

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2017

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2017 - 2/2017

This Survey Period: Metro - Sun Jan 29 to Sat Jun 17 2017 / Regional - Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 2017

Last Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	8.2	7.9	0.3	2	6.9	5.8	1.1	6.2	4.8	1.4	6.8	6.4	0.4	8.2	8.1	0.1	10.5	10.5	0.0	9.9	9.9	0.0	9.2	7.9	1.3							
Network Coast	7.5	7.3	0.2	4	2.2	1.6	0.6	1.2	1.2	0.0	2.2	2.2	0.0	4.0	3.9	0.1	10.1	9.7	0.4	15.5	15.3	0.2	3.5	4.1	-0.6							
Network The Edge	7.5	8.1	-0.6	4	16.2	19.3	-3.1	12.9	13.4	-0.5	10.4	10.7	-0.3	8.7	9.1	-0.4	4.9	5.2	-0.3	2.6	2.6	0.0	11.3	11.7	-0.4							
Network Flava	2.2	2.2	0.0	15	4.5	7.1	-2.6	5.0	4.1	0.9	3.1	2.3	0.8	2.3	1.9	0.4	0.6	0.7	-0.1	0.1	0.2	-0.1	2.3	2.2	0.1							
Network George FM	1.4	1.5	-0.1	16	2.0	1.4	0.6	2.4	2.5	-0.1	2.2	3.0	-0.8	1.7	2.3	-0.6	0.8	0.8	0.0	0.5	0.2	0.3	1.2	1.7	-0.5							
Network Hokonui	0.3	0.2	0.1	23	0.2	0.1	0.1	0.1	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.4	0.4	0.0	0.5	0.5	0.0	0.2	0.3	-0.1							
Network Life FM	0.8	0.9	-0.1	19	2.2	2.1	0.1	0.9	0.8	0.1	1.2	1.0	0.2	1.0	1.0	0.0	0.6	0.9	-0.3	0.3	0.7	-0.4	1.3	1.3	0.0							
Network Magic	3.2	2.9	0.3	12	0.5	0.6	-0.1	0.3	0.4	-0.1	0.5	0.5	0.0	0.8	0.8	0.0	3.8	3.3	0.5	8.0	7.0	1.0	1.2	1.4	-0.2							
Network Mai FM	5.4	5.5	-0.1	9	14.0	12.6	1.4	11.5	12.1	-0.6	7.5	7.5	0.0	5.7	5.9	-0.2	1.8	1.9	-0.1	0.6	0.5	0.1	6.3	6.8	-0.5							
Network Maori Radio	0.8	0.9	-0.1	19	1.3	1.2	0.1	0.6	0.6	0.0	0.8	0.9	-0.1	0.8	0.9	-0.1	0.9	1.1	-0.2	0.6	1.0	-0.4	0.8	0.9	-0.1							
Network Mix	0.9	0.9	0.0	18	0.7	0.7	0.0	0.7	0.5	0.2	1.1	0.9	0.2	1.4	1.3	0.1	1.3	1.4	-0.1	0.5	0.6	-0.1	0.8	0.8	0.0							
Network More FM	7.3	7.5	-0.2	6	9.1	9.7	-0.6	6.0	6.3	-0.3	7.6	8.4	-0.8	8.6	9.0	-0.4	10.0	9.9	0.1	6.9	6.9	0.0	10.9	11.0	-0.1							
Network Newstalk ZB	10.3	10.0	0.3	1	1.7	1.8	-0.1	1.2	1.7	-0.5	2.9	3.1	-0.2	4.5	4.5	0.0	9.6	10.1	-0.5	19.0	19.0	0.0	6.1	5.8	0.3							
Network Radio Hauraki	2.9	2.9	0.0	13	1.4	1.1	0.3	3.7	5.0	-1.3	4.7	4.7	0.0	4.1	3.9	0.2	2.4	2.3	0.1	1.4	1.6	-0.2	2.5	2.7	-0.2							
Network RadioLIVE	3.5	3.6	-0.1	11	1.0	0.7	0.3	1.2	1.3	-0.1	2.1	2.2	-0.1	2.8	2.7	0.1	4.4	4.4	0.0	5.8	6.0	-0.2	2.4	2.3	0.1							
Network Radio Sport	2.3	2.0	0.3	14	1.0	0.6	0.4	1.2	0.9	0.3	1.6	1.4	0.2	2.4	2.0	0.4	3.2	2.9	0.3	2.7	2.7	0.0	1.6	1.4	0.2							
Network Tarana	1.2	1.0	0.2	17	0.3	0.5	-0.2	2.7	2.0	0.7	1.3	0.9	0.4	1.2	0.7	0.5	0.7	0.5	0.2	0.6	1.0	-0.4	1.6	0.9	0.7							
Network Rhema	0.8	1.0	-0.2	19	0.8	0.9	-0.1	0.5	0.5	0.0	0.6	0.7	-0.1	0.7	1.0	-0.3	0.8	1.6	-0.8	0.8	1.5	-0.7	0.8	1.2	-0.4							
Network The Rock	7.9	8.1	-0.2	3	4.8	6.3	-1.5	13.1	12.4	0.7	13.9	13.7	0.2	11.6	11.7	-0.1	5.6	5.7	-0.1	2.5	2.3	0.2	7.6	8.0	-0.4							
Network Star	0.5	0.5	0.0	22	0.2	0.2	0.0	0.1	0.2	-0.1	0.2	0.4	-0.2	0.3	0.4	-0.1	0.8	0.5	0.3	1.1	0.6	0.5	0.8	0.5	0.3							
Network The Hits	5.3	5.4	-0.1	10	7.4	7.1	0.3	5.5	6.0	-0.5	5.9	6.3	-0.4	6.3	6.5	-0.2	5.8	5.6	0.2	3.6	3.4	0.2	7.6	8.1	-0.5							
Network The Sound	6.4	6.4	0.0	7	3.1	2.4	0.7	3.8	4.1	-0.3	5.4	5.0	0.4	7.2	7.3	-0.1	11.4	11.9	-0.5	9.0	8.7	0.3	5.1	5.5	-0.4							
Network ZM	6.4	6.0	0.4	7	10.2	8.1	2.1	12.9	11.8	1.1	9.5	9.6	-0.1	7.9	7.7	0.2	3.4	3.2	0.2	1.0	1.3	-0.3	8.0	8.1	-0.1							
Mediaworks Combo	50.7	51.4	-0.7		57.7	58.7	-1.0	57.3	57.4	-0.1	56.2	57.2	-1.0	55.2	56.9	-1.7	53.1	53.5	-0.4	45.6	44.1	1.5	55.1	56.3	-1.2							
NZME Combo	38.4	37.2	1.2		29.6	28.4	1.2	31.7	31.4	0.3	31.3	30.7	0.6	33.2	31.9	1.3	37.3	36.6	0.7	45.1	44.9	0.2	32.8	33.4	-0.6							
NZME and Partners	40.0	38.2	1.8		30.9	29.1	1.8	34.7	33.9	0.8	34.6	33.1	1.5	35.7	33.6	2.1	38.4	37.1	1.3	45.9	45.2	0.7	34.8	34.0	0.8							
Potential (000)	4,157.3	4,157.3	0.0		494.0	479.1																										

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2017

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2017 - 2/2017

This Survey Period: Metro - Sun Jan 29 to Sat Jun 17 2017 / Regional - Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 2017

Last Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)

	This	Last	+/-
Potential (000)	4,157.3	4,157.3	0.0
Sample Size	15,310	15,336	-26

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.6	7.4	0.2	3	8.9	9.0	-0.1	9.2	9.0	0.2	7.7	7.3	0.4	6.5	6.6	-0.1	6.1	5.4	0.7	8.4	7.6	0.8						
Network Coast	5.8	5.7	0.1	7	8.6	8.2	0.4	8.0	8.1	-0.1	6.9	6.7	0.2	6.2	5.7	0.5	5.9	4.5	1.4	8.9	8.5	0.4						
Network The Edge	7.3	7.4	-0.1	4	6.7	7.0	-0.3	8.1	8.3	-0.2	8.9	9.1	-0.2	7.5	8.3	-0.8	5.7	8.4	-2.7	7.4	8.6	-1.2						
Network Flava	1.7	2.1	-0.4	15	2.2	2.1	0.1	2.5	2.1	0.4	2.4	2.1	0.3	2.8	2.7	0.1	2.0	2.2	-0.2	2.2	2.3	-0.1						
Network George FM	1.0	1.2	-0.2	17	1.0	1.2	-0.2	1.2	1.4	-0.2	1.7	1.9	-0.2	1.4	1.3	0.1	1.5	1.3	0.2	2.0	2.0	0.0						
Network Hokonui	0.2	0.2	0.0	23	0.3	0.3	0.0	0.3	0.2	0.1	0.2	0.2	0.0	0.2	0.1	0.1	0.3	0.1	0.2	0.3	0.2	0.1						
Network Life FM	0.8	0.8	0.0	18	0.6	0.8	-0.2	0.7	0.7	0.0	0.9	0.8	0.1	1.3	1.2	0.1	0.8	0.8	0.0	1.0	1.2	-0.2						
Network Magic	2.8	2.3	0.5	12	3.7	3.4	0.3	3.2	3.0	0.2	2.4	2.3	0.1	2.6	2.0	0.6	2.5	2.1	0.4	3.8	3.6	0.2						
Network Mai FM	5.8	6.2	-0.4	7	4.3	4.4	-0.1	4.9	4.8	0.1	6.1	6.7	-0.6	6.3	5.9	0.4	4.8	4.5	0.3	5.8	5.8	0.0						
Network Maori Radio	0.8	0.9	-0.1	18	0.7	0.7	0.0	0.6	0.7	-0.1	0.8	0.7	0.1	1.0	1.0	0.0	1.0	2.1	-1.1	0.9	1.1	-0.2						
Network Mix	0.7	0.7	0.0	20	1.1	1.1	0.0	1.2	1.3	-0.1	0.9	0.8	0.1	0.8	0.9	-0.1	0.4	0.3	0.1	1.0	0.9	0.1						
Network More FM	8.9	8.6	0.3	2	7.5	7.9	-0.4	7.9	8.3	-0.4	7.5	8.0	-0.5	4.3	4.6	-0.3	5.3	5.8	-0.5	6.2	6.5	-0.3						
Network Newstalk ZB	13.4	12.8	0.6	1	9.4	8.8	0.6	5.7	5.4	0.3	7.2	7.5	-0.3	17.1	17.4	-0.3	22.6	22.7	-0.1	10.0	9.7	0.3						
Network Radio Hauraki	2.6	2.8	-0.2	13	3.5	3.6	-0.1	3.4	3.5	-0.1	3.5	3.5	0.0	1.7	1.5	0.2	1.0	1.2	-0.2	2.5	2.4	0.1						
Network RadioLIVE	5.0	5.4	-0.4	11	2.4	2.1	0.3	2.2	2.2	0.0	2.9	2.6	0.3	5.0	5.0	0.0	8.3	8.2	0.1	3.4	3.5	-0.1						
Network Radio Sport	1.8	1.7	0.1	14	2.3	2.1	0.2	2.1	2.0	0.1	2.3	1.8	0.5	2.6	2.0	0.6	1.3	1.0	0.3	2.9	2.4	0.5						
Network Tarana	1.2	1.2	0.0	16	1.0	0.8	0.2	0.8	0.5	0.3	1.4	1.2	0.2	1.7	1.2	0.5	1.5	0.9	0.6	1.4	1.1	0.3						
Network Rhema	0.7	1.0	-0.3	20	0.5	0.8	-0.3	0.7	0.9	-0.2	0.6	1.1	-0.5	1.2	1.8	-0.6	1.5	1.2	0.3	0.9	1.1	-0.2						
Network The Rock	7.3	7.5	-0.2	4	9.5	9.7	-0.2	9.8	10.0	-0.2	8.1	8.4	-0.3	6.0	5.6	0.4	7.9	7.9	0.0	5.8	6.1	-0.3						
Network Star	0.4	0.5	-0.1	22	0.5	0.5	0.0	0.5	0.5	0.0	0.5	0.4	0.1	0.7	0.5	0.2	0.5	0.8	-0.3	0.7	0.6	0.1						
Network The Hits	5.2	5.4	-0.2	10	6.0	5.8	0.2	6.2	6.1	0.1	5.4	5.5	-0.1	4.0	4.5	-0.5	3.5	4.6	-1.1	4.7	4.9	-0.2						
Network The Sound	5.4	5.4	0.0	9	7.4	7.6	-0.2	8.2	8.4	-0.2	6.3	6.5	-0.2	4.1	4.1	0.0	3.6	3.3	0.3	5.9	5.8	0.1						
Network ZM	7.0	6.5	0.5	6	6.2	5.7	0.5	6.8	6.4	0.4	7.6	7.2	0.4	5.3	5.0	0.3	4.0	4.2	-0.2	5.6	5.3	0.3						
Mediaworks Combo	51.1	51.5	-0.4		51.4	52.3	-0.9	54.7	55.4	-0.7	51.7	53.0	-1.3	43.8	43.4	0.4	45.7	46.9	-1.2	48.7	49.4	-0.7						
NZME Combo	38.8	37.9	0.9		39.6	37.9	1.7	36.3	35.2	1.1	36.7	35.5	1.2	42.0	40.5	1.5	42.8	41.6	1.2	38.4	36.9	1.5						
NZME and Partners	40.6	39.2	1.4		40.8	38.7	2.1	37.4	35.8	1.6	39.1	37.0	2.1	43.3	42.0	1.3	43.6	42.2	1.4	40.2	38.1	2.1						

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM(Auckland - from S2 2017)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on [listening to all radio stations](#), whereas the shares reported here are based on [listening to commercial radio stations only](#).

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	521.6	506.1	15.5	2	45.0	38.5	6.5	119.2	104.0	15.2	159.5	144.3	15.2	266.4	254.4	12.0	196.9	198.4	-1.5	143.5	144.5	-1.0	117.3	106.9	10.4						
Network Coast	412.9	405.3	7.6	7	18.2	15.2	3.0	31.5	30.0	1.5	47.6	53.7	-6.1	115.0	121.1	-6.1	173.5	171.7	1.8	204.6	203.2	1.4	49.4	54.3	-4.9						
Network The Edge	647.2	662.3	-15.1	1	121.9	119.1	2.8	295.7	307.1	-11.4	252.6	248.6	4.0	336.4	338.3	-1.9	118.2	125.5	-7.3	41.9	45.7	-3.8	163.3	161.5	1.8						
Network Flava	192.5	191.5	1.0	14	37.8	43.9	-6.1	103.8	104.9	-1.1	72.5	58.1	14.4	88.5	72.6	15.9	19.8	18.6	1.2	4.3	5.0	-0.7	39.0	32.2	6.8						
Network George FM	141.7	152.4	-10.7	16	16.8	13.5	3.3	74.5	77.1	-2.6	67.8	81.2	-13.4	85.7	97.8	-12.1	23.4	21.3	2.1	6.1	5.2	0.9	23.4	27.0	-3.6						
Network Hokonui	14.1	9.3	4.8	23	1.7	0.2	1.5	3.2	1.5	1.7	3.9	2.4	1.5	5.9	3.6	2.3	5.0	4.2	0.8	4.0	4.2	-0.2	2.4	1.9	0.5						
Network Life FM	81.6	84.3	-2.7	18	17.5	15.9	1.6	26.7	25.0	1.7	32.8	27.3	5.5	46.2	43.6	2.6	21.1	26.9	-5.8	9.3	14.1	-4.8	21.6	18.5	3.1						
Network Magic	167.5	151.8	15.7	15	4.3	5.9	-1.6	16.3	16.7	-0.4	15.1	18.4	-3.3	34.2	35.5	-1.3	67.5	59.4	8.1	95.5	79.7	15.8	18.3	18.3	0.0						
Network Mai FM	401.5	386.8	14.7	8	80.2	74.1	6.1	214.6	214.3	0.3	173.8	167.2	6.6	202.3	201.6	0.7	40.7	40.7	0.0	15.9	12.1	3.8	75.6	79.3	-3.7						
Network Maori Radio	73.3	76.9	-3.6	19	11.4	11.2	0.2	16.3	16.1	0.2	22.1	21.7	0.4	33.8	34.9	-1.1	24.7	26.9	-2.2	17.6	20.1	-2.5	14.8	17.1	-2.3						
Network Mix	86.8	76.9	9.9	17	9.1	9.2	-0.1	22.3	20.2	2.1	33.2	26.6	6.6	57.6	47.7	9.9	32.4	29.3	3.1	11.2	10.8	0.4	19.8	15.0	4.8						
Network More FM	513.8	517.4	-3.6	3	77.6	68.7	8.9	132.7	134.3	-1.6	180.6	186.8	-6.2	283.2	291.1	-7.9	173.7	177.5	-3.8	93.3	95.5	-2.2	135.9	130.8	5.1						
Network Newstalk ZB	502.3	495.3	7.0	4	19.7	15.5	4.2	48.4	51.0	-2.6	86.1	87.2	-1.1	167.7	169.7	-2.0	185.9	191.6	-5.7	210.1	205.3	4.8	67.1	70.9	-3.8						
Network Radio Hauraki	220.5	218.4	2.1	12	14.7	12.3	2.4	85.1	91.2	-6.1	112.4	115.8	-3.4	149.8	147.0	2.8	57.5	55.0	2.5	25.7	28.7	-3.0	46.2	44.8	1.4						
Network RadioLIVE	228.6	230.1	-1.5	11	9.2	8.9	0.3	30.1	35.5	-5.4	57.2	61.8	-4.6	108.0	107.8	0.2	94.9	98.1	-3.2	81.4	83.1	-1.7	37.5	38.2	-0.7						
Network Radio Sport	206.1	184.9	21.2	13	15.3	10.8	4.5	30.2	31.6	-1.4	51.4	50.8	0.6	96.6	92.5	4.1	78.5	73.7	4.8	62.1	55.6	6.5	25.5	22.7	2.8						
Network Tarana	68.0	50.2	17.8	21	5.3	4.1	1.2	36.0	24.3	11.7	33.8	24.6	9.2	42.3	29.8	12.5	13.8	10.3	3.5	9.1	9.3	-0.2	19.1	11.1	8.0						
Network Rhema	72.8	89.7	-16.9	20	8.9	9.6	-0.7	15.5	18.6	-3.1	19.3	23.3	-4.0	31.0	39.9	-8.9	25.6	33.7	-8.1	21.8	26.7	-4.9	13.0	17.8	-4.8						
Network The Rock	428.2	428.5	-0.3	6	38.8	38.1	0.7	182.7	180.5	2.2	224.9	218.1	6.8	290.8	288.4	2.4	93.7	97.0	-3.3	34.2	34.7	-0.5	89.7	86.1	3.6						
Network Star	39.7	47.8	-8.1	22	4.4	3.6	0.8	6.3	10.6	-4.3	8.4	14.1	-5.7	10.9	18.2	-7.3	9.1	9.6	-0.5	14.8	14.9	-0.1	5.4	9.5	-4.1						
Network The Hits	395.1	397.9	-2.8	9	60.2	60.1	0.1	115.8	122.0	-6.2	135.3	136.8	-1.5	209.9	211.2	-1.3	119.9	120.0	-0.1	65.6	66.8	-1.2	103.3	104.4	-1.1						
Network The Sound	338.3	337.9	0.4	10	21.6	20.3	1.3	71.7	74.8	-3.1	98.4	100.6	-2.2	192.1	194.0	-1.9	170.7	169.8	0.9	97.3	93.1	4.2	58.5	62.4	-3.9						
Network ZM	486.8	478.1	8.7	5	79.0	68.4	10.6	246.7	246.6	0.1	212.1	213.4	-1.3	271.9	273.4	-1.5	72.5	75.5	-3.0	17.2	19.7	-2.5	112.0	111.2	0.8						
Mediaworks Combo	2,274.6	2,262.1	12.5		280.1	263.4	16.7	709.2	727.7	-18.5	776.8	783.6	-6.8	1,165.8	1,174.6	-8.8	683.6	678.0	5.6	450.5	435.0	15.5	478.8	464.1	14.7						
NZME Combo	1,921.7	1,893.8	27.9		191.9	184.4	7.5	520.8	526.2	-5.4	567.3	563.6	3.7	879.7	870.5	9.2	569.3	563.0	6.3	468.0	464.2	3.8	365.7	356.3	9.4						
NZME and Partners	2,006.0	1,951.5</																													

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2017 - 2/2017

This Survey Period: Metro - Sun Jan 29 to Sat Jun 17 2017 / Regional - Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 2017

Last Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)

	This	Last	+/-
Potential (000)	4,157.3	4,157.3	0.0
Sample Size	15,310	15,336	-26

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	273.3	262.2	11.1	5	234.4	229.1	5.3		253.8	246.4	7.4		241.9	230.8	11.1		97.5	101.7	-4.2		55.8	56.3	-0.5		324.0	318.5	5.5	
Network Coast	201.4	201.8	-0.4	8	211.9	204.2	7.7		239.1	226.8	12.3		209.3	207.1	2.2		90.4	97.3	-6.9		51.1	47.6	3.5		273.3	262.0	11.3	
Network The Edge	326.9	338.0	-11.1	2	239.1	248.9	-9.8		311.6	312.2	-0.6		321.3	327.7	-6.4		154.2	161.6	-7.4		64.6	76.9	-12.3		380.7	404.1	-23.4	
Network Flava	91.2	100.1	-8.9	13	71.7	74.8	-3.1		90.5	82.5	8.0		98.6	88.7	9.9		47.8	44.2	3.6		26.6	23.9	2.7		113.8	111.3	2.5	
Network George FM	51.1	60.0	-8.9	16	40.5	43.2	-2.7		51.2	55.9	-4.7		64.0	66.5	-2.5		24.3	29.4	-5.1		18.4	13.9	4.5		93.7	102.0	-8.3	
Network Hokonui	6.2	4.6	1.6	23	5.2	4.2	1.0		6.4	5.5	0.9		5.1	3.8	1.3		2.9	1.6	1.3		3.3	1.1	2.2		9.5	5.3	4.2	
Network Life FM	41.3	39.2	2.1	17	23.1	29.0	-5.9		29.9	33.6	-3.7		35.1	30.5	4.6		24.2	25.3	-1.1		13.2	12.4	0.8		55.3	56.3	-1.0	
Network Magic	88.9	77.7	11.2	14	83.2	74.6	8.6		89.6	78.8	10.8		75.9	73.3	2.6		34.0	32.8	1.2		23.4	21.7	1.7		118.6	112.0	6.6	
Network Mai FM	229.5	238.7	-9.2	7	139.8	144.1	-4.3		168.2	172.1	-3.9		201.7	199.4	2.3		109.8	96.0	13.8		47.8	48.6	-0.8		253.0	227.0	26.0	
Network Maori Radio	37.2	37.3	-0.1	19	24.1	23.7	0.4		26.9	26.1	0.8		28.8	26.8	2.0		16.4	16.3	0.1		10.2	12.5	-2.3		39.1	43.5	-4.4	
Network Mix	31.6	30.8	0.8	21	31.1	31.3	-0.2		40.6	41.8	-1.2		35.5	34.5	1.0		15.1	14.4	0.7		7.4	6.2	1.2		53.2	42.2	11.0	
Network More FM	301.0	305.0	-4.0	3	205.1	206.8	-1.7		256.1	242.8	13.3		249.9	251.9	-2.0		99.4	110.3	-10.9		61.0	61.8	-0.8		284.4	286.1	-1.7	
Network Newstalk ZB	355.9	351.0	4.9	1	222.3	206.2	16.1		204.5	196.2	8.3		210.3	221.3	-11.0		167.6	168.8	-1.2		133.4	121.1	12.3		322.0	302.2	19.8	
Network Radio Hauraki	117.3	111.4	5.9	12	90.4	93.6	-3.2		103.7	102.3	1.4		119.0	111.8	7.2		42.4	37.1	5.3		20.1	19.5	0.6		111.8	110.9	0.9	
Network RadioLIVE	142.1	148.7	-6.6	11	83.6	71.9	11.7		78.3	71.4	6.9		96.0	88.4	7.6		57.4	50.8	6.6		49.6	45.7	3.9		123.9	122.9	1.0	
Network Radio Sport	80.8	70.9	9.9	15	65.8	58.2	7.6		81.0	74.2	6.8		76.7	64.4	12.3		45.4	40.3	5.1		21.5	13.6	7.9		140.6	121.8	18.8	
Network Tarana	38.9	38.6	0.3	18	21.2	18.5	2.7		18.1	12.2	5.9		34.7	27.8	6.9		27.8	12.5	15.3		10.0	6.1	3.9		50.4	37.5	12.9	
Network Rhema	35.3	44.4	-9.1	20	21.0	29.6	-8.6		30.1	34.2	-4.1		24.3	32.8	-8.5		17.2	25.3	-8.1		11.2	12.0	-0.8		48.3	54.4	-6.1	
Network The Rock	248.4	249.1	-0.7	6	192.6	196.4	-3.8		223.1	222.4	0.7		225.3	235.0	-9.7		95.0	93.4	1.6		66.3	64.4	1.9		235.5	232.6	2.9	
Network Star	13.5	16.2	-2.7	22	10.5	14.9	-4.4		19.4	24.5	-5.1		12.1	16.2	-4.1		11.9	11.3	0.6		4.5	7.3	-2.8		26.5	28.2	-1.7	
Network The Hits	195.7	200.6	-4.9	9	157.0	150.9	6.1		195.2	191.6	3.6		181.0	185.8	-4.8		81.6	84.4	-2.8		41.6	43.8	-2.2		224.9	223.9	1.0	
Network The Sound	191.5	186.2	5.3	10	158.5	158.5	0.0		191.0	191.5	-0.5		184.7	185.0	-0.3		69.6	69.0	0.6		34.8	38.4	-3.6		204.9	197.4	7.5	
Network ZM	281.5	273.0	8.5	4	178.5	173.3	5.2		240.8	239.6	1.2		265.3	257.5	7.8		117.9	126.2	-8.3		54.3	60.9	-6.6		287.0	277.1	9.9	
Mediaworks Combo	1,514.3	1,520.6	-6.3		1,147.4	1,138.2	9.2		1,328.7	1,309.0	19.7		1,371.4	1,374.1	-2.7		647.8	656.8	-9.0		358.7	365.4	-6.7		1,619.6	1,604.1	15.5	
NZME Combo	1,211.9	1,194.7	17.2		929.2	897.0	32.2		1,055.0	1,019.4	35.6		1,069.9	1,045.3	24.6		569.9	572.9	-3.0		334.3	314.5	19.8		1,323.7	1,255.3	68.4	
NZME and Partners	1,271.6	1,234.2	37.4		962.7	925.1	37.6		1,087.7	1,036.3	51.4		1,121.6	1,076.8	44.8		589.3	590.3	-1.0		340.5	323.3	17.2		1,393.5	1,303.7	89.8	
All Commercial Radio	2,519.6</																											

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2017

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2017 - 2/2017

This Survey Period: Metro - Sun Jan 29 to Sat Jun 17 2017 / Regional - Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 2017

Last Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:56	8:47	0:09	5:55	5:29	0:25	7:51	6:55	0:55	7:35	7:55	-0:19	8:28	8:55	-0:27	9:50	9:46	0:03	10:21	10:08	0:12	8:08	7:30	0:37
Network Coast	10:23	10:06	0:16	4:45	3:48	0:57	5:41	5:52	-0:10	8:10	7:19	0:50	9:40	8:54	0:45	10:44	10:23	0:20	11:25	11:10	0:14	7:21	7:35	-0:14
Network The Edge	6:37	6:52	-0:15	5:10	5:55	-0:45	6:36	6:34	0:02	7:18	7:40	-0:22	7:06	7:32	-0:26	7:34	7:37	-0:02	9:19	8:32	0:46	7:10	7:23	-0:12
Network Flava	6:33	6:28	0:05	4:36	5:53	-1:17	7:15	5:51	1:24	7:29	6:57	0:32	7:05	7:09	-0:04	5:14	7:10	-1:55	4:50	5:43	-0:52	6:06	6:57	-0:50
Network George FM	5:34	5:40	-0:06	4:42	3:46	0:55	4:58	4:58	0:00	5:37	6:31	-0:53	5:22	6:33	-1:10	6:12	6:35	-0:22	11:33	6:16	5:16	5:21	6:17	-0:55
Network Hokonui	11:09	12:49	-1:39	4:03	11:13	-7:10	3:26	4:48	-1:22	5:38	8:24	-2:46	6:04	10:43	-4:38	15:54	18:15	-2:20	18:16	16:00	2:16	10:35	14:15	-3:40
Network Life FM	5:44	5:57	-0:13	4:52	4:51	0:01	5:17	4:35	0:42	6:31	6:44	-0:12	6:13	6:13	0:00	5:32	6:29	-0:56	5:31	7:42	-2:10	6:25	7:00	-0:34
Network Magic	10:49	10:44	0:05	4:10	3:48	0:22	2:22	3:18	-0:55	5:35	4:56	0:38	6:27	6:16	0:11	10:17	10:16	0:00	12:38	12:57	-0:19	7:03	7:38	-0:34
Network Mai FM	7:39	8:01	-0:22	6:47	6:13	0:33	8:07	8:31	-0:23	7:35	8:01	-0:25	7:49	8:10	-0:20	8:00	8:29	-0:29	5:37	6:31	-0:53	8:39	8:41	-0:02
Network Maori Radio	6:00	6:38	-0:37	4:17	3:47	0:29	5:43	5:13	0:30	6:03	7:18	-1:15	6:51	7:19	-0:27	6:35	7:27	-0:52	5:17	7:23	-2:06	5:44	5:16	0:28
Network Mix	6:07	6:54	-0:46	2:51	2:54	-0:03	4:45	4:01	0:44	6:02	6:15	-0:12	6:33	7:42	-1:08	7:30	8:32	-1:02	7:08	7:34	-0:26	3:57	5:08	-1:10
Network More FM	8:04	8:12	-0:08	4:33	5:10	-0:37	6:51	7:07	-0:15	7:24	7:59	-0:34	8:21	8:37	-0:16	10:33	10:16	0:17	11:03	10:38	0:25	8:19	8:32	-0:12
Network Newstalk ZB	11:38	11:24	0:14	3:21	4:10	-0:48	3:53	4:55	-1:02	5:53	6:20	-0:26	7:20	7:21	-0:00	9:31	9:43	-0:11	13:38	13:41	-0:02	9:28	8:20	1:08
Network Radio Hauraki	7:27	7:31	-0:04	3:48	3:07	0:40	6:41	8:14	-1:33	7:27	7:18	0:08	7:30	7:24	0:05	7:39	7:44	-0:05	7:58	8:02	-0:04	5:42	6:05	-0:22
Network RadioLIVE	8:48	8:42	0:06	4:18	2:50	1:27	5:56	5:40	0:15	6:28	6:24	0:04	7:04	6:53	0:10	8:27	8:11	0:15	10:37	10:41	-0:03	6:35	6:11	0:23
Network Radio Sport	6:17	6:03	0:14	2:35	2:11	0:24	6:12	4:30	1:41	5:38	5:03	0:34	6:58	6:06	0:51	7:30	7:08	0:21	6:30	7:06	-0:36	6:31	6:10	0:20
Network Tarana	10:10	11:07	-0:56	2:01	4:22	-2:21	11:18	12:25	-1:07	7:00	6:48	0:12	7:53	6:42	1:11	9:34	8:38	0:56	10:24	16:00	-5:35	8:44	7:53	0:51
Network Rhema	5:55	6:32	-0:36	3:42	3:23	0:19	4:26	3:41	0:45	5:35	5:40	-0:04	6:01	6:50	-0:48	5:55	8:38	-2:43	5:41	8:05	-2:23	6:05	6:49	-0:44
Network The Rock	10:28	10:35	-0:06	4:49	6:03	-1:14	10:55	10:23	0:32	10:55	11:12	-0:16	10:58	11:19	-0:20	10:54	10:54	0:00	10:48	9:48	0:59	8:46	9:28	-0:42
Network Star	7:39	6:07	1:32	2:00	2:30	-0:30	2:33	3:18	-0:45	4:21	4:37	-0:16	7:10	5:59	1:11	16:23	9:46	6:36	10:59	6:23	4:36	15:01	5:39	9:21
Network The Hits	7:39	7:39	-0:00	4:47	4:20	0:27	7:13	7:27	-0:14	7:44	8:13	-0:28	8:18	8:33	-0:15	8:56	8:39	0:16	8:17	7:36	0:41	7:41	7:51	-0:10
Network The Sound	10:42	10:42	0:00	5:37	4:16	1:21	8:06	8:21	-0:14	9:38	8:48	0:49	10:17	10:34	-0:16	12:17	12:56	-0:39	13:55	13:50	0:04	8:59	8:57	0:02
Network ZM	7:26	7:04	0:21	5:01	4:21	0:40	7:56	7:14	0:42	7:57	8:03	-0:06	8:02	7:52	0:10	8:30	7:51	0:39	8:42	9:47	-1:05	7:23	7:22	0:01
Mediaworks Combo	12:42	12:49	-0:07	7:59	8:09	-0:10	12:16	11:54	0:22	12:49	13:03	-0:14	13:02	13:32	-0:29	14:16	14:33	-0:17	15:14	15:01	0:13	11:57	12:20	-0:22
NZME Combo	11:23	11:04	0:19	5:58	5:37	0:21	9:15	9:00	0:15	9:46	9:45	0:01	10:25	10:14	0:11	12:02	11:59	0:02	14:30	14:18	0:12	9:19	9:31	-0:11
NZME and Partners	11:21	11:02	0:18	6:05	5:42	0:23	9:21	9:05	0:15	9:55	9:51	0:04	10:29	10:16	0:13	12:02	11:58	0:04	14:26	14:16	0:10	9:21	9:29	-0:08
All Commercial Radio	16:59	17:04	-0:04	10:25	10:15	0:10	15:49	15:49	0:00	16:22	16:40	-0:17	16:56	17:18	-0:22	18:36	18:57	-0:20	19:57	19:57	0:00	15:37	15:59	-0:22
Potential (000)	4,157.3	4,157.3	0.0	494.0	479.1	14.9	1,193.4	1,20																

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2017

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2017 - 2/2017

This Survey Period: Metro - Sun Jan 29 to Sat Jun 17 2017 / Regional - Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 2017

Last Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)

	This	Last	+/-
Potential (000)	4,157.3	4,157.3	0.0
Sample Size	15,310	15,336	-26

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	3:02	3:05	-0:03	3:33	3:39	-0:05	4:05	4:04	0:00	2:11	2:10	0:00	2:13	2:14	-0:00	2:29	2:04	0:24	3:19	2:59	0:20
Network Coast	3:08	3:03	0:04	3:48	3:44	0:03	3:44	3:57	-0:12	2:16	2:13	0:02	2:17	2:01	0:16	2:37	2:02	0:34	4:09	4:03	0:06
Network The Edge	2:25	2:24	0:00	2:37	2:36	0:01	2:56	2:58	-0:02	1:54	1:54	0:00	1:38	1:46	-0:08	1:59	2:21	-0:21	2:30	2:39	-0:09
Network Flava	1:59	2:14	-0:15	2:53	2:40	0:13	3:07	2:51	0:15	1:42	1:39	0:03	1:58	2:07	-0:09	1:40	1:57	-0:16	2:30	2:38	-0:07
Network George FM	2:10	2:13	-0:03	2:22	2:36	-0:14	2:34	2:48	-0:14	1:48	1:59	-0:11	1:59	1:31	0:28	1:51	2:02	-0:10	2:41	2:29	0:11
Network Hokonui	4:15	4:24	-0:09	5:19	5:45	-0:26	4:59	5:00	-0:01	3:01	3:14	-0:12	2:30	2:35	-0:05	2:09	2:44	-0:35	4:23	5:21	-0:57
Network Life FM	2:06	2:10	-0:04	2:16	2:33	-0:16	2:30	2:27	0:02	1:41	1:43	-0:01	1:45	1:40	0:04	1:18	1:24	-0:06	2:25	2:37	-0:11
Network Magic	3:22	3:11	0:11	4:11	4:17	-0:06	4:03	4:18	-0:14	2:13	2:11	0:01	2:33	2:06	0:27	2:27	2:06	0:20	4:06	3:59	0:07
Network Mai FM	2:44	2:50	-0:05	2:55	2:50	0:05	3:15	3:07	0:07	2:05	2:18	-0:13	1:56	2:07	-0:11	2:17	1:59	0:17	2:55	3:10	-0:14
Network Maori Radio	2:25	2:41	-0:16	2:37	2:34	0:02	2:21	2:52	-0:31	1:49	1:53	-0:04	2:03	2:01	0:02	2:19	3:43	-1:23	2:55	3:17	-0:21
Network Mix	2:28	2:21	0:06	3:11	3:24	-0:13	3:24	3:30	-0:05	1:41	1:37	0:03	1:44	2:03	-0:19	1:07	0:54	0:12	2:18	2:41	-0:23
Network More FM	3:13	3:05	0:07	3:27	3:33	-0:06	3:27	3:47	-0:19	2:04	2:11	-0:06	1:26	1:26	-0:00	1:59	2:02	-0:03	2:49	2:50	-0:01
Network Newstalk ZB	4:05	3:59	0:05	3:58	3:58	-0:00	3:08	3:02	0:06	2:22	2:20	0:01	3:25	3:33	-0:08	3:50	4:03	-0:12	3:58	4:01	-0:03
Network Radio Hauraki	2:27	2:45	-0:17	3:39	3:36	0:03	3:43	3:48	-0:05	2:01	2:08	-0:07	1:21	1:21	-0:00	1:10	1:17	-0:06	2:51	2:39	0:11
Network RadioLIVE	3:48	3:59	-0:11	2:42	2:46	-0:04	3:12	3:27	-0:15	2:06	2:01	0:04	2:55	3:24	-0:28	3:48	3:53	-0:05	3:31	3:31	0:00
Network Radio Sport	2:24	2:34	-0:09	3:19	3:21	-0:02	2:56	3:03	-0:06	2:06	1:54	0:12	1:55	1:40	0:14	1:21	1:37	-0:15	2:36	2:29	0:07
Network Tarana	3:24	3:29	-0:04	4:30	4:04	0:26	4:43	4:54	-0:11	2:52	3:03	-0:10	2:05	3:27	-1:21	3:31	3:05	0:25	3:39	3:45	-0:06
Network Rhema	2:12	2:28	-0:15	2:09	2:25	-0:15	2:30	3:03	-0:33	1:42	2:12	-0:29	2:19	2:25	-0:05	2:56	2:09	0:46	2:27	2:35	-0:08
Network The Rock	3:13	3:17	-0:04	4:39	4:36	0:03	4:58	4:59	-0:01	2:28	2:28	0:00	2:06	2:03	0:03	2:43	2:39	0:03	3:09	3:16	-0:07
Network Star	3:36	3:05	0:30	4:09	3:16	0:53	3:01	2:17	0:44	2:35	1:46	0:48	1:53	1:32	0:20	2:43	2:23	0:20	3:16	2:37	0:39
Network The Hits	2:54	2:55	-0:01	3:35	3:33	0:02	3:33	3:31	0:02	2:03	2:03	-0:00	1:37	1:49	-0:11	1:55	2:16	-0:21	2:42	2:44	-0:02
Network The Sound	3:05	3:09	-0:03	4:22	4:28	-0:06	4:48	4:53	-0:05	2:21	2:25	-0:04	1:59	2:02	-0:03	2:19	1:52	0:27	3:43	3:39	0:04
Network ZM	2:43	2:36	0:06	3:16	3:05	0:10	3:09	2:58	0:11	1:58	1:55	0:03	1:30	1:22	0:07	1:40	1:30	0:09	2:29	2:22	0:06
Mediaworks Combo	3:40	3:42	-0:01	4:13	4:16	-0:03	4:38	4:43	-0:05	2:36	2:38	-0:02	2:15	2:16	-0:00	2:53	2:46	0:07	3:51	3:51	0:00
NZME Combo	3:29	3:28	0:00	4:01	3:55	0:05	3:52	3:50	0:01	2:22	2:20	0:02	2:28	2:26	0:01	2:54	2:51	0:02	3:43	3:41	0:02
NZME and Partners	3:28	3:28	0:00	3:59	3:53	0:05	3:52	3:50	0:01	2:24	2:21	0:02	2:28	2:27	0:00	2:54	2:49	0:04	3:42	3:39	0:02
All Commercial Radio	4:19	4:22	-0:03	4:51	4:53	-0:01	5:13	5:17	-0:03	3:04	3:05	-0:01	2:45	2:48	-0:03	3:20	3:13	0:06	4:47	4:47	0:00

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM(Auckland) - from S2 2017)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network George FM, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening.

n.b. From S2 2017 the results for Network George also includes Christchurch, Waikato and Tauranga and markets with internet only listening. The S1 2017 Network George results only includes listening from Auckland, Wellington, Dunedin, Manawatu and Nelson.