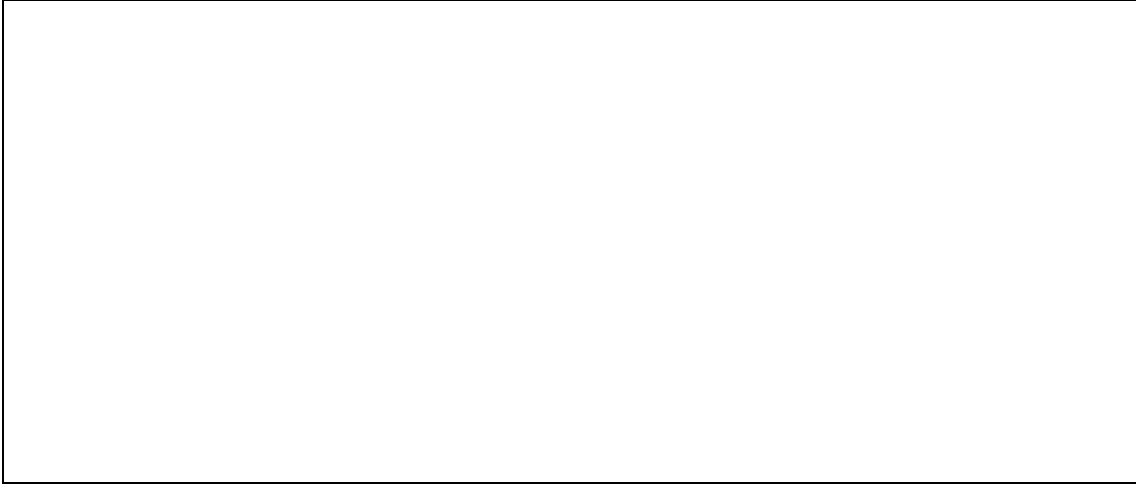


## **BEST CREATIVE COMMERCIAL - SINGLE OR CAMPAIGN**

For creative excellence in the writing and production of a single commercial/jingle or a campaign of two or more linked commercials or jingles devised as a strategic campaign.

WRITTEN SUBMISSION – Optional (max 200 words)

A large, empty rectangular box with a thin black border, intended for the written submission. It occupies the lower half of the page.