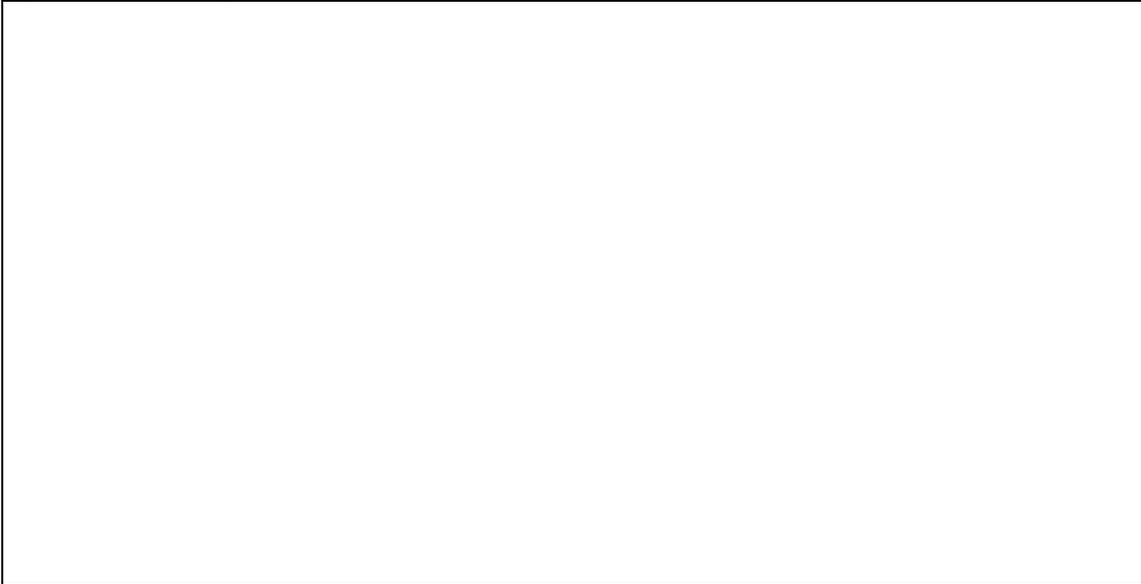


MOST EFFECTIVE COMMERCIAL - SINGLE OR CAMPAIGN

For a single commercial/jingle or two or more linked commercials/jingles devised as a strategic campaign which have achieved outstanding effectiveness for a single client.

WRITTEN SUBMISSION

(max 200 words)

A large, empty rectangular box with a thin black border, intended for the written submission. It occupies the majority of the page below the instructions.