

## NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2018

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	8.0	8.1	-0.1	3	6.0	6.8	-0.8	5.1	5.6	-0.5	6.3	7.0	-0.7	7.6	8.1	-0.5	10.1	10.2	-0.1	10.9	10.8	0.1	8.7	8.6	0.1					
Network Coast	7.4	7.0	0.4	4	2.3	2.5	-0.2	2.3	1.3	1.0	2.3	2.2	0.1	4.1	3.5	0.6	10.7	9.0	1.7	14.8	13.6	1.2	3.9	3.4	0.5					
Network The Edge	6.1	6.0	0.1	7	15.1	15.8	-0.7	11.5	10.7	0.8	7.9	7.9	0.0	6.6	6.6	0.0	3.1	3.3	-0.2	1.5	1.8	-0.3	7.5	7.9	-0.4					
Network Flava	2.7	2.4	0.3	14	10.5	6.6	3.9	4.9	5.6	-0.7	3.7	3.9	-0.2	2.9	2.7	0.2	0.8	0.3	0.5	0.2	0.1	0.1	3.0	2.9	0.1					
Network George FM	1.5	1.4	0.1	17	2.2	1.9	0.3	2.7	2.9	-0.2	2.7	2.7	0.0	2.2	2.1	0.1	0.9	0.7	0.2	0.3	0.3	0.0	1.0	0.8	0.2					
Network Hokonui	0.2	0.2	0.0	23	0.3	0.2	0.1	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.1	0.1	0.0					
Network Life FM	0.8	1.0	-0.2	21	2.3	1.7	0.6	1.0	1.3	-0.3	0.9	1.2	-0.3	0.9	1.1	-0.2	0.7	0.9	-0.2	0.2	0.6	-0.4	0.9	1.2	-0.3					
Network Magic	4.1	3.7	0.4	11	0.4	0.3	0.1	1.0	1.1	-0.1	0.9	0.7	0.2	1.4	1.1	0.3	4.4	3.5	0.9	9.5	8.4	1.1	2.2	1.7	0.5					
Network Mai FM	5.7	6.2	-0.5	8	9.9	14.5	-4.6	12.8	13.3	-0.5	9.8	10.3	-0.5	7.5	7.8	-0.3	1.9	2.0	-0.1	0.4	0.5	-0.1	7.9	7.7	0.2					
Network Maori Radio	1.0	0.6	0.4	18	1.0	1.2	-0.2	1.6	0.4	1.2	0.6	0.5	0.1	0.8	0.7	0.1	1.0	1.0	0.0	0.6	0.6	0.0	0.9	0.9	0.0					
Network Mix	1.6	1.7	-0.1	16	1.1	0.9	0.2	1.1	1.1	0.0	1.9	2.3	-0.4	2.4	2.5	-0.1	2.7	2.5	0.2	1.2	1.6	-0.4	2.5	2.4	0.1					
Network More FM	8.4	8.4	0.0	2	11.2	11.2	0.0	6.7	6.7	0.0	9.9	9.4	0.5	10.2	10.6	-0.4	9.8	10.8	-1.0	6.6	6.5	0.1	12.3	13.4	-1.1					
Network Newstalk ZB	11.2	11.2	0.0	1	1.3	1.1	0.2	1.9	1.8	0.1	2.9	2.5	0.4	4.5	3.9	0.6	10.6	10.3	0.3	20.2	20.2	0.0	6.0	6.0	0.0					
Network Radio Hauraki	2.8	2.8	0.0	13	0.8	0.9	-0.1	5.0	5.0	0.0	5.0	5.2	-0.2	4.2	4.5	-0.3	1.9	2.2	-0.3	0.9	0.8	0.1	2.3	2.7	-0.4					
Network RadioLIVE	3.0	2.9	0.1	12	1.1	0.8	0.3	1.2	1.3	-0.1	1.8	1.8	0.0	2.5	2.3	0.2	3.9	3.5	0.4	4.1	4.1	0.0	3.3	2.9	0.4					
Network Radio Sport	1.8	2.1	-0.3	15	0.8	1.6	-0.8	0.7	0.8	-0.1	1.0	1.4	-0.4	1.5	1.9	-0.4	2.1	2.4	-0.3	3.0	2.9	0.1	1.1	1.0	0.1					
Network Tarana	0.9	1.1	-0.2	19	0.4	0.4	0.0	1.2	1.6	-0.4	1.4	1.7	-0.3	1.3	1.7	-0.4	0.8	1.1	-0.3	0.5	0.7	-0.2	1.9	2.2	-0.3					
Network Rhema	0.9	0.8	0.1	19	0.9	0.8	0.1	1.0	0.5	0.5	1.1	0.6	0.5	1.0	0.7	0.3	0.9	0.9	0.0	1.0	1.0	0.0	1.3	1.2	0.1					
Network The Rock	6.6	6.5	0.1	6	6.2	6.0	0.2	10.5	10.5	0.0	11.7	10.9	0.8	9.9	9.4	0.5	4.8	5.0	-0.2	1.9	2.0	-0.1	6.7	5.7	1.0					
Network Star	0.4	0.5	-0.1	22	0.2	0.2	0.0	0.1	0.1	0.0	0.1	0.4	-0.3	0.2	0.3	-0.1	0.4	0.5	-0.1	0.7	1.1	-0.4	0.3	0.5	-0.2					
Network The Hits	5.0	5.4	-0.4	10	5.0	5.7	-0.7	5.6	5.1	0.5	5.8	5.5	0.3	6.0	6.0	0.0	5.1	6.2	-1.1	3.5	4.6	-1.1	6.3	6.4	-0.1					
Network The Sound	7.1	7.8	-0.7	5	3.3	3.1	0.2	4.8	5.7	-0.9	5.3	5.7	-0.4	7.3	8.3	-1.0	12.7	14.0	-1.3	9.8	10.4	-0.6	5.6	6.1	-0.5					
Network ZM	5.6	5.7	-0.1	9	10.3	11.2	-0.9	10.0	10.4	-0.4	8.7	8.3	0.4	6.9	6.8	0.1	3.3	3.1	0.2	1.8	1.4	0.4	6.5	6.9	-0.4					
Mediaworks Combo	50.5	51.0	-0.5		55.6	60.4	-4.8	56.3	57.8	-1.5	56.3	56.4	-0.1	55.1	56.2	-1.1	51.7	53.0	-1.3	45.1	44.9	0.2	55.1	54.9	0.2					
NZME Combo	38.7	38.8	-0.1		32.6	30.7	1.9	31.9	31.2	0.7	31.7	31.6	0.1	32.9	32.0	0.9	37.7	36.8	0.9	46.1	46.1	0.0	31.8	31.8	0.0					
NZME and Partners	40.5	40.6	-0.1		33.6	31.8	1.8	34.4	33.6	0.8	34.6	33.9	0.7	35.4	34.2	1.2	39.4	38.6	0.8	47.5	47.4	0.1	34.1	33.9	0.2					
Potential (000)	3,520.5	3,520.5	0.0		397.6	401.8	-4.2	1,065.2	1,061.0	4.2	1,114.6	1,114.6	0.0	1,640.1	1,640.1	0.0	986.3	986.3	0.0	791.8	791.8	0.0	657.8	660.0	-2.2					
Sample	14,679	14,774	-95		1,563	1,611	-48	3,724	3,791	-67	4,261	4,417	-156	6,525	6,519	6	4,197	4,123	74	3,925	4,004	-79	2,823	2,850	-27					

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

**NZ Major Markets** includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.

## NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2018

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2018 - 3/2018

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	This	Last	+/-
Potential (000)	3,520.5	3,520.5	0.0
Sample Size	14,679	14,774	-95

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.1	7.4	-0.3	3	9.4	9.1	0.3	9.6	9.2	0.4	7.6	7.2	0.4	5.1	5.7	-0.6	4.8	6.2	-1.4	8.1	8.5	-0.4	8.1	8.5	-0.4	8.1	8.5	-0.4
Network Coast	5.8	5.2	0.6	8	8.8	7.8	1.0	8.9	8.3	0.6	5.6	5.6	0.0	4.1	4.9	-0.8	7.8	5.7	2.1	8.3	8.4	-0.1	8.3	8.4	-0.1	8.3	8.4	-0.1
Network The Edge	6.1	6.2	-0.1	5	5.1	5.5	-0.4	6.3	6.0	0.3	7.8	7.3	0.5	5.5	5.2	0.3	4.3	4.1	0.2	6.1	6.2	-0.1	6.1	6.2	-0.1	6.1	6.2	-0.1
Network Flava	2.3	2.0	0.3	14	2.3	1.9	0.4	2.7	2.4	0.3	4.1	2.9	1.2	3.7	3.1	0.6	2.0	3.2	-1.2	2.6	2.5	0.1	2.6	2.5	0.1	2.6	2.5	0.1
Network George FM	1.3	1.3	0.0	16	1.2	1.4	-0.2	1.4	1.4	0.0	1.7	1.7	0.0	1.5	1.2	0.3	0.8	1.0	-0.2	1.9	1.6	0.3	1.9	1.6	0.3	1.9	1.6	0.3
Network Hokonui	0.2	0.2	0.0	23	0.2	0.2	0.0	0.3	0.3	0.0	0.1	*	*	0.1	*	*	0.1	0.2	-0.1	0.1	0.2	-0.1	0.1	0.2	-0.1	0.1	0.2	-0.1
Network Life FM	0.9	1.0	-0.1	19	0.8	1.0	-0.2	0.8	0.8	0.0	0.9	1.0	-0.1	0.6	0.8	-0.2	0.6	1.3	-0.7	0.9	1.0	-0.1	0.9	1.0	-0.1	0.9	1.0	-0.1
Network Magic	3.1	2.9	0.2	12	4.6	4.4	0.2	4.2	3.9	0.3	3.0	2.8	0.2	4.1	3.5	0.6	4.0	2.6	1.4	5.0	4.5	0.5	5.0	4.5	0.5	5.0	4.5	0.5
Network Mai FM	5.9	7.0	-1.1	7	4.8	5.0	-0.2	5.1	5.4	-0.3	6.3	7.6	-1.3	6.6	6.3	0.3	5.9	6.2	-0.3	5.9	6.3	-0.4	5.9	6.3	-0.4	5.9	6.3	-0.4
Network Maori Radio	0.9	0.6	0.3	19	0.9	0.5	0.4	1.0	0.6	0.4	1.1	0.6	0.5	0.7	0.5	0.2	1.9	1.6	0.3	0.8	0.6	0.2	0.8	0.6	0.2	0.8	0.6	0.2
Network Mix	1.3	1.2	0.1	16	2.0	2.2	-0.2	2.3	2.5	-0.2	1.5	1.7	-0.2	0.9	1.3	-0.4	0.4	0.5	-0.1	1.6	1.6	0.0	1.6	1.6	0.0	1.6	1.6	0.0
Network More FM	10.2	10.2	0.0	2	8.0	8.8	-0.8	8.4	9.0	-0.6	9.1	8.9	0.2	5.6	5.4	0.2	6.5	5.9	0.6	7.9	7.3	0.6	7.9	7.3	0.6	7.9	7.3	0.6
Network Newstalk ZB	14.7	14.3	0.4	1	10.6	10.7	-0.1	6.3	6.5	-0.2	7.8	7.6	0.2	16.7	16.5	0.2	24.3	25.1	-0.8	10.8	10.7	0.1	10.8	10.7	0.1	10.8	10.7	0.1
Network Radio Hauraki	2.9	2.9	0.0	13	3.4	3.2	0.2	3.2	3.0	0.2	3.6	3.6	0.0	2.7	2.4	0.3	1.3	1.2	0.1	1.8	2.2	-0.4	1.8	2.2	-0.4	1.8	2.2	-0.4
Network RadioLIVE	4.2	4.1	0.1	11	1.9	1.6	0.3	1.8	1.6	0.2	2.4	2.1	0.3	4.3	4.0	0.3	6.6	7.4	-0.8	3.1	2.9	0.2	3.1	2.9	0.2	3.1	2.9	0.2
Network Radio Sport	1.5	1.6	-0.1	15	1.8	2.1	-0.3	1.6	2.0	-0.4	1.7	2.1	-0.4	1.9	2.4	-0.5	1.2	1.2	0.0	2.3	2.7	-0.4	2.3	2.7	-0.4	2.3	2.7	-0.4
Network Tarana	0.8	1.4	-0.6	21	0.4	0.5	-0.1	0.6	0.4	0.2	0.9	1.5	-0.6	2.3	2.4	-0.1	0.7	0.5	0.2	1.2	1.6	-0.4	1.2	1.6	-0.4	1.2	1.6	-0.4
Network Rhema	1.0	0.8	0.2	18	0.8	0.6	0.2	0.7	0.7	0.0	0.8	0.5	0.3	1.4	1.6	-0.2	1.2	0.9	0.3	0.9	0.9	0.0	0.9	0.9	0.0	0.9	0.9	0.0
Network The Rock	6.7	6.2	0.5	4	7.8	7.5	0.3	8.1	7.9	0.2	6.7	6.7	0.0	4.7	5.1	-0.4	5.3	5.2	0.1	5.2	5.2	0.0	5.2	5.2	0.0	5.2	5.2	0.0
Network Star	0.4	0.6	-0.2	22	0.3	0.5	-0.2	0.4	0.4	0.0	0.2	0.2	0.0	0.6	0.7	-0.1	0.4	0.7	0.0	0.6	0.7	-0.1	0.6	0.7	-0.1	0.6	0.7	-0.1
Network The Hits	4.7	5.3	-0.6	10	5.3	5.7	-0.4	5.7	6.1	-0.4	5.2	5.3	-0.1	3.2	3.7	-0.5	3.2	3.8	-0.6	5.1	5.4	-0.3	5.1	5.4	-0.3	5.1	5.4	-0.3
Network The Sound	5.6	6.0	-0.4	9	8.7	9.5	-0.8	9.1	9.9	-0.8	7.4	8.5	-1.1	5.4	5.7	-0.3	3.4	4.1	-0.7	6.7	7.1	-0.4	6.7	7.1	-0.4	6.7	7.1	-0.4
Network ZM	6.0	5.8	0.2	6	5.3	5.3	0.0	5.8	6.6	-0.8	7.1	7.5	-0.4	4.8	5.2	-0.4	3.4	3.5	-0.1	5.0	4.6	0.4	5.0	4.6	0.4	5.0	4.6	0.4
Mediaworks Combo	50.1	51.3	-1.2		51.5	52.8	-1.3	53.9	54.5	-0.6	52.0	52.8	-0.8	42.8	42.3	0.5	41.7	42.7	-1.0	49.9	49.6	0.3	49.9	49.6	0.3	49.9	49.6	0.3
NZME Combo	39.8	38.8	1.0		40.1	39.3	0.8	37.0	37.9	-0.9	36.8	36.7	0.1	38.7	40.2	-1.5	45.4	46.6	-1.2	38.0	38.6	-0.6	38.0	38.6	-0.6	38.0	38.6	-0.6
NZME and Partners	41.7	40.5	1.2		41.3	40.5	0.8	38.0	38.8	-0.8	38.9	38.9	0.0	42.9	45.4	-2.5	46.5	47.4	-0.9	40.3	40.5	-0.2	40.3	40.5	-0.2	40.3	40.5	-0.2

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	436.4	461.6	-25.2	3	34.1	45.3	-11.2	99.6	107.9	-8.3	125.3	140.9	-15.6	209.7	228.2	-18.5	164.3	165.8	-1.5	133.2	134.9	-1.7	97.6	98.2	-0.6					
Network Coast	324.6	308.7	15.9	8	11.7	10.9	0.8	35.9	25.4	10.5	42.8	44.5	-1.7	94.6	89.7	4.9	140.4	124.8	15.6	166.1	155.6	10.5	42.4	38.9	3.5					
Network The Edge	513.8	513.6	0.2	1	90.7	95.9	-5.2	266.2	258.6	7.6	199.5	196.7	2.8	258.4	254.8	3.6	85.0	84.4	0.6	32.5	34.1	-1.6	120.5	119.8	0.7					
Network Flava	183.2	178.8	4.4	11	39.9	36.7	3.2	100.8	108.0	-7.2	73.2	79.3	-6.1	89.2	86.8	2.4	17.8	9.5	8.3	2.7	2.8	-0.1	42.0	37.1	4.9					
Network George FM	114.1	118.7	-4.6	16	11.1	10.1	1.0	60.5	65.0	-4.5	66.5	64.4	2.1	79.5	81.9	-2.4	19.2	21.8	-2.6	7.3	4.8	2.5	20.4	19.7	0.7					
Network Hokonui	13.8	13.5	0.3	23	2.6	2.2	0.4	3.3	3.2	0.1	3.9	4.2	-0.3	5.5	6.3	-0.8	4.8	4.7	0.1	4.3	3.6	0.7	1.8	1.9	-0.1					
Network Life FM	71.9	80.5	-8.6	18	15.1	14.0	1.1	29.9	35.5	-5.6	23.0	32.4	-9.4	33.5	42.1	-8.6	15.8	16.3	-0.5	6.3	8.4	-2.1	15.5	19.7	-4.2					
Network Magic	173.6	159.6	14.0	14	4.5	4.6	-0.1	12.0	14.0	-2.0	17.8	16.2	1.6	36.8	31.9	4.9	66.0	52.6	13.4	98.9	87.0	11.9	22.1	17.6	4.5					
Network Mai FM	365.1	386.0	-20.9	6	57.1	63.4	-6.3	216.6	227.3	-10.7	169.2	180.2	-11.0	201.6	211.3	-9.7	39.9	40.3	-0.4	8.4	10.4	-2.0	83.6	83.4	0.2					
Network Maori Radio	52.2	51.9	0.3	21	6.8	7.7	-0.9	17.0	15.9	1.1	18.2	17.5	0.7	28.6	28.5	0.1	18.5	18.7	-0.2	10.0	10.6	-0.6	12.7	14.5	-1.8					
Network Mix	99.6	83.9	15.7	17	8.7	8.0	0.7	19.3	17.2	2.1	34.7	32.2	2.5	63.3	52.8	10.5	47.5	36.1	11.4	20.9	18.0	2.9	24.7	18.9	5.8					
Network More FM	476.1	459.8	16.3	2	69.8	66.4	3.4	130.0	115.7	14.3	176.3	159.1	17.2	274.7	261.6	13.1	156.0	164.8	-8.8	79.8	83.1	-3.3	123.2	122.8	0.4					
Network Newstalk ZB	435.0	428.2	6.8	4	17.0	14.3	2.7	46.8	45.5	1.3	80.4	80.5	-0.1	152.2	145.4	6.8	156.1	147.1	9.0	176.7	171.5	5.2	71.0	62.1	8.9					
Network Radio Hauraki	181.7	184.2	-2.5	12	9.3	9.9	-0.6	72.2	75.8	-3.6	97.4	99.3	-1.9	128.8	133.8	-5.0	47.4	48.9	-1.5	19.5	17.5	2.0	39.6	36.7	2.9					
Network RadioLIVE	181.2	175.7	5.5	13	10.3	9.8	0.5	25.4	27.8	-2.4	43.8	44.7	-0.9	86.5	82.3	4.2	76.3	66.0	10.3	58.9	54.8	4.1	37.5	32.7	4.8					
Network Radio Sport	146.2	158.2	-12.0	15	7.6	12.5	-4.9	22.7	22.0	0.7	31.4	30.7	0.7	58.2	62.2	-4.0	55.8	63.6	-7.8	56.4	58.9	-2.5	17.1	15.7	1.4					
Network Tarana	54.8	63.7	-8.9	20	3.9	3.9	0.0	23.6	27.6	-4.0	24.5	30.4	-5.9	35.9	41.2	-5.3	15.5	16.4	-0.9	5.8	9.4	-3.6	20.8	20.0	0.8					
Network Rhema	60.9	58.2	2.7	19	7.3	7.1	0.2	17.6	14.2	3.4	19.8	13.3	6.5	29.7	23.8	5.9	20.0	22.2	-2.2	16.4	17.1	-0.7	14.8	13.3	1.5					
Network The Rock	343.2	341.5	1.7	7	36.2	37.9	-1.7	146.2	144.6	1.6	176.3	165.3	11.0	224.3	214.9	9.4	76.9	79.5	-2.6	32.6	34.1	-1.5	74.4	69.2	5.2					
Network Star	28.2	31.6	-3.4	22	2.4	3.3	-0.9	7.1	5.6	1.5	6.7	8.5	-1.8	9.3	10.0	-0.7	6.1	7.8	-1.7	7.5	11.5	-4.0	3.5	6.5	-3.0					
Network The Hits	321.0	334.5	-13.5	9	37.5	42.7	-5.2	106.1	108.2	-2.1	128.2	128.6	-0.4	186.6	191.2	-4.6	95.0	100.6	-5.6	51.3	52.9	-1.6	86.4	79.0	7.4					
Network The Sound	320.8	329.4	-8.6	10	18.2	20.4	-2.2	62.5	64.7	-2.2	90.4	87.7	2.7	168.5	175.6	-7.1	165.3	173.5	-8.2	109.2	109.6	-0.4	56.7	53.3	3.4					
Network ZM	433.5	424.6	8.9	5	61.7	64.4	-2.7	217.3	214.0	3.3	202.4	189.8	12.6	256.0	245.2	10.8	79.5	75.2	4.3	28.3	23.5	4.8	98.4	99.4	-1.0					
Mediaworks Combo	1,977.7	2,007.0	-29.3		223.5	237.8	-14.3	645.0	650.5	-5.5	688.3	683.7	4.6	1,013.4	1,016.0	-2.6	589.6	593.1	-3.5	411.2	414.3	-3.1	410.4	406.1	4.3					
NZME Combo	1,636.9	1,615.4	21.5		152.4	153.9	-1.5	483.3	470.6	12.7	534.0	522.6	11.4	779.2	766.5	12.7	469.4	458.5	10.9	396.5	380.7	15.8	321.3	304.3	17.0					
NZME and Partners Combo	1,718.6	1,694.2	24.4		158.7	160.9	-2.2	515.7	503.8	11.9	573.2	559.3	13.9	834.2	819.0	15.2	491.1	479.7	11.4	405.3	388.4	16.9	338.0	320.7	17.3					
All Commercial Radio	2,803.1	2,812.6	-9.5		295.9	301.6	-5.7	834.9	837.9	-3.0	929.6	930.7	-1.1	1,381.0	1,388.0	-7.0	828.3	832.6	-4.3	628.9	627.7	1.2	568.7	560.9	7.8					
Potential (000)	3,520.5	3,520.5	0.0		397.6	401.8	-4.2	1,065.2	1,061.0	4.2	1,114.6	1,114.6	0.0	1,640.1	1,640.1	0.0	986.3	986.3	0.0	791.8	791.8	0.0	657.8	660.0	-2.2					
Sample	14,679	14,774	-95		1,563	1,611	-48	3,724	3,791	-67	4,261	4,417	-156	6,525	6,519	6	4,197	4,123	74	3,925	4,004	-79	2,823	2,850	-27					

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

**NZ Major Markets** includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.

## NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2018

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	This	Last	+/-
Potential (000)	3,520.5	3,520.5	0.0
Sample Size	14,679	14,774	-95

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	217.3	230.0	-12.7	5	196.9	204.7	-7.8	219.8	219.4	0.4	212.9	214.8	-1.9	81.7	95.6	-13.9	40.2	54.1	-13.9	256.1	283.9	-27.8	202.3	205.5	-3.2			
Network Coast	152.1	142.3	9.8	10	160.2	153.8	6.4	188.8	171.0	17.8	152.3	144.5	7.8	69.7	72.2	-2.5	37.5	33.9	3.6	299.7	291.2	8.5	106.9	105.6	1.3			
Network The Edge	268.2	271.2	-3.0	3	170.6	187.5	-16.9	242.4	239.3	3.1	257.1	251.8	5.3	115.0	123.5	-8.5	44.7	44.9	-0.2	44.1	51.3	-7.2	28.5	76.1	2.4			
Network Flava	93.1	76.9	16.2	12	65.1	57.1	8.0	90.8	87.3	3.5	104.7	92.7	12.0	47.9	49.2	-1.3	27.9	26.0	1.9	5.7	6.0	-0.3	106.9	112.8	9.5			
Network George FM	52.9	50.3	2.6	16	42.4	42.8	-0.4	48.4	45.6	2.8	56.0	61.3	-5.3	29.9	28.0	1.9	13.1	11.2	1.9	26.5	23.8	2.7	54.9	47.3	7.6			
Network Hokonui	6.2	6.2	0.0	23	6.3	5.9	0.4	7.5	7.5	0.0	2.4	2.4	0.0	1.0	1.3	-0.3	0.9	0.6	0.3	38.5	46.9	-8.4	106.9	112.8	9.5			
Network Life FM	37.7	40.2	-2.5	18	26.9	34.1	-7.2	30.4	33.4	-3.0	32.6	38.9	-6.3	20.3	23.4	-3.1	8.3	11.0	-2.7	28.5	51.3	-2.2	106.9	112.8	9.5			
Network Magic	86.7	77.1	9.6	14	99.4	86.9	12.5	99.9	93.0	6.9	77.9	74.3	3.6	44.2	39.5	4.7	19.8	19.0	0.8	122.3	112.8	9.5	26.5	23.8	2.7			
Network Mai FM	197.1	218.8	-21.7	6	128.7	132.6	-3.9	157.6	172.9	-15.3	168.7	199.3	-30.6	113.5	118.8	-5.3	62.4	59.9	2.5	233.1	247.4	-14.3	28.5	76.1	2.4			
Network Maori Radio	22.9	24.6	-1.7	21	17.3	14.8	2.5	20.4	20.7	-0.3	19.3	16.7	2.6	9.1	8.0	1.1	8.9	6.6	2.3	106.9	105.6	1.3	26.5	23.8	2.7			
Network Mix	48.1	40.7	7.4	17	40.6	36.7	3.9	47.0	47.5	-0.5	45.9	46.3	-0.4	19.7	21.6	-1.9	4.4	5.0	-0.6	54.9	47.3	7.6	106.9	112.8	9.5			
Network More FM	288.7	290.5	-1.8	2	184.7	191.0	-6.3	226.3	231.4	-5.1	235.7	219.6	16.1	103.3	105.2	-1.9	52.1	47.9	4.2	284.5	264.8	19.7	28.5	76.1	2.4			
Network Newstalk ZB	310.8	305.6	5.2	1	204.9	201.4	3.5	186.2	183.1	3.1	185.8	180.0	5.8	149.2	154.8	-5.6	110.3	110.8	-0.5	296.0	287.2	8.8	26.5	23.8	2.7			
Network Radio Hauraki	91.2	90.8	0.4	13	68.9	67.0	1.9	80.8	82.1	-1.3	95.0	96.1	-1.1	41.0	40.5	0.5	15.4	16.1	-0.7	94.0	100.6	-6.6	106.9	112.8	9.5			
Network RadioLIVE	109.5	112.2	-2.7	11	57.4	50.9	6.5	68.3	58.8	9.5	74.5	66.2	8.3	43.2	42.4	0.8	37.0	36.4	0.6	95.5	93.4	2.1	106.9	112.8	9.5			
Network Radio Sport	57.4	53.7	3.7	15	47.3	50.5	-3.2	61.5	65.0	-3.5	59.3	70.0	-10.7	31.5	36.3	-4.8	16.0	14.8	1.2	100.1	105.2	-5.1	28.5	76.1	2.4			
Network Tarana	26.3	39.0	-12.7	20	19.9	19.6	0.3	18.8	22.0	-3.2	26.6	32.2	-5.6	24.9	25.5	-0.6	6.3	6.8	-0.5	38.5	46.9	-8.4	106.9	112.8	9.5			
Network Rhema	30.5	24.6	5.9	19	23.4	19.6	3.8	27.8	25.4	2.4	22.5	15.5	7.0	17.2	19.2	-2.0	9.2	9.6	-0.4	35.1	35.6	-0.5	106.9	112.8	9.5			
Network The Rock	189.6	182.9	6.7	7	144.9	137.8	7.1	174.4	172.9	1.5	187.1	181.2	5.9	73.5	78.8	-5.3	45.3	40.3	5.0	195.1	189.8	5.3	28.5	76.1	2.4			
Network Star	11.8	13.5	-1.7	22	8.8	12.2	-3.4	10.2	11.1	-0.9	6.5	8.1	-1.6	6.4	9.8	-3.4	5.2	8.1	-2.9	19.8	23.7	-3.9	106.9	112.8	9.5			
Network The Hits	156.1	177.3	-21.2	9	132.0	138.8	-6.8	151.1	159.9	-8.8	146.6	155.0	-8.4	66.6	68.4	-1.8	24.5	27.4	-2.9	190.3	195.5	-5.2	28.5	76.1	2.4			
Network The Sound	162.0	179.3	-17.3	8	157.6	163.5	-5.9	174.7	173.9	0.8	175.3	186.4	-11.1	79.4	78.7	0.7	27.4	31.3	-3.9	191.3	198.5	-7.2	28.5	76.1	2.4			
Network ZM	252.1	242.8	9.3	4	176.5	170.9	5.6	214.2	220.1	-5.9	244.4	238.5	5.9	99.5	107.3	-7.8	41.8	38.2	3.6	251.0	245.1	5.9	28.5	76.1	2.4			
Mediaworks Combo	1,285.4	1,331.9	-46.5		982.2	1,004.9	-22.7	1,150.4	1,166.2	-15.8	1,190.7	1,203.2	-12.5	609.9	616.9	-7.0	300.5	302.1	-1.6	1,422.8	1,454.7	-31.9	28.5	76.1	2.4			
NZME Combo	1,036.6	1,014.1	22.5		807.0	789.9	17.1	890.9	899.6	-8.7	915.4	914.9	0.5	490.6	505.6	-15.0	267.2	265.7	1.5	1,126.2	1,113.1	13.1	28.5	76.1	2.4			
NZME and Partners	1,087.4	1,063.9	23.5		844.5	824.1	20.4	917.1	928.4	-11.3	963.2	969.3	-6.1	526.8	544.9	-18.1	281.5	275.5	6.0	1,194.1	1,173.5	20.6	28.5	76.1	2.4			
All Commercial Radio	2,105.1	2,125.2	-20.1		1,626.3	1,638.1	-11.8	1,816.1	1,831.7	-15.6	1,923.3	1,938.8	-15.5	1,099.9	1,122.4	-22.5	553.8	565.1	-11.3	2,258.5	2,258.6	-0.1	28.5	76.1	2.4			

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

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## NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2018

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

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	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	9:06	8:39	0:26	5:32	4:44	0:47	6:43	6:59	-0:15	8:04	7:55	0:09	8:59	8:42	0:16	10:07	9:57	0:09	10:50	10:25	0:24	8:29	8:03	0:25
Network Coast	11:17	11:10	0:06	6:15	7:18	-1:03	8:33	6:58	1:34	8:40	7:55	0:45	10:51	9:38	1:13	12:32	11:38	0:54	11:47	11:22	0:24	8:45	8:06	0:39
Network The Edge	5:50	5:46	0:03	5:12	5:10	0:02	5:39	5:37	0:02	6:21	6:22	-0:00	6:18	6:19	-0:01	6:04	6:23	-0:18	6:06	6:46	-0:40	5:55	6:05	-0:09
Network Flava	7:23	6:38	0:45	8:14	5:38	2:35	6:24	7:00	-0:36	8:13	7:50	0:23	7:59	7:42	0:17	7:22	5:56	1:26	8:50	4:15	4:34	6:50	7:11	-0:20
Network George FM	6:25	5:56	0:29	6:14	5:47	0:27	5:45	5:59	-0:13	6:27	6:41	-0:14	6:46	6:09	0:37	7:35	4:51	2:43	5:14	7:03	-1:49	4:56	3:42	1:13
Network Hokonui	6:45	6:59	-0:13	3:21	2:16	1:05	7:51	7:20	0:30	6:49	6:44	0:05	7:19	7:45	-0:26	7:12	7:53	-0:41	6:05	5:44	0:20	5:14	5:23	-0:09
Network Life FM	5:38	5:53	-0:15	4:46	3:53	0:53	4:14	4:48	-0:33	6:00	5:40	0:20	6:59	6:18	0:40	7:43	8:49	-1:05	4:35	9:14	-4:39	5:39	5:46	-0:07
Network Magic	11:36	11:26	0:09	2:49	2:14	0:34	11:11	10:52	0:19	8:07	7:00	1:06	9:24	8:43	0:41	10:51	10:45	0:06	12:42	12:35	0:06	9:30	9:02	0:27
Network Mai FM	7:41	7:56	-0:14	5:26	7:12	-1:45	7:45	7:55	-0:09	9:22	9:03	0:19	9:13	9:01	0:11	7:48	8:14	-0:25	6:38	6:45	-0:07	9:01	8:28	0:32
Network Maori Radio	9:07	5:47	3:19	4:29	4:44	-0:14	12:44	3:27	9:17	5:12	4:33	0:38	6:36	6:02	0:33	9:05	8:16	0:48	8:06	6:58	1:07	6:54	5:43	1:11
Network Mix	8:05	10:16	-2:10	4:07	3:41	0:25	7:37	8:30	-0:52	8:45	11:35	-2:49	9:16	11:26	-2:10	9:10	11:20	-2:10	7:48	11:30	-3:41	9:32	11:30	-1:57
Network More FM	8:42	9:03	-0:20	5:01	5:19	-0:17	6:47	7:49	-1:02	9:00	9:25	-0:24	9:15	9:54	-0:39	10:18	10:38	-0:20	10:55	10:14	0:42	9:34	10:02	-0:28
Network Newstalk ZB	12:42	12:53	-0:11	2:24	2:31	-0:06	5:19	5:16	0:02	5:48	5:01	0:46	7:18	6:35	0:42	11:10	11:23	-0:13	15:09	15:17	-0:08	8:07	8:48	-0:40
Network Radio Hauraki	7:39	7:31	0:08	2:42	2:52	-0:10	9:07	8:53	0:13	8:20	8:22	-0:02	8:05	8:12	-0:06	6:25	7:08	-0:42	5:48	5:51	-0:02	5:39	6:42	-1:02
Network RadioLIVE	8:09	8:00	0:09	3:21	2:24	0:56	6:18	6:19	-0:01	6:39	6:29	0:10	7:07	6:58	0:09	8:22	8:33	-0:10	9:18	9:40	-0:22	8:19	8:03	0:16
Network Radio Sport	6:03	6:32	-0:29	3:29	3:55	-0:26	3:50	4:48	-0:58	5:21	7:01	-1:40	6:21	7:25	-1:04	6:12	6:14	-0:02	6:57	6:29	0:28	5:58	5:50	0:08
Network Tarana	8:05	8:53	-0:47	3:16	3:35	-0:19	6:47	7:43	-0:56	9:04	8:42	0:21	8:53	9:50	-0:56	8:59	11:14	-2:14	10:32	10:19	0:12	8:36	10:14	-1:37
Network Rhema	7:19	6:36	0:42	3:45	3:21	0:23	7:15	4:41	2:34	8:49	7:30	1:18	8:33	7:06	1:27	7:31	6:34	0:56	8:08	7:56	0:12	8:21	7:55	0:26
Network The Rock	9:32	9:21	0:11	5:23	5:00	0:22	9:29	9:48	-0:18	10:44	10:28	0:16	10:59	10:42	0:17	10:20	10:14	0:06	7:40	7:37	0:02	8:34	7:32	1:02
Network Star	7:14	8:21	-1:06	2:31	1:44	0:46	2:22	2:36	-0:13	3:21	6:54	-3:32	5:52	7:01	-1:09	10:10	10:32	-0:22	11:54	12:40	-0:46	7:26	6:46	0:40
Network The Hits	7:43	7:57	-0:13	4:09	4:12	-0:02	7:00	6:21	0:38	7:19	6:47	0:31	8:01	7:39	0:22	8:46	10:02	-1:15	8:54	11:19	-2:25	7:00	7:29	-0:28
Network The Sound	11:01	11:38	-0:37	5:37	4:49	0:48	10:10	11:59	-1:48	9:32	10:25	-0:53	10:48	11:36	-0:47	12:36	13:04	-0:28	11:55	12:21	-0:25	9:23	10:31	-1:07
Network ZM	6:22	6:36	-0:14	5:12	5:28	-0:15	6:04	6:32	-0:28	6:54	6:56	-0:01	6:44	6:46	-0:01	6:52	6:43	0:09	8:28	7:57	0:31	6:20	6:21	-0:00
Mediaworks Combo	12:37	12:32	0:05	7:46	7:59	-0:12	11:28	12:01	-0:32	13:11	13:08	0:03	13:31	13:34	-0:02	14:22	14:29	-0:07	14:30	14:04	0:25	12:50	12:24	0:25
NZME Combo	11:41	11:51	-0:10	6:41	6:16	0:24	8:41	8:58	-0:17	9:34	9:37	-0:03	10:29	10:14	0:14	13:11	13:01	0:10	15:24	15:44	-0:19	9:28	9:36	-0:07
NZME and Partners	11:39	11:49	-0:09	6:37	6:13	0:24	8:45	9:01	-0:15	9:44	9:39	0:04	10:32	10:14	0:18	13:09	13:02	0:06	15:30	15:50	-0:20	9:39	9:42	-0:02
All Commercial Radio	17:39	17:32	0:06	10:34	10:25	0:08	15:45	16:08	-0:23	17:21	17:06	0:14	18:00	17:41	0:19	19:49	19:28	0:20	21:03	20:41	0:21	16:50	16:22	0:27
Potential (000)	3,520.5	3,520.5	0.0	397.6	401.8	-4.2	1,065.2	1,061.0	4.2	1,114.6	1,114.6	0.0	1,640.1	1,640.1	0.0	986.3	986.3	0.0	791.8	791.8	0.0	657.8	660.0	-2.2
Sample	14,679	14,774	-95	1,563	1,611	-48	3,724	3,791	-67	4,261	4,417	-156	6,525	6,519	6	4,197	4,123	74	3,925	4,004	-79	2,823	2,850	-27

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

**NZ Major Markets** includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

n.b. The S3 2018 release does not include an S3 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.

## NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2018

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2018 - 3/2018

This Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	This	Last	+/-
Potential (000)	3,520.5	3,520.5	0.0
Sample Size	14,679	14,774	-95

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	3:01	3:00	0:01	3:53	3:32	0:20	4:13	4:03	0:10	2:11	2:01	0:09	1:59	1:59	-0:00	2:27	2:18	0:08	3:29	3:19	0:10
Network Coast	3:31	3:25	0:06	4:27	4:01	0:25	4:35	4:41	-0:06	2:15	2:21	-0:06	1:52	2:14	-0:22	4:18	3:24	0:54	4:30	4:29	0:01
Network The Edge	2:06	2:06	0:00	2:25	2:19	0:05	2:31	2:24	0:06	1:51	1:45	0:06	1:30	1:24	0:05	1:59	1:51	0:07	2:13	2:20	-0:07
Network Flava	2:19	2:26	-0:06	2:54	2:40	0:14	2:52	2:37	0:14	2:23	1:53	0:29	2:27	2:07	0:20	1:30	2:30	-1:00	2:37	2:35	0:01
Network George FM	2:19	2:23	-0:04	2:21	2:31	-0:10	2:45	3:03	-0:18	1:52	1:41	0:10	1:37	1:27	0:10	1:19	1:48	-0:29	2:37	2:15	0:22
Network Hokonui	2:56	2:54	0:02	2:56	3:06	-0:09	4:19	4:07	0:11	1:40	1:11	0:28	2:07	1:03	1:04	3:02	5:37	-2:35	2:44	3:11	-0:26
Network Life FM	2:10	2:23	-0:12	2:24	2:14	0:10	2:29	2:20	0:09	1:38	1:37	0:01	0:57	1:11	-0:13	1:25	2:19	-0:53	2:13	2:06	0:07
Network Magic	3:22	3:29	-0:07	3:44	4:00	-0:16	4:07	4:04	0:03	2:20	2:16	0:03	2:55	2:55	-0:00	4:08	2:50	1:18	4:27	4:21	0:05
Network Mai FM	2:46	2:59	-0:12	3:02	3:01	0:00	3:10	3:00	0:10	2:17	2:18	-0:01	1:50	1:46	0:04	1:55	2:05	-0:09	2:47	2:47	0:00
Network Maori Radio	3:34	2:25	1:08	4:19	2:32	1:47	4:57	2:35	2:22	3:38	2:07	1:31	2:17	1:57	0:20	4:21	4:55	-0:34	3:20	2:45	0:34
Network Mix	2:30	2:51	-0:20	3:56	4:45	-0:48	4:41	5:03	-0:22	2:03	2:13	-0:10	1:30	2:03	-0:32	1:40	2:14	-0:33	3:09	3:38	-0:28
Network More FM	3:16	3:16	0:00	3:29	3:38	-0:09	3:37	3:45	-0:07	2:21	2:26	-0:04	1:42	1:43	-0:01	2:34	2:30	0:04	3:02	3:02	-0:00
Network Newstalk ZB	4:24	4:22	0:02	4:11	4:13	-0:02	3:17	3:24	-0:07	2:34	2:33	0:00	3:32	3:32	-0:00	4:32	4:36	-0:03	3:59	4:07	-0:08
Network Radio Hauraki	2:58	2:59	-0:00	4:03	3:50	0:12	3:50	3:34	0:16	2:18	2:16	0:01	2:04	1:58	0:05	1:42	1:27	0:14	2:08	2:24	-0:15
Network RadioLIVE	3:32	3:25	0:06	2:42	2:34	0:07	2:33	2:38	-0:04	2:00	1:57	0:03	3:08	3:10	-0:01	3:42	4:07	-0:25	3:33	3:27	0:05
Network Radio Sport	2:28	2:42	-0:14	3:03	3:14	-0:11	2:32	2:56	-0:24	1:45	1:49	-0:03	1:54	2:10	-0:15	1:36	1:42	-0:06	2:30	2:51	-0:20
Network Tarana	2:53	3:21	-0:28	1:49	2:00	-0:10	3:05	1:57	1:07	2:07	2:47	-0:40	2:53	3:04	-0:11	2:19	1:31	0:48	3:23	3:42	-0:18
Network Rhema	3:04	2:51	0:13	2:48	2:26	0:21	2:25	2:28	-0:02	2:07	2:04	0:02	2:37	2:49	-0:12	2:35	1:55	0:40	2:54	2:45	0:09
Network The Rock	3:17	3:09	0:07	4:20	4:20	-0:00	4:29	4:23	0:06	2:12	2:14	-0:02	2:00	2:09	-0:08	2:25	2:38	-0:12	2:55	3:02	-0:06
Network Star	3:13	4:16	-1:03	2:56	3:13	-0:17	3:23	3:14	0:09	1:48	1:45	0:03	2:45	2:22	0:23	1:45	1:50	-0:04	3:22	3:18	0:04
Network The Hits	2:49	2:47	0:02	3:16	3:16	0:00	3:40	3:41	-0:00	2:10	2:05	0:04	1:30	1:49	-0:19	2:39	2:51	-0:11	2:57	3:02	-0:04
Network The Sound	3:12	3:06	0:06	4:26	4:36	-0:10	5:03	5:28	-0:25	2:35	2:44	-0:09	2:07	2:24	-0:16	2:32	2:40	-0:07	3:51	3:57	-0:05
Network ZM	2:13	2:14	-0:01	2:25	2:27	-0:02	2:39	2:52	-0:13	1:46	1:54	-0:07	1:31	1:37	-0:06	1:41	1:51	-0:10	2:11	2:05	0:06
Mediaworks Combo	3:37	3:35	0:02	4:14	4:10	0:03	4:33	4:29	0:04	2:40	2:39	0:01	2:13	2:16	-0:03	2:51	2:52	-0:01	3:50	3:45	0:05
NZME Combo	3:34	3:34	0:00	4:01	3:57	0:03	4:02	4:03	-0:00	2:27	2:25	0:02	2:29	2:38	-0:09	3:29	3:33	-0:04	3:42	3:49	-0:07
NZME and Partners	3:34	3:33	0:01	3:57	3:54	0:03	4:02	4:01	0:00	2:28	2:25	0:03	2:34	2:46	-0:12	3:23	3:29	-0:05	3:41	3:48	-0:06
All Commercial Radio	4:25	4:23	0:02	4:58	4:51	0:07	5:21	5:15	0:06	3:11	3:07	0:04	2:52	2:57	-0:05	3:43	3:35	0:07	4:51	4:52	-0:01

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

**NZ Major Markets** includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

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