0		3.4	3.6	-0.2	
Network Radio Sport	1.7	2.0	-0.3	15	2.0	2.2	-0.2		1.5	1.8	-0.3		1.9	2.3	-0.4		1.7	2.6	-0.9		0.9	1.6	-0.7		2.4	2.8	-0.4	
Network Tarana	1.3	0.7	0.6	17	0.9	0.6	0.3		1.1	0.3	0.8		1.8	0.8	1.0		2.2	1.4	0.8		0.5	0.8	-0.3		1.8	1.3	0.5	
Network Rhema	0.9	0.8	0.1	18	0.5	0.4	0.1		0.6	0.6	0.0		0.6	0.6	0.0		1.8	1.8	0.0		1.2	1.7	-0.5		1.0	1.0	0.0	
Network The Rock	7.7	7.3	0.4	3	8.9	9.2	-0.3		9.8	10.0	-0.2		8.1	7.6	0.5		6.8	6.8	0.0		6.5	6.8	-0.3		6.1	5.8	0.3	
Network Star	0.4	0.3	0.1	22	0.3	0.4	-0.1		0.4	0.5	-0.1		0.3	0.5	-0.2		1.0	0.9	0.1		0.8	0.5	0.3		0.6	0.6	0.0	
Network The Hits	5.0	5.2	-0.2	10	5.5	5.7	-0.2		5.8	5.9	-0.1		5.6	5.2	0.4		4.3	3.7	0.6		4.2	3.7	0.5		5.0	4.9	0.1	
Network The Sound	5.8	5.6	0.2	8	9.0	7.7	1.3		9.2	8.2	1.0		6.7	6.1	0.6		4.0	3.9	0.1		3.6	4.0	-0.4		5.9	5.6	0.3	
Network ZM	6.0	6.4	-0.4	7	4.8	5.5	-0.7		5.7	6.2	-0.5		7.4	7.6	-0.2		4.8	5.3	-0.5		3.5	3.1	0.4		5.2	5.2	0.0	
Mediaworks Combo	51.0	51.0	0.0		53.4	51.9	1.5		56.3	54.9	1.4		52.2	51.0	1.2		44.1	45.4	-1.3		48.4	47.6	0.8		49.9	48.7	1.2	
NZME Combo	39.1	39.9	-0.8		36.7	38.8	-2.1		34.5	36.5	-2.0		37.5	38.5	-1.0		40.0	41.0	-1.0		40.7	41.2	-0.5		37.7	38.8	-1.1	
NZME and Partners	40.7	41.9	-1.2		38.6	40.6	-2.0		36.1	38.2	-2.1		39.1	40.6	-1.5		41.5	41.9	-0.4		42.5	42.5	0.0		39.2	40.6	-1.4	

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n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	528.6	505.1	23.5	2	43.8	41.4	2.4	128.7	119.1	9.6	148.8	150.4	-1.6	268.0	260.8	7.2	207.2	193.1	14.1	147.0	136.7	10.3	116.4	116.4	0.0
Network Coast	378.7	394.8	-16.1	9	16.9	16.0	0.9	35.6	35.0	0.6	56.2	53.1	3.1	108.6	113.0	-4.4	141.4	152.6	-11.2	191.1	193.8	-2.7	48.5	46.3	2.2
Network The Edge	613.1	625.8	-12.7	1	121.9	128.2	-6.3	288.0	284.2	3.8	232.2	241.2	-9.0	311.8	324.1	-12.3	109.8	114.4	-4.6	36.9	39.0	-2.1	142.0	149.1	-7.1
Network Flava	203.5	211.7	-8.2	13	49.2	45.9	3.3	114.6	117.9	-3.3	81.0	88.3	-7.3	90.7	98.7	-8.0	12.5	13.7	-1.2	3.3	3.7	-0.4	49.7	50.4	-0.7
Network George FM	151.6	137.4	14.2	16	17.3	12.5	4.8	80.3	71.3	9.0	72.5	62.4	10.1	87.6	78.8	8.8	20.1	24.8	-4.7	7.2	10.0	-2.8	28.6	25.5	3.1
Network Hokonui	14.0	12.9	1.1	23	1.1	1.1	0.0	3.5	2.8	0.7	4.4	3.8	0.6	6.0	5.9	0.1	4.8	4.7	0.1	4.6	4.0	0.6	2.4	2.1	0.3
Network Life FM	73.1	78.7	-5.6	19	14.7	15.7	-1.0	25.7	24.2	1.5	24.7	29.1	-4.4	34.9	44.3	-9.4	17.2	20.2	-3.0	8.9	7.0	1.9	17.3	20.3	-3.0
Network Magic	166.5	168.2	-1.7	14	5.4	5.2	0.2	14.3	18.7	-4.4	18.3	15.5	2.8	36.2	31.5	4.7	61.0	56.3	4.7	95.9	95.9	0.0	18.6	18.6	0.0
Network Mai FM	441.1	452.6	-11.5	6	74.1	78.4	-4.3	241.0	240.9	0.1	190.7	193.2	-2.5	234.3	231.8	2.5	61.4	57.0	4.4	23.4	22.1	1.3	92.5	91.9	0.6
Network Maori Radio	65.8	68.8	-3.0	20	10.7	11.3	-0.6	16.1	16.7	-0.6	20.0	21.0	-1.0	27.7	30.0	-2.3	19.8	20.8	-1.0	20.4	19.4	1.0	13.6	14.1	-0.5
Network Mix	99.2	96.4	2.8	17	8.7	9.3	-0.6	23.6	22.0	1.6	43.2	43.4	-0.2	67.5	69.3	-1.8	34.0	34.6	-0.6	15.3	13.2	2.1	26.1	26.8	-0.7
Network More FM	525.9	526.7	-0.8	3	83.3	84.5	-1.2	139.7	144.0	-4.3	175.6	184.0	-8.4	281.8	287.8	-6.0	172.8	168.9	3.9	91.5	88.7	2.8	130.4	126.2	4.2
Network Newstalk ZB	506.8	510.4	-3.6	5	23.3	25.9	-2.6	54.5	54.8	-0.3	89.8	84.2	5.6	176.1	167.8	8.3	174.7	178.7	-4.0	196.1	204.2	-8.1	72.1	64.6	7.5
Network Radio Hauraki	215.6	218.3	-2.7	11	14.7	11.8	2.9	91.7	93.8	-2.1	106.7	110.5	-3.8	139.7	148.4	-8.7	52.8	54.6	-1.8	24.8	21.7	3.1	40.0	41.9	-1.9
Network RadioLIVE	212.5	240.4	-27.9	12	13.1	11.2	1.9	29.5	32.9	-3.4	53.4	62.8	-9.4	103.0	119.3	-16.3	84.2	96.4	-12.2	65.2	76.2	-11.0	40.8	42.9	-2.1
Network Radio Sport	160.6	201.5	-40.9	15	9.8	15.2	-5.4	20.4	27.3	-6.9	37.2	47.9	-10.7	70.2	94.4	-24.2	63.7	77.5	-13.8	55.5	59.8	-4.3	20.9	24.4	-3.5
Network Tarana	61.9	65.3	-3.4	21	4.3	3.4	0.9	20.3	32.2	-11.9	34.2	33.3	0.9	43.0	44.0	-1.0	14.6	17.3	-2.7	8.0	9.6	-1.6	18.6	21.3	-2.7
Network Rhema	83.8	76.2	7.6	18	7.0	7.8	-0.8	20.1	13.5	6.6	24.5	19.1	5.4	39.7	34.8	4.9	36.0	32.4	3.6	27.9	22.0	5.9	23.4	18.8	4.6
Network The Rock	427.7	426.7	1.0	7	49.7	44.8	4.9	183.5	183.3	0.2	210.7	220.5	-9.8	278.6	285.7	-7.1	95.7	91.5	4.2	32.7	33.0	-0.3	92.4	89.6	2.8
Network Star	27.6	30.9	-3.3	22	1.3	2.5	-1.2	5.7	5.5	0.2	5.8	5.0	0.8	7.5	6.5	1.0	9.8	8.8	1.0	14.0	13.6	0.4	3.5	2.6	0.9
Network The Hits	407.9	403.8	4.1	8	61.3	59.9	1.4	126.5	126.8	-0.3	159.6	151.6	8.0	237.3	225.5	11.8	118.1	117.1	1.0	57.4	60.7	-3.3	105.5	103.1	2.4
Network The Sound	351.9	343.2	8.7	10	22.1	24.0	-1.9	75.1	68.3	6.8	92.0	91.4	0.6	185.3	192.6	-7.3	172.4	175.3	-2.9	109.0	97.6	11.4	67.3	63.8	3.5
Network ZM	508.0	501.4	6.6	4	76.7	75.3	1.4	251.5	247.7	3.8	229.9	224.6	5.3	294.7	289.6	5.1	83.2	82.3	0.9	23.3	22.2	1.1	123.2	120.6	2.6
Mediaworks Combo	2,316.8	2,308.2	8.6		288.5	287.9	0.6	744.5	730.9	13.6	782.3	787.2	-4.9	1,180.0	1,181.5	-1.5	689.9	676.5	13.4	460.4	447.2	13.2	497.3	494.7	2.6
NZME Combo	1,927.7	1,953.0	-25.3		203.5	203.2	0.3	551.2	549.8	1.4	603.9	599.9	4.0	894.8	907.2	-12.4	540.1	553.2	-13.1	460.2	457.6	2.6	378.4	374.6	3.8
NZME and Partners	1,999.5	2,029.7	-30.2		210.4	210.6	-0.2	578.7	578.9	-0.2	641.3	638.1	3.2	946.5	955.7	-9.2	558.3	573.3	-15.0	464.6	469.4	-4.8	397.9	399.2	-1.3
All Commercial Radio	3,322.8	3,360.1	-37.3		369.9	372.0	-2.1	962.9	965.6	-2.7	1,071.1	1,084.0	-12.9	1,616.2	1,635.2	-19.0	985.5	993.0	-7.5	748.0	752.9	-4.9	690.7	678.6	12.1
Potential (000)	4,157.3	4,157.3	0.0		499.2	496.0	3.2	1,188.2	1,191.5	-3.3	1,276.5	1,276.5	0.0	1,918.6	1,918.6	0.0	1,186.8	1,186.8	0.0	944.2	944.2	0.0	800.6	791.3	9.3
Sample	14,953	14,962	-9		1,737	1,727	10	3,814	3,726	88	4,409	4,332	77	6,592	6,534	58	4,312	4,292	20	4,056	4,118	-62	2,961	2,906	55

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM(Auckland - from S2 2017)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S4 2017 release does not include an S4 release for the Waikato region. In September an extreme localised weather event took down the Ruru transmission tower that a number of radio stations in the area broadcast from for a matter of days. It was clear from analysis this had a major short term effect on the market that is not indicative of normal listening patterns outside of the effected time. All historic S3 2017 data has been carried forward to S4 for the Waikato.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2017

Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 3/2017 - 4/2017

	This	Last	+/-
Potential (000)	4,157.3	4,157.3	0.0
Sample Size	14,953	14,962	-9

This Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017 (Well - Sun Apr 23 to Sat Jun 17 & Sun Jul 2 to Sat Sep 16 2017) / Regional - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank
Network Breeze	280.4	261.3	19.1	5	226.5	221.2	5.3		254.2	246.9	7.3		237.0	237.7	-0.7		106.4	103.8	2.6		56.6	53.4	3.2		312.6	308.6	4.0	
Network Coast	176.9	187.5	-10.6	10	199.4	207.1	-7.7		213.6	226.5	-12.9		180.9	194.6	-13.7		89.4	80.8	8.6		44.9	47.8	-2.9		249.8	264.9	-15.1	
Network The Edge	302.3	322.1	-19.8	3	214.8	218.6	-3.8		270.2	288.3	-18.1		296.9	309.7	-12.8		138.3	150.7	-12.4		59.2	63.4	-4.2		361.8	370.7	-8.9	
Network Flava	104.3	108.7	-4.4	13	67.5	69.1	-1.6		105.1	103.7	1.4		91.6	103.0	-11.4		49.8	48.4	1.4		22.9	24.5	-1.6		125.3	126.0	-0.7	
Network George FM	62.0	46.2	15.8	16	46.8	42.8	4.0		59.4	57.1	2.3		70.2	66.7	3.5		33.4	27.3	6.1		22.7	21.9	0.8		97.0	92.4	4.6	
Network Hokonui	6.5	5.8	0.7	23	5.5	4.4	1.1		7.4	6.6	0.8		4.6	5.0	-0.4		1.5	2.0	-0.5		1.4	2.3	-0.9		7.6	7.8	-0.2	
Network Life FM	40.1	42.8	-2.7	18	22.7	22.8	-0.1		29.8	31.2	-1.4		31.8	39.8	-8.0		18.4	20.2	-1.8		6.5	8.9	-2.4		38.7	41.1	-2.4	
Network Magic	78.8	86.2	-7.4	14	82.2	85.4	-3.2		99.1	93.7	5.4		74.3	76.0	-1.7		33.5	37.1	-3.6		19.3	18.1	1.2		108.3	112.1	-3.8	
Network Mai FM	255.0	264.4	-9.4	6	153.0	149.7	3.3		211.3	199.6	11.7		219.0	221.8	-2.8		111.2	125.6	-14.4		63.2	65.4	-2.2		282.7	296.9	-14.2	
Network Maori Radio	28.5	31.4	-2.9	21	21.5	20.4	1.1		25.3	27.3	-2.0		24.4	23.8	0.6		10.1	11.9	-1.8		7.5	8.7	-1.2		37.3	37.6	-0.3	
Network Mix	48.2	40.0	8.2	17	35.0	31.3	3.7		41.3	38.1	3.2		42.2	42.6	-0.4		18.5	15.8	2.7		10.9	12.3	-1.4		55.0	60.6	-5.6	
Network More FM	314.1	304.3	9.8	2	216.2	213.9	2.3		269.4	281.7	-12.3		251.0	249.3	1.7		101.1	98.2	2.9		45.7	50.1	-4.4		316.4	305.1	11.3	
Network Newstalk ZB	362.9	361.0	1.9	1	219.0	235.4	-16.4		207.4	215.3	-7.9		228.3	219.1	9.2		167.0	168.0	-1.0		132.0	134.1	-2.1		349.2	345.9	3.3	
Network Radio Hauraki	116.5	116.2	0.3	12	86.8	84.4	2.4		101.4	103.6	-2.2		111.7	115.8	-4.1		40.0	47.3	-7.3		18.5	22.0	-3.5		114.3	117.0	-2.7	
Network RadioLIVE	135.6	152.2	-16.6	11	73.3	85.9	-12.6		80.5	84.1	-3.6		91.6	110.7	-19.1		46.9	53.8	-6.9		42.9	50.0	-7.1		113.5	123.6	-10.1	
Network Radio Sport	72.2	85.3	-13.1	15	53.1	65.5	-12.4		65.3	77.5	-12.2		60.3	77.3	-17.0		32.2	42.7	-10.5		12.7	24.1	-11.4		109.3	140.3	-31.0	
Network Tarana	37.0	32.0	5.0	20	23.5	19.1	4.4		27.3	18.1	9.2		36.8	32.4	4.4		21.1	24.6	-3.5		6.8	9.4	-2.6		41.9	46.7	-4.8	
Network Rhema	40.1	36.6	3.5	18	25.2	18.0	7.2		31.3	32.7	-1.4		23.4	22.0	1.4		23.3	21.5	1.8		9.9	10.7	-0.8		54.0	49.3	4.7	
Network The Rock	246.3	244.4	1.9	7	186.6	184.2	2.4		224.5	216.6	7.9		218.5	211.9	6.6		106.6	98.0	8.6		53.1	58.0	-4.9		239.5	236.6	2.9	
Network Star	12.4	12.0	0.4	22	9.8	8.2	1.6		12.9	14.5	-1.6		9.8	11.0	-1.2		9.5	12.2	-2.7		6.8	5.7	1.1		18.8	22.0	-3.2	
Network The Hits	209.3	203.6	5.7	8	173.8	163.7	10.1		200.9	195.6	5.3		195.7	184.1	11.6		88.3	76.2	12.1		36.3	36.0	0.3		229.2	232.1	-2.9	
Network The Sound	192.1	193.5	-1.4	9	173.4	163.0	10.4		203.7	189.9	13.8		191.0	183.2	7.8		64.4	68.5	-4.1		39.2	39.6	-0.4		203.2	208.7	-5.5	
Network ZM	281.6	287.7	-6.1	4	188.9	182.2	6.7		242.2	243.2	-1.0		273.7	280.3	-6.6		109.5	111.4	-1.9		40.1	39.9	0.2		291.1	291.1	0.0	
Mediaworks Combo	1,526.5	1,537.4	-10.9		1,135.4	1,135.9	-0.5		1,370.6	1,356.6	14.0		1,383.0	1,381.2	1.8		649.2	665.8	-16.6		353.7	367.3	-13.6		1,649.0	1,657.1	-8.1	
NZME Combo	1,235.2	1,255.1	-19.9		918.5	933.2	-14.7		1,038.6	1,058.6	-20.0		1,062.9	1,093.8	-30.9		551.0	561.7	-10.7		302.5	328.2	-25.7		1,320.0	1,364.7	-44.7	
NZME and Partners	1,281.9	1,313.2	-31.3		952.0	966.8	-14.8		1,074.7	1,095.5	-20.8		1,109.1	1,146.4	-37.3		572.0	577.0	-5.0		315.4	337.9	-22.5		1,379.4	1,431.6	-52.2	
All Commercial Radio	2,508.4	2,552.1	-43.7		1,920.0	1,925.6	-5.6		2,190.5	2,185.3	5.2		2,257.7	2,275.0	-17.3		1,209.4	1,220.1	-10.7		629.7	680.7	-51.0		2,655.6	2,715.0	-59.4	

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

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TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2017

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2017 - 4/2017

This Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

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	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:49	9:01	-0:11	4:03	4:58	-0:54	6:29	7:35	-1:05	7:22	7:35	-0:13	8:23	8:22	0:00	9:48	9:36	0:11	11:36	11:12	0:24	8:07	8:31	-0:24
Network Coast	10:36	10:59	-0:22	4:52	6:17	-1:24	5:38	5:41	-0:03	6:52	8:47	-1:54	9:35	9:49	-0:13	11:58	11:48	0:10	11:15	12:13	-0:57	10:07	10:26	-0:19
Network The Edge	5:58	6:25	-0:27	5:57	5:42	0:15	5:36	6:20	-0:44	5:57	6:43	-0:46	6:12	6:44	-0:31	6:32	7:00	-0:28	5:09	7:20	-2:10	6:03	6:48	-0:44
Network Flava	6:34	7:17	-0:43	5:07	5:32	-0:24	7:06	8:19	-1:12	8:07	8:56	-0:48	7:45	8:29	-0:44	5:04	4:58	0:06	5:50	5:12	0:37	7:42	6:38	1:04
Network George FM	6:39	6:00	0:39	4:22	6:00	-1:38	7:35	5:36	1:58	8:43	6:54	1:49	8:02	6:22	1:39	5:31	6:07	-0:36	6:36	8:36	-1:59	4:11	4:24	-0:13
Network Hokonui	9:49	11:32	-1:42	1:55	3:56	-2:01	4:18	1:57	2:20	4:39	3:21	1:18	6:15	5:05	1:10	11:35	16:53	-5:18	12:58	18:11	-5:13	9:48	8:21	1:27
Network Life FM	5:17	5:31	-0:14	3:01	4:17	-1:16	5:09	4:51	0:18	5:08	4:54	0:14	5:12	5:54	-0:42	5:52	7:40	-1:48	9:08	6:22	2:45	6:35	6:25	0:10
Network Magic	10:48	10:56	-0:08	2:01	4:01	-1:59	3:54	2:53	1:01	5:07	5:01	0:05	7:19	6:56	0:23	12:18	12:06	0:11	12:48	13:05	-0:16	8:43	8:05	0:38
Network Mai FM	7:50	7:34	0:16	7:02	6:38	0:24	8:07	7:53	0:14	8:40	7:23	1:16	8:25	7:37	0:48	7:32	8:42	-1:10	7:30	8:15	-0:45	9:17	8:32	0:44
Network Maori Radio	7:17	7:18	-0:01	6:29	6:28	0:00	4:41	4:41	0:00	5:52	5:46	0:05	7:42	7:36	0:05	8:31	9:03	-0:32	7:13	7:44	-0:30	7:07	6:31	0:35
Network Mix	7:06	6:23	0:43	4:41	4:04	0:36	4:44	5:31	-0:46	6:37	5:29	1:08	7:47	6:42	1:05	9:04	8:32	0:32	7:22	6:45	0:36	6:15	5:15	0:59
Network More FM	8:44	8:31	0:13	4:44	4:14	0:30	8:18	7:49	0:29	7:41	7:52	-0:10	9:05	9:01	0:03	11:27	11:24	0:02	11:03	11:21	-0:17	9:30	9:11	0:19
Network Newstalk ZB	12:03	11:58	0:05	2:45	2:40	0:04	4:31	5:16	-0:44	6:33	6:27	0:06	8:06	8:16	-0:10	10:19	10:04	0:15	13:33	13:36	-0:03	9:59	9:44	0:15
Network Radio Hauraki	7:45	8:02	-0:16	3:14	3:11	0:02	7:09	6:55	0:13	7:36	8:07	-0:31	8:11	8:42	-0:30	9:57	9:53	0:03	9:24	8:00	1:23	6:10	6:12	-0:02
Network RadioLIVE	9:10	9:04	0:06	3:44	3:10	0:34	6:05	5:51	0:13	7:47	7:38	0:08	7:36	7:14	0:22	8:17	8:08	0:09	11:01	11:11	-0:10	7:52	7:42	0:10
Network Radio Sport	6:37	6:28	0:09	2:43	2:30	0:13	3:54	5:41	-1:46	4:22	5:00	-0:37	7:16	7:20	-0:03	8:37	8:20	0:16	6:53	6:48	0:04	6:12	6:00	0:11
Network Tarana	12:44	7:12	5:31	4:46	3:52	0:53	8:35	5:24	3:10	10:33	7:05	3:27	11:02	7:45	3:16	17:40	8:38	9:02	26:34	6:53	19:40	18:01	8:00	10:01
Network Rhema	5:33	6:08	-0:35	3:57	5:39	-1:42	5:23	4:08	1:14	5:46	5:04	0:41	5:21	5:13	0:08	5:59	5:56	0:03	6:20	6:01	0:18	5:43	4:02	1:40
Network The Rock	10:35	10:36	-0:01	5:21	4:59	0:22	10:45	11:26	-0:40	11:33	11:32	0:01	11:47	11:19	0:28	11:56	10:52	1:03	9:29	11:12	-1:43	9:43	8:51	0:51
Network Star	9:31	9:18	0:13	0:54	1:45	-0:50	1:50	2:21	-0:30	2:09	2:19	-0:10	3:05	4:37	-1:32	12:16	16:56	-4:40	14:41	15:12	-0:30	5:20	20:37	-15:17
Network The Hits	7:23	7:28	-0:04	4:24	4:47	-0:22	6:43	6:02	0:41	6:28	6:42	-0:13	7:23	7:40	-0:16	9:34	9:33	0:01	10:22	9:47	0:35	7:12	7:33	-0:21
Network The Sound	11:19	10:49	0:30	4:54	5:20	-0:26	9:22	8:05	1:17	10:30	9:42	0:47	12:04	11:01	1:03	13:59	12:42	1:16	12:49	12:58	-0:09	9:00	8:21	0:39
Network ZM	6:14	6:49	-0:34	4:33	5:09	-0:35	6:39	7:20	-0:40	6:34	7:10	-0:36	6:42	7:14	-0:32	6:27	6:52	-0:25	4:32	5:13	-0:40	6:54	6:44	0:09
Mediaworks Combo	12:47	12:48	-0:00	8:04	7:59	0:05	12:13	12:21	-0:08	12:49	12:47	0:02	13:33	13:16	0:17	14:56	14:40	0:16	14:44	15:17	-0:33	12:05	11:52	0:13
NZME Combo	11:04	11:29	-0:25	5:38	6:00	-0:22	8:27	9:05	-0:38	9:03	9:42	-0:39	10:13	10:39	-0:25	12:25	12:36	-0:10	13:49	14:43	-0:54	10:00	9:39	0:21
NZME and Partners	11:08	11:34	-0:25	5:44	6:06	-0:22	8:47	9:24	-0:37	9:23	9:58	-0:35	10:26	10:53	-0:26	12:27	12:43	-0:16	13:50	14:43	-0:52	10:21	9:57	0:24
All Commercial Radio	17:11	17:15	-0:03	10:26	10:34	-0:08	15:50	16:00	-0:10	16:27	16:34	-0:06	17:33	17:28	0:05	19:22	19:07	0:14	19:47	19:58	-0:11	16:29	16:04	0:25
Potential (000)	4,157.3	4,157.3	0.0	499.2	496.0	3.2	1,188.2	1,191.5	-3.3	1,276.5	1,276.5	0.0	1,918.6	1,918.6	0.0	1,186.8	1,186.8	0.0	944.2	944.2	0.0	800.6	791.3	9.3
Sample	14,953	14,962	-9	1,737	1,727	10	3,814	3,726	88	4,409	4,332	77	6,592	6,534	58	4,312	4,292	20	4,056	4,118	-62	2,961	2,906	55

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM(Auckland - from S2 2017)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S4 2017 release does not include an S4 release for the Waikato region. In September an extreme localised weather event took down the Ruru transmission tower that a number of radio stations in the area broadcast from for a matter of days. It was clear from analysis this had a major short term effect on the market that is not indicative of normal listening patterns outside of the effected time. All historic S3 2017 data has been carried forward to S4 for the Waikato.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2017

Average Time Spent Listening (hh:mm) by Daypart, People 10+
 Survey Comparisons: 3/2017 - 4/2017

	This	Last	+/-
Potential (000)	4,157.3	4,157.3	0.0
Sample Size	14,953	14,962	-9

This Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017 (Well - Sun Apr 23 to Sat Jun 17 & Sun Jul 2 to Sat Sep 16 2017) / Regional - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:50	2:51	-0:00	3:48	3:39	0:08	3:58	4:07	-0:08	2:14	2:13	0:00	2:06	2:08	-0:01	2:23	2:26	-0:02	3:31	3:32	-0:01
Network Coast	3:28	3:25	0:03	3:50	4:04	-0:14	4:19	4:24	-0:05	2:21	2:23	-0:02	2:15	2:12	0:02	1:54	2:25	-0:30	4:00	4:07	-0:07
Network The Edge	2:18	2:29	-0:11	2:21	2:30	-0:08	2:29	2:39	-0:10	1:47	1:53	-0:06	1:39	1:40	-0:00	2:01	2:06	-0:04	2:30	2:30	-0:00
Network Flava	2:22	2:36	-0:14	2:48	3:23	-0:34	2:26	3:04	-0:37	1:53	2:10	-0:17	1:58	2:03	-0:05	1:55	1:50	0:04	2:36	2:39	-0:03
Network George FM	2:28	2:19	0:08	3:18	2:48	0:30	3:52	3:01	0:51	1:52	1:52	-0:00	1:45	1:57	-0:12	2:19	1:51	0:27	2:21	2:13	0:07
Network Hokonui	3:38	4:26	-0:48	4:14	5:28	-1:14	5:27	5:24	0:02	2:42	2:59	-0:17	3:00	3:15	-0:15	2:50	2:37	0:13	3:51	4:35	-0:44
Network Life FM	2:03	2:10	-0:06	2:16	2:26	-0:10	2:32	2:39	-0:07	1:28	1:27	0:01	1:48	1:54	-0:06	1:57	1:43	0:14	2:10	2:13	-0:03
Network Magic	3:24	3:21	0:02	4:31	4:25	0:05	4:21	4:08	0:13	2:13	2:16	-0:02	2:29	2:41	-0:11	2:44	3:11	-0:26	3:55	4:03	-0:08
Network Mai FM	2:59	2:45	0:13	2:52	3:01	-0:08	3:06	3:05	0:00	2:09	2:01	0:07	1:42	1:36	0:06	1:58	1:59	-0:01	2:52	2:49	0:02
Network Maori Radio	3:03	2:53	0:09	4:17	4:25	-0:08	3:06	3:07	-0:01	1:55	1:55	0:00	1:55	2:21	-0:25	3:00	2:45	0:15	3:34	3:42	-0:07
Network Mix	2:04	2:09	-0:04	3:17	3:04	0:13	4:12	3:45	0:27	2:27	2:20	0:07	1:40	1:18	0:21	1:26	1:28	-0:02	3:00	2:29	0:30
Network More FM	3:09	3:15	-0:05	3:54	3:50	0:04	3:54	3:39	0:14	2:09	2:05	0:04	1:29	1:26	0:02	2:13	2:03	0:09	2:54	2:52	0:01
Network Newstalk ZB	4:19	4:18	0:01	4:12	3:56	0:16	3:18	3:13	0:05	2:38	2:31	0:07	3:08	3:08	0:00	3:39	3:34	0:04	3:47	3:58	-0:11
Network Radio Hauraki	2:47	2:37	0:10	3:40	3:42	-0:01	3:56	3:58	-0:01	2:00	2:19	-0:18	1:45	1:55	-0:10	1:22	1:09	0:13	2:41	2:55	-0:13
Network RadioLIVE	3:30	3:42	-0:11	3:08	2:54	0:13	3:11	3:04	0:06	2:10	2:12	-0:01	2:58	2:58	0:00	5:03	4:36	0:27	3:47	3:50	-0:03
Network Radio Sport	2:36	2:32	0:03	3:35	3:18	0:16	2:43	2:45	-0:02	2:09	2:06	0:03	1:44	1:59	-0:15	1:25	1:28	-0:02	2:46	2:39	0:06
Network Tarana	3:46	2:29	1:16	3:49	2:52	0:56	4:39	2:01	2:38	3:25	1:48	1:37	3:20	1:54	1:25	1:38	1:57	-0:18	5:19	3:46	1:33
Network Rhema	2:31	2:24	0:07	1:49	2:07	-0:18	2:16	2:12	0:04	1:46	1:57	-0:10	2:27	2:43	-0:16	2:33	3:32	-0:59	2:17	2:39	-0:22
Network The Rock	3:27	3:18	0:09	4:33	4:50	-0:16	5:03	5:21	-0:18	2:33	2:31	0:01	2:03	2:15	-0:11	2:34	2:37	-0:02	3:13	3:12	0:01
Network Star	3:37	3:09	0:27	2:59	4:36	-1:36	3:37	3:59	-0:21	2:07	2:58	-0:51	3:32	2:20	1:12	2:25	1:52	0:32	3:48	3:43	0:04
Network The Hits	2:39	2:48	-0:09	3:02	3:20	-0:18	3:21	3:29	-0:07	1:58	1:59	-0:00	1:34	1:33	0:00	2:25	2:19	0:06	2:47	2:46	0:01
Network The Sound	3:18	3:14	0:04	5:00	4:35	0:24	5:14	5:00	0:14	2:24	2:21	0:03	1:59	1:50	0:08	1:56	2:14	-0:18	3:40	3:32	0:08
Network ZM	2:21	2:29	-0:07	2:26	2:54	-0:28	2:42	2:56	-0:14	1:51	1:55	-0:03	1:25	1:32	-0:07	1:49	1:43	0:05	2:15	2:19	-0:04
Mediaworks Combo	3:41	3:41	0:00	4:31	4:25	0:06	4:45	4:41	0:03	2:35	2:36	-0:00	2:11	2:13	-0:01	2:52	2:54	-0:01	3:50	3:50	-0:00
NZME Combo	3:29	3:31	-0:02	3:50	4:00	-0:10	3:51	3:59	-0:08	2:25	2:28	-0:02	2:20	2:22	-0:02	2:49	2:49	0:00	3:37	3:43	-0:05
NZME and Partners	3:30	3:32	-0:02	3:53	4:03	-0:09	3:53	4:02	-0:09	2:25	2:29	-0:04	2:20	2:21	-0:01	2:49	2:49	0:00	3:37	3:42	-0:05
All Commercial Radio	4:23	4:21	0:02	5:00	5:01	-0:01	5:17	5:18	-0:01	3:03	3:05	-0:02	2:40	2:40	0:00	3:20	3:17	0:02	4:47	4:49	-0:02

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

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NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM(Auckland - from S2 2017)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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